

LAMPIRAN 5**RELIABILITAS PRODUK (X₁)****Case Processing Summary**

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,670	,673	7

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Inter-Item Correlations	,227	,078	,503	,424	6,409	,013	7

RELIABILITAS HARGA (X₂)**Case Processing Summary**

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,753	,759	3

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Inter-Item Correlations	,512	,427	,632	,205	1,481	,009	3

RELIABILITAS DISTRIBUSI (X₃)

Case Processing Summary

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,845	,853	6

RELIABILITAS PROMOSI (X₄)

Case Processing Summary

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,797	,794	12

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Inter-Item Correlations	,243	,007	,559	,552	80,072	,017	12

RELIABILITAS PERSEPSI KUALITAS PRODUK (Z)

Case Processing Summary

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

	Cronbach's Alpha Based on Standardized Items	N of Items
,815	,811	7

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Inter-Item Correlations	,381	,143	,715	,572	5,003	,023	7

RELIABILITAS KEPUTUSAN PEMBELIAN PRODUK (Y)

Case Processing Summary

	N	%
Cases Valid	116	100,0
Excluded ^a	0	,0
Total	116	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

	Cronbach's Alpha Based on Standardized Items	N of Items
,745	,750	6

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Inter-Item Correlations	,333	,185	,477	,292	2,579	,008	6

