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PERSYARATAN ORISINALITAS SKRIPSI

Saya menyatakan dengan sebenar-benarnya bahwa sepanjang pengetahuan saya, di dalam makalah skripsi yang berjudul " Effect of Perceived Usefulness, Perceived Ease of Use, and Mobility on Intention to Use In Driver Applications" tidak terdapat karya ilmiah yang pernah diajukan oleh pihak lain untuk mendapatkan karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secaraterttulis dikutip dalam naskah ini dan disebut dalam sumber kutipan dan daftar pustaka.

Apabila ternyata di dalam naskah skripsi ini dapat dibuktikan terdapat unsur-unsur jiplakan, saya bersedia skripsi ini digugurkan dan gelar akademik yang telah saya peroleh (S-1) dibatalkan, serta diproses dengan peraturan perundang-undangan yang berlaku (Undang-undang Nomor 20 Tahun 2003, Pasal 25 ayat 2 dan Pasal 70).

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Dirk Karel Kacaribu, 2021, Pengaruh Persepsi Manfaat, Persepsi Kemudahan Penggunaan, Dan Mobilitas Terhadap Niat Menggunakan Pada Aplikasi Indriver (Studi Adopsi Mahasiswa terhadap Aplikasi Indriver di Fakultas Ilmu Administrasi Universitas Brawijaya): Agung Nugroho Lutfi Imam F, SAB., M.Bus Sys.Pro,Ph.D. Universitas Provijava Universitas Brawijava

ersitas BinDriver merupakan salah satu penyedia jasa transportai berbasis online, yang a bertujuan untuk memberikan kemudahan dan kenyamanan bagi para penggunanya ketika membutuhkan jasa transportasi online. berdasarkan data dari playstore 2021, menyebutkan bahwa inDriver sebagai salah satu transportasi online, memiliki tingkat penggunaan yang rendah dibandingkan dengan kompetitornya. Hadirnya inDriver sebagai transportasi online menimbulkan kecemburuan sosial bagi transportasitransportasi konvensional yang sudah ada sebelumnya. Faktor kenyamanan dan kemudahan yang ditawarkan jasa transportasi berbasis online adalah salah satu alasan yang membuat pengguna jasa angkutan lebih tertarik untuk menggunakan jasa transportasi online Penelitian ini bertujuan untuk mengetahui faktor-faktor yang memengaruhi niat penggunaan aplikasi inDriver pada mahasiswa FIA UB Malang.

Variabel yang digunakan dalam penelitian ini adalah Persepsi manfaat, persepsi kemudahan penggunaan dan mobilitas sebagai variabel independen dan niat menggunakan aplikasi inDriver sebagai variabel dependen. Penelitian ini menggunakan jenis penelitian *explanatory research* dengan pendekatan kuantitatif. Karena jumlah populasi tidak diketahui, sampel yang digunakan dalam penelitian ini berjumlah 116 responden yang merupakan pengguna aplikasi inDriver dan bukan pengguna aplikasi inDriver. Metode pengumpulan data yang digunakan dalam penelitian ini adalah kuisoner. Analisis data menggunakan aplikasi SPSS 16. Teknik pengambilan sampel yang digunakan adalah non-probability sampling.

Hasil penelitian menunjukan bahwa persepsi manfaat dan persepsi kemudahan penggunaan secara parsial berpengaruh positif dan signifikan terhadap niat awijaya unive menggunakan aplikasi inDriver, sedangkan mobilitas tidak berpengaruh sugnifikan awijaya terhadap niat menggunakan aplikasi inDriver. Hasil penelitian secara simultan menunjukan bahwa persepsi manfaat, persepsi kemudahan penggunaan dan mobilitas berpengaruh signifikan terhadap niat menggunakan aplikasi inDriver Kata Kunci: inDriver, Ekspektasi Persepi Kemudahan, Persepsi Kemudahan Universitas Brawijaya Universita Penggunaan dan Mobilitaswijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava Lyversitas Brawijava Universitas Brawijava

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Dirk Karel Kacaribu, 2021, The Effect of Perceived Usefulness, Perceived Ease of Use, and Mobility on Intention to Use In Driver Applications (A Study of University Students' Adoption of Indriver Application at the Faculty of Administrative Science, Brawijaya University) : Agung Nugroho Lutfi Imam F, SAB., M.Bus Sys.Pro, Ph. D. Universitas Brawijaya versitas Braw sitas Brawijaya

Universitas BinDriver is an online-based transportation service provider, which aims to a provide usefulness and comfort for its users when they need online transportation services. Based on data from the 2021 Playstore, it is stated that inDriver, has a low usage rate compared to its competitors. The presence of inDriver as online transportation creates jealousy for conventional transportation that has existed before. The usefulness and convenience factor offered by online-based transportation services is one of the reasons that make transportation service users more interested in using online transportation services. This study aims to determine the factors that influence the intention to use the inDriver application in FIA UB Malang students.

The variables used in this study were perceived usefulness, perceived ease of use and mobility as independent variables and intention to use the inDriver application as the dependent variable. This study uses an explanatory research type with a quantitative approach. Because the population is unknown, the sample used in this study amounted to 116 respondents who were users of the inDriver application and not users of the inDriver application. The data collection method used in this study was a questionnaire. Data analysis used SPSS 16 application. The sampling technique used was non-probability sampling.

Universitas BThe results showed that perceived usefulness and perceived ease of use a awijaya awijaya partially had a positive and significant effect on the intention to use the inDriver awijaya application, while mobility had no significant effect on the intention to use the awijaya inDriver application. The results of the study simultaneously show that perceived awijaya usefulness, perceived ease of use and mobility have a significant effect on the awijaya Universitas Brawijava Universitas Brawijava Universitas Brawijava awijaya

Keywords: inDriver, Perceived Usefulness, Perceived Ease of Use and Mobility Universitas Brawijaya Universitas Brawijava Universitas Brawijava Miversitas Brawijava Universitas Brawijava

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Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya be travelled, and the name of the driver who will later pick us up and take us to Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya our destination. This allows freedom of choice for us as service users. awijaya awijaya Universities BOne application of online-based transportation service providers, namely awijaya awijaya Universit inDriver, has a uniqueness that is generally not owned by other online-based awijaya awijaya Universit transportation service providers. That is, the price is negotiable; passengers can awijaya awijaya Universit bargain for the cost of the trip. When there is a request from a passenger, the awijaya awijaya passenger will determine the offer price. But of course, there is a normal price for awijaya awijaya awijaya the distance to be covered. After that, the passenger request will enter the request awijaya awijaya menu, the driver who sees the offer can also make a re-offer to the passenger if awijaya awijaya awijaya awijava Online transportation is considered more efficient and easier to use than awijaya awijaya conventional transportation that has been around for a long time. It can also cover awijaya awijava Universit all ages. Users can order via the internet without having to look for transportation awijaya awijaya Universit directly on the road. The users of this service also feel safe because many awijaya Universitas Brawijaya awijaya awijaya awijaya consumers are already using and using this service. So that consumer confidence awijaya Universit is greater in online-based transportation services. Brawliava awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas BOnline motorcycle taxis have become public transportation that is in great awijaya Universit demand by most of the wider community. Besides being considered very helpful awijaya Universit for daily mobility, it can also reach places that are not traversed by other public transportation such as minibuses, buses, and other public transportation. Online Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijava motorcycle taxi services can reach small roads so that online motorcycle taxis can Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universit come directly to your doorstep. Even online motorcycle taxis are considered agile Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya universit and very efficient to get through traffic jams on major roads. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Unive Table 1.1 Travel app download rating data on the Playstore awijaya Universitas Brawijava Travel app download rating Number of downloads awiiava Unive NO Application Name s Brawijaya Universitas Brawijava awijaya Universitas Brawijaya awijaya Universitas Braw on Playstore Brawijaya sitas awijaya site aya 100.000.000+Brawija Grab 1 awijaya awijaya 2 50.000.000+2 Gojek awijaya 3 inDriver 3 49.000.000+awijaya 4 Maxim 4 10.000.000 +awijaya awijaya Source: Playstore, 2021 awijaya Although inDriver, as one of the online-based transportation service providers Universitas Brawijaya awijaya in Indonesia, has many advantages, based on the data above, it can be seen that awijaya the level of use of the inDriver application as an alternative to online transportation is still low compared to its competitors. inDriver, as one of the awijaya awijaya online-based transportation service providers, also has problems that are equally awijaya awijaya felt by its competitors. According to Aziah (2018) the presence of online-based awijaya awijaya transportation services also creates jealousy for conventional transportation that has existed before, such as motorcycle taxis, taxis, and buses. According to Widyanizah (2017) the usefulness and ease of use factor offered by online-based transportation services are one of the reasons that make transportation service Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya awijaya awijava Universitätusers more interested in using online transportation services. Therefore, Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya researchers will examine the factors that influence the adoption of inDriver Universitas Brawijava awijaya technology. To determine these factors, TAM (Technology Acceptance Model) Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya was adopted in this study. TAM consists of perceived usefulness and perceived Universitas Brawijaya Universitas uiava Universitas Brawijaya Universitas Brawijaya awijaya awijaya ease of use. The model is expanded by adding another variable, namely the tas Brawijaya Universitas Brawijaya awijaya awijaya Universita mobility variable. awijaya awijaya According to Davis (1989) technology adoption in TAM is formed from awijaya awijaya Perceived Ease of Use and Perceived Usefulness. Perceived usefulness is the awijaya extent to which a person believes that using a particular technology will improve awijaya awijaya his or her job performance. Perceived ease of use is the extent to which a person awijaya niversitas Brawijaya believes that using a particular system will be free of effort. When individuals awijaya perceive the existence of these two variables in using technology, then the Universitas Brawijaya awijaya individual will be interested in using the technology. awijaya Universities According to Damayanti (2017) the increasing need for community mobility a awiiava causes an increase in demand for transportation services. In general, private awijaya vehicles and public vehicles are used as a means of transportation, from one awijava Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya awijaya place to another. People who have private vehicles will have no difficulty in Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya carrying out their mobilization activities. However, those who do not have a awijaya sitas Brawijaya vehicle will prefer public transportation, which will be a means in every activity. niversitas Brawijava Universitas Brawijava The increasing demands of community mobility certainly require transportation facilities that can provide movement from one place to another, quickly even Universitas Brawi Universitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univer 1.2 Research Questions it as Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities B Based on the background explanation, the main problems in this research can a awijaya awijaya Universitabe formulated as follows: Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya 1. Does the perceived usefulness affect the intention to use the inDriver awijaya awijaya awijaya Universitas Bapplication? awijaya awijaya 2. Does the perceived ease of use affect the intention to use the inDriver awijaya awijaya application? awijaya 3. Does mobility affect the intention to use the inDriver application? awijaya awijaya 4. Does the perceived usefulness, perceived ease of use, and mobility have a awijaya awijaya simultaneous effect on the intention to use the inDriver application? awijaya awijaya **Unive 1.3 Research Objectives** awijaya awijaya Based on the formulation of the problem above, the objectives of this study awijaya awijava awijaya Universit are as follows: awijaya Universit1: To analyze the effect of perceived usefulness on intentions to use the inDriver a awijaya awijaya Universitas application. awijaya awijaya awijaya 2. To analyze the effect of perceived ease of use on intentions to use the inDriver awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Papplication.Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universit 3. To analyze the effect of mobility on intention to use the inDriver application. awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya 4. To analyze the effect of perceived usefulness, perceived ease of use, and ersitas Brawijava Universitas Brawijava Universitas Brawijava mobility simultaneously on the intention to use the inDriver application. Universitas Brawijava Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijava awijaya Universitas Brawijaya Universitas BThe results of this study can contribute as follows. awijaya awijaya Universitas B1. Theoretical Contribution awijaya Universitas Brawijaya Universitas vijaya Universitas Brawijaya awijaya The results of this study are expected to be useful for system users awijaya awijaya awijaya and further research, as well as being able to test TAM theory. awijaya awijaya Furthermore, for researchers, the results of this empirical study are awijaya awijaya expected to be followed up, whether to design similar research with awijaya different objects or with more varied designs. So that results can be awijaya awijaya obtained that can complement one study with other research. awijaya awijaya awijaya 2. Practical Contribution awijaya awijaya awijaya From a practical point of view, the results of this study can be used as awijava awijaya a source of knowledge or a reference for studying information systems and awijaya developing inDriver applications. The results of this study can also awijaya evaluate the information contained in this scientific research can be used to awijaya awijaya analyze the failure of the information system of the services offered so that awijaya awijaya it can be used as a benchmark for determining the design of future awijaya Universitas Bravijava information systems. Universitas Brawi Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Unive 1.5 The Structure Of Undergraduate Thesis Sitas Brawijaya Universitas Brawijava Universitas Brawijava Universitas Brawijaya Universitas Brawijaya **LINTRODUCTION**a Universitas Brawijaya This chapter describes the background for selecting research topics, the formulation of the problem to be studied, research objectives, contributions to research theory and practice, and the

systematics of the discussion.

LITERATURE REVIEW

This chapter contains an empirical and theoretical review as a

reference for this research, a description of the relationship

between variables, and research hypotheses.

RESEARCH METHODS

This chapter describes the methods used by researchers in

conducting research, including types of research, population,

Udata analysis awijaya Universitas Brawijaya

sampling techniques, data sources, data collection methods, and

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Unive CHAPTER V awijaya **Universitas Bi** awijaya Universitas Brav awijaya awijaya awijaya awijaya awijaya awijaya awijaya awijaya

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CONCLUSIONS AND RECOMMENDATIONS

This chapter contains conclusions from the results of the study and

suggestions that can be given by researchers regarding the

problem being discussed.

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Braw CHAPTER II as Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas LITERATURE REVIEW Wijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Univer 2.1 Empirical Review rsitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas BTo provide an empirical overview of this research, there are several previous a awijaya sitas Brawijaya awijaya Universita studies discussed in this chapter. awijaya awijaya awijaya Pratama and Suputra (2019) awijaya I. awijaya Based on the results of Pratama and Suputra's 2019 research entitled "The awijaya awijaya Effect Of Perceived Usefulness, Perceived Ease Of Use, And Level Of Trust awijaya awijaya On Interest In Using Electronic Money." The results of this study prove that awijaya awijaya perceived usefulness has a positive effect on interest in using electronic awijaya awijaya money. This means that the greater the perceived usefulness, the greater the awijaya awijava interest in using electronic money. The results of this study prove that awijaya awijaya perceived ease of use has a positive effect on interest in using electronic awijaya awijaya Universities Br money. This means that the greater the perceived ease of use will increase a awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Br the interest in using electronic money. rsitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita 2.3, Silaen and Prabawani (2019), Universitas Brawijaya Universitas Brawijaya awijaya awijaya Based on the results of research that have been conducted regarding "The Effect Of Perceived Ease Of Use, Perceived Usefulness, And Promotions On intention In OVO E-Wallet Repurchase (Study On OVO Semarang Users). Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Iniversitas Brawijava Universitas Brawijava

