

CHAPTER III

RESEARCH METHODS

In this chapter the writer explained the research methods included research design, data and data sources, data collection methods, and the last is data analysis.

3.1 Research Design

In doing this research, the writer used an approach to analyze the data under study. This approach is a qualitative approach, it is used as a perspective analysis (qualitative) to support and complete this research in accordance with the purpose of this study. The writer used a qualitative approach because the research looking for the relationship of meaning, developing an explanation, looking for interpretation and overcoming using theory, as noted by Dooly and Moore (2017, p.3) cited in (Hatch 2002, p. 148) as mention below:

Data analysis is a systematic search for meaning. It is a way to process qualitative data so that what has been learned can be communicated to others. Analysis means organizing and interrogating data in ways that allow researchers to see patterns, identify themes, discover relationships, develop explanations, make interpretations, mount critiques, or generate theories. It often involves synthesis, evaluation, interpretation, categorization, hypothesizing, comparison, and pattern finding. It always involves what H. F. Wolcott calls 'mind work'. . .

Researchers always engage their own intellectual capacities to make sense of qualitative data.

Qualitative method has a variety of approaches, it has unique steps in analyzing data and is sourced from different research strategies. It also mentioned a specific design, carefully reflecting the researcher's role in the research, analyzing the information using various analytical steps.

3.2 Data and data sources

The data source that is used in this research is a full movie entitled Zootopia (2016) which is an animation movie, it can be downloaded with full video via <https://indoxxi.net/movie>, the writer takes utterances that contain directive illocutionary act from one character that is Judy Hopps (a female rabbit) which is the main character in the movie as the data of this study which uses a movie script that can be downloaded via internet in:

<https://www.scriptdelivery.net/source/resources/screenplays/zootopia.pdf>.

3.3 Data Collection

In collecting the data, the writer collects the data in accordance with the purpose in the presence of a particular consideration that the writer uses:

1. First, the writer watched the full movie carefully and found the script of Zootopia Movie (2016).

2. Secondly, the writer looked for utterances related to the directive illocutionary act.
3. And then the writer classified the utterances into a table to simplify the analysis and search for the amount of data that already found.
4. Then the writer analyzed the data in accordance with the second research problem which is to describe the meaning of using syntactic realization according to Yule (1996) theories.

3.4 Data Analysis

In analyzing the data, the writer used Vanderveken (1990) and Yule (1996) theories to find the types of directive illocutionary acts and the syntactical realization by following steps:

1. The writer found the Judy Hopps utterances in the form of the directive illocutionary act by highlighting the movie script that contains of the directive illocutionary act.
2. The writer categorized the speaker's utterances based on the function of Directive Illocutionary Act by making a table as presented below:

Table 3.1 Sample Classification of utterances based on the types of directive illocutionary act and the syntactics realization.

No	Directive Illocutionary act	Datum	Utterances	Syntactic realization		
				Dv	Int	Im
1		1				
		2				
		3				
2		4				

3. The writer made an analysis per datum by describing each type of directive illocutionary act than analyze the intended meaning of each sentence.
4. The writer made a discussions and conclusions accordance with the data that has been analyzed.