

## DAFTAR PUSTAKA

- Aaker DA, Kumar V, Day GS. 2003. Marketing Research. Eighth-Edition. (US): John Wiley & Sons.
- Abebe G.K, Bijman J, Kemp R, Omta O, Admasu T. 2013. Contract farming configuration: Smallholders` preferences for contract design attributes. *Food Policy* 40, 14-24.
- Abraham Garcia-Torres, M. (2011). Consumer behaviour: utility maximization and the seek of novelty.
- Arifin B , Swallow B.M, Suyanto S, Coe R.D. 2009. A conjoint analysis of farmer preferences for community forestry contracts in the Sumber Jaya Watershed, Indonesia. *Journal of Ecological Economic* 69,2040-2050.
- Ates, H. C., Yilmaz, H., Demircan, V., Gull, M., Eozturk, E., Kart, M. C. O. 2017. How did post-2000 agricultural policy changes in Turkey affect farmers? – A focus grou evaluation. *Land Use Policy* 69, 298-306.
- Ates, Hacer Celik et al. 2017. How did post-2000 agricultural policy changes in Turkey affect farmers? – A focus group evaluation. *Journal Of Land Use Pollicy* 69, 298-306.
- Badan Pusat Statistik. 2016. Statistik Tebu Indonesia. Jakarta. BPS – Indonesia.
- Barrett, C.B., Back, M.E., Bellemare, M.F., Michelson, H.C., Narayanan, S., Walker, T.F., 2012. Smallholder participation in contract farming: comparative evidence from five countries. *World Dev.* 40 (4), 715–730.
- Baswir, Revrisond. 1997. Koperasi Indonesia. Edisi Pertama, Yogyakarta: BPFE-Yogyakarta.
- Batz, F.,W. Janssen and K. Peters (2003), ‘Predicting Technology Adoption to Improve Research Priority Setting’, *Agricultural Economics*, Vol. 28, pp. 151–64.
- Bekele, Wagayehu. 2007. Farmers’ Preferences for Develoment Intervention Programs: A Case Study of Subsistence Farmers from East Ethiopian Highlands. *Center for African Development Policy Research*.
- Berdegué, J.A., Balsevich, F., Flores, L., Reardon, T., 2005. Central American supermarkets’ private standards of quality and safety in the procurement of fresh fruits and vegetables. *Food Policy* 30 (3), 254–269.
- Blandon, J., Henson, S., Cranfield, J., 2009. Small-scale farmer participation in new agri-food supply chains: case of the supermarket supply chain for fruit and vegetables in Honduras. *J. Int. Dev.* 21 (7), 971–984.

- Boyle, K.J., Holmes, T.P., Teisl, M.F., Roe, B., 2001. A comparison of conjoint analysis response formats. *American Journal of Agricultural Economics* 83 (2), 441–454.
- Brody, S.D., 2003. Measuring the effects of stakeholder participation on the quality of local plans based on the principles of collaborative ecosystem management. *J. Plann. Educ. Res.* 22, 407–419.
- Challen, Ray. 2000. *Institutions, Transaction Costs and Environmental Policy: Institutional Reform for Water Resources*. Edward Elgar. Aldershot (UK) and Vermont (USA).
- Da Silva, C. A., & Rankin, M. (2013). *Contract farming for inclusive market access*. Rome: FAO.
- Eaton, C., & Shepherd, A. (2001). *Contract farming: Partnerships for growth* (Agricultural Services Bulletin 145). Rome: FAO.
- Elizabeth R. 2008. Partisipasi Sebagai Strategi Pemberdayaan Petani Miskin Melalui Program Integrasi Jagung dan Ternak. *Jurnal Sosial Ekonomi Pertanian & Agribisnis* 8(Februari):58-64.
- Engel JF, Blackwell RD, Miniard PW. 1994. *Perilaku Konsumen*. Edisi Keenam. Jilid I. Jakarta. Binarupa Aksara.
- Ernest S, Bette MT, Darby K, Worley T. 2006. What Matters In Consumer Berry Preference-price?Source?Or Quality?. *J Food Distrib. Res.* 37(1):68-71.
- Feder, G., R. Just and D. Sibeman. 1981. ‘Adoption of Agricultural Innovations in Developing Countries’, Staff Working Paper No. 444, World Bank, Washington, DC.
- Foret M, Prochazka P. 2006. Behaviour and Decision Making of Czech Consumers When Buying Beverages. *J Agric Econ.* 52(7):341-346
- Gudono. 2011. *Analisis Data Multivariat*. Yogyakarta: Fakultas Ekonomika & Bisnis UGM.
- Gustafsson, A., et al., 2007, *Conjoint Measurement methodes and Applications* , fourth Editions, Springer Verlage-Berlin.
- Hair JF, William C. Black, Barry J, Babin, Rolph, Anderson E, Tatham RL. 2004. *Multivariate Data Analysis*, Fifth Edition. Pearson Education Inc. New Jersey.
- Hakim M. 2010. Potensi Sumber Daya Lahan untuk Tanaman Tebu di Indonesia. *Jurnal Agrikultura*, 21(1):5-12.

