

Lampiran 1 Kuesioner

KUESIONER

Nama saya Romario Nimrod Manuarang , mahasiswa jurusan Ilmu Administrasi Bisnis Fakultas Ilmu Administrasi Universitas Brawijaya, saat ini sedang melakukan penelitian dalam rangka penyusunan skripsi mengenai **“Pengaruh *Product Knowledge* Terhadap *Purchase Intention*”** survey pada mahasiswa Universitas Brawijaya yang mengetahui Toko Buku UB Press Universitas Brawijaya Malang. Saya mohon kesediaan dan partisipasi Bapak/Ibu/Saudara agar dapat meluangkan waktu untuk mengisi kuesioner ini dengan **lengkap** dan **benar**. Setiap jawaban yang diberikan akan sangat berguna bagi penelitian yang saya lakukan. Semua informasi yang diterima sebagai hasil kuesioner ini bersifat **rahasia** dan hanya akan digunakan untuk kepentingan akademis.

Terima kasih.

A. Data Identitas Responden

Nama :

Umur :

Jenis Kelamin : (Laki-Laki / Perempuan) *lingkari salah satu

Pendidikan Terakhir :

Nama Universitas :

Fakultas :

Jurusan :

Angkatan :

Pendapatan atau uang saku per bulan:

a. < Rp 1.000.000

c. Rp 3.000.000 – Rp 5.000.000

b. Rp 1.000.001 – Rp 3.000.000

d. > Rp 5.000.000

Berapa kali Bapak/Ibu/Saudara(i) melakukan pembelian buku dalam 1 bulan ?

a. 1 kali

b. 2 kali

c. 3 kali

d. > 3 kali

B. Daftar Pertanyaan

Mohon Bapak/Ibu/Saudara/Saudari mengisi daftar pertanyaan dibawah ini. Berilah tanda (√) pada jawaban yang menurut Bapak/Ibu/Saudara/Saudari sesuai dengan keadaan yang sesungguhnya.

Petunjuk :

Berilah tanda (√) pada setiap jawaban yang dianggap paling tepat pada pernyataan kuesioner dibawah ini.

Keterangan Pilihan Jawaban :

STS : Sangat Tidak Setuju

TS : Tidak Setuju

N : Netral/Ragu-ragu

S : Setuju

SS : Sangat Setuju

No	<i>Product Knowledge</i>	SS	S	R	TS	STS
a.	<i>Subjective Knowledge</i>					
1.	Saya mampu mengingat tampilan Toko Buku UB Press					
2.	Saya memahami fasilitas yang tersedia di Toko Buku UB Press					
3.	Saya mengetahui harga rata-rata produk/buku yang ditawarkan Toko Buku UB Press					
4.	Saya merasa Toko Buku UB Press memiliki pelayanan yang baik					
b.	<i>Objective Knowledge</i>					
5.	Saya mengetahui jenis-jenis buku atau naskah yang ditawarkan Toko Buku UB Press					
6.	Saya mengetahui acara-acara atau <i>event</i> yang diadakan Toko Buku UB Press					
7.	Saya mengetahui fitur-fitur dalam melakukan pembelian produk/buku Toko Buku UB Press					
c.	<i>Experience Knowledge</i>					
8.	Saya merasa nyaman ketika mengunjungi Toko Buku UB Press					
9.	Saya merasa senang jika melakukan pembelian produk Toko Buku UB Press					

10.	Saya merasa senang ketika mengikuti atau ikut berpartisipasi dalam acara/ <i>event</i> yang diadakan Toko Buku UB Press					
-----	---	--	--	--	--	--

