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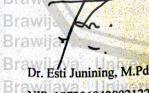
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UniversKeywords: Social and Cultural Values, English Textbook

This study was intended to analyze an English textbook used by the twelfth grade students. It was conducted to see how social and cultural values are presented Universin the textbook. The social and cultural values criteria are proposed by tas Brawijaya iversitas Brawijaya UniversCunningsworth (1995).

The design of the study was descriptive qualitative design. The data of this as Brawijaya study was 16 chapters of the textbook. The instrument used in the study was checklist that consisted of social and cultural values criteria. They were range of topic, inclusion of sensitive social/cultural topics, character depicted, social relationship, Universexpression of personal feeling, and interaction. Then, those criteria was elaborated as Brawijava Universbased on the basic competence of Kurikulum 2013, Deskripsi Instrument Penilaian as Brawijaya Buku Teks Pelajaran Bahasa Inggris SMA/MA, and Badan Standar Nasional Pendidikan (2015). The analysis discussed in how and what extent the textbook Universitas Brawijaya Univer appropriate with the existing theory.

Universitas BThe finding showed that there were 9 chapters that met the criteria proposed as Brawijaya University Cunningsworth (1995). However, not all categories were completely fulfilled by as Brawi ava those 9 chapters. The portion of each criterion in the chapter was not the same. a<mark>s Brawijaya</mark> Characters depicted had the biggest portion, because some categories of this criteria existed. It discussed the representations of women, age, ethnic origin, Universoccupation/profession. However disability and social class that belong this criteria as Brawijaya Universiould not be found. Universital Diana, 0,0 on versitas Brawijaya Universitas Brawijaya Universitas BIn conclusion, the way of the author presents the textbook based on social and tas Brawijaya cultural values in Indonesia becomes a good side of the textbook. The textbook covered the criteria related to social and cultural values. For textbook author, as a Universtextbook is needed to facilitate the language teaching, it must fulfill several criteria. The Brawijaya UniversThe criteria is not always pedagogical term but also some unstated term, such as as Brawijaya Universitas and cultural valuesersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Wardani, Tisa Arum. 2016. Social and Cultural Values in English Textbook Entitled "Bahasa Inggris" Published by Kementerian dan Kebudayaan Republik Indonesia. Program Studi Pendidikan Bahasa Inggris. Universitas Brawijaya UniversBrawijaya. Supervisor: Iswahyuni, M.Pd.

Kata kunci: Social and Cultural Values, English Textbook

UniversPenelitian ini bertujuan untuk menganalisa buku bahasa inggris yang digunakan siswa tas Brawijaya kelas XII. Penelitian ini dilakukan untuk mengetahui nilai-nilai sosial dan budaya as Brawijaya yang disajikan dalam buku teks. Kriteria nilai-nilai sosial dan budaya yang digunakan berdasarkan kategori dari Cunningsworth (1995).

Metode penelitian yang digunakan adalah deskriptif kualitatif. Sampel as Brawijaya Universpenelitian ini adalah 16 bab dari buku teks. Instrumen yang digunakan dalam as Brawijaya penelitian adalah criteria nilai social budaya dan blueprint yang dibuat oleh peneliti. nilai-nilai sosial dan kebudayaan terdiri dari topik yang dibahas, karakter yang digambarkan, hubungan sosial, ekspresi perasaan, dan interaksi. Sedangkan blueprint Universterdiri dari referensi dari nilai-nilai sosial dan budaya di Indonesia. Referensi nilai-tas Brawijaya Universnilai sosial dan budaya berasal dari kompetensi dasar dalam Kurikulum 2013, as Brawijaya Deskripsi Instrumen Penilaian Buku Teks Pelajaran Bahasa Inggris SMA / MA, dan Badan Standar Nasional Pendidikan (2015). Analisis bertujuan mengetahui bagaimana dan apakah buku teks sesuai dengan teori yang ada. Universitas BTemuan menunjukkan bahwa enam kriteria oleh Cunningsworth (1995) tas Brawijaya

Universmemenuhi 9 bab dari buku teks. Setiap kriteria yang disebutkan oleh Cunningsworth as Brawijaya Univers(1995) tidak selalu muncul dalam setiap bab. Penggambaran karakter adalah kriteria as Brawijaya yang sering muncul, karena adanya penggambaran karakter yang meliputi representasi perempuan, usia, asal etnis, dan pekerjaan/profesi. Sedangkan disabilitas, dan kelas sosial tidak tampak dalam buku.

