

**AN ANALYSIS OF ILLOCUTIONARY ACTS PERFORMED BY
STEVE HARVEY IN MISS UNIVERSE 2015 FINAL SHOW**

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**ANALISIS TINDAK ILOKUSI YANG DITAMPILKAN OLEH STEVE
HARVEY DALAM ACARA FINAL MISS UNIVERSE 2015**

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ABSTRACT

Pragmatics is the study of how utterances are interpreted by the hearer. It can also be defined as the study concerning the relationship between language and context. In uttering words, there is a performative function applied. The researcher takes the utterances that are produced by Steve Harvey in Miss Universe 2015 Final Show as the data. There are two problems to be solved in this study, namely: (1) what types of illocutionary acts performed by Steve Harvey in Miss Universe 2015 Final Show, and (2) what the element of context that can help the flow of communication during Miss Universe 2015 Final Show.

This study uses qualitative approach namely document analysis since the data are in the form of words that are transcribed from the utterances produced by Steve Harvey. In analyzing the data, the researcher used the theory of Yule (1996) in classifying the types of illocutionary acts, and Hymes (1974) in determining the aspect of context.

The study reveals that there are 111 utterances produced by Steve Harvey in Miss Universe 2015 Final Show namely: commissives (7 utterances), declaratives (41 utterances), directives (26 utterances), expressives (21 utterances) and representatives (51 utterances). The type of illocutionary act that is mostly used by Steve Harvey is representative act and the most significant aspect of context is ends since every session during Miss Universe 2015 final show has its own purpose and goals.

The researcher concludes that all the types of illocutionary acts are applied in the utterances produced by Steve Harvey. Also, it is suggested for the next researcher to conduct the data by using other applicable theories. Also, the researcher realized that context is not the only aspect that can be related to study of speech acts, but also the aspect of politeness.

Keywords: Pragmatics, Speech Acts, Illocutionary Acts, Context, Miss Universe 2015.

Language is a package of what people use to communicate or interact with each other. It is a meaningful and effective way to convey the ideas or thoughts.

According to Goldstein (2008), "Language is a system of communication using sounds or symbols that enables us to express our feelings, thoughts, ideas, and experiences." Language is also a part of communication which is delivered by the speaker to be accepted by the hearer. According to Wayne Weiten (2007) "A language consists of symbols that convey meaning, plus rules for combining those symbols, that can be used to generate an infinite variety of messages". Sometimes the speakers tend to deliver their message implicitly, so it is needed to comprehend the words and the utterance in order to understand the intended meaning behind the message and avoid misunderstanding. Larson (1984:36) states that the "implicit meaning is a meaning that is not shown but it is the part of the conversation or intention to convey the speaker". The study which concerns with the intended meaning behind utterance is called Pragmatics.

According to Yule (1996), Pragmatics is the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader). By studying Pragmatics, people can interpret the intended meaning which is unsaid through the utterance or which is said implicitly.

In performing language, there is a performative function that can be found in utterances called Speech Acts. It is distinguished by the aspect of speaker's intention.

Thus, it is very important to understand how speech acts are performed in order to

avoid misunderstanding and misinterpreting. Austin classified illocutionary acts into 3 types namely: **locutionary act**, which means anything uttered by the speaker in the process of conversation, **illocutionary act**, which means the way of performing locutionary act, and **perlocutionary act** which is the production of certain consequential effects upon the feelings, thoughts, or action of the audience, of the speaker, or other person.

In this study, the writer will focus on the aspect of illocutionary act in order to classify the intention of every utterance that is conveyed by the speaker. According to Yan (2007), "An illocutionary act refers to the type of function a speaker intends to accomplish in the course of producing an utterance. It is an act accomplished in speaking and defined within a system of social conventions."

