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rawijaya	Universitas BravThis chapter discusses research design, data sources, data collection, and sitas Brawijay
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rawijaya	Universit 3.1 Research Design es Brawijaya Universitas Brawijay
rawijaya	Universitas Brawijay Vawijaya Universitas Brawijay
rawijaya	Universitas Bray The writer used descriptive qualitative method to conduct this study. The sitas Brawijay
rawijaya	Universitian Brawing method was chosen because this study concerned with the characteristics of
rawijaya	Universitas Universitas Brawijay
rawijaya	Universitqualitative research which are proposed by Moleong (2000). The characteristics stas Brawijay
rawijaya	Universität are natural setting, human instrument, inductive data analysis, descriptive Brawijay
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rawijaya	Universi discussion, and focusing more on process than the result. The data of this study sitas Brawijay
rawijaya	Universit his form of uttorpage of Pareck Oheme's speech. This study used human
rawijaya	Universitare in the form of utterances of Barack Obama's speech. This study used humansitas Brawijay
rawijaya	Universitation instrument that is the writer as the primary instrument for collecting and analyzing
rawijaya	Universitas Universitas Brawijay
rawijaya	Universitate data. The purpose of this study is to get understanding on how apologysitas Brawijay Universitas
rawijaya	Universitas used in Barack Obama's political speech. Universitas Brawijay
rawijaya Irawijaya	
rawijaya	Universitas Bra The writer collected the data in the form of utterances that consist of sitas Brawijay Universitas Braw
Irawijaya	Universi apologizing strategies used in Barack Obama's speech at Strasbourg Town Hall.sitas Brawijay
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rawijaya	Universities Brawijay The data were analyzed based on the theory of apology strategies proposed by Universities Brawijay
rawijaya	Universit Cohen and Olshtain (1983) to identify the apologizing strategies. Wijaya Universitas Brawijay
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rawijaya	Universities Brav The data of this study were the apologizing strategies used in Barack it as Brawijay
rawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
rawijaya	Universit Obama's speech at Strasbourg Town Hall. This political speech was held insitas Brawijay
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya **Universitas Brawijaya** Univ24sitas Brawijaya Universitas Brawijaya Universit Strasbourg, France. It was an hour speech which was held on April 3rd, 2009. The Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universi purpose of this speech was to renew the relationship between United States and sitas Brawijava Europe. The speech itself was attended by students of France and Germany. The rawijaya Universi data source was the script of Barack Obama's speech at Strasbourg Town Hallsitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University have contact with the White House. This site gives information about sites Brawijaya Universi government, administration, issues and also the transcript of Barack Obama's sites speech containing apology utterances delivered at Strasbourg Town Hall from the .sbc beginning up to the end of the speech. 3.3 Data Collection Ary et al. (2010, p.421) stated that the primary instrument used for data Universi collection in qualitative research is the writer himself, often through interviews or sites direct observation in collecting the data. In this study, the writer collects and rawijava Universitanalyzes the data by himself. The writer applied three procedures in collecting the data. 4.5 Universitas The writer searched for the script of Barack Obama's speech from sitas Brawijaya http://www.whitehouse.gov. This site provides the access to have contact Brawijava with the White House. Universit 2. The writer carefully read the script from the beginning up to the end in ordersitas Brawijaya Universitas to find out the utterances containing apology. Versitas Brawijaya Universitas The writer marked the selected utterances which contain the apology to make Brawijay Universitas Ithem easier to be analyzed: Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijava

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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BrayThe data obtained from the script of Barack Obama's speech were it as Brawijava analyzed using the taxonomy of apology strategies proposed by Cohen and Universi Olshtain (1983). After collecting the data, the writer began to analyze the data bysit as Brawijaya Universitas Brawijaya Universithree steps namely data reduction, data display, and drawing conclusion and sitas Brawijaya Universitverification. **Data Reduction** Miles and Huberman (1994, p.10) stated that data reduction is the sitas Brawijaya Universitas B Universitas B process of selecting, focusing, simplifying, abstracting, and transforming the data. The purpose of those processes is to sharphen the data such as writing, summaries, coding, teasing out themes, making cluster, making partition, orsitas Brawijaya making memos. In this study, the writer used this following steps: Finding an utterance which showed apologizing acts used in BarackSitas Brawijaya Universitas a. Obama's speech at Strasbourg Town Hall in order to understand what the speaker's utterances by marking the utterances which contain apology. Universitas B. Identifying an utterance based on the category of apology strategies insitas Brawijaya some excerpts which contained apologies. Then, the writer classified into Universitas Bradirect apology or indirect apology. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universit 2: Data DisplayUniversitas Brawijaya Universitas Brawijaya Miles and Huberman (1994, p.11) define a display is an organized,

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Universitas Compressed assembly of information that need conclusion drawing and itas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas action. In this study, the data were displayed in the form of explanation. The Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

as Brawijaya Universitas Brawijaya Universitas Brawijaya Un rawijaya Universitas Brawijaya rawijaya srawijaya 🛛 rawijaya srawijaya 🛛 rawijaya rawijaya rawijaya rawijaya rawijaya rawijaya rawijaya rawijaya **Universitas Brawijaya** rawijaya **Universitas Brawijaya Universitas Brawijaya** rawijaya rawijaya Universitas Brawijaya rawijaya **Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya** rawijaya **Universitas Brawijaya** rawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitian writer displayed the 12 excerpts containing apology and followed by Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Explanation. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya 3. Drawing conclusion and verification Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Braw The last process was drawing conclusion and verification. In this sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas process the analyst begins to explain and interpret data after collecting themsitas Brawijaya Universitas such as gave explanations in each excerpt. Moreover, verification may be as Universitas brief information and interpretation by researcher with a statement about thesitas Brawijava apology strategies in each excerpt by using Olshtain and Cohen apology strategies apology strategies in each excerpt by using Olshtain and Cohen apology strategies Brawijaya strategies (1983). In this study, conclusion was drawn based on the results of Sitas Brawijaya Universit

the data analysis to answer research problem.

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