Universitas B Kesimpulan menyatakan bahwa sisi baik dari buku teks adalah cara as Brawijaya Universpenyampain penulis dari nilai-nilai sosiala dan kebudayaan di Indonesia. Bukutas Brawijaya tersebut telah memenuhi kriteria yang berhubungan dengan nilai-nilai sosial dan as Brawijaya budaya.Peneliti menyarankan agar para penulis buku ajar atau teks, bahwa buku teks harus memenuhi kriteria yang baik sehubungan dengan kebutuhan media pengajaran **Universitas Brawijava** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas BCHAPTER Iniversitas Brawijaya Universitas Brawijaya INTRODUCTION Universitas B This chapter will presents about the background of the study, statement of the tas Brawijava problem, purpose of the study, the objective of the study and definition of key terms. AS BRAN Univers1.1 Background of the Study One of the media that is used in teaching or learning process is textbook. It is Universused to guide student. It can help student for studying (Badan Standar Nasional as Brawijaya Pendidikan, 2015). The textbook is not just as a book which is used in the classroom Universfor learning, but it can be used in other situation outside the classroom. It means that as Brawijaya textbook can help students and teachers in learning process and also for knowing some knowledge. In language learning, textbook is also important to help the students Universand teachers, because it brings big influence for them. The use of a good textbook as Brawijava gives obvious advantages to both teacher and students, Harmer (1985:219). Universitas B Students and teachers used textbook which is available in their school tas Brawijaya UniversTextbook facilitates the students to get the material in learning language to be success as Brawijaya in learning language. Textbook is needed to facilitate the language teaching, it must Universitas Brawi Universfulfill several criteria which has been discussed by different people. Cunningsworth as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya (1995) looks the criteria of good textbook based some aspects, those are language Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya The other tas Brawijaya content, selection and grading, topic subject content and social values. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitian B Garvin's cited in Mahmood (1988) states "Eight critical dimensions of quality" as Brawijaya that were considered as a framework for evaluation of textbooks identify as performance, features, reliability, conformance, durability, serviceability, aesthetics, Universand perceived quality of the product. Lastly, Badan Standar Nasional Pendidikantas Brawijaya (2015) as a body which regulates textbook published by the government also provides criteria of good textbook. First, the content of textbook have to fulfill three elements, University are the appropriateness of Kompetensi isi and Kompetensi Dasar, the as Brawijava accurateness, and material support. Second, the presentation of a textbook should Universfulfill of three elements: presentation technic, presentation of lesson, then the as Brawl completeness of presentation. Those three theories that writer mentioned above have similar criteria, those are the material support which are consist of four skill, The Universcultural and values content that state implicitly or explicitly states, and the tas Brawijava appropriateness. Those similarities are stated in different point but in same meaning. Universitas B The criteria based on the expert sometimes does not fulfill in the textbooks tas Brawijaya Universition of the published in Indonesia. Based on the cases, the problem which is occurred as Brawijaya in Indonesia is some textbook published freely and bring the bad effect for the Universitudents. Some textbooks show inappropriate pictures and some texts do not visible a las Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawi good values from the country. The example of the case is the portrayed of the women in the textbook is not good, the bad pictures, the bad topic that is explained in the text niversitas Brawijaya Universitas Brawijaya

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University be factors to be considered in deciding how much cultural information will be given as Brawijaya
in language teaching process. Kilickaya (2004) stated that the teacher should look at
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Universthe target student population and try to match with the learner needs, what they going tas Brawijaya
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to do with the target culture. On more in practical plan, the teacher have to ensure that
Universtextbook sets material in social and culture concept which are comprehensible and as Brawijaya
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Universitas Brawijaya Universitas Brawijaya
Universitas Bras a theory of social and cultures concepts, Byram (1994) stated that English
Universitas Br
Universtextbook is needed to set in social cultural values. Those are social identity, or social tas Brawijaya
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Universgroup, social interaction, belief and behavior, social/political institution, socialization, tas Brawijaya
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Universand national identity. Then, Cunningsworth (1995) also states that the textbook need tas Brawijaya
University to ensure in sets of social and cultures material. According to him, the criteria which
Universita Diversitas Brawijaya
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University depicted, social relationship, expression of personal feelings, and interactions are
Universine stary conducted in textbook. In line with it Badan Standar Nasional Pendidikan as Brawijaya
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Univers (2015) does not explain the cultural values in the textbook clearly. It states in the term tas Brawijaya
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Universitas BThere were other studies deals with textbooks analysis of social and cultural tas Brawijaya
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Univer Mahani Asandi (2012). That study was A Review of Cultural Content in English as Brawijaya
