

**UJI VALIDITAS (Gorontalo Mall)**

**Correlations**

	X1.1	X1.2	X1.3	X1.4	X1.5	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	X2.11	X2.12	X2.13	X3.1	X3.2	X3.3	X4.1	X4.2	Total X	
<b>X1.1</b>	Pearson Correlation Sig. (2-tailed) N	1 .000 54	.572** .942 54	-.010 .003 54	.402** .001 54	.443** .000 54	.758** .000 54	.352** .009 54	.392** .003 54	.521** .000 54	.043 .759 54	-.449** .001 54	.905** .000 54	.350** .009 54	.566** .000 54	-.070 .615 54	.365** .007 54	-.126 .364 54	.066 .635 54	.402** .003 54	.769** .000 54	.826** .000 54	.167 .227 54	.310** .023 54	.811** .000 54
<b>X1.2</b>	Pearson Correlation Sig. (2-tailed) N	.572** .000 54	1 .316 54	.139 .284 54	.148 .281 54	.149 .000 54	.643** .454 54	.104 .321 54	.137 .002 54	.406** .500 54	-.094 .026 54	-.304** .000 54	.670** .000 54	.242 .078 54	.474** .000 54	-.125 .370 54	.157 .258 54	.123 .375 54	.171 .217 54	.149 .283 54	.823** .000 54	.637** .000 54	.187 .176 54	-.034 .807 54	.591** .000 54
<b>X1.3</b>	Pearson Correlation Sig. (2-tailed) N	-.010 .942 54	.139 .316 54	1 .879 54	-.021 .939 54	-.011 .590 54	-.075 .873 54	-.022 .286 54	-.148 .289 54	-.147 .805 54	.034 .280 54	.150 .677 54	.058 .723 54	.049 .576 54	-.078 .758 54	.043 .417 54	-.113 .893 54	.019 .702 54	.053 .927 54	.013 .600 54	.073 .812 54	-.033 .367 54	-.125 .661 54	-.061 .736 54	.047 .000 54
<b>X1.4</b>	Pearson Correlation Sig. (2-tailed) N	.402** .003 54	.148 .284 54	-.021 .879 54	1 .000 54	.959** .186 54	.183 .000 54	.908** .007 54	.360** .002 54	.404** .660 54	.061 .042 54	-.278** .012 54	.341** .080 54	.240 .000 54	.468** .000 54	.026 .853 54	.422** .002 54	.081 .562 54	.140 .313 54	.979** .000 54	.322** .018 54	.288** .035 54	.208 .132 54	.136 .326 54	.720** .000 54
<b>X1.5</b>	Pearson Correlation Sig. (2-tailed)	.443** .001	.149 .281	-.011 .939	.959** .000	1 .110	.220 .000	.943** .002	.412** .002	.438** .001	.074 .596	-.365** .007	.389** .004	.258 .060	.481** .000	.013 .927	.402** .003	.087 .531	.070 .617	.979** .000	.333** .014	.320** .018	.225 .103	.154 .266	.740** .000

Correlations

	X.1.1	X.1.2	X.1.3	X.1.4	X.1.5	X.2.1	X.2.2	X.2.3	X.2.4	X.2.5	X.2.6	X.2.7	X.2.8	X.2.9	X.2.10	X.2.11	X.2.12	X.2.13	X.3.1	X.3.2	X.3.3	X.4.1	X.4.2	Total X	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.1</b>																									
Pearson Correlation	.758**	.643**	-.075	.183	.220	1	.133	.307*	.510**	.033	-.362**	.742**	.189	.488**	-.167	.333*	.120	.176	.182	.731**	.912**	.099	.077	.686**	
Sig. (2-tailed)	.000	.000	.590	.186	.110		.339	.024	.000	.814	.007	.000	.172	.000	.227	.014	.386	.203	.189	.000	.000	.477	.579	.000	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.2</b>																									
Pearson Correlation	.352**	.104	-.022	.908**	.943**	.133	1	.405**	.385**	.006	-.311*	.304*	.247	.502**	-.006	.465**	.094	.095	.925**	.255	.223	.241	.197	.689**	
Sig. (2-tailed)	.009	.454	.873	.000	.000	.339		.002	.004	.965	.022	.026	.072	.000	.965	.000	.501	.493	.000	.063	.105	.079	.153	.000	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.3</b>																									
Pearson Correlation	.392**	.137	-.148	.360**	.412**	.307*	.405**	1	.558**	-.279*	-.419**	.302*	.201	.424**	-.066	.318*	.122	.054	.363**	.255	.269*	.172	.228	.506**	
Sig. (2-tailed)	.003	.321	.286	.007	.002	.024	.002		.000	.041	.002	.027	.146	.001	.633	.019	.381	.697	.007	.063	.049	.213	.097	.000	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.4</b>																									
Pearson Correlation	.521**	.406**	-.147	.404**	.438**	.510**	.385**	.558**	1	-.148	-.406**	.464**	.472**	.621**	.111	.501**	.107	.000	.403**	.444**	.437**	.166	.126	.707**	
Sig. (2-tailed)	.000	.002	.289	.002	.001	.000	.004	.000		.285	.002	.000	.000	.000	.424	.000	.439	1.000	.003	.001	.001	.230	.363	.000	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.5</b>																									
Pearson Correlation	.043	-.094	.034	.061	.074	.033	.006	-.279*	-.148	1	.210	.110	.149	-.063	.052	-.201	-.071	.040	.096	.065	.077	-.138	-.174	.061	
Sig. (2-tailed)	.759	.500	.805	.660	.596	.814	.965	.041	.285		.127	.430	.282	.650	.709	.146	.612	.772	.488	.641	.582	.318	.210	.664	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54

