

Lampiran 1



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN UNIVERSITAS BRAWIJAYA

FAKULTAS ILMU ADMINISTRASI

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Program Studi: • Sarjana: - Ilmu Administrasi Publik - Administrasi Pemerintahan - Perencanaan Pembangunan - Ilmu Perpustakaan - Ilmu Administrasi Bisnis
- Perpajakan - Bisnis Internasional - Hospitality dan Pariwisata
• Magister: - Ilmu Administrasi Publik - Ilmu Administrasi Bisnis • Doktor Ilmu Administrasi

Nomor : 2448 /UN10.3/ PG /2011

Lampiran : -

Hal : Riset/Survey

Kepada : Yth. Kepala Tata Usaha FIA UB
Universitas Brawijaya
Malang

Ketua Jurusan Administrasi Universitas Brawijaya Malang mohon dengan hormat bantuan Bapak untuk memberikan kesempatan melakukan riset/survey bagi mahasiswa :

Nama : Lita Anggraeni

Alamat : Jl. Senggani no 27, Malang

NIM : 091032009

Jurusan : Administrasi Bisnis

Konsentrasi : Manajemen Pemasaran

Tema : Pengaruh Atribut Produk terhadap Keputusan Pembelian (Survey pada Mahasiswa Jurusan Administrasi Bisnis Angkatan 2008/2009 dan 2009/2010 yang Membeli Minute Maid Pulpy Orange Fakultas Ilmu Administrasi Universitas Brawijaya Malang)

Lamanya : 1 Bulan

Peserta : 1 (satu) orang.

Demikian atas bantuan dan kesediaan Bapak/Ibu/Saudara, kami ucapkan terima kasih.

Malang, 31 Januari 2012

a.n. Dekan

Ketua Jurusan Administrasi Bisnis

u.b. Sekretaris Jurusan Administrasi Bisnis



Drs. R. Rustam Hidayat, M.Si

NIP. 19570909 198303 1 001

Lampiran 2

PENGANTAR KUESIONER

Kepada :

Yth Saudara / Saudari

Mahasiswa Fakultas Ilmu Administrasi

Jurusan Administrasi Bisnis

Universitas Brawijaya Malang

Dengan Hormat,

Sehubungan dengan pengumpulan data penelitian dalam rangka penyusunan skripsi dengan ini saya :

Nama : Lita Anggraeni

NIM : 0910322009

Mengadakan penelitian dengan judul “Pengaruh Atribut Produk terhadap Keputusan Pembelian (Survei pada Mahasiswa yang Membeli Minute Maid Pulpy Orange Jurusan Administrasi Bisnis Angkatan 2008/2009 dan 2009/2010 Fakultas Ilmu Administrasi Universitas Brawijaya - Malang)”. Saya mohon kerjasama Saudara / Saudari untuk mengisi kuesioner di bawah ini.

Atas perhatian dan kesediaan Saudara / Saudari untuk mengisi kuesioner ini, saya mengucapkan terima kasih.

Mengetahui,

Ketua Pembimbing

Anggota Pembimbing

Prof. Drs. Achmad Fauzi, DH,MA
NIP. 19450815 197412 1 002

Drs. Wasis A. Latief, MP
NIP. 19481129 197803 1 001

Peneliti

Lita Anggraeni
091032009

II. Data Responden

1. Nama :
2. Nim :
3. Jenis Kelamin : Laki-laki / Perempuan (* coret yang tidak Perlu)
4. Umur :
5. Uang saku Perbulan :
 - a. 100.000 – 500.000
 - b. > 500.000 – 1.000.000
 - c. > 1.000.000 – 1.500.000
 - d. > 1.500.000

Petunjuk : Berilah tanda (√) pada setiap jawaban yang Anda anggap paling tepat

Pada pernyataan kuesioner

Keterangan:

- SS = Sangat Setuju
 S = Setuju
 RR = Ragu-ragu
 TS = Tidak Setuju
 STS = Sangat Tidak Setuju

Atribut Produk (X)

Merek (X_i)

No	Pernyataan	Penilaian				
		SS	S	RR	TS	STS
1	Minute Maid Pulpy Orange merupakan suatu Merek yang unik					
2	Merek Minute Maid Pulpy Orange merupakan merek yang membedakan dari produk lain					
3	Merek Minute Maid Pulpy Orange mudah diucapkan oleh Anda					
4	Merek Minute Maid Pulpy Orange mudah diingat oleh Anda					

