Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universi RESEARCH METHOD itas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitian Branchistic Control of the study and it covers that are used in this study and it covers rawijaya Universitas Brawijava rsitas Brawijaya Universit research design, data source, data collection and data analysis.rawijaya SITAS BRAM **Universitas Brawijaya Universitas B Universitas Brawijaya** Universit3.1 Research Design The writer uses a qualitative approach to analyze the data. The qualitative approach deals with an analytical description because the data are collected in Brawijaya rawijaya Universi form of words rather than numbers or statistical data. Based on Ary et al. (2002, p.sitas Brawijava rawijaya Universit 424), in qualitative studies, the human investigator is the primary instrument to rawijaya Universitgather and analyze the data. Likewise, in this study, the writer herself become thesitas Brawijaya rawijaya Universi primary instrument to collect and analyze the data. Universitas B. This study is classified as document analysis because the writer used a Brawijaya Universitranscription of Pesbukers reality show to analyse the data. Based on Ary et al. sitas Brawijava **Universitas Brawijaya** (2002, p. 442), "Content or document analysis is a research method applied to University written or visual materials for the purpose of identifying specified characteristics Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitof the materials." The materials which are analyzed can be from textbooks, sitas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya newspapers, speeches, television programs, advertisements, Universitas Brawijaya Universitas Brawijaya musical Universitas Brawijaya rawijaya Universi compositions, or any of a host of other types of documents. The purpose of sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya document analysis is also identifying and classifying the materials which in this rawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya University study are flouting maxim of relevance and face threatening acts within the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya UniversitPesbukers reality show ersitas Brawijaya Universitas Brawijaya rawijaya Universit3.2 Data Source Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijava In this study, the data source is the dialogue or conversation of *Pesbukers* Universitas Brawijava Universiteality show special edition "Valentine". This episode was divided into four parts itas Brawijaya that were downloaded from http://www.youtube.com/watch?v=N0U eeHUcnug, http://www.youtube.com/watch?v=6KS_Cfi28, http://www.youtube.com/watch? Universit University=I5U2RyChLPc, and http://www.youtube.com/ watch?v=FdnK3U Wax3I. Thissitas Brawijaya reality show was produced by ANTV which is the private television and presented by five hosts, Olga Syahputra, Raffi Ahmad, Jessica Iskandar, Melaney Ricardo Sitas Brawijaya Universi rawijaya Universitand Opie Kumis. rawijaya Then, the data of this study are the utterances containing flouting maxim Universit of relevance related to face threatening act strategy produced by the hosts and thesitas Brawijaya guest stars. The utterances are uttered when they took turns in conversations. Universit 3.3 Data Collection Universities Braviay Generally, the most common data collection methods used in qualitative Universities Braviay Universi research are observation, interview and document analysis. Therefore, from one of sitas Brawijaya Universities Brawileya Universities Brawileya Universities Brawileya Universities Brawileya many ways in collecting the data, the writer uses the document analysis that is rawijaya Universitaten from the transcription of Pesbukers reality show because the data are in the sites Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya University written form of the utterances produced by the hosts and the guest stars of this Universitas Brawijaya Universitas Brawijaya Universitreality show.va rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya In the process of collecting the data, the writer did the following steps: Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya rawijaya Universitian 1. Downloading the video of *Pesbukers* from the internet. awijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya 2. Watching the video to understand the whole story and the content. Universitian 3. Listening and transcribing the whole utterances in each part. available to the second secon **Universitas Brawijaya** Universitas 4. Selecting and highlighting the utterances that contain flouting maxim of sitas Brawijava **Universitas Bray** BR relevance. Universitas Brawijaya Universitas 5. Making a table and putting the utterances which contain flouting maxim of sitas Brawijaya Universit niversitas Brawijaya relevance into the table. Universit 3.4 Data Analysis According to Ary et al. (2002, p. 465), "data analysis is a process whereby rawijaya Universi researchers systematically search and arrange the data in order to increase their sitas Brawijaya understanding of the data and to enable them to present what they learned to Ab Universit others". In the process of analyzing the data, the writer tried to relate flouting sitas Brawijaya Universi maxim of relevance and face threatening act strategy. Each topic used different strategy theory. Flouting maxim of relevance by Grice's theory (1975), and face Universit threatening act strategy by Brown and Levinson's theory (1987). Wijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bran In analyzing the data the writer used some following steps. First, the writer stas Brawijava started the analysis by reading the utterances that contain flouting maxim of rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universi relevance produced by the hosts and the guest stars in *Pesbukers* reality show.sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Second, the writer translated the utterances contain flouting maxim of relevance rawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** rawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitiate into English to ease her in analyzing and explaining it. Third, the writer decided rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universi the utterances which contain flouting maxim of relevance which were categorized sitas Brawijava rawijaya Universitas Brawijaya into face threatening act strategy used by the hosts and the guest stars. Fourth, the Universitas Brawijaya rawijaya rawijaya rawijaya Universitwriter identified the meaning of the utterances that contain flouting maxim of sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universit relevance related to face threatening act strategies based on the theory of flouting stars Brawijay rawijaya University maxim by Grice (1975), and theory of face threatening act by Brown and Sitas Brawijaya rawijaya Universitas Brawijaya irew Universit Levinson (1987). For the last step, the writer drew conclusion of this study based sitas Brawijaya Universitas Braw Universitas Braw Universitas Braw rawijaya rawijaya Universit rawijaya rawijaya Universit srawijaya 🛛 rawijaya srawijaya 🛛 rawijaya rawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya rawijaya **Universitas Brawijaya** rawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya rawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya rawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

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