Correlations

	X.1.1	X.1.2	X.1.3	X.1.4	X.1.5	X.2.1	X.2.2	X.2.3	X.2.4	X.2.5	X.2.6	X.2.7	X.2.8	X.2.9	X.2.10	X.2.11	X.2.12	X.2.13	X.3.1	X.3.2	X.3.3	X.4.1	X.4.2	Total X	
<b>X.2.6</b>	Pearson Correlation	.449**	.304*	.150	-.278*	.365**	.362**	-.311*	.419**	.406**	.210	1	.459**	-.074	.397**	.125	-.157	.004	.100	-.321*	.430**	.360**	-.187	-.264	.387**
	Sig. (2-tailed)	.001	.026	.280	.042	.007	.007	.022	.002	.002	.127	.000	.593	.003	.370	.258	.980	.470	.018	.001	.008	.176	.054	.004	
	N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.7</b>	Pearson Correlation	.905**	.670**	.058	.341*	.389**	.742**	.304*	.302*	.464**	.110	.459**	1	.360**	.540**	-.095	.293*	-.017	.126	.344*	.856**	.781**	.146	.268	.789**
	Sig. (2-tailed)	.000	.000	.677	.012	.004	.000	.026	.027	.000	.430	.000	.008	.008	.000	.492	.031	.903	.363	.011	.000	.000	.293	.050	.000
	N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.8</b>	Pearson Correlation	.350**	.242	.049	.240	.258	.189	.247	.201	.472**	.149	-.074	.360**	1	.231	.187	.221	.000	.000	.277*	.317*	.135	-.042	.021	.461**
	Sig. (2-tailed)	.009	.078	.723	.080	.060	.172	.072	.146	.000	.282	.593	.008	.093	.177	.108	1.000	1.000	.043	.019	.329	.764	.879	.000	
	N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.9</b>	Pearson Correlation	.566**	.474**	-.078	.468**	.481**	.488**	.502**	.424**	.621**	-.063	.397**	.540**	.231	1	-.014	.398**	-.006	.062	.455**	.556**	.520**	.302*	.394**	.748**
	Sig. (2-tailed)	.000	.000	.576	.000	.000	.000	.000	.001	.000	.650	.003	.000	.093	.918	.003	.964	.655	.001	.000	.000	.026	.003	.000	
	N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.2.10</b>	Pearson Correlation	-.070	-.125	.043	.026	.013	-.167	-.006	-.066	.111	.052	.125	-.095	.187	-.014	1	-.034	-.099	-.101	.019	-.167	-.183	-.124	-.175	.021
	Sig. (2-tailed)	.615	.370	.758	.853	.927	.227	.965	.633	.424	.709	.370	.492	.177	.918	.805	.477	.469	.890	.227	.186	.373	.205	.878	
	N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54

