

CHAPTER III

FINDING AND DISCUSSION

This chapter consists of discussions of the findings and is divided into two sub chapters which are about the analysis on how are the changes of women image reflected in *Mirror Mirror* movie. The change which is caused by patriarchal system defines women position in their society. This condition shows that women characters in this movie become stronger and braver. There are two basic literature element discussed to complete the objective of the study, such as the different character and characterization, and the different conflicts.

The story of Snow White fairy tale has been famous from generation to generation which makes this story exist until today. According to Disney (1937) Snow White story is folklore which tells about Snow White, beautiful princes living with her step mother, the queen, who hated her. Because of Snow's beauty, the queen threw Snow away into the woods and asked the huntsman to kill her. Snow White was then rescued by seven dwarves, but the queen found her. Knowing that Snow White was still alive, the queen poisoned Snow with a magic apple. A prince then came along to break the spell by kissing Snow White. Snow White and the Prince then get married and happily ever after.

This original version inspired other movie makers to film this fairy tale. *Mirror Mirror*, the remaking Snow White story which was published in 2012 with Tarsem Singh as the director, gave another experience for the watcher in watching the folklore. It has different conflicts, characters and characterizations since there

are some omissions and additions in *Mirror Mirror* movie. Maria Tatar, in *Off With Their Heads!*, writes:

"Fairy tales are not written in granite. My own experience has shown that we continue to rewrite the tales as we reread them, even though the words on the page remain the same. But it is important to remember that what we produce in our retellings and rereadings discloses more about an adult agenda for children than about what children want to hear. Thus fairy tales may not offer much insight into the minds of children, but they often document our shifting attitudes toward the child and chart our notions about childrearing in a remarkable way. In a sense, these same credentials allow all of us to retell fairy tales to our children, even if we may never be able to get the cultural script quite right." (1992, p.19).

Those mean every fairy tale which becomes a heritage from generation to generation may get some new interpretations from the original version and every version may be different. The different constructions of remaking story may be influenced by the issues happen in society. Some fairy tales can stay exist or disappear from the society depends on how the society keeps their fairy tales.

The conflicts, characters and setting of remaking fairy tale versions are needed to keep the story interesting. Without leaving the main plot, remaking fairy tale versions can be accepted well in society. Some additions and omissions of Snow White fairy tale as manifested in *Mirror Mirror* movie give more understanding on different characterization, conflicts and setting between *Snow White and The Seven Dwarfs* version and *Mirror Mirror* version. Here are detail explanation and comparison of every stage of those two versions started with the explanation of character and characterization in order to show how the emergence of different women image is presented in the movies.

3.1. Character and Characterization

Character is one of the important elements that builds a story. Even the quality of the story depends on the ability of the author to make the character alive. Character is a person that participates in the events that happen in the story.

Each character in a certain story is made differently with another either that character is dominant and strong, or event in contrast, passive and weak.

According to Kenney in his book *How to Analyze Fiction* (1966, p.28) wrote that,

a character is divided into two general descriptions concerning his representation in a certain fiction, which are minor character and major character. A character known as a minor character if the viewer can only see one side of the character. The author only gives a few details about these character. A minor character in fact, is not too represents the true human personalities as a manifestation of a single attitude or obsession in character. In contrast, major character is viewable from all sides and have a lot of details given from the author.

From the explanation above, it can be inferred that every character has their position in a story. How the major character contributes in the changing of the plot and how the minor character in the story commonly becomes the way to show the messages of the story. Every character has at least one characterization to describe their position in a story. The characterization given to a character can initiate societies to draw an image for those characters in society. The existing fairy tale shows some famous character and their characterization. Snow White for example, as an old character whose images as a good and beautiful, will be thought by the society as a good character. Along with the society's development, Snow White character in old fairy tale have been remade into new story and character. Completing with some new characterization, the watcher can find other characterization of Snow White's characteristics. The finding and discussion will

explain further about the differences of Snow White's characterization between *Snow White and The Seven Dwarfs* movie and *Mirror Mirror* movie.

3.1.1. Character and Characterization in *Snow White and The Seven Dwarfs* Movie

There are two categories of character in this movie, the first category is the simple or minor character and the second is major character. As explained above minor character is a character that does not have a big role in changing the plot of a story and serves only as a complementary character. Of course, the minor character is one of the character represented in the story, but they do not role as the main one (Hirschberg & Hirschberg, 2004, p.55). The characters in this movie are Mirror, Huntsman, Snow White, Seven Dwarfs, Queen, and Prince. The explanation below will be focused on some character which is relevant with the changes of women image.

a. Mirror

The mirror in this movie is a magic mirror owned by the Queen, it is reflects a man face which can answer the Queen's questions. Beside the face the mirror also has voice which sounds like an old man. Therefore the writer concludes that the mirror represents a man. Almost every day, the Queen asks her mirror about who is the fairest of them all, the magic mirror always says the queen is the fairest of them all. The magic mirror never tell lies, it always says what the truth that's why Queen always believe what the mirror says.



Figure 1 Magic Mirror

Queen : Magic Mirror on the wall, who is the fairest one of all?

Mirror : Famed is thy beauty, Majesty. But hold, a lovely maid I see. Rags cannot hide her gentle grace. Alas, she is more fair than thee. Alas for her! Reveal her name. Lips red as the rose. Hair black as ebony. Skin white as snow.

Queen : Snow White!!

(Snow White and The Seven Dwarfs min; 00:02:53)

It can be seen from the conversation and the picture above that how the

Queen asks the man in the magic mirror about who the fairest lady of the land is.

And the mirror will say the truth. The magic mirror can be seen clearly from the

picture that it has dark color, the color which is commonly represents a dark

magic and evil. Actually it looks an ordinary mirror, a big mirror framed with

gold carved wood, which can show anyone shadow. However if the queen says

the magic spell "*mirror mirror on the wall, who is the fairest lady on the land*" the

mirror will shows a man face and tell the answer. He will say the truth and never

lie. As long as he says that the Queen is the fairest one, everyone in the land will

be saved.

From the conversation above, it can be seen that the man inside the magic mirror is uneducated character. It can be concluded from the diction that he used in his words he used some inappropriate words such as “*Alas, she is more fair than thee*” (*Snow White and the Seven Dwarfs* min; 00:02:53). The word *more fair* used by the mirror should be said *fairer* as. It means that although the man does not smart enough hence he can make a statement which makes the Queen believes him.