No	<i>Purchase Intention / Minat Beli</i>	SS	S	R	TS	STS
a.	Minat Transaksional					
1.	Saya memiliki keinginan untuk melakukan pembelian produk/buku Toko Buku UB Press secara <i>offline</i>					
2.	Saya memiliki keinginan untuk melakukan pembelian produk/buku Toko Buku UB Press secara <i>online</i>					
b.	Minat Refrensial					
3.	Saya memiliki keinginan untuk memberikan informasi tentang Toko Buku UB Press pada orang lain					
4.	Saya memiliki keinginan untuk merekomendasikan produk/buku Toko Buku UB Press pada orang lain					
c.	Minat Prefensial					
5.	Saya menyukai produk/buku yang ditawarkan Toko Buku UB Press					
6.	Saya tertarik untuk mengikuti perkembangan produk/buku keluaran terbaru Toko Buku UB Press					

d.	Minat Eksploratif					
7.	Saya memiliki keinginan untuk mencari informasi terkait produk/buku Toko Buku UB Press melalui orang lain					
8.	Saya memiliki keinginan untuk mencari informasi terkait produk/buku Toko Buku UB Press secara <i>online</i>					

Malang, _____

(.....)

Lampiran 2 Data Kuesioner Variabel *Subjective Knowledge* (X₁)

No	X1.1	X1.2	X1.3	X1.4	TOTAL
1	5	4	4	5	18
2	2	2	1	1	6
3	4	3	4	5	16
4	4	2	3	2	11
5	2	2	2	4	10
6	2	2	3	4	11
7	3	2	2	4	11
8	4	4	4	4	16
9	4	2	2	5	13
10	2	2	2	3	9
11	4	4	3	4	15
12	4	4	4	5	17
13	4	3	3	5	15
14	4	4	3	4	15
15	2	2	2	2	8
16	4	3	3	4	14
17	4	4	4	5	17
18	4	4	4	5	17
19	4	4	3	4	15
20	4	2	2	4	12
21	4	2	2	4	12
22	4	4	2	4	14
23	4	4	2	4	14
24	4	4	3	4	15
25	4	4	3	4	15
26	4	4	2	4	14
27	5	4	4	4	17
28	4	4	3	4	15
29	4	2	2	4	12
30	4	2	3	2	11
31	4	3	4	4	15
32	4	2	4	4	14
33	4	3	2	4	13
34	4	2	4	4	14
35	4	2	2	4	12
36	5	2	2	4	13
37	5	4	4	4	17
38	4	4	2	4	14

39	4	2	2	4	12
40	4	2	2	4	12

41	4	4	2	4	14
42	4	4	2	4	14
43	4	4	2	4	14
44	4	4	3	4	15
45	5	4	4	4	17
46	4	4	2	4	14
47	4	4	4	4	16
48	4	4	2	4	14
49	4	4	3	4	15
50	4	3	3	4	14
51	4	4	4	4	16
52	4	4	4	5	17
53	4	4	3	4	15
54	4	2	2	5	13
55	4	4	4	5	17
56	4	4	4	5	17
57	4	3	4	4	15
58	4	4	3	5	16
59	3	3	4	4	14
60	2	3	4	5	14
61	4	4	4	5	17
62	3	3	3	5	14
63	4	4	3	4	15
64	4	5	4	4	17
65	4	4	2	4	14
66	5	4	4	4	17
67	4	4	4	4	16
68	4	2	2	4	12
69	4	2	3	2	11
70	4	2	4	4	14
71	4	2	4	4	14
72	4	2	2	4	12
73	4	4	3	4	15
74	5	4	3	5	17
75	4	4	3	5	16
76	4	4	5	5	18
77	4	5	4	5	18

78	4	4	3	5	16
79	4	4	3	4	15
80	4	4	5	4	17

81	3	3	3	4	13
82	4	3	4	5	16
83	3	2	2	4	11
84	3	4	3	4	14
85	4	3	4	5	16
86	4	3	3	5	15
87	4	3	5	5	17
88	4	2	4	4	14
89	4	2	2	4	12
90	5	2	2	4	13
91	5	4	4	4	17
92	4	4	2	2	12
93	4	2	2	4	12
94	4	2	2	2	10
95	4	4	2	4	14
96	4	4	2	4	14
97	4	4	3	4	15
98	4	2	2	5	13
99	4	4	4	5	17
100	4	4	4	5	17
101	4	3	4	4	15
102	4	4	3	5	16
103	3	3	4	4	14
104	2	3	4	5	14
105	4	4	4	5	17
106	3	3	3	5	14
107	4	4	3	4	15
108	4	5	4	4	17
109	4	5	4	5	18
110	5	4	4	4	17
111	4	4	5	5	18
112	5	4	4	4	17
113	5	4	4	5	18
114	5	5	4	5	19
115	4	4	4	5	17
116	4	3	3	5	15

