Repositor THE ANALYSIS OF GENDER REPRESENTATION IN a

TEXTBOOK ENTITLED "BRIGHT AN ENGLISH COURSE" FOR

SECOND YEAR STUDENTS OF JUNIOR HIGH SCHOOL

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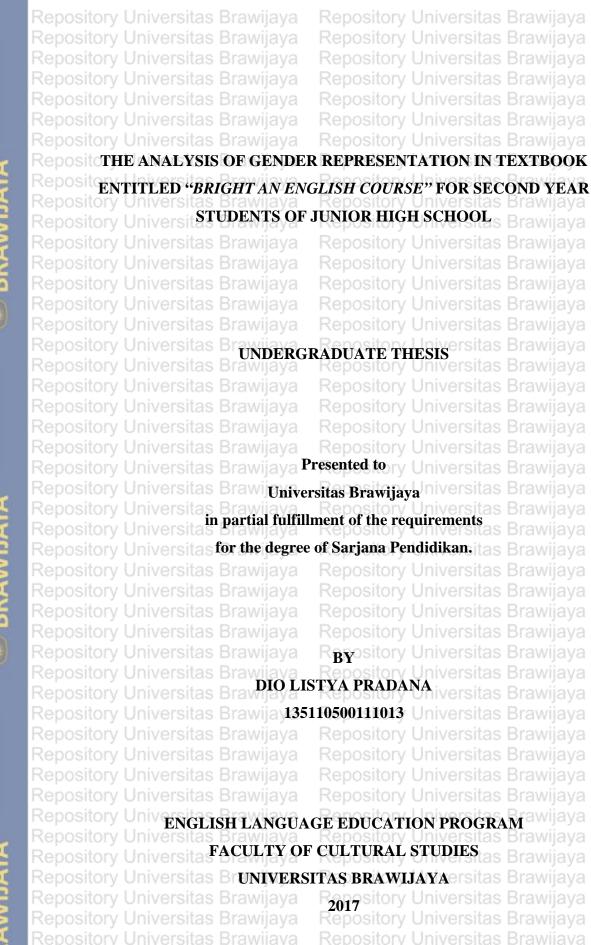
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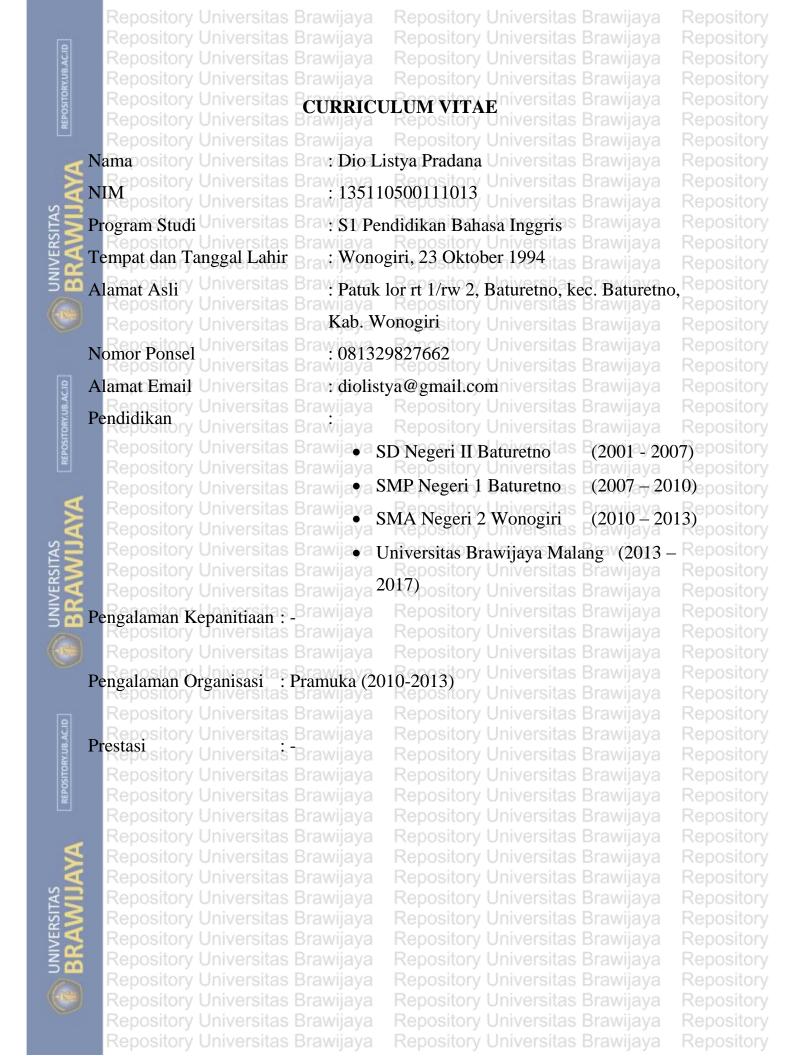
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In the name of Allah, the Lord of the world, who has given me health, patience, and strength, so that I can finish this undergraduate thesis. *Shalawat* and *salam* are always be given to the prophet Muhammad SAW, the most inspiring character in this world. This undergraduate thesis is presented to the English Language Education Program, Faculty of Cultural Studies Universitas Brawijaya as a partial fulfillment of the requirement of the degree of Sarjana.

Emaliana, M.Pd and my thesis examiner Bu Dian Novita Dewi, S. Pd, M. Li for their mentoring. They spent endless hours giving professional advice. This piece of work would have never been finished without their input and inspiration. Moreover, the writer would like to say his lovely grateful and a lot of thanks to his parents Bapak. Sutopo Indrianto and Ibu Eni Sulistyowati, his brother Deva Cahya Ramadhan, his uncle and aunt who always take care of me in Malang, and also all his friends in PEBASIS 2013. Last but not least, the writer would like to presents his deepest gratitude to Dwi Jayanti for her love, support, and her motivation. Hopefully this Undergraduate thesis can be useful for everyone especially students who are

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interested in English and education.



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Repository Universitas Brawijaya ABSTRACTory Universitas Brawijaya

Pradana, Dio Listya. 2017. "The Analysis of Gender Representation in Textbook Entitled *Bright an English Course* for Second Years Student of Junior High School". Thesis, English Language Education Program, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Ive Emaliana, M.Pd.

Keyword: Textbook, Gender, Gender Representation, Illustration.

A textbook that contains gender equality is needed because gender representation in textbook potentially affects students as the language learners. The illustration in the textbook could help student especially in understanding gender equality. The objective of this study is to know the gender representation in the illustration content of the English textbook entitled Bright an English Course for Junior High School students 2 by Nur Zaida and published by Erlangga. The researcher conducted this analysis of the textbook because it has been used by teachers and students during the implementation of Curriculum 2013 beside the textbook that published by Indonesian educational of ministry.

This study used descriptive method in picturing the content of the textbook and explaining the gender representation of the textbook. To analyze gender representations in the textbook the researcher made a research instrument. The instrument is based on Porreca (1980), Hamdan (2008), and Yang (2014) theories about gender representation in ELT textbook

The finding of this study is, the gender bias happens in the three dimensions which are the number of character picture or photograph, the number of male and female character in textbook, and in the topic domination. While, in other two dimensions such as, occupation and the activity of male and female characters there are not find gender bias, the males and females are represented equally. It is suggested that the teacher should be aware from gender bias in this textbook and the teacher needs to manage the class to create equal gender responsiveness. For the further researcher, it is suggested that they may do research in gender representation of English textbook with different aspect to analyzed or other gender issues that may exist in English textbook such as sexism.

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Pradana, Dio Listya. 2017. "Analisis Representasi Gender di Buku Teks dengan judul "BRIGHT AN ENGLISH COURSE" untuk Siswa Kelas 2 Sekolah Menengah Pertama. Skripsi, Program Studi Pendidikan Bahasa Inggris, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: Ive Emaliana, M.Pd.

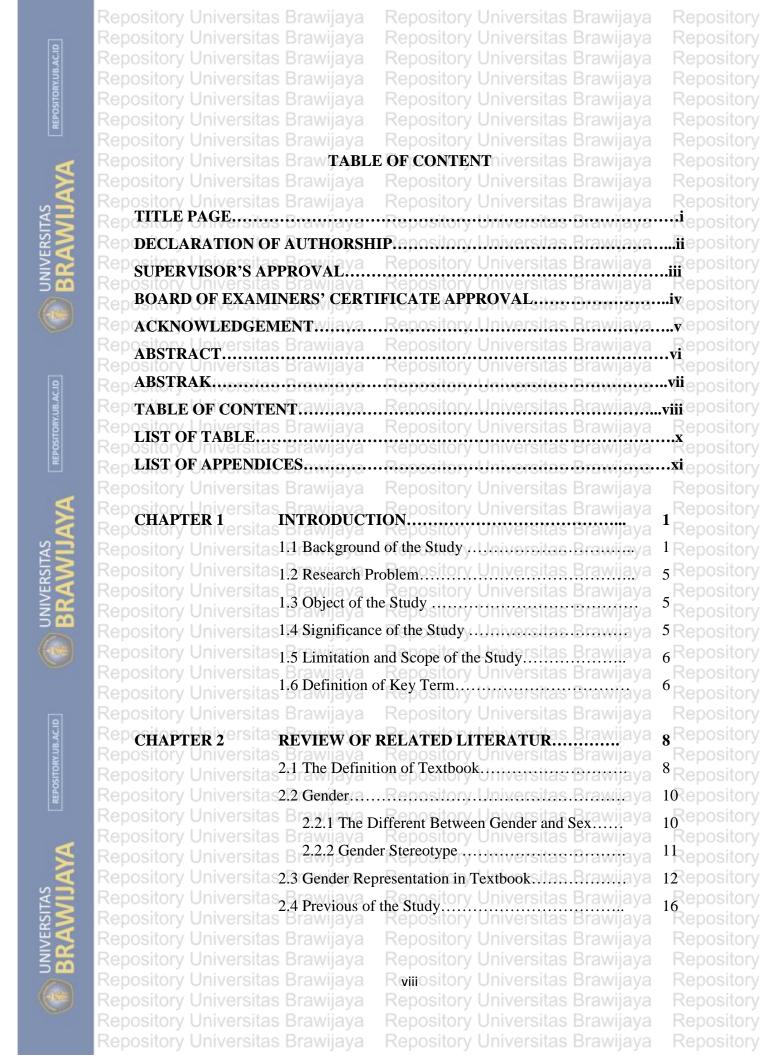
Kata kunci: Buku Teks, Gender, Representasi Gender, Ilustrasi. 188 Brawijaya

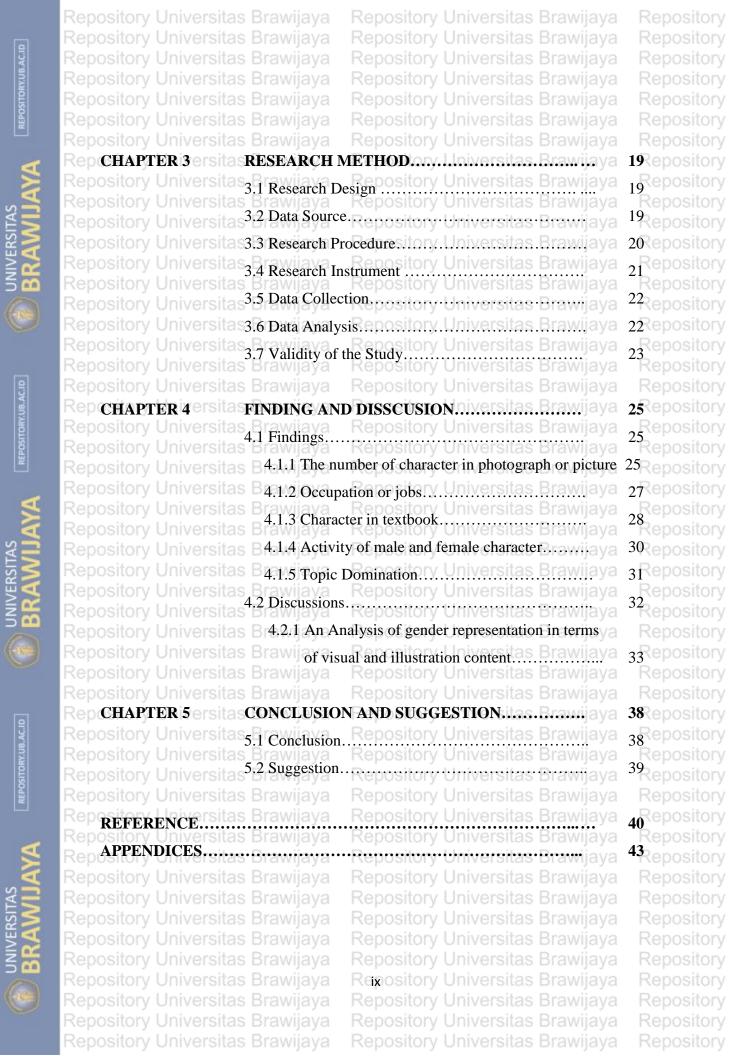
Buku teks yang berisi kesetaraan gender diperlukan karena representasi gender dalam buku teks berpotensi mempengaruhi siswa sebagai pengguna dan pelajar bahasa. Terutama dalam ilustrasi di buku teks karena ilustrasi membantu siswa mengetahui peranan sosialnya. Tujuan dari penelitian ini adalah untuk mengetahui representasi gender dalam konten ilustrasi buku teks bahasa Inggris yang berjudul Bright "An English Course for Junior High School 2 oleh Nur Zaida yang diterbitkan oleh Erlangga. Peneliti melakukan analisis menggunakan buku teks ini karena telah digunakan oleh guru dan siswa selama pelaksanaan Kurikulum tahun 2013, disamping buku teks yang diterbitkan oleh pendidikan kementerian Indonesia.