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya (SMA/MA) Grade X". The researcher did a research of cultural content by using checklist of cultural content criteria as proposed by Byram et al (1994). The criteria Universitas Brawijaya Universivere social identity, or social group, social interaction, belief and behavior, tas Brawi ava social/political institution, socialization, national history, national geography, national Brawijaya Universculture heritage, and stereotype and national identity. The example of review by as Brawijaya as Brawijaya researcher was conflict of multicultural societies. Universitas B The second study was conducted by Wienenda, (2011) entitled" English Jniversitas Brawijaya UniversCoursebook Entitled English on Sky 1 in terms of Gender Balance of the Materials. Tas Brawijaya The researcher analyzed the textbook whether the content of English textbook for University Junior High School Students Year VII meet the requirements of adapted criteria of Universignder balance. The data focused in qualitative and quantitative forms. Both content as Brawijava almost similar with the researcher's topic. In this study, the writer is interested in evaluating the social and cultural as Brawijaya values in English textbook published by Kementerian dan Kebudayaan, because that book hasn't been analyzed before. The book entitled "Bahasa Inggris" was designed tas Brawij Universbased 3 on the newest curriculum that is used in Indonesia nowadays the as Brawijava implementation of Kurikulum 2013. Many schools used that book as their main Universtextbook to fulfill the English material. This curriculum used the theme based on the las Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universelvelopment of productivity, creativity, innovation, and the affective trough the as Brawijaya ersitas Brawijava attitudes values, and the knowledge which are integrated (Kurikulum 2013). One of Universitiat a main purpose of *Kurikulum 2013* is emphasizing on attitude which relate with as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya the social and cultural values. Then the textbook as media in learning process also Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University give the big influence in anticipate it. Some underlying principle in selecting textbook Brawijava is necessary. From that reason, the researcher analyze focuses on textbook based on Universitas Brawijaya Universitas Brawijaya University social and culture values proposed by Cunningsworth (1995), those criteria are very as Brawijava Universitas Brawijava comprehensible for the researcher in analyzing textbook based on the topic Universitas Brawijava Univers discussion. Then, because of that textbook published and used in Indonesia, the tas Brawijaya s Brawijaya Universitas Brawijaya researcher reviews the social and cultures values which are appropriate with as Brawijaya RAW **Universitas Brawijaya** Universitation of the second s Iniversitas Brawijaya University Statement of the problem How does the social and cultural value presented in textbook entitled "Bahasa Brawijaya hiversitas Brawijaya Univer Inggris" published by Kementerian dan Kebudayaan for Junior High School? Universitas Brawijaya Univer **1.3** The objective of study To know what is social and cultural values presented in textbook entitled as Brawijaya Univers"Buku Bahasa Inggris Kementerian dan Kebudayaan" for senior High Level Student. Universitas Brawijaya 1.4 Significance of the study Universitian B This study is expected to be beneficial for some people. Since the analysis of as Brawijaya Universtextbook entitled "Bahasa Inggris" published by Kementerian dan Kebudayaan for as Brawijaya Junior High School Students grade XII is describe naturally and can be a reflection Universitas Brawijaya Universfors Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Paracher: More selective to choose course book for facilitating language rates Brawijava Universitas Braylearning in real life situation, teacher can consider the book entitled Bahasa Universitas Braylearning Braylearning in real life situation, teacher can consider the book entitled Bahasa Universitas Bra Inggris by Kementerian dan Kebudayaan for Junior High School Studentssitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya grade XII for their student when that course book fulfill of social and Universitas Brawijaya Universitas Bracultures value. Universitas Pra Students: It will influence for student to guide their learning, when the as Brawijava course book is appropriate with the learners' need based on the social and culture values range of the topic that is used, inclusion of sensitive tas Brawijaya niversitas Brawijaya relationship, tas Brawijaya social/cultural topics, the characters depicted, social expression of personal feelings, and interactions. Next Researcher : The result of this research can be used as previous as Brawijaya research or references for his/her research. Universitas Brawijaya Universite 1.5 Definition of key terms To avoid misunderstanding about the concept in this study, the researcher Universitas Brawijaya Universitas B would like to explain some definition of key terms as follows: ava Universitas Beau Social Values Universitas Brawijaya Universitas Braw Modes of behavior intentions of characters in the book should Brawijaya Universitas Brawinterpretable by students (Cunningsworth, 1995). The mode of behavior as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Universitas Brawijaya Universita Universitas Braw Instrumen kelayakan buku bahasa inggris. Sitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Braw Gultures Universitas Brawijaya Universitas Brawijaya Universitas Brawijava A membership in a discourse community that shares a common social Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawspace and history, and a common system of standards for perceiving, as Brawijava believing, evaluating, and action' (Kramsch, 1998), here the cultures Brawijaya Brawijaya Universitas Brawijava Universitas Brawrelated to Indonesian cultures. ersitas Brawijaya Universitas Brawijaya s Brawijaya Universitas Brawijaya Universitas BeavEnglish Textbook Entitled "Bahasa Inggris" Kementerian Pendidikan dan as Brawijaya Kebudayaan English for Senior High school Students (Grade XII). This Brawijaya textbook is a textbook for the students which are prepared by government as Brawijaya niversitas Brawijaya to implement the Curriculum 2013. hiversitas Brawijaya Universitas Universitas Brawijaya Brawijaya Universitas Brawijaya Universitas Brawijaya