Lampiran 3 Data Kuesioner Variabel *Objective Knowledge* (X₂)

No	X2.1	X2.2	X2.3	TOTAL
1	4	4	5	13
2	2	2	1	5
3	4	4	4	12
4	2	2	2	6
5	4	2	2	8
6	4	2	2	8
7	2	2	2	6
8	4	3	2	9
9	4	2	2	8
10	2	2	2	6
11	4	3	3	10
12	5	3	2	10
13	4	1	2	7
14	4	2	2	8
15	2	2	1	5
16	3	2	1	6
17	4	2	2	8
18	4	2	2	8
19	4	3	3	10
20	4	2	2	8
21	2	2	2	6
22	2	2	2	6
23	2	2	2	6
24	3	2	2	7
25	4	2	2	8
26	2	2	2	6
27	4	2	2	8
28	4	2	2	8
29	2	2	2	6
30	3	2	2	7
31	4	2	2	8
32	4	1	2	7
33	2	2	2	6
34	4	3	4	11
35	4	2	2	8
36	4	2	3	9
37	4	2	4	10
38	2	1	2	5

39	4	2	2	8
40	3	2	2	7

41	2	2	2	6
42	2	2	2	6
43	3	2	2	7
44	4	2	2	8
45	4	2	2	8
46	2	2	2	6
47	4	2	3	9
48	3	2	2	7
49	4	2	2	8
50	3	2	1	6
51	4	2	2	8
52	4	2	2	8
53	4	3	3	10
54	4	1	2	7
55	5	3	3	11
56	5	3	2	10
57	5	5	2	12
58	5	4	3	12
59	5	4	3	12
60	2	3	3	8
61	4	3	4	11
62	4	4	5	13
63	4	3	4	11
64	5	4	3	12
65	2	2	2	6
66	4	2	2	8
67	4	2	2	8
68	2	2	2	6
69	3	2	2	7
70	4	2	2	8
71	4	1	2	7
72	2	2	3	7
73	4	3	2	9
74	4	2	3	9
75	4	2	2	8
76	4	3	5	12
77	4	2	2	8

78	4	3	3	10
79	4	3	3	10
80	3	3	2	8

81	4	3	3	10
82	4	3	2	9
83	4	3	3	10
84	3	3	4	10
85	4	3	4	11
86	4	5	4	13
87	5	4	4	13
88	4	3	4	11
89	4	2	2	8
90	4	2	3	9
91	4	2	4	10
92	2	1	1	4
93	4	2	2	8
94	3	2	2	7
95	2	2	2	6
96	2	2	2	6
97	3	2	2	7
98	4	1	2	7
99	5	3	3	11
100	5	3	2	10
101	5	5	2	12
102	5	4	3	12
103	5	4	3	12
104	4	3	3	10
105	4	3	4	11
106	4	4	5	13
107	4	3	4	11
108	5	4	3	12
109	4	2	2	8
110	4	3	2	9
111	4	3	3	10
112	4	3	3	10
113	4	2	2	8
114	4	4	3	11
115	4	3	3	10
116	4	3	2	9

Lampiran 4 Data kuesioner variabel *Experience Knowledge* (X₃)

No	X3.1	X3.2	X3.3	TOTAL
1	4	5	4	13
2	1	1	1	3
3	5	5	5	15
4	2	2	3	7
5	4	4	2	10
6	4	4	2	10
7	4	2	2	8
8	5	4	3	12
9	5	4	2	11
10	4	2	2	8
11	5	5	3	13
12	5	5	5	15
13	4	4	4	12
14	4	4	4	12
15	4	2	2	8
16	4	3	2	9
17	4	4	2	10
18	5	5	2	12
19	4	4	2	10
20	4	4	2	10
21	4	4	2	10
22	4	3	2	9
23	3	2	1	6
24	4	2	2	8
25	4	4	2	10
26	4	4	1	9
27	4	3	2	9
28	4	4	2	10
29	4	3	2	9
30	2	2	3	7
31	2	4	2	8
32	4	4	2	10
33	4	3	2	9
34	4	4	2	10
35	4	4	2	10
36	4	4	1	9
37	4	4	2	10