Kemasan (X₂)

No	Pernyataan	Penilaian				
		SS	S	RR	TS	STS
1	Minute Maid Pulpy Orange mempunyai Kemasan yang memberikan kenyamanan pada saat dibawa oleh Anda					
2	Minute Maid Pulpy Orange mempunyai Kemasan yang melindungi isi produk					
3	Minute Maid Pulpy Orange mempunyai Kemasan yang memudahkan Anda pada saat mengkonsumsi					
4	Kemasan dari Minute Maid Pulpy Orange memberikan informasi tentang isi produk					
5	Kemasan dari Minute Maid Pulpy Orange dapat menarik perhatian Anda					

Kualitas (X₃)

No	Pernyataan	Penilaian				
		SS	S	RR	TS	STS
1	Cita rasa yang dimiliki oleh Minute Maid Pulpy Orange lebih enak					
2	Cita rasa yang dimiliki oleh Minute Maid Pulpy Orange sesuai dengan selera Anda					
3	Minute Maid Pulpy Orange memiliki kandungan vitamin C					
4	Minute Maid Pulpy Orange adalah produk yang aman dikonsumsi oleh Anda					

Harga(X₄)

No	Pernyataan	Penilaian				
		SS	S	RR	TS	STS
1	Minute Maid Pulpy Orange mempunyai harga yang terjangkau untuk Anda					
2	Harga Minute Maid Pulpy Orange sesuai dengan daya beli Anda					
3	Harga Minute Maid Pulpy Orange sesuai dengan manfaat yang Anda dapatkan					
4	Harga Minute Maid Pulpy Orange sesuai dengan Kualitas produk					

Keputusan Pembelian (Y)**Keputusan tentang Jumlah Produk**

No	Pernyataan	Penilaian				
		SS	S	RR	TS	STS
1	Jumlah Minute Maid Pulpy Orange yang Anda beli sesuai dengan kebutuhan					
2	Jumlah Minute Maid Pulpy Orange yang dibeli sesuai dengan kemampuan Anda.					
3	Anda menginginkan untuk membeli Minute Maid Pulpy Orange lebih dari satu					

Malang,

Ttd,

()

UNIVERSITAS BRAWIJAYA



Lampiran 3

No	X1.1	X1.2	X1.3	X1.4	X2.1	X2.2	X2.3	X2.4	X2.5	X3.1	X3.2	X3.3	X3.4	X4.1	X4.2	X4.3	X4.4	Y1	Y2	Y3
1	4	4	4	5	5	5	4	5	5	4	4	5	5	4	4	4	4	3	4	3
2	4	4	4	4	4	4	5	5	4	4	4	3	4	4	4	4	4	4	4	3
3	4	3	1	1	4	4	4	4	3	3	3	3	3	2	2	2	4	1	1	1
4	4	4	5	5	4	4	4	4	4	3	4	4	4	5	4	5	4	4	4	2
5	4	4	3	3	4	4	4	5	5	3	2	4	4	4	3	4	4	3	3	2
6	4	4	4	4	5	5	5	4	5	4	4	4	4	4	4	4	4	4	4	3
7	4	4	4	4	4	3	4	4	4	4	4	3	3	4	4	4	4	3	4	2
8	4	4	4	4	4	4	4	4	5	4	4	4	4	5	4	4	4	4	4	4
9	4	3	2	4	4	4	4	5	5	3	4	4	4	4	4	5	4	4	4	3
10	4	4	4	4	3	4	4	4	3	3	4	3	4	4	3	4	3	4	4	2
11	4	5	4	4	4	5	4	4	3	4	3	4	5	4	3	5	4	4	4	3
12	4	4	3	4	4	4	4	5	5	3	3	4	4	4	5	5	4	4	4	4
13	4	4	5	5	5	5	5	4	4	2	2	4	4	4	5	5	5	4	2	3
14	5	5	4	4	5	4	4	4	5	4	4	4	4	5	5	5	4	4	4	3
15	3	4	2	3	4	4	5	5	4	4	4	4	4	4	4	3	3	4	4	2
16	3	3	1	4	4	3	3	3	1	2	1	1	2	2	1	4	3	1	1	1
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20	4	5	4	4	4	4	4	4	4	3	3	4	4	4	4	4	4	4	3	3
21	4	4	4	2	5	4	4	4	4	4	3	2	2	4	4	4	4	4	4	2
22	4	4	3	3	4	4	4	4	4	3	2	4	4	4	4	4	4	3	4	2
23	4	4	4	4	4	4	4	4	4	3	3	4	3	4	4	3	3	4	4	3
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26	3	4	2	2	4	4	4	3	3	4	4	3	3	2	2	3	3	4	4	2
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29	4	3	3	4	4	5	5	5	4	5	5	5	5	4	4	4	4	4	4	4

