

ABSTRACT**THE EFFECT OF EMOTIONAL INTELLIGENCE AND LEARNIG
BEHAVIOR ON THE INTEREST OF ACCOUNTING UNDERSTANDING
(A Study of Accounting Students of S-1 University of Brawijaya)**

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This research aims to examine impact of emotional intelligence that is measured by self understanding, self control, motivation, empathy, and social ability, and learning behavior that is measured by aspects of the habit following the lesson, the habit of reading books, visiting libraries, and habits for exams whereas accounting understanding was measured by score of accounting subjects. Research sample is 80 respondents. Data analysis method is multiple regression. Result of examination indicates that hypothesis 1 which stated that emotional intelligence by self understanding, self control, motivation, empathy, and social ability significantly influence the interest of accounting understanding. Hypothesis 2 which stated that learning behavior measured by aspects of the habit following the lesson, the habit of reading books, visiting libraries, and habits for exams significantly influence the interest of accounting understanding. Hypothesis 3 which stated that emotional intelligence and learning behavior in a together influence the interest of accounting understanding.

Keywords: Emotional Intelligence, Learning Behavior, Accounting Understanding