Repository Penelitian ini menggunakan metode deskriptif dalam menggambarkan isi Pository buku teks dan menjelaskan representasi gender dari buku teks. Untuk menganalisis representasi gender dalam buku teks berjudul Bright a English Course for Junior High School, peneliti membuat instrumen penelitian. Instrumen berdasarkan daftar dari pository Porreca (1980), Hamdan (2008), dan Yang (2014) tentang representasi gender dalam buku teks bahasa inggris.

Temuan penelitian ini adalah, ketidaksetaraan gender terjadi pada tiga dimensi yaitu jumlah gambar atau foto karakter, jumlah karakter pria dan wanita dalam buku teks, dan dalam topik dominasi. Sementara, dalam dua dimensi lainnya seperti pekerjaan dan aktivitas karakter laki-laki dan perempuan tidak ditemukan ketidaksetaraan gender, laki-laki dan perempuan diwakili sama. Disarankan agar guru berhati-hati dengan ketidaksetaraan gender dalam buku teks ini dan guru perlu Rep mengelola kelas untuk menciptakan respons gender yang setara. Untuk peneliti lebih lanjut, disarankan agar mereka melakukan penelitian dalam representasi gender dari postory buku teks bahasa Inggris dengan aspek yang berbeda untuk dianalisis atau isu gender lainnya yang mungkin ada dalam buku teks bahasa Inggris seperti seksisme.

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Rep**dable**y Universitas Brawijaya Combination checklist..... Rep 3.1 Checklist Brawijaya Rep 4.1.1 The number of character in photograph or picture......

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Repository Universitas Brawijaya 4.1.4 Activity of male and female character.....

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Repository Universitas Brawijaya Repositor Repository Universitas Brawijaya CHAPTER 1

Repository Universitas Brawija INTRODUCTION Repository Universitas Brawijaya Repository

This chapter provides a brief description of the whole content of the research including the background of study, problem of the study, object of the study and definition of key term.

Rep 1.1 Background of the Study ava

In Indonesia, English is considered as a foreign language. According to peraturan pemerintah Republik Indonesia No 32 Tahun 2013, bahasa asing terutama bahasa inggris merupakan bahasa internasional yang sangat penting dalam pergaulan global. Therefore, the government decides that English is taught from junior high school until university level. In fact, English is also thought in some elementary schools.

In teaching English, there are so many media to help English teachers. One of them is a textbook. According to Baleghizadeh and Rahimi (2011) a textbook can assist and support the English teachers to achieve their goals in teaching process.

Further, by using a textbooks teacher can make teaching and learning activities more fun to motivate students in learning English.

Textbook is also important for the students because textbook is one of resources to learn English. According to Cunningsworth (1995, p.5) a textbook is used by the students every day in classroom. Moreover, Richard (2001) states that

textbooks provide effective language model and input. So by using textbook make the students can receive better understanding in the learning process and get effective language model and input. Further by using a textbook, the students can review what they have learned or what they will learn based on material.

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In teaching and learning process, the use of textbooks is very crucial.

Sunderland (1992, p. 86) states that a textbook does not only reflect, but also build social and grammatical construction for students in learning language. Various effects which related to the classroom learning and confidence in classroom are one of textbook content contributions. Because of the importance in using textbook in class for teachers and students, it is significant to analyze and evaluate the textbook that is used in class.

Mahmoud (2007) a good textbook have nine aspects such as; it specifies the general objectives of the course. It motivates teaching and learning. It gives a brief description of a textbook regarding units, subjects, and time allotment. It allows continual enrichment of the material by being designed in an open-ended way. It is rich in decorated drawings and photographs in order to help students understand the material more effectively. The quality and quantity of the textbook should be sufficient for both learners and teachers. It should motivate students to read and comprehend its overall parts. It should meet the students' needs, including educational, social, and religious ones. It should give the new vocabularies for

students. From those aspects so a good textbooks should contains so many aspects not only the education, but also in the social life.

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It is also important to evaluate a textbook in order to increase the gender awareness. According to Peraturan Menteri Pendidikan dan Kebudayaan Republik Indonesia Nomor 81 A Tahun 2013, kurikulum diarahakan kepada pengembangan sikap dan perilaku yang berkeadilan dengan memperhatikan kesetaraan jender. From that statement we know that the curriculum K13 should implement the gender equal.

As we know in Indonesia there are so many cultures and each culture has different views about gender. Yang (2011, p. 77) states that textbook materials are planned related in to wider educational and social context about gender. Students understand the man or woman play their social roles from the culture. When some negative issues about gender exist in society, school becomes an agent to decrease it through a textbook.

Therefore textbooks that contain equality gender are needed. Sunderland (1992, p. 86) states that there are three reasons why gender representation in textbooks potentially affect students as users and language learners. First textbook is an agent of socialization like other media such as television (TV), newspaper, or magazine.

Usually that media influence the language learners subconsciously. Second, a female limited role with several ways such as offended, marginalization, or alienation can hinder female's learning rather than facilitating them. Third, models in textbook are a model for classroom practice, not only for male but also female students. Because of that textbook analysis in terms of gender equal is needed.

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The textbooks illustrations that contain gender bias can influence students sub consciousness, for example, the illustration in textbooks only show picture about women in doing housework and the women in the textbook who is described as child-rearing. It can influence the students' thinking about women they think that only those activities that are commonly done by women. In fact, nowadays woman also works in the outside like a man do in common such as work in office, teacher, and driver,

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The illustration of equal gender is needed to help students know their social roles. According to Sovic and Hus (2014, p. 495) illustration in textbook can help the young learners to formulate their own roles in the society. Therefore, analyzing the illustration or picture in textbook is necessary to avoid the gender bias that include in the textbook.

Research about gender representation in textbook has been done by several researchers. The first is Wienenda (2012), she analyzed the visual content and linguistic content of the textbook to know the gender representation in junior high school textbook. While, in this current study the researcher only focus on the illustration content of the textbook, but both of the study analyzed textbook for junior high school. The focus of this study same with Ena (2014) study that is in the illustration content of textbook, but Ena's study used e-textbook and this study used printed textbook entitled Bright an English course for Junior High School 2 published by Erlangga. The focus of this study is similar to Salamah (2014) study. Both of the study analyze junior high school textbook entitle Bright an English course published

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by Erlangga, but in Salamah's study used textbook for first grade junior high school

while this study use second grade junior high school textbook.

Based on that problems that researcher explained, the researcher interests to analyze gender representation in English textbook, Therefore, the researcher conduct a research entitle The Analysis of Gender Representation in Textbook Entitle Bright

Rea an English Course for second years Junior High School.

ository Universitas Brawijaya 1.2 Research Problem

Based on the background of the study, the researcher would like to formulate

a problem, how gender is represented in the illustration content of the textbook entitle

Bright an English Course for Junior High School students?

1.3 Object of the Study

Based on the problem, the objective of this study is to know the gender

representation in the illustration content of the English textbook entitle Bright an

Ren English Course for Junior High School students and Universities Brawijaya

1.4 Significance of the Study

The researcher hopes that the result of this study to be useful for the researcher,

Rep the readers, and the further researcher. Repository Universitas Brawijaya

Reposite n To researchers Brawii ava



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This study can give more knowledge about gender bias in English textbook

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entitle bright an English course for junior high school students.

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This study can provide the information about gender representation in English textbook entitle bright an English course for junior high school students.

• To further researcher

Repositor This study is expected to be one of references for deeper study of gender pository

representation in any English textbook.

1.5 Limitation and Scope of the Study epository Universitas Brawijaya

In this research, the writer will analyze the gender representation in English

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textbook entitle Bright an English course for junior high school students published by

ERLANGGA for second year student. The textbook will be analyzed only in the

visual and illustration content.

Rep 1.6 Definition of Key Term

Repositor In order to help better understanding of this research, the researcher provides pository

some functional terms used in this thesis. Pository Universitas Brawijaya

1. Textbook: textbook is a book that designed for use in study of particular

Repositor subject (Oxford English Dictionary, 11th edition) iversitas Brawijaya





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Repository Universita REVIEW OF RELATED LITERATURE as Brawijaya

This chapter provides the explanation of theories and previous studies that are relevant toward this research. However, it concerns of theory the understanding of textbook, gender, gender representation in textbook and previous Repository Universitas Brawijaya Repository Universitas Brawijaya

2.1 The Definition of Textbook.

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In teaching learning process teachers and students commonly use a textbook. Ur (1996) says that textbook means a lesson book teachers and students have, and it followed systematically as the basis of language course. Moreover, Repository Universitas Brawijaya Sunderland (1992) says that a textbook not only reflect but also built social and grammatical construction for student in language learning. The teachers need to use a textbook for guidance and to help them reach the learning objective. The Repository Universitas Brawijaya Repository Universitas Brawijaya students' also get benefit of using textbook, because by the used of textbook the student is helped in understanding the material to improve their ability.

There are so many kinds of English textbook. According to Dat (2008, p. Repository Universitas Brawijaya 264-265) he stated that there are three kinds of English textbooks that used in Southeast Asia, which are: Imported textbook, in-country textbook and regional Reposit textbook. Imported textbook is a textbook that produced by publisher in English Repository Universitas Brawijaya speaking country such as Oxford university press, Cambridge University press, etc. The advantages of using imported textbook are visually stimulate student to

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learn, systematic and more connected to communicative activity. But it also have disadvantages such as the instructions are not easy to understand and expensive.

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The in-country textbook or local textbook is a textbook that made from educational objective of individual school or only following the national curriculum. The ministry of educational listed some content that should be covered, and then the local publisher or the institutes create the textbook based on the instruction. This kind of textbook is commonly used by Indonesian school, the advantage of this kind of textbook are the text in the textbook is representation of sociocultural behavior, values and promotes national identities. But the disadvantages of in-country textbook are translation of mother tongue lead to linguistic inaccuracy. The last kind of textbook is regional textbook. The regional textbook is a textbook that made from non-English speaking country. The advantage from regional textbook is more chipper than imported textbook and the disadvantage is confusion of cultural context because the culture of one country is different than other.

In other words, textbook is a set of material that used by teachers or students in classroom as a resources in teaching and learning process. It contains material to improve student ability such as grammar, vocabulary, and reading text.

Moreover every chapter in textbook contains several activities to examine students' understanding about the material. The English teachers also can modify the activity to be more fun in order to encourage the students' motivation in learning English. In addition, textbook not only used to provide material for teacher and student in teaching learning proses, but also as an agent to teach

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student about social construction. Kind of textbook that used in this study is a local or regional textbook produce by local publisher.

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Gender is the roles of men and women constructed both socially and culturally. According to Litoselleti (2006) gender is the behavior of men and woman that constructed from their culture or social. It also constructs their views on themselves, how they feel, how they think, and haw they interact in society. Therefore, the terms of gender and sex is different and caused the emergence of a gender stereotype in society, which will be presented in section 2.2.1 and 2.2.2

Repository U2.2.1 The Different Between Gender and Sex IVersitas Brawijaya

It is common for sex and gender to be confused because the terms of sex and gender are closely linked, but they are not synonyms. Stoller (1968) has drawn the distinction between them. He suggested that the word sex be used to refer to the physical differences between men and women, while the term gender is used in connection to the behavior and cultural practices of men and women.

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Moreover, Santrock (2006) states in his book that Gender is the sociocultural and psychological dimension of being male or female.

Therefore, gender roles are socially constructed not biologically given. All human behavior is shaped primarily by cultural factors, in some cases the human behavior also get influence from physiological condition. When we were born, we

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Repository 2.2.2 Gender Stereotype

People have different view about man and woman. According to Crawford and Unger (2004, p. 49) state that stereotype is general views about characteristic of a group. For example, women usually portray as a housewife that only doing housework and take care of children, and man usually portray as a worker to support their family. Moreover, people usually think that man activity is more valuable than woman although they have equal activity.

Gender stereotypes can not only have negative connotations, but they can also have positive connotations, even though they're often over-generalized. For example, the notion that women are better caregivers than men is a positive connotation, but it is a generalization and not necessarily true in all cases. This is similarly so for the notion that men are better provider than women, which while positive, can be disproved by looking at cases where men have abandoned their families.