38	4	2	2	8
39	4	4	2	10
40	4	4	2	10

41	4	3	2	9
42	3	2	2	7
43	4	2	2	8
44	4	4	2	10
45	4	3	2	9
46	4	4	1	9
47	4	4	2	10
48	4	3	2	9
49	4	2	2	8
50	4	3	2	9
51	4	4	2	10
52	5	5	2	12
53	4	4	4	12
54	4	4	4	12
55	5	5	5	15
56	4	4	3	11
57	5	4	2	11
58	5	5	3	13
59	4	5	3	12
60	5	5	2	12
61	5	5	3	13
62	4	5	2	11
63	5	5	3	13
64	5	4	4	13
65	4	4	4	12
66	4	3	2	9
67	4	4	2	10
68	4	3	3	10
69	2	2	3	7
70	2	3	2	7
71	4	4	2	10
72	4	3	2	9
73	4	4	3	11
74	5	4	2	11
75	3	4	3	10
76	5	5	3	13

77	4	4	3	11
78	4	4	3	11
79	4	4	5	13
80	4	4	3	11

81	4	4	3	11
82	4	4	3	11
83	4	5	4	13
84	4	4	3	11
85	4	4	3	11
86	5	5	4	14
87	4	4	3	11
88	4	4	2	10
89	4	4	2	10
90	4	4	1	9
91	4	4	2	10
92	4	2	2	8
93	4	4	2	10
94	4	4	4	12
95	4	3	2	9
96	3	2	2	7
97	4	2	2	8
98	4	4	2	10
99	5	5	2	12
100	4	4	3	11
101	5	4	2	11
102	5	5	3	13
103	4	5	4	13
104	5	5	2	12
105	5	5	3	13
106	4	5	3	12
107	5	5	3	13
108	5	4	4	13
109	4	3	2	9
110	4	2	3	9
111	4	5	4	13
112	4	3	2	9
113	4	3	4	11
114	2	3	2	7
115	4	3	4	11

Lampiran 5 Data Kuesioner Variabel *Purchase Intention* (Y)

No	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	TOTAL
1	5	4	4	4	5	4	4	5	35
2	4	4	4	2	2	2	4	5	27
3	4	4	5	5	5	4	4	4	35
4	4	2	4	4	3	4	4	4	29
5	4	4	4	4	5	5	5	2	33
6	4	2	4	4	4	4	4	2	28
7	4	4	2	2	4	4	4	2	26
8	5	4	4	4	4	4	4	2	31
9	3	2	3	2	4	2	2	2	20
10	3	2	2	2	3	2	2	2	18
11	4	2	4	4	4	4	4	4	30
12	4	3	5	5	5	5	4	4	35
13	2	2	3	3	4	3	3	3	23
14	5	4	5	5	4	4	4	4	35
15	2	2	2	2	2	2	2	2	16
16	2	2	2	2	3	2	2	2	17
17	4	4	4	4	4	5	3	4	32
18	5	4	4	4	4	4	2	4	31
19	4	2	4	4	4	4	4	3	29
20	2	2	2	2	4	2	2	2	18
21	2	2	3	3	4	2	2	2	20
22	2	2	2	2	3	2	2	2	17
23	2	2	2	2	4	2	2	2	18
24	2	2	2	2	2	2	2	2	16
25	4	3	3	3	4	4	4	4	29
26	3	3	3	3	4	3	3	3	25
27	3	2	3	3	4	2	2	2	21
28	4	4	4	4	4	4	4	4	32
29	3	2	3	2	3	3	3	2	21
30	4	2	4	4	3	4	2	2	25
31	2	2	2	2	3	2	2	2	17
32	4	2	4	4	4	3	2	1	24
33	3	2	4	3	3	2	2	2	21
34	4	2	4	4	4	4	3	4	29
35	4	2	4	3	4	4	2	4	27
36	4	2	4	3	4	3	4	4	28
37	4	2	4	4	4	4	3	4	29