In this scene, man domination to give standardization about beautiful lady which is represented by the man’s face reflected in the mirror makes the queen to do everything to keep her position as the fairest lady of them all. A man inside the mirror which can involve the queen condition brings the story fascinating. The patriarchal role in this scene is clearly shown. According to Walby (1990, 80) patriarchy is a system of social structures and practices, in which men dominate, oppress and exploit women. Those mean that a judge about beauty from men is an important thing for women. Jane and Imelda in their book *Fifty Key Concepts* (2004, 6) of Gender Studies wrote that:

“The body has occupied a key position in a wide range of debates, including: men’s control of women’s bodies as a key means of subordination, critiques of dichotomous thinking, and in debates about essentialism and the theorizing of difference and diversity?”

Women and men’s body should be different because of their sex from God. But gender that is socially constructed makes women and men have their own position in society. Women are constructed to do everything to reach a standard of gender role. Those explanation means that the gender role gives standardization on physical attributes of beautiful women and women in society will do everything to reach the standard. In other words society groups women

from their body. They have standardization to say beautiful and ugly, and commonly the physical estimation is based on patriarchal point of view. That is way women in society are obsessed to be the fairest one.

The Queen in this movie who is obsessed to be the fairest lady on the land becomes evidence that women have to force her in reaching the standardization.

Although she is the queen, she never thinks about her kingdom condition, all she concern only keeping her beauty. From this fact also can be seen that woman's body become the most concerns is rather than woman's ability. The patriarchal point of view represented by the man in the magic mirror holds an important role in judging women's body. The man in magic mirror makes a statement about who is the fairest lady on the land without any consideration, he just say Snow White beauty from his own point of view.

b. Seven Dwarfs

There are seven dwarfs who live in the forest and help Snow White to survive. They are Bashful, Doc, Dopey, Grumpy, Happy, Sneezle and Sleepy.

Each dwarf has a white beard, wears a cone hat, and colorful clothes. They work as a miner, they take diamonds every day. They work from early morning until late afternoon. They are good singers too, they usually sing in every activity. In this movie, those dwarfs give Snow White place for living. The dwarfs allow Snow White to live in their house because Snow White can take care of them. She can help them doing household chores such as cleaning up their house and preparing their meals.

The dwarfs who have to work outside while Snow White stays in their house to keep it clean and prepare their meals shows another bias gender about

division of labour. A man which is always figured out as a brave, tough, and strong character is reputed better in role as the worker than a woman which is always represented weak character in a story. The stereotype that marginalize women to do only domestic jobs and the judgment which puts women weaker than man makes the position of woman in society become worse. Trisakti and Sugiharti (2001, 16) wrote that:

Akibat adanya stereotipi (pelabelan) ini banyak tindakan-tindakan yang seolah-olah sudah menjadi kodrat. Misalnya: karena secara sosial budaya laki-laki dikonstruksikan sebagai kaum yang kuat, makalaki-laki biasanya akan berlatih untuk menjadi kuat. Dan perempuan yang sudah terlanjur terbiasa mempunyai label lemah lembut, maka perlakuan lingkungan dalam mendidik perempuan seolah-olah memang mengarahkan untuk terbentuknya perempuan yang lemah lembut.

From the quotation above it can be concluded that society group man and woman to make a stereotype between those gender. Society makes believe that there are some roles which can only be filled by men and there are some which cannot be filled by men. Men in society are constructed to be strong, and they have to prepare themselves to be the strong role in society. And women can do nothing but becoming the object that needs men's role in their lives. And these gender biases become a tradition from generations. From those explanations it can be seen that women are arranged to be men server. They have to do the entire household and taking care of the house. The society places women in domestic position, while men in public position.

c. Prince

The prince character in this movie is figured as a perfect man, but he has no name. The prince is a tall young man, wears royal suits and rides a white horse.

He is a good singer too, he can sing with Snow White in some scenes. He loves Snow White from their first sight. The prince character in this movie has a perfect characterization, he is figured as a handsome, brave and respectable man.



Figure 2 Prince met Snow White

From the picture above it can be seen how the prince shows his respects and interest to Snow White. Although the prince sees Snow White's dress which is in tattered tan dress but he still shows his respect to her. It can be concluded that the prince character here is a respect character. In the picture above can be seen some pigeons stands and looking at the prince, this is a sign that the prince is a kind character.

d. Queen

The Queen is a very ambitious woman, all she wish is only be the fairest lady on the land. She is tall with antagonist face and make up, she dresses a long purple dress, long purple tan, a crown, and high white collar.

Her age is about 40 years old, she has bright skin and black hair. She also uses red blood lipstick on her lips. With that appearance, she looks so angry. The

Queen is obsessed to be the fairest lady on the land, she owns a magic mirror

which can tell her who she is. The Queen has magic skill too, she can make some black magic spells to make her wish. Those all means she can do everything to get what she wants.



Figure 3 The Queen

From the picture it can be seen that the queen's characteristic is so bad. The picture which is dominant with dark color commonly shows darkness, magic, or evil. The Queen has to do something to get society sympathy. Society constructed limited area for women. The society will take women with an obsession in something stands in bad position and call them as bad women. So that there is a paradigm women will be acceptable in society if they can be the best or even the worst one.

e. Snow White

Snow White is a very beautiful 14 years old princess with short hair "as black as ebony", full lips "as red as the rose", pure skin "as white as snow", and brown eyes. Snow White is a kind, gentle, sweet, cheerful and she also shows great attitude (*The Top Disney Heroes & Heroines Countdown*, p. 3). In first

scene, Snow White is wearing a tattered tan skirt, a white blouse, wooden clogs and a blue hair ribbon. When she is dropped in the forest, she wears a gown with blue bodice, a yellow skirt, short red and blue slashed sleeves, and a high white collar, along with tan dress shoes, a red cape, and a red hair ribbon.

Snow White in this version becomes the example of woman image which is characterized as a weak girl she is just easily receiving the destiny. Actually

Snow White knows if the kingdom should belong to her, but she let the Queen to take all she has. She does nothing to stop the queen. In her singing, snow white wishes that someday a prince will come to save her.