According to Lips (2003, p.255), she states that gender stereotype has some components consisting personal trait, appearance, behavior, and occupation. The first is personal trait, usually the personal trait of man and woman are opposite adjective. The personal trait of man and woman are distinguished in to two categories expressive and instrumental. Expressive are related to woman because woman are concern to welfare of other people, such as warm, nutrition, and sensitive. Then the instrumental are related to man personal trait because man

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Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijay12 are assertive and controlling, such as objective, direct, dominant, and competent. Reposite personal trait. The second is Repository Universitas Brawijaya Repository Universitas Brawijaya appearance, the appearance of man and woman are absolutely different. Commonly men are describes to be strong, and handsome, but women are describe to feminism, beautiful, and harmful. So in their physical appearance men Repository Universitas Brawijaya usually portray has a mustache, short hair, tall and good looking. While women usually portray long hair, pretty face and has a white skin. The next is gender stereotype about behaviors women are stereotyped as gentle, patient, and lovely. It Repository Universitas Brawijaya Repos contrasts to men that stereotype as dominant, competent, and strong. The last

gender stereotype is occupation, when woman works tend to associated with their

usually women are portrays to be a nurse, teacher or secretary. While a man who

is describe as strong, dominant, and assertive usually portray to be a technician,

behavior and their personal trait such as gentle, warm, patient, and lovely. So

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In other words, Gender stereotype is general assumption about the characteristic of man and woman. The gender stereotype can be both positive and negative. Usually man and woman are describe have opposite characteristic, For example woman is described as dependent and passive, on the other hand man is described as independent and active.

2.3 Analysis of Gender Representation in Textbook

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Teacher and sources of teaching learning activities such as textbook contribute in socializing gender to the student. Through textbook social value such

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as gender is taught implicitly. If the textbook consists of gender bias, it may influence the way of the student portray themselves as a male or female. Further, the gender bias may also influence student's behavior as a male or female. For example, a Female student associated with feminine activity may be assume break the gender roles if a female student do masculine activity like boxing, racing, and so on. Therefore, it is important to examine textbook as one of knowledge resources for student to avoid the gender bias that may be contain in textbook.

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There are many ways to analyze the gender representation in the visual Repository Universitas Brawijaya Repos and illustration content. According to Yang (2014, p. 92) states that with the illustration the student can understand the text in textbook easily. Moreover, Sovic and Hus (2014, p. 495) claim illustration in textbook can help the young learner to Reposi formulate their own roles in the society. So, it is important to analyze the visual Repository Universitas Brawijaya and illustration content of textbook to make the young learner not confused with their roles in society. To analyze the visual and illustration in textbook Porreca Reposit (1984) counts the number of occurrence in visibility of the textbook. In Repository Universitas Brawijaya Repost identifying visibilities, Porreca count relative numbers of male and female in the textbook. In determining visibility, Porreca separated visibility in to (1) character, (2) appearance in photograph, and (3) gender focus of textbook themes. Character is the number of character that appear in the textbook that separated in to main character, named non active character, and non-named, non-active character. Appearance in photograph is female or male that appears in photograph. Gender Repository Universitas Brawijaya Reposition focus of textbook theme is the investigation on gender of the main character in each theme area to determine the theme is male center or female center.

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Reposit the clothing, the hair, the skin, etc.

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said that one way to analyze gender 111) also Reposit representation in visuals can be explored by counting the number of characters. Repository Universitas Brawijaya Repository Universitas Brawijaya Furthermore, it is possible to record each visual image as male dominant, female dominant or balanced. Moreover, with analyzing the visual and illustration Reposi content we can identification the gender stereotype from appearance of men and Repository Universitas Brawijaya women that portray or from their activities. According to Yang (2014, P 122) visual analysis is separated in to four sub-dimension, (1) the first is male and female character comparably represented in illustration in term of frequency, (2) the second is the occupation of male and female adult character, (3) the third is the representation of male and female character in term of involvement in activity. (4) The last is the appearance of male and female character such as the size or high,

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In another study visual analysis still used to analyze the gender representation in textbook, for instance the study that conducted by Hamdan (2008). According to Hamdan study the visual analysis is separated in to four sub dimension. (1) The first is visibility on photo and illustration (the number of male and female that appear in photo and illustration), (2) The second is visibility in the text (the number of physical appearance of male and female pronoun or noun in discourse), (3) the third is occupation (the occupation of each male and female character), and (4) the last is topic domination (analyzing the dialog to determine the dominant character in the dialog).

In this study, the researcher will analyze the gender representation in textbook only in visual and illustration content. The researcher will combine the

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theory from experts to make a checklist to analyze the visual and illustration content.

Reposi Table 2.1 combination checklist

Dimension	Expert 1/ijaya R	Expert 2 y Universi	as Expert 3 ya	
The number of	Hamdan (2008) the	Yang (2014) The	Porreca (1984)	
male and	frequency of photo	comparisons between	the frequency of	
female niversita	or illustration that	male and female	male and female	
character in	represent female	character that	appearing in the	
photograph or	and male character.	represent in textbook	photograph.	
picture.	as Brawijaya R	in terms of frequency.	as Brawijaya	
Occupation or	Hamdan (2008) An	Yang (2014) the	as Brawijaya	
Jobs University	occupation means	different visual	as Brawijaya	
tory Universita tory Universita tory Universita	the work done by a	occupation of adult	as Brawijaya	
	male or a female as	male and female	as Brawijaya	
	a source of living.	character.	as Brawijaya	
Character in the	Porreca (1984) the	Hamdan (2008) The	as Brawijaya	
textbook Versit	character name that	frequency of	as Brawijaya	
ory Universita	appear in any	appearance male and		
ory Universita	material./Jaya R	female name in	as Brawijaya	
ory Universita	as Brawijaya R	textbook / Universit	as Brawijaya	
The activity of	Yang (2014) Male	Hamdan (2008)	as Brawijaya	
male and Versita	and female Va R	Leisure activities are	as Brawijaya	
female niversita	character Jaya R	usually performed by	as Brawijaya	
character Versita	represented in	males and females as	as Brawijaya	
ory Universita	selection aya R	hobbies or acts of	as Brawijaya	
ory Universita	illustration in terms	recreation to relax	as Brawijaya	
ory Universita	of involvement in	them.tory Universit	as Brawijaya	
ory Universita	activities. ava R	epository Universit	as Brawijaya	
Topic Iniversita	Hamdan (2008)	Porreca (1984) the	as Brawijaya	
Domination	Analyzing the	investigation on	as Brawijaya	
orv Universita	dialog to determine	gender of the main	as Brawijava	
ory University	the dominant	character in each	as Brawijava	
orv Universita	character (male or	theme area to	as Brawijava	
orv Universita	female)	determine the theme	as Brawijaya	
,	as Brawijaya R	is male center or	as Brawijaya	
	as Brawijaya - R		as Brawijaya as Brawijaya	

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In short this study used visual and illustration checklist from Porreca (1984), Hamdan (2008), and Yang (2014) to analyze the gender representation in textbook in terms of visual and illustration content.

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Reposi 2.4 Previous of the Study lava

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Some research on gender representation on textbook had been done to see the development of gender awareness among the associated parties. These studies are also used to help the researcher to gain data about gender representation in textbook.

The first study was from Ena (2014), the article is entitled *Gender Roles Representation in Indonesian School Textbooks: A Visual Content Analysis*. It was a descriptive qualitative content analysis research with the main concern of visual gender representation in e-textbooks. The result was in the e-textbooks series the visual images of males and females did not represent the reality that exists in the society. Women should be represented more in the e-textbooks. In the society, women were increasingly playing more important roles. Gender role stereotypes which limit men and women to perform certain limited tasks should be avoided. The similarities between this study and the current study are both of the researchers using descriptive qualitative method and analyzing visual content of the textbook. But, the textbook that analyzed is different the current study using Bright an English course book a printed textbook, While this study analyzing e-textbook.

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The second study was done by Wienenda (2012), an unpublished thesis Reposit from English Language Education Department, Faculty of letters, State University Repository Universitas Brawijaya Repository Universitas Brawijaya Reposition of Malang entitled An Analysis of VII grade English Coursebook Entitled English on Sky 1 In terms of gender Balance of the Materials. The design of the study is Reposi mixed-method quantitative and qualitative method. The result of the study show Repository Universitas Brawijaya that number of occurrences, achievement, and occupation roles are considered fairly equal and the presence in dialogues and firstness are biased by 33.88% and 49%. The gap between this study and the current study was in this study analyzed Repositinguistic content and the illustration content of the textbook, while the current study only focused on the illustration content of the textbook. The second different was textbook that analyzed, both of the study used textbook for junior high school but, this study use textbook entitle Sky 1 for seventh grade junior high Repository Universitas Brawijaya school while, the current study analyzed textbook entitle Bright an English course for second grade junior high school. And the last different is in the method, the Reposition current study the researcher only used descriptive qualitative method and this Repository Universitas Brawijaya Repositively use mixed-method. For the similarities, the researcher and Wienenda investigated the gender representation in English junior high school textbook.

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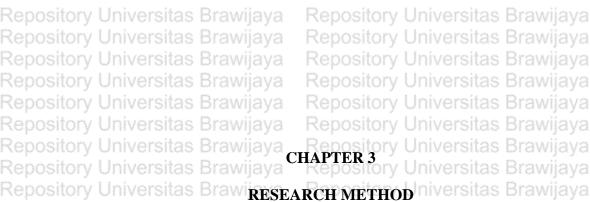
The third study was from Salamah (2014). Her study entitled *Gender Representation in The English Textbook (a Content Analysis of Bright for Seventh Grade Student Published by Erlangga)* it was a descriptive qualitative study that focused on the gender representation in Bright for seventh grade student. In analyzing gender representation she used six aspect analyses that suggested by Logsdon, they were the number male/female picture, the number male/ female

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Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya mention, the number male/female Reposi number male/female models, and pattern of mentioning male/female name. The Repository Universitas Brawijaya results of this study were males dominate in four aspect, while female visible in two aspects. The similarities of this study and the current study were both of the study used descriptive qualitative method and analyzing English textbook that published by Erlangga. The different was in the textbook that used this study used grade student. Repository Universitas Brawijaya Repository Universitas Brawijaya

Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijay18 roles, the number male/female games, the Repository Universitas Brawijaya Bright for seventh grade student and the current study used Bright for second Repository Universitas Brawijaya Repository Universitas Brawijaya





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Repository Universitas Brawiia This chapter contains of four sub chapter including research design, data

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source, research procedure, research instrument data collection, data analysis and Repository Universitas Brawijaya validity of the study. Repository Universitas Brawijaya Repository Universitas Brawijaya

3.1 Research Design Repository Universitas Brawijaya

This study used descriptive qualitative method to analyze the gender representation in textbook entitled Bright an English Course for Junior High School student. The method was used because According to Ary et.al (2010) one of the purposes of this method was to identify bias, prejudice or propaganda in Repository Universitas Brawijaya textbook. Moreover, According to Dornyei (2007) a qualitative research were involving data collection that the result primarily open-ended, non-numerical data Repositive which was analyzed with non-statistical method. Although the numerical was Repository Universitas Brawijaya

In this study, the representation of male and female in the illustration content of the textbook will be analyzed and the result of this study is in form of word Reposi description.

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Repositused, it only does rating scale to show the gender representation of the textbook.

Reposit 3.2 Data Source Brawijaya

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The object of this study was textbook for the second year student of junior high school, entitle Bright an English Course for Junior High School Student. This Repository Universitas Brawijaya

textbook were written by Nur Zaida and published by Erlangga in 2014. The textbook consisted of 19 chapters with illustration. The textbook presented expression and grammar with exercise to ease student understanding. This study examines the picture or photograph in all unit of the textbook. The textbook was chosen because (1) there were so many picture or photograph in it and (2) it was the other textbook composed based on curriculum 13, beside the textbook that published by Indonesian educational of ministry.

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Repository Universitas Brawijaya Reposit**3.3 Research Procedure** wijaya

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This research was conducted to analyze gender representation in the illustration content of textbook entitle Bright an English Course for Junior High School. The researcher followed the following procedure in analyzing illustration content of the textbook (1) the first was review related literature to build the instrument of the study. The instrument based on Porreca (1984), Hamdan (2008), and Yang (2014) study about gender representation in illustration content of EFL textbook. (2) The next procedure was examines the validity of the instrument to lecture. (3) After the instrument was valid then the researcher used it to analyze the gender representation in visual and illustration content of the textbook. (4) After gathering the data the researcher analyzed the data and presented it in finding and discussion. In addition, the researcher will describe the finding in form of word description.