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Universitas Brawijaya Universitas BCHAPTER II iversitas Brawijaya REVIEW OF RELATED LITERATURE Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava Universitas Brawijava Universitas Brawijava This chapter provides some explanations of the theories and the relevance of Universitas Brawijava Brawijava Universprevious studies which are related to the research. Some of criteria which fulfill of the as Brawijaya theories are: The roles of the textbook, criteria of good textbook, textbook evaluation, Universitas Brawijaya the use of social and cultural values in textbook, and previous study. Universitas Brawijaya Univer 2.1 The Roles of the Textbook The textbook is an important tool for the teachers and students in learning Universianguage. The roles of textbook have been stated by many writers. Roger (1989) as Brawijaya states that main roles of textbook are: First, textbook gives a role as presentation of Universitie selection of items in knowledge about a specific subject and a specific theme. Univer Second, textbook has a role as the filter of items or information in order to synthesize as Brawijava at the level concerned, provide some information and knowledge, but it often offers Universithin a certain perception of ideology, offers some kind of science and technology, a las Brawijaya historical conception, and established linguistic norms. Taking from the acquisition, the knowledge must progressive, sequenced and bearing that curriculum is related to Universitas Brawijaya ersitas Brawijava Universtextbook itself.va Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya White (1997) interprets that the role of English Language in today's world as Universities one which is individuals are helpless victims of linguistic and cultural hegemony. Univer Also, Pennycook (1995) and Swales (1998) talk about linguistic skewedness, as Brawiava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya ideologies and values associated with the English language. However the role of as Brawijaya language can not be divided by the role of English itself. Although the function of Universtextbook is known as learning facility, in composing the textbook itself, the author of tas Brawijava the textbook can not put aside the role of English Language. Universitas BRager (1989) also defines a textbook can be conceived as a tool in study either as Brawijaya s Brawijaya – Universitas Brawijaya for the teacher or the students. It take some decisions that the textbooks uses as Brawijava supporting tool in learning process must fulfill the nature as a tool for communication Universible of information, text, tas Brawijaya illustrations. Generally in speaking, that statement gives priority to textbooks for Universitudents in knowing some knowledge related to the cultures and values from their tas Brawijaya Universcountry. niversitas Brawijaya Badan Standar Nasional Pendidikan (2015) claims that basically, a good Universtextbook has function as an effective tool in learning process. It can help student for as Brawijaya study and also it can be used in other situation beside in the classroom to know some as Brawijava aspect outside the material based on curriculum. The textbook has an important role Universfor the teacher and student. Beside it, the textbook can be as the media for students in tas Brawijava understanding the material beside teachers explanation. Universitian B Cunningsworth (1995) declares that in some cases the book will followed by as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya versin the exact and closely order of presentation. Each step will be carefully for studied. as Brawijaya Textbook is used to guide student in learning process. English Course book can help Universitudent and teachers in learning process. That opinion related to the role of textbook as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas a guidance for the learners in studying the English language and closely good in Brawijaya Universitas Brawijaya

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Brawijaya	Universorder presentation. In BSNP (2015) also states that a good textbook is the textbook as Brawijaya
Brawijaya	which is have some criteria that build the students interest, and stimulate students
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universwillingness in learning, so they will read it without any ask by their teacher. Then, tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitian Brawijaya the good textbook have to fulfill some criteria related to the needs, and unconsciously Universitian Brawijaya
Brawijaya	Universitates by some writers that good textbook is a book which is can build the students as Brawijaya
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Brawijaya	Universitation of the textbook is much needed.
Brawijaya	Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Universitas In study of textbook evaluation, the evaluation itself needs a criteria for tas Brawijaya
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Brawijaya	University supports the analysis. William (1983) explains that textbook is a tool, then the teacher as Brawijaya
Brawijaya	Univershave to know not only to use it, but also how useful it can be. Textbook is printed as Brawijaya
Brawijaya	Universita Si and a secondaria a
Brawijaya	Universmaterials, and also a method in face-to-face in teaching. It will involve the creation in tas Brawijaya
Brawijaya	Universit adapting textual materials to get the interests of pupils. In choosing textbook, those
Brawijaya	Universita
Brawijaya	Universmaterials and methods which are fulfill of sound linguistic and pedagogical as Brawijaya
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Brawijaya	University of the teacher and writer have to know that the textbook selection is needed as Brawijaya
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Brawijaya	Universof material by the textbook, and method in teaching with face-to face teaching and tas Brawijaya
Brawijaya	Universitas Brawijaya learning. Then, the textbook involve using creativity and adapting textual material as Brawijaya
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Brawijaya	Universitas BDendrinos, seldon, and Litz (2005) state that while the literature on the ELT tas Brawijaya
Brawijaya	Universitian development readily available in quantity, the area of evaluation to be Brawijaya
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Brawijaya	Universunder-researched, with a relevant literature with the limited supply. While the content as Brawijaya