Figure 4 Snow White

In the picture it can be concluded that the image of woman is only doing the household jobs, or the domestic jobs. They don't need to work outside, all they have to do is handling the household. In the picture above it can be clearly seen that there are some animals which help Snow White doing the household chores. It can be concluded that Snow White represents a kind character that can be good with the animal. The animal that helps Snow White shows her flabbiness, hence her kind and flabbiness character makes Snow White weak. She cannot

solve her problem with the Queen by her own. The weakness of women image which is shown by Snow White's character makes the character need a man to help her from the bad condition. They have no way to help herself, that's why Snow White in this movie always hopes for a prince charming to comes and bring her away so that they can live happily ever after. She has a dream, to be happy someday but she does nothing, she is just waiting for a prince. This weakness can be figured out in Snow White's character.

From the explanation it can be seen that the women characters in *Snow White and the Seven Dwarfs* movie are influenced by men position in their society. Their gender makes their activities and position limited by society's arguments.

3.1.2. Character and Characterization in *Mirror Mirror* Movie

The second Snow White version will be analyzed is *Mirror Mirror* movie.

Different from the old version, this one of Snow White story version added some characters and characterizations. The characters of this version are Snow White, Queen Clementianna, Prince Alcott, Mirror, Brighton, Margaret and the Seven Men. As the writer explained above, there are two categories of character in this movie, the first category is the simple or minor character and the second is major character. Same with the previous explanation, this subchapter will only explain about the characters which are shows the changes of women image in *Mirror Mirror* movie. There are some differences of characters and characterization since this remaking movie shows a modern fairy tale version.

a. Seven Petite Men

The first character in *Mirror Mirror* movie is the seven petite men. They are Butcher, Chuckles, Grimm, Grub, Napoleon, Half-pint, and Wolf. Different from the old version, the seven petite men is the part of society. They are not dwarfs as told in the old Snow White version. Those men actually are part of the society before they were expelled by the queen. The men then live in the woods.

They live together in the woods and become a thief. They steal goods, money, and food from anybody who travel in the woods.



Figure 5 Seven Petite Men Teach Snow White

The picture shows that the seven petite men teach Snow White to be ready in facing the Queen attacks. It can be concluded that they are good man, when

Snow White comes they let Snow White to live in their house. They also teach Snow White to be strong and brave girl. They teach Snow kindly and patiently.

The seven petite men help Snow White to struggle in getting back her rights.

Although in first Snow White feels she cannot do what the seven men teach, but they make Snow White believe that she can do that.

In the old version, the dwarfs are figured as the 7 old man who never take care of themselves and their house. The dwarfs cannot help Snow White in fixing her problem with Queen. They just let Snow White to live in their house because Snow White can help them in doing the household chores. It is clearly different with the dwarfs in *Mirror Mirror* version. As explained before the seven petite men here are not dwarfs, they are the part of society before expelled by Queen Clementianna. They hate Queen Clementianna and wish to come back in their own society, but they can do nothing, because they cannot fight against the Queen. By teaching Snow White and giving her trust to believe herself, the seven petite men can help Snow White in fixing her problem and their own problem.

Napoleon : You can not quit now.

Snow White : What about Prince?

Snow White : He loves someone else...

Grimm : She's right. He does...Impossible.

Snow White : I don't have a chance with the prince.

Napoleon : Like I've never have a chance against the Queen. You said that we should fight her because she was mean to us. We could steal from her, while not causing any damage. Snow White, we the seven men believed that we had no choice in life but you gave us another choice. You are strong enough to do that. We don't see a girl looking to be strong. We see a princess. And a leader. Our Leader. The kingdom needs you. We need you.

(*Mirror Mirror*; min 01:12:19)

From the conversation above it can be concluded that seven petite men do not repute Snow White as a weak character like the old version does. Although they let Snow White to take care of their house and their meal, but the seven petite men also let Snow White to learn from them. They make Snow White believe that she can fix the problem in the society such as against Queen Clementianna and

return the kingdom condition. The seven petite men repute Snow White as their leader. In this case can clearly see how the changing of women image represent by Snow White occur in *Mirror Mirror* movie. The leader which is socially constructed placed by man, in this movie is changed by Snow White.

In this case it can be inferred that if society gives a chance for women to learn in changing the women role, the paradigm which places women in weak position will be changed. The seven petite men in this movie is the evidence that although they are men but they cannot get their right back. Trisakti and Sugiharti states

“konsep gender adalah pembagian laki-laki dan perempuan yang dikonstruksikan secara social maupun kultural. Misalnya perempuan dianggap lemah lembut, emosional, keibuan, dan lain sebagainya. Sedangkan laki-laki dianggap kuat, rasional, perkasa, dan lain sebagainya. Sifat-sifat tersebut bukanlah kodrat, karena tidak abadi dan dapat dipertukarkan. Artinya ada lelaki yang emosional, lemah lembut dan keibuan, ada pula perempuan yang kuat, rasional dan lebih kuat dari lelaki.”

In other word, gender concept is socially and culturally constructed. For example women reputed as weak, emotional, motherly, and etc. Meanwhile men are reputed as strong, rational, robust and etc. Those characteristics are not perennial and can be changed. Meaning that there is weak, emotional, motherly man, and there is a woman who is rational, robust, and stronger than man.

From the quotation above it can be concluded that the characteristic of women or men can be changed. It is does not only depend on their sex, their societies, cultures, and conditas can give them contribution in their changing.

The seven petite men can be the evidence of the changing character. They teach Snow White to be stronger than them because they know that Snow White can

help solving their problem to fight against the Queen and so that they can come back to the society.

b. Snow White

Snow White is an eighteen years old girl who has long black hair, bright skin, red lips and very beautiful. On the first scene Snow White wears a peach gown she opens the window and let a bird come to take her apple. Snow White is a kind girl, she also respect Queen Clementianna as well. She never thinks that the kingdom should have to be hers.

In this movie, Snow White is not figured as a weak character, instead as a strong and brave character. She fights with the kingdom's soldiers and wins the fighting. In other scenes Snow White won her fight with the beast. She fights the beast without any help even from the prince character. Snow White in this movie is not characterized as a poor girl, she looks mature and wise. Snow White in *Mirror Mirror* is not doing household jobs. She wears a beautiful gown and act like a princess. She watches her walks, her voice, and her attitude.

Different from the old Snow White, this movie version Snow White does not figured out as a weak character. She is strong and can make a step to make her dreams come true. Snow White is the main character in both movies. Her characterization as shown in old version makes an image of Snow White character. As an old fairy tale character, people will always think that Snow White is a weak character. Because of that fact the changing of woman image represented by Snow White in *Mirror Mirror* movie become interesting topic to discuss. Snow White in the old version becomes the example of a women image which is characterized as a 14 years old weak girl, she just easily receiving the

destiny. The fact that actually Snow White know if the kingdom should belongs to her lead, but she let the Queen to take all she has. She does nothing to stop the queen. In her singing, snow white wish that someday will come a prince who can save her. It can be inferred that Snow White character needs a man to solve her problem.