38	3	2	2	2	4	2	2	3	20
39	2	2	2	2	4	2	2	2	18
40	2	2	3	3	4	2	2	2	20

41	2	2	2	2	3	2	2	2	17
42	2	2	2	2	4	2	2	2	18
43	2	2	2	2	2	2	2	2	16
44	4	3	3	3	4	4	4	4	29
45	3	2	3	3	4	2	2	2	21
46	3	3	3	2	2	3	3	3	22
47	4	4	3	4	4	4	3	2	28
48	3	2	2	2	3	2	2	2	18
49	5	4	5	5	4	4	4	4	35
50	2	2	2	2	3	2	2	2	17
51	4	4	4	4	4	5	3	4	32
52	5	4	4	4	4	4	2	4	31
53	4	2	4	4	4	4	4	3	29
54	4	4	3	3	4	3	2	2	25
55	4	3	5	5	5	4	4	4	34
56	4	3	4	4	5	5	5	4	34
57	5	4	5	5	4	4	4	3	34
58	4	3	5	4	4	5	4	4	33
59	5	4	4	5	5	5	4	4	36
60	4	3	5	5	4	4	4	4	33
61	4	4	4	4	5	5	3	4	33
62	2	3	5	5	4	4	4	5	32
63	4	3	4	5	5	4	4	3	32
64	4	5	5	5	4	3	3	5	34
65	3	3	3	3	4	3	3	3	25
66	3	2	3	3	4	2	2	2	21
67	4	4	4	4	3	4	4	4	31
68	4	2	3	2	3	3	3	2	22
69	4	2	4	4	3	4	4	4	29
70	2	2	2	2	3	2	2	2	17
71	4	2	4	4	4	3	2	4	27
72	3	2	4	3	3	2	2	2	21
73	4	4	4	3	4	3	5	4	31
74	4	5	5	3	5	5	4	3	34
75	4	3	4	4	4	5	5	3	32
76	4	3	4	3	5	5	3	5	32

77	4	4	4	4	4	3	4	4	31
78	4	2	3	3	4	4	5	4	29
79	4	3	5	4	3	4	4	4	31
80	4	3	4	3	4	3	4	4	29

81			4	3	3	4	4	4	3	4	29
82			4	4	4	3	3	3	4	3	28
83			4	4	3	3	3	4	4	4	29
84			4	3	4	4	3	3	4	3	28
85			4	4	3	3	4	3	4	4	29
86			4	4	4	3	3	4	4	4	30
87			5	4	4	3	4	4	4	5	33
88			4	2	4	4	4	3	4	4	29
89			4	2	4	3	4	4	2	4	27
90			4	3	4	3	4	3	4	4	29
91			4	2	4	4	4	4	3	4	29
92			3	4	2	2	4	2	2	3	22
93			2	2	2	2	4	2	2	2	18
94			2	2	3	2	4	2	2	2	19
95			2	2	2	2	3	2	2	2	17
96			2	2	2	2	4	2	2	2	18
97			2	2	2	2	2	3	2	2	17
98			2	2	2	2	4	3	2	2	19
99			4	3	5	5	5	4	4	4	34
100			4	3	4	4	5	5	5	4	34
101			5	4	5	5	4	4	4	3	34
102			4	3	4	3	4	5	4	4	31
103			5	4	4	5	5	5	4	4	36
104			4	3	5	4	4	4	4	3	31
105			4	4	4	3	5	5	3	4	32
106			4	3	5	4	3	3	4	5	31
107			4	3	4	5	5	4	4	3	32
108			4	5	5	5	3	3	2	5	32
109			3	3	3	3	4	3	3	2	24
110			3	3	3	4	4	3	2	2	24
111			3	3	3	3	4	3	2	3	24
112			3	4	3	3	4	2	2	2	23
113			3	4	4	3	4	3	4	4	29
114			3	3	3	3	4	3	2	4	25
115			3	4	3	4	4	4	2	4	28
116			3	2	3	3	4	3	3	4	25

Lampiran 6 Distribusi Frekuensi Variabel *Subjective Knowledge* (X₁)