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Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Richard (2001) states, in many school contexts, the school subjects have a content based content language instruction which is closely parallels. Thus in middle context, UniversThe topic maybe drawn in social science, history, and/or life science areas that as Brawijaya students are studying the subject matter in the classroom. Then, by that explanation ersitas Brawijaya University which stated the content analysis is needed, the term content itself may linguistic or tas Brawijaya s Brawijaya – Universitas Brawijaya non linguistic content. In the college and university may different in using content of material based on the need. In other setting, the topics drawn from students' Brawijaya Universoccupational needs and determined by general implementation. Cunningsworth (1995) declares that the evaluation is less of neutral. First is Universiseeking material and information for criteria and provides the material. So, when we hiversitas Brawıjaya Universtalking about the uses of textbook for facilitating in learning process, it will take an tas Brawijava implication that textbook is a tool for searching the information which can be all Universaspect of knowledge such as the historical thing, culture, and any kind of behavior. Tas Brawijaya Cunningsworth (1995) also provides some guidelines for evaluating textbook. Firstly textbook have to fulfill learners need. Secondly, the textbook reflect the uses of as Brawijaya Universlearners need of their own purpose in learning. 2.3 The important of social and cultural values in the textbook Universitian According to Kramsch (1998), culture is "a membership in a discourse as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya community that shares a common social space and history, and a common system of tas Brawiava standards for perceiving, believing, evaluating, and action". Tylor (1871) also states Universitas Brawijāva Universite the cultures is the whole of the complex thing, they are: the knowledge, belief, as Brawijaya art, law, mores, the tradition in custom, and the ability and behavior which the Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya humans gets as a member of humanity. The understanding of language not simply as Brawlava the learnt of a body knowledge but as a social practice in which to participate is Universneeded.rawijava Universitas Brawijaya The central process in learning language is the understanding the relationship Jniversitas Brawij Universitas B<u>rawij</u>aya Universibetween language and cultures. It reflects the knowledge of ways in living. According as Brawijaya s Brawijaya – Universitas Brawijaya Vygotsky (cited in Nunan 2003) learning is dynamic and not fixed in facing the learners' identity, practices, beliefs, worldview, attitudes and values. Noam Chomsky Universit Univers(1957) says that the major critique in learning language in case of behaviorism are as Brawijaya imitation and habit information. Mc Dervit (cited in Kramsch, 1993) also states that language is intertwined with culture and any attempt toward linguistic exchanges hiversitas Brawıjaya Universrequires some kind of cultural literacy. Kachru (1992) also suggest that English as an as Brawijava International Language must consist of the description the own culture and linked to Universithe culture of those the learners speak. Fairclaough (1989) believes that language is tas Brawijaya not an independent construction but a social institution that creates and its creation comes from certain forces and structures forming our functions in the society. UniversHowever, the education will be possible to concern English divorced from social and as Brawijava Universitas Brawij culture. Universitian Brack a curriculum cannot be neutral, it has view of a social order and express a Brawllaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya value system implicitly or explicitly, Cunningsworth (1995). Culture have different as Brawiava perceptions for different professionals. Thomas (cited in Williams 1983) states that Universitas Brawijaya Universithe curriculum is designed by all of those who are most intimately concerned with the las Brawijaya universities of the life of the children while they are in the school and must be as Universitas Brawijaya Universitas Brawijaya

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Brawijaya	flexible as life and living. It also represent those learning those child select	ct, accepts, tas Brawijaya
Brawijaya	and incorporates into himself to act with, in, and upon in subsequent ex	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Univer According Carter (1998), Education is a human development process in be	havior and tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	attitude in society. The social process get from the students from some life	Universitas Brawijaya
Brawijaya	Universin the formal places named school. The students can reach the humanity in	
Brawijaya	Universitas Brawijava	Universitas Brawiiava
Brawijaya	Univer develops their attitudes there. The material lesson is one of the thing that	t influence tas Brawijaya
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Brawijaya	Universitas Branda and a state of the state	Universitas Brawijaya
Brawijaya	Universitas Uyoh Sadulloh (1994) states that the material of lesson is needed	in term oftas Brawijaya
Brawijaya	Universit	Universitas Brawijaya
Brawijaya	Universequity. Equity means the enable of citizens to participate in cultural life by	y covering tas Brawijaya
Brawijaya	Universitive them equal basic education and also in term of survival. Survival means	the permit as Brawijaya
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Brawijaya	Universit but also guiding education toward mutual understanding and towards	niversitas Brawijaya
Brawijaya	Universita	Iniversitas Brawijaya
Brawijaya	Universpecome worldwide realization in common density. It has been claimed f	romisomeitas Brawijaya
Brawijaya	Universitas	Universitas Brawijaya
Brawijaya	University educationalist that more effective in think about the hidden curriculum. Rise	sager cited
Brawijaya	Universin Cunningsworth, (1995) says :	Universitas Brawijaya
Brawijaya	Universitas Bra	Universitas Brawijaya
Brawijaya	Universitas BrForeign Language teaching textbooks no longer just dev	elopiversitas Brawijaya
Brawijaya	Universitas Brawija concurrently with the development of foreign language pedagogy	Universitas Brawijaya
Brawijaya	Universitas Brancurrently with the development of foreign language pedagogy	Universitas Brawijaya
Brawijaya	Universitas Br narrow sense, but they increasingly participate in the general cult	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	Universitas Br transmission within the educational system and in the rest of societ	y Jniversitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas BrThe value system is implicit and unstated, it will be necessary for	or evaluateitas Brawijaya
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Brawijaya	and choose the course book in detail selection in order to get some of u	instated of tas Brawijaya
