

DAFTAR PUSTAKA

- Arikunto, Suharsimi. 2006. *Manajemen Penelitian*. Cetakan Pertama. Jakarta: Rineka Cipta
- Assael, Henry. 1992. *Consumer Behaviour and Marketing Action 4th Edition*. USA: PWS – Kent Publishing Company
- Baker, Julie, A. Parasuraman, Dhruv Grewal and Glenn B. Voss. 2002. The Influence of Mutiple Environment Cues on Perceived Merchandise Value and Patronage Intentions. *Journal of Marketing*, vol.66, 2002, pp 120-141
- Cobb, C. J. And Hoyer W. D. 1986. A Planned Versus Impulse Purchase Behaviour. *Journal of Retailing*, Vol.62, pp 67-81
- Donovan, Robert J., Rossiter, John R., Marcoolyn, Gillian, and Andrew Nesdale. 1994. Store Atmosphere and Purchasing Behaviour. *Journal of Retailing*, Vol. 70, No. 3, pp 283-294
- Dunne, P.M and Lusch, R.F. 2005. *Retailing (5th Ed.)*. Ohio: South Western, A Division of Thompson Learning
- Engel, J., Roger D. Blackwell and Paul W. Miniard. 1993. *Consumer Behaviour*. Chicago: Dryden Press
- Engel, J., Roger D. Blackwell and Paul W. Miniard. 2008. *Perilaku Konsumen*. Alih bahasa: Budyanto. Jilid I. Jakarta: Binarupa Aksara Publisher
- Graa, Amel and Dani-elKebir, Maachou. 2012. Application of Stimulus and Response Model To Impulse Buying Behaviour of Algerian Consumers. *Serbian Journal of Management*, Vol. 7, pp. 53-66
- Levy, Michael and Barton A. Weitz. 1998. *Retailing Management and Marketing (3rd Ed.)*. Boston: McGraw-Hill Companies
- Liaw, Gou-Fong. 2007. “The Influence of Multiple Store Cues On Shopping Mood and Patronage Satisfacation”. *Journal of Retailing and Consumer Services*, 2007
- Ma’ruf, Henri. 2005. *Pemasaran Ritel*. Jakarta: PT. Gramedia Pustaka Utama.
- Malhotra, K. Naresh. 2009. *Riset Pemasaran Pendekatan Terapan*. Jilid 1. Jakarta: PT. Indeks

- Mehrabian, Albert and James A. Russel. 1974. The Basic Emotional Impact of Environments. *Perceptual and Motor Skills*, Vol. 38, 1974, pp. 283-301
- Mowen, John C. and Michael Minor. 2002. *Perilaku Konsumen*. Alih Bahasa: Dwi Kartini Yahya. Jilid 2. Jakarta: Penerbit Erlangga
- Peter, J. Paul and Jerry C. Olson. 2000. *Consumer behaviour: Perilaku Konsumen dan Strategi Pemasaran*. Damos Sihombing. Jilid 2. Edisi 4. Jakarta: Penerbit Erlangga
- Rook, Dennis W., 1987. The Impulse Buying. *The Journal of Consumer Research*, Vol.15, 1988, pp.127-130
- Sekaran, Uma. 2006. *Metodologi Penelitian Edisi 2*. Alih Bahasa. Jakarta: Salemba Empat.
- Semuel, Hatane. 2005. Respon Lingkungan Berbelanja Sebagai Stimulus Pembelian Tidak Terencana pada Toko Serba Ada (Toserba). *Jurnal Manajemen dan Kewirausahaan*, Vol. 7 No. 2 September 2005, hal. 152-170
- Semuel, Hatane. 2006. Dampak Respons Emosi Terhadap Kecenderungan Perilaku Pembelian Impulsif Konsumen Online dengan Sumberdaya yang Dikeluarkan dan Orientasi Belanja sebagai Variabel Mediasi. *Jurnal Manajemen dan Kewirausahaan*, Vol. 8 No. 2, September 2006, hal.101-115
- Singarimbun, Masri dan Sofian Effendi.(Ed) 1995. *Metode Penelitian Survei*. Jakarta: LP3ES
- Solomon, Michael R. 2007. *Consumer Behaviour, Buying, Having and Being*. Seventh Edition. New Jersey: Pearson Prentice Hall
- Sugiyono. 2008. *Metode Penelitian Bisnis*. Bandung: CV. Alfabeta
- Utami, Christina Whidya. 2011. *Manajemen Ritel: Strategi dan Implementasi Operasional Bisnis Ritel Modern di Indonesia*. Edisi 2. Jakarta: Salemba Empat
- Vaske, Jerry J. and Lori B. Shelby. 2008. Crowding as a Descriptive Indicator and an Evaluative Standard: Results from 30 Years of Research. *Journal of Leisure Sciences*, Vol. 30, hal. 111-126
- Xu, Yingjiao. 2007. Impact of Store Environment on Adult Generation Y Consumers Impulse Buying. *Journal of Shopping Center Research (2007)* Vol. 14 No. 1, pp. 39-56

Majalah dan Internet

Frontier Consulting Group. 2011. Top Brand 2011. *Majalah Marketing* No.06/XI/Agustus 2011. h. 52

Khotijah, Oot. 2012. "Pemasaran Ritel", diakses pada 08 Desember 2012 pukul 18.30 WIB dari <http://ootkhotijah.blogspot.com/2012/04/ritel.html>