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Repository To analyze gender representations in textbook entitle Bright an English Repository Universitas Brawijaya Repository Universitas Brawijaya Course for Junior High School, the researcher made a research instrument. The instrument based on Porreca (1980), Hamdan (2008), and Yang (2014) checklist Repositabout gender representation in ELT textbook. Universitas Brawijaya Repository Universitas Brawijaya

Reposit Table 3.1 Checklist Brawijaya

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Repositione Street avijaya Repository Offiversitas Brawijaya								
Reposi	Dimension - State - St	Chapter	Page	Male	Female	Gender	Evidence	
Reposi	tory Universitas I	Brawijay	number	osito	ry Unive	motas Bra	awijaya	
Reposi	tory Universitas I	Brawijay	a Reg	osito	y Unive	specified	awijaya	
Reposi	The number of	Brawijay	a Reg	osito	y Unive	rsitas Bra	awijaya	
Reposi	character in	Brawijay	a Rer	osito	v Unive	rsitas Bra	awijava	
Reposi	photograph or	Brawijay	a Rer		-	rsitas Bra		
Reposi	picture.	Brawijay	a Ren		·	rsitas Bra	3	
group, and	Porreca (1984)	Drawijay			2		, ,	
Reposi	Hamdan (2008)	Diawijay	a Rep			rsitas Bra		
Keposi	Yang(2014)	srawijay	a Rep	osito	ry Unive	rsitas Bra	awijaya	
Reposi	Occupation or jobs.	Brawijay	a Rep	osito	y Unive	rsitas Bra	awijaya	
Reposi	Hamdan (2008)	Brawijay	a Reg	osito	y Unive	rsitas Bra	awijaya	
Reposi	Yang (2014)	Brawijay	a Rei	nosito	v Unive	rsitas Br	awijava-	
	Character in the	Rrawijay	a Rer	osito	v Unive	rsitas Bra	awijaya	
Reposi	textbook.	Drawijay			·		2.2	
Reposi	Porreca (1984)	srawijay	a Rep	osito	·	rsitas Bra		
Reposi	Hamdan(2008)	Brawijay	a Reg	osito	ry Unive	rsitas Bra	awijaya	
Reposi	Activity of male	Brawijay	a Reg	osito	ry Unive	rsitas Bra	awijaya	
Reposi	and female	Brawijay	a Reg	osito	v Unive	rsitas Bra	awiiava	
Reposi	character.	Brawijav	a Rer	* 4		rsitas Bra		
Rennei	Yang (2014)	Rrawijay		osito	-	rsitas Bra		
Depusi	Hamdan (2008)	Diawijay	a 170)	/031101	y Onive	rollas Die	awijaya	
Reposi	Topic domination	srawijay	a Ker	osito	y Unive	rsitas Bra	awijaya	
Reposi	Porreca (1984)	Brawijay	a Rep	osito	ry Unive	rsitas Bra	awijaya	
Reposi	Hamdan (2008)	Brawijay	a Rer	osito	y Unive	rsitas Bra	awijaya_	

the instrument consists of five dimension, (1) the first was number of male Repost and female character in photograph, (2) the second was the occupation of male or female character, (3) the third was male and female characters name in

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illustration, (4) the fourth was the activity of male and female character, (5) and the last was the topic domination in the dialogue.

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Repository University Brawijaya Repository Data Collection Brawijaya

The data were collected from textbook entitle Bright an English Course for Junior High School Student. The data were collected by identifying the visual and illustration content of textbook by using instrument from Hamdan's (2008), Porreca's (1984), and Yang's (2014) checklist.

In doing data collection the researcher followed the following steps. (1)

First step was the researcher provided the checklist and the textbook that analyze.

(2) Then the researcher started to collect the data based on dimension in the checklist, (3) after collecting the data, the researcher re-did the collecting data to make sure the data were accurate. (4) After the data collected, the researcher analyzed the data and explained the data in chapter 4.

Reposit 3.6 Data Analysis Brawijava

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After collecting the data, the researcher did analyzing the data based on each point in the checklist. The researcher analyzed the data based on Miles and Huberman (1994, p.10) they define the analysis of qualitative data into three steps that were data reduction, data display and conclusion and verification.

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(1) Data reduction the researcher reduced the data that obtain from checklist to short the relevant and irrelevant data. Relevant data were the data that appropriate with the research study such as data that get from illustration, or

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that not appropriate with the study such as data from reading passage that not supported by illustration. (2) After doing the data reduction, the researcher did the data display to draw conclusion from the data. In data display, the researcher assembled, organized, and compresses the data then explained the data in form of word. (3) The last was Conclusion and verification the researcher analyzed from the beginning to develop the conclusion of this study. The result of the study could be verified by using theory/perspective triangulation the researcher adopted more method for validating the data and checking the finding. In this research, the researcher developed checklist from three experts, they were Poreca (1984), Hamdan (2008) and Yang (2014). The checklist was designed to examine the

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The three experts' theories were verified by conducting theory triangulation. In theory triangulation, the researcher analyzed the textbook using the theory of each expert. After the analysis was conducted, then the researcher verified the result with the finding from the analysis using the three experts. The findings from the analysis were the same with the result of the analysis using three experts. Therefore, the findings were valid with the three experts' theories.

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gender representation in illustration of the textbook.

3.7 Validity of the Study

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In this study the researcher triangulate the data to test it was valid.

According to Patton (1999) Triangulation refers to the use of multiple methods or data sources in qualitative research to develop a comprehensive understanding of

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phenomena. Theory/perspective triangulation was used in this study. According to Denzin (1978) and Patton (1999) Theory/Perspective triangulation involves the use of multiple perspectives to examine and interpret a single set of data. In theory/perspective triangulation, it was believed that individuals from different disciplines or positions bring different perspectives. Therefore if each evaluator from the different disciplines interprets the information in the same way, then validity was established.

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In this study the researcher used three perspective of gender representation Repository Universitas Brawijaya in textbook, the first was from Porreca (1984), the second was from Hamdan (2008), and the third was from Yang (2014). As for the instrument of this study, it was a checklist about gender representation in English textbook that only focused on the illustration content proposed by Porreca (1984), Hamdan (2008), and Yang Repository Universitas Brawijaya (2014). The researcher was adapted the instrument from those experts and combined it in to one. The combined instrument has five dimension, (1) the first Reposition dimension is number of male and female character in photograph, (2) the second Repository Universitas Brawijaya Reposited dimension is the occupation of male or female character, (3) the third dimension is male and female character in reading text or dialogue, (4) the fourth dimension is the activity of male and female character, and (5) the last dimension was the topic Reposition domination in the dialogue. The combined instrument has been validated by Mrs. Dian Novita Dewi, S. Pd., M. Li because her is the EFL practioner.

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CHAPTER 4 Repository Universitas Brawijaya

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This chapter presents finding and discussion of the study. Findings are presented based on the research that has been conducted. While the discussion discusses about the result connected to the theories. This chapter deals with gender representation analysis in visual and illustration content in textbook entitle Bright an English course book for junior high school 2.

Reposit 4.1 Findings sites Brawiiava

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This subchapter presents the findings of gender representation analysis in visual and illustration content of textbook entitle Bright an English course for junior high school student for second year student and the evidence of findings are in appendix. The finding based on the research that has been done by the researcher using visual and illustration dimension like The number of character in photograph or picture, Occupation or jobs, character in the textbook, activity of male and female character, topic domination.

Repository U 4.1.1 The number of character in photograph or picture Brawijaya

The researcher counted the number of male or female character occurred in photograph or picture in all chapters in the textbook.

According to Yang (2014) the number of character in photograph or picture was the comparisons between male and female character that

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Repository Universitas Brawijaya Repository Universitas Brawijay26 represent in textbook in terms of frequency. The result was showed by

Repository Utable rsitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya

Repository U Table 4.1 number of character in photograph or picture Brawijava

Chapter	Page number	Male	Female	Gender not specified
nversita	1, 2, 4, 6, 7	epositor	13 Univers	itas brawija itas Brawiia
izversita	11, 12, 13, 14, 15, 16, 18	e ₁₆ ositor	y ₁ 3Inivers	itas Brawija
3 Versita	19, 21, 22	epositor epositor	v ³ Univers	itas Brawija
ųversita	26, 28, 29, 31, 32, 35	esositor	/ ₁₂ /nivers	itas Brawija
5versita	39, 40, 41, 42, 43, 46, 47, 48, 49	el3ositor	/16 nivers	itas Brawija
ilversita 6 ilversita	53, 54, 56, 57, 58, 59	epositor epositor	y Univers y ¹ 5mivers	itas Brawija itas Brawija
j versita	68, 77 Waya R	epositor	y ₂ Univers	itas Brawija
Wersita	85, 86	2 2 2 2	y Univers v Univers	itas Brawija iras Brawija
9/ersita	95, 97, 99, 103, 104	epositor	y5Univers	itas Brawija
iversita inersita	111, 112, 113, 114, 115, 117, 118, 119,	280sitor	y44/nivers	itas Brawija
iiversitä iversitä	120, 121 123, 124, 129	epositor epositor	y Univers voUnivers	itas Brawija itas Brawija
iversita 12 _{ersita}	135, 140, 141, 142, 143, 144	epositor el ⁴ ositor	Univers	itas Brawija itas Brawija
iversita 13 Iversita	152, 154, 157, 158, 159, 161, 163, 165	enositor 18 epositor	/ Univers / Univers	itas Brawija itas Brawija
isersita	178, 180, 181, 183, 189, 190	epositor	ygUnivers	itas Brawija
16ersita	195, 198, 206, 208, 209, 211	38 _{OSitor}	24 nivers	itas Brawija
iversita	217, 223	epositor	Univers	itas Brawija
18ersita	225, 226, 228, 230	e ² positor	v ⁴ Univers	itas Brawija
iyersita	241, 248, 249, 250, 258	epositor	16 Inivers	itas Brawija
Total	as Brawijaya R	201	226	itas Brawija

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Repository Universitas Brav As portrayed in table, the researcher found males and females in Repository Uphotograph or picture was 428 occurrences, and females photograph was Repository Universitas Brawijaya Repository Universitas Brawijaya more than males photograph. There were 226 female photograph or picture and males with 201 pictures. The number of males and females photograph or picture in each chapter in the textbook was quite balance, Repository Universitas Brawijaya but in some chapters the number of females photograph or picture was more than half of the males photograph or picture. The female pictures also found in almost of first page of every chapter. Even at glance, the student can see females photograph were more portrayed in this book. The researcher also found 1 picture that gender not specified because the photograph not clears enough and the model does not portray clear Repository Ucharacteristic of male or female. Pository Universitas Brawijaya

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4.1.2 Occupation or jobs

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The researcher search male and female characters occupation in all chapters in the textbook. According to Hamdan (2008) an occupation means the work done by a male or a female as a source of living. The occupations that show in this textbook were wide and have variation. The researcher found various occupations that do by male or female in this textbook. The most occupation that does by male and female in this textbook was teacher. In addition, there were many other occupations that show in this textbook such as businessman, fireman, news anchor, nurse, taxi driver, bus driver, postman, secretary, flight attendant and etc.

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Table 4.2 Occupation or jobs

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Repository U Repository U		Page number	Male	Female	Gender not specified	ya
Repository U	l -	2, 6, 7	2 _{Repos}		ersitas Brawija	
Repository U		13,16 wijaya	5000		versitas Brawija	~
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The researcher found 35 illustration of male and female that do their occupations in this textbook. 18 occupations do by male character, while 17 occupations do by female character. Although the number of male occupations ware more than female occupation, the researcher could not assume that male and female were presented unequally.