Snow White : Make a wish into the well. That's all you have to do. And if you hear it echoing, Your wish will soon come true, I'm wishing I'm wishing For the one I love... To find me... To find me... Today... Today... I'm hoping... And I'm dreaming of... The nice things... The nice things... He'll say... He'll say... I'm wishing... For the one I love... To find me... To find me... Today... Today
(*Snow White and the Seven Dwarfs*, min 00:04:19)



Figure 6 Old Snow White

From the conversation and the picture it above can be seen that Snow White is a little girl who wears inappropriate clothes, and doing the households chores. It can be seen that there are some white pigeons around Snow White.

According to the writer point of view, the white pigeons can reflect Snow White flabbiness. There are also a lot of beautiful fresh flower as the background it can be reflection that Snow White images as beautiful girl like the flower behind her.

The character of Snow White in this movie is always weak. She cannot take her

right as the princess in her own kingdom. Her weak character always wishes that someday there will be a charming prince coming and helping her life. That's way when she is trapped by the evil Queen and ate the casted apple she was dying and need prince to help her.

It was different with Snow White's characteristic in *Mirror Mirror* movie. The different character of Snow White also can be seen from the image of Snow White. Snow White in *Mirror Mirror* is not doing household jobs. She wears a beautiful gown and act like a princess. She watches her walks, her voice, and her attitude. It can be concluded that the new Snow White image



Figure 7 New Snow White

From the explanation above it can be seen that the image of women have been changes in *Mirror Mirror* movie. Snow White that images in bad performance have changed into the better one in *Mirror Mirror* version. She is no longer wears tattered clothes, but a beautiful gown. She is the princess in the kingdom and does not doing any household jobs. Her gown looks beauty and

great, hence the big window shows that even Snow White is a princess but she cannot go outside. She only can see the kingdom condition from the window so that in that picture Snow White shows a sad face.

Another difference shown by Snow White is Snow White is a strong and brave character. In this movie Snow White changes her image from the weak one become a strong girl. Snow White can make a decision to solve her own problem and fix her society problems. She wants to repair the condition of the kingdom.



Figure 8 Snow White fight kingdom's soldier

It can be seen in the scenes when Snow White fights against the kingdom soldier. Snow White no longer does a woman jobs at home. Snow White character here tries to break the common paradigm that women image is always weak and passive. The works in society also classified as "women work" and "men work" society will classified the job and marginalized women in domestic area only. Mean that "the works" are classified to be in men or women group. Some works

are not appropriate to do by men and the other work only allowed doing by women. Furthermore, Enteman (1996, p. 10) wrote as follows:

“A gender stereotype can be defined as a standardized and often pejorative idea or image held about an individual on the basis of their gender. At a general level, the effect of stereotyping can mean that, rather than treating people as individuals, ‘we treat them instead as artificial persons which means as an extension of the category we have constructed’.”

In other words, stereotype that happen in society makes a gap between men and women. There are also pejorative, that makes what women can do in society only holds their own household jobs, they have no place in society. The existing of gender approach indeed influenced the changing of women image.

Snow white as the common character which is commonly weak and passive have changed in *Mirror Mirror* movie.

Therefore, Snow White tries to break the stereotype by learning to be as strong as man. From the explanation above it can be seen that new Snow White character in *Mirror Mirror* movie breaks the old paradigm of Snow White character. She is no longer stay in the old image as weak character. With her brave and strength Snow White character in *Mirror Mirror* movie deliver the changing of women image. The changing of Snow White characteristics in *Mirror Mirror* movie can breaks the old image of Snow White.

c. Queen Clementianna

Queen Clementianna is a beautiful lady and obsessed to get all she wants.

She has magic skill and also owns a mirror which can help her solve her problems. She leads the kingdom, after throwing the king. She leads the kingdom only for herself, she never thinks about how the people condition on the land.

Queen Clementianna also hates Snow White, she never allow Snow to walk out of her room.



Figure 9 Queen Clementianna

From the picture above can be seen Queen Clementianna sits on her golden throne, wears elegant yellow gown, from the dominant color uses in describing the Queen shows that Queen Clementianna figured as a rich woman. Her all objections are about authority, money and power.

Queen Clementianna here is an egoist character, it can be seen from the conversation below, and as a Queen she has to think about the people in the land hence she did not. She makes some decisions without any considerations. It can be shows clearly in conversation between Queen Clementianna and her advisor as follow:

Advisor : Milady, I have to tell you rumors that I've been hearing.

Queen : Rumors? Well...

Advisor : There have been rumblings that the kingdom is closed to destiny, If we were to join our two kingdoms by marriage, I will be sure to you that the kingdom will be stable once again.

Queen : Brighton, a word, please.

Brighton : Yes, Your Majesty.

Queen : Loose lips sink ships.
 Brighton : Yes indeed, Your Majesty. Which ship do you wish to sink?
 Queen : It is an expression, Brighton. A royal decree. Write. Marvelous. Any busy one...Who is caught spreading rumors, gossiping, whispering... Or even thinking... going to die. How that sounds?
 Brighton :Decisive.
 (Mirror Mirror, min 00:05:07)

From that dialogue it can be seen that the queen makes a cruel decision.

The decision made without thinking the risk, because of that when the queen lead the kingdom all people on the land is so poor and stand in pity condition. Because she never pays attention to her people, all she thinks only about her own self.

In this movie Queen Clementianna sits as the leader of the kingdom. Although she is as egoist character, but she can leads the kingdom by herself without any help from the king. The Queen becomes the only woman who takes the power of the kingdom. Different from the old Queen in *Snow White and the Seven Dwarfs* movie which is the Queen objection only in beauty, in *Mirror Mirror* movie Queen Clementianna most concern are in authority, money and beauty so that she will do anything to keep her concern.

Although there is a differences concern between the old Queen in the old version and Queen Clementianna in *Mirror Mirror* version, hence there is one thing that unchanged. Both characters in both movies are figured as an evil. Women who are obsessed in something will take in bad position in society, and will call as bad women. There is a paradigm that cannot be changed easily even the society keep the paradigm exists. To get society sympathy women has to be as good as they can or even they have to be as worst as they can.

d. Prince Alcott

Prince Alcott is a handsome, young, kind, and brave man, he comes from wealth kingdom Valencia. Prince Alcott is a respect character, as a prince, he watches his performance, attitude and his utterance. He has a sword also to support his performance as brave men.