- Hallet, Graham. 1971. *The Economics of Agricultural Policy*. Oxford Basil Blackwell. Oxford.
- Hardaker J.B, Lewis J.N, McFarlane G.C. 1970. *Farm Management And Agricultural Economics*. Sydney-Australia. Halstead Press
- Hendar, Kusnadi. 1999. *Ekonomi Koperasi*. Ed ke-2. Jakarta : Fakultas Ekonomi Universitas Indonesia.
- Hinson RA, Bruchhaus MN. 2008. Consumer Preferences for Locally Produced Starwberries. *J Food Distrib. Res.* 39(3):1-4
- Huang CL, FU J. 1995. Conjoint Analysis of consumer preferences and evaluations of a processed meat, *J. Int Food and Agribus. Mktg.* 7: 62-75
- Jesionkowska K, Sijtsema S, Simoneaux R, Konopacka D, Plochanski W. 2008. Preference and Consumption of Dried Fruit and Dried Fruit Product Among Dutch, French and Polish Consumers. *J Fruit and Ornamen. Plant. Res.* 16:261-274.
- Kardes FR. 2002. *Consumer behavior and managerial Decision Making (Second Edition)*. India: Prentice – Hall.
- Klaus, M., Stefan, M., Karen, R., 2015. Valborg, K. Hot Cognition In Agricultural Policy Preferency In Norway?. *Journal of Agriculture and Human Values*.
- Kotler P.2002. *Manajemen Pemasaran, Jilid II, Edisi Millennium*. Jakarta (ID). PT. Prenhallinda.
- Lai, C., Hu, S., Wang, V., Chao, C. 2017. Agricultural R&D, policies, (in)determinacy, and growth. *International Review of Economics and Finance* 51, 328-341.
- Lee, C. C., & Hsu, Y. C. 2009. Endogenous structural breaks, public investment in agricultural and agricultural land productivity in Taiwan. *Applied Economics*, 41, 87–103.
- Lienhoop, N., Brouwer, R., 2015. Agri-environmental policy valuation: farmers' contract design preferences for afforestation schemes. *Land Use Policy* 42, 568-577.
- Louviere, J.J., Eagle, T.C., Cohen, S.H., 2005. *Conjoint analysis: methods, myths and much more*. CenSoc Working Paper No. 05-001.
- Mackenzie, J., 1993. A comparison of contingent preference models. *American Journal of Agricultural Economics* 75, 593–603.

- Manig, Winfried. 1992. Structural and Institutional Changes in Rural Northwest Pakistan. *The Journal of Development Studies*. Vol. XXI: 1-20.
- Michels, A., 2011. Innovations in democratic governance: how does citizen participation contribute to a better democracy? *Int. Rev. Admin. Sci.* 77 (2), 275–293.
- Minten, B., Randrianarison, L., Swinnen, J.F.M., 2009. Global retail chains and poor farmers: evidence from Madagascar. *World Development* 37, 1728–1741.
- Muhammad, Sahri. 2012. Model Kemitraan, Penanggulangan Kemiskinan dan Kesepakatan Lokal. Malang: UB Press.
- Munandar JM, Udin F, Amelia M. 2012. Analisis Faktor Yang Mempengaruhi Preferensi Konsumen Produk Air Minum Dalam Kemasan di Bogor. *Jurnal Teknologi Industri Pertanian IPB*. Vol. 13.
- Nazir, Moh. 2003. Metode Penelitian. Jakarta. PT.Ghalia Indonesia.
- Neuman, W. 2007. Lawrence, Basic of Social Reasearch : Qualitative and Quantitative Approaches. Pearson Education Inc, Boston.
- Nicholson W.2002. Teori Ekonomi Mikro. Jakarta (ID). PT Raja Grafindo Persada.
- Ochieng D.O, Veettil P.C, Qaim M. 2017. Farmers' preferences for supermarket contracts in Kenya. *Food Policy* 68,100-111.
- Orgeron AJ.2003. Planting Rate Effect On Sugar Cane Yield Trial, A Thesis, The Department of Agronomy, B.S. Louisiana State University.
- Otsuka, K., Nakano, Y., Takahashi, K., 2016. Contract farming in developed and developing countries. *Ann. Rev. Resour. Econ.* 8, 353–376.
- Pan, J., Zhou, G., Zhang, N., Zhang, L. 2016. Farmers' preferences for livestock pollution control policy in China: a choice experiment method. *Journal of Cleaner Production* 131, 572-582.
- Parel, CP. et. al. 1978 . Sampling Design and Procedures. A/D/C Asia Office, Tanglin.
- Portney, K.E., 2005. Civic engagement and sustainable cities in the U.S. *Public Adm. Rev.* 65, 577–589.
- Portney, K.E., 2009. Sustainability in American cities: a comprehensive look at what cities are doing and why? In: Mazmanian, D.A., Kraft, M.E. (Eds.), *Toward Sustainable Communities*. MIT Press, Cambridge, pp. 227–254.

