

## CHAPTER IV

### CONCLUSION AND SUGGESTION

This chapter explains about the conclusion from the research which concerns about the representation of beauty standard portrayed in *The Heat* movie. In addition to the conclusion, this chapter also provides some further suggestions for the next researcher who will analyze this movie.

#### **4.1 Conclusion**

Movie is interesting media to be analyzed. There are many moral values are expressed by movie to criticize of human phenomenon. As the beauty standard has many impacts toward women's life, this phenomenon becomes the main topic to discuss. *The Heat* movie tells about women's life of beauty standard and many things which are related the reality. It is important to analyze the representation of beauty standard portrayed in the movie or literary works because the result of the analysis could be a solution to solve personal problems in the real life.

By using some concepts such as character reading, stereotypes of women and movie studies, it can be figured out that there is a difference between Ashburn and Mullins in representing beauty standard. For Mullins, the beauty standard is not affected her, she admits that a beautiful woman is that the one who has beautiful face, slim body, fashionable and admired by men. However, Mullins denies that she has to

be like those criteria, although she is fat and messy, she has her own way to be liked by men. Ashburn sees that the physical beauty as a good thing, she tries to be beautiful as what society expected, keeps a good body shape and wears make up. This different representation between Ashburn and Mullins is proceed from their social background difference. Mullins was born in sub urban, she has four brothers and she is the only daughter. She used to rowdyism since she was child that makes her a rude person. She does not care of what people think of her, she just being her. While Ashburn, a foster kid lived in an orphanage that makes her a tough person. She tries hard to have a better life, being good person and success in carrier becomes her orientation.

However, both Ashburn and Mullins are against or deny the women beauty of being submissive. They think that education is important and work hard will never fails someone's life. They have principle to do the best for their job as an honor to the country, even they should disobeying the order. Being submissive is no longer useful, because education and intellectual is also needed in proving women's life. Although Ashburn and Mullins are not included into an icon beauty, at least they have moral values and beliefs that women can be the reflection of the kindness, loyalty, self-correction, devoutness and struggle. To enlighten from *The Heat* movie, there is a discrimination of beautiful woman that they who wears make up or have all the expectation of physical beauty perfection exactly are they who described as less smart or less educated women.

## 4.2 Suggestion

After doing this research, it can give messages for reader about how useful to know about women's beauty standard. In this study, suggest all women in the world to realize of what has given as the appearance. It does not really the important thing to concern about because, women must have known their own habit and personality which can help them to be a better person to themselves and others. Women have to improve their life because world demand the value that attributed to women. The research about representation of beauty standard is interesting point to be discussed. In addition, this action comedy movie can also be used as an alternative to give some information about women in America. The researcher suggests for the next researchers to keep on studying in the same movie but in different theory such as linguistic field or psychoanalysis. In *The Heat* movie, the main character, Mullins is uses many of analogy but in a rough way it is different with Ashburn who carefully and concerns about the words in speaking. This content is interesting to analyze the language and the words which show impact of the use of language or impact toward behavior. Considering the use of language and behavior in this movie can be a material object for further research.