Universitas Brawijaya awijaya awijaya Universitian B the following conclusions can be drawn: The perceived convenience variable Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Br (X1) has a significant and positive on OVO repurchase interest (Y) e-wallet Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Br balance for users in Semarang. This shows that the easier it is to use the e-Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Br wallet provided by the company, the better or higher the user's intention to Universitas Brawijaya Universitas ijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brepurchase the e-wallet. awijaya Universitas Brawija awijaya Universita 3.3 Dewi and Warmika (2016) awijaya awijaya awijaya Based on the results of research by Dewi, and Warmika (2016), entitled awijaya "The Role Of Perceived Ease Of Use, Perception Of Usefulness, And awijaya awijaya Perceived Risk Of Intention To Use Mobile Commerce In The City Of awijaya awijaya Denpasar." Based on the results of research that has been done, Perceived awijaya awijava Ease of use has a positive and significant effect on intentions to use Mobile awijaya awijaya Commerce in Denpasar City. This means that the perception of Ease of use awijaya awijava in Mobile Commerce by the people of Denpasar City can lead to people's awijaya awiiava intention to use mobile commerce. These results indicate that the easier awijava awijaya awijaya Universitas Br mobile commerce is to use, the greater the public's intention to use it. Brawlaya awijaya awijava Universita 4.Br. Ningsuh et al. (2021) Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Based on the research results of Ningsuh, Sasmita, and Sari (2021) awijaya awijaya entitled "The Influence of Perceived Usefulness, Perceptions of Ease of Use, and Perceived Risks on Decisions to Use Electronic Money (QRIS) in Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Students." Based on the results of research and statistical testing, the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya awijaya Universitian Bry variables of perceived benefits, perceived ease of use, and perceived risk Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B both individually (partially) and collectively (simultaneously) have a Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya awijaya Universitas B significant positive effect on the decision variables to use QRIS-based Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas B electronic money for U.P.I. Y.A.I. students, Jakarta. In order for the use of Universitas Brawijaya Universitas ijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitias B electronic money to be more useful, the developer must: awijaya awijaya as Brawijaya awijaya Universitas Br a. Expanding the network that allows QRIS-based electronic money to be a awijaya awijaya used anywhere, not only in big cities but even in small areas; as Brawlaya awijaya awijaya Educate the public so that the public can understand it comprehensively; iversitas Brawijaya awijaya awijaya Establish cooperation with various parties; awijaya awijaya Minimize system errors to create a sense of security in the use of QRISawijaya awijaya based electronic money in the community, especially among students. awijaya awijaya 5. Liu and Tai (2016) awijaya awijava awijaya Based on the results of Liu and Tai's research (2016) entitled "A Study Of awijaya Universities B Factors Affecting Intention To Use Mobile Payment Services In Vietnam." awijaya Universitas Br The findings of this study have significant significance for the improvement awijaya awijaya Universities B and growth of mobile payment services in Vietnam. Intention to use by awijaya awijaya Universities Br consumers is critical to the growth of mobile payment services. According to a awijaya Universities Br the results found, ease of use, usefulness, and confidence in the safety of use awijaya Universities B has a direct impact on consumers' intention to use. In addition, factors that Universities B directly affect the ease of use are mobility convenience, compatibility, MP-Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitian B knowledge, and factors that directly affect usability are mobility Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Br convenience, compatibility, and ease of use. Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita 6.Br Fatmawati (2015) s Brawijaya Universitas Brawijaya awijaya awijaya Universitas Braw Based on the results of Fatmawati research (2015) entitled "Technology a awijaya awijaya Universitas Br Acceptance Model (TAM) for Analyzing Acceptance of Library Information awijaya awijaya awijaya Universities B Systems". This study aims to analyze the factors that influence the awijaya awijaya acceptance of information systems in the library based on the TAM variable awijaya which consists of perceived usefulness and perceived ease of use. The results awijaya awijaya showed that perceived usefulness and perceived ease of use had a significant awijaya versitas Brawijaya awijaya influence on the acceptance of information systems in the library. awijaya awijaya 7. Suki (2011) awijaya awijaya Based on the results of Zuki research (2011) entitled "Exploring The Universitas Brawijaya awijaya Relationship Between Perceived Usefulness, Perceived Ease Of Use, awijaya awijaya Perceived Enjoyment, Attitude And Subscribers' Intention Towards Using 3G Mobile Services". This study aims to examine the relationship between awijaya awijaya Perceived Usefulness, Perceived Ease Of Use, Perceived Enjoyment, awijaya awijaya Attitude And Subscribers' Intention Towards Using 3G Mobile Services. awijaya awijaya This study distributes questionnaires with a sample of 100 respondents and the data analysis technique uses multiple linear regression analysis techniques. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijava Universitas Braw The results show that Perceived Usefulness, Perceived Ease of Use, and Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B Attitude have a significant influence on behavioral intention, while Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universities B Perceived Enjoyment does not have a significant influence on behavioral Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Branijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita 8.^{Br} Hamid et al. (2016) awijaya awijaya awijaya Based on the results of Hamid et al. research (2016) entitled "The Effects awijaya awijaya Of Perceived Usefulness And Perceived Ease Of Use On Continuance awijaya awijaya Intention To Use E-Government". This study analyzed the relationships awijaya between predictor's variable (perceived usefulness and perceived ease of use) awijaya awijaya and criterion variable which is continuance intention to use e-government. awijaya awijaya This study distributed questionnaires with a total sample of 543 government awijaya servants who taught in Malaysian public schools, and multiple regression awijaya awijaya analysis was applied in this study. awijaya The results indicate that perceived usefulness and perceived ease of use were positively related to continuance intention to use e-government and awijaya were able to explain a total of 56% variance. awijaya Universitas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita9 Br Anarjia (2019) sitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Braw Based on the results of Anarjia research (2019) entitled "Pengaruh awijaya Universitas B Persepsi Manfaat Dan Persepsi Kemudahan Penggunaan Terhadap Minat Universitas B. Menggunakan Layanan Uang Elektronik Sakuku Pt. Bank Central Asia, Tbk Universitas B Kcu Cikarang". The purpose of this study was to determine the effect of Universities B perceived usefulness and perceived ease of use on interest in using Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas B SAKUKU electronic money services at PT. Bank Central Asia, Tbk Branch Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B KCU Cikarang. The population used in this study is customers of PT Bank Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B Central Asia Tbk KCU Cikarang. While the sample is 63 customers who Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Br transact at Cikarang BCA KCU and the data analysis methods used in this Universitas Brawijava Universitas diaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya The results of the partial analysis between Perception of Benefits and Interests show a "Very Strong" relationship. Benefit Perception has a significant effect on interest. Perceived Ease of Use and Interest shows a "Very Strong" relationship. Perceived Ease of Use has a significant effect on interest. The results of the simultaneous analysis of perceived usefulness and perceived ease of use have a significant effect on interest in using SAKUKU electronic money services. 10. Kanchanatanee et al. (2014)

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Based on the results of Kanchanatanee et al. research (2014) entitled "Effects of Attitude toward Using, Perceived Usefulness, Perceived Ease of Use and PerceivedCompatibility on Intention to Use E-Marketing". This research was purposed to establish the effect of attitude toward using, perceived usefulness, perceived ease of use and perceived compatibility on intention to use E-Marketing of small and medium sized business owners in the three southern border provinces of Thailand (Yala, Pattani and Narathiwas provinces) A questionnaire-based field survey was conducted to collect data from 430 participants. The data were analyzed and nine

Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas B hypotheses were tested using structural equation modeling (Partial least Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Br square method in the SmartPLS application program).² Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universities Braw Results show that attitude toward using E-Marketing is the most influence Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Br factor that affecting on intention to use E-Marketing Va Universitas Brawijaya Universita awijaya awijaya Universita 11. Surachman (2013) awijaya **Universitas Braw** awijaya Based on the results of Surachman research (2013) entitled "Analysis Of awijaya awijaya The Influence Of Perceived Usefulness, Perceived Ease Of Use, Subjective awijaya awijaya Norm, Mobility, And Use Situation On Individual Intention To Use Mawijaya Library". This study aims to examine the relationship between Perceived awijaya awijaya Usefulness, Perceived Ease Of Use, subjective norm, mobility, and use awijaya awijaya situation on individual intention to use m-library. Total respondents in this awijava research are 350 people with the amount of data as 289 samples tested and awijaya awijaya the data analysis technique used is multiple linear regression analysis awijaya technique. awijaya awijaya awijava awijaya awijaya awijaya Universitas Brasituation / context.as Brawijaya Universitas Brawijaya awijaya

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The results of hypothesis testing showed variable perceived usefulness, perceived ease of use, and mobility are variables that directly influence the Universities B intention to use M-library and Hypothesis test results also indicated their Universitas Brintention to use M-library is not influenced by the subjective norms and use

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	Jniver	s		15		1	/		universitas Brawijava ositive effect on interest in				
	Jniver	kemudaha	n per	nggunaan,	use(X_2),	1	a	po	ositive effect on interest in		focused of	on user	's of
	Jniver	sita	. 1	44		• T 1/1		/a	Universitas Brawijaya		.1	· D	
	Iniver	dan tingk	at ker	percayaan	3. Confider	nce Level (2	X ₃) u	sing	g electronic money.		the	ınD	Priver
	Jniver				Denselate		wijay		Universitas Brawijaya			_	
	Jniver	terhadap	-	minat	Dependent:		awijay		Universitas Brawijaya		application	1.	
				uong	1 Intention	to use alac			Universitas Brawijaya	2	Researche	rs do	not
	Jniver	penggunaa			1. Intention		and the second second second		Universitas Brawijaya	۷.	Researche	18 UO	not
		elektronik			s Brawijaya				Universitas Brawijaya		use the	Confid	lence
	Jnive	sitas Braw			s B money (Universitas Brawijaya Universitas Brawijaya		use me	Conne	lence
		sitas Braw			s Brawijaya s Brawijaya				Universitas Brawijaya		Level	var	riable
		sitas Braw			s Brawijaya				Universitas Brawijaya		Level	vai	luoie
		sitas Braw			s Brawijaya				Universitas Brawijaya		variable		
		sitas Braw			s Brawijaya				Universitas Brawijaya				
		sitas Braw			s Brawijaya				Universitas Brawijaya				
		sitas Braw	-		s Brawijaya				Universitas Brawijaya				
		sitas Braw			s Brawijaya				Universitas Brawijaya				
		sitas Braw			s Brawijaya				Universitas Brawijaya				
L	Jniver	sitas Braw	ijaya		as Brawijaya				Universitas Brawijaya				
		sitas Braw			as Brawijaya				Universitas Brawijaya				
L	Jniver	sitas Braw	ijaya	Universita	as Brawijaya	Universita	s Brawijay	/a	Universitas Brawijaya				
i 1	Iniver	citas Braw	ilava	Universits	c Rrawijava	Universite	C Prowillow	100	Universitas Brawijava				

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awijaya	Universitas Brawijaya	Universitas Brawija	ya Universitas Brawi	jaya Univer	sitas Brawijaya			
awijaya	Universitas Brawijaya	Universitas Brawija	ya Universitas Brawij	jaya Univer	sitas Brawijaya			
awijaya	Universitas Brawijaya	Universitas Porvija	ya Universitas Brawi	jaya Univer	sitas Brawijaya			
awijaya	Universitas Brawijaya	Unive	Universitas Brawi	jaya Univers	sitas Brawijaya			18
awijaya	Universitas Brawijaya		rsitas Brawi	jaya Univer	sitas Brawijaya			
awijaya	Universitas Brawii		s Brawi	jaya Univer	sitas Brawijaya			
awijaya	Universitas Br		awi	jaya Univers	sitas Brawijaya			
awijaya	Universitaș	ATAS B	R	jaya Univer	sitas Brawijaya			
awijaya	2 Silaen and I	Prabawani Independ	lent:	The results	of this study	prove 1	Differences	in
awijaya	Univer Shach and	ndepend	ient.				Differences	
awijaya	(2019)	1. Perce	ived Ease Of Use	that the n	erceived conve	nience	research place	ces The
awijaya	Uni		Ived Lase of Ose				researen pla	
awijaya	"Pengaruh	persepsi Using	g E-Wallet (X_1)	variable th	he perceived l	benefit	previous resea	arch took
awijaya	Uni			IIIVCI:	sitas biawijaya			aren took
awijaya	kemudahan pe	enggunaan 2. Perce	ived Usefulness	variable	and the prop	motion	place in the	city of
awijaya	Univ	inggunuun 2. Teree	lived Oberdiness				place in the	city of
awijaya	menggunakan	e-wallet (X ₂)		variable ha	we a significar	nt and	Semarang, w	while the
awijaya	Unive			Univers	sitas brawijaya	it and	Semarang, w	, mic the
awijaya	dan promosi	manfaat 3. Promo	$otion(X_3)$	positive eff	fect on the pu	irchase	researcher wa	as in FIA
awijaya	Universit	mumuut 9. Trom	011011(113)	A 400	fect on the pu		rescurence we	
awijaya	yang dirasakan	terhadan		intention	of O.V.O. e-	-wallet	UB Malang.	
awijaya	onnversite	Depender	nt: 🕨				U	
awijaya	minat beli salde	o e-wallet		balance to u	sers in Semaran	g The 2	The focus of	previous
awijaya	Universitas D	1. Re Int	ention To Use (Y)	Jaya oniver	sitas bravijaya	.g. 1110		providus
awijaya	Universitas Br Universitas Bra		Prowi		sts are given, r	namely	research was	shown to
awijaya	Univers itas Brawijaya Universitas Brawijaya	Linut	Billio Diawi	,,	erisie mierijeljel	Juniory		
awijaya	Universitas Brawijaya		ya Univ ersitas Brawi ya Universitas Brawi	perceived	convenience	(X1),	users of the	OVO e-
awijaya awijaya	Jniversitas Brawijaya		ya Universitas Brawi	jaja emien	oncao Brannjaja	(/)		
awijaya	Universitas Brawijaya		The Company No. 2012 The State of State of States of St		usefulness (X2)), and	wallet, whi	ile this
awijaya	Jniversitas Brawijaya		ya Universitas Brawi	<u>j = j = i = i = i = i = i = i = i = i = </u>		, , , , , , , , , , , , , , , , , , ,	,	
awijaya	Jniversitas Brawijaya		ya Universitas Brawi		X3), have a sign	ificant	study focused	on users
awijaya	Universitas Brawijaya		ya Universitas Brawi	/ = /			2	
awijaya	Universitas Brawijaya		ya Universitas Brawi		ve influence o	on the	of the	inDriver
awijaya	Jniversitas Brawijaya		ya Universitas Brawi		sitas Brawijaya			
awijaya	Jniversitas Brawijaya		ya Universitas Brawi			VO e-	application.	
awijaya	Universitas Brawijaya		ya Universitas Brawi		sitas Brawijaya			
awijaya	Universitas Brawijaya		ya Universitas Brawi		sitas Brawijaya	I		
awijaya	Universitas Brawijaya		ya Universitas Brawi		sitas Brawijaya			
awijaya	Universitas Brawijaya		ya Universitas Brawi		sitas Brawijaya			
awijaya	Universitas Brawijaya		ya Universitas Brawi		sitas Brawijaya			
wijava	Universitas Brawijava	Universitas Brawija	va Universitas Rrawi	iava Univer	sitas Rrawilava			

awijaya	Universitas Brawijava	Universitas	Brawijava Unive	rsitas Brawijava	Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Navilaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya	Unive		rsitas Brawijaya	Universitas Brawijaya		19
awijaya	Universitas Brawijaya			rsitas Brawijaya	Universitas Brawijaya		
awijaya	Universitas Brawie		S BRA	Brawijaya	Universitas Brawijaya		
awijaya	Universitas Br			awijaya	Universitas Brawijaya		
awijaya	Universitas	ATA	S BR	ijaya	Universitas Brawijaya		
awijaya	Universit	5			Universites Previleva	2	The researcher did not
awijaya	Unive	*	2 2	wai	let balances (Y) on users in	5.	The researcher did not
awijaya	Univ	18 1 3	J Ga	Cor	Universitas Brawijaya		use the promotion
awijaya	Uni	EAN IS		Sell	Nniversitas Brawijaya narang. Brawijaya		use the promotion
awijaya	Uni 🤇		Latin 1. 3		niversitas Brawijaya		variable.
awijaya	Uni S			V	niversitas Brawijaya		variable.
awijaya	2 "Dowi and	Warmika II	danandanti	The	niversites Prawijava	1	The researcher did not
awijaya	3 "Dewi and	warinika II	ndependent:		results of this study prove	1.	The researcher did not
awijaya	Univ (201c)	an in		E f	the variables of perceived		and the manufacture desired
awijaya	(2016)		1. Perceived	Ease of that	the variables of perceived		use the perceived risk
awijaya	Unive	2			e of use, perceived usefulness,		
awijaya	"Peran	persepsi	use (X_1)	ease	e of use, perceived usefulness,		variable.
awijaya	Universit	TRA IN		a la	perceived risk have a positive		
awijaya	kemudahan per	nggunaan,	2. Perceived	usefulness and	perceived risk have a positive	2.	The focus of previous
awijaya	Universitas	с. <u>1</u>		jaya <u></u>	Universitas Brawijaya		
awijaya	persepsi man	faat dan	(X_2)	and	significant effect on		research is on mobile
awijaya	Universitas Bra			awijaya	Universitas Brawijaya		
awijaya	jnive persepsi risi	ko niat	3. Perceived	risk (X ₃) inte	ntions sto Bruse ay Mobile		commerce users,
awijaya	Universitas Brawijaya	Universites	Juniyaya Unive	rsitas Brawijaya	Universitas Brawijaya		
awijaya	menggunakan		Dependent: Unive		nmerce in Denpasar City.		while this research
awijaya			Brawijaya Unive		Universitas Brawijaya		
awijaya			B 1. Intention to	· · ·	Universitas Brawijaya		focuses on users of the
awijaya	Universitas Brawijaya				Universitas Brawijaya		
awijaya			Brawijaya Unive		Universitas Brawijaya		inDriver application.
awijaya	Universitas Brawijaya				Universitas Brawijaya		
awijaya	Jniversitas Brawijaya	Universitas I	Brawijaya Unive	rsitas Brawi <mark>j</mark> aya	Universitas Brawijaya		
awijaya	Jniversitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Jniversitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awijaya	Universitas Brawijaya		Brawijaya Unive		Universitas Brawijaya		
awiiava	Universitas Brawijava	Universitas	Rrawijava Unive	reitae Brawijava	Universitas Rrawijava		