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Universitas Brawijaya social and cultural values. Cunningworth (1995) states that the value and social as Brawijaya culture system is very influence the students perceptions and and students attitudes Universitas Brawijaya Universtoward learning English by using media named textbook. Rheza, Golam (cited in as Brawijava Zainal, 2013) says that values were assumed to comprise ideas about what in life Universeems important. This aspect was analyzed through the topics and subject matters as Brawijaya s Brawijaya – Universitas Brawijaya enunciated in each unit of the selected books, representing a specific idea about life. Brawijava Universitas B Taking from reason above, textbook as the media in learning language can nversitas Brawijaya Universitelate the language used to its purpose in the social context in developing, imitating, tas Brawijaya and knowing the cultural, social and values. So, from several point of social and Universcultural values present in textbook can build the students in doing good attitudes and tas Brawijaya Universability. By using the textbook which have a culture and values content will help as Brawijava students to talk about the cultures and behaviors which are related to their country. UniversThe textbook is the material guide that cannot be separate with the curriculum int as Brawijaya education. 2.4 Criteria of Social and Cultural values in textbook Universitas BThe social and cultural values are the dynamic views. Each country has tas Brawijava different social and cultural values. The criteria of social and cultural values that is Brawijaya Universconducted in this research deals with the social and cultural values in Indonesia. The Brawijaya Some writers claim that the social and cultural values are much needed in learning tas Brawijaya process. In line with it, the curriculum 2013 emphasize the goal of student's behavior Brawijaya Universelated social and cultural values in Kompetensi Inti dan Kompetensi Dasar. The as Brawlaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya social and cultural values are also stated implicitly in Deskripsi Instrumen Penilaian Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Buku Teks Pelajaran Bahasa Inggris SMA/MA published by Badan Standar Nasional Brawijaya Pendidikan (2015). Cunningsworth (1995) also explains the criteria of social and Universcultural values of textbook sitas Brawijaya Universitas Brawijaya Universitian Brawing a body of educational system which has a rules in regulating of Brawing a Universeducation system in Indonesia declare that material of values is necessary to build tas Brawijaya s Brawijaya – Universitas Brawijaya student's attitude. Nowadays, there are so many students or people do not understand well about the social identity and do not understand how to build good character for Universidoing some interaction. In Basic Competence (Kompetensi inti, 2013) claims that tas Brawijaya Universitudents need to get the attitude competence: KI2: Menghayati dan mengamalkan perilaku jujur, disiplin, tanggung jawab, peduli (gotong royong, kerjasama, toleran, damai), iversitas Brawijaya santun, responsif dan pro-aktif dan menunjukkan sikap sebagai dalamniversitas Brawijaya bagian atas berbagai permasalahan dari solusi berinteraksi secara efektif dengan lingkungan sosial dan alam iversitas Brawijaya serta dalam menempatkan diri sebagai cerminan bangsa dalam iversitas Brawijaya **Universitas Bra** Universitas Brawpergaulan dunia. Universitas Brawijaya KI 3: Memahami, menerapkan, dan menganalisis pengetahuan faktual, niversitas Brawijaya Universitas Brawkonseptual, prosedural, dan metakognitif berdasarkan rasa ingin iversitas Brawijaya Universitas Brawijaya Universitas Brawtahunya tentang ilmu pengetahuan, teknologi, seni, budaya, dan iversitas Brawijaya Universitas Brawieva humaniora dengan wawasan kemanusiaan, kebangsaan, Universitas Brawijaya Universitas Brawkenegaraan, dan peradaban terkait penyebab fenomena dan iversitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawkejadian, serta menerapkan pengetahuan prosedural pada bidang niversitas Brawijava Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bray kajian yang spesifik sesuai dengan bakat dan minatnya untuk iversitas Brayijaya Universitas Brawijaya universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas In basic competence 2 in curriculum 2013, there were the social and cultural Brawijaya Universivalues of honesty, discipline, responsible, care (cooperation, tolerant, peace), good tas Brawijaya s Brawijaya Universitas Brawijaya manner, responsive, and active. All the thing which have been stated are needed in tas Brawijaya social daily life interaction. Then, In basic competence (Kompetensi inti 3), student Univershave to fulfill some basic competencies. Those are understanding, applying, and tas Brawijaya analyzing the fact of knowledge, concept, procedure, and metacognitive, according University to the self willingness to know about knowledge, technology, art, cultures, and Univershumanities deal with human concept, nationalistic, and diversity. So, Indonesian tas Brawijava social and cultural values must be understood, applied, and analyzed the cultures, and Univershumanities dealing with human concept, nationality, and diversity. Instrumen kelayakan buku bahasa Inggris (2015) states that good textbook as Brawijaya must fulfill many points like skill, appropriateness, accurateness, and also social and Universcultural values which are stated in each part. The appropriateness of social and tas Brawijava Universitas Brawie cultural values are: Universitian 1. The material should contain of interpersonal communication and tas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bratransactional communication according to human concept. Universitas Brawijaya Universitian 2. The material should contain of interpersonal communication and Brawijaya Universitas Bratransactional communication contain of interaction/asking or giving as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brainformation about object and service. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitians 3. The attitude and spiritual values are relevance with the text and states tas Brawijaya
Brawijaya	Universitas Brawijava, Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas 4. The text shows social function related the social environment and daily life. it as Brawijaya
Brawijaya	Universitas Brawijava Universitas Brawijava Universitas Brawijava Universitas Brawijava
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brasocial/culturesver versitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas 6, The topic of material (text, table, pictures, attachment, etc) take from tas Brawijaya
Brawijaya	Universitas Brawi Universitas Brawijaya
Brawijaya	
Brawijaya	Universitas 7. Text and communication activity build student motivation for doing tas Brawijaya
Brawijaya	Universitation something which is develop life proficiency.
