

## SUMMARY

Elsa Marga Retna , 2017, **Mental Health Services Innovation Through “Desa Siaga Sehat Jiwa” (Study Case at Bantur Health Center)**, Dr. Sujarwoto, S.IP., M.Si. 128 Hal + xv.

Community Mental Health Care (PerkesWaMas) is public services innovation in mental health services which have purpose to decrease the mental disorder through giving the health care to mental disorder in Bantur health center. PerkesWaMas is a mental health services innovation which made by Bantur health center Malang Regency. In short term this innovation can be expected to decrease total people with mental disorders, especially in Bantur district. In long term this innovation can be expected to become an example of those health centers to implement the public health services in mental health, especially health centers in the district of Malang. This study purposed to analyze the process of innovation PerkesWaMas and analyze the supporting and inhibiting factors of innovation PerkesWaMas in efforts to decrease the people with mental disorders in Bantur districts.

This research using single case study which used to describe and analyze the innovation process of PerkesWaMas in Bantur health center. Interviews were conducted with the leader of Bantur health center, initiators of innovation of PerkesWaMas Bantur health center, nurses in Bantur health centers, PerkesWaMas cadres, students of Brawijaya University that doing practice nurse program, and families of mental disorders in Bantur districts. Techniques explanation analysis of Yin (2009) to analysis case from the implementation process of innovation PerkesWaMas in Bantur health centers.

The result shows the process of innovation PerkesWaMas starting from identification of problems in the Bantur district, generating idea to resolve mental health problems in the Bantur district, developing proposals for be given to the Public Health Office Malang regency, implementation this innovation PerkesWaMas in the Bantur health center, evaluation of innovation PerkesWaMas in Bantur health centers, and the last is diffusing lessons of innovation PerkesWaMas in Bantur health center. All of process innovation PerkesWaMas has implemented properly and effectively. PerkesWaMas has changed the concept of individual clinic approach to individual family and environmental approach. Effectiveness of PerkesWaMas helps the people with mental disorders and the family for give treat and being healthy. PerkesWaMas helps the family of mental disorders to give personal treat to mental disorders. People with mental disorders also can be active without pressure from family and environment society.

**Keywords: Innovation, Public Service, Health Services, Mental Health.**