Hence in this movie, Prince Alcott is also characterized as a weak and improper character, it is shown when he is defeated by the seven petite men.

Prince Alcott's other weakness is shown when he is trapped and casted by Queen Clementianna. Queen Clementianna casts Prince Alcott and makes he loves the Queen very much.



Figure 10 Prince Alcott

From the picture it can be seen that Prince Alcott is a weak character. He was easily trapped by Queen Clementianna. The strange characterization is shown in Prince Alcott character. He is crying and begging all people to turn him back to his Queen. He keeps crying until Snow White kisses him and breaks the magic

spell. It shows that a strong man also has a weakness which can make him defeated.

Different from the old prince character, in the old one the prince is characterized as a strong man. His costume and characteristics figures the prince as an ideal character in the movie. His character is needed by Snow White because she knows that the Prince is a strong and robust man. In the end of the old Snow White story version, the prince helps Snow White from the Queen magic spell. From this explanation it can be concluded that there is a clear different characteristic between Prince in *Snow White and the Seven Dwarfs* movie and Prince Alcott in *Mirror Mirror* movie. In *Mirror Mirror* movie Prince Alcott does not figure as strong as the Prince in the old version, he was weak and need Snow White, the women character, to help him. In this case, there is a changing of gender image represented by Prince Alcott character. Since he doesn't become the stronger one and needs Snow White to help him. Trisakti and Handayani in their book "Konsep dan Teknik Penelitian Gender" (2001,4) states that

"Konsep gender merupakan hal yang melekat pada kaum laki-laki dan perempuan yang dibentuk oleh faktor-faktor sosial maupun budaya, sehingga lahir beberapa anggapan tentang peran social dan budaya antara laki-laki dan perempuan. Bentuk social atas laki-laki dan perempuan itu antara lain: kalau perempuan dikenal sebagai makhluk yang lemah lembut, cantik, dan keibuan. Sedangkan laki-laki dianggap kuat, rasional, jantan, dan perkasa. Sifat-sifat diatas dapat dipertukarkan dan berubah dar iwaktu kewaktu."

In other word, gender concept is the common thing for women and men who are shaped by social and cultural construction so there are some stereotypes about men and women role in social and culture such as: women are known as weak, beautiful and motherly. Meanwhile men are reputed as strong, rational and

robust. Those characteristics can be changed. From the quotation above it can be concluded that although society construct that men and women have their own role in society, they can change their own characteristic and role.

e. Mirror

The existing of magic mirror in *Mirror Mirror* movie is important. The magic mirror can give some considerations to help Queen Clementianna decide something. Hence there are some differences between the magic mirror in *Snow White and the Seven Dwarfs* movie and the magic mirror in *Mirror Mirror* movie.

If in the old version the mirror shows a man face that make a standard of beauty, in *Mirror Mirror*, the magic mirror reflects a woman's reflection, Queen Clementianna's reflection. The mirror not only can tell the queen who is the fairest lady of the land, but she can also give some advises to the queen. The women mirror can give not only a magic, but also a consideration and can be a friend for Queen Clementianna.

The magic mirror in this movie version gives new experience in watching *Snow White* fairy tale. It no longer shows a man face with a man voice. Hence in this movie the mirror reflects Queen Clementianna's shadow. Here is the picture of Queen Clementianna's magic mirror.



Figure 11 Queen Clementianna's Magic Mirror

Queen : Mirror mirror on the wall... Can you believe that Baron?
You really think I would consider in marrying him? We
all have standards, and an exotic woman like myself, have
very high standards.

Mirror : Interesting.

Queen : What?

Mirror : Your response to his proposal.

Queen : What is that supposed to mean?

Mirror : Consider the options.

Queen : The option is to receiving a airline not some rotten eggs
and would have to die with him.

Mirror : You spend so much vanity. And you can't afford to say
no.

Queen : Why not snap your fingers and make me a chest of gold?

Mirror : Everyone has the magic within him, but very few find
their wise use. Trust me. I'm nothing but only a reflection
of you. Well, not really a reflection. I don't have wrinkles.

Queen : They're not wrinkles. Just something

Mirror : As you wish.

Queen : What do you suggest I do?

Mirror : I suggest you marry someone rich, quickly. Because one
day soon you'll ask me who is the fairest of them all. And
you won't like the answer.

(*Mirror Mirror*; min 00:14:18)

From the conversation above, it can be concluded that the mirror not only
judges the Queen, hence she also can give the queen some considerations. She

also never gives patriarchal standardization about how to be beautiful women. The first different mirror character give a changes in looking at a problem without patriarchy point of view. The decision by Queen Clementianna is also without man consideration since she consults with her woman mirror.

From the explanation it is seen that with the characteristic of women which is commonly places as motherly character reflected by the mirror can be known that women can be more subjective than man. She can think a lot before taking any decision. Trisakti and Handayani in their book *Konsep dan Teknik Penelitian Gender* (2001, 8) "...dibanding laki-laki, perempuan dianggap lebih emosional, lebih subjektif, mudah berpengaruh, sulit menyelesaikan persoalan dan sulit membedakan rasa dan rasio." In other words, women reputed as more emotional, more subjective, influences, cannot fix the problem, and cannot distinguish feeling and ratio. The quotation means that women have more consideration in making any decision.

Different with the old mirror when the mirror reflects man face and sounds like an old man, the mirror oppress the Queen to be only the fairest of the land. The magic mirror gives the queen oppression that the queen has to do anything to keep her beauty and be the fairest lady on the land. Hence in *Mirror Mirror* movie, the mirror can give Queen Clementianna more considerations in making any decision.

3.2. The Gender Conflicts of Snow White in *Snow White and the Seven*

Dwarfs movie and Mirror Mirror movie

3.3.1. Snow White and the Seven Dwarfs Movie

The conflicts in this movie will be classified in three categories first Snow White with Queen, second Snow White with Seven Dwarfs, and the last, Snow White with Prince. This classified is needed to make the explanation about the women image clearly.

a. Snow White with The Queen

Snow White is a 14 years old princess with short hair “as black as ebony”, full lips “as red as the rose”, pure skin “as white as snow”, and brown eyes. Snow White is a kind, gentle, sweet, and she also shows great attitude, (The Top Disney Heroes & Heroines countdown, p. 3). From those descriptions, it can be inferred that Snow White is a very beautiful girl.

The main conflict between Snow White and the Queen comes when the mirror says that Snow White is the fairest lady of the land. The Queen’s madness begins when she gets so much jealous with Snow White’s beauty, she then asks a huntsman to kill Snow White and take her lungs into a case as the evidence.

Because the huntsman has no heart to kill Snow White he let she runs away into the forest and he does not full the queen’s order. Snow White runs away into the forest, she is then saved by seven dwarfs.

Hence, when the queen asks, the mirror tells that it is still Snow White the fairest of the land. Mirror says that Snow White live happily in the dwarfs’ house in the forest. This condition makes the queen angry.

Queen : Magic Mirror on the wall, who now is the fairest one of all?

Mirror : Over the seven jeweled hills beyond the seventh fall, in the cottage of the seven dwarfs dwells Snow White, fairest one of all.

Queen : Snow White lies dead in the forest. The Huntsman has brought me proof. Behold her heart.

Mirror : Snow White still lives, the fairest in the land. 'tis the heart of a pig you hold in your hand.

Queen : The heart of a pig!

(Snow White and the Seven Dwarfs, min 00:48:08)

The Queen with her high expectation asks the mirror, wish to hear that she will be the fairest. However, surprisingly the mirror tells that Snow White still alive and is still the fairest on the land. Knowing from the mirror that Snow White is still alive and is still the fairest lady of the land, The Queen then makes a poisoned red apple. She comes to the forest to attack Snow White by giving her the apple. After taking a bite of the apple, Snow collapses and dying. The apple casted with a magic spell which can make Snow White sleeps to die.



Figure 12 Snow White Trapped by the Queen

Snow White never thinks that the old woman is the Queen who wishes to kill her. Because Snow White is a kind little girl, she just thinks about the lied miracle told by the old women. With her indecent, Snow White bites the apple.

The Queen : And because you've been so good to poor old Granny, I'll share a secret with you. This is no ordinary apple. It's a magic wishing apple.

Snow White : A wishing apple? Really?

The Queen : Yes, girlie. Now, make a wish and take a bite. Go on, get! There must be something your little heart desires. Perhaps there's someone you love.

Snow White : Well, there is someone.

The Queen : I thought so. I thought so! Old Granny knows a young girl's heart. Now, take the apple, drier, and make a wish.

Snow White : I wish... I wish...

The Queen : That's it, go on! Go on.

Snow White : And that he will carry me away to his castle where we will live happily ever after.

The Queen : Fine! Fine! Now take a bite. Don't let the wish grow cold!

Snow White : Oh, I feel strange.

The Queen : Her breath will still.

Snow White : Oh. Oh.

The Queen : Her bloods congeal.

Snow White : Oh.

The Queen : Now I'll be fairest in the land!

(Snow White and the seven dwarfs; min01:12:57)

Women image in the conversation represented by Snow White is an indecent character. She will treat everyone kindly, and she does not know that it will be a threatening for her.

From the conversation and explanation above it can be concluded that the Queen is jealous with Snow's beauty and she wants to kill Snow. The Queen wishes to be the fairest of them all. Because the mirror says that Snow White is more beautiful than the Queen, she makes a poisoned apple to kill Snow White. In this case it can be inferred that an assessment of beauty is based on the patriarchal point of views which is represent by the magic mirror becomes the most important think in Queen's live. She wants the mirror to say that she is the fairest lady of the

land, and no one can defeat her beauty. That means a woman should reach a standardization of beauty in society. Both women and men actually grouped by their own sex from God, commonly called as body as nature.

b. Snow White with the Seven Dwarfs

Snow White meets the seven dwarfs when she is let by the huntsman to run away into the woods. As explained before, the huntsman let Snow White run into the forest and never come back. Snow White then is found by seven dwarfs, they are Bashful, Doc, Dopey, Grumpy, Happy, Sleepy, and Sneezly. They let Snow White to live in their house.

The dwarfs work as diamond miner they work outside the house from early morning until afternoon. Their job makes them have no time to take care the house. All of the seven dwarfs have to work and no one from them to take care of their own house. This fact shows that men in society leaving their house to work outside the house. Pilcher and Whelehan (2004, 31) states that

A traditional domestic division of labor is that in which men have primary responsibility for the necessary financial provision of their family household. Via laboring/working outside the home in exchange for a wage.

From the quotation above it can be concluded that men in society have to go outside their house to get work and earn money for their family. They have no duty in taking care the house and children. Society groups men not to do the domestic jobs, and let women to handle it. Snow White arrivals in the dwarfs' house give those advantages, because she can help them in takes care their house.



Figure 13 Snow White Takes Care Dwarfs' House

In the picture can it be seen that the image of women was only doing the household chores, or the domestic jobs. They don't need to work outside all they have to do is handling the household. Furthermore, Sugiharti and Trisakti in the book *Konsep dan Penelitian Gender* (2001, p12) wrote

Disamping melahirkan, perempuan secara tradisional harus melakukan pekerjaan rumah tangga seperti memasak, mencuci, membersihkan rumah, menjaga rumah, mengasuh anak, dan mempersiapkan keperluan keluarga sehari-hari. Secara turun temurun pekerjaan ini identic dengan kaum perempuan, sehingga sampai kapanpun urusan rumah adalah urusan perempuan.

In other words, besides mothering, women traditionally have to do the household chores, such as cleaning the house, keeping the house, taking care of the children, and preparing the family needs daily. In generations this domestic jobs is identical with women. The domestic works commonly become the women

jobs happen from generation to generation until make a society paradigm that women only can do the domestic jobs become a social believe. Pilcher and Whelehan (2004, 31) state that

“...women have primary responsibility for management and performance of housework and caring work such as cleaning, laundry, shopping, cooking and caring for the children. This domestic work undertaken by women is unpaid, is mostly performed within the home, and is necessary for the day-to-day maintenance of the households and of its members.”

The quotation above supports that in society while men have to earn money for their family outside the house, the women have to do the domestic work at home. They have to handle all the household chores at home by themselves.

c. Snow White with the Prince

Snow White in her entire life wishes that someday a prince will come to save her live happily ever after. Snow White character in *Snow White and the Seven Dwarfs* version images as a passive character. Although she knows that the kingdom should belong to her, she just let the greedy Queen to have it all. Snow White also wishes that someday a prince will found her and save her live, but Snow White just do nothing to make her wish come true.