awijaya	Universitas Brawijaya Universitas	sitas Brawijaya Universitas Braw	ijaya Universitas Brawijaya	
awijaya	Universitas Brawijaya Universitas	sitas Brawijaya Universitas Braw	ijaya Universitas Brawijaya	
awijaya	Universitas Brawijaya Universitas	sit <u>as Powija</u> ya Universitas Braw	ijaya Universitas Brawijaya	
awijaya	Universitas Brawijaya Universitas	Universitas Braw	vijaya Universitas Brawijaya	20
awijaya	Universitas Brawijaya	rsitas Braw	ijaya Universitas Brawijaya	
awijaya	Universitas Brawii	Braw	vijaya Universitas Brawijaya	
awijaya	Universitas Bra	a C D	ijaya Universitas Brawijaya	
awijaya	Universitas	ASBRA	ijaya Universitas Brawijaya	
awijaya	4 Ningsih et al. 1 (2021)	Independent:	The results showed that the	1. The researcher did not
awijaya	Unive Thingshi et al. 1 (2021)	independent.		1. The researcher did not
awijaya	"Pengaruh persep	si 1. Perceived Usefulness(X1)	variables perceived usefulness,	use the risk perception
awijaya	Uni l'engarun persep		inversitas brawijaya	use the fisk perception
awijaya	kegunaan, persep	si 2. Perceived Ease of Use	perceived ease of use, and	variable.
awijaya	Lai Kegunaan, persep	2. referred Lase of ese		
awijaya	kemudahan penggunaa	n, (X2)	perceived risk both partially and	The focus of previous
awijaya	Lain Kennudanan penggunaa	$1, \qquad (\mathbf{A2})$	perceived fisk bour partially and i	2. The focus of previous
awijaya	dan persepsi risil	xo 3. Perceptions of Risk (X3)	simultaneously had a significant	research was shown to
awijaya	dan persepsi risil	.0 5. Perceptions of Kisk (AS)	simultaneously had a significant	research was shown to
awijaya	Univer taskeden konstrukt	n Donandarts	Universitas Brawijaya	users of ODIS based
awijaya	terhadap keputusa	n Dependent:	positive effect on the decision	users of QRIS-based
awijaya	Universit	1 The decision to use	variable to use QRIS-based	
awijaya	penggunaan uar	ng 1. The decision to use	variable to use QRIS-based	electronic money,
awijaya	Universitas	di alastronis monov (V)	electronic money for UPI Y.A.I	while this study
awijaya	Universitas D	di electronic money (Y)	ijaya omversitas bravijaya	while this study
awijaya	Universitas Br	aw		focused on years of
awijaya	Inive kalangan mahasiswa"	Braw	students Jakarta, Brawijaya	focused on users of
awijaya		and S Brangaya Universitas Braw		the in Driver
awijaya		sita <mark>s Brawijaya Universitas Braw</mark>		the inDriver
awijaya		sita <mark>s Brawijaya Universitas Braw</mark>		1
awijaya		sitas Brawijaya Universitas Braw		application.
awijaya		sita <mark>s Brawijaya Universitas Braw</mark>		
awijaya		sitas Brawijaya Universitas Braw		
awijaya	Universitas Brawijaya Universita	sita <mark>s Brawijaya Universitas Braw</mark>	vijaya Universitas Brawijaya	
awijaya	Universitas Brawijaya Univers	sita <mark>s Brawijaya Universitas Braw</mark>	vijaya Universitas Brawijaya	
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awijaya		sitas Brawijaya Universitas Braw		
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awijaya awijaya awijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawij Universitas Brawij	Universitas Brawijaya Universitas Brawi Universitas Brawijaya Universitas Brawi Universitas Brawijaya Universitas Brawi Universitas Brawi Sitas Brawi Sawijaya Universitas Brawi Sitas Brawijaya	ijaya Universitas Brawijaya ijaya Universitas Brawijaya ijaya Universitas Brawijaya ijaya Universitas Brawijaya		21
awijaya awijaya	Universitas 5 Liu, Tai (2016)	Independent :	According to the results found,	1	The focus of previous
awijaya awijaya	5 Liu, Tai (2016)	independent .	Universitas Brawijaya	1.	The focus of previous
awijaya awijaya	"A study of		the variables of ease of use,		research was shown to
awijaya awijaya	affecting the in	tention to Mobilitas (X_1)	usability, and trust in the safety of		users of mobile
awijaya	Unit		niversitas Brawijaya		
awijaya	use mobile	payment 2. Compatibility (X_2)	use have a direct impact on the		payment services,
awijaya	services in Vietr	nam" 3. Mobile payment	intention to use by consumers.		while this study
awijaya awijaya	Unive Unive		Universitas Brawijaya		5
awijaya	Univers	knowledge (X ₃)	External variables such as		focused on users of
awijaya	Universit		mobility and compatibility have a		
awijaya	Universita	4. the trust of safe to use	mobility and compatibility have a		the inDriver
awijaya	Universitas		significant impact on the variables		application
awijaya	Universitas B	(X ₄)	juju omroisitus brumjuju		application.
awijaya	Universitas Bra	5. Ease to use (X_5)	aya Universitas Brawijaya of ease of use and usability.	2.	Researchers do not
awijaya awijaya	Jniversitas Bravi, Jniversitas Brawijaya	Children and Children and Children	jaya Universitas Brawijaya	2.	Researchers do not
awijaya	Universitas Brawijaya	6. Usefulness (X_6)	jaya Universitas Brawijaya		use compatibility
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			1 5
awijaya	Universitas Brawijaya	Universita Dependent : Universitas Braw			variables and trust in
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Universitas Brawijaya	Universita 1.B Intention to use (Y) _S Braw	jaya Universitas Brawijaya		the safety of use.
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi	jaya Universitas Brawijaya		
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Jniversitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
awijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
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	Universitas Brawijaya	Universitas Brawijaya Universitas Brawi			
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awijaya awijaya	"Technology Accentant		Perceived usefulness and	research was shown to
awijaya awijaya awijaya awijaya	Model (Tam) Untr	VIII TAK YA	perceived ease of use have a	users of library
awijaya awijaya	Menganalisis Penerimaa	n Dependent :	direct impact on the Behavioral	information system
awijaya awijaya	Terhadap Siste	n 1. Behavioral Intention to	intention to use. Brawijaya	2. Researchers add one
awijaya awijaya	Inive Informasi Perpustakaan'	Use	Universitas Brawijaya Universitas Brawijaya	more independent
awijaya awijaya	Jniversi Jniversita		a Universitas Brawijaya Iya Universitas Brawijaya	variable in the study
awijaya awijaya	7. Suki (2011)	Independent :	According to the results found, t	1. The focus of previous
awijaya awijaya	Universitas Branning Th	e 1. Perceived Usefulness	Perceived Usefulness, Perceived	research was shown to
awijaya awijaya	Universitas Brawijaya Universitas Brawijaya Universitas Betwee	n 2. Perceived ease Of use	Ease of Use and Attitude has	users of 3G mobile
awijaya awijaya	Universe Perceived jaya University	ita s Brawijaya Universitas Braw 3.B Perceived enjoyment Braw	significant and positive effect on	service.
awijaya awijaya		itas Brawijaya Universitas Braw d 4.B Attitude Universitas Braw		
awijaya	Universitas Brawijaya Univers	itas Brawijaya Universitas Braw	jaya Universitas Brawijaya	
awijaya			3G mobile service and perceived	
awijaya awijaya awijaya	Univer Enjoyment, Attitude Ar	itas Brawijaya Universitas Braw d 1.B Behavioral Intention to itas Brawijaya Universitas Braw	enjoyment shas Bnov significant	
awijaya		itas Brawijaya Universitas Braw		
awijaya awijaya		itas Brawijaya Universitas Braw itas Brawijaya Universitas Braw		
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awijaya	Universitas Bra		as Brawijaya Universitas Braw		
awijaya	Universitas Bra		s Pavijava Universitas Braw		
awijaya	Universitas Bra		Universitas Braw		23
awijaya	Universitas Bra		rsitas Braw		
awijaya	Universitas Bra			vijaya Universitas Brawijaya	
awijaya	Universitas Bra	//		vijaya Universitas Brawijaya	
awijaya	Universitas	ATTA	AS BR.	Viaya Universitas Brawijaya	
awijaya	Universit	pers' Intention	Use	Va Universitas Brawilava	
awijaya	Unive	bers intention	Use	effect on on the subscribers'	
awijaya	Towards	s Using 3g		intention to use of 3G mobile	
awijaya	Uni	s Using 3g	A Star V	Intellitori to use of 50 mobile	
awijaya	Uni Mobilo	Services"	Labor L	sorvice iversitas Brawijaya	
awijaya	Uni	Services	Y Y	service.	
awijaya	9 Hamida	t = 1 (2016)	Independent	The regults indicate that perceived 1	The fease of provide
awijaya	8. Hamid e	et al. (2016)	Independent :	inversitas brawijaya	. The focus of previous
awijaya	Univ "The	Effects Of	1. Perceived Usefulness	usefulness and perceived ease of	research was shown to
awijaya	Unive	Effects	1. Perceived Oserumess	onnonituo brunnjuju	research was shown to
awijaya	Univer	d Haafulnaa	2. Perceived ease Of use	Universitas Brawijaya	uconc o covornmont
awijaya	Perceive	d Oserumess	2. Perceived ease Of use	use were positively and has a	users e-government
awijaya	Universi And Po	rceived Ease Of	Dependent :	significant effect on continuance	(servant who taught in
awijaya	oniversita	Icelveu Lase Of	Dependent :	aya oniversitas brawijaya	(servant who taught in
awijaya	Universitas	On Continuance	1. Continuance Intention To	aya Universitas Brawijaya	Malaysian public
awijaya	Universitas D	on Continuance		njaya oniversitas Mawijaya	Walaystan public
awijaya	Universitas Bra	n To Use E-		/ijaya Universitas Brawijaya	schools)
awijaya	printerente pres	The second se			schools)
awijaya	Universitas Bra Unive Governr		S Brannjaya Universitas Braw		
awijaya	Contraction and the state of the second s		s Brawijaya Universitas Braw		
awijaya	Universitas Bra		s Brawijaya Universitas Braw		
awijaya	Universitas Bra		s Brawijaya Universitas Braw		
awijaya	Universitas Bra		s Brawijaya Universitas Braw		
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awijaya					
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awijaya awijaya	Universitas Bra		as Brawijaya Universitas Braw		

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awijaya	Universitas Brawija	ya Universitas Brawijaya U	niversitas Brawijaya	Universitas Brawijaya		
awijaya	Universitas Brawija			Universitas Brawijaya		
awijaya	Universitas Brawija			Universitas Brawijaya		
awijaya	Universitas Brawija			Universitas Brawijaya	24	1
awijaya	Universitas Brawija			Universitas Brawijaya		
awijaya	Universitas Brawik		s Brawijaya	Universitas Brawijaya		
awijaya	Universitas Bra		awijaya	Universitas Brawijaya		
awijaya	Universitas	ATAS BR	ijaya	Universitas Brawijaya		
awijaya	9. Anarjia (201	9) Independent :	The	results show perceived	1. The focus of pre	evious
awijaya	Unive	nucpendent .		Universitas Brawijaya	1. The focus of pre	2 v IOUS
awijaya awijaya	"Pengaruh	Persepsi 1. Perceived U	Usefulness usefu	ulness has a significant effect	research is on Sa	akuku
awijaya	Manfaat D	an Persepsi 2. Perceived e	ease Of use on it	ntention to use, and Perceived	electronic n	noney
awijaya				inversitas brawijaya		noney
awijaya	Kemudahan	Penggunaan Dependent :	Ease	of Use has a significant	users.	
awijaya	DIIIM					
awijaya	Terhadap	Minat 1. Intention	To Use E- effect	ct on intention to use, The		
awijaya	Unive					
awijaya	Menggunaka	an Layanan Governmer	nt resul	ts of the simultaneous		
awijaya awijaya	Universi					
awijaya	Uang Elektr	onik Sakuku	anal	ysis of perceived usefulness		
awijaya	Universitas		iava	Universitas Brawijaya		
awijaya	Pt. Bank C	Central Asia,	and	perceived ease of use have a		
awijaya	Universitas Bra			Universitas Brawijaya		
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awijaya awijaya	toward Using, Perceived 2. Perceived ease Of use	and Perceived Compatibility has Marketing users.
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awijaya	Inive sitas Brawijaya Universitas Brawijaya Universitas Braw Inive Ease Of Use, Subjective 4.8 Use situation ersitas Braw	aya Universitas Brawijaya significant effect on the intention 2. The researcher did not
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awijaya awijaya		situation variable.
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awijaya	Source: Data processed by researchers 2021	
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awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universita 2.2.1 Ride-Hailing ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities Brawl Ride hailing platforms allow passengers with smartphones to submit Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universities Bra trip requests and match them to drivers based on their locations and lava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijava Universitas Bra drivers' availability (Feng et al, 2020). Tirachini (2019) emphasizes that Java awijaya awiiava Universitas Bra by using a ride-hailing app, a person who does not own a vehicle lava awijaya awijaya awijaya Universitas Brapersonally has access to the vehicle and driver in the palm of their lava awijaya awijaya smartphone. The inability to pay all the costs of owning a car, such as awijaya Jniversitas Brawijaya awijaya capital, maintenance, insurance, and parking fees, is no longer a barrier awijava awijaya to owning a car as a means of transportation. Ride-hailing provides a awijava better service than conventional transportation in terms of safety, awijaya security, and comfort because it is more personal. There are several awijaya awijava reasons users prefer to use ride-hailing. The reasons are fares, travel awiiava time, weather, and comfort. awijava . Δ versita 2.2.2 Mobile Commerce awijaya Universitas Braw According to Ngai (2019) mobile commerce is part of e-commerce java awijaya Universitas Brawijaya Universitas Drawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra and is a transaction process that uses a cellular network. When users java awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Bra make transactions using mobile commerce, such as e-banking or buying laya awijaya awijava Universitas Bra products, they don't need to use a computer anymore but simply use a laya awijaya cell phone. According to Septiani (2017) the growth of m-commerce Universitas Bra has resulted in intense competition between m-commerce. Developers Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitian Braineed to pay attention to the technology acceptance factor by users who Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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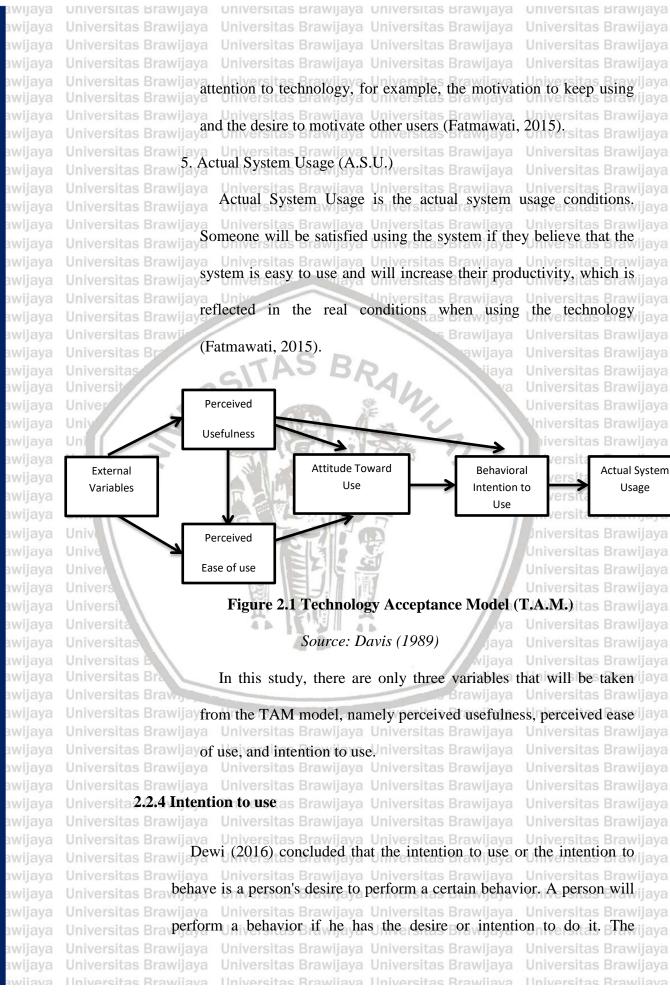
awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya will use m-commerce, which will later become one of the keys to the success of m-commerce development. The ability to understand these factors will provide insight to developers in determining the right strategy to be able to compete in developing m-commerce. Grab, Gojek, awijaya and inDriver are some examples of m-commerce based on online awiiava transportation services that can be accessed via mobile phones. According to Prastiwi (2019) Gojek is one of the companies in Indonesia that runs business processes in the form of mobile commerce such as mass transportation, food delivery, and package delivery. awijaya awijaya awijaya 2.2.3 Technology Acceptance Model (TAM) awijaya The Technology Acceptance Model (TAM) was developed by awijaya Davis (1989). TAM is one of the most widely used models to analyze and understand the factors that influence the acceptance of the use of computer technology. TAM was adopted from TRA (Theory of Reasoned Action) consists of two variables, namely perceived usefulness and perceived ease of use. Perceived usefulness indicates that users of an information system technology will want to use the system if it is useful or improves its performance. Perceived ease of awijaya use indicates that users of an information technology system will want awiiava rawijaya Universitas Brawijava to use the system if the system is easy to use by the user, or the user Universitas Brawijaya Universitas Brawijaya Universitas Brawill be free from effort. Universitas Brawilava Davis (1989) explains that there are five main constructs in the Universities Braw TAM model. These variables are:

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawi 1. Perceived Usefulness (P.U.) Universitas Brawijaya Perceived usefulness is defined as the extent to which a person believes that using technology will improve his or her job performance. Perceived usefulness is confidence in the decisionawijaya making process. Thus, if someone believes that an information awiiava awijaya technology system is useful, then he will use it. Conversely, if awiiava awijaya someone does not believe that the information system is less useful, awijaya then he will not use it (Fatmawati, 2015). awijaya awijaya 2. Perceived Ease of Use (PEOU awijaya awijaya Perceived ease of use is defined as the extent to which a person awijava awijaya believes that using technology will be effort-free. If someone feels awijaya the information system is easy to use, then he will use it. awijaya Conversely, if a person believes that an information system is not awijaya easy to use, then he will not use it (Fatmawati, 2015). versitas Brawijaya awijaya awijaya 3. Attitude Toward Use (A.T.U.) awijava Attitude Toward Use at T.A.M. defined as an attitude towards the use of a system in the form of acceptance or rejection as an awijaya Universities Brawley impact if someone has used technology in their work (Fatmawati, ave Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawijay2015) iversitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Braw 4. Behavioral Intention to Use (I.T.U.) as Brawijava awijaya awijaya Universitas Brawijaya Behavioural Intention to Use is a behavioural tendency to Jaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya continue using a technology. The level of use of computer lava Universitas Brawijaya Universitas Brawijaya Universitas Brawijay technology in a person can be predicted from the attitude of his Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya





awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya intention is the desire to perform a behavior. Based on previous research data listed above, it shows that intention to use is a good predictor of the use of technology that will be used by system users. Intention is the desire to perform a behavior. Intentions are not always awijaya static but can change over time. Intention is not yet a behavior, while the behaviour is a real action or activity carried out. Universitas Brawi According to Zainuri et al. (2015) intention to use is a person's tendency to use technology to make his work easier and produce quality awijaya information. Intention to use technology will determine whether awijaya someone will accept or reject technology The consumer's intention to use a product is said to be measurable. awijaya Jayantari (2018) explains that consumer's intentions to use a product niversitas Brawijaya can be measured through several indicators, namely: Intention to transact a. Intention to transact is a person's tendency to buy a product. b. Relative intention Inversitian Brawing The relative intention is a person's tendency to refer a product to awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijayothersitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawia Preferential intention ava Universitas Brawijaya awijaya Preferential intention describes the behaviour of someone who has a primary preference for the product. d. exploratory intent Ilniversitas Brawijava Ilniversitas Brawijava Ilniversitas Brawijava

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Exploratory intention describes the behaviour of someone who is always looking for information about the product he is interested in Universities Brawing and looking for information to support the positive characteristics Universitas Brawijay of the product. awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita 2.2.5. Mobility awiiava Universitas Brawijaya Universit 🗨 wijaya Universitas Brawijaya 🛛 Universitas Brawijaya Universitas Brawijaya Liu and Tai (2016) state that mobility is a determining factor laya Universitas Braw used to measure the extent to which a person feels that he or she lava receives usefulness in the context of time, space, and service access. awijaya awiiava Mobile technology has provided tools, infrastructure, and protocols awiiava that can help users communicate and exchange data anywhere and anytime without intermediaries. Mobile services fit perfectly into awijaya today's people's lifestyles and provide easy mobility for products and services in any living situation. Mobile technology helps people in their mobility, provides a great advantage of payment and ordering services to give consumers lava the ability to use services wherever and whenever they want and Universitas Brawijaya compared to traditional payment methods (Amberg et al., 2004). Wireless technology also allows customers to access services via awijaya rawijava awiiava wireless networks and a variety of mobile devices, including smartphones. Consumers can buy and order products or services without visiting in person; all they need is to be in an area covered by the internet and cell phones. These activities are very helpful for

