

SUMMARY

Erin Hardiyanti, 2013, **Policy Implementation of Regional Public Service Board in Regional General Hospital of Sidoarjo Regency**. Student Advisor: Head: Dr. Siti Rochmah, M.Si, Member: Farida Nurani, S.Sos, Msi. 138 pages.

This Research is based on Public Service Board is stipulated in Article 1, paragraph 23 Act Number 1 Year 2004 about State Treasury, namely : “Public Service Board/*BLU* is an institution in government environment that was formed to provide service to the society in the form of the provision of goods and/or services sold without prioritising profit and in conducting its activities based on the principle of efficiency and productivity”. This understanding was afterwards adopted back in its implementation regulation is in Article 1 paragraph 1 the Government Regulation Number 23 Year 2005 about Financial Management of Public Service Board.

The form of *BLU* is an important alternative in implementing Regional Autonomy that formulate Regional Hospital as Regional Technical Service. Hospital as one of the types of Public Service Board is the main of the development of public health. Regional General Hospital of Sidoarjo Regency is Local Government Affair Unit that has been implementing Financial Management Pattern of Regional Public Service Board (*PPK-BLUD*) since January 1, 2009 based on Regent Decree Number 188/1229/404.1.1.2/2008. Hence Regional Public Service Board Sidoarjo Regency is expected to improve the quality of service, efficiency and giving accessibility good enough to the society with providing services such as providing goods and/or services sold without prioritising seeking and based on efficiency principle and productivity.

This research use , a method of research that we use are qualitative research combined with descriptive approach and tend to use SWOT analysis (Strength, Weakness, Opportunity, Threat).

Based on Result Analysis and Suggestion of research all of public service and financial in *RSUD* Sidoarjo Regency is good, but researcher give suggestion to there should be a renewal of innovation in services and minimum service standards in addition to the promotion of improved seed products should be improved so that people know the advantages of a public hospital district sidoarjo.

Keywords: Regional Public Service Board, General Hospital of Sidoarjo Regency, Qualitative Research