

**FRAMING ANALYSIS ON JAKARTA POST ARTICLE
“INDONESIA NOT ENGAGED IN “CURRENCY WAR”: BI”**

UNDERGRADUATE THESIS

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ABSTRACT

Disha Mario Putra Gautama. 2016. “**Framing Analysis On Jakarta Post Article “Indonesia Not Engaged In ‘Currency War’: BI”**. Study Program of English, Universitas Brawijaya.

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Keyword: discourse analysis, news discourse, framing analysis

This research is about the framing analysis on news discourse entitled “Indonesia Not Engaged in ‘Currency Wars’: BI” published on The Jakarta Post. The researcher used Pan and Kosicki framing model in analyzing the data. The objectives of the study are to describe the syntactical, script, thematic, and rhetoric structures from the article.

This research uses qualitative research in the form of text and document analysis instead of number. The data were taken from news article entitled “Indonesia Not Engaged in ‘Currency Wars’: BI” from The Jakarta Post. After the data were obtained, the next step were identifying data by selecting the correct data according to the objective of the study, categorizing each sentence according to four framing devices by Pan and Kosicki, and finally analyzing data according to objective of the study.

In the result of the study, according to syntactic structure, the Jakarta Post put trustworthy sources and has complete episode. In script structure, the journalist reported the news little bit cornered to China’s government. And the article already has all the 5w+1h element. About thematic structure, the journalist wrote the fact in short details and mainly in active sentence. At last according to rhetoric structure, there are found dictions, idioms, figurative languages, and graphic. By using that, it can give more emphasizing point and increase the salience point, and vividness.

It can be concluded that in the headline as well as lead, the journalist wrote in short, had good sources. It had all the 5W+1H element, short details of the sentence, mostly used active sentences. And are also found coherences and pronouns. There are dictions, idiom, figurative languages and graphics found as well. For next researcher is expected be able to find something different about frame in mass media. And for mass media it is expected to explore the techniques in building news.

ABSTRAK

Disha Mario Putra Gautama. 2016. “**Framing Analysis On Jakarta Post Article “Indonesia Not Engaged In ‘Currency War’: BI”**. Program Studi Sastra Inggris, Universitas Brawijaya. Pembimbing (1): Syariful Muttaqin, M.A Pembimbing (2): Didik Hartono, S.S, M.Pd

Kata Kunci : analisis wacana, wacana berita, analisis bingkai.

Penelitian ini membahas tentang analisis bingkai pada wacana berita berjudul “Indonesia Not Engaged in ‘Currency Wars’: BI” terbitan The Jakarta Post. Peneliti menggunakan model *framing* Pan dan Kosicki dalam analisis. Penelitian ini bertujuan untuk mendeskripsikan struktur sintaktik, skrip, tematik, dan retorik pada wacana berita.

Penelitian ini menggunakan metode kualitatif yang lebih condong ke dalam bentuk teks dari pada dalam bentuk nomor. Data penelitian ini berbentuk artikel berita berjudul “Indonesia Not Engaged in ‘Currency Wars’: BI” terbitan The Jakarta Post. Setelah data didapatkan, kemudian menyeleksi data yang sesuai dengan tujuan penelitian. Dengan cara mengkategorikan setiap kalimat dalam wacana berita ke dalam empat perangkat analisis bingkai dari Pan dan Kosicki. Kemudian data akan dianalisa sesuai dengan tujuan penelitian.

Dalam hasil penelitian, pada struktur sintaktik, The Jakarta Post menggunakan narasumber-narasumber yang terpercaya, mempunyai runtutan yang lengkap. Pada struktur skrip mempunyai semua 6 elemen 5W+1H. Dan jurnalis membuat berita sedikit memojokkan pihak pemerintah China. Pada struktur tematik, jurnalis juga tidak begitu memberikan detail informasi yang banyak pada penulisannya dan ditemukan kata hubung dan kata ganti. Dan pada struktur retorik, ditemukan penggunaan diksi, idiom, gaya bahasa, dan grafik untuk menekankan makna pada wacana berita.

Dapat disimpulkan pada judul serta teras berita, wartawan menulis secara singkat, dan menempatkan beberapa sumber yang baik, artikel memiliki semua elemen 5W + 1H, rincian kalimat kebanyakan pendek, menggunakan kalimat aktif, dan juga ditemukan koherensi dan kata ganti, ditemukan juga diksi, idiom, bahasa kiasan dan grafis. Untuk peneliti selanjutnya diharapkan untuk menggunakan teori analisis framing yang berbeda selain Pan dan Kosicki. Dan juga peneliti selanjutnya mampu untuk menemukan sesuatu yang berbeda tentang bingkai di media massa. Peneliti juga ingin memberikan saran untuk media massa untuk lebih mengeksplorasi teknik dalam membangun berita dan penggunaan kata-kata yang lebih unik dan menarik untuk dapat menarik perhatian pembaca.

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