

SUMMARY

Ongky Darmansyah Mekakau, 2009, **Analysis of Information System Development Transportation Reservation** (Case Studies on VIP Enterprise Tour & Travel Service Corporate Malang), Prof. Endang Siti Astuti, M.Si., Dr. Kertahadi, M.Com., 92 pages + x.

This research aims to describe, analyze and develop information system of transportation reservation on VIP Enterprise Tour & Travel Service Corporate Malang. Transportation reservation information system development intended to help the company's business activities for the future.

This kind of research is qualitative and the research method is description. The description method is used because this research is motivated by the application of the reservation information system in company's business activities. The data sources in this research consist of primary data and secondary data. Primary data obtained from interview with the owner and staff of corporate. Secondary data obtained from the online documents and online literatures. This research also use system data life cycle (SDLC) in the form of phased development.

There are weaknesses in the reservation information system according on the analyze results. The weaknesses are input data what can't fit into one reservation category so that the data collected into a single, output data is a reservation form that has been validated was not visible. It is necessary for transportation reservation information system development by creating a prototype that can handle such problems. If reservation data is disaggregated, then it will be easier in development of transportation reservation information system. If the transportation reservation information system online via the internet, then it will increase efficiency of time.