

CHAPTER II

REVIEW OF RELATED LITERATURE AND RESEARCH METHOD

2.1 Theoretical Framework

Everybody may give a reason about the meaning of film in which each of those meanings has different terms. “Film is one institution of social communication that conducted by two aspects. Those aspects are audio and visual that have a theme in one story which portrays social reality” (Raetami, 2011, p.1). People assume that movie is only as entertainment for them. However, behind it all, the film has a relationship that cannot be separated from our daily life namely social relations.

2.1.1 Film as a Portrait of Social Life

Films can reflect what happens in the society. “Film also can be the best and the worst entertainment” (MacDonald, 1957, p.64-65). Film can be the best entertainment if people who watch the film can take the positive side of the film. In this point, after people get the positive side from the film, they can apply in their lives. Film can also be a pattern for them, because a film contains any kinds of messages which can be inferred by people.

In another side, film also becomes the worst entertainment for people. It means that people just look the negative side from the film, for example, film which gives many bad actions like abuse, violence, and bad moral. Average people who get