In order to make the speaker's intention clear, there is also a term that has an important role to help the flow during the conversation which is called Context. Mey (2001 p. 6) states that Pragmatics studies the use of language in human communication as determined by the social conditions. Moreover, Levinson (1983:9) states that Pragmatics is the study of those relations between language and context that are grammaticalized or encoded in the structure of language. Thus, the aspects of Pragmatics can not be separated from the aspects of context. Also, Halliday (1991:1) states that "Context is a notion that is useful for thinking with when one is investigating language". In explaining context, the researcher applies the theory of context by Hymes (1974) which consist of 8 aspects which are setting and scene, participants, ends, act sequence, key, instrumentalities, norms, and genre which is abbreviated into "SPEAKING".

In this research, the researcher tried to identify the aspect of illocutionary act in its context that is produced by the host of Miss Universe 2015 Final Show, Steve Harvey. The reason why the researcher chose Miss Universe 2015 as the object of the study is because there was a mistake made by Steve Harvey during the announcement of winner in Miss Universe 2015, which related to the usage of Speech Acts itself.

Based on background of the study, there are two problems of the studies, those are: what types of illocutionary acts performed by Steve Harvey in Miss Universe 2015 Final Show, and (2) what the element of context that can help the flow of communication during Miss Universe 2015 Final Show.

This study mainly uses the theory of Illocutionary Acts by Yule (1996) which is to analyze the types of illocutionary acts performed by Steve Harvey and context by Hymes (1974). which is to analyze the aspects of context that help the flow of communication during the Miss Universe 2015 final show.

According to Yule (1996), "Pragmatics is the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader)". Speaker utters a word, phrase, or sentence including its intention and purpose then, the listener concludes the intention that has been conveyed by the speaker. In other words, we are learning how language is elaborated with the intention and context. According to Geoffrey Finch (2000) "Pragmatists focus on what is not explicitly stated and on how we interpret utterances in situational contexts. They are concerned not so much with the sense of what is said as with its force, that is, with what is communicated by the manner and style of an utterance." Besides, (Levinson 1983, p.9) states that Pragmatics is the study of those relations between language and context that are grammaticalized or encoded in the structure of language.

Yule (1996) defines speech acts as an action performed by the use of utterances to communicate and classified speech acts into 3 types:

- a. Locutionary Acts: The basic act of utterance, or producing a meaningful linguistic expression
- b. Illocutionary Acts: A form of utterance with some kind of function in mind.
- c. Perlocutionary Acts: The assumption that the hearer will recognize after hearing the utterances.

According to Yule (1996), Illocutionary act is a form of utterance with some kind of function in mind. He classified illocutionary acts into five types:

1. Commisives are those kinds of speech acts that speakers use to commit themselves to some future action.
2. Declaratives are those kinds of speech acts that change the reality in accord with the proposition of the declaration via the utterance. The illustrations are presented below:
3. Directives are those of speech acts that speaker use to get someone else to do something.
4. Expressives are those kinds of speech acts that express on the speaker's attitudes and emotion towards the proposition.
5. Representatives are those kinds of speech acts that state what the speaker believes to be the case or not.

According to Hymes (1974), there are two aspects of language which are important and can't be separated: what speakers say, and the communal context such speech occurs in. To help ethnographers of communications frame their investigation of speech acts and events, Hymes offers the aspects of context which is abbreviated into SPEAKING. Those eight components and aspects of the SPEAKING are:

- a. **Setting and Scene:** including the time and place, physical aspects of the situation such as arrangement of furniture in the classroom.
- b. **Participants:** including the speaker and the audience, the latter including the addressee(s) and any others present. In conflict negotiations, these 'other' categories may be of great importance – observers who are there to see fair play etc.
- c. **Ends:** including the purpose of the event itself as well as the individual goals of the participants;

d. **Act sequence:** how speech acts are organized within a speech event and what topic/s are addressed.

e. **Key:** the tone and manner in which something is said or written.

f. **Instrumentalities:** the linguistic code i.e. language, dialect, variety and channel i.e. speech or writing.

g. **Norm:** the standard socio-cultural rules of interaction and interpretation.

h. **Genre:** the type of event.

