**THE FLOUTING OF MAXIMS IN *SARAH SECHAN* TALK SHOW EPISODE “FITRI TROPICA” ON NET TV**

**THESIS**

**BY:**

**DEWI ANDRIANA NASUTION**

**NIM 105110101111077**

****

**STUDY PROGRAM OF ENGLISH**

**DEPARTMENT OF LANGUAGES AND LITERATURE**

**FACULTY OF CULTURAL STUDIES**

**UNIVERSITAS BRAWIJAYA**

**2014**

**THE FLOUTING OF MAXIMS IN *SARAH SECHAN* TALK SHOW EPISODE “FITRI TROPICA” ON NET TV**

**THESIS**

**Presented to**

**Universitas Brawijaya**

**in partial fulfillment of the requirements**

**for the degree of *Sarjana Sastra***

**BY**

**DEWI ANDRIANA NASUTION**

**NIM 105110101111077**

**STUDY PROGRAM OF ENGLISH**

**DEPARTMENT OF LANGUAGES AND LITERATURE**

**FACULTY OF CULTURAL STUDIES**

**UNIVERSITAS BRAWIJAYA**

**2014**

**TABLE OF CONTENTS**

**TITLE PAGE i**

**DECLARATION OF AUTHORSHIP ii**

**SUPERVISORS’ APPROVAL iii**

**BOARD OF EXAMINERS’ CERTIFICATE OF APPROVAL iv**

**ABSTRACT v**

**ABSTRAK vi**

**ACKNOWLEDGEMENTS vii**

**TABLE OF CONTENTS viii**

**LIST OF APPENDICCES x**

**CHAPTER I INTRODUCTION**

1.1 Background of the Study 1

1.2 Problems of the Study 5

1.3 Objectives of the Study 5

1.4 Definition of Key Terms 6

**CHAPTER II REVIEW OF RELATED LITERATURE**

2.1 Implicature 7

2.2 Grice’s Theory of Cooperative Principle 8

2.2.1 Maxim of Quantity 8

2.2.2 Maxim of Quality 9

2.2.3 Maxim of Relation 10

2.2.4 Maxim of Manner 10

2.3 Flouting of Maxims 11

2.3.1 Flouting of Maxim of Quantity 11

2.3.2 Flouting of Maxim of Quality 12

2.3.3 Flouting of Maxim of Relation 14

2.3.4 Flouting of Maxim of Manner 15

2.4 Context 16

2.5 Previous Studies 20

**CHAPTER III RESEARCH METHODS**

3.1 Research Design 23

3.2 Data Source 24

3.3 Data Collection 25

3.4 Data Analysis 26

**CHAPTER IV FINDINGS AND DISCUSSION**

4.1 Findings and Analysis of the Flouting of Maxims 28

4.2 Discussion 72

**CHAPTER V CONCLUSION AND SUGGESTION**

5.1 Conclusion 77

5.2 Suggestion 78

**REFERENCES** 79

**APPENDICES** 8