

Uji Validitas dan Realibilitas

Correlations Kualitas Produk (X₁)

Correlations						
		x1.1	x1.2	x1.3	x1.4	x1
x1.1	Pearson Correlation	1	.560**	.152	.185	.601**
	Sig. (2-tailed)		.000	.171	.094	.000
	N	83	83	83	83	83
x1.2	Pearson Correlation	.560**	1	.315**	.057	.609**
	Sig. (2-tailed)	.000		.004	.606	.000
	N	83	83	83	83	83
x1.3	Pearson Correlation	.152	.315**	1	.556**	.678**
	Sig. (2-tailed)	.171	.004		.000	.000
	N	83	83	83	83	83
x1.4	Pearson Correlation	.185	.057	.556**	1	.665**
	Sig. (2-tailed)	.094	.606	.000		.000
	N	83	83	83	83	83
x1	Pearson Correlation	.601**	.609**	.678**	.665**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	83	83	83	83	83

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations Harga (X₂)

Correlations				
		x2.1	x2.2	x2
x2.1	Pearson Correlation	1	.451**	.637**
	Sig. (2-tailed)		.000	.000
	N	83	83	83
x2.2	Pearson Correlation	.451**	1	.688**
	Sig. (2-tailed)	.000		.000
	N	83	83	83
x2	Pearson Correlation	.637**	.688**	1
	Sig. (2-tailed)	.000	.000	
	N	83	83	83

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations Emosional (X₃)

Correlations						
		x3.1	x3.2	x3.3	x3.4	x3
x3.1	Pearson Correlation	1	.654**	.349**	.266*	.705**
	Sig. (2-tailed)		.000	.001	.015	.000
	N	83	83	83	83	83
x3.2	Pearson Correlation	.654**	1	.292**	.270*	.684**
	Sig. (2-tailed)	.000		.007	.013	.000
	N	83	83	83	83	83
x3.3	Pearson Correlation	.349**	.292**	1	.683**	.818**
	Sig. (2-tailed)	.001	.007		.000	.000
	N	83	83	83	83	83
x3.4	Pearson Correlation	.266*	.270*	.683**	1	.785**
	Sig. (2-tailed)	.015	.013	.000		.000
	N	83	83	83	83	83
x3	Pearson Correlation	.705**	.684**	.818**	.785**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	83	83	83	83	83

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations Kemudahan (X₄)

Correlations			
		x4.1	x4
x4.1	Pearson Correlation	1	.662**
	Sig. (2-tailed)		.000
	N	83	83
x4.2	Pearson Correlation	.474**	.666**
	Sig. (2-tailed)	.000	.000
	N	83	83
x4	Pearson Correlation	.662**	1
	Sig. (2-tailed)	.000	.000
	N	83	83

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations Keputusan Pembelian (Y)

Correlations

		y1	y2	y3	y4	y5	y
y1	Pearson Correlation	1	.537**	.629**	.664**	.529**	.821**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	83	83	83	83	83	83
y2	Pearson Correlation	.537**	1	.668**	.545**	.465**	.777**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	83	83	83	83	83	83
y3	Pearson Correlation	.629**	.668**	1	.655**	.652**	.879**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	83	83	83	83	83	83
y4	Pearson Correlation	.664**	.545**	.655**	1	.528**	.842**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	83	83	83	83	83	83
y5	Pearson Correlation	.529**	.465**	.652**	.528**	1	.769**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	83	83	83	83	83	83
y	Pearson Correlation	.821**	.777**	.879**	.842**	.769**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	83	83	83	83	83	83

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Kualitas Produk (X₁)

Case Processing Summary

		N	%
Cases	Valid	83	100.0
	Excluded ^a	0	.0
	Total	83	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.630	4

Reliability Kemudahan (X₂)

Case Processing Summary

		N	%
Cases	Valid	83	100.0
	Excluded ^a	0	.0
	Total	83	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.620	2

Reliability Emosional (X_3)

Case Processing Summary

		N	%
Cases	Valid	83	100.0
	Excluded ^a	0	.0
	Total	83	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.738	4

Reliability Kemudahan (X_4)

Case Processing Summary

		N	%
Cases	Valid	83	100.0
	Excluded ^a	0	.0
	Total	83	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.636	2

Reliability Keputusan Pembelian (Y)

Case Processing Summary

		N	%
Cases	Valid	83	100.0
	Excluded ^a	0	.0
	Total	83	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.877	5