Brawijaya	
Brawijaya	8. Recognize shortage and excess both themselves or other one, develop the
Brawijaya	Universita Strawijaya
Brawijaya Brawijaya	
Brawijaya	Universita 9. Develop human concept of cooperation, tolerant, admiring gender Universita Brawijaya
Brawijaya	
Brawijaya	Universitas Universitas Brawijava
Brawijaya	Universitian 10. Shows vocational competence and skill which are needed for do some tas Brawijaya
Brawijaya	Hairensites D
Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas 11. Appreciate demarcation values related to social and culture concept of itas Brawijava
Brawijaya	Universitas Brawija Wijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas B The criteria of good textbook states in BSNP (2015), There are criteria of tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universcultures and values in the part of development of Wawasan kebhinekaan. The as Brawijaya
Brawijaya	description of "wawasan Kebhinekaan" in textbook means that text in an English
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universtextbook motivate for the students to do something related to Kebhinekaan attitude: sitas Brawijaya
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<b>Rrawijava</b>	

Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universita Teks dan tindak komunikatif memotivasi peserta didik untuk melakukan Universitas Brawijava Universitas Brawijava untuk pengembangan sikap kebhinekaan, sbb.:/a(a) niversitas Brawijaya Universitabeberapa ahal Universitas Brawijaya penghargaan terhadap keanekaragaman budaya dan kemajemukan Universitas Brawijaya Universitamasyarakat, yang meliputi berbagai nilai budaya dan kearifan lokal, niversitas Brawijaya Universitanasional, dan global; (b) kesadaran akan potensi dan kekayaan daerah niversitas Brawijaya nasional;<sup>a</sup>(c)<sup>U</sup>niversitas Brawijaya Universitas untuk mempromosikan potensi/kekayaan lokal dan Universitaapresiasi terhadap nilai-nilai demokrasi yang sesuai dengan konteks niversitas Brawijaya sosial-budaya setempat; (d) Pemahaman terhadap wawasan kebangsaan hiversitas Brawijaya untuk mengembangkan rasa cinta terhadap tanah air, bangsa, dan Universit negara. According Wawasan Kebhinekaan (2015) the textbook must fulfill social sitas Brawijaya and cultures content. The appropriation of value stated in that part. First is giving the stars Brawijaya appreciation to variety of cultures and social complexity, includes of cultures values, Sitas Brawijaya Univerlocal wise, national, and global. Second, the awareness of the local and national sites Brawijava potential. Third, The appreciation of demarcation values that appropriate with locals Univerof social and cultures. Fourth is the understanding of national knowledge for sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univerdeveloping the affection of country, state, and nation. ersitas Brawijava Universitas Brawijaya Based on Cunningsworth (1995), the categories of social and cultural values of Brawijaya Universitextbook is divided into six critera. Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya 1. Range of topic, how the textbook present the term of topic based on the Brawiava Universitas Brawijaya Universita 2. BInclusion of sensitive social/cultural topics, it deals with the way textbook tas Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya present about the world poverty, discrimination, personal handicap, and Universitas Brawijaya Universitas Brawijaya Universitas Bhomelessness.nive 3. Character depicted, it deals with representation of women, portrayal of gender role, age, disability, ethnic origin, occupation/profession, and social class. Universita4. Social relationship, it is related with family make up and social network. versitas Brawijaya 5. Expression of personal feeling. 6. Interaction, it deals with transactional and personal interaction. Some criteria and theory stated above is used as a theory in supporting analysis. Tas Brawijava This research proposed by Cunningworth theory which are comprehensible, so the Universwriter focuses on it. Universitas Those criteria is used as the guidance for further analysis of social and ersitas Brawijava cultural values and make the writer easy to do analysis. In this analysis, the Universwriter combined the basic competence (Kompetensi Inti) from curriculum 2013, ersitas Brawijava Deskripsi instrument penilaian buku teks pelajaran bahasa inggris SMA/MA, Univer Badan Standar Nasional Pendidikan (BSNP). Those theory used as the ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universite references of Indonesian social and cultural values. versitas Brawijava **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers2.5 Previous studies niversitas Brawijaya Universitas Brawijaya Universitas Brawiava Some previous study of Cultural content in English textbooks have been Brawiava Universconducted in several countries. A review of Cultural Content in English Textbook as Brawijaya s Brawijaya – Universitas Brawijaya Entitled" Developing English Competencies for Senior High School (SMA/MA) Grade X conducted by Putri, Mahani Asandi (2012). The researcher did a research Universproposed by Byram et al. (1994). The researcher reviewed of cultural content by tas Brawijaya using checklist of cultural content criteria proposed by Byram Adam, et al. The criteria were social identity, or social group, social interaction, belief and behavior, Universocial/political institution, socialization, national history, national geography, national tas Brawijava niversitas Brawij culture heritage, and stereotype and national identity. The example of review from Universprevious study was conflict of multicultural societies. The discussion thought about as Brawijaya multicultural isues instead of deeper discussion issue such as conflicting views such as holding halloween party. The method used by the researcher was Descriptive UniversQualitative design using content analysis techniques by Lodico, Spaulding, and as Brawijava Voegtle (2006). Then the step of data collection used in this previous study proposed by Berg (2009:362). First, data analysis observed the whole data by grouping each versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya material on category proposed by Byram Adam, et al. For each group, the researcher as Brawn made a description of each category by the evidence. The finding is presented based Universitas Brawijāva University on all of the units in the textbook. The book fulfill of cultural content criteria as Brawijaya proposed by Byram, et al. In other case, many of texts did not presents about from Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya which country the character or figure are coming. In conclusion, Indonesian cultures took a big part of the book, especially in the characters name. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BThe second previous study is An analysis of VII Grade English Coursebook as Brawijava Entitled English on Sky 1 in terms of Gender Balance of the Materials Wienenda, University of Malang Faculty of Letters English as Brawijaya s Brawijaya – Universitas Brawijaya Department. This study is investigated "Does the content of English on Sky I: an English coursebook for Junior High School Students Year VII meet the requirements Universof adapted criteria of gender balance?". The data focused in qualitative and as Brawijaya quantitative forms which is collected through content analysis on frequency and illustrations of the gender balance. The quantitative data covered of some points: (1) Universithe frequency of men and women, (2) the number of occupational roles shows in as Brawijava niversitas Brawi gender, (3) the number of women and men presence in the dialogues, (4) firstness, the Universignder presented in sentences, exercises, or dialogue. The Qulitative data covers (1) as Brawijaya Personality traits of men and women in the book, (2) Kinds of interests, family roles, (3) The generic terms and marital statues mentioned in each gender, (4) The topic of versdialogue, and the length of statement or utterance for each gender. The data collection as Brawn is gathered from checklists criteria proposed by Porreca (1984), Sheldon, (1988) and Universible Shadker (2001) as cited in Chafia (2011). The result of this analysis showed that the as Brawijaya versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawij percentage of each category. First, the frequency of women and men was 15% and as Braw 8,60%. The percentage of gap reached 13,64%. The gap of number in occupational Universitas Brawijava Universities reach 11,64% it is still considered as equal. The Women biased in the dialogue as Brawijaya versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya based on the percentage 33,88%. As firstness aspect, the man biased to men with Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya number 49%. Then for division of domestic cores, women take 70,6% of the Brawlava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya mentions. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava Universitas Brawijava CHAPTER III Universitas Brawijaya Universitas Brawijaya **RESEARCH METODHOLOGY** Brawijaya Universitas Brawijaya This chapter deals with the methodology in analyzing the data analysis based Universon steps. The sub point of this chapter are: Research design, Resources of data, Data as Brawijaya niversitas Brawijaya UniversCollection, and Data Analysis. hiversitas Brawijaya Univers3.1 Research Design This research used the descriptive qualitative method. According to as Brawijava Angrosino, M.V (cited in Latif, M.A (2007: 1), The qualitative method is analyzing Brawijaya Universthe data through the words rather than use numbers, seeks the answer questions of as Brawijaya what, how, where, and when of a thing to establish its meaning, definition, concept, methapor, symbol, characteristics, and description. In line with it, William (1983) as Brawijaya Universexplains that "Qualitative data are analyzed through logical-inductive analysis, at as Brawijava Brawijaya process of grouping, regrouping, and matching data with the research questions. The Universite are expressed as verbal statements". The researcher answer the research as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universproblem related to the social and cultural values found in the textbook, then the as Brawijaya researcher identify, analyze, and describe the social and cultural values in the Brawijaya Universitas Brawijaya Universitas Brawijaya Universtextbookawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitian BQualitative research is the research that uses data which is not manipulated, tas Brawijaya
Brawijaya	the writer describe and analyze toward analyze the data naturally. This study was
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universpresented as words rather than numerical forms. In this study, the data is analyzed in tas Brawijaya
Brawijaya	Universitas Brawijaya the form of identification and description or the analysis. The researcher attempts to Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universighter the data and analyze the data based on phenomenon which occur by the data as Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawi 3.2 Source of Data Universitas Brawijaya
Brawijaya	
Brawijaya	Universitas The data is the textbook entitled "Buku Bahasa Inggris untuk SMA kelas as Brawijaya
Brawijaya	Universita <i>XII</i> ", the textbook is published in 2015 by <i>Kementerian dan Kebudayaan Republik</i> Brawijaya
Brawijaya Brawijaya	
Brawijaya	Universindonesia as implementation of curriculum 2013. There are 16 chapters in that as Brawijaya Universitas Brawijaya
Brawijaya	Universitextbook. The data are all aspect that related to the social and cultural values criteria as Brawijaya
Brawijaya	Universita Pravijava
Brawijaya	of Cunningsworth (1995) Universