CHAPTER III

RESEARCH METHOD

This chapter covers the discussions about three aspects. They are Research Methods, Data Collection, and Data Analysis.

3.1 Research Method

The type of this research is descriptive qualitative research, which is the method is used to collect, classify and analyze the data, then draw the conclusion from the data that have been analyzed. In this study, the writer aims to classify the forms of personal deixis which is used in *Cinderella Story Movie* and to describe the types of personal deixis and the reference of personal deixis used in *Cinderella Story Movie.* The object of this research is the personal deixis that used in Cinderella Story Movie Manuscript.

3.2 Data Sources

The data source of this research is a movie transcript of Cinderella Story and the data of the study are deixis which are found in the movie. The writer only analyzes and focuses the conversation between Sam as the main character and the other characters named Samantha or Sam to limit the research data.

The writer uses this movie because the movie is very interesting and popular in the world. Besides, there are many deixis appeared in the script of this movie.

3.3 Data Collection

In collecting data, the writer uses document method. The steps of collecting data are as follows:

1. Watching the original movie of Cinderella Story.

2. Downloading the script of Cinderella Story from *www.subscene.com*

3. Reading the script of Cinderella Story

4. Taking a note to identify the utterances from the main character of Cinderella Story that consists the deixis and categorize the deixis based on each types.

3.3 Data Analysis

After getting all of the data, the data analysis in this research is analyzed as follows:

1. Classifying the types of the deixis which is used in Cinderella Story movie manuscript

2. Analyzing and describing the reference of the use of deixis in movie script of Cinderella Story based on Levinson's theory (1983)

Drawing the conclusion of the types of deixis and their references.