Correlations

	X.1.1	X.1.2	X.1.3	X.1.4	X.1.5	X.2.1	X.2.2	X.2.3	X.2.4	X.2.5	X.2.6	X.2.7	X.2.8	X.2.9	X.2.10	X.2.11	X.2.12	X.2.13	X.3.1	X.3.2	X.3.3	X.4.1	X.4.2	Total X	
<b>X.2.11</b>	Pearson Correlation Sig. (2-tailed) N	.365** .007 54	.157 .258 54	-.113 .417 54	.422** .002 54	.402** .003 54	.333* .014 54	.465** .000 54	.318* .019 54	.501** .000 54	-.201 .146 54	-.157 .258 54	.293* .031 54	.221 .108 54	.398** .003 54	-.034 .805 54	1 .505 54	.093 .054 54	.264 .005 54	.375** .110 54	.220 .025 54	.304* .471 54	.100 .133 54	.207 .133 54	.565** .000 54
<b>X.2.12</b>	Pearson Correlation Sig. (2-tailed) N	-.126 .364 54	.123 .375 54	.019 .893 54	.081 .562 54	.087 .531 54	.120 .386 54	.094 .501 54	.122 .439 54	.107 .612 54	-.071 .980 54	.004 .903 54	-.017 1.000 54	.000 .964 54	-.099 .477 54	-.099 .505 54	1 .528 54	.088 .084 54	.084 -.028 54	-.028 .839 54	.071 .612 54	-.182 .187 54	-.149 .283 54	.113 .415 54	
<b>X.2.13</b>	Pearson Correlation Sig. (2-tailed) N	.066 .635 54	.171 .217 54	.053 .702 54	.140 .313 54	.070 .617 54	.176 .203 54	.095 .493 54	.054 .697 54	.000 1.000 54	.040 .772 54	.100 .470 54	.126 .363 54	.000 1.000 54	.062 .655 54	-.101 .469 54	.264 .054 54	.088 .528 54	1 .668 54	.060 .469 54	.101 .145 54	.201 .516 54	.090 .114 54	-.218 .114 54	.198 .151 54
<b>X.3.1</b>	Pearson Correlation Sig. (2-tailed) N	.402** .003 54	.149 .283 54	.013 .927 54	.979** .000 54	.979** .000 54	.182 .189 54	.925** .000 54	.363** .007 54	.403** .003 54	.096 .488 54	-.321* .018 54	.344* .011 54	.277* .043 54	.455** .001 54	.019 .890 54	.375** .005 54	.084 .547 54	.060 .668 54	1 .016 54	.327* .037 54	.284* .117 54	.216 .386 54	.120 .386 54	.716** .000 54
<b>X.3.2</b>	Pearson Correlation Sig. (2-tailed) N	.769** .000 54	.823** .000 54	.073 .600 54	.322* .018 54	.333* .014 54	.731** .000 54	.255 .063 54	.255 .063 54	.444** .001 54	.065 .641 54	-.430** .001 54	.856** .000 54	.317* .019 54	.556** .000 54	-.167 .227 54	.220 .110 54	-.028 .839 54	.101 .469 54	.327* .016 54	1 .000 54	.740** .373 54	.124 .366 54	.126 .366 54	.735** .000 54

Correlations

	X.1.1	X.1.2	X.1.3	X.1.4	X.1.5	X.2.1	X.2.2	X.2.3	X.2.4	X.2.5	X.2.6	X.2.7	X.2.8	X.2.9	X.2.10	X.2.11	X.2.12	X.2.13	X.3.1	X.3.2	X.3.3	X.4.1	X.4.2	Total X	
<b>X.3.3</b>																									
Pearson Correlation	.826**	.637**	-.033	.288*	.320*	.912**	.223	.269*	.437**	.077	-.360**	.781**	.135	.520**	-.183	.304*	.071	.201	.284*	.740**	1	.122	.169	.731**	
Sig. (2-tailed)	.000	.000	.812	.035	.018	.000	.105	.049	.001	.582	.008	.000	.329	.000	.186	.025	.612	.145	.037	.000		.379	.221	.000	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.4.1</b>																									
Pearson Correlation	.167	.187	-.125	.208	.225	.099	.241	.172	.166	-.138	-.187	.146	-.042	.302*	-.124	.100	-.182	.090	.216	.124	.122	1	.176	.237	
Sig. (2-tailed)	.227	.176	.367	.132	.103	.477	.079	.213	.230	.318	.176	.293	.764	.026	.373	.471	.187	.516	.117	.373	.379		.203	.084	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>X.4.2</b>																									
Pearson Correlation	.310*	-.034	-.061	.136	.154	.077	.197	.228	.126	-.174	-.264	.268	.021	.394**	-.175	.207	-.149	-.218	.120	.126	.169	.176	1	.257	
Sig. (2-tailed)	.023	.807	.661	.326	.266	.579	.153	.097	.363	.210	.054	.050	.879	.003	.205	.133	.283	.114	.386	.366	.221	.203		.061	
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54
<b>Total X</b>																									
Pearson Correlation	.811**	.591**	.047	.720**	.740**	.686**	.689**	.506**	.707**	.061	-.387**	.789**	.461**	.748**	.021	.565**	.113	.198	.716**	.735**	.731**	.237	.257	1	
Sig. (2-tailed)	.000	.000	.736	.000	.000	.000	.000	.000	.000	.664	.004	.000	.000	.000	.878	.000	.415	.151	.000	.000	.000	.084	.061		
N	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54	54