Universitas Brawijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya community mobility so that they can be carried out accurately and awijaya effectively at any location and at any time without counting the time Universitas Braw (Liu and Tai, 2016). awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Laisa (2020) defines a conceptual model as an imitation of the symptoms Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitato be studied, describing the relationship between the variables or the available awijaya awijaya Universita characteristics of the symptoms. Based on the theory between each of the lava wijaya Universitas Brawijaya awijaya awijaya Universita variables above, it can be explained through a framework as shown below. awijaya awijaya This framework explains " The Effect of Perceived Usefulness, Perceived awijaya Ease of Use and Mobility on Intention to Use inDriver Applications." awijaya awijaya awijaya awijaya PECEIVED awijaya **USEFULNESS (X1)** awijaya awijaya awijaya awijaya PECEIVED EASEOF INTENTION TO USE IN awijaya USE (X2) DRIVER APPLICATIONS awijava Δ (Y) awijaya ∕ awijaya MOBILITY awijaya awijaya Brawijaya (X3) awijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Univers Figure 2.2 Conceptual Model wijava awijaya awijaya awijaya Source: Processed by researchers, 2021 awijaya awijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awiiaya 2.4 Hypothesis Formulation Brawijaya Universitas Brawijaya Universitas Samidi (2015) defines a hypothesis as a temporary answer to the problem itas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava that is the object of research. The hypothesis is an opinion/assumption that is still weak and must be decided to accept or reject the hypothesis by testing awijaya the hypothesis. Hypotheses are useful in guiding or directing further research (Hervana, 2020). Based on the description of the conceptual framework that has been described above, the hypotheses in this study are as follows. Perceived usefulness affect the intention to use inDriver awijaya awijava application Perceived usefulness is defined as the extent to which an individual believes that using a particular system will increase his lava awijaya productivity (Davis, 1989). According to Fatmawati (2015) if the user believes that the system is useful, of course, they will use it, but on the contrary, if it is not useful, then the answer will not use it. Several studies have been conducted regarding the effect of perceived usefulness on intention to use. Suki (2011) investigated the relationship between perceived Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universities Brawija usefulness, perceived ease of use, perceived enjoyment, attitudes, java awiiava Universities Brawing and customer intentions towards the intention to use 3G cellular Universitas Brawija services. The results of the study show that perceived usefulness lava Universitas Brawijay positively affects the intention to use. The research of Hamid et al. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawija (2016) showed the same results as Fagan et al. (2008). The research

awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijava of Hamid et al. (2016) states that the perceived usefulness variable has a significant and positive effect on the intention to use. Based on the description above, the following hypothesis can be Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawing H1: Perceived usefulness (X1) affects intention to use the awiiava awijaya Universitas Brawijay inDriver application (Y). Universitas Brawijaya awijaya awijaya Universitas Brawb. Perceived ease of use affect the intention to use inDriver laya awijaya awijaya awijaya application awijaya awijaya Perceived ease of use is defined as the extent to which a person awijava awijaya believes that using technology will be free of effort. If someone awijaya feels the information system is easy to use, then he/she will use it. awijaya awijaya Conversely, if a person believes that an information system is not awijaya awijava awijaya easy to use, then he will not use it. Several studies have been awijaya awijava conducted regarding the effect of perceived ease of use on intention to use (Anarjia, 2019). Research conducted by Anarjia (2019) regarding the Effect of awijaya Universitas Dialingura Universitas Brawijaya Universitas Brawijaya Universitas Brawija Perceived Usefulness and Perceived Ease of Use on Interest in java awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas BrawijayUsing Sakuku Electronic Money Services Pt. Bank Central Asia, jaya awijaya Universitas BrawijayTbk Kcu Cikarang. The results of the research show that the lava awijaya awijaya Universitas Brawliay perceived ease of use factor has a positive and significant effect on lava Universitas Brawijay the intention to use SAKUKU electronic money services. Research jaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay conducted by Kanchanatanee et al. (2014) regarding Effects of Java Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Attitude toward Using, Perceived Usefulness, Perceived Ease of Use and Perceived Compatibility on Intention to Use E-Marketing. The results of his research show that perceived ease of use has a positive effect on the intention to use. Pratama and Suputra (2019) investigated the Effect of Perceived Usefulness, Perceived Ease of Use, and Level of Trust in Intention in Using Electronic Money. The results of his research also showed the same results. That the perceived ease of use has a positive and significant effect on intention in using electronic money means that the greater perceived ease of use will increase intention in using electronic money. Based on the description above, the following hypothesis can be formulated.

H2: Perceived ease of use (X2) affects the intention to use inDriver application (Y).

c. Mobility affect the intention to use inDriver application

According to Liu and Tai (2016) mobility is a factor used to measure the extent to which a person feels that he or she receives usefulness in the context of time, space, and service access. Mobility is an important factor in measuring intention to use. Mobility can access services everywhere, on the move, and through wireless networks and various devices, such as laptops and cell phones (Mallat et al., 2006). So it can be concluded, if a person awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya feels that he or she receives mobility, the intention to use will Universitas Brawijaya Universitas Brawijaya Universitas Brawijay continue to increase. jaya Universitas Brawijaya Several studies have been conducted on the effect of mobility Universitas Brawing on intention to use. Surachman (2013) found that mobility affected awijaya awijaya Universitas Brawing the intention to use mobile payment. Research conducted by Mallat awiiava awijaya Universities Brawing et al. (2006) regarding, The Impact of Use Situation and Mobility awijaya awijaya on the Acceptance of Mobile Ticketing Services. The results of the awijaya awijaya research show that Use situation mediates the effect of mobility on awijaya awijaya consumer intention to use mobile ticketing services. Based on the awijaya awijaya description above, the following hypothesis can be formulated. awijaya awijaya H3: Mobility (X3) affects the intention to use the inDriver awijaya application (Y). d. Perceived Usefulness, Perceived Ease of Use, and Mobility awijaya to Use inDriver Affects Simultaneously the Intention AB application Davis (1989) explains that based on the TAM theory, the Universitas Brawijavintention to use is affected by the variables Perceived Usefulness java awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawija and Perceived Ease Of Use. In addition, mobility also affects the awijaya awijaya Universities Brawley intention to use (Surachman, 2013). So in this study, these three Universitas Brawijay variables will affect the intention to use, rawijaya

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Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya H4: Perceived Ease of use, Perceived Usefulness, and Universitas Brawie Mobility simultaneously affect the intention to use inDriver Universitas Brawijaya Universitas Universitas Brawijaya Universitas Brawijay application (Y). rawijaya Universitas Brawijaya Based on the explanation above, the following is awijaya picture of the a awijaya awijaya Universita formulation of the hypothesis in this study: Sitas Brawlaya awijaya Universitas Brawijaya awijaya awijaya PECEIVED awijaya H_1 USEFULNESS (X1) awijaya awijaya awijaya £ awijaya H_2 awijaya PECEIVED EASEOF INTENTION TO USE IN awijaya USE (X_2) DRIVER APPLICATION awijaya (Y) awijaya awijaya H_3 MOBILITY awijaya 🖈 itas Brawijaya hiversitas Brawijaya awijaya (X_3) awijaya niver awijaya Universitas Brawijaya awijaya H₄ Universitas Brawijaya awijaya awijaya **Figure 2.3 Hypothesis Model** awijaya awijaya Source: Processed by researchers, 2021 awijaya awijaya Information : awijaya Universitas Brawijay Dotted line awijaya = Partially Universitas Brawijaya awijaya Universitas Brawijay Straight-line = Simultaneously Sitas Brawijaya awijaya Universitas Brawijaya awijaya ersitas Brawijaya as Brawijaya awijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava

Universitas Brawijaya Universitas Brawijaya awijaya awijaya awijaya Universitas BrachAPTER III tas Brawijaya awijaya tas Brawijaya Universit RESEARCH METHODS awijaya awijaya Universitas Brawijaya Universitas Brawijaya Univer 3.1 Types of research rsitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitian This study uses quantitative research methods. Sugiyono (2013) states that awijaya awijaya University the quantitative method is a process of finding knowledge that uses data in the awijaya awijaya Universita form of numbers as a tool to analyze information about what we want to awijaya awijaya Universita know. Quantitative research begins with a theory that is derived into a awijaya awijaya hypothesis and then generalized based on the results of the study so that it awijaya awijaya becomes a form that is easier to read and interpret. Quantitative research is an awijaya awijaya awijaya approach to test objective theories by examining the relationship between awijaya awijaya variables. These variables, in turn, can be measured, usually on an instrument, awijaya awijaya so that numbered data can be analyzed using statistical procedures. awijaya awijaya collecting, analyzing, Quantitative methods involve the process of Universitas Brawijaya awijaya Universite interpreting, and writing the results of a study. awijava awijaya awijaya Universitas BBased on the formulation of the problem and the objectives of this java awijaya awijaya Universitas Brav Universita research, the type of research that is suitable for this research is explanatory lava awijaya awijaya awijaya Universit research. In this study, it is necessary to develop a research hypothesis and awijaya test it because this study aims to find a causal relationship between the awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita variables studied (Sugiyono, 2013). Universitas Brawijaya awijaya awijaya

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya **3.2 Research location** ersitas Brawijaya Universitas Brawijaya The research location is a place that can provide the data needed by the Universitas Brawijaya Universitas Brawijaya Universitas Brawijava author to get the actual data and picture (Abdillah, 2015). This research is located in the Faculty of Administrative Sciences, Brawijaya University, awijaya awijaya Malang. According to the Central Statistics Agency of Malang city, awijaya awiiava Brawijaya University has more students than other universities in Malang awijaya awijaya (Malang University and POLINEMA). The following is a list of the number awijaya awijaya of students at each university. awijaya awijaya awijaya **Table 3.1 Number of total Undergraduate Students** awijaya University Name Number of total Undergraduate Students awijava ersitas Bra wijava (2020)awijaya hiversitas Brawijaya awijaya UB 50359 awijaya awijaya UM 31666 awijaya wijaya awijaya POLINEMA 3606 awijaya awijava Source: Data processed by researchers, 2021. The majority of students are familiar with online transportation awijaya applications. According to Validnews.com (2018), online transportation users are generally 18 to 24 years old. awijaya awijaya Universitas Brawijaya Universitas Brawijaya awijaya awijava

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya awijaya 3.3 Variables dan Measurement iwijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita 3.3.1 Variables liversitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitian Brawija, Theoretically, variables can be defined as attributes of a person or java awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universities Bray object, which has relation between one person and another or one lave Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Bray object with another (Sugiyono, 2013). Variables can also be attributes available Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawof a particular field or scientific activity. For example, height, weight, lava awijaya awijaya awijaya Universitas Brawattitude, motivation, leadership, work discipline, and others. Sugiyono Java awijaya awijaya (2013) states that the research variable is a value, objects or activities awijaya awijaya that have certain variations determined by researchers to be studied awijaya awijaya and then drawn conclusions. awijaya awijaya The variables in this study consisted of the independent variable awijaya awijaya (X) and the dependent variable (Y). In this section, each of these awijaya awijaya awijaya variables will be explained as follows: awijaya awijaya **3.3.2 Operational Definition of Research Variables** awijaya a) Variabel Dependen (Y) awijaya Sugiyono (2013) states that the dependent variable is often awijaya awijaya referred to as an output variable, criteria, consequences. The awijaya awijaya universities Braw dependent variable is the variable that is affected, or which is the awijaya awijaya Universitas Brawn result, because of the independent variable. The dependent variable awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities Brawing in this study is the intention to use the inDriver application. It as Brawing and Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijava Universitas Brawijava Universitas Brawijava

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b) Independent variable (X) Sugiyono (2013) emphasizes that independent variables are often referred to as stimulus, predictor, and antecedent variables. The independent variable is a variable that affects or causes a change or emergence of the dependent variable. The independent variables in this study are: 1. Perceived Usefulness (X1) Perceived usefulness is the extent to which consumers believe that using inDriver will be of great benefit to them. This can be measured by several indicators, including making consumers faster to get the transportation they need, faster to deliver consumers to their destination, and save time for consumers. 12 Perceived Ease of Use (X2)

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Perceived Ease of use is the extent to which consumers believe that using inDriver will facilitate themselves in their daily mobility. In this study, the perception of comfort will be measured through several indicators; among others, consumers do not need to look for motorcycle taxis and make it easier for consumers to get the transportation they need.

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brayquestions were given a score of 5 and 4, doubtful or neutral were given Universitas Brava score of 3, and the form of negative questions was given a score of 2 Universites Brawilava Unive Universitas Bravilie Universities Braand 1. The answer form of the Likert scale consisted of strongly agree, Universitas Brawilava Universitas Brawilava Universitas agree, undecided, disagree, and strongly disagree. (Taluke, 2019). awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Table 3.2 Likert Scale Values Wijaya Universitas Brawijaya awijaya awijaya NO Code Answers from Respondents Score awijaya awijaya SA Strongly Agree tals iversitās Brawijava iversitas Brawijaya awijaya iversitas Brawijaya awijaya Agree 2 A awijaya iversitas Brawijaya versitas Brawijaya awijaya 3 Neutral N iversitas Brawijaya awijaya Ur iversitas Brawijaya awijaya awijaya 4 D Disagree versit<mark>a</mark>s Brawijaya awijaya Brawijava SD Strongly Disagree 5 iversitas Brawijava awijaya iversitas Brawijaya awijaya Iniversitas Brawijaya awijaya Source: Sugiyono (2013). awijaya awijaya Unive 3.4 Population and Sample awijaya awijaya 3.4.1 Population A population is an individual unit or subject in a certain area and awijaya time quality that will be observed or researched. The study population awijaya awijaya can be divided into a "limited" population and an "infinite" population. awijaya awijaya A finite population is a population in which the number of members of the population is known with certainty, while an infinite population is a population in which the number of members of the population cannot Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities are be known with certainty (Syafnidawaty, 2020). the population in this Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava

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Universitas Brawijava awijaya are active undergraduate students of FIA UB who know the awijaya inDriver application where the number of population members is awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita 3.4.2 Sample Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitian Brawin The research sample is part of the population that is used as a java Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Bra research subject as a "representative" of members of the population laya awijaya awijaya Universitas Brav(Supriadi, 1993). awijaya awijaya awijaya awijaya awijaya awijaya awijaya study using the formula Machin and Campbell awijaya awijaya calculation of the formula is as follows: awijaya awijaya 1) First stage iteration formula awijaya awijaya awijaya Up awijaya awijaya 4 awijaya N awijaya awijaya awijaya awijaya awijaya 2) Second and third stage iteration formula awijaya awijaya Universitas Brawijaya $I = \frac{1}{2} In \left[\frac{(1+p)}{(1-p)} \right] + \frac{p}{2(n-1)}$ ersitas Brawijaya awijaya Universitas BUpvijava awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijuya $U_{niversitas} = \frac{1}{(1-p)} \int_{ava} U_{niversitas} Brawijava$ Universitas Brawijaya awijaya

Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya The sample used in this study were active students of S1 FIA UB who know the application in Driver. Calculation of the sample in the (1987). (So) the jaya

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                       Univerzi-a+z_{1-\beta^2} + 2
                                 \frac{1-p^2}{up^2} + 3 Universitas Brawijaya
                                   Brawijaya Universitas Brawijaya
                       Universitas \frac{1}{2}In\left(\frac{(1+p)}{(1-p)}\right)aya Universitas Brawijaya
                       Universitas Brawijaya Universitas Brawijaya
                       Universitas Brawijaya
= \frac{(z_{1-a}+z_1-\beta)^2}{2} + 3
                       Universitasup/awijaya Universitas Brawijaya
                       Universitas Brawijaya Universitas Brawijaya
                       Source: Machin and Campbell (1987)
                           Information:
                     Up: Standardized normal random variable that corresponds to a
                            certain value of the correlation coefficient
                                                                      Iniversitas Brawijaya
                     pU'p: Initial estimate goes up
                     Z1-a: Constants obtained from the normal distribution table
                     Z1-b: Constants obtained from the normal distribution table
                     In: log-e
                     p: The smallest expected correlation coefficient can be detected
                     significantly
Universitas Brawijaya a: Error type I, namely accepting the hypothesis that should be jaya
Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Universitas Brawijaya rejected (10%) rawijaya Universitas Brawijaya
Universitas Brawijavab: Error type II, namely rejecting the hypothesis that should be java
Universitas Brawijaya accepted (5%) Brawijaya Universitas Brawijaya
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijava Based on the consideration that the lowest value to be obtained through this research is p = 0.30, = 0.05 in the two-way test and b = 0.10 so that n (minimum) = 116 is obtained. This study uses non-probability sampling, where researchers do not awijaya awijaya provide equal opportunities for each population to be selected as a awijaya awijaya Universitas Brasample. Purposive sampling technique was used in this study. awijaya awijaya According to Sugiyono (2013) the purposive sampling technique, also awijaya awijaya called judgment sampling, is a deliberate choice of a participant awijaya awijaya because of the qualities possessed by the participant. Respondent awijaya awijaya selection criteria are: awijava awijaya 1. Active undergraduate students of FIA UB. awijaya 2. Students who know the inDriver application. awijaya awijaya awijaya 3.5 Data collection technique awijaya awijaya The data used in this study was obtained by distributing online questionnaires to respondents using Google Forms services. Google Forms is awijaya a service provided by Google that allows you to easily and efficiently collect awijaya information, send surveys, and plan events connected to a spreadsheet. Filling awijaya awijaya university out the questionnaire using the Google Forms service was chosen because it awijaya awijaya University saves time, reaches more people, and increases the accuracy of the targeted lave awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita sample. In addition, Google Forms can be accessed anywhere via gadgets, java University making it easier for respondents to fill out questionnaires. The researcher University provided a questionnaire containing several structured questions that were lave Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava

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Universitas Brawijaya suitable for research purposes. These Google Forms users must first have a Google Mail Account to sign in. After the questionnaire is made, the next step is to distribute it to the respondents. This can be done by sending a questionnaire link that has been created through media such as email and social media in the form of a link in the link share column. The questionnaire that has been distributed can be seen from the results of the responses of respondents who have filled out the View Response Feature. 3.5.1 Data Type The type of data used in this study is the type of quantitative data. Quantitative data is data that can usually be explained by numbers (Bungin, 2005). Quantitative data can be analyzed using statistical analysis, both inferential and non-inferential. The most prominent characteristic of quantitative data is that quantitative data can be calculated quantitatively (Bungin, 2005).

