

**FTAs AND POLITENESS STRATEGIES USED BY CARL
FREDERICKSEN IN THE MOVIE ENTITLED UP**

THESIS

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Universitas Brawijaya
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for the degree of *Sarjana Sastra***

**BY
RIYAN HENU KURNIAWAN
NIM 0911110250**

**STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURE
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
2013**

DECLARATION OF AUTHORSHIP

Herewith I,

Name : Riyan Henu Kurniawan

NIM : 0911110250

Address : Perumahan Pesona Singosari J-9, Singosari, Malang.

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Riyan Henu Kurniawan
NIM. 0911110250

This is to certify that the
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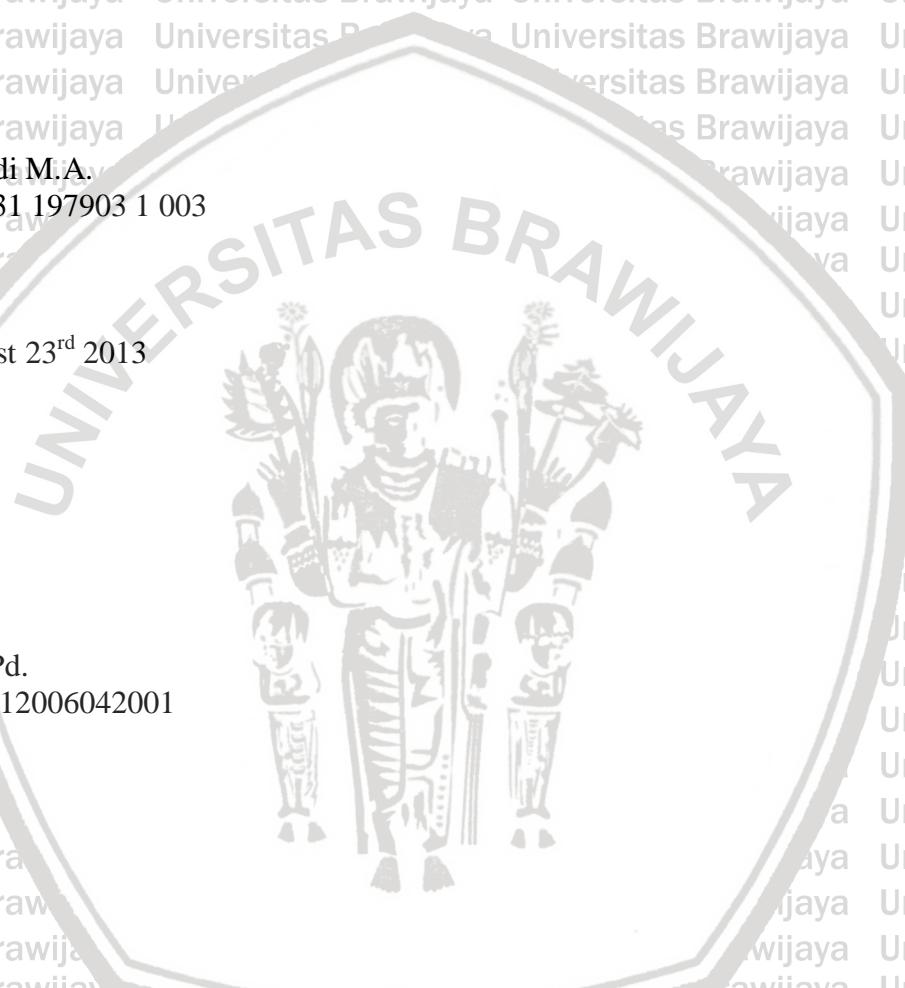
Drs. Lalu Merdi M.A.
NIP. 1944 1231 197903 1 003

Malang, August 23rd 2013

Co-supervisor

Yuni Astuti SPd.
NIP. 197606012006042001

Sarjana thesis of **Ryan Henu Kurniawan** has been approved by



This is to certify that the **Sarjana** thesis of **Rryan Henu Kurniawan** has been approved by the Board of Examiners as one of the requirements for the degree of *Sarjana Sastra*.

Drs. Lalu Merdi M.A. Chair

NIP. 194412311979031003

Dra. Ismarita Ida Rahmiati, M.Pd. Member

NIP. 195604261982032001

Yuni Astuti SPd.