No	X1.1	X1.2	X1.3	X1.4	X2.1	X2.2	X2.3	X2.4	X2.5	X3.1	X3.2	X3.3	X3.4	X4.1	X4.2	X4.3	X4.4	Y1	Y2	Y3
30	4	4	3	3	4	4	4	4	3	4	4	4	4	4	4	3	3	4	4	3
31	4	2	4	4	2	4	4	2	2	2	2	4	3	4	4	4	4	5	5	1
32	4	4	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4	3	4	2
33	4	3	1	4	4	4	4	4	4	4	4	4	4	3	3	4	3	4	4	2
34	4	5	2	5	4	3	4	2	2	5	5	3	3	4	4	3	3	4	4	4
35	4	5	2	4	4	5	5	4	4	5	4	4	4	4	5	4	4	4	5	2
36	4	3	2	3	4	5	4	4	4	4	3	3	3	4	4	3	3	2	4	2
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41	4	3	3	4	4	3	4	4	3	4	4	4	4	3	3	4	4	3	3	3
42	4	4	4	3	4	4	4	4	3	4	4	4	3	4	4	4	4	4	2	1
43	4	5	3	3	4	4	4	3	4	3	3	4	3	4	4	3	3	3	4	3
44	4	3	2	2	4	4	3	3	5	3	3	3	3	4	4	3	3	2	3	2
45	4	3	4	3	3	4	4	4	4	3	3	4	4	3	4	3	4	3	4	4
46	3	4	2	3	4	4	4	4	4	3	3	4	4	3	3	3	3	3	3	3
47	4	4	4	5	3	4	4	3	4	3	4	3	3	2	2	3	4	1	2	3
48	4	4	2	2	4	4	4	4	3	4	2	4	3	2	2	3	4	2	3	1
49	3	4	3	4	3	4	4	4	5	4	4	3	3	2	3	4	5	3	3	3
50	4	4	2	2	4	4	2	4	4	2	1	2	1	2	1	2	2	2	2	2
51	4	5	4	4	4	4	4	4	4	4	4	3	3	4	4	3	3	3	3	2
52	5	4	4	5	3	4	4	5	3	5	4	5	3	5	5	4	3	5	5	5
53	4	4	4	4	4	3	3	4	4	4	4	5	3	4	3	4	4	4	4	2
54	4	4	3	3	4	4	4	4	4	3	3	4	3	3	4	3	3	3	4	2
55	4	4	2	4	4	4	4	5	5	5	5	5	4	3	4	4	4	4	4	4
56	2	3	4	4	4	5	4	4	5	4	4	3	3	4	4	4	4	4	4	4
57	4	4	2	5	4	4	4	3	4	4	5	5	4	3	3	4	4	4	3	4
58	3	4	1	4	3	2	4	4	3	3	3	4	3	4	4	3	3	3	3	2