Universita 3.5.2 Data source

Universitas Braw. One of the stages in the research process is the data collection stage. Java awijaya Universitas Brawijaya Universitas Drawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra According to Arikunto (2010: 172) data is a raw material that needs to java awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra be processed to produce information or information that shows facts. Java awijaya awijaya Universitas Bra The source of the data referred to in the study is the subject from which lava awijaya awijaya Universitas Bra the data can be obtained, java Universitas Brawijaya Universitas Brawijaya Universitian Brawin The sources used in this study are primary data. According to available Universitas Bra Arikunto (2010), the definition of primary data is, "Primary data is data java Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya collected through the first party, usually through interviews, and others." This data was obtained from respondents' answers in a survey conducted by distributing online questionnaires to FIA UB Universitas Brawiiava students who know the inDriver app. Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawin According to (Pujihastuti, 2010) the questionnaire is a primary data awiiava awijaya collection tool with a survey method to obtain respondents' opinions. Questionnaires can be distributed to respondents in a way sent directly by the researcher if the respondents are relatively close and the awijaya distribution is not too wide. Sending using email allows for low cost, awijaya awijava wider coverage of respondents, and fast turnaround times. The first part awiiava questionnaire is socio-demographic of the questions as basic information of respondents such as name, age, gender, and generation. awijaya The second part of the questionnaire contains questions that have been registered to measure the research variables: perceived usefulness, perceived ease of use, mobility, social influence, and intention to use. This study uses a Likert scale ranging from one strongly disagree to five Universitian Bran from strongly agree for the measurement scale. s Brawijaya 3.6 Research Instrument Test awijaya awijaya Universita 3.6.1 Validity test awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawl. The truth of data can be proven by several means of evidence. This laya Universitas Brayevidence includes content validity, in construct terms, known as laya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra construct validity, and criteria, known as criterion validity. Criterion Java

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validity focuses on comparing the instrument that has been developed with other instruments that are considered comparable to what will be assessed by the instrument that has been developed. These other instruments are referred to as criteria. The results of the test instruments awijaya and criteria are then connected to the correlation test. The following is a awiiava correlation formula to find the correlation coefficient of instrument test Universities Braresults with test criteria (Yusup, 2018). The validity test is the essence of research truth. The validity of the awijaya questions is determined by correlating the score obtained by each awijaya awijaya question using the Pearson Product Moment (Rstats) correlation technique with the critical value with the formula: awijaya $n(\Sigma xy) = (\Sigma x)(\Sigma y)$ r count $(\sum x)2[n\sum y2 - (\sum y)^2]$ $\sqrt{n(\sum x^2)}$ Information: n = number of respondents $\sum x = variable score$ awijaya awijaya Universitas Brawijaya awijaya $\sum v = total score of variables$ awiiava Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawij Sugiyono (2013) states that the item has a positive correlation with Java awijaya Universitian Bra the criteria (total score) and a high correlation. This indicates that the lava Universitas Braitem has high validity as well. The minimum requirement to be Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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awijaya awijaya considered eligible is if the correlation coefficient (r) significance are less than or equal to 0.05 (α 0.05). Universita 3.6.2 Reliability Test Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawij The reliability of the instrument can be tested with several reliability laya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Bra tests. Several instrument reliability tests that can be used include retest, Java awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Bra equivalence, and internal consistency. Reliability testing with an laya awijaya awijaya Universitas Bra internal consistency test was carried out by testing the instrument only lava awijaya Universitas Brawijaya awijaya awijaya once on the research subject (Yusup, 2018). Reliability testing uses the awijaya awijaya Cronbach Alpha formula to analyze measuring instruments from one awijaya awijaya measurement (Raharjo, 2019). awijaya awijaya awijaya The formula used is: $r_{kk} = \binom{k}{k-1}$ awijaya awijaya awijaya awijaya Description: awijaya awijaya r_{kk} = reliability coefficient awijaya = number of question items k $\sum \sigma_b^2 =$ total variance per item awijaya awijaya Universitas Brawijay σ_t^2 U=itotal variance/ijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Where the criteria for a research instrument are said to be reliable if awijaya awijaya Universitian Brasilit has a Cronbach Alpha value bigger than or equal to 0.6. Versitian Brawlava awijaya

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awijaya 3.7 Data Analysis Techniques Iniversitas Brawijaya Singarimbun (2006) states that data analysis is a process of processing data Jniversitas Brawijaya Universitas Brawijaya into a simpler form and easier to implement. Based on the above understanding, it can be said that data analysis is the process of systematically awijaya awijaya compiling data obtained from interviews, notes, and documentation by awijava awijaya organizing data into categories, describing it into units, synthesizing, awijaya awijaya compiling into patterns. It is also choosing what is important and to be awijaya awijaya studied and making conclusions so that they are easily understood by awijaya AWIN awijaya researchers and others. awijaya awijaya awijaya **3.7.1 Analysis Tools** awijaya awijaya The analytical tool used is Statistical Product and Service Solution awijaya awijaya (SPSS) SPSS Statistics 16. According to Janie (2012) the SPSS awijaya awijaya program is one of the most commonly used statistical processing awijaya programs in research that uses quantitative data. The reason the awijaya awijaya researcher uses SPSS as an analytical tool is that the processed results awijaya of SPSS are easy to read and easy to understand for both statistical and awijaya non-statistical people awijaya 3.7.2 Descriptive Statistical Analysis awijaya ersitas Brawijaya awijaya Analysis Descriptive analysis is used to describe the characteristics awijaya awijaya of the respondent's research location followed by the frequency awijaya variable. The data that has been collected is then processed into a table for later discussion descriptively. Nazir (2003:23) states that the descriptive method is a method of examining a group of people or Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawijects, conditions, or systems of thought of an event in the present. Furthermore, Nazir (2003:23) concludes that the descriptive method is a research method to create a picture of a situation or event so that this method holds only the accumulation of basic data. Descriptive steps of awijaya awijaya the research method by providing numbers, both to respondents and in awijaya awijaya the percentage framework as outlined in diagrams or tables. awijaya awijaya versitas Brawijaya 3.7.3 Inferential Statistical Analysis awijaya awijaya 3.7.3.1 Classical Assumption Test awijaya awijaya awijaya 1) Normality Test awijaya awijaya The normality test aims to determine whether the awijaya awijaya confounding variables or residuals are normally distributed. awijaya awijaya According to Raharjo (2019), a statistical test that can be awijaya used to test residual normality is the non-parametric awijaya awijaya statistical test of the Kolmogorov-Smirnov (K-S) test. If the awijaya awijaya significance value 0.05, then the data is normally distributed. 2) Multicollinearity Test awijaya Raharjo (2019) explains that multicollinearity is carried awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya out with the aim of testing whether in the regression model awijaya awijaya there is a correlation between independent variables. The awijaya awijaya Unimulticollinearity test can be determined using the tolerance java Univalue and the V.I.F value (variance inflation factor). On the Un basis of decision making, if the tolerance value > 0.10 or a_{2} Universitas Brawijava Universitas Brawijava

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V.I.F. value < 10, it can be concluded that there is no multicollinearity in the regression model. **3)** Heteroscedasticity Test
According to Raharjo (2019) the heteroscedasticity test aims to test whether in a regression model there is an inequality of residual variance from one observation to another. The way to detect it is to see if there is a certain pattern on the Scatterplot graph between SRESID and ZPRED, where the Y-axis is the Y prediction, and the X-axis is the residual (actual Y - Y prediction) that has been studied.

While the basis for the analysis of the heteroscedasticity test

is (Raharjo, 2019):

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a. If there is a certain pattern, such as the dots forming a

certain regular pattern (wavy, melting, then narrowing), it indicates that heteroscedasticity has occurred.

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b. If there is no clear pattern and the points spread above and below the number 0 on the Y axis, then there is no heteroscedasticity.
One way to detect if there is heteroscedasticity in the regression model is to perform the glejser test. The basis for making heteroscedasticity test decisions are: awijaya Universitas Brawi awijaya Universitas Brawijaya awijaya

Universitas Brawijaya 1. If the value of sig. > 0.05, then the conclusion is that there is no heteroscedasticity symptom. 2. If the value of sig. <0.05, then the conclusion is that heteroscedasticity occurs in the regression model. Universities Bra 3.7.3.2 Multiple Linear Regression Analysis According to Arikunto (2010) multiple regression analysis is Iniversitas Brawiiava an analysis of the relationship between one dependent variable and two or more independent variables. To determine the effect of independent variables on the dependent variable, multiple

linear regression analysis models were used with the following

equation model:

 $Y = b_0 + b1X_1 + b2X_2 + b3X_3 + e$

Information:

= Intention to use

 b_0

Y

= Constanta

b1-b3 = Coefficient

Universitian Brawija, X_1 = Perceived Ease of use Universitas Brawijaya Universitas Brawijaya X_2 = Perceived usefulness Universitas Brawijay X_3 Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Unive 3.8 Hypothesis Testing Brawijaya Hypothesis testing in this study was carried out using the R2 coefficient test, f test, and t-test. This test was conducted to determine the effect of the independent variable on the dependent variable. awijaya Universita 1) Coefficient of Determination Test (R²) Sitas Brawijaya awiiava Universitas Brawijaya Universitas Universitas Bra According to Raharjo (2019), the R coefficient is a correlation available awijaya awijaya Universitian B coefficient that emphasizes the close linear relationship between two layers variables. The value can be negative and positive. The term coefficient test awijaya awijaya was conducted to explain the proportion of variation in the dependent awijaya variable (Y), which was explained clearly by the independent variables awijaya (more than one variable) together. awijaya 2) F Test (Simultaneous Test) Raharjo (2019) states that the simultaneous test is used to see whether a model produced can generally be used. This test is carried out by looking at the effect of the independent variable (X) on the dependent variable (Y), the F test formula is used Universitas Brawijay (Sugiyono, 2013), namely: Iniversitas Brawijaya versitas Brawijaya Universitas Brawijaya Universitas Brawijag2/kUniversitas Brawijaya Brawijava awijaya Universitas itas Brawijaya Universitas $\frac{(1-R)^2}{(n-k-1)^2}$ Brawijaya awijaya awijaya Brawijaya Universitas Brawijaya Information awijaya = F Stats $R^2 = coeff$ = coefficient of multiple linear correlations

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N = Number of data/samples awijaya K = number of independent variables awijaya niversitas Brawii If the value of the F count is greater than the F table with a Universitas Brawijaya significance value of less than 0.05, then all independent awijaya awijaya variables jointly significantly affect the dependent variable. awijaya awijaya rsitas Brawijaya Universitas Brawijaya 3) T-test (Partial Test) awijaya awijaya Raharjo (2019) asserts that after conducting simultaneous testing or awijaya awijaya testing the model as a whole, the next step is to carry out the model testing awijaya awijaya process, which is carried out by t-test. A partial regression test was used to awijaya awijaya determine the effect of the independent variable (X) on the dependent awijaya Univ awijaya variable (Y). awijaya awijaya Decision-making criteria: awijaya Universitas Brav awijaya awijaya awijaya awijaya awijaya awijaya awijaya

This test is done by comparing t-count with t-table or looking at the level of significance. For a significance level of 5%. If the significance value is <0.05 or t-count > t-table, then

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dependent variable (Raharjo, 2019).

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there is an influence between the independent variable and the lava

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Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brachapter IV Universitas Bravijaya Universitas Bravijaya RESULT AND DISCUSSION 4.1 General Description of Object Research Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Faculty of Administrative Sciences is one of the faculties of Universitas jaya awijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awiiava Universita Brawijaya (UB), which is domiciled in Malang City, East Java, and was jaya awiiava Universitas Brawijaya Universitas Universitas Brawijaya Universitas Brawijaya awijaya Universita established on January 5, 1963. The history of the establishment of FIA UB/jaya awiiava s Brawijaya Universitas Brawijaya awijaya Universitabegins with the opening of the Faculty of Business Administration (FAN) java awijaya awijaya ijaya DR 1 awijaya which was established in September 15, 1960 was the embryo of the Faculty ^{(j)aya} awijaya Jniversitas Brawijava awijava of Administrative Sciences. The leader of FAN at that time was Drs. Soejekti^{(ijaya} awijava Diversitas Brawijaya 14 1 TOK 100 awijaya Djajadiatma as the Dean and Drs. Suparni Pamudji as Secretary. Both are^{(ijaya} awijaya awijaya lecturers at the Malang Academy of Internal Administration (APDN). FIA^{(IJaya} awijaya awijaya UB has two majors in the Bachelor of Administration (S1) program level, ^{(ijaya} awijaya GI 13) awijaya namely the Department of Business Administration and the Department of Java awijaya awijava Public Administration. In addition to the Bachelor of Administration (S1)^{(IJaya} awijava h 4.6 awijaya program, FIA UB also has two other levels of education, namely the Master of Administration (S2) program and the Doctoral Program of Administrative awijaya Sciences (S3). awijaya versitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universita 4.1.1 Vision awijaya awiiava sitas Brawijaya awijaya awijaya Becoming an Educational and Administrative Science Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra Development Institution of International Reputation and High Quality Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra Based on Entrepreneurial Governance Values in 2025. Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava 59 iniversitas Brawijava

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Universitas Braw Mission Brawijaya Standard Universitas Brawilaya Organizing Administrative Science International Education to Produce Qualified and Professional Graduates with Entrepreneurship Spirit, Character and High Morals. awijaya Universitas Brawijaya awijaya 2. Pioneering the Development and Dissemination of Administrative awijaya awijaya Universitas Brawijaya Sciences that Contribute to National Development; and. awijaya awijaya Realizing Dynamic and Adaptive Good and Smart Faculty Universitas Brawija awijaya Universitas Brawijaya awijaya Governance through Institutional Capacity Development. awijaya awijaya Univer4.2 **Data Presentation** awijaya awijaya 4.2.1 General description of respondent awijaya awijaya awijaya The respondents used in this study were active undergraduate awijaya awijaya students of FIA UB who knew about the inDriver application. This awijaya awijaya research was conducted on 116 respondents, consisting of active FIA awijaya awijaya UB students consisting of the 2017 to 2020 batches. The general awijaya awijaya description of respondents describes the characteristics of respondents awijaya based on gender, age, number, type of business and uses the inDriver Universitas Bray application and does not use the inDriver application. The following is have awijaya Universitas Brawan explanation of each respondent's general description. Versitas Brawijava awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawia a. Based on Gender Universitas Brawijava awijaya Universitas Brawijaya awijaya Based on the results of the research conducted, the number of awijaya respondents by gender can be seen in Table 4.1 below. Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijava Universitas Brawijava Universitas Brawijava

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	iwijaya	Universitas	Brawijaya	o Gende	rawijaya	Number of	Percentag	Brawijaya
2 1	wijaya	Universitas	Brawijaya	a Universitas B	rawijaya	Universitas Brawijaya	Universitas	Brawijaya
2	wijaya	Universitas	Brawijaya	a Universitas B	rawijaya	Univ Respondent jaya	Unive ^(%) as	Brawijaya
3	wijaya	Universitas	Brawijaya			Universitas Brawijaya	Universitas	
υ	wijaya	Universitas	Brawijaya	a Universit ^{Male}	rawijaya	Universita ²⁹ Brawijaya	Universitas	Brawijaya
a	wijaya	Universitas	Brawijaya	universitas B		Universitas Brawijaya	Universitas	Brawijaya
	wijaya	Universitas	Brawijaya	a Univers Femal	eawijaya	Universita <mark>87</mark> Brawijaya	Univer75tas	Brawijaya
а	wijaya	Universitas	Brawijaya	Universitas B	rawijaya	Universitas Brawijaya	Universitas	
	wijaya	Universitas	Brawijaya	UniverTotal B	rawijaya	Universitad Brawijaya	Unive ¹⁰⁰ as	Brawijaya
	wijaya	Universitas				Universitas Brawijava	Universitas	
	wijaya	Universitas		C D	processed	by researcher, 2021.	Universitas	
	wijaya	Universitas				sitas Brawijaya	Universitas	
	wijaya	Universitas		Based on ta	ble 4.1,	it is known that 87 re	spondents w	ithaajjava
	wijaya	Universitas				awijaya	Universitas	
	wijaya	Universitas		percentage of	75% car	ne from the female	gender and	
	wijaya	Universit		55		A la va	Universitas	
	wijaya	Univer		respondents with	a percen	tage of 25% came from		
	wijaya	Univ	NV	A MEL	5	0	Universitas	
	wijaya	Uni		he male gender.	This is be	ecause the number of re		
	wijaya	Uni	2					Brawijaya
	wijaya	Uni	5 1	his study was do	minated I	by female respondents.		Brawijaya
	wijaya	Unit		ing stady was do	a la la	j remaie respondents.		Brawijaya
	wijaya	Univ	h 1	Based on Age	172		niversitas	
	wijaya	Univ	U. 1	based on Age	-		Jniversitas	
	wijaya	Unive		Based on the	reculte .	of the research conduct		
	wijaya	Univer		Dased off the	e results (n me restaren conduct	Universitas	
	wijaya	Univers	1	espondents hase	d on age	can be seen in Table 4.2		
	wijaya	Universit	I	cspondents base	u on age (Universitas	
	wijaya	Universita	Tab	lo 1 2 recorde	nte hogad	on 900	Universitas	
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	iwijaya iwijaya	Universitas	▲ •	o Age	State of the local division of the local div	Number of	U Percentag Universitas	Brawijaya
	wijaya wijaya	Universitas				wijaya		
	wijaya	Universitas				Respondent	Unive(%) Universitas	Brawijaya
	wijaya			a linivar		Universitas Brawijaya		and the second
		Universitas				26	22,41	Brawijaya Brawijaya
	wijaya	Universitas				Universitas Brawijaya	Universitas	
	wijaya	Universitas				42	36,20	Brawijaya
	wijaya	Universitas		I Introvottoo D	rawijaya	Universitas Brawijaya	Universitas	1920
	wijaya	Universitas		/11	awijaya	32	27,58	Brawijaya
	wijaya	Universitas	Brawljaya	a Universitas B	rawijaya	Universitas Brawijaya	Universitas	and the second se
	wijaya	Universitas	Brawlay	21-22	2 2	Universitas Brawijaya	13,79	Brawijaya
-	iwijaya	Universitas		a Universitas B	rawijaya	Universitas Brawijaya	Universitas	
-	iwijaya	Universitas		Total –	I GITTIG TG	Universitas Brawijaya	Universitas	MINIVIJUYU.
	wijaya	Universitas				Universitas Brawijaya	Universitas	Brawijaya
	wijaya	Universitas				Iniversitas Brawijaya	Universitas	
	iwijaya					searcher, 2021. _{Wijaya}	Universitas	
	iwijaya	Universitas				Universitas Brawijaya	Universitas	
	iwijaya	Universitas				Universitas Brawijaya	Universitas	
a	wijaya	Universitas	Brawijava	a Universitas B	rawijava	Universitas Brawijaya	Universitas	Brawijaya

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Based on table 4.2, it is known that respondents at the age of 19 years were the largest respondents, with 42 people or 36.20% of the total respondents. Respondents at the age of 18 years amounted to 26 people or 22.41%, respondents at the age of 20 years were 30 people or 27.58%, and respondents at the age of 21 years and over were 16 people or 13.79% of the total respondents. **c. Based on Batch**

Based on the results of the research conducted, the number of respondents based on batch can be seen in Table 4.3 below.

	onversitas bia
	Universitas Bra
Sable 4.3 Respondents based of Batch	Universitas Bra

No	Batch	Number of	Percentage ravijaya
		Respondent	hiversitas Brawijaya hive(%)as Brawijaya
1	2017	1	hiversitas Bravijaya nive0,86 s Bravijaya
2	2018	13	Universitas Bravijaya Unive11,20s Bravijaya
		3	Universitas Brawijaya
3	2019	26	Univ22,41s Bravijaya Universitas Bravijaya
4	2020	76 ya	Univ65,51s Bravijaya Universitas Bravijaya
	Total	jaya 116 wijaya awijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Source: Data processed by researcher, 2021.

