SUMMARY

Muhammad Ircham, 2014 "The Influence of Capital Structure and Profitability Toward Stock Price (Study at Food and Baverage company listed in Indonesian Exchange Stock period Periode 2009-2012)".

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Along with the improving economy of Indonesia number of issuers in Indonesia Stock Exchange is increased. The increasing number of issuers will take toward better parties concerned, among other things will be easier for companies to raise capital and for investors will get a return. The investors are interested to invest funds for investment in stocks which is promising give higher profit levels, both from dividends and capital gains. However, investing in stocks also have high risk in accordance with the principle of investment is low risk low return high risk high return.

To reduce the risk of actual stock is needed information which is accurate and transparentTools that can assist in seeing the company's financial performance conditions are ratio analysis. The use of financial ratio analysis in representing financial performance based on the results of previous studies demonstrate that there are significant and strong relationship between financial ratios and stock price changes, and the usefulness of financial ratios in measuring and predicting financial performance.

The purpose of this study was to find out that the DER / Debt to Equity Ratio, DAR / Debt to Asset Ratio EPS / Earning Per Share, ROE / Return On Equity in Corporate foods and drinks affect the stock price which is to determine that the DER / Debt to Equity Ratio, DAR / Debt to Asset Ratio, EPS / Earning Per Share, ROE / Return On Equity Company food and beverage has dominant influence on stock prices.

The population was food and beverage company where listed on the Indonesia Stock Exchange in 2009-2012 as many as 14 companies. By using purposive sampling technique acquired 10 companies that fit the criteria as the ample of this study. The Data collection was obtained from the website of the Indonesia Stock Exchange, in the form of annual reports and financial statements of each company. The Object of research is food and beverage company listed on the Indonesia Stock Exchange in 2009-2012. The analysis technique used is multiple linear regressions.

The study concluded that the profitability ratio is proxied by ROE and EPS, capital structure proxied through DAR and DER have a simultaneously significant effect on stock prices. DER, DAR and EPS has a positive effect on stock prices, while ROE negativ effect on stock prices. If an increase in the value of DER, DAR and EPS will lead to an increase in the stock price. Conversely, if there is an increase in value of ROE it will lower the price of the stock. EPS has a dominant influence on stock prices