

CHAPTER III

RESEARCH METHODS

In this chapter, the writer explains the general procedure in conducting the research. In order to get a systematic organization, the writer divides this chapter into four parts: research design, data source, data collection, and data analysis.

3.1 Research Design

In this study, the researcher used qualitative method to analyze the data. Qualitative method deals with data that is more word than number or statistics. In qualitative method human become the primary instrument to gather and analyze data. It means that the writer involved directly during this study (Ary, Jacobs, and Razavieh, 2002).

This research used content analysis to analyze the content of taboo language in transcribe of *Tropic Thunder* movie. Content analysis is a method to analyze content of the "text". According to Krippendorff, (2004) content analysis is a research technique for making replicable and valid inferences from text or other meaningful matter to the context of their use. And according to Neuman (2000: 296-298), there are four steps in researching the content analysis methods, that is (1) determine the unit of analysis (eg the number of text defined as a code), (2) determine the sampling (3) determine the variables and develop coding categories, and (4) draw conclusions. So, through this method, the researcher used content analysis to conduct this study.