Repository U4.1.3 Character in textbook Repository Universitas Brawijaya

Character was used to help the reader in understanding the content of the reading passage or dialog, Porreca (1984) separated the character in the textbook into three categories like Main characters, Named non-active

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alog, Porreca (1984) separated the character in Reposition Universitas Brawijaya Repository Universitas Brawijaya

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Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya non-active characters. In these findings the

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characters, and Non-named non-active characters. In these findings the researcher counted male or female photograph that given a name by the textbook writer. The character name was not found in all chapters of the textbook. There were many western names that found such as Aaron, Lucy, Harlee, Victor, and etc. in some chapter the textbook writer also use

Repository Universitas Brawijaya finding was in table 4.3

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Table 4.3 Character in textbook

Jable 4.3 Jniversita	Character in te	XUUUK	tory Univ	ersitas Braw
Chapter	Page number	Male POS	Female	Gender not specified
J niversita Jniversita	2,4 Sprawijaya	4 Reposi	tory Univ	ersitas Brav ersitas Brav
Jn2versita	1 12 Brawijaya			ersitas Braw
3/ersita	Brawijaya	1 Reposi	tory Univ	ersitas Braw
J niversita Jn 1 versita	18, 31, 32	3 Reposi	t ory Univ tory Univ	ersitas Braw ersitas Braw
Jn š versita	40, 43 Wijaya			ersitas Braw
16versita	58, 56, 57	2 Reposi	tory Univ	ersitas Braw
J niversita Jn 10 ersita	113, 114, 117, 118	3 Reposi	t ary Univ tary Univ	ersitas Braw ersitas Braw
Jniversita Iniversita	124	1 Reposi	tory Univ	ersitas Braw ersitas Braw
Jn12ersita	135, 140, 141	6 Reposi	tery Univ	ersitas Braw
Jni ₃ ersita	159, 161, 163			ersitas Braw
Jhiversita 19 Iniversita	250 awijaya	5 Reposi	tory Univ	ersitas Braw ersitas Braw
Total	as Brawijaya	37Reposi	-	ersitas Braw

As portrayed in table above, the number of male and female character were not much different. There were 37 male characters name and 41 female characters name. Although the number of female characters

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name ware more than male characters name, the researcher could not

assume that male and female were presented unequally. Repository Universitas Brawijaya Repository Universitas Brawijaya

Repository U4.1.4 Activity of male and female character Diversitas Brawijaya

Repository UniversThe research noted every activity found in the textbook. According

to Yang (2014) Male and female character represented in selection

Repository U illustration in terms of activities. The result was in table 4.4. Brawijaya

Repository Table 4.4 Activity of male and female character ensites Brawijava

Chapter	Page number	Male	Female	Gender not specified
Universita	2, 4, 7 wijaya	₂ Repos	itory Univ	ersitas Braw
Universita Linversita	13, 14	2 Repos	itory Univ	ersitas Braw ersitas Braw
Un4versita	29, 32, 35	3 Repos	ißry Univ	ersitas Braw
Universita	4 ₁ Brawijaya	1 Repos	2 ny Univ	ersitas Braw
Universita Universita	56, 57	1 Repos	itory Univ	ersitas Braw ersitas Braw
Un7versita	68,77 wijaya	1 Repos	7	ersitas Braw
Universita	103, 104	3 Repos	itory Univ	ersitas Braw
Universita Universita	111, 112, 113, 114, 117, 118,	Repos	it ory Univ Itory Univ	ersitas Braw ersitas Braw
Universita	119, 120		-	ersitas Braw
Universita	1 ₂₉ rawijaya	1 Repos	itory Univ	ersitas Braw
Universita Universita	141 18 Brawijaya	2 Repos	itory Univ	ersitas Braw ersitas Braw
Uni ₃ ersita	154,161, 164, 165	6 Repos		ersitas Braw
Universita Universita	181, 183, 189, 190	4 Repos	it ory Univ itbry Univ	ersitas Braw ersitas Braw
Universita Universita	198, 206, 208, 211	Repos 4 Repos	itory Univ	ersitas Braw ersitas Braw
Universita	223 rawijaya	1 Repos		ersitas Braw
U 19 ersita	241, 250, 258	3 Repos	Itory Univ	ersitas Braw
Total	as brawijaya as Brawijaya	45 Repos	43	ersitas Braw ersitas Braw

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The activity was searched from first chapter until the last chapter in Bright an English course 2. Total activity was 88 activities. There were 43 activities that did by male character and 45 activities did by female character. The females activity in Bright 2 were variety and unique because female not only doing their traditional activity. But also do masculine activity. The males in this textbook also do some feminism activity but not much. Thus, this finding were indicated the gender equal of this dimension.

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Repository U4.1.5 Topic Domination

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Topic domination was the dominant character in dialogue in the Repository Universitas Brawijaya Repository Utextbook. According to Hamdan (2008) Analyzing the dialog to determine Repository Universitas Brawijaya Repository the dominant character (male or female). The researcher read the dialogue which provides illustration in the textbook and determine dialogue to be Repository Umale centered or female centered by using some criteria such as who Repository Universitas Brawijaya Repository Unitiates and starts speech, amount of talk or the number of speech turns, the character that guide the dialog and solve the problem in the dialogue or the reading passage. The researcher found 29 dialogues with illustration in all chapters of the textbook. 17 dialogues were male center, 12 dialogues were female center. Male dialogue often talk about sport, while female often talk about shopping and the mix dialogue often talk about school Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Uactivity.tas Brawijaya Repository Universitas Brawijaya

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Repository Un Repository Un	Chapter	Page number	Male	Female	Both dominant Brayllaya
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Repository U		13 ₁ Brawijaya	_		versitas Brawijaya
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Repository U	n 12 ersita	1144 rawijaya			versitas Brawijaya
Repository U	13 ^{ersita}	154 awijaya			versitas Brawijaya
Repository Un Repository Un					versitas Brav vijaya versitas Bravvijaya
Repository U	n i sersita	180, 183 Jaya			versitas Brawijaya
Repository Un Repository Un	Total	as Brawijaya as Brawijaya	17Repos Repos	12	versitas Bravijaya versitas Bravijaya

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Although the number of male center dialogue and female center Repository Universitas Brawijaya dialogue was not too big, the researcher could not assume that male dialogues and female dialogues in this textbook were presented equally.

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Repository Universitas Brawijaya Reposit 4.2 Discussions as Brawllava

Based on the findings, the writer tried to analyze the result with relevant

theories. This discussion answered the objective of the study. The objective of this

Reposi study was to know the gender representation in textbook entitled Bright an Repository Universitas Brawijaya

Reposit English course for junior high school 2. epository Universitas Brawijaya Repository Universitas Brawijaya

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4.2.1 An Analysis of gender representation in terms of visual and illustration content.

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After doing the research in 5 dimensions such as the number of character picture or photograph, occupation, character in textbook, and the activity of male and female character. The researcher found that the number of male and female occurrences was not really different.

The first dimension was the number of photograph or picture. In this dimension female were dominating with 226 pictures, while male 201 Repository Universitas Brawijaya pictures in this textbook. Female pictures or photograph were represented more in this textbook. The result of this dimension was different from previous study that held by Salamah (2014, p.50) in her study male Repository Upictures were dominant. She also has opinion that higher ratio of male Repository Universitas Brawijaya Repository | picture occurrence of textbook was caused by the common view of male visibility in society. While in this study, female pictures were more than Repository U male picture. Female photograph were found in almost first page of new Repository Universitas Brawijaya Repository Universitas Brawijaya Repository U unit in the textbook. It was indicated that the textbook writer want to show female in this era also have same visibility in society like male. Furthermore, the appearances of male and female pictures in this textbook not always related to their stereotype. Male were not only portrayed with a short hair, has a beard for adult male, taller than female and has muscle. But, in some picture male was portrayed has a long hair, has thin body and Repository Universitas Brawijaya Shorter than female. While, female not always portrayed has a long hair



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Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijay34 and pretty face. In some picture portray with short hair just like male. It Repository Uwas indicated that female dominate in this dimension. Sitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository University The second dimension was occupation, total number of male and Repository Universitas Brawiiava female picture that do their occupation was 35 and there were 11 kind of occupation that showed in this textbook. The Female characters do 6 kinds Repository Universitas Brawijaya of occupations such as teacher, news anchor, businesswoman, nurse, secretary, chef and flight attendant. Although this representation featured a working woman and resist the traditional discourse breadwinners" based on Sunderland (2004). But, female occupations in this textbook still reflect their occupation stereotype. As we know, female work tend to associated with their behavior and their personal trait such as Repository Ugentle, warm, patient, and lovely. So, this findings support Gupta and Repository Universitas Brawijaya Lee's (1990, p.40) statement which female role was only related to nurturance. In the other hand, the male characters did 7 kinds occupations Repository U such as businessman, fireman, taxi driver, chef, bus driver and postman. Repository Universitas Brawijaya Repository | Those male occupations in the textbook were related to their stereotype like strong, dominant, and assertive. But, the researcher also found some Repository U male occupation that related to female stereotype such as chef and teacher. Repository Universitas Brawijaya Thus, this finding was different with Yang (2011 p. 95) study that male teacher were not found. Moreover, in this textbook the most occupation that did by male and female was teacher. So, the researcher concluded that the occupation that portray in this textbook was equal. Both of female and Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya

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male were portray has occupation for life and also has many same occupation such as teacher, chef, and businessman or businesswoman.

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The next dimension was the characters in textbook in this dimension the researcher only count the illustration in textbook that given a name by the textbook writer. It was found that female character was more than male character. There were 41 female character name and 37 male characters name. It was indicated that female was a dominant in this dimension. This result was similar with Yang (2011, p.88) study female name presented more in Hong Kong English Language textbook series. The result was same probably because of the same region of the country both of Hong Kong and Indonesia was located in Asia.

The fourth dimension was activity of the character, male and female activity in this textbook was quite balance with close number, female with 43 activities and male with 45 activities. Both male and female in this textbook mostly do reading and studying activity. In this textbook male did various kind of sport activity such as football, basketball, hockey, tennis, cycling, skateboarding, swimming and running. Even, males also did female activity such as cooking and take care of child. These findings were contrasts with Amini and Binjani (2012, p. 140) study in which only female that do various kinds of household chores. In this textbook both male and female did the household chores, but more household chores still were done by female character. In this textbook females were portrays cooking, take care of children, cleaning, and serve



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football, martial art, table tennis, tennis, running, and swimming. These findings were contrast with Lee (2008) statement that males were portrays as more active and sporty than females. This result indicated that the textbook writer want to show the gender equality in this textbook. In this textbook females were portray did same activity with male. Female could do so many sport activities and male also could do household chores activities.

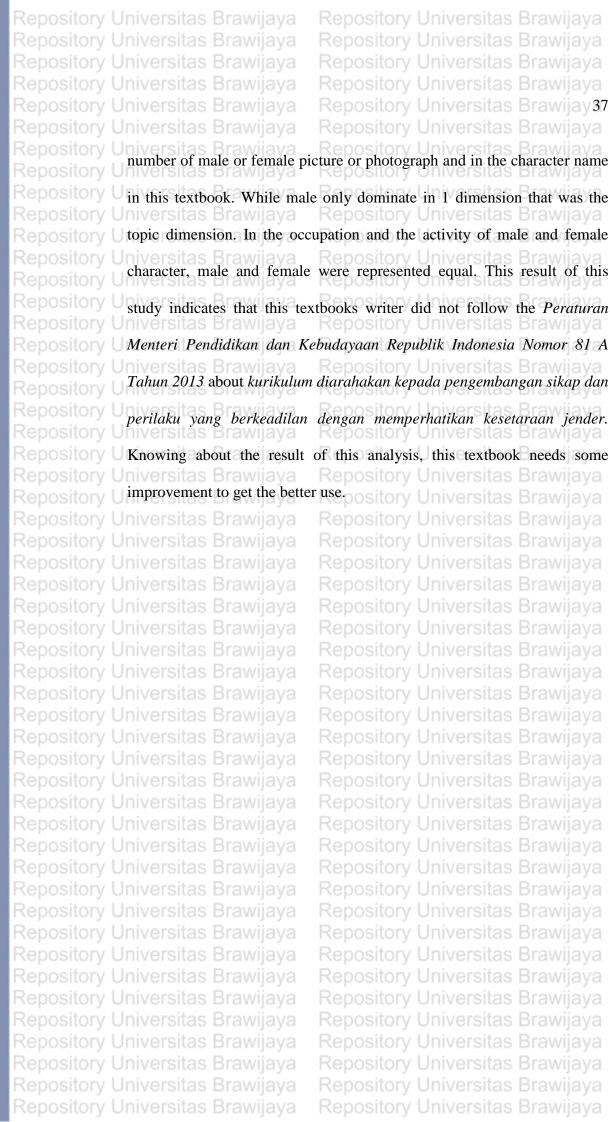
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The last dimension was the topic dominations, the researcher found 29 dialogue with illustration in all chapters from the textbook. There were 17 male center dialogue and 12 female center dialogue. So, it could concluded that in this dimension was unequal, the males center dialogue are presented more in this dimension. This result was similar with Hamdan (2008, p.107) statement, he state that EFL text studies preferred presenting male as the main character in dialog. These because, male characteristic that always tend to controls the topic of conversation with female. Furthermore, this result contradict with stereotype of women speak more than men. The topic that discussed in the dialogues was variety, male often talk about sport, while female talk about shopping or TV program. But the most often discussed was about daily life of a student such as about a group work, subject and vacation activity in holydays.

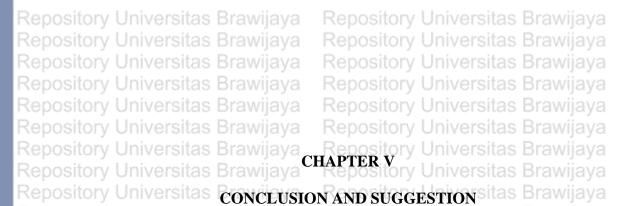
From the discussion above, gender bias really happened in this textbook. Female dominate in 2 dimension in this textbook including the

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Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijay37 number of male or female picture or photograph and in the character name Repository Universitas Brawijaya character, male and female were represented equal. This result of this dengan memperhatikan kesetaraan jender. Repository Universitas Brawijaya Repository Universitas Brawijaya

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This chapter presents the conclusion and suggestion of the study. The suggestions are delivered for English teacher, Textbook writers and further researcher.

