Lampiran 4

Data Tarikan

Minggu	Tarikan	Luas bangunan	Jumlah karyawan	Jumlah stand	Jumlah lantai
Minggu 1	2094	28719	411	70	2
Minggu 2	2114	28719	415	70	2
Minggu 3	2220	30385	423	72	3
Minggu 4	2343	30385	429	73	3
Minggu 5	2524	30385	435	74	3
Minggu 6	2585	30385	446	75	3
Minggu 7	2639	30385	446	75	3
Minggu 8	2689	30385	450	76	3
Minggu 9	2720	30385	460	77	3
Minggu 10	2815	30385	461	77	3
Minggu 11	2785	30385	469	78	3
Minggu 12	2850	30385	475	78	3

Hasil Regresi

Correlations

		Tarikan	Luas_bangunan	Jumlah_karyawan	Jumlah_stand	Jumlah_lantai
Tarikan	Pearson Correlation	1	.732**	.973**	.986**	.732**
	Sig. (2-tailed)		.007	.000	.000	.007
	N	12	12	12	12	12
Luas_bangunan	Pearson Correlation	.732**	1	.675*	.753**	1.000**
	Sig. (2-tailed)	.007		.016	.005	.000
	N	12	12	12	12	12
Jumlah_karyawan	Pearson Correlation	.973**	.675*	1	.988**	.675*
	Sig. (2-tailed)	.000	.016		.000	.016
	N	12	12	12	12	12
Jumlah_stand	Pearson Correlation	.986**	.753**	.988**	1	.753**
	Sig. (2-tailed)	.000	.005	.000		.005
	N	12	12	12	12	12
Jumlah_lantai	Pearson Correlation	.732**	1.000**	.675*	.753**	1
	Sig. (2-tailed)	.007	.000	.016	.005	
	N	12	12	12	12	12

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Y terhadap X1 dan X2

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.978[a]	.957	.947	62.797	1.658

a. Predictors: (Constant), Jumlah_karyawan, Luas_bangunan

b. Dependent Variable: Tarikan

ANOVA[b]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	783676.374	2	391838.187	99.365	.000[a]
	Residual	35490.626	9	3943.403		
	Total	819167.000	11			

a. Predictors: (Constant), Jumlah_karyawan, Luas_bangunan

b. Dependent Variable: Tarikan

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-4286.500	917.491		-4.672	.001		
	Luas_bangunan	.058	.040	.138	1.467	.176	.544	1.837
	Jumlah_karyawan	11.436	1.223	.880	9.354	.000	.544	1.837

a. Dependent Variable: Tarikan

Y terhadap X3 dan X4

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.986[a]	.972	.965	50.811	2.279

a. Predictors: (Constant), Jumlah_lantai, Jumlah_stand

b. Dependent Variable: Tarikan

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ANOVA[b]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	795931.390	2	397965.695	154.147	.000[a]
	Residual	23235.610	9	2581.734		
	Total	819167.000	11			

a. Predictors: (Constant), Jumlah_lantai, Jumlah_stand

b. Dependent Variable: Tarikan

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-4605.922	496.064		-9.285	.000		
	Jumlah_stand	96.338	8.189	1.004	11.764	.000	.433	2.310
	Jumlah_lantai	-16.857	59.813	-.024	-.282	.784	.433	2.310

a. Dependent Variable: Tarikan