

SUMMARY

Tifani Ardilah, 2014. **Efforts Village Head To Increase Public Participation in Rural Development (Study in Bareng Village Bareng District of Jombang Area)**. Guidance Pembimbing Dr. Mochamad Makmur, MS, and Dr. Imam Hanafi, M.Si, MS.

In this era of globalization faced with the problems of development phenomenon that is increasingly complex increases, then to realize the concept of a just and prosperous society based on Pancasila Act of 1945 not an easy thing in its implementation. In order to realize the national development goals as desired by the people of Indonesia, it would require the involvement of all components proportionally. Rural development as part of national development is the spear head of the national strategic development, meaning that rural development is an important part that determines the success of national development later.

Empowerment of community participation is necessary for the development of society in line with expectations and the results of such development can suit the needs required by each region. Thus, to foster community participation is necessary to the functioning of formal leader encourage and motivate people to participate actively in the development of the village.

This study aims to describe and analyze the efforts of the Bareng village chief to increase community participation in rural development and the constraints faced by the Bareng village chief to increase community participation in rural development. This study uses descriptive qualitative approach with a focus on (1) Village Head Efforts to Improve Public Participation in Rural Development, and (2) Community Participation in Rural Development, (3) the constraints faced by the village chief for Increasing Public Participation in Rural Development. Data sources used primary and secondary data. Data collection technique is using interview and documentation. Instruments of research is using examine by own self and note from area. Data analyze technique such as data reduction, data display, and conclusion.

Efforts Bareng village chief to increase community participation in development activities plays a very important, because as we all know that the head of the village as a formal leader in the village has a responsibility in the area of government, civil society and development in the Village. To find out how much the villagers depend on the leadership of the village chief to grow in terms of their participation in development activities and what is being done by the village chief to foster such participation is by way of : (1) Provide Motivation , (2) Implement Coordination and Communication , (3) Implementing Supervisory , then Public Participation In rural Development in particular by : (1) Planning , (2) Implementation , (3) supervision , (4) Evaluation , (5) Maintain the rural development outcomes. While the obstacles faced by the village chief to increase participation in development include: internal constraints and external constraints.

From the research it can be concluded that the level of income and education possessed by a society will affect their level of participation in rural development.