No	x1.1	x1.2	x1.3	x1.4	x2.1	x2.2	x2.3	x2.4	x2.5	x3.1	x3.2	x3.3	x3.4	x4.1	x4.2	x4.3	x4.4	Y1	Y2	Y3
59	3	4	4	4	4	4	4	4	4	3	4	4	3	4	4	4	4	4	4	3
60	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
61	4	4	3	4	5	5	4	4	5	4	4	4	3	3	4	3	4	4	4	3
62	4	2	4	5	5	4	4	4	5	4	4	4	4	5	4	4	5	4	4	2
63	3	4	4	4	4	4	4	3	4	4	3	4	4	2	2	4	4	4	2	2
64	5	4	3	3	4	4	5	3	2	4	5	5	5	4	4	2	4	2	4	5
65	5	5	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	3
66	4	4	5	4	4	4	4	3	4	5	5	5	5	4	4	4	5	3	4	4
67	4	4	2	3	4	4	4	4	4	4	4	4	4	4	4	3	4	4	4	3
68	2	2	2	2	5	5	5	5	4	2	2	3	3	2	2	3	3	3	2	1
69	2	2	2	4	4	3	4	2	2	2	2	3	1	4	4	1	2	1	1	1
70	5	4	3	4	5	4	4	3	4	4	4	5	4	3	3	4	4	4	4	3
71	5	5	4	5	4	5	4	5	5	4	4	5	4	4	4	4	4	4	4	3
72	4	5	3	4	4	4	4	2	4	5	4	4	4	4	5	4	4	4	5	4
73	3	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	4	3
74	4	3	3	3	5	5	5	4	3	5	5	5	5	4	4	4	4	4	5	5
75	4	3	2	4	4	4	4	3	4	5	2	5	4	4	4	4	5	4	4	2
76	5	5	3	3	5	5	3	5	5	5	5	5	5	4	4	5	5	4	4	4
77	3	4	2	4	4	4	4	3	4	3	3	4	4	4	4	4	4	3	3	3
78	4	5	3	4	5	3	4	3	4	4	3	5	4	4	5	3	4	4	5	3
79	4	2	2	4	4	4	3	2	2	2	3	3	3	2	2	4	3	3	2	2
80	5	4	4	5	5	5	5	5	5	5	5	5	5	4	4	3	4	5	5	4
81	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	3	4	3
82	4	2	2	2	4	4	4	2	3	4	4	4	4	4	4	3	3	4	4	2
83	3	3	5	4	4	3	3	4	3	3	4	5	5	3	4	4	3	4	4	2
84	4	2	2	3	4	4	3	4	4	3	3	4	3	3	4	3	3	2	2	2
85	2	2	2	4	4	4	4	5	3	4	4	5	5	4	4	4	4	3	4	2
86	4	4	2	3	5	3	4	4	3	5	4	1	3	5	4	1	3	3	4	4
87	4	4	2	4	4	4	4	4	2	4	4	4	4	3	3	3	3	4	4	4

Lampiran 4. Uji Validitas dan Reliabilitas

Variabel Merek (X₁)

Correlations

Correlations		X1
X1.1	Pearson Correlation	.566**
	Sig. (2-tailed)	.009
	N	20
X1.2	Pearson Correlation	.741**
	Sig. (2-tailed)	.000
	N	20
X1.3	Pearson Correlation	.932**
	Sig. (2-tailed)	.000
	N	20
X1.4	Pearson Correlation	.778**
	Sig. (2-tailed)	.000
	N	20

a. Correlation is significant at the 0.01 level

Case Processing Summary

		N	%
Cases	Valid	20	100.0
	Excluded ^a	0	.0
	Total	20	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.747	4

Variabel Kemasan (X₂)

Correlations

Correlations

		X2
X2.1	Pearson Correlation	.610**
	Sig. (2-tailed)	.004
	N	20
X2.2	Pearson Correlation	.696**
	Sig. (2-tailed)	.001
	N	20
X2.3	Pearson Correlation	.628**
	Sig. (2-tailed)	.003
	N	20
X2.4	Pearson Correlation	.694**
	Sig. (2-tailed)	.001
	N	20
X2.5	Pearson Correlation	.857**
	Sig. (2-tailed)	.000
	N	20

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	20	100.0
	Excluded ^a	0	.0
	Total	20	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.724	5

Variabel Kualitas (X_3)

Correlations

Correlations		X3
X3.1	Pearson Correlation	.802**
	Sig. (2-tailed)	.000
	N	20
X3.2	Pearson Correlation	.827**
	Sig. (2-tailed)	.000
	N	20
X3.3	Pearson Correlation	.839**
	Sig. (2-tailed)	.000
	N	20
X3.4	Pearson Correlation	.824**
	Sig. (2-tailed)	.000
	N	20

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	20	100.0
	Excluded ^a	0	.0
	Total	20	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.835	4

