SUMMARY

Rossy Octafiany. A, 2009, **Role of Government, Private sector and Society in Development of Tourism with Oceanic with vision of Environment (Case Study at Sub-Province Of East Kalimantan)** Dr. Abdul Hakim, M. Si, Drs. Trilaksono Nugruho, M. Si, 113 + xiii

Basic of this research is hoisterous of development, especially in sector tourism by local government, in order to moving forward its area to be able to competing with other area in era autonomy of area. In conducting development of this tourism area, needed by corporation between government, private sector and society to realize a development with vision of environment.

How the form development of tourism and continuation it, role of government, private sector and society, and what becoming constraint and also supplementary factor to government, private sector, society in conducting development of tourism which with vision environtment.

Result of this research is presented by using qualitative research method with descriptively, that is describe and explain what's going on in this time at research place. In this research, writer explain development of oceanic tourism and continuation in sub-province of Berau, the result is obtained indicate development conducted by local government of Berau which cooperating with private sector and society have as according to principies development of tourism have continuation.

Development conducted by each stakeholder have as according to holded rote each like government creating a policy, private sector creating new work field, and society representing figure to run development of their residence area. Cooperate between government, private sector and society is very required to be able to realize the happening of a development matching which with development goal with vision of environtment and also to be able move forward sub-province tourism area of Berau.

Constraint and supplementary factor faced by all of stakeholder (government, private sector, and society) is input for government upon which analyse making of new policy.