There are 2 previous studies that the writer uses. The first, Pratama (2014) entitled *Commissive and Directive Acts Performed by David Cameron in His Davos Speech* and the second previous study is by Sutrisno (2014) entitled *Illocutionary Acts performed in ATC's (Air Traffic Control) Utterances to Pilot in Flight Simulator X*. Both previous studies use the same topic with the present study (illocutionary acts). The difference between both previous studies and present study is the theory used. The first previous study used the theory by Searle (1979), the second previous study used the theory by Austin (1975), while the presents study uses the theory by Yule (1996).

RESEARCH METHOD

The researcher uses qualitative approach in this study because the data are in the form of words to describe the illocutionary acts performed by Steve Harvey in *Miss Universe 2015 Final Show*.

Furthermore, Ary et al (2002, p. 442) defines that document analysis is a research method applied to written text as a visual materials for identifying specified characteristics of the material. The writer uses document analysis to identify and examine the utterances that are made by Steve Harvey during the *Miss Universe 2015*

Final Show that consist of illocutionary acts and the relation to its context in the form of words.

The data source of this study is the full version video of Miss Universe 2015 Final Show that was hosted by Steve Harvey, shown on Sunday, December 20th2015 at 7/6c on FOX. The data were gotten from the utterances that are produced by Steve Harvey containing illocutionary acts from several occasions such as opening session, the announcement of semi-finalist, the interaction with the judges, question and answer session, and the crowning moment of the winner. In collecting the data, the researcher did several steps. First, download the Miss Universe 2015 Final Show video from Youtube. Second, transcribe the utterances of Steve Harvey in Miss Universe 2015 Final Show into text. Third, identify the data that can be classified as Illocutionary Acts. Fourth, determine the aspects of context in the utterances performed by Steve Harvey in Miss Universe 2015 Final Show.

Also, in analyzing the data, the researcher did several steps. First, identify the data by highlighting the utterances containing illocutionary acts produced by Steve Harvey in Miss Universe 2015 Final Show. Second, identify the illocutionary acts performed by Steve Harvey in Miss Universe 2015 Final Show based on Yule's theory. Third, classifying the types of illocutionary acts performed by Steve Harvey in Miss Universe 2015 Final Show based on Yule's theory by making a table as presented below. Fourth, determine the aspects of context in the utterances performed by Steve Harvey in Miss Universe 2015 Final Show based on Hymes' theory. Fifth, make a conclusion based on the result.

FINDING

The researcher found out 111 utterances that contain illocutionary acts namely: commissives (7 utterances), declaratives (41 utterances), directives (26 utterances), expressive (21 utterances), and representatives (51 utterances). The

researcher also provides the analysis of context in analyzing the flow of communication during the final show of Miss Universe 2015. There are 8 aspects of context which are provided those are; setting and scene, participants, ends, act sequence, key, instrumentalities, norm, and genre. Unlike the analysis of illocutionary acts, the researcher classifies the aspect of context according to eleven sessions in Miss Universe 2015 Final Show. The researcher used the theory by Hymes (1974).

Analysis of Illocutionary Acts

In analyzing the Illocutionary Acts, the researcher classifies the utterances according to its types by using the theory from Yule (1996).

a. Commisives

The table below provides several utterances produced by Steve Harvey that contain commissives act:

Datum	Type	Utterances
3.	Promises	"This is gonna be great everybody!"
81.	Promises	"For we come back, we'll find out which one get the spot to the final 3."

The researcher identifies that the point of commissives act is to commit the speaker to do some future action such as promises, threats, refusals, and etc. As the utterances shown in data no. 3, Steve Harvey promised the audiences and also the viewers at home that Miss Universe 2015 Final Show is going to be great. In data no. 81, it indicates that Steve Harvey committed himself to announce the top 3 after the break.

b. Declaratives

The table below provides several utterances produced by Steve Harvey that contain declaratives act:

Datum	Type	Utterances
46.	Declaratives	“And the favorite costume selected by our at home judges is..... THAILAND!”
109.	Declaratives	“Miss Universe 2015 is PHILIPPINES!”