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	6.0	6.0	6.0
	3.00	8	6.9	6.9	12.9
	4.00	88	75.9	75.9	88.8
	5.00	13	11.2	11.2	100.0
	Total	116	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	31	26.7	26.7	26.7
	3.00	20	17.2	17.2	44.0
	4.00	60	51.7	51.7	95.7
	5.00	5	4.3	4.3	100.0
	Total	116	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	35	30.2	30.2	31.0
	3.00	32	27.6	27.6	58.6
	4.00	44	37.9	37.9	96.6
	5.00	4	3.4	3.4	100.0
	Total	116	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	6	5.2	5.2	6.0
	3.00	1	.9	.9	6.9
	4.00	71	61.2	61.2	68.1
	5.00	37	31.9	31.9	100.0
	Total	116	100.0	100.0	

Lampiran 7 Distribusi Frekuensi Variabel *Objective Knowledge* (X₂)

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	22	19.0	19.0	19.0
	3.00	12	10.3	10.3	29.3
	4.00	68	58.6	58.6	87.9
	5.00	14	12.1	12.1	100.0
	Total	116	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	7	6.0	6.0	6.0
	2.00	62	53.4	53.4	59.5
	3.00	32	27.6	27.6	87.1
	4.00	12	10.3	10.3	97.4
	5.00	3	2.6	2.6	100.0
	Total	116	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	4.3	4.3	4.3
	2.00	68	58.6	58.6	62.9
	3.00	26	22.4	22.4	85.3
	4.00	13	11.2	11.2	96.6
	5.00	4	3.4	3.4	100.0
	Total	116	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	6	5.2	5.2	6.0
	3.00	4	3.4	3.4	9.5
	4.00	81	69.8	69.8	79.3
	5.00	24	20.7	20.7	100.0
	Total	116	100.0	100.0	

Lampiran 8 Distribusi Frekuensi Variabel *Experience Knowledge* (X₃)

X3.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	.9	.9	.9
2.00	16	13.8	13.8	14.7
3.00	20	17.2	17.2	31.9
4.00	55	47.4	47.4	79.3
5.00	24	20.7	20.7	100.0
Total	116	100.0	100.0	

X3.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	6	5.2	5.2	5.2
2.00	63	54.3	54.3	59.5
3.00	28	24.1	24.1	83.6
4.00	15	12.9	12.9	96.6
5.00	4	3.4	3.4	100.0
Total	116	100.0	100.0	

Lampiran 9 Distribusi Frekuensi Variabel *Purchase Intention* (Y)

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	23	19.8	19.8	19.8
	3.00	22	19.0	19.0	38.8
	4.00	60	51.7	51.7	90.5
	5.00	11	9.5	9.5	100.0
	Total	116	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	51	44.0	44.0	44.0
	3.00	29	25.0	25.0	69.0
	4.00	33	28.4	28.4	97.4
	5.00	3	2.6	2.6	100.0
	Total	116	100.0	100.0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	23	19.8	19.8	19.8
	3.00	28	24.1	24.1	44.0
	4.00	48	41.4	41.4	85.3
	5.00	17	14.7	14.7	100.0
	Total	116	100.0	100.0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	29	25.0	25.0	25.0
	3.00	35	30.2	30.2	55.2
	4.00	36	31.0	31.0	86.2
	5.00	16	13.8	13.8	100.0
	Total	116	100.0	100.0	

Y.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	5.2	5.2	5.2
	3.00	24	20.7	20.7	25.9
	4.00	70	60.3	60.3	86.2
	5.00	16	13.8	13.8	100.0
	Total	116	100.0	100.0	

Y.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	31	26.7	26.7	26.7
	3.00	29	25.0	25.0	51.7
	4.00	41	35.3	35.3	87.1
	5.00	15	12.9	12.9	100.0
	Total	116	100.0	100.0	

Y.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	45	38.8	38.8	38.8
	3.00	19	16.4	16.4	55.2
	4.00	46	39.7	39.7	94.8
	5.00	6	5.2	5.2	100.0
	Total	116	100.0	100.0	

Y.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	41	35.3	35.3	36.2
	3.00	18	15.5	15.5	51.7
	4.00	48	41.4	41.4	93.1
	5.00	8	6.9	6.9	100.0
	Total	116	100.0	100.0	