Variabel Harga (X₄)**Correlations****Correlations**

		X4
X4.1	Pearson Correlation	.863**
	Sig. (2-tailed)	.000
	N	20
X4.2	Pearson Correlation	.883**
	Sig. (2-tailed)	.000
	N	20
X4.3	Pearson Correlation	.767**
	Sig. (2-tailed)	.000
	N	20
X4.4	Pearson Correlation	.535*
	Sig. (2-tailed)	.015
	N	20

** . Correlation is significant at the 0.01 level

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability**Case Processing Summary**

		N	%
Cases	Valid	20	100.0
	Excluded ^a	0	.0
	Total	20	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.773	4

Variabel Struktur Keputusan Pembelian (Y)

Correlations

Correlations

		Y
Y1	Pearson Correlation	.933**
	Sig. (2-tailed)	.000
	N	20
Y2	Pearson Correlation	.897**
	Sig. (2-tailed)	.000
	N	20
Y3	Pearson Correlation	.831**
	Sig. (2-tailed)	.000
	N	20

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	20	100.0
	Excluded ^a	0	.0
	Total	20	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.865	3

Lampiran 5. Frekuensi Jawaban Responden**Frequencies
Frequency Table****X1.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	22	19.0	19.0	19.0
	4.00	76	65.5	65.5	84.5
	3.00	14	12.1	12.1	96.6
	2.00	4	3.4	3.4	100.0
	Total	116	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	21	18.1	18.1	18.1
	4.00	74	63.8	63.8	81.9
	3.00	13	11.2	11.2	93.1
	2.00	8	6.9	6.9	100.0
	Total	116	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	6	5.2	5.2	5.2
	4.00	42	36.2	36.2	41.4
	3.00	35	30.2	30.2	71.6
	2.00	29	25.0	25.0	96.6
	1.00	4	3.4	3.4	100.0
	Total	116	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	12	10.3	10.3	10.3
	4.00	68	58.6	58.6	69.0
	3.00	26	22.4	22.4	91.4
	2.00	9	7.8	7.8	99.1
	1.00	1	.9	.9	100.0
	Total	116	100.0	100.0	

X2.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5.00	21	18.1	18.1	18.1
4.00	87	75.0	75.0	93.1
3.00	7	6.0	6.0	99.1
2.00	1	.9	.9	100.0
Total	116	100.0	100.0	

X2.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5.00	22	19.0	19.0	19.0
4.00	82	70.7	70.7	89.7
3.00	11	9.5	9.5	99.1
2.00	1	.9	.9	100.0
Total	116	100.0	100.0	

X2.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5.00	20	17.2	17.2	17.2
4.00	81	69.8	69.8	87.1
3.00	14	12.1	12.1	99.1
2.00	1	.9	.9	100.0
Total	116	100.0	100.0	

X2.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5.00	28	24.1	24.1	24.1
4.00	63	54.3	54.3	78.4
3.00	19	16.4	16.4	94.8
2.00	6	5.2	5.2	100.0
Total	116	100.0	100.0	

X2.5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5.00	27	23.3	23.3	23.3
4.00	61	52.6	52.6	75.9
3.00	18	15.5	15.5	91.4
2.00	9	7.8	7.8	99.1
1.00	1	.9	.9	100.0
Total	116	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	25	21.6	21.6	21.6
	4.00	62	53.4	53.4	75.0
	3.00	22	19.0	19.0	94.0
	2.00	7	6.0	6.0	100.0
	Total	116	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	21	18.1	18.1	18.1
	4.00	63	54.3	54.3	72.4
	3.00	21	18.1	18.1	90.5
	2.00	9	7.8	7.8	98.3
	1.00	2	1.7	1.7	100.0
	Total	116	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	27	23.3	23.3	23.3
	4.00	63	54.3	54.3	77.6
	3.00	22	19.0	19.0	96.6
	2.00	2	1.7	1.7	98.3
	1.00	2	1.7	1.7	100.0
	Total	116	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	15	12.9	12.9	12.9
	4.00	67	57.8	57.8	70.7
	3.00	29	25.0	25.0	95.7
	2.00	3	2.6	2.6	98.3
	1.00	2	1.7	1.7	100.0
	Total	116	100.0	100.0	