The researcher identified that the point and the purpose of declaratives act is to change the world via utterances. In this case, the point of declaratives act in Miss Universe 2015 Final Show is to announce the best national costume (as shown in data no. 46) and to declare the Miss Universe itself (as shown in data no. 109).

c. Directives

The table below provides several utterances produced by Steve Harvey that contain directives act:

Datum	Type	Utterances
31.	Commands	“So have your laptop and smart phone ready!”
91.	Requests	“USA, please step up to the mic!”
70.	Suggestions	“So for you at home, make sure you're on muo.ipowow.com. Get ready to score your favorite answer.”

The first type of Directives act is ‘commands’. In data no. 31, Steve Harvey commanded the viewers at home to prepare their laptop and smart phone in order to vote the contestant of Miss Universe 2015. The second type is ‘requests’. In

requesting, the speakers tend to be more polite. They generally add the word 'please' in requesting. It is shown in data no. 91 when Steve Harvey requested Miss USA to step to the microphone while answering the question. The last type of directives act which found is 'suggestions'. As illustrated in data no. 70, Steve Harvey suggested the viewers at home to start thinking and get ready to vote their favorite contestant of Miss Universe 2015.

d. Expressives

The table below provides several utterances produced by Steve Harvey that contain expressives act:

Datum	Type	Utterances
43.	Joy	"Good. So wonderful night! I am more than excited! I am here! I am the most happy."
72.	Likes	"Yeah that's pretty good! Thank you! Yeah exactly what I would say! Exactly! Nailed it!"
111.	Sorrow	"We feel so bad, but still a great night. Thank you all."

Basically, expressives act is used to state the speaker feels. Here, there are types of expressives act that is applied in Steve Harvey's utterances those are; joy, likes, and sorrow.

The first type is 'joy'. In data no. 43, Steve Harvey expressed his joy for being there as the host of Miss Universe 2015. It can be shown that he felt so happy to be there. The second type is 'likes'. In data 72, Steve Harvey expressed his likes towards the answer from the finalist during the question and answer session by saying ('yeah!'; 'excellent!'; and 'nailed it!'. The last type is 'sorrow'. It is shown in data no 111, he

expressed his sorry towards the audience because he announce the wrong winner by saying 'we feel bad.'

e. Representatives

The table below provides several utterances produced by Steve Harvey that contain representatives act:

Datum	Type	Utterances
8.	Assertions	"Those are absolutely phenomenal costumes."
4.	Conclusion	"The three biggest days in my life, the day I was born, the day I marry that beautiful woman right there, and then the day she said I can host the swimsuit competition Miss Universe 2015! I'm here baby!"
70.	Description	"...Alright, here how it works. Each contestant is going to be hearing the question for the first time and only has 1 shot to answer. Before the show, we prepared the question for each the final 15, now we're down to 5, and I have those questions here in my hand. You all have 30 seconds to answer ladies and you have to stop when you hear this sound.... kringgg...."
36.	Fact	"She is a model and won Miss Universe 2012. <u>Olivia Culpo</u> ."

The researcher concluded that the purpose of representatives act is to state what the speaker believes to be the case or not. There are several types of representatives act found in the utterances produced by Steve Harvey namely; assertions, conclusions, descriptions, and fact.

The first type is 'assertion'. As shown in data no. 8, Steve Harvey stated something that includes what he believes in. It shows Steve Harvey stated that the costumes are phenomenal. The second type is 'conclusion'. It is shown in data no. 4 in which Steve Harvey concluded the 3 biggest moments that ever happened in his

life. The third type is description. It is shown in data no. 70 when Steve Harvey described the rules of question and answer round. The last type of representatives act is 'fact'. It is shown in data no. 36 when Steve Harvey introduced the judges of Miss Universe 2015. It is shown when Steve Harvey said "Olivia Culpo, she is a model and Miss Universe 2015." The fact that Olivia Culpo is a model and was a Miss Universe back in 2012 is undeniable.

Analysis of Context

In analyzing the context, the researcher classifies each aspect of context, and then elaborates it with the 5 major sessions in Miss Universe 2015 Final Show 5 namely: (1) opening session, (2) announcement session, (3) preparation of swimsuit competition, (4) competition session and, (5) Q&A session.

a. Setting

All of the session in Miss Universe 2015 took the same date which was on December, 20th 2015 at Axis Planet Hollywood, Las Vegas, Nevada, USA.

b. Participants

Speaker: Steve Harvey

Hearer:

- Opening Session: the audiences and the viewers at home.
- Announcement Session: the contestants, the semifinalists (top 15 and top 10), the finalists (top 5 and top 3), and the audiences and the viewers at home.
- Preparation of Swimsuit Competition: the audiences and the viewers at home, the judges, and Miss Universe 2014.
- Competition Session: the semifinalists (top 15 and top 10) and the audiences and the viewers at home.

- Q&A Session: the finalists (top 5 and top 3).

c. Ends

- Opening Session: to greet the audiences and the viewers at home.
- Announcement Session: to announce the semifinalists (top 15 and top 10), the finalists (top 5 and top 3), the winner (Miss Universe 2015), and the best national costume.
- Preparation of Swimsuit Competition: to wait for the preparation of swimsuit competition.
- Competition Session: to show semifinalists' swimsuit catwalk (swimsuit competition) and evening gown catwalk (evening gown competition)
- Q&A Session: to give a different question to the top 5 finalists and a same question to the top 3 finalists.

d. Act Sequence

- Opening Session:
 - Steve Harvey welcomed the audiences.
 - Steve Harvey introduced himself as the host of Miss Universe 2015.
 - Steve Harvey talks a little bit about the contestants.
- Announcement Session:
 - Top 15, 10, 5, and 3 Announcement:
Reveal the name of the finalists and semifinalists one by one in random order.
 - Miss Universe 2015 Announcement:
 - Introduce the special judges who are the other contestants.
 - Welcome the Miss Universe 2014 for having her final walk.

- Announce the 2nd runner up who was Miss USA.
- Announce the winner who was Miss Colombia.
- Apologize for having a mistake and re-announce the winner who was Miss Philippines.
 - o The Announcement of Best National Costume
- Determine the highest point of voting made by the viewers at home.
- Preparation of Swimsuit Competition:
 - Introduce the judges.
 - Explain about how to vote the favorite semifinalists
 - Meet Miss Universe 2014.
- Competition Session:
 - Inform about how to vote the semifinalists during the competition.
 - Welcome the guest stars.
- Q&A Session:
 - Inform about the rules.
 - Give the question to the finalists.

e. Key

- Opening Session: tone is high.
- Announcement Session: tone is high and serious.
- Preparation of Swimsuit Competition: tone is casual.
- Competition Session: tone is high.
- Q&A Session: tone is serious.

f. Instrumentalities

- Opening Session: informal register
- Announcement Session: formal register
- Preparation of Swimsuit Competition: formal register

• Competition Session: formal register

• Q&A Session: formal register

g. Norms of Interaction

• Opening Session: two ways communication

• Announcement Session: two ways communication

• Preparation of Swimsuit Competition:

○ Introduction to the Judges: two ways communication

○ Explanation of How to Vote: one way communication

○ Meeting Miss Universe 2014: two ways communication

• Competition Session: one way communication

• Q&A Session: two ways communication

h. Genre

The type of speech that was uttered by Steve Harvey in Miss Universe 2015 Final

Show includes all the session in it is called hosting.

DISCUSSION

The researcher found that 111 utterances which are produced by Steve Harvey consist of all the types of illocutionary acts proposed by Yule (1996) namely; commissives (7 utterances), declaratives (41 utterances), directives (26 utterances), expressive (21 utterances), and representatives (51 utterances).

The researcher found out that the type of illocutionary act that is mostly used in the utterances produced by Steve Harvey in Miss Universe 2015 is representatives act. Representatives act itself also has 4 types namely; assertions, conclusions, descriptions, and facts. All the types can be found in the utterances produced by Steve

Harvey. It is because the researcher found that Steve Harvey intensely described some parts of the show to the audience such as how to vote, how the swimsuit and evening gown competition look like, and also how the rules of question and answer session. Also, it is applied when Steve Harvey introduced the judges by stating who they are, what is their job, and etc.

