

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter is aimed to state the final result of the study. It includes both conclusion and suggestion.

#### 5.1 Conclusion

Based on the previous analysis, the conclusion is that Mario Teguh utilizes three types of speech strategy proposed by Beebe and Beebe (2005) and Neale and Ely (2007) in delivering motivation entitled *Ujian, Siapa Takut* through Mario Teguh Golden Ways TV program. According to findings, there are a total of sixty two utterances produced by Mario teguh in that episode, three out of them are Metaphor as the device in creating figurative image. In creating Drama in speech is found twenty four (24) Ommisions, one (1) Inversion, nine (9) Suspensions, and eight (8) Rethorical Questions. The last, in order to create drama in speech is found ten (10) Parallelisms, ten (10) Antithesis, twenty two (23) Repetitions, two (2) Alliteration, and four (4) Rhythmic Triads in creating drama in speech.

The most frequent speech strategy is metaphor used to create figurative image. Metaphor is used for making the speech sound interesting and create such a color in speech. Most commonly, the use of ommision is aimed at creating drama of a speech. Meanwhile, in creating cadence, Mario Teguh prefers using repetition to emphasize the key element in his speech for the sake of unforgettable speech.

## 5.2 Suggestion

It is finally expected for the next researchers to be able to conduct an insightful study about speech strategies. For those who are interested in exploring speech strategy of Mario Teguh more seriously, it is recommended to take other topics in different episodes, so that there will be a thoughtful investigation dealing with current topic being discussed in that TV program and also use other theoretical framework in digging up Mario Teguh's utterances. The next researcher is also suggested to take some other public speaker in order to recognize different types of speech strategy which is used.