Based on table 4.3, it is known that 76 respondents with a percentage of 65.51% came from the batch of 2020, 26 respondents with a percentage of 22.41% from the batch of 2019, 13 respondents with a percentage of 11.20% from the batch of 2018 and 1 respondent with a percentage of 0.86% from the batch of 2017.

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya d. Based on Using inDriver and Not Using inDriver Based on the results of research conducted, the number of respondents based on using inDriver and not using inDriver can be Universitas Brawija, seen in Table 4.4 below. awijaya awijaya
 Table 4.4 Respondents Based on Using inDriver and Not Using
 awijaya inDriver awijaya Using inDriver and No Number of Percentage awijaya awijaya Unive(%)as Bra Not Using inDriver Respondent awijaya awijaya 1 Yes 91 78,44 awijaya awijaya No 25 Univ21,55s Brawijaya 2 awijaya awijaya Total 116 Inive100as Brawijaya awijaya awijaya vijava awijaya Source: Data processed by researcher, 2021. awijaya awijaya Based on table 4.4, it is known that 91 respondents with a awijaya awijaya percentage of 78.44% are FIA UB students who use inDriver and awijaya 25 respondents with a percentage of 21.1 are FIA UB students who awijaya awijaya awijaya do not use inDriver. AB .0 awijaya Universit 4.2.2 Research Instrument Test Results awijaya awijaya Universitas B4.2.2.1 Validity Test Results awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya The validity test is used to see whether or not each instrument awijaya awijaya Universities Brawie is valid in the perceived usefulness, perceived ease of use, mobility awijaya awijaya Universitas Brawin and intention to use inDriver variables. The researcher uses the awijaya

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Universitas Brawijaya	Universitas E	Brawijaya Univer	sitas Brawijaya	Universitas Brawijaya
Universitas Brawijaya	Universitas E	Brawijaya Univer	sitas Brawijaya	Universitas Brawijaya
Universitas Brawijaya	Universitas E	Brawijaya Univer	sitas Brawijaya	Universitas Brawijaya
Universitas Brawijaya	cults of the y	alidity tast on	the test for and	h variable are as
Universitas Brawijaya Universitas Brawijaya	suits of the v	anulty test on	the test for eac	u vallable ale as
Universitas Brawijaya	Universitas E	Brawijaya Univer	sitas Brawijaya	Universitas Brawijaya
Universitas Brawijaya	universitas E	Brawijaya Univer	sitas Brawijaya	Universitas Brawijaya
Universitas Brawijava	Universitas E	Brawijava Univer	sitas Brawijava	Universitas Brawijaya
Universitas Brawija Tal	ble 4.5 Validit	y Test of Percei	ved Usefulness	Variable (X ₁)
Universitas Brawija	Item	R _{count}	Rtable	Information
				wijaya
Universitas Brawija,	X11	nannara onro	0.176	Valid _ provide vijava
Universitas Brawija Universitas Brawijaya	UrXUrsitas E	0.834 over	sitas 0.176 ijaya	UnivValidas Brawijaya
Universitas Brawija,	Universitas E	rawi 0.834 niver	sitas 0.176 ijaya sitas Brawijaya	Universitas Brawijaya
Universitas Brawija Universitas Brawijaya	UrXLIrsitas E Universitas E UrXL2rsitas E	0.834 over	0.176	enniorentate Brannjaga
Universitas Brawija <mark>,</mark> Universitas Brawijaya Universitas Brawija ya	Universitas E	rawi 0.834 niver	olitas Bravilaya Sitas Bravilaya Sitas 0.176	Universitas Brawijaya
Universitas Brawija , a Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas E UrX1,2 sitas E	0.834	0.176 0.176 0.176	Universitas Brawijaya UnivValidas Brawijaya
Universitas Brawija , Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas E UrX12 sitas E Universitas E	0.834 0,841	sitas Brawijaya sitas 0.176 jaya sitas Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Universitas Brawija Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas E UrX12 sitas E Universitas E	0.834 0,841	sitas Brawijaya sitas 0.176 sitas Brawijaya sitas 0.176 jaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Universitas Brawija, Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas I UrX1.2 sitas I Universitas I UX1.3	0.834 0,841 0.852	0.176 0.176 0.176 0.176 0.176	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Source: Data processed by researcher, 2021.

0.862

X_{1.6}

From Table 4.5, it can be concluded that all Perceived niversitas Brawijaya Usefulness variable instruments are valid because it is proven that

0.176

the coefficient value is higher than the table value at a significance Universitas Brawijaya level of 5%. As for knowing the validity test of the Perceived Ease

Of Use variable, see Table 4.6.

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iversitas Brawijaya

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			ived Ease Of Us	wija
	Item	Rcount	Rtable	Information Wija
l	X _{2.1}	0.858	0.176	Valid Universitas Brawija
l	X _{2.2} sitas l	0.860	0.176	Universitas Brawija Valid Universitas Brawija
	Universitas I UrX _{2.3} rsitas I	0.865	0.176	University Brawija
	UX2.4 sitas	0.876	0.176	Universitas Brawija Universitas Brawija
		nawi 0.853 nive	sitas0.176 _{ijaya}	Universitas Brawija UnivValidis Brawija
	UrX _{2.6} sitas E	Irawi 0.838 nive	sitas Brawijaya Sitas 0.176 jaya	Universitas Brawija UnivValidıs Brawija
	Universitas E	Brawijaya Unive Brawijaya Unive	ersitas Brawijaya ersitas Brawijaya ersitas Brawijaya ersitas Brawijaya	Universitas Brawija Universitas Brawija Universitas Brawija

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Universitas Brawijaya Universitas Brawijaya

Source: Data processed by researcher, 2021. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

From Table 4.6, it can be concluded that all instruments of

Universitas Brawijay the Perceived Ease Of Use variable are valid because it is proven Universities Brawing that the coefficient value is higher than the table value at a Universities Brawling significance level of 5%. As for knowing the validity of the Universitas Brawijaya Universitas Brawijay mobility variable, it can be seen in Table 4.7.

Universitas Brawij Table 4.7 Validity Test of Mobility Variables (X_3)

Item	Rcount	Rtable	Information wijay
X _{3.1}	0.879	0.176	Universitas Brawijay
X _{3.2}	0.886	0.176	Universitas Brawijay Universitas Brawijay
X _{3.3}	0.812	0.176	Valides Brawijay

Source: Data processed by researcher, 2021.

From Table 4.7, it can be concluded that all Mobility variable

instruments are valid because it is proven that the coefficient value is higher than the table value at a significance level of 5%, as for

knowing the validity test of the intention to use variable, can be

seen in Table 4.8.

ia a	ole 4.8 Validi Item	Rcou			Rtable	Informat	
aya	Un Y varsitas I	Irawi 0.92	9 Univer	sitas	0.176 jaya	UnivValid	
aya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawi
aya	UrY _{1:2} rsitas I	Brawij0.92	6 Iniver	sitas	0.176 ijaya	UnivValid	s Brawij
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawi
Sou	rce: Data pro	cessed by	researd	cher, I	202 <i>1.</i> /ijaya	Universita	s Brawi
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawi
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawij
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawij
ijaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawij
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawi
jaya	Universitas I	Brawijaya	Univer	sitas	Brawijaya	Universita	s Brawij
ilava	l Iniversitas I	Rrawijava	Univer	eitae	Rrawijava	Universita	s Rrawi

awijaya awijaya awijaya Universitas Brawijaya awijaya Universitas Brawijaya awijaya awijaya awijaya Universitas Brawijaya

 Inversition of the intention to use variables are valid because it is proven that the coefficient value is greater than the table value at a significance level of 5%.

 4.2.2.2 Reliability Test Results

 The reliability test is useful for knowing the coefficient value of the respondent's answers to an instrument in the questionnaire.

 An instrument is said to be reliable if Cronbach's Alpha has a reliability coefficient of more than 0.06 (α 0.06). The results of the reliability test can be seen in Table 4.9 below:

Table 4.9 Reliability Te	st	niversitas Brawijaya
Item	Reliability Coefficient	Information wijaya
		wijaya
Perceived Usefulness	0.928	n Reliable Brawijaya
		Jniversitas Brawijaya
Perceived Ease Of	0.927	Un Reliable Brawijaya
올 티덕거운	8	Universitas Brawijaya
Use	The second se	Universitas Brawijaya
	a	Universitas Brawijaya
Mobility	0.821 / Aya	UniReliable Brawijaya
	jaya	Universitas Brawijaya
Intention To Use	. 0.907 wijaya	Un Reliable Brawijaya
	awijaya	Universitas Brawijaya

Source: Data processed by researcher, 2021.

Based on the results of the reliability test, it can be said that all the variables used in this study are reliable. This is because the coefficient of Cronbach's Alpha is above 0.6. 4.2.3 Descriptive Statistical Analysis 4.2.3.1 Frequency Distribution of Perceived Usefulness Variable Answers (X₁)

Universitas Brawingy Universi	Universital Brawing Unive														0,
Universital Brawing Unive	Universital Brawleys Universi	/ijaya	universitas	s Braw	ijaya	a univ	ersi	tas Bra	wijay	a unive	rsita	s Brawija	aya	universi	tas Brav
Universital Brawing Unive	Universital Brawlaya Universi	/ijaya	Universitas	s Braw	ijaya	a Univ	ersi	tas Bra	wijay	a Unive	rsita	s Brawija	aya	Universi	tas Brav
The Perceived Usefulness variable has 6 (six) statement items with the set of the respondent's answer can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 perceived Usefulness Variable Answers	The Perceived Usefulness variable has 6 (six) statement itemSubmitted to respondents. The results of the respondent's answerCan be seen in Table 4.10 below:UniversitaTable 4.10 Frequency Distribution of Perceived Usefulness VariableAnswersTable 4.10 Frequency Distribution of Perceived Usefulness VariableTable 4.10 $\frac{5}{20}$ $\frac{1}{5}$ $\frac{1}{20}$ $\frac{1}{20}$ $\frac{1}{20}$ $\frac{1}{20}$ $\frac{1}{20}$ $\frac{1}{200}$ $\frac{1}{2000}$ $\frac{1}{2$	ijaya													
The Perceived Usefulness variable has 6 (six) statement items submitted to respondents. The results of the respondent's answers can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Presented Variable Answers Distribution Preceived Usefulness Variable Answers Table 4.10 Prevented Barbarbarbarbarbarbarbarbarbarbarbarbarba	The Perceived Usefulness variable has 6 (six) statement items submitted to respondents. The results of the respondent's answers can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 results of the respondent's answers threads and the seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 results of the respondent's answers threads and the seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 perceived Usefulness Variable Answers Table 4.10 results of the respondent's answers threads and the seen in Table 4.10 below: Table 4.10 results of the respondent's answers Table 4.10 respondent to the second the seco	ijaya													
submitted to respondents. The results of the respondent's answer can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers	submitted to respondents. The results of the respondent's answer can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Variable Neurophysics Table 4.10 Prequency Distribution of Perceived Variable Answers Distribution Provide Table Answers Table 4.10 Provide Table 4.10 Prov	ijaya													
The results of the respondent's answers investits Bravias can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers The state of the second state of the s	submitted to respondents. The results of the respondent's answer can be seen in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Ans	ijaya				a Univ	ne P	erceive	d Us	efulness	varia	ble has t) (S1X) stateme	ent items
Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 0.0% 1 0.9% 11 9.5% 71 61.2% 33 28.4% 4.17 X _{1.2} 0 0.0% 3 2.6% 17 17.0% 70 60.3% 26 22.4% 4.03 X _{1.3} 0 0.0% 3 2.6% 20 17.2% 64 55.2% 29 25.0% 3.99 X _{1.4} 0 0.0% 1 0.9% 19 16.4% 72 62.1% 24 20.7% 4.03 X _{1.5} 0 0.0% 3 2.6% 20 17.2% 64 55.2% 29 25.0% 4.03 X _{1.6} 0 0.0% 2 1.7% 21 18.1% 66 56.9% 27 23.3% 4.02 Mean Variable Source: Data processed by researcher, 2021 Information : 1. Using inDriver in my work will allow me to complete task This are (X1.1). This are (X1.1). This are (X1.1). This are (X1.2). This are (X1.2). This are (X1.3). This are (X1.3). This are (X1.4). This are (X1.4). Thi	Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Green and the second of the second o	ijaya													
Table 4.10 processes and the section in Table 4.10 below: Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 0.0% 1 0.9% 11 9.5% 71 61.2% 33 28.4% 4.17 Table 4.10 0.0% 3 2.6% 17 17.0% 70 60.3% 26 22.4% 4.03 X _{1.3} 0 0.0% 3 2.6% 24 20.7% 60 51.7% 29 25.0% 3.99 X _{1.4} 0 0.0% 3 2.6% 20 17.2% 64 55.2% 29 25.0% 4.03 X _{1.5} 0 0.0% 3 2.6% 20 17.2% 64 55.2% 29 25.0% 4.03 X _{1.6} 0 0.0% 2 1.7% 21 18.1% 66 56.9% 27 23.3% 4.02 Mean Variable Source: Data processed by researcher, 2021 Information : 1. Using inDriver in my work will allow ne to complete task Inversitas Brain A. Source: Data processed by researcher, 2021 Information : 1. Using inDriver will improve my work performance. (X1.2). Using inDriver will improve my work performance. (X1.2). Theresitas Brain A. Using inDriver will improve my work performance. (X1.2). Intersitas Brain A. Using inDriver will improve my work performance. (X1.2). Intersitas Brain A. Using inDriver will improve my work performance. (X1.2). Intersitas Brain A. Using inDriver will improve my work performance. (X1.2). Intersitas Brain A. Using inDriver will improve my work (X1.4). Intersitas Brain A. Using inDriver will improve my work (X1.4). Intersitas Brain A. Using inDriver will improve my work (X1.4). Intersitas Brain A. Intersitas Br	Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers Table 4.10 Prequency Distribution of Perceived Usefulness Variable Answers	ljava	Universitas	s Braw	ilava	submitte	ed t	o respo	nden	ts. The r	esult	s of the	respo	ondent's	answer
Universita Brawijay Unive	Università Brawlaya Università Brawlaya Università Brawlaya Università Bravlaya Unive	ijaya													
Universita Brawijay Unive	Università Brawlaya Università Brawlaya Università Brawlaya Università Bravlaya Unive		Universita	s Braw	ilav	can be s	een	in Tabl	e 4.1	0 below:	rsita	s Brawija	ava		
Inversity Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Inversity Image: Answers Image: Answers Image: Answers Inversity Image: Answers Image: Answers Image: Answers Image: Answers Inversity Image: Answers Image: Answers Image: Answers Image: Answers Inversity Image: Answers Image: Answers Image: Answers Image: Answers Inversity Image: Answers Image: Answers Image: Answers Image: Answers Inversity Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answers Image: Answ	Table 4.10 Frequency Distribution of Perceived Usefulness Variable Answers Item STS N S SS Mean I_{11} 0 0.0% 1 0.9% 1 9.5% 71 61.2% 33 28.4% 4.17 X_{11} 0 0.0% 3 2.6% 17 17.0% 70 60.3% 26 22.4% 4.03 X_{12} 0 0.0% 3 2.6% 17 17.0% 60 51.7% 29 25.0% 3.99 $X_{1.6}$ 0 0.0% 3 2.6% 20 17.2% 64 55.2% 29 25.0% 4.03 $X_{1.6}$ 0 0.0% 2 1.7% 21 18.1% 66 56.9% 27 23.3% 4.02 Universite Information : 1 Using inDriver in my work will allow me to complete task Inversites Brain and the state of the sta	S													
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Universitas Brawijaya Table 4.10 above is an interpretation of the perceived usefulness variable. Perceived usefulness has 6 (six) statements Universitas Brawijay submitted to respondents. niversitas Brawijaya Item X_{1.1} shows that respondents stated "agree" as many as 71 answers, as many as 33 answers stated "strongly agree," as many as Universities Brawie 11 answers stated "neutral," and as many as 1 answer stated Universitas Brawijaya "disagree." The average for this $X_{1,1}$ item is 4.17. This shows that respondents agree that inDriver can complete respondents' tasks faster. Item X_{1.2} shows that respondents stated "agree" as many as 70 answers, as many as 26 answers stated "strongly agree," as many as 17 answers stated "neutral," and as many as 3 answers stated "disagree." The average for this $X_{1,2}$ item is 4.03. This shows that respondents agree that inDriver can improve the respondent's job performance. Item $X_{1,3}$ shows that respondents stated "agree" as many as 60

answers, as many as 29 answers stated "strongly agree," as many as

Universitas Brawijaya "disagree." The average for this X_{1.3} item is 3.09. This shows that "respondents agree that inDriver can increase respondents" productivity at work. Inversitas Brawijaya Item X_{1.4} shows that respondents stated "agree" as many as 72 Item X_{1.4} shows that respondents stated "agree," as many as 72 Inversitas Brawijaya Inversitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya answers stated "neutral," and as many as stated "disagree." The average for this $X_{1,4}$ item is 4.03. This shows that the respondents agree that inDriver can increase the respondent's Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya effectiveness at work. Item X1.5 shows that respondents stated "agree" as many as Universitas Brawijaya answers, as many as 29 answers stated "strongly agree," as many as 20 answers stated "neutral," and as many as 3 answers Universitas stated "disagree." The average for this X1.5 item is 4.03. This shows that respondents agree that inDriver can make the respondent's job easier. Item $X_{1.6}$ shows that respondents stated "agree" as many as 66 answers, as many as 27 answers stated "strongly agree," as many as 21 answers stated "neutral," and as many as 2 answers stated "disagree." The average for this X_{1.6} item is 4.02. This shows that the respondents agree that inDriver is useful in the respondent's work.