- Prowse, M. (2012). Contract farming in developing countries: A review. In (A Savoir 12). Paris: Agence Française de Développement.
- Reardon, T., Timmer, C.P., 2014. Five inter-linked transformations in the Asian agrifood economy: food security implications. *Global Food Secur.* 3 (2), 108–117.
- Santoso S. 2010. *Statistika Multivariat*. PT Elex Media Komputindo. Jakarta.
- Saptana, Hastutu EL, Indraningsih KS, Ashari, Friyatno S, Sunarsih, Darwis V. 2006. *Pengembangan Kelembagaan Kemitraan Usaha Hortikultura di Sumatera Utara, Jawa Barat dan Bali*. Bogor. Pusat Analisis Sosial Ekonomi dan Kebijakan Pertanian Departmen Pertanian.
- Sartorius, K., Kirsten, J., 2007. A framework to facilitate institutional arrangements for smallholder supply in developing countries: an agribusiness perspective. *Food Policy* 32 (5–6), 640–655.
- Sastra, Entang. 1983. *Pembangunan Koperasi Teori dan Kenyataan*. Bandung: Percetakan Offset Alumni.
- Sayadi, S., Roa, M.C.G., Requena, J.C., 2005. Ranking versus scale rating in conjoint analysis: evaluating landscapes in mountainous regions in Southeastern Spain. *Ecological Economics* 55, 539–550.
- Schipmann, C., Qaim, M., 2011. Supply chain differentiation, contract agriculture, and farmers' marketing preferences: the case of sweet pepper in Thailand. *Food Policy* 36 (5), 667-677.
- Schokkaert, E. 1987. Preferences and demand for local public spending. *Journal of Public Economics* 34(2): 175-188.
- Setyanto, Adi; Irawan, Bambang. 2016. *Pembangunan Berbasos Wilayah : Dasar Toeri, Konsep Operasional dan Implementasinya di Sektor Pertanian*. Jakarta. Litbang Pertanian.
- Siagian, Dergibson dan Sugiarto. 2006. *Metode Statistika: Untuk Bisnis dan Ekonomi*. Jakarta: PT. Gramedia Pustaka Utama. Hal 19-24.
- Soetrisno, Loekman. 1996. *Pengembangan Kawasan Terpadu (PKT) Sebagai Program Penanggulangan Kemiskinan*. Jakarta. Direktorat Jenderal Pembangunan Masyarakat Desa..
- Sugiyono. 2004. *Statistika untuk Penelitian*, Cetakan Keenam, Penerbit Alfabeta, Bandung

- Supandi, Elpha Diana. 2012. Pendekatan Conjoint Analysis untuk mengukur Tingkat Preferensi Mahasiswa Terhadap Layanan Sistem Informasi Akademik di UIN Yogyakarta. *Jurnal Fourier* Vol.1, No. 1, 1-9.
- Swanson, K.E., Kuhn, R.G., Xu, W., 2001. Environmental policy implementation in rural China: a case study of Yuhang. Zhejiang. *Environ. Manage.* 27, 481-491.
- Syamsiah, Siti. 2016. Sikap Dan Preferensi Petani Terhadap Ppenggunaan Benih Padi Varietas Unggul Di Kabupaten Subang Jawa Barat. Thesis : Sekolah Pasca Sarjan – Institute Pertanian Bogor.
- Tjiptono F. 2008 . Strategi Pemasaran. Yogyakarta. Penerbit ANDI Yogyakarta.
- Ton G, Vellema W, Desiere S, Weituschat S, D’Haese M. 2018. Contract farming for improving smallholder incomes: What can we learn from effectiveness studies?. *Wold Development* 104, 46-54
- Tsalikis, J., Seaton, B., Tomaras, P., 2002. A new perspective on cross-cultural ethical evaluations: the use of conjoint analysis. *Journal of Business Ethics* 35, 281–292.
- Umar, Husein. 2011. Metode Penelitian. Edisi Kedua, Cetakan Kesebelas, Jakarta: Penerbit PT Rajagrafindo Persada.
- Winston WL. 2014. Marketing Analytics. Indianapolis (US): John Wiley & Sons.
- Witte, Edwin E. 1988. Institutional Economics as Seen by an Institutional Economist. Dalam Warren J. Samuels. (ed). *Institutional Economics*. Vol. 2. Edward Elgar. Aldershot (UK) dan Vermont (USA).
- World Bank. 2007. World Development Report 2008: Agriculture for Development. Washington: World Bank.
- Yustika, Ahamad Erani. 2002. Ekonomi Kelembagaan Paradigma, Teori, dan Kebijakan. Jakarta: Erlangga.
- Zheng, C., Liu, Y., Bluemling, B., Chen, J., Mol, A.P., 2013. Modeling the environmental behavior and performance of livestock farmers in China: an ABM approach. *Agric. Syst.* 122, 60-72.
- Zheng, C., Liu, Y., Bluemling, B., Mol, A.P., Chen, J., 2015. Environmental potentials of policy instruments to mitigate nutrient emissions in Chinese livestock production. *Sci. Total. Environ.* 502, 149-156.