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Based on the finding and discussion in previous chapter, the result of this study was the researcher found in the first dimension that was the number of male or female picture or photograph female with 226 pictures were male with 201 pictures, in the second dimension that was occupation male with 18 occupation and female with 17 occupation, in character name in this textbook male with 37 character and female with 43 character, in the activity of male and female character, male did 45 activities and female did 43 activities, in the last dimension that was the topic dimension with 17 dialogues and female with 12 dialogues. The total occurrences of male was 318, while female was 341.

The result from this study indicated that the textbook writers did not follow the *PERMENDIKBUD no 31 A tahun 2013* about gender equal. This result of the study impacted the English teacher because gender unequal in this textbook could make student less motivated in the teaching learning process so, the learning objectives were hampered.

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Based on the result of the study and the analysis, there are some Repository Universitas Brawijaya Repository Universitas Brawijaya suggestion from the researcher.

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1. To English Teacher Repository Universitas Brawijaya

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The English teacher has to be aware of the content in the textbook they Repository Universitas Brawijaya use. Equal gender representation has to be taken into account in choosing textbook to avoid student bias perspective in class. When teacher feels that their textbook does not promote gender equal, the teacher has the responsibility to manage the class to create equal gender responsiveness in the classroom to avoid the feeling of underestimation to the student. Repository Universitas Brawijaya

2. To Textbook Writer

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Repository The textbook writer must follow the PERMENDIKBUD in writing Reposit textbook. The writers also have to be aware and detail of the textbook content, a Repository Universitas Brawijaya further crosscheck especially in gender representation aspect might be needed by the textbook writer before handing the work to the publisher. This is to avoid gender bias that might show through the content of the textbook. Brawijaya Repository Universitas Brawijaya

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Repository Universitas Brawijaya Reposit 3. To further researcher

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The further researcher are expected to analyze gender representation in English textbook with different aspect to analyzed or other gender issues that may Reposit exist in English textbook such as sexism. pository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya

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Appendix 1: Instrument of Visual and Illustration Checklist

The researcher will analyze the gender representation in textbook entitle Bright an English Course for Junior high school student. The gender representation will analyze based on instrument bellow. The instrument based on Porreca's (1984), Hamdan's (2008) and Yang's (2014) checklist about gender representation in ELT textbook. The researcher will analyze all chapters in the textbook and writes the number of occurrence of male and female in the textbook according to each dimension and gives the evidence.

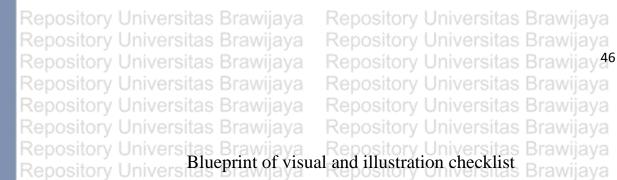
Dimension	Reposition Chapter Chapter	Page number	Repository University University	rsitas Brawijaya Female rsitas Brawijaya	ReGender not Respecified	Evidence
The number of character is	n Repository Univer		Repository Unive		Repository	
photograph or picture.	Repository Univer		Repository Unive		Repository	
photograph of picture	Repository Univer		Repository Unive		Repository	
SSI SI	Repository Univer		Repository Unive		Repository	
Porreca (1984) 5	Repository Univer		Repository Unive		Repository	
Hamdan (2008) 🕌	Repository Univer		Repository Unive		Repository	
Yang(2014)	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
1 11118(2 0 1 1)	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
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Occupation or jobs.	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
Hamdan (2008) 📱	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
Yang (2014)	Repository Univer	sitas Brawijaya	Repository Unive	rsitas Brawijaya	Repository	
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Character in the textbook. Porreca (1984) Hamdan(2008)	Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya	Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya	Repository Repository Repository Repository Repository Repository Repository	
Activity of male and female character. Yang (2014) Hamdan (2008)	Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya Repository Universitas Brawijaya	Repository Universitas Brawijaya Repository Universitas Brawijaya	Repository Repository Repository Repository Repository Repository Repository Repository Repository	
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Dimension	Definition	DOS Criteria IIVEISITAS Brawijaya
The	Hamdan (2008) the	a. Every character in one
number of	frequency of photo or	illustration is investigated.
male and	illustration that represent	b. An illustration is a picture, a
female nive	female and male character.	cartoon, a drawing, or a
character in	Yang (2014) The	photograph.
photograph	comparisons between male	c. If the same character continued
or picture.	and female character that	to appear through each book,
ory Unive	represent in textbook in terr	ository Universitas Brawijava
ory Unive	rsitas Brawijaya Rep	oository Universitas Brawijaya
ory Unive	of frequency.	is counted as a separate
ory Unive	Porreca (1984) the frequen	
ory Unive	of male and female appearing in the photograph.	d. Personified animal characters
ory Unive	Silas Diawijaya Nej	are not counted.
ory Unive	rsitas Brawijaya Rep	e. The number of male and female
ory Unive	14 5 11	Jostory Oniversitas Diawijaya
	rsitas Brawijaya Rep	characters is counted. Clothing
ory Unive	rsitas Brawijaya Rep	and hair style are clues for
ory Unive		determining the gender of the
ory Unive	rsitas Brawijaya Rep	ository Universitas brawijaya
ory Unive	rsitas Brawijaya Rep	character. When the gender is
ory Unive	rsitas Brawijaya Rep	not clear or ambiguous it is
ory Unive	rsitas Brawijaya Rep	omitted. ersitas Brawijaya
Occupation	Hamdan (2008) An	ository Universitas Brawijaya
Occupation	Silas Diawijaya Rej	Ta. The occupational activities and
or Jobs	occupation means the work	ository Universitas Brawilaya
ory Unive	done by a male or a female	the portrayal of gender roles.
ory Unive	a source of living.	(Teacher, police, tailor, and etc.
ory Unive	rsitas Brawijaya - Ket	pository Universitas Brawijaya
ory Unive	Yang (2014) the visual	pository Universitas Brawijaya
ory Unive	occupation of adult male an	dository Universitas Brawijaya
ory Unive	female character.	oository Universitas Brawijaya
Character	Porreca (1984) the characte	er a. Main characters – females and

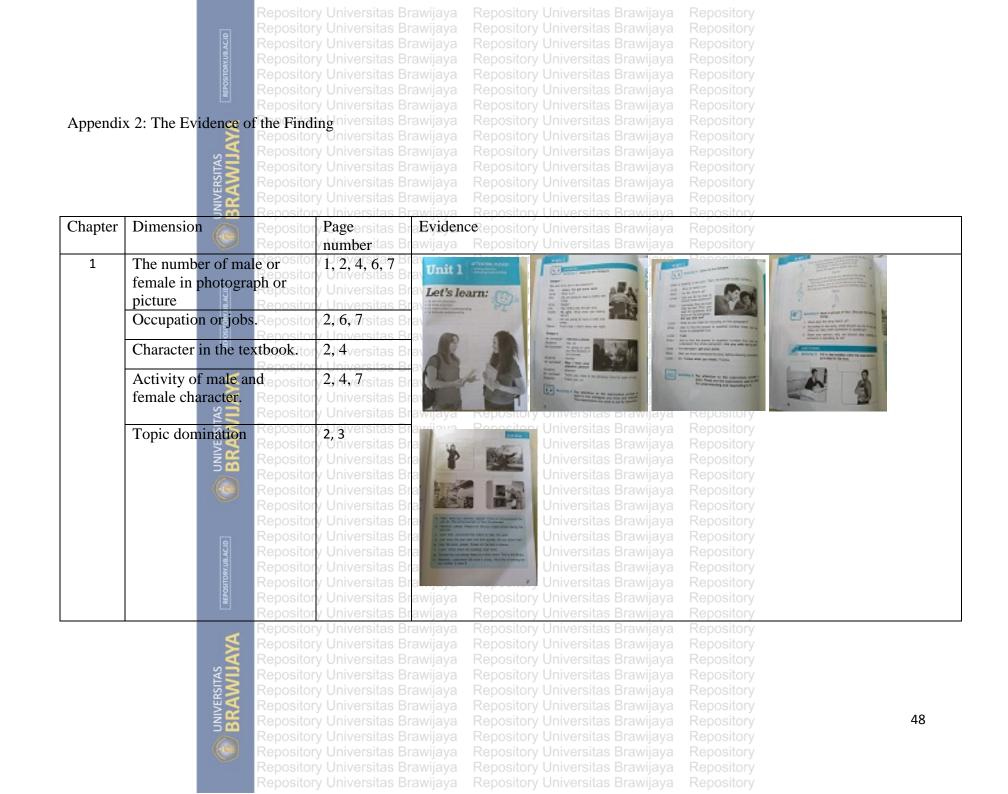
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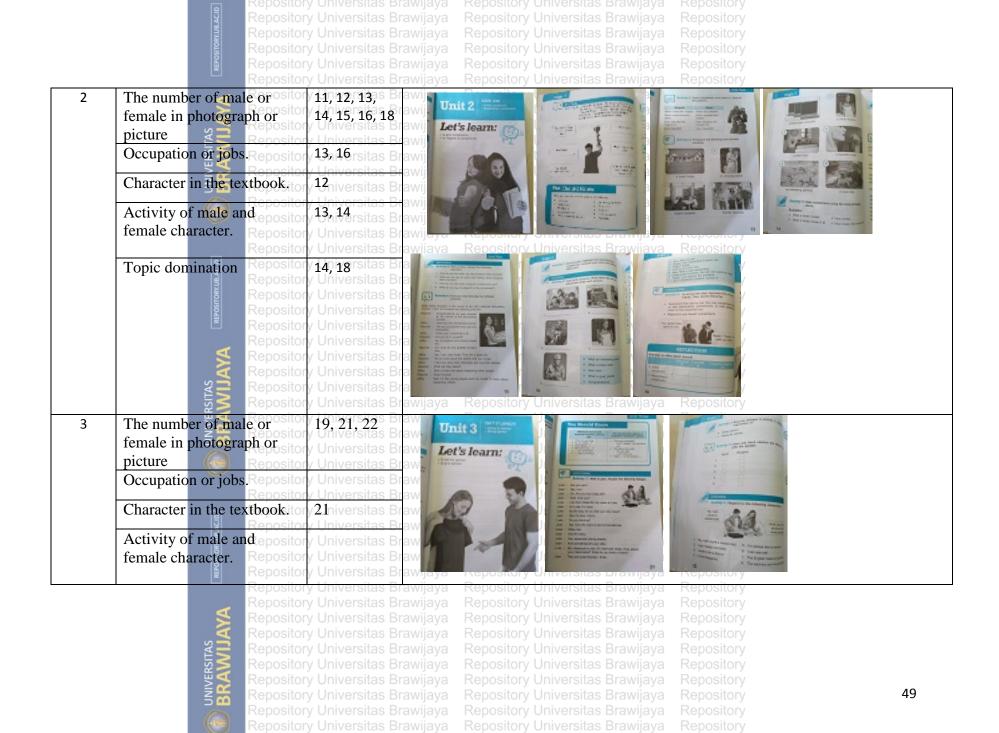
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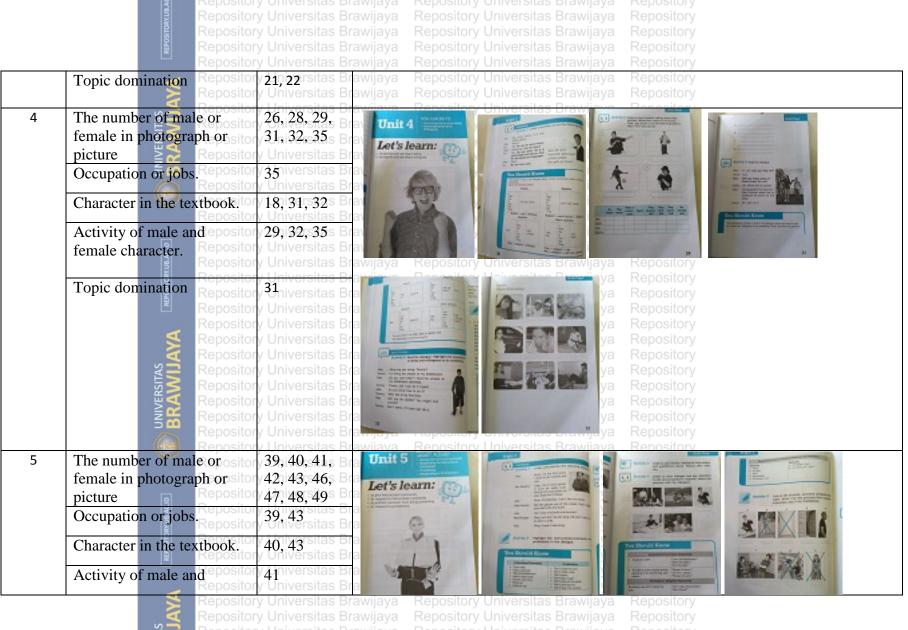
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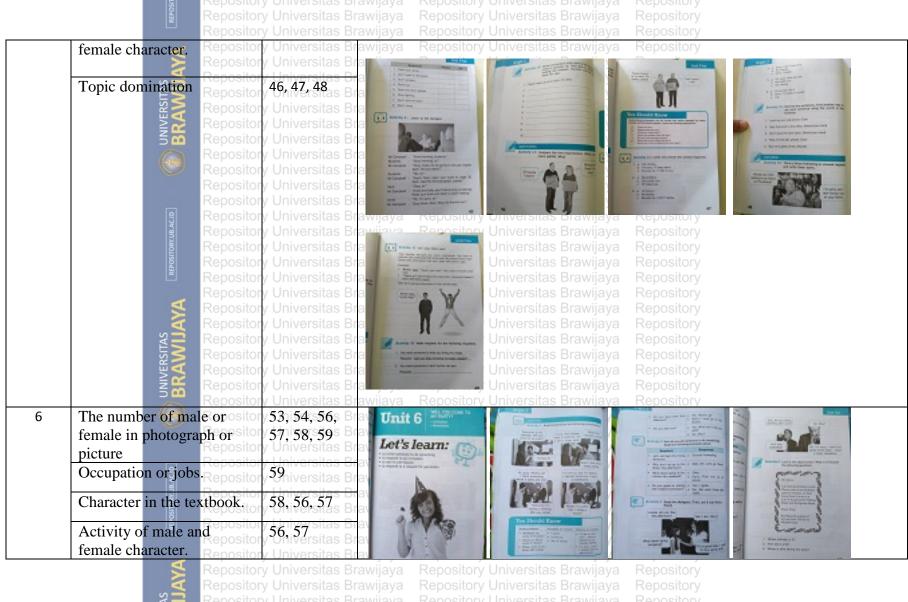