NIP. 197606012006042001

Acknowledged by,
Head of Study Program of English

Yusri Fajar, M.A.
NIP. 197611012003121001

Sighted by,
Head of Department of Languages and Literature

Syariful Muttaqin, M.A.
NIP 197705172003121001



ABSTRACT

Kurniawan, Riyanto H. 2013. **FTAs and Politeness Strategies Used by Carl Fredericksen in the Movie Entitled UP.** Study Program of English, Department of Languages and Literature, Faculty of Cultural Studies, Universitas Brawijaya.
Supervisor: Lalu Merdi; Co-supervisor: Yuni Astuti.

Keywords: politeness strategies, Face Threatening Act (FTA).

Human beings as the part of the society cannot live without having a communication with each other. As the part of society, people use language communication every single time they live. Politeness here gives very important contribution part in communication. Politeness shows people how to keep the manner in conversation to avoid the conflict that may happen between both interlocutors. The related study with politeness is FTA (Face Threatening Act). It is a study that learns about positive and negative faces for being threatened. The application of politeness strategy will redress the FTA towards the addressee. The writer conducts a study about FTA and politeness strategy performed by the main character Carl Fredericksen in the movie entitled 'UP'. There are two problems of the study proposed by the writer: (1) What Face Threatening Acts (FTAs) are performed by Carl in conversation occurring in the movie "UP"? (2) What types of politeness strategies are performed by Carl in conversation occurring in the movie "UP"?

This study uses qualitative approach in relation to the use of clear and systematic description about the phenomena being studied. Descriptive study in textual analysis is applied in this study to analyze conversation of the main character through the script of UP movie. The theory used by the writer is Brown and Levinson's theory of politeness strategies.

This study reveals that all of the faces, both positive and negative faces, are being threatened. The politeness strategies are also applied in the conversation, all the four types of politeness strategies, namely bald on-record politeness strategy, positive politeness strategy, negative politeness strategy, and off record, were embodied by Carl.

The writer suggests students of Study Program of English conduct the deeper study about politeness strategies and FTA. He also hopes that the next researchers will relate the politeness strategy with other fields such as politeness maxim or something else.

ABSTRAK

Kurniawan, Riyan H. 2013. **FTA dan Kesantunan yang Digunakan oleh Carl fredericksen dalam film berjudul UP.** Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Lalu Merdi (II) Yuni Astuti.

Kata Kunci: strategi kesantunan, aksi (tindakan) yang meyenggung muka.

Mánsia sebagai bagian dari masyarakat sosial tidak bisa hidup tanpa mempunyai hubungan yang berkaitan antar sesama manusia lainnya. Sebagai bagian dari masyarakat, manusia menggunakan bahasa sebagai alat untuk berkomunikasi setiap saat dalam hidupnya. Peran Kesantunan di sini sangat berarti dalam komunikasi. Kesantunan mengajarkan orang bagaimana cara berperilaku yang sopan dan santun ketika kita berbicara dengan siapapun untuk menghindari konflik yang mungkin bisa terjadi. Ilmu yang berkaitan dengan kesantunan adalah FTA, yaitu ilmu yang mempelajari tentang ancaman yang dilakukan terhadap muka positif dan negatif dari para lawan bicara kita. Penerapan ilmu kesantunan akan menghaluskan tekanan terhadap ancaman yang diberikan kepada lawan bicara kita. Penulis menyusun sebuah studi tentang FTA dan ilmu kesantunan yang dilakukan oleh Carl Fredericksen dalam sebuah film yang berjudul UP. Ada dua rumusan masalah yang diajukan oleh penulis; (1) FTA apa saja yang dilakukan oleh Carl dalam percakapan yang terjadi di film UP; (2) tipe kesantunan apa saja yang diterapkan oleh Carl dalam percakapan di film UP.

Studi ini menggunakan pendekatan kualitatif untuk mendeskripsikan fenomena yang dipelajari dengan jelas dan sistematis. Studi deskripsi secara tekstual digunakan karena studi ini bertujuan untuk menganalisis naskah film ‘UP’. Teori yang digunakan oleh penulis adalah teori kesantunan dari Brown dan Levinson.

Studi ini mengungkap bahwa semua jenis muka, baik positif maupun negatif, ditekan. Strategi kesantunan juga diterapkan dalam percakapan, keempat strategi kesantunan, yaitu strategi kesantunan langsung, strategi kesantunan positif, strategi kesantunan negatif, dan strategi tidak langsung, yang diterapkan oleh Carl.

Penulis menyarankan bahwa mahasiswa di jurusan bahasa Inggris melakukan penelitian lebih dalam tentang kesantunan dan FTA. Penulis juga berharap bahwa penyusun studi berikutnya bisa menghubungkan kesantunan dengan ilmu yang lain seperti kesantunan maxim dan lain sebagainya.

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Malang, August, 23rd 2013

The Writer