4.2.3.2 Frequency Distribution of Perceived Ease Of Use Variable

Answers (X₂)

The Perceived Ease Of Use variable has 6 (six) statement Universitas Brawijaya Universitas Brawijaya Universitas Brawijavitems submitted to respondents. The results of the respondents' java Universitas Brawija answers can be seen in Table 4.11 below: wijaya Universitas Rrawijava Universitas Rrawijava

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awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universities Brawing 18 answers stated "neutral." The average for this $X_{2.1}$ item is 4.10. awijaya awijaya This shows that learning to operate inDriver is easy for awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava respondents. Brawijava Universitas Brawijava Item $X_{2,2}$ shows that respondents stated "agree" as many as 71 awijaya Universitas Brawijaya answers, as many as 21 answers stated "neutral," as many as 22 awijaya awijaya answers stated "strongly agree," and as many as 2 answers stated awijaya awijaya Universities Brawley "disagree." The average for this $X_{2,2}$ item is 3.97. This shows that it awijaya awijaya awijaya is easy to make inDriver do what the respondent wants. awijaya awijaya Item X_{2.3} shows that respondents stated "agree" as many as 67 awijaya awijaya answers, as many as 21 answers stated "neutral," as many as 27 awijaya awijaya answers stated "strongly agree," and as many as 1 answer stated awijaya awijaya "disagree." The average for this X_{2.3} item is 4.03. This shows that awijaya awijaya the respondent's interaction with inDriver is clear and ava awijaya awijaya understandable. awijaya awijaya Item $X_{2.4}$ shows that respondents stated "neutral" as many as 17 awijaya awijaya answers, as many as 73 answers stated "agree," as many as 26 answers stated "strongly agree." The average for this X2.4 item is awijaya Universitas Brav awijaya Universitian Brawing 4.08. This shows that respondents agree that they feel flexible to have awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universitas Brawijay interact with inDriver. va Universitas Brawijaya Universitas Brawijaya awijaya awijaya Item X_{2.5} shows that respondents stated "agree" as many as 63 awijaya awijaya answers, as many as 24 answers stated "strongly agree," as many as 25 answers stated "neutral," and as many as 4 answers stated "disagree." The average for this $X_{2,5}$ item is 3.92. This shows that awijaya Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava

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The normality test in this study aims to determine

whether the distribution of the data can be said to be Univernormal or not by using the Kolmogorov-Smirnov test. If the significance value > 0.05, then the data is said to be Universitas Brawijaya Universitas Brawijaya Universnormally distributed. ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Figure 4.1 Data Normality Test **One-Sample Kolmogorov-Smirnov Test** Unstandardiz ed Residual N 116 Normal Parameters^a Mean .0000000 Std. Deviation .72339218 Most Extreme Differences Absolute .110 Positive .110 Negative -.095 Kolmogorov-Smirnov Z 1.180 Asymp. Sig. (2-tailed) .123 a. Test distribution is Normal. Based on Figure 4.1, it is known that the value listed in Asymp. Sig (2-tailed) is 0.123. This figure shows that the significance value is > from 0.05. This means that the data in this study can be said to be normally distributed or have met the normality test. 4.2.4.1.2 Multicollinearity Test Results The multicollinearity test was used to test whether the regression model used found a correlation between the independent variables. Multicollinearity test can be tested using Tolerance and Variance Inflation Factor (VIF). If the tolerance value is > 0.1 or the VIF value is Univer < 10, then there is no multicollinearity.

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Universitas Brawijaya Universitas Brawijaya **Table 4.14 Multicollinearity Test** itas Brawijaya **Coefficients**^a **Collinearity Statistics** Model VIF Tolerance Uni Univer (Constant) Uni 3.749 Perceived Usefulness sitas Br.267 3.607 Perceived Ease Of Use .277 Mobility .329 3.037 a. Dependent Variable: Intention To Use Source: Output SPSS 16, 2021. Based on the results of calculations using SPSS Universitas Brawijaya version 16.0 software, it is known that the tolerance value of the perceived usefulness variable is 0.267, the perceived usefulness variable is 0.277, and the mobility variable is 0.329. The VIF results from the perceived usefulness variable are 3,749, the perceived ease of use variable is 3,607, and the mobility variable is 3,037. The tolerance value of all variables > 0.1 or VIF value < 10, the in this then data study does not occur 2 6 multicollinearity. 4.2.4.1.3 Heteroscedasticity Test Results vijaya The heteroscedasticity test aims to determine Univer whether in the regression model there is an inequality in lava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univer the value of the residual deviation due to the size of the value of one of the independent variables. One of the Universitas Brawijaya Universitas Brawijaya requirements that must be met in a good regression ersitas Brawijava Universitas Brawijava Universitas Brawijaya model is that there is no heteroscedasticity.

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awijaya	Universitas Brawijaya	Universitas Br	Coefficients	rsitas Brawijaya	Universitas Brawijaya
awijaya	Universited Brawijaya	Univerture	lized Coefficients	Standardized	Un ^T versitas ^{Sig} rawijaya
awijaya	Universitas Brawijaya	WITTA PERSONAL PROPERTY AND INC.	awijaya Unive	Coefficients	Universitas Brawijaya
awijaya	Universitas Brawijava	Universitas Br	Std. Error	Beta rsitas Brawijava	Universitas Brawijava
awijaya	1 (Constant)	Universit ^{1,354}	awijava 0,524 _e	rsitas Brawijava	2,583 0,011
awijaya	Universit as Brawijava I	Universitas P	wijava Unive	rsitas Brawijava	Universitas Brawijava
awijaya	Perceived Usefulne	ess 0,160	0,037	0,474 rsitas Brawiava	4,301 0,000
awijaya	Universit Perceived Ease of U	Use 0.149	0,038	sitas Bravo.425	Ung.927 0.000 ijava
awijaya	Universitas Brawi	0,149	0,038	Brawijaya	Universitas Bravijava
awijaya	UniversiteMobility	-0,54	0.070	-0.076	-0.765 0.446
awijaya	Universitas	ATAS	BA	ijava	Universitas Brawijaya
awijaya	Univer a. Dependent Variable:	Intention To Use		va va	Universitas Brawijaya
awijaya	Unive Sumber: Output SI			$\mathcal{V}_{\mathcal{F}}$	Universitas Brawijaya
	Sumber. Output SI	55 10, 2021.	ALC: NOT	- /	

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Based on Table 4.16, the multiple linear regression equation is

obtained as follows.

 $Y = 1,354+0,160 X_1+0,149 X_2-0,54 X_3$

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The results of the regression equation above are interpreted as follows:

a. The constant of 1.354 states that if the independent variable is

considered constant or does not increase, then the value of intention to use the InDriver application is 1.354.
 b. The regression coefficient of Perceived Usefulness (X₁) of 0.160 states that every increase in the Perceived Usefulness variable increases by one unit, the intention to use the inDriver application has increased by 0.160. The direction of the regression coefficient is positive means that the Perceived

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awijaya awijaya awijava awijaya Universitas Brawijaya awijaya awiiava awijaya awijaya awijaya awijaya awijaya awijaya awijaya awijaya awijaya awijava awijaya awijaya awijaya awijaya awijaya awijaya awijava awijaya awijaya awijaya awijaya awiiava awijaya awijaya awijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Usefulness variable has a positive influence. higher Perceived Usefulness from the inDriver application users, the more the intention to use the inDriver application will be. The regression coefficient of Perceived Ease Of Use (X₂) of 0.149 states that each increase in the Perceived Ease Of Use variable increases by one unit, the intention to use the inDriver application has increased by 0.149. The direction of the regression coefficient is positive means that the Perceived Ease Of Use variable has a positive influence. The higher the Perceived Ease Of Use from the inDriver application users, the more the intention to use the inDriver application will be. The Mobility regression coefficient (X3) is -0.54, which means d. that every increase in the Mobility variable increases by one unit, the intention to use the inDriver application increases by -0.54. The direction of the regression coefficient is negative means that the Mobility variable has a negative effect. The higher mobility expectations from the inDriver application users, the lower the intention to use the inDriver application. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B4.2.4.3 Hypothesis Test Results Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawija 4.2.4.3.1 Coefficient of Determination Test Results (R²) tas Brawijaya Coefficient determination (R^2) is used to calculate Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya the size of the influence or the contribution of the versitas Brawijaya Universitas Brawijaya Universitas Brawijaya independent variable dependent on variables. Coefficient Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya awijava awijaya awijaya

Model

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Universitas Brawijaya Universitas Brawijaya analysis of determination known of the value of R square. Testing shows of determination by the use of SPSS 16 can be seen in table 4.17. Table 4.17 Test Coefficient of Determination **Model Summary** Adjusted R sitas R Square Std. Error of the Estimate Square .798^a 0,637 0,627 0.73302 a. Predictors: (Constant), Mobility, Perceived Ease Of Use, Perceived Usefulness b. Dependent Variable: Intention To Use Source: Output SPSS 16, 2021. Brawijaya NERS Based on Table 4.17, the results of the determination test obtained an R² value of 0.637, so it can be concluded that Perceived Usefulness (X1), Perceived Ease Of Use, and Mobility affect the intention to use the inDriver application by 63.7%. Meanwhile, the rest (36.3%) is influenced by other variables outside this research.^{S Brawilaya} 4.2.4.3.2 Simultaneous Regression Coefficient Test Results (Test F) The F test aims to determine how the effect of all on independent variables in research together the seen from the dependent variable. The F test is significance value < 0.05 and seen from the Fcount > Ftable, the results are said to be significant. The Ftable

formula is = (k ; n - k) = (3 ; 116 - 3) = (3 ; 113) = 2.68

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The results of the F test can be seen in Table 4.18.

Universitas Brawijaya awijaya awijaya awijaya Universitas Br Table 4.18 Uji F tas Brawijaya Universitas Brawijaya **ANOVA**^b Sum of Model Df Square Squares 1 Regression 105.433 3 112 Residual 60.179 wija Total 165.612 115 awijaya a. Predictors: (Constant), Mobilitas, Perceived Ease Of Use, Perceived Usefulness Stars Bravilava awijaya **Universitas Bra** Universitas Brabi Dependent Variable: Intention to Use Universitas Brawijaya awijaya Universitas Brawijaya awijaya Source: Output SPSS 16, 2021. awijaya awijaya Table 4.18 obtained a significance value of 0.00 awijaya Universitas Brawi awijaya <0.05 and Fcount 65.408 > Ftable 2.68. It can be awijaya awijaya NER concluded that hypothesis 4 is accepted, where Perceived awijaya awijaya Usefulness, Perceived Ease Of Use awijaya awijaya together have a significant effect on the intention to use awijaya awijaya the inDriver application. awijaya awijaya 4.2.4.3.3 Partial Significance Test Results (T-test) awijaya awijaya T-test is needed to find out that the independent 22 awijaya awijaya variable partially has a significant effect awijaya awijaya dependent variable. Decision-making in the t-test is awijaya based on a significance level of 5% or 0.05 and is seen awijaya awijaya Universitas Brav from the t table value. The t table formula is $(\alpha/2; n-k-1)$ awijaya awijaya = (0.05/2; 116-3-1) = (0.025; 112) and the t table is awijaya awijaya Univers1.983 rawijaya Universitas Brawijaya awijaya awijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava

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awijaya	Universitas Brawijaya	Universitas Brawijaya	a Universitas Brawijaya	Universitas Brawijaya
awijaya	Universitas Brawijava	4.19 T Test	a Universitas Brawijaya	Universitas Brawijaya
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awijaya	Universitas Brawijaya	Universita Regression	a Universitas Brawijaya	Universitas Brawijaya
awijaya	Universitas Brawijaya	Universitas Brawijaya	a Universitas Brawijaya	Universitas Brawijaya
awijaya	Universitas Brawijaya	Universitas Betajaya	a Universitas Brawijaya	Universitas Brawijaya
awijaya	Universitas Bravijava	Universitas Brawijava	a Universitas Brawijava	Universitas Brawijaya
awijaya	Universitas Brawijay	Universitas 0,160 ava	unive4,301 Bra0,000	H1 accepted awijaya
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Based on Table 4.19 above, it can be interpreted that Universitas Brawijaya

the results of partial hypothesis testing are as follows:: awijaya

Perceived Usefulness (X_1) produces at a count value

of 4.301 > t table 1.983 and a significance value of

0.000 < 0.05, so it can be concluded that hypothesis

1 is accepted, where Perceived Usefulness (X_1) has a

significant effect on Intention to Use the inDriver application (Y).

2. Perceived Ease Of Use (X_2) produces at count value

of 3.927> t table 1.983 and a significance value of 0.000 <0.05, so it can be concluded that hypothesis 2 is accepted, where Perceived Ease Of Use (X_2) has a significant effect on Intention to Use inDriver (Y) Mobility (X₃) produces at count value of -765 <Universitas table 1.988 and a significance value of 0.446 > 0.05so it can be concluded that hypothesis 3 is rejected Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Rrawijava Universitas Rrawijava

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya where Mobility (X_3) has no significant effect on Universitas Brav Intention to Use the inDriver application (Y). Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava 4.3 Discussion Based on the explanation above, perceived usefulness and perceived ease of use are variables that affect the intention to use the inDriver application, while the mobility variable has no effect on the intention to use the inDriver application. The results of this study support the TAM theory according to Davis (1989), which states that intention to use is influenced by perceived usefulness variables and perceived ease of use variables. Therefore, the developer must maintain the usefulness and ease of use of the inDriver application.

