

## ABSTRAK

Affa, Rizza Alifatul. 2015. **Hubungan Sosial Ekonomi dan Pola Tindakan Ibu dalam Perawatan Perianal Terhadap Kejadian Ruam Popok Pada Bayi di Wilayah Kerja Puskesmas Gribig Tahun 2015.** Tugas Akhir, Program Studi Kebidanan Fakultas Kedokteran Universitas Brawijaya. Pembimbing: (1) dr. Prasetya Ismail Permadi, SpA, M.Biomed (2) Era Nurisa Windari, SST, M.Kes.

Ruam popok merupakan gangguan kulit berupa peradangan di sekitar daerah yang tertutupi atau sekitar popok yang sering diderita oleh bayi berusia 0-12 bulan. Ada beberapa hal yang dapat mempengaruhi terjadinya ruam popok yaitu faktor sosial ekonomi dan pola tindakan ibu dalam perawatan perianal. Cara perawatan bayi yang dilakukan oleh ibu-ibu di Indonesia dipengaruhi oleh budaya dan kebiasaan turun-temurun yang kurang tepat dan dapat merugikan bayi. Tujuan dari penelitian ini adalah untuk mengetahui hubungan sosial ekonomi dan pola tindakan ibu dalam perawatan perianal terhadap kejadian ruam popok pada bayi.

Desain penelitian ini menggunakan observasional analitik dengan menggunakan metode pendekatan *cross-sectional*. Jumlah sampel sebanyak 89 orang yang ditentukan dengan metode *purposive sampling*. Pengumpulan data dilakukan dengan metode kuisisioner. Analisa data menggunakan *chi square* dan *Fisher's Exact Test* yang menunjukkan adanya hubungan antara sosial ekonomi dan pola tindakan ibu dalam perawatan perianal terhadap kejadian ruam popok ( $p = 0,000$ ). Oleh karena itu, disarankan bidan mampu memberikan konseling dan informasi kepada ibu tentang cara mencegah terjadinya ruam popok pada bayi melalui perawatan perianal bayi yang benar dan sesuai.

Kata kunci: Ruam Popok, Sosial Ekonomi, Perawatan Perianal.

## ABSTRACT

Affa, Rizza Alifatul. 2015. **The Relationship between Socio-economic and Activity Patterns of Mother's in Perianal Care on the Incidence of Diaper Rash on Baby in Puskesmas Gribig 2015**. Final Assignment, Midwifery Program Medical Faculty Brawijaya University. Supervisors: (1) dr. Prasetya Ismail Permadi, SpA, M.Biomed (2) Era Nurisa Windari, SST, M.Kes.

Diaper rash is a skin disorder such as inflammation around the area covered by a diaper or around diapers are most often affects baby aged 0-12 months. There are several things that can influence the occurrence of diaper rash that is socio-economic and mother's patterns of action in the perianal care. How to baby care carried out by mothers in Indonesia is heavily influenced by the culture and habits of generations where their actions are actually very harmful to the baby. The purpose of this study was to determine the relationship between socio-economic and activity patterns of mother's in perianal care on the incidence of diaper rash in baby.

Design of this research was analytical observation with *cross-sectional design*. The data were collected by using a *purposive sampling* with 89 people as the samples. Data are taken by using questionnaire. The data were analyzed by *chi square* and *Fisher's Exact Test* that shows the relationship between socio-economic and activity patterns of mothers in perianal care on the incidence of diaper rash ( $p = 0.000$ ). Therefore, it is recommended midwives to provide counseling and information to mothers about how to prevent of diaper rash with perianal care is true and appropriate.

Key Words: Diaper Rush, Socio-economic, Perianal Care