

**IDENTIFYING DONALD TRUMP'S IDEOLOGY ON
IMMIGRATION SYSTEM IN PHOENIX SPEECH:
A CRITICAL DISCOURSE ANALYSIS**

UNDERGRADUATE THESIS

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DEPARTMENT OF LANGUAGES AND LITERATURE
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Universitas Brawijaya
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for the degree of Sarjana Sastra**

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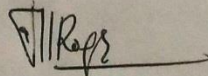
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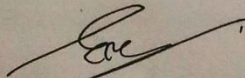


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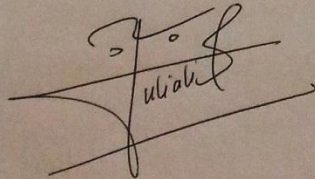


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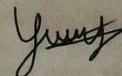
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Yongki Samuel

ABSTRACT

Samuel, Yongki. 2017. **Identifying Donald Trump's Ideology on Immigration System in Phoenix Speech: A Critical Discourse Analysis**. Study Program of English, Department of Languages and Literature, Faculty of Cultural Studies, Universitas Brawijaya, Malang. Supervisor: Eni Maharsi.

Keywords: ideological perspective, critical discourse analysis, textual analysis, sociocultural analysis, modality, attributive adjectives.

This research is conducted to identify Donald Trump's ideological perspective concerning immigration system in phoenix speech on August 31st, 2016. The researcher focuses on two objectives. The First one is identifying ideology behind Donald Trump's speech. The second one is identifying society's perspective towards his speech. In order to reveal both problems, the researcher uses Fairclough's (1995) Critical Discourse Analysis theory concerning textual and sociocultural level. This research also uses Griffiths' (2006), Naplan's (2012), UYSD's (2012) and *Wikispace's* theory as the assistance for this research.

This research uses descriptive qualitative method to reveal the textual and sociocultural levels. The data source is taken from Los Angeles Times for the textual level. As for the sociocultural, the data are taken from Youtube comments which portrays society's perspective towards the subject's ideology in his speech.

The researcher found 185 utterances from Los Angeles Times which contain ideological perspective of the speaker. Those utterances include 285 modal verbs, 4 modal expression and 157 adjectives. Based on the result of analysis, the textual analysis mainly discusses about *prioritizing U.S, dangerous illegal criminal, visa issues, and Hillary Clinton*. The speaker tends to use deontic modals which portrays *duty* and *ability* due to political campaign purposes such as *will, can, should, and must*. Epistemic modality is also used which portrays *possibility* and *probability* of the likelihood to happen such as *will, going to, and would*. The speaker decides to frequently use *negative* attributive adjectives such as *weak, dangerous, bad, and horrible* concerning immigration system with a few *positive* attributive adjectives such as *good*. Sociocultural analysis shows that *positive* comments have taken over *negative* comments seen from 21 highlighted responses. It concludes that the speaker succeeds to deliver his idea towards the audience regarding immigration system problems in United States. This statement is also supported by Donald Trump's victory over Hillary Clinton on the presidential election on November 8th.

The researcher suggests future researchers on similar field to use discursive practice in order to reveal each utterance in the text as the foundation to build interpretation on the object's ideology. The researcher also suggests other variable such as field object to conduct the research.

ABSTRAK

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Kata Kunci: ideologi, analisis wacana kritis, analisis teks, analisis sosiokultural, modalitas, kata sifat.

Studi ini dilaksanakan untuk mengidentifikasi perspektif Donald Trump terhadap sistem migrasi melalui pidatonya di Phoenix pada tanggal 31 Agustus 2016. Penelitian ini didasari oleh dua permasalahan yaitu, mencari ideologi Donald Trump dibalik pidatonya beserta pandangan masyarakat terhadap pidatonya. Untuk mencapai tujuan tersebut, studi ini menggunakan teori yang diutus oleh Fairclough (1995) yaitu Teori Analisa Kritis yang melingkupi Analisa teks dan sosiokultural. Studi ini juga menggunakan teori tambahan seperti Griffiths (2006), Naplan (2012), UYSD (2012) dan *Wikispace*.

Studi ini mengambil kualitatif deskriptif untuk identifikasi level teks dan sosiokultural. Data studi ini diambil dari transkrip Los Angeles Times untuk bagian teks. Sedangkan untuk sosiokultural, Studi ini menggunakan komentar-komentar Youtube yang menggambarkan pandangan masyarakat terhadap ideologi dibalik pidato Donald Trump.

Hasil analisa menemukan bahwa terdapat 185 kutipan dari Los Angeles Times yang mengandung perspektif ideologi Donald Trump. Kutipan tersebut terdiri dari 285 modalitas kata kerja, 4 modalitas ekspresi, dan 157 kata sifat. Berdasarkan hasil analisa, sebagian besar teks membahas tentang *memprioritaskan* Amerika Serikat, *kriminalitas oleh imigran*, *persoalan visa*, dan Hillary Clinton. Donald Trump cenderung menggunakan modalitas deontik yang menggambarkan *tugas* dan *kemampuan* sebagai tujuan kampanye politik seperti kosakata *akan*, *bisa*, *seharusnya* dan *harus*. Pembicara juga cenderung menggunakan kata sifat negatif seperti *lemah*, *berbahaya*, *buruk*, dan *mengerikan* mengenai sistem migrasi yang diikuti oleh beberapa kata sifat positif seperti *baik*. Analisis sosiokultural menunjukkan bahwa komentar positif telah mengambil alih dibandingkan komentar negative berdasarkan sorotan 21 responden. Hal tersebut menyimpulkan bahwa pembicara telah berhasil menyampaikan gagasan ide pembicara mengenai persoalan sistem migrasi di Amerika Serikat. Pernyataan ini juga didukung oleh kemenangan Donald Trump atas Hillary Clinton pada pemilu 8 November tahun 2016 lalu.

Peneliti studi ini merekomendasikan peneliti lainnya untuk menggunakan praktik diskursif untuk mengungkapkan setiap kutipan sebagai fondasi untuk membentuk interpretasi terhadap ideologi. Peneliti juga merekomendasikan untuk menggunakan variabel lain seperti data lapangan dalam melaksanakan penelitian

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