The less type of illocutionary act that is produced by Steve Harvey is Commissive act. The point of commissives act is to commit the speaker to some future actions. Commissive act itself actually has some types namely; promises, threats, refusals, and pledges. However, there is only one type of commissives act that is found in the utterances produced by Steve Harvey which is promises. Commissive act (specifically promises) only can be seen when Steve Harvey promised that the show of Miss Universe 2015 is going to be great. Also, it is also applied when he committed himself that he was going to be back after the break. The last is when he promised there would be a winner of Miss Universe 2015 in the end of the show.

After analyzing and classifying the types of illocutionary act in the utterances produced by Steve Harvey, the researcher also analyzes the aspects of context which help the flow during the communication produced by Steve Harvey in Miss Universe 2015. The researcher uses the theory from Hymes (1974) which has 8 aspects of context namely; setting and scene, participants, ends, act sequence, key, instrumentalities, norms, and genre.

The researcher found out that the most significant aspect of context that mostly affects the flow of communication is the aspect of ends. Here, 'ends' means the purpose of the event itself as well as the individual goals of the participants. In this case, every session in the Miss Universe 2015 has its own purposes and goals. Thus, all the eleven sessions of Miss Universe 2015 have a different purpose and goals. The example is when it was 'Announcement' session; the purpose itself is to reveal the contestants who could continue to the next round. It is different with

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'Question and Answer Session' which has a purpose to give contestant one question in order to determine which contestants could continue to the next round. Then, the less significant aspect of context is setting. All the sessions of Miss Universe 2015 took the same place and date which was in Axis Planet Hollywood on December, 20th 2015.

The other aspects which also affect the flow of communication are participants and key. For the aspect of participants, Steve Harvey mostly talked towards the audiences and the viewers at home in every session such as explaining the system of how to vote, introducing the judges, and etc. Except for 'question and answer session', Steve Harvey only talked with the contestant whose turn to answer the question. Then, for the aspect of key, Steve Harvey mostly used serious tone since Miss Universe is a formal show and there are much information should be delivered by Steve Harvey to the audiences and the viewers at home. Except when it comes to 'announcement' session, he used high and serious tone. Also, when it comes to 'preparation session' he tended to be more casual while talking.

CONCLUSION AND SUGGESTION

The researcher can find all the types of illocutionary in 111 utterances produced by Steve Harvey during Miss Universe Final Show namely; commissives (7 utterances), declaratives (41 utterances), directives (26 utterances), expressive (21 utterances) and representatives (51 utterances).

After analyzing the aspect of illocutionary acts, the researcher realized that there is a term that also helps the flow of communication which is called context.

There are several aspects of context that help the flow of communication such as aspect of ends which is the purpose of the event itself as well as the individual goals of the participants. In analyzing the aspect of context, here the research classifies the

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session in Miss Universe 2015 Final Show. Every session in the Miss Universe 2015 Final Show has its own purposes and goals. Thus, all those sessions in Miss Universe 2015 have a different purpose and goals. The other aspects which also help the flow of communication are participants and key. For the aspect of participants, Steve Harvey mostly talked towards the audiences and the viewers at home in every session such as explaining the system of how to vote, introducing the judges, and etc. Except for 'question and answer session', Steve Harvey only talked with the contestant whose turn to answer the question. Then, for the aspect of key, Steve Harvey mostly used casual tone. Except when it comes to 'announcement' session, he used high tone. Also, when it comes to 'question and answer session' he used serious tone.

After analyzing the types of illocutionary acts in the utterances produced by Steve Harvey in Miss Universe 2015 Final Show using Yule's theory, the researcher realized that there are other applicable theories that can be used by the next researcher. Then, after analyzing the aspect of context, the researcher realized that there is not only about context which takes a part in affecting the use of illocutionary acts, but also the aspect of politeness and interaction. Thus, the researcher suggests the next researchers to analyze politeness of Steve Harvey's utterances during Miss Universe 2015 Final Show and relate it with illocutionary acts and context.

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