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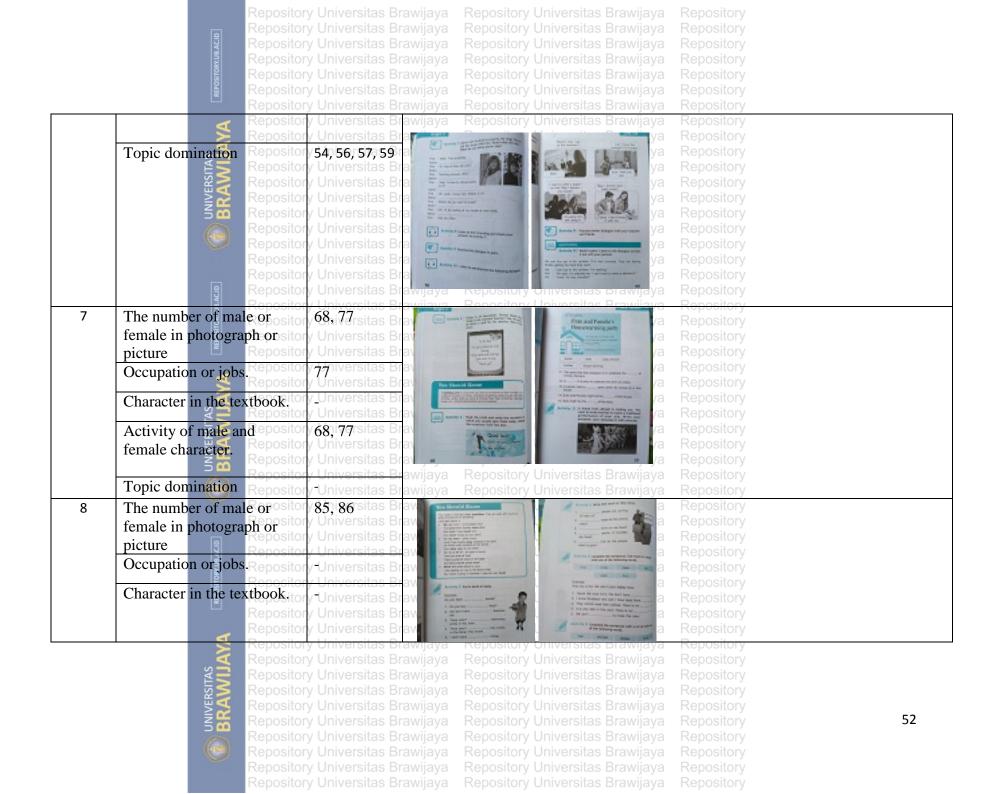
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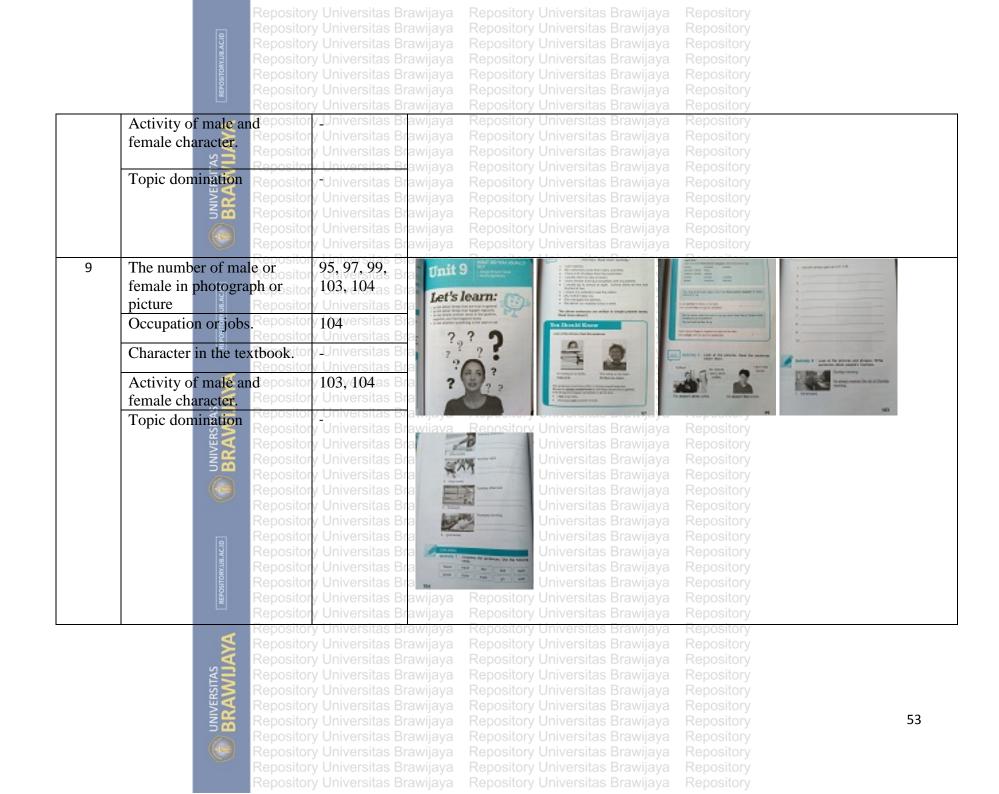


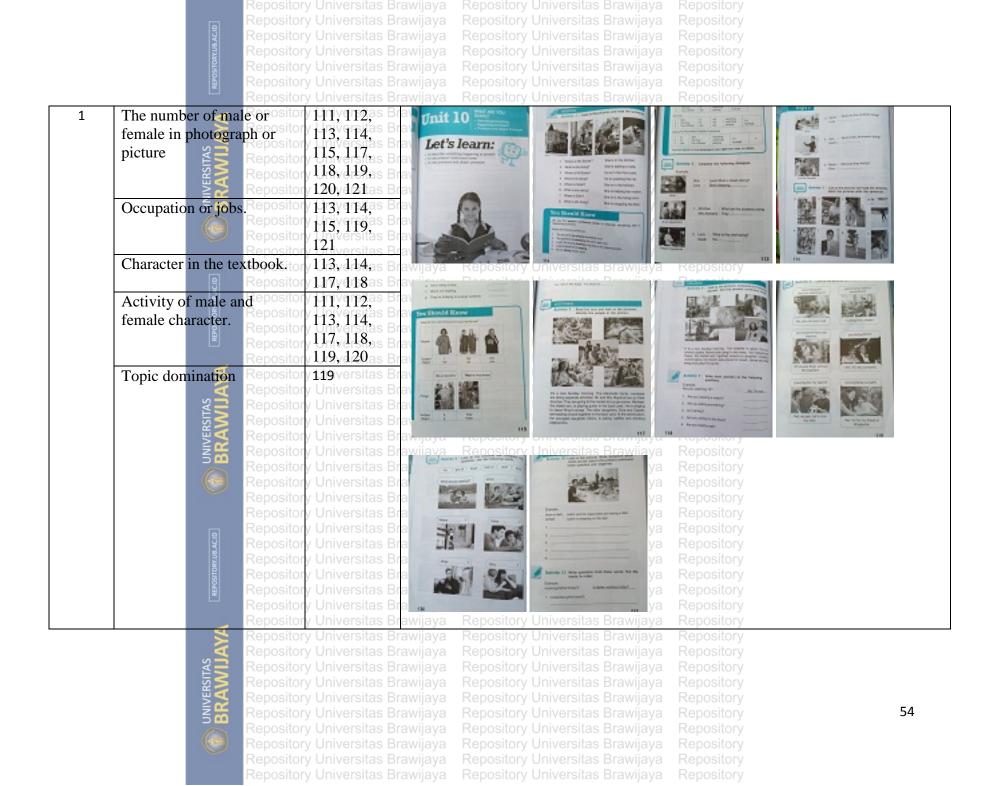
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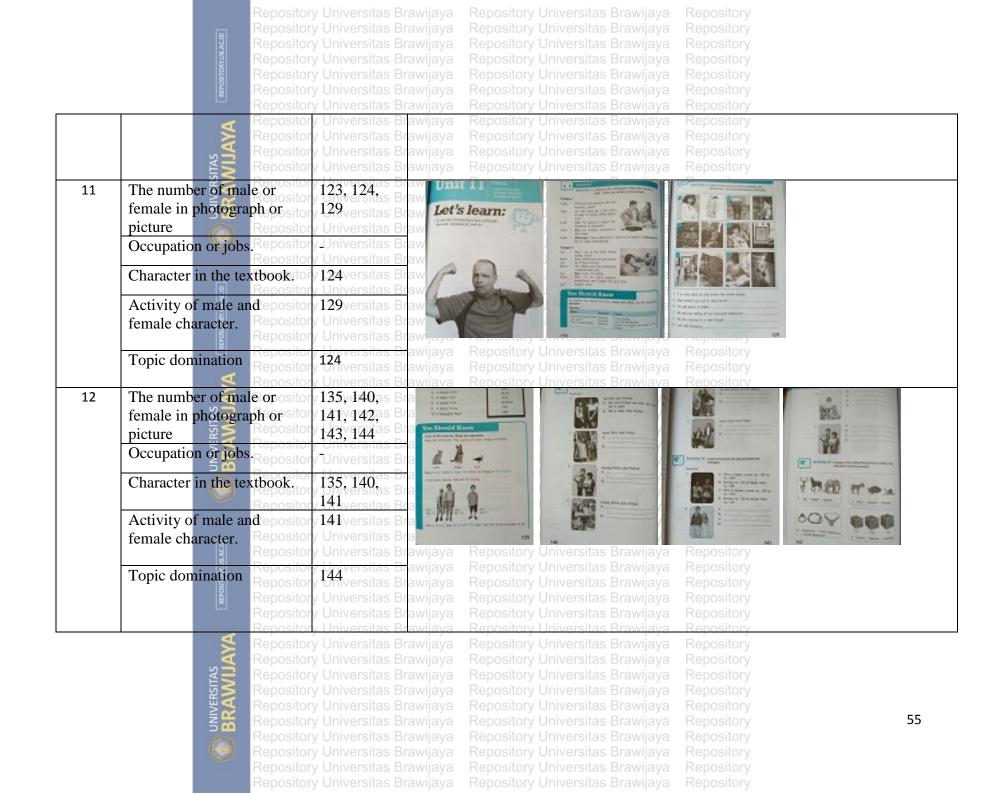
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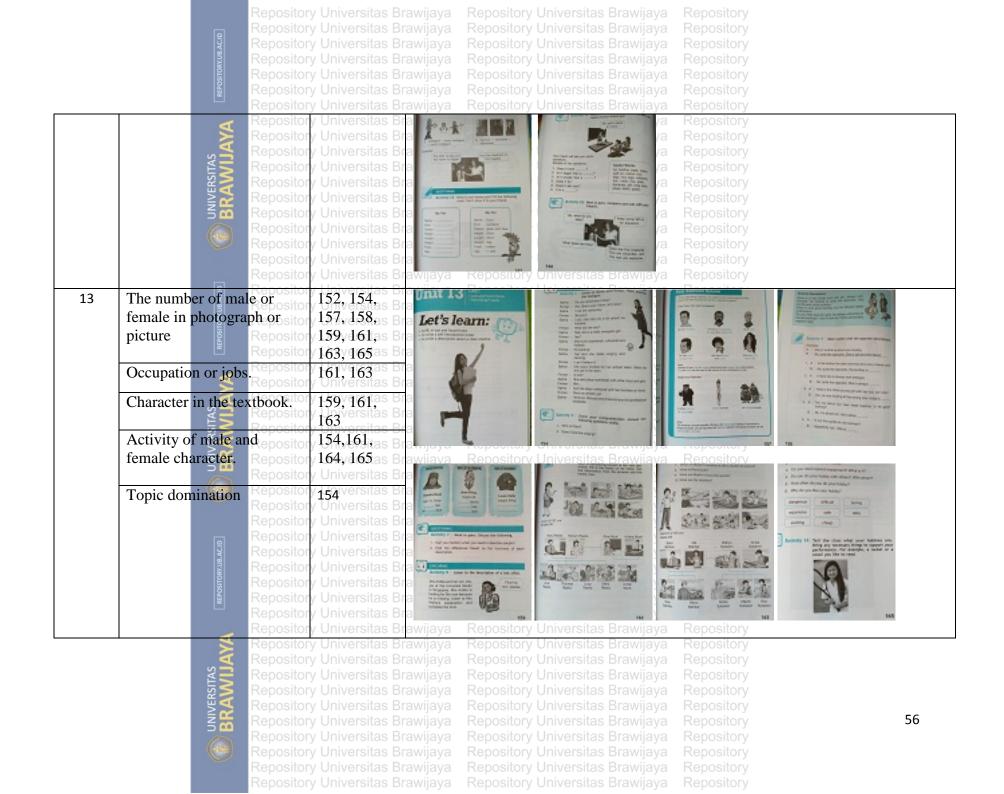
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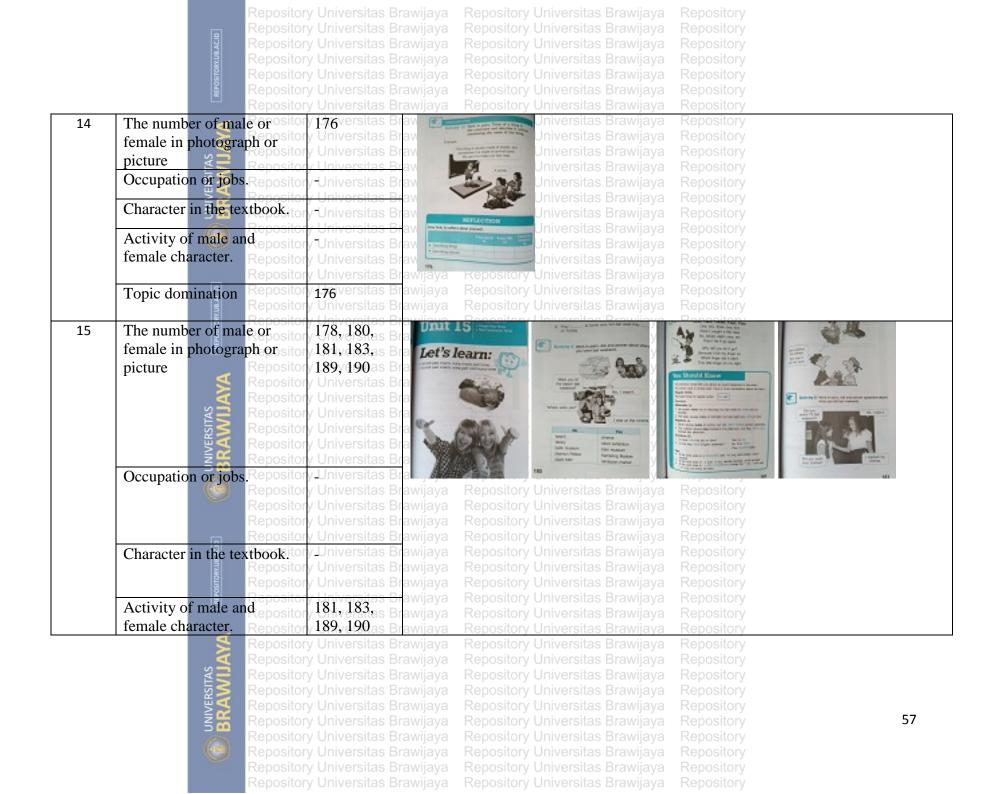