Snow White : Anyone could see that the Prince was charming.
The only one for me.

The Dwarfs : Was he strong and handsome? Was he big and tall?

Snow White : There's nobody like him anywhere at all.

The Dwarfs : Did he say he loved ya? Did he steal a kiss?

Snow White : He was so romantic could not resist

The Dwarfs : hash!

Snow White : Someday my prince will come... Someday we'll meet again. And away to his castle we'll go. Tobe happy forever know

(*Snow White and the Seven Dwarfs*; min 00:57:50)

From those conversation can be seen that Snow White believe that someday there will come a Charming Prince and save her. She don't need to look for him or doing something to make the Prince come, she just need to believe. It can be concluded that women were image as a passive object.

The prince is characterized as a young, handsome, tiny and respect man.

While he on the way to hunts into the woods, he found Snow White singing behind the well. He found Snow White wears her tattered tan.



Figure 14 Snow White in tattered tan dress

3.3.2. *Mirror Mirror* Movie

Different from the old version, the conflicts in this movie will be classified in three categories first Snow White with Queen, Snow White with Seven Dwarfs, and the last Snow White with Prince. This classified is needed to make the explanation about the women image is clear.

a. Snow White with the Queen

In this movie Snow White is an 18 years old girl, it's the first difference from the old version. In her 18 years old birthday, Snow White is told by

Margaret, the kingdom's baker, that Snow White should lead the kingdom.

Margaret also suggests Snow White to see the people's condition by her.

Margaret gives Snow's father's dagger, the dagger that can make Snow believe

that someday she can repair the condition and lead the kingdom. Snow White then

escapes to the village to see the people's condition. She brings her father's dagger

with her. From this case, it can be seen that the dagger which is commonly used

by men, become Snow White's weapon. This fact can be an evidence that women

image represented by Snow White in *Mirror Mirror* movie is changed from the

weak character become the braver one.



Figure 15 Snow White handling her father's dagger

Margaret : Do you know why I keep working for the unpleasant queen year after year? This because one day you will rule the kingdom. And I want to be here when that happens.

Snow White : It's not my kingdom.

Margaret : Yes! Your father meant to you to inherit his crown. But that woman has the entire kingdom that you are a pathetic girl, unable to leave the castle. And the worst is you think that you do. Your father's dagger. I have it cleaned and polished.

Snow White : What I do with this?

Margaret : Perhaps you have to see for yourself what's going on in your kingdom. Why people don't sing and dance anymore. They need to see who you really are. And you need to believe.

It can be seen on the conversation and figure above how Margaret and Snow White talk about the people's real condition, and what Clementianna did to the people. Snow White then decides to look forward to the land. Margaret also gives Snow White a dagger from the king to make Snow White believe that someday Snow White will lead the kingdom. Snow White decides to sneak out of the kingdom, to look the people condition in the land.

Margaret also suggests Snow White to attend the Queen's party. The party held to welcome Prince Alcott, and in the party, Snow White tries to speak to the prince in order to ask the prince to save the people. Knowing that Snow White plans something Queen Clementianna becomes so mad.

Queen Clementianna : Unworthy Creature, what are you doing talking to my prince?

Snow White : You're Prince?

Queen Clementianna : And where did you get the dress?

Snow White : You want to talk about my dress or what you did to the village?

Queen Clementianna : Good for you, Snow White! Someone has been taking the confidence pills. Do it again. Say it again. Come on

Snow White : I've seen what you did to people.

Queen Clementianna : You left the castle ground? Snow White's breaking all the rules today. Deserves a punishment for it.

Snow White : By whose law? You have no right to rule like you do. Technically, I'm the rightful leader of this kingdom.

Queen Clementianna : Probably not the best thing that you could have said. I want her killed.

Brighton : Killed? Your Majesty isn't that a little bit rash? She is a threat to everything.

Queen Clementianna : Take her to the woods and feed her to the beast.

(*Mirror Mirror*; min 00:30:05)

From the conversation above it can be seen that Snow White no longer become a passive princess. She makes a step to struggle in fixing the problem that happen in her kingdom. She knows that Queen Clementianna does something wrong to the people so that she wants to fix the problem and returns the condition.

The conflict between Snow White and Queen Clementianna happens when Snow White decides to look the people in the land. She thinks that Queen Clementianna never gives attention to the people. That is why she wishes to return the kingdom condition. Knowing that Snow White grows up beautifully, Queen Clementianna realizes that Snow White will be a threat for her authority. So that the Queen asks Brighton, her servant, to kill Snow White and she can keep her authority.

b. Snow White with the Seven Petite Men

As explained before, Brighton has to kill Snow White and brings her lungs as the evidence. Hence Brighton lets Snow White run into the woods, she is then saved by seven petite men. They are Butcher, Chuckles, Grimm, Grub, Napoleon, Half-pint, and Wolf. That way is different from the old version, the seven petite men actually was the part of society. They are not dwarfs as told in the old Snow White version. Those men actually were part of the society before they were expelled by the queen. The men then live in the woods. They live together in the

woods and become thieves. They steal goods, money, and food from anybody who travel in the woods.

Firstly the seven petite men do not allow Snow White to live in their house, because they realize that Snow White is a threat for them, however, they teach Snow White to be ready for Queen Clementianna's attack. Snow White has to learn from the petite men how to fight if she wants to live in their house. Snow White changes her performance and trains her ability to fight against Queen Clementianna.



Figure 16 Seven Petite Men allowed Snow White lives in their house

Napoleon : You can stay. But we have some conditions. If you're going to live with us, you have to be one of us.

Sow White : I have to be a dwarf?

Napoleon : No. It means you have to be a thief. Remember what I thought about stealing? If you steal from the queen? You said yourself she's wicked. Someone have to stop her. Why not you? Why not us?

Snow White : This time I have condition. Whatever we steal will be returned to the people.

Butcher : Minus small commission.

The men : Butcher!

Butcher : But she knows nothing about stealing.
 Grimm : We'll teach her. We'll teach her to believe.
 (*Mirror Mirror*; min 00:48:04)

From the conversation it can be inferred that Snow White in *Mirror Mirror* version is not described out as a weak character. Actually Snow White still helps the seven men in preparing their meals. Snow White here still does some domestic jobs, Snow White cooks for them. However, the difference come when Snow White are thought by the seven petite men to be like a man. Snow White has to struggle be like a real man, she has to know how to fight, how to use a sword, and understanding the tricks of battle. Fortunately, the seven petite men whole heartily help Snow White.