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

**UJI KMO (Gorontalo Mall)**

**KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.836
Bartlett's Test of Sphericity	Approx. Chi-Square
	950.129
	df
	120
	Sig.
	.000

**UJI MSA (Gorontalo Mall)**

**Anti-image Matrices**

		X.1.1	X.1.2	X.1.4	X.1.5	X.2.1	X.2.2	X.2.3	X.2.4	X.2.6	X.2.7	X.2.8	X.2.9	X.2.11	X.3.1	X.3.2	X.3.3
Anti-image Covariance	X.1.1	.113	.030	.000	-5.884E-5	.016	.009	-.047	-.004	.009	-.066	-.036	-.012	-.026	-.002	.002	-.043
	X.1.2	.030	.266	.000	.008	.006	-.015	.045	-.057	-.012	-.004	.005	-.008	.023	.000	-.109	-.025
	X.1.4	.000	.000	.033	.000	.005	.005	-.008	-.002	-.037	-.004	.031	-.012	-.037	-.016	.000	.000
	X.1.5	-5.884E-5	.008	.000	.022	.000	-.020	-.006	-.020	.008	-.012	.024	.015	.017	-.011	.008	-.002
	X.2.1	.016	.006	.005	.000	.122	.004	-.028	-.043	.002	-.004	-.006	.020	-.041	.000	-.022	-.083
	X.2.2	.009	-.015	.005	-.020	.004	.072	-.031	.046	-.005	-.001	-.023	-.063	-.078	-.002	.008	.006
	X.2.3	-.047	.045	-.008	-.006	-.028	-.031	.556	-.122	.105	.032	.028	.000	.047	.012	-.014	.026
	X.2.4	-.004	-.057	-.002	-.020	-.043	.046	-.122	.288	.064	.019	-.165	-.137	-.119	.005	.025	.023
	X.2.6	.009	-.012	-.037	.008	.002	-.005	.105	.064	.581	.029	-.150	.019	-.021	.014	.026	-.022
	X.2.7	-.066	-.004	-.004	-.012	-.004	-.001	.032	.019	.029	.102	-.042	.002	.003	.010	-.051	.003
	X.2.8	-.036	.005	.031	.024	-.006	-.023	.028	-.165	-.150	-.042	.526	.068	.012	-.028	-.009	.053
	X.2.9	-.012	-.008	-.012	.015	.020	-.063	.000	-.137	.019	.002	.068	.384	.044	.005	-.032	-.023
	X.2.11	-.026	.023	-.037	.017	-.041	-.078	.047	-.119	-.021	.003	.012	.044	.505	.018	.015	.011
	X.3.1	-.002	.000	-.016	-.011	.000	-.002	.012	.005	.014	.010	-.028	.005	.018	.016	-.008	-.001