X4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	10	8.6	8.6	8.6
	4.00	74	63.8	63.8	72.4
	3.00	20	17.2	17.2	89.7
	2.00	11	9.5	9.5	99.1
	1.00	1	.9	.9	100.0
	Total	116	100.0	100.0	

X4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	10	8.6	8.6	8.6
	4.00	75	64.7	64.7	73.3
	3.00	20	17.2	17.2	90.5
	2.00	8	6.9	6.9	97.4
	1.00	3	2.6	2.6	100.0
	Total	116	100.0	100.0	

X4.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	13	11.2	11.2	11.2
	4.00	65	56.0	56.0	67.2
	3.00	32	27.6	27.6	94.8
	2.00	4	3.4	3.4	98.3
	1.00	2	1.7	1.7	100.0
	Total	116	100.0	100.0	

X4.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	14	12.1	12.1	12.1
	4.00	71	61.2	61.2	73.3
	3.00	29	25.0	25.0	98.3
	2.00	2	1.7	1.7	100.0
	Total	116	100.0	100.0	

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	7	6.0	6.0	6.0
	4.00	68	58.6	58.6	64.7
	3.00	30	25.9	25.9	90.5
	2.00	7	6.0	6.0	96.6
	1.00	4	3.4	3.4	100.0
	Total	116	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	9	7.8	7.8	7.8
	4.00	78	67.2	67.2	75.0
	3.00	18	15.5	15.5	90.5
	2.00	8	6.9	6.9	97.4
	1.00	3	2.6	2.6	100.0
	Total	116	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5.00	8	6.9	6.9	6.9
	4.00	33	28.4	28.4	35.3
	3.00	38	32.8	32.8	68.1
	2.00	30	25.9	25.9	94.0
	1.00	7	6.0	6.0	100.0
	Total	116	100.0	100.0	

Lampiran 6. Analisis Regresi Linier Berganda

Regression

Descriptive Statistics

	Mean	Std. Deviation	N
Y	10.3276	2.12961	116
X1	14.7759	2.22275	116
X2	20.0862	2.18122	116
X3	15.4310	2.62835	116
X4	14.9483	2.25290	116

Correlations

		Y	X1	X2	X3	X4
Pearson Correlation	Y	1.000	.521	.361	.652	.582
	X1	.521	1.000	.289	.407	.493
	X2	.361	.289	1.000	.353	.360
	X3	.652	.407	.353	1.000	.496
	X4	.582	.493	.360	.496	1.000
Sig. (1-tailed)	Y	.	.000	.000	.000	.000
	X1	.000	.	.001	.000	.000
	X2	.000	.001	.	.000	.000
	X3	.000	.000	.000	.	.000
	X4	.000	.000	.000	.000	.
N	Y	116	116	116	116	116
	X1	116	116	116	116	116
	X2	116	116	116	116	116
	X3	116	116	116	116	116
	X4	116	116	116	116	116

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X4 ^a , X2, X1, X3	.	Enter

a. All requested variables entered.

b. Dependent Variable: Y

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.742 ^a	.550	.534	1.45334	1.991

a. Predictors: (Constant), X4, X2, X1, X3

b. Dependent Variable: Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	287.096	4	71.774	33.981	.000 ^a
	Residual	234.455	111	2.112		
	Total	521.552	115			

a. Predictors: (Constant), X4, X2, X1, X3

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-2.627	1.406		-1.868	.064
	X1	.201	.072	.210	2.786	.006
	X2	.061	.069	.062	.887	.377
	X3	.342	.062	.422	5.525	.000
	X4	.233	.076	.247	3.081	.003

a. Dependent Variable: Y

Lampiran 7.

Titik Persentase distribusi F untuk signifikan = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74

Titik persentase distribusi t (df= 81-120)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 8. Uji Asumsi Klasik

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		116
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.42784542
Most Extreme Differences	Absolute	.054
	Positive	.054
	Negative	-.026
Kolmogorov-Smirnov Z		.581
Asymp. Sig. (2-tailed)		.889

a. Test distribution is Normal.

b. Calculated from data.

Uji Multikolinieritas

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1	.716	1.397
	X2	.822	1.216
	X3	.693	1.443
	X4	.632	1.583

a. Dependent Variable: Y