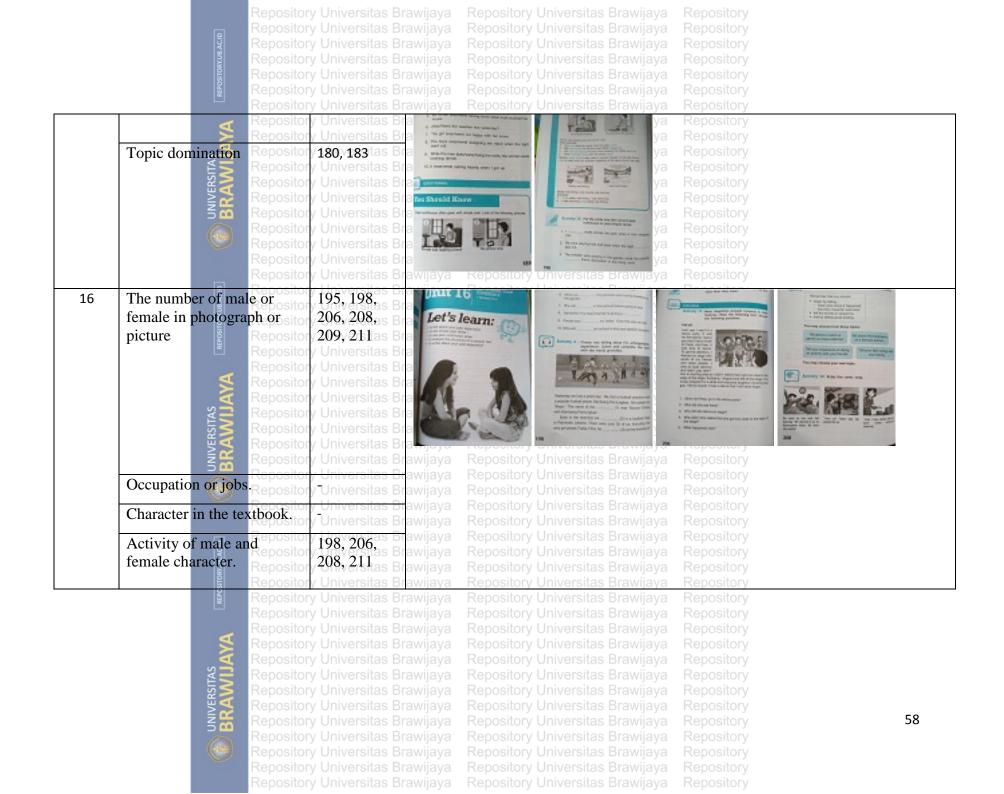


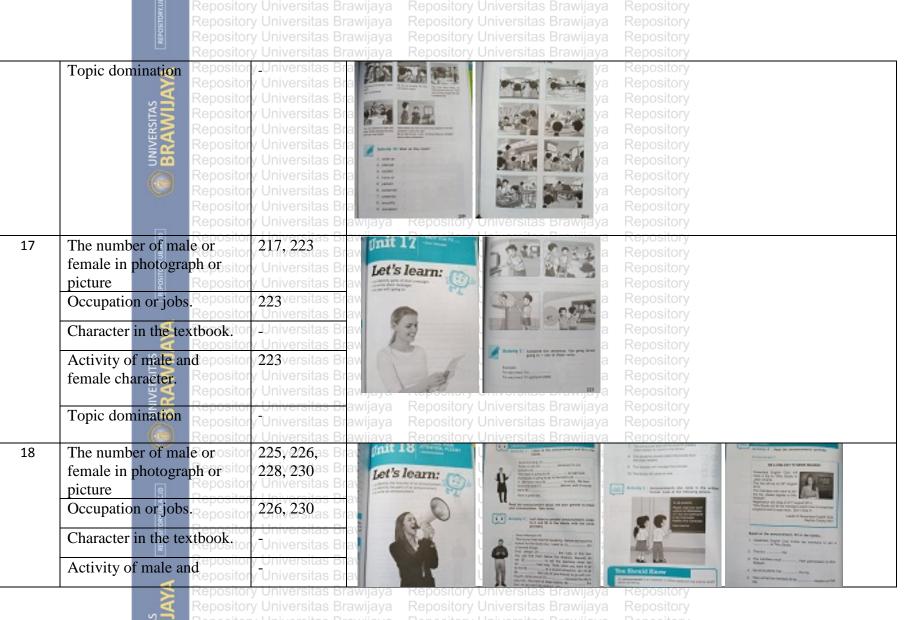








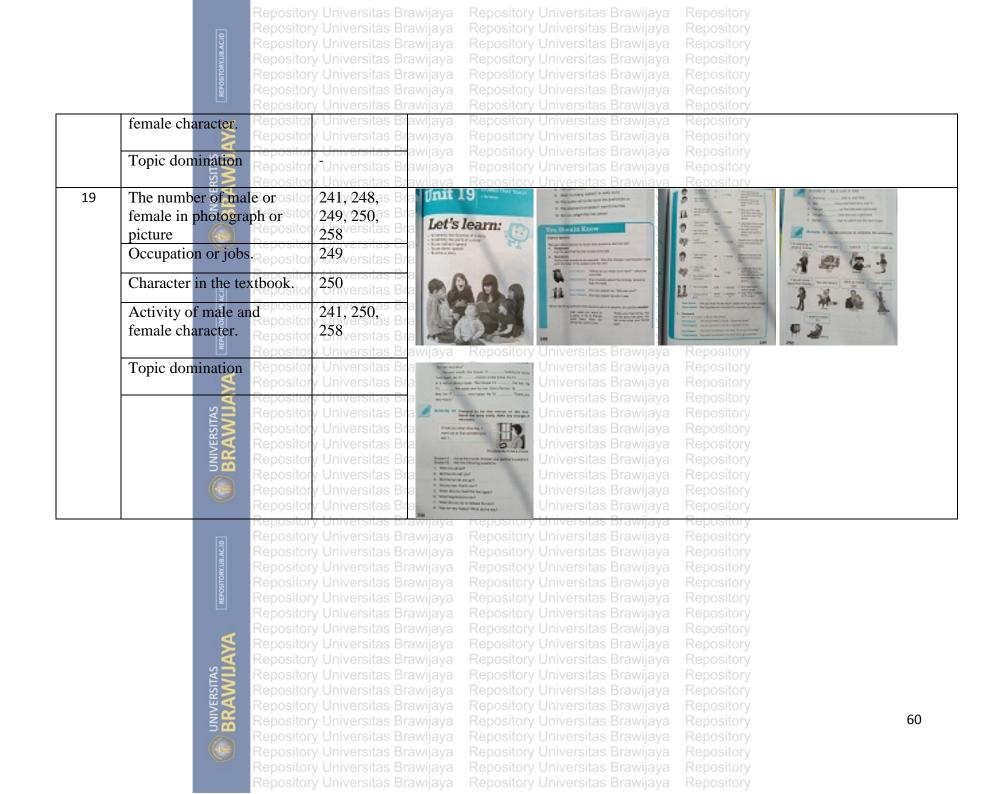




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4. Topik Skripsi : Pendidikan

5. Judul Skripsi : The Analysis of Gender Representation in Textbook

Entitled Bright an English Course for Second Years

Student of Junior High School

6. Tanggal Mengajukan : 8 Januari 2017

7. Tanggal Selesai Revisi : 25 July 2017

8. Nama Pembimbing : Ive Emaliana, M.Pd.

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2.	27 Februari 2017	- Persetujuan Judul - Outline Bab I, II, III	Ive Emaliana, M.Pd	you
3.	6 Maret 2017	Revisi bab 1, II, III	Ive Emaliana, M.Pd	apla
4.	8 Maret 2017	Revisi Bab I, II, III	Ive Emaliana, M.Pd	Pole
5.	15 Maret 2017	Revisi Bab I, II, III	Ive Emaliana, M.Pd	The

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6.	20 Maret 2017	- Revisi Bab I, II, III - ACC Sempro	Ive Emaliana, M.Pd	2.0
7.	24 Maret 2017	Seminar Proposal	Ive Emaliana, M.Pd	Upde.
8.	18 April 2017	Validasi Instrument	Ive Emaliana, M.Pd	VAQUE VARE
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10.	9 Juni 2017	- Konsultasi Bab VI dan V - ACC Semhas	Ive Emaliana, M.Pd	2 Asolie
11	16 Juni 2017	Seminar Hasil		2/0De
12	7 Juli 201 <u>7</u>	- Konsultasi Bab I - V - ACC Kompre	Ive Emaliana, M.Pd	CAQUE
13	14 Juli 2017	Ujian Skripsi	Ive Emaliana, M.Pd	ZARRE
14	25 July 2017	- Konsultasi revisi - ACC Jilid	Ive Emaliana, M.Pd	Male

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