4.3.1 The Effect of Perceived Usefulness on Intention to Use the inDriver

application

Based on the results of the multiple linear regression test above, it can be concluded that hypothesis 1 is accepted, and there is a positive and significant relationship between perceived usefulness and intention Universitas Bra to use, which can be interpreted, the better perceived usefulness, the lava Universitas Bra higher intention to use on inDriver application. Perceived usefulness Universitas Bra has an influence on the intention to use the inDriver application, it can have Universitas Bra be seen in the frequency distribution table, most respondents gave agree lava Universitas Bra and strongly agree answers. Respondents agree that they feel usefulness java Universitian Braywhen using the inDrivery application. This supports the research jaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bra conducted by Pratama and Suputra (2019). The results show that Java Universitas Brawijava Universitas Brawijava Universitas Brawijava

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awijaya perceived usefulness has a positive effect on interest in using electronic money. Furthermore, research conducted by Dewi, Warmika (2016) has results that perceived usefulness has a positive and significant influence on intentions to use Mobile Commerce in Denpasar City. The existence of a significant relationship between perceived usefulness and intention to use is also supported by research by Ningsih et al. (2021) that perceived usefulness has a positive and significant effect on intentions to use QRIS-based electronic money in UPI Y.A.I students, Jakarta. 4.3.2 The Effect of Perceived Ease Of Use on Intention to Use the awijaya inDriver application awijava Based on the results of the multiple linear regression test above, it can be concluded that hypothesis 2 is accepted, and there is a positive and significant relationship between perceived ease of use and intention to use, which can be interpreted, the better perceived ease of use, the higher intention to use on inDriver application. Perceived ease of use has an influence on the intention to use the inDriver application, this lava can be seen in the frequency distribution table, most respondents gave lava inversities Branswers agree and strongly agree. Respondents agreed that they felt Universitas Brayease of use when using the inDriver application. This supports the lava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awiiava Universitian Branch conducted by Fagan et al. (2008). The results show that Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities Bray perceived usefulness is positively related to the intention to use. The Universities Bray available and the intention of the research results from Hamid et al. (2016) also show a significant Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya relationship between perceived ease of use and intentions to use Eawijaya awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya ava Universitas Brawijay 4.3.3 The Effect of Mobility on Intention To Use The inDriver iversitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya Based on the results of the multiple linear regression test above, awijaya awijaya hypothesis 3 is rejected where there is no influence of the mobility awijaya awijaya variable on the intention to use. This supports research conducted by awijaya awijaya Kim et al. (2010), which shows that mobility does not have a direct awijaya awijaya effect on intention to use. It can be seen in the frequency distribution awijaya awijaya table that this may occur because some respondents gave neutral or awijaya awijaya disagreed answers. Respondents think that when using the inDriver awijaya awijaya application, it must be used at certain hours and cannot be used awijaya anywhere, especially in areas that do not cover the internet network. awijaya awijaya awijaya 4.3.4 The effect of perceived usefulness, perceived ease of use and awijaya awijaya mobility simultaneously on the intention to use the inDriver awijaya application awijaya Based on the results of the F test above, hypothesis 4 is accepted awijaya where the variables perceived usefulness, perceived ease of use, and awijaya awijaya mobility have a simultaneous effect on the intention to use the inDriver awijaya Universitas Brawijava awijaya application. In other words, the regression model used in this study can awijaya Universitas Brawiiava be used to predict or predict the relationship between the independent Universitas Bra and dependent variables, java Universitas Brawijava Universitas Brawijava awijaya Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava Ilniversitas Rrawijava

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awijaya awijaya Universitas Bra CHAPTER V Universitas Braw CLOSING Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya This study aims to determine the variables that affect the intention to use Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universit the inDriver application. In this study, several variables used were perceived lava awijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya awijaya Universit usefulness, perceived ease of use and mobility. The following are the available awijaya awijaya awijaya Universit conclusions obtained based on data analysis, research results and discussion. awijaya awijaya The Perceived Usefulness variable partially has a positive and significant awijaya Universitas Brawijaya awijaya effect on the Intention to Use the inDriver application. This is because awijaya awijaya respondents believe that the inDriver application can improve the performance awijaya and effectiveness of respondents in their activities. awijaya The Perceived Ease Of Use variable partially has a positive and significant awijaya effect on the Intention to Use the inDriver application. This is because awijaya awijaya respondents believe that the inDriver application can provide ease of use for awijaya respondents in their activities. The Mobility variable partially has no effect on Intention to Use the awijaya inDriver application. Respondents assume that mobility is not an important awijaya factor in deciding to use the application. awijaya awijaya Variables Perceived Usefulness, Perceived Ease Of Use, and Mobility awijaya versitas Brawi awijaya simultaneously have a significant effect on Intention to Use the inDriver awijaya application. This shows that the regression model contained in this study can be used for prediction and the results of this study support the TAM theory,

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awijaya where the perceived usefulness variable and the perceived ease of use variable affect the intention to use (Davis, 1989). 5.2 RECOMMENDATION Universitas Brawijaya Based on the conclusions above, it can be stated several suggestions that awijaya awijaya are expected to be beneficial for the company and for other parties. The awijaya awijaya Universitas Brawijaya Universitas Brawijaya suggestions given include: awijaya awijaya 5.2.1 For inDriver application developers awijaya awijaya The results showed that perceived usefulness and perceived ease of awijaya awijaya use had a significant influence. Therefore, the inDriver application awijaya awijaya developer needs to pay attention to these two factors where the developer awijaya awijaya needs to maintain the usefulness and ease of use factor of the inDriver awijaya awijaya application. awijaya awijaya **5.2.2 For Further Researchers** awijaya awijaya Future research is expected to be able to develop the topic of this awijaya awijaya research but add other variables that have not been used in the study. In awijaya awijava addition, further researchers can examine other online transportation awijaya awijaya applications to find out the factors that influence the adoption of online awijaya awijaya Universities B transportation. Future research can also examine different populations, Universitas Brawijaya Universitas Brawijaya awijaya awijaya Universitas Br for example, among employees. Universitas Brawijaya awijaya Universitas Brawijaya Universitas Brawijaya awijaya awijaya awijaya awijaya

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Kuesioner ini ditunjukkan kepada responden dengan kriteria :

1. Mahasiswa aktif FIA UB

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2. Pernah menggunakan aplikasi inDriver sebagai aplikasi transportasi online.

Kuesioner ini digunakan untuk menyelesaikan penelitian yang dilakukan peneliti dalam proses memperoleh gelar sarjana strata satu (S1). Segala informasi Unive yang diterima sebagai hasil kuesioner ini bersifat rahasia. Kesediaan saudara/i jaya merupakan bantuan yang sangat besar artinya bagi terlaksananya penelitian ini.

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			Correl	ations				
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	TOTAL_X1
X1.1	Pearson Correlation	1	.657**	.672**	.689**	.681**	.634**	.834
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	Ν	116	116	116	116	116	116	116
X1.2	Pearson Correlation	.657**	1	.636**	.708**	.656**	.684**	.841
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	Ν	116	116	116	116	116	116	116
X1.3	Pearson Correlation	.672**	.636**	1	.725**	.700**	.630**	.852
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	Ν	116	116	116	116	116	116	116
X1.4	Pearson Correlation	.689**	.708 ^{**}	.725**	1	.728**	.741**	.887*
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	Ν	116	116	116	116	116	116	116
X1.5	Pearson Correlation	.681**	.656**	.700**	.728**	1	.753 ^{**}	.879
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	Ν	116	116	116	116	116	116	116
X1.6	Pearson Correlation	.634**	.684**	.630**	.741**	.753**	1	.862
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	Ν	116	116	116	116	116	116	116
TOTAL_X1	Pearson Correlation	.834**	.841**	.852**	.887**	.879**	.862**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	Ν	116	116	116	116	116	116	116

**. Correlation is significant at the 0.01 level (2-tailed).

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Correlations

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awijaya	Univers				Correl	ations				iwijay
awijaya	Univers			X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TOTAL_X2 awijay
awijaya	Univers	X2.1	Pearson Correlation	1	.683**	.702**	.721**	.619**	.719 ^{**}	.858** wijay
awijaya	Univers		Sig. (2-tailed)		.000	.000	.000	.000	.000	.000 wijay
awijaya	Univers		Ν	116	116	116	116	116	116	44.0
		X2.2	Pearson Correlation	.683**	1	.644**	.716**	.730**	.653**	.860 ^{***} Wijay
awijaya	Univers		Sig. (2-tailed)	.000		.000	.000	.000	.000	.000 Wijay
awijaya	Univers		Ν	116	116	116	116	116	116	116 wijay
awijaya	Univers		Pearson Correlation	.702**	.644**	1	.741**	.715**	.646**	.865** awijay
awijaya	Univers		Sig. (2-tailed)	.000	.000		.000	.000	.000	.000 Iwijay
awijaya	Univers		Ν	116	116	116	116	116	116	116 IWIJay
awijaya	Univers	X2.4	Pearson Correlation	.721**	.716**	.741**	1	.665**	.699 ^{**}	.876 wijay
awijaya	Univers		Sig. (2-tailed)	.000	.000	.000		.000	.000	.000 wijay
awijaya	Univers		Ν	116	116	116	116	116	116	116 wijay
awijaya	Univers	X2.5	Pearson Correlation	.619**	.730**	.715 ^{**}	.665**	1	.614**	.853 wijay
awijaya	Univers		Sig. (2-tailed)	.000	.000	.000	.000		.000	.000 iwijay
awijava	Univers		Ν	116	116	116	116	116	116	116 .838** wijay
awijaya	Univers	V2.6	Pearson Correlation	.719**	.653**	.646**	.699**	.614**	1	.838 wijay
awijaya	Univer		Sig. (2-tailed)	.000	.000	.000	.000	.000		.000 wijay
awijaya	Univ		Ν	116	116	116	116	116	116	116 wijay
awijaya	Uni	TOTAL_X2	Pearson Correlation	.858**	.860**	.865**	.876**	.853**	.838 ^{**}	1
			Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	iwijay
awijaya	Uni		Ν	116	116	116	116	116	116	116 Wijay
awijaya	Uni	**. Correl	ation is significant at the	0.01 level (2-	-tailed).					iwijay

awijaya	Univer		C	orrelation	5			iwijaya
awijaya	Unive			X3.1	X3.2	X3.3	TOTAL_X3	iwijaya
awijaya awijaya	Univer Univers	X3.1	Pearson Correlation	1	.710**	.571**	.879**	- wijaya wijaya
awijaya	Universi		Sig. (2-tailed)		.000	.000	.000	iwijaya
awijaya	Universi		N	116	116	116	116	iwijaya
awijaya awijaya	Universi	X3.2	Pearson Correlation	.710**	1	.544**	.886**	−≀wijaya _≀wijaya
awijaya	Universi		Sig. (2-tailed)	.000		.000	.000	iwijaya
awijaya	Universi		Ν	116	116	116	116	wijaya
awijaya awijaya	Universi	X3.3	Pearson Correlation	.571**	.544**	1	.812**	−≀wijaya _≀wijaya
awijaya	Universi		Sig. (2-tailed)	.000	.000		.000	iwijaya
awijaya	Universi		Ν	116	116	116	116	twijaya
awijaya awijaya	Universi	TOTAL X3	Pearson Correlation	.879**	.886**	.812**	1	⁻≀wijaya _≀wijaya
awijaya	Universi		Sig. (2-tailed)	.000	.000	.000		iwijaya
awijaya	Universi		Ν	116	116	116	116	iwijaya
awijaya awijaya	Univers Univers	**. Correl itas Brawija	ation is significant at the ya Universitas Brawi			wijaya u	niversitas B	iwijaya rawijaya

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		Y.1	Y.2	TOTAL_Y	ij
Y.1	Pearson Correlation	1	.722**	.929**	ij ij
	Sig. (2-tailed)		.000	.000	ij —ij
	Ν	116	116	116	ij
Y.2	Pearson Correlation	.722**	1	.926 ^{**}	ij ij
	Sig. (2-tailed)	.000		.000	ij
	N	116	116	116	-ij ij
TOTAL_Y	Pearson Correlation	.929**	.926 ^{**}	1	_ij _ij
	Sig. (2-tailed)	.000	.000		ij
	N	116	116	116	-ij ij

**. Correlation is significant at the 0.01 level (2-tailed).

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Reliability Test Results

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		~	1.1		
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TIDAK SETUJU	1	.9	.9	.9
	RAGU-RAGU	11	9.5	9.5	10.3
	SETUJU	71	61.2	61.2	71.6
	SANGAT SETUJU	33	28.4	28.4	100.0
	Total	116	100.0	100.0	

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	X1.2											
		Frequency	Percent	Valid Percent	Cumulative Percent							
id	TIDAK SETUJU	3	2.6	2.6	2.6							
	RAGU-RAGU	17	14.7	14.7	17.2							
	SETUJU	70	60.3	60.3	77.6							
	SANGAT SETUJU	26	22.4	22.4	100.0							
	Total	116	100.0	100.0	1							
	~S\\		PN	A1.	, ua							

			X	1.3		
1			Frequency	Percent	Valid Percent	Cumulative Percent
_	Valid	TIDAK SETUJU	3	2.6	2.6	2.6
-		RAGU-RAGU	24	20.7	20.7	23.3
5		SETUJU	60	51.7	51.7	75.0
/		SANGAT SETUJU	29	25.0	25.0	100.0
		Total	116	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TIDAK SETUJU	1	.9	.9	.9
	RAGU-RAGU	19	16.4	16.4	17.2
	SETUJU	72	62.1	62.1	79.3
	SANGAT SETUJU	24	20.7	20.7	100.0
	Total	116	100.0	100.0	

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		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TIDAK SETUJU	3	2.6	2.6	2.6
	RAGU-RAGU	20	17.2	17.2	19.8
	SETUJU	64	55.2	55.2	75.0
	SANGAT SETUJU	29	25.0	25.0	100.0
	Total	116	100.0	100.0	

	X1.6				
	Frequency	Percent	Valid Percent	Cumulative Percent	/a
TIDAK SETUJU	2	1.7	1.7	1.7	/a
RAGU-RAGU	21	18.1	18.1	19.8	/a
SETUJU	66	56.9	56.9	76.7	/a
SANGAT SETUJU	27	23.3	23.3	100.0	12
Total	116	100.0	100.0		-12
	RAGU-RAGU SETUJU SANGAT SETUJU Total	Frequency TIDAK SETUJU 2 RAGU-RAGU 21 SETUJU 66 SANGAT SETUJU 27 Total 116	Frequency Percent TIDAK SETUJU 2 1.7 RAGU-RAGU 21 18.1 SETUJU 66 56.9 SANGAT SETUJU 27 23.3 Total 116 100.0	Frequency Percent Valid Percent TIDAK SETUJU 2 1.7 1.7 RAGU-RAGU 21 18.1 18.1 SETUJU 66 56.9 56.9 SANGAT SETUJU 27 23.3 23.3 Total 116 100.0 100.0	Frequency Percent Valid Percent Cumulative Percent TIDAK SETUJU 2 1.7 1.7 1.7 RAGU-RAGU 21 18.1 18.1 19.8 SETUJU 66 56.9 56.9 76.7 SANGAT SETUJU 27 23.3 23.3 100.0

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		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	RAGU-RAGU	18	15.5	15.5	15.5
	SETUJU	68	58.6	58.6	74.1
	SANGAT SETUJU	30	25.9	25.9	100.0
	Total	116	100.0	100.0	

X2.2					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TIDAK SETUJU	2	1.7	1.7	1.7
	RAGU-RAGU	21	18.1	18.1	19.8
	SETUJU	71	61.2	61.2	81.0
	SANGAT SETUJU	22	19.0	19.0	100.0
	Total	116	100.0	100.0	

		Χ.	2.3		
		Frequency	Percent	Valid Percent	Cumulative Percent
/alid	TIDAK SETUJU	1	.9	.9	.9
	RAGU-RAGU	21	18.1	18.1	19.0
	SETUJU	67	57.8	57.8	76.7
	SANGAT SETUJU	27	23.3	23.3	100.0
	Total	116	100.0	100.0	

		х	2.4		
		Frequency	Percent	Valid Percent	Cumulative Percent
lid	RAGU-RAGU	17	14.7	14.7	14.7
	SETUJU	73	62.9	62.9	77.6
	SANGAT SETUJU	26	22.4	22.4	100.0
	Total	116	100.0	100.0	
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		Х	2.5		
		Frequency	Percent	Valid Percent	Cumulative Percent
id	TIDAK SETUJU	4	3.4	3.4	3.4
	RAGU-RAGU	25	21.6	21.6	25.0
	SETUJU	63	54.3	54.3	79.3
	SANGAT SETUJU	24	20.7	20.7	100.0
	Total	116	100.0	100.0	

	X2.6				
		Frequency	Percent	Valid Percent	Cumulative Percent
lid	TIDAK SETUJU	1	.9	.9	.9
	RAGU-RAGU	14	12.1	12.1	12.9
	SETUJU	68	58.6	58.6	71.6
	SANGAT SETUJU	33	28.4	28.4	100.0
	Total	116	100.0	100.0	

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		Frequency	Percent	Valid Percent	Cumulative Percent
alid	RAGU-RAGU	20	17.2	17.2	17.2
	SETUJU	72	62.1	62.1	79.3
	SANGAT SETUJU	24	20.7	20.7	100.0
	Total	116	100.0	100.0	

X3.2					
		Frequency	Percent	Valid Percent	Cumulative Percent
id	SANGAT TIDAK SETUJU	1	.9	.9	.9
	TIDAK SETUJU	2	1.7	1.7	2.6
	RAGU-RAGU	19	16.4	16.4	19.0
	SETUJU	71	61.2	61.2	80.2
	SANGAT SETUJU	23	19.8	19.8	100.0
	Total	116	100.0	100.0	

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TIDAK SETUJU	1	.9	.9	.9
	RAGU-RAGU	15	12.9	12.9	13.8
	SETUJU	72	62.1	62.1	75.9
	SANGAT SETUJU	28	24.1	24.1	100.0
	Total	116	100.0	100.0	
		TI	Y.1		7

		Frequency	Percent	Valid Percent	Cumulative Percent	ver
Valid	TIDAK SETUJU	1	.9	.9	.9	ver
	RAGU-RAGU	17	14.7	14.7	15.5	ver
	SETUJU	69	59.5	59.5	75.0	ver
	SANGAT SETUJU	29	25.0	25.0	100.0	ver
	Total	116	100.0	100.0		NGL

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					140	
		Frequency	Percent	Valid Percent	Cumulative Percent	ve
id	TIDAK SETUJU	1	.9	.9	.9	ve
	RAGU-RAGU	14	12.1	12.1	12.9	ve
	SETUJU	70	60.3	60.3	73.3	ve
	SANGAT SETUJU	31	26.7	26.7	100.0	ve
	Total	116	100.0	100.0		ve
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Universitas Braappendix 4. CURRICULUM VITAE **IDENTIFY**^{aya} Name NIM Brawijaya Place, and Date of Birth as: Ujung Pandang, 8 Nov 1997 ava UniverSexis Brawijaya Universitas EMaleava Universitas Brawijava Universitas Christian Universitas Brawijaya Unive Religionawijaya No. Handphone Email Brawijaya Adress

Unive EDUCATION

- Inpres Kwamki II Elementary School 1.
- 2. Junior High School 2 Timika
- Senior High School 1 Timika 3.
- 4. Bachelor of Business Administration at

Faculty of Administrative Science Brawijaya University Malang

Dirk Karel Kacaribu : 155030207121022

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: Perumahan Joyo Grand, No. GG

INTERNSHIP EXPERIENCE

1. PT. Kuala Pelabuhan Indonesia, Timika, Papua

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- Universital BEM Staff Kominfo Department
 - Universita2. Staff KP Bromo Malang

COMMITTEE EXPERIENCE

Universital. Staff DDM BEM Universit 2. Staff DDM KP Bromo Malang a Universitas Brawijava Universit 3. BStaff DDM PMK Immanuel FIA UB ersitas Brawijaya Universite4. BStaff DDM PEMILWA FIA Java Universitas Brawijaya SCIENTIFIC WORK rsitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

1. The Effect of Perceived Usefulness, Perceived Ease of Use, and Mobility on Intention to Use In Driver Applications (A Study of University Students' Adoption of Indriver Application at the Faculty of Administrative Science, Brawijaya University) Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava108 niversitas Brawijava

20, Malang_{s Brawijaya} 2003-2009 rawijaya 2009-2012 2012-2015 2015-2021 awijaya 2018 Brawijaya U 2016-2018 rawijava U 2017-2019 rawijaya 2016-2018 rawijaya U 2017-2019 rawijava 2015-2019 rawijaya Upi018sitas Brawijaya