Jane and Imelda (2004, p. 167) wrote that “a stereotype is a method of understanding, which works through classifying individual people into a group of category.” Mean that “the works” are classified to be in men or women group.

Some works are not appropriate to be done by men and the other work only allowed to be done by women. Furthermore, Enteman (1996, p. 10) wrote as follow

A gender stereotype can be defined as a standardized and often pejorative idea or image held about an individual on the basis of their gender. At a general level, the effect of stereotyping can mean that, rather than treating people as individual, ‘we treat them instead as artificial persons which means as an extension of the category we have constructed’.

In other words, stereotype that happens in society makes a gap between men and women. There is also pejorative, i.e., what women can do in society is only to hold their own household jobs, they have no place in society. The existing of gender approach indeed influences the changing of women image. Snow white as the common character which is commonly weak and passive have changed in

Mirror Mirror movie. Therefore, Snow White tries to breaks the stereotype by learn to be as strong as man.

c. Snow White and Prince Alcott

The Prince in both movies is an important character. The changing of gender position shows from the different prince character in both movies. In *Snow White and the Seven Dwarfs* movie, the prince is characterized as the helper for Snow White, he kisses Snow to break the Queen's cast.



Figure 17 Prince Kisses Snow White

From the scene, it can be inferred that the Prince kisses Snow White and breaks the spell. In this part the weakness of women image is clearly shown. Good woman needs to be found by a prince charming so that she can live happily ever after. Woman needs man's role to protect her life.

Prince Alcott the prince character in *Mirror Mirror* movie has different characterization thought. Snow White saves the Prince with her kiss. Stereotypes that take women as the subject of society make a hierarchy that women only can do appropriate job as women. Sugiharti stated that "Faktor yang menyebabkan

ketidakseimbangan atau ketidakadilan gender adalah akibat dari adanya gender yang dikonstruksikan secara sosial dan budaya. Beberapa anggapan yang memojokkan kaum perempuan dalam konteks sosial ini menyebabkan sejumlah persoalan” (2001, p.10). In other words, social construction given by society makes women position marginalized

The kiss from Snow White which saves Prince Alcott life can be evidence that woman can also save man. Woman no longer becomes a weak subject that need man's role in her life. In other version, when Snow White is kissed by the Prince become the resolution part, because woman image represented by Snow White is constructed to need Prince or man's role to save their live. Therefore, Snow White's decision to kiss Prince Alcott is the step to break the hierarchy. And this fact can show that prince character in this story is weak and needs Snow White as his helper.

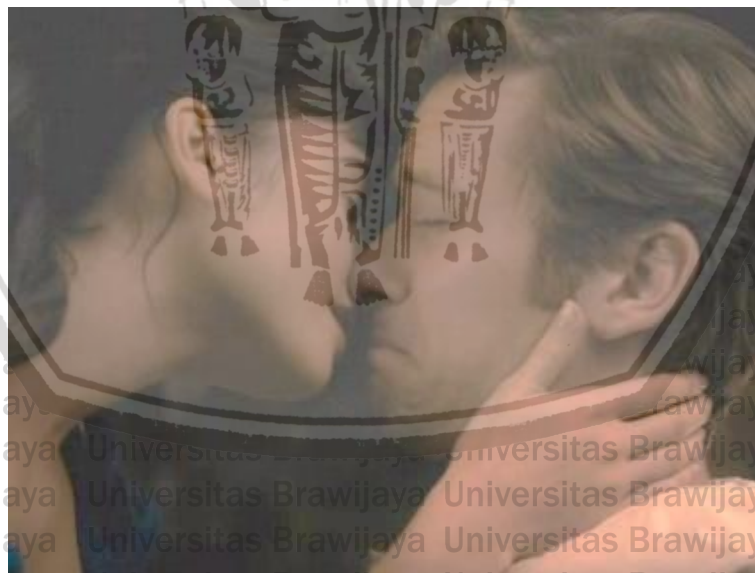


Figure 18 Snow White Kisses Prince Alcott

From those two pictures above it is clearly seen that there is a changing of women image represent by Snow White in *Mirror Mirror* movie. Snow White in

this movie kisses Prince Alcott to break the Queen's magic Spell and save his life.

This case becomes evidence that women image which is represent by Snow White changes. Snow White no longer becomes the weak object which has to be saved by the prince, in this movie Snow White becomes the helper for Prince Alcott.

Beside Snow White kisses Prince Alcott to save his life, Snow White also save Prince Alcott from the beast's attacks. She wants to break the common paradigm that a princess is saved by the prince. She wants to save her prince by her own hands.

Prince Alcott : Snow White!Unlock the door!
 Snow White : While imprisoned in the castle,I read a lot.I read many stories of princes rescuing princesses.
 Prince Alcott : Open the door!Open the door, Snow White.
 Snow White : I think it's time to change the ending.
 Prince Alcott : No, you did everything you could.
 Snow White : Let me save you!
 Prince Alcott :Unlock the door!Unlock the door, Snow White!

(*Mirror Mirror*; min 01:22:52)

From the conversation above it is seen that Snow White wants to change the ending of the story. She wants to save her prince and breaks the old hierarchy about the weakness of Princess Snow White. Trisakti and Sugiharti stated as follows

“konsep gender adalah pembagian laki-laki dan perempuan yang dikonstruksikan secara sosial maupun kultural. Misalnyaperempuan dianggap lemah lembut, emosional, keibuan, dan lain sebagainya. Sedangkan laki-laki dianggap kuat, rasional, perkasa, dan lain sebagainya. Sifat-sifat tersebut bukanlah kodrat, karena tidak abadi dan dapat dipertukarkan. Artinya ada lelaki yang emosional, lemah lembut dan keibuan, ada pula perempuan yang kuat, rasional dan lebih kuat dari lelaki.”

In other word, gender concept is socially and culturally constructed. For example woman is reputed as weak, emotional, motherly, and etc. Meanwhile men are reputed as strong, rational, robust and etc. Those characteristics are not perennial and can be changed. Means that there is weak, emotional, motherly man, and there is a woman who is rational, robust, and stronger than man.

From the quotation it can be concluded that the characteristic of women or men can be changed. It is does not only depend on their sex, their societies, cultures, and condition that give them contribution in their changing. Snow White in *Mirror Mirror* movie is the evidence on how the image of women which is commonly characterized as weak character is constructed into strong character.

