

SUMMARY

Rolan Adhyatma, 2014, **Implementation of the East Java Provincial Regulation on Protection and Empowerment of Traditional Markets in Malang Town** (Study of the Implementation of the East Java Provincial Regulation No. 3 of 2008 on the Protection, Empowerment and Market Structuring Modern Market in Pasar Besar Malang) Supervising Commission Chairman Dr. Imam Hanafi, M.Si, MS, Member of the Commission Supervising Drs. Romula Adiono, M.AP 163 Page + xvii

This research as perception form to one of the economic joint in a region, specially Malang Town. One of them becoming economic the existence of traditional market. Market represent one of the especial component in simple economics. Traditional market have very important role society. As place to transact sales, conducive market of society of is non merchant to sell land product and also other goods to merchant in market later then buy other goods which required

Result of research show some problems which appear in traditional market, that goodness from government and also merchant. On that account, to depress needed by existing problems of governmental interference in managing traditional market. Government expected can determine step and way of to later then to manage existence of traditional market well. Required a By Law having the character of to fasten, protecting and is powered of this traditional market so that later take place this traditional market earn well guaranteed in the middle of squeezing of condition of and modern market situation which is being be rampant recently. Process implementation a By Law it is of course do not miss from perception, because this matter become determinant walk do not a Regulation which have been formulated to later then applied. Implementation By Law process become by evaluation researcher to later then to analyse problems that happened at process applying of regulation.

Need the existence of reinforcement of organization in management of traditional market to be later then process By Law implementation which have been published. That thing nor is quit of governmental respon of Malang Town in rising attitude of Regulation of storey level of provinsi. With respon which either from town storey level, hence By Law implementation process at least will walk is well accompanied with observation and reinforcement of related/ relevant organization.