	X.3.2	.002	-.109	.000	.008	-.022	.008	-.014	.025	.026	-.051	-.009	-.032	.015	-.008	.130	.009
	X.3.3	-.043	-.025	.000	-.002	-.083	.006	.026	.023	-.022	.003	.053	-.023	.011	-.001	.009	.098
Anti-image Correlation	X.1.1	.878 <sup>a</sup>	.170	-.010	-.001	.133	.095	-.189	-.023	.034	-.609	-.148	-.059	-.109	-.036	.015	-.409
	X.1.2	.170	.859 <sup>a</sup>	-.004	.104	.033	-.110	.116	-.207	-.031	-.026	.014	-.024	.063	-.004	-.584	-.153
	X.1.4	-.010	-.004	.843 <sup>a</sup>	-.006	.083	.109	-.057	-.025	-.268	-.063	.238	-.107	-.290	-.708	-.015	.003
	X.1.5	-.001	.104	-.006	.831 <sup>a</sup>	-.015	-.513	-.056	-.252	.075	-.252	.220	.168	.158	-.591	.152	-.050
	X.2.1	.133	.033	.083	-.015	.842 <sup>a</sup>	.043	-.106	-.228	.009	-.039	-.023	.092	-.164	-.005	-.177	-.756
	X.2.2	.095	-.110	.109	-.513	.043	.834 <sup>a</sup>	-.154	.321	-.026	-.014	-.116	-.380	-.410	-.065	.079	.066
	X.2.3	-.189	.116	-.057	-.056	-.106	-.154	.872 <sup>a</sup>	-.305	.184	.133	.052	.000	.088	.128	-.053	.112
	X.2.4	-.023	-.207	-.025	-.252	-.228	.321	-.305	.789 <sup>a</sup>	.156	.110	-.423	-.412	-.312	.079	.127	.139
	X.2.6	.034	-.031	-.268	.075	.009	-.026	.184	.156	.875 <sup>a</sup>	.120	-.271	.041	-.039	.149	.094	-.092
	X.2.7	-.609	-.026	-.063	-.252	-.039	-.014	.133	.110	.120	.856 <sup>a</sup>	-.181	.012	.015	.260	-.441	.030
	X.2.8	-.148	.014	.238	.220	-.023	-.116	.052	-.423	-.271	-.181	.645 <sup>a</sup>	.150	.023	-.310	-.035	.232
	X.2.9	-.059	-.024	-.107	.168	.092	-.380	.000	-.412	.041	.012	.150	.888 <sup>a</sup>	.101	.066	-.142	-.119
	X.2.11	-.109	.063	-.290	.158	-.164	-.410	.088	-.312	-.039	.015	.023	.101	.786 <sup>a</sup>	.201	.058	.050
	X.3.1	-.036	-.004	-.708	-.591	-.005	-.065	.128	.079	.149	.260	-.310	.066	.201	.783 <sup>a</sup>	-.178	-.028
	X.3.2	.015	-.584	-.015	.152	-.177	.079	-.053	.127	.094	-.441	-.035	-.142	.058	-.178	.864 <sup>a</sup>	.081
	X.3.3	-.409	-.153	.003	-.050	-.756	.066	.112	.139	-.092	.030	.232	-.119	.050	-.028	.081	.824 <sup>a</sup>

a. Measures of Sampling Adequacy(MSA)

**EKSTRAKSI FAKTOR (Gorontalo Mall)**

**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	7.603	47.521	47.521	7.603	47.521	47.521	5.089	31.808	31.808
2	2.982	18.636	66.158	2.982	18.636	66.158	4.102	25.636	57.444
3	1.159	7.242	73.400	1.159	7.242	73.400	2.209	13.809	71.253

**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
4	1.009	6.304	79.703	1.009	6.304	79.703	1.352	8.450	79.703
5	.839	5.241	84.944						
6	.594	3.714	88.658						
7	.513	3.208	91.866						
8	.384	2.403	94.269						
9	.351	2.196	96.464						
10	.206	1.285	97.749						
11	.122	.762	98.511						
12	.093	.580	99.091						
13	.060	.374	99.466						
14	.053	.330	99.795						
15	.023	.141	99.936						
16	.010	.064	100.000						

Extraction Method: Principal Component Analysis.



## INTERPRETASI FAKTOR (Gorontalo Mall)

Rotated Component Matrix<sup>a</sup>

	Component			
	1	2	3	4
X.1.1	.821	.248	.259	.147
X.1.2	.828	.000	.024	.137
X.1.4	.146	.952	.148	.101
X.1.5	.171	.946	.214	.074
X.2.1	.856	-.002	.271	.064
X.2.2	.073	.930	.231	.108
X.2.3	.103	.214	.819	.080
X.2.4	.341	.196	.654	.477
X.2.6	-.371	-.200	-.598	.295
X.2.7	.879	.202	.158	.140
X.2.8	.192	.144	.046	.860
X.2.9	.467	.344	.482	.151
X.2.11	.136	.315	.428	.394
X.3.1	.149	.960	.147	.096
X.3.2	.901	.171	.091	.113
X.3.3	.884	.131	.183	-.025

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 5 iterations.