

SUMMARY

Adhytia, 2014, **The Implemetation of Developmental Regulation in Banyuwangi Regency (Research at Banyuwangi Diamond Triangle)**. Dr. Mochamad Makmur, Ms dan Dr. Riyanto M.Hum 86 pages + xiv.

This research is done because tourism industry has important roles in developing and constructing an area. Even in some areas, it shows that tourism industry can promote those area from backwardness and make them as the main source of income. Culture and Tourism Agency is an agency that is related to the development of Tourism Industry, especially in Banyuwangi, based on Developmental Regulation in Banyuwangi Regency especially at Banyuwangi Diamond Triangle which consists of Ijen Crater, Plengkung Beach and Green Bay.

Based on those explanations above, the writer is interested in observing about the Implemetation of Developmental Regulation in Banyuwangi Regency. The significance of this research is to describe and analyze the Implemetation of Developmental Regulation in Banyuwangi Regency, and the factors which become the supports and obstructions on that Policy Implementation.

This research is using descriptve method in qualitative approach. This research is located in Banyuwangi. The research sites are at Culture and Tourism Agency of Banyuwangi and Banyuwangi Diamond Triangle. The data collection methods are using interview, observation and documentation.

Based on the research result of the Implemetation of Developmental Regulation which is done at Culture and Tourism Agency of Banyuwangi, so which is happening here are the activities and communication among organization, the characteristics of executant agents, economic, social and political conditons and the tendency from executant agents. The supporting factors of the implementation of developmental regulation which consist of the involvement of all parties especially the executant agents including society and the existance of the guidelines strategic plans. The problems that happen are the weakness of tourism destination management and the unavailability of accurate data base about culture and tourism aspects.

The suggestion which can be given are local goverment through Culture and Tourism Agency have to solve the infrastructure and the access to the tourism objects, the enhancement of society awareness around the tourism objects and the administrator, and the enhancement of the ability of foreign language and knowledge of tourism objects and the tourism attraction for the tourist guides.

Keyword(s) : Policy Implementation