

SUMMARY

Batara Dhariyanto 105040107111002. The Financial Feasibility Analysis of Dodol Salak Processed Agroindustry (Case Study in UD. Budi Jaya Village Kramat, Subdistrict Bangkalan, District Bangkalan). Supervisor of Mr Ir. Heru Santoso HS, SU and Mrs Dina Novia P.SP., M.Si.

Agroindustry is an industry go through agricultural raw materials to be the product that has added value. The relationship has been one of the characteristics of developing countries that its structure undergo a transformation of the farming economy toward agricultural industry. The development of agroindustry is an attempt to create high paying jobs, reduce the unemployment rate, and can increase producers revenue. It was because in a agroindustry there are processing activities agricultural commodities into a product with different shapes with the original (Soekartawi, 2001).

Processed food manufacturer UD. Budi Jaya, since the year 2008 dodol be able to process the fruit of salak. Fruit processing salak was able to increase the value added salak than just sell it in the form of fresh fruit. In addition, can overcome the decline in the selling price salak when held the harvest. Bangkalan district centers have long cultivated plants having salak by the community in several villages. If the harvest season salak arrived, abundant production and the results of some wasted because not even sold.

The purpose of this research are: 1. to analyze the cost of, the reception and business profits agroindustry dodol salak UD. Budi Jaya Village Kramat, Subdistrict Bangkalan, District Bangkalan, 2. to analyse the feasibility of the size of the level of financial business agroindustry dodol salak UD. Budi Jaya Village Kramat, Subdistrict Bangkalan, District Bangkalan, 3. to know how long the return of capital early agroindustry dodol salak UD. Budi Jaya UD. Budi Jaya Village Kramat, Subdistrict Bangkalan, District Bangkalan back.

The selection of this location based on the consideration that the UD. Budi Jaya existing village is Kramat, Subdistrict Bangkalan, District Bangkalan processing centers for crops salak that is as processed sentra salak, namely dodol salak. Research methodology respondents were with the methods of sampling in processed agroindustry purposive salak UD. Budi Jaya. The data used in this research is the data on primary and secondary data. Engineering data collection is done by interviews and documentation. The method of analysis the data used was: 1. Analysis of the costs, 2. Analysis of the current cash, 3. Analysis of financial feasibility, and 4. analysis of sensitivity.

The analysis of the flow of cash in an effort processed dodol salak at UD. Budi Jaya kramat village, Subdistrict Bangkalan, District Bangkalan that the analysis of production costs, revenues, and income agroindustry dodol salak in the village Kramat Subdistrict Bangkalan, District Bangkalan shows that business dodol salak considered profitable and obtained the results of the average production costs Rp 37.111.417, each year, the average revenue of Rp 59.233.333 each year and the average income of Rp 22.121.916, each year.

The analysis of the feasibility of financial business dodol salak, that agroindustry dodol salak in the village Kramat on the level of bank interest rate of 14% shows that business dodol salak considered worthy to try because obtained:

NpvRp 10.078.447, irr by 15 percent and the value of net B/C 1.5.Sensitivity analysis to rising production costs by 30 percent in interest rates the bank 14% said to be worthy of with the Npv Rp 5.006.209, Irr at 38 percent and net B/C of 1.2.The decline in revenue resulting from decreased the number of production to 20% to cause the value of net B/C 1.2.While the Npv is a positive value of Rp 4.721.130. The Irr obtained by 33 percent.

Calculation payback period to venture dodol salak UD. Budi Jaya, be seen that a period of time the repayment of investment capital dodol salak business, that its invested capital the company would be back within two years three months so it can be concluded when compared to the days of the business for six years, then a period of time the repayment of business capital faster than business at the age of business so that processed agroindustry salak UD. Budi Jaya worthy to be implemented.

Advice that arises from this research are: (1) processed agroindustry salak in UD. Budi Jayaespecially on dodol salak should start do business bookkeeping which includes the selling data, expenditure data businesses and production data to known for certain sales figures, for the import and the expenditure of firm, (2) local governments should give full support to processed agroindustry salak UD. Budi Jaya in the village Kramat.The support of government in the form of some help in terms of capital and trainings to increasing the quality of human resources and management.