Lampiran 10 Uji Validitas dan Uji Reliabilitas

Correlations

		X1.1	X1.2	X1.3	X1.4	X1
X1.1	Pearson Correlation	1	.571**	.505**	.421*	.778**
	Sig. (2-tailed)		.001	.004	.021	.000
	N	30	30	30	30	30
X1.2	Pearson Correlation	.571**	1	.514**	.437*	.814**
	Sig. (2-tailed)	.001		.004	.016	.000
	N	30	30	30	30	30
X1.3	Pearson Correlation	.505**	.514**	1	.474**	.790**
	Sig. (2-tailed)	.004	.004		.008	.000
	N	30	30	30	30	30
X1.4	Pearson Correlation	.421*	.437*	.474**	1	.754**
	Sig. (2-tailed)	.021	.016	.008		.000
	N	30	30	30	30	30
X1	Pearson Correlation	.778**	.814**	.790**	.754**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.810	5

Correlations

		X2.1	X2.2	X2.3	X2
X2.1	Pearson Correlation	1	.345	.360	.768**
	Sig. (2-tailed)		.062	.051	.000
	N	30	30	30	30
X2.2	Pearson Correlation	.345	1	.785**	.819**
	Sig. (2-tailed)	.062		.000	.000
	N	30	30	30	30
X2.3	Pearson Correlation	.360	.785**	1	.844**
	Sig. (2-tailed)	.051	.000		.000
	N	30	30	30	30
X2	Pearson Correlation	.768**	.819**	.844**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.823	4

Correlations

		X3.1	X3.2	X3.3	X3
X3.1	Pearson Correlation	1	.733**	-.154	.778**
	Sig. (2-tailed)		.000	.415	.000
	N	30	30	30	30
X3.2	Pearson Correlation	.733**	1	.102	.911**
	Sig. (2-tailed)	.000		.593	.000
	N	30	30	30	30
X3.3	Pearson Correlation	-.154	.102	1	.392*
	Sig. (2-tailed)	.415	.593		.032
	N	30	30	30	30
X3	Pearson Correlation	.778**	.911**	.392*	1
	Sig. (2-tailed)	.000	.000	.032	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.781	4

Correlations

	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y
Y Pearson Correlation	1	.710**	.789**	.730**	.419*	.783**	.690**	.603**	.889**
Sig. (2-tailed)		.000	.000	.000	.021	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.710**	1	.532**	.465**	.407*	.575**	.582**	.566**	.743**
Sig. (2-tailed)	.000		.003	.010	.026	.001	.001	.001	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.789**	.532**	1	.913**	.489**	.749**	.662**	.653**	.899**
Sig. (2-tailed)	.000	.003		.000	.006	.000	.000	.000	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.730**	.465**	.913**	1	.611**	.822**	.600**	.537**	.880**
Sig. (2-tailed)	.000	.010	.000		.000	.000	.000	.002	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.419*	.407*	.489**	.611**	1	.583**	.452*	.243	.633**
Sig. (2-tailed)	.021	.026	.006	.000		.001	.012	.195	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.783**	.575**	.749**	.822**	.583**	1	.744**	.475**	.888**
Sig. (2-tailed)	.000	.001	.000	.000	.001		.000	.008	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.690**	.582**	.662**	.600**	.452*	.744**	1	.532**	.814**
Sig. (2-tailed)	.000	.001	.000	.000	.012	.000		.002	.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.603**	.566**	.653**	.537**	.243	.475**	.532**	1	.720**
Sig. (2-tailed)	.000	.001	.000	.002	.195	.008	.002		.000
N	30	30	30	30	30	30	30	30	30
Y Pearson Correlation	.889**	.743**	.899**	.880**	.633**	.888**	.814**	.720**	1
Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.790	9

Lampiran 11 Hasil analisis Linier Berganda

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.722 ^a	.521	.508	4.17046	1.914

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.115	2.686		2.277	.025
	X1	.039	.199	.015	.198	.843
	X2	1.427	.260	.517	5.497	.000
	X3	.744	.262	.255	2.843	.005

a. Dependent Variable: Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2117.625	3	705.875	40.584	.000 ^a
	Residual	1947.987	112	17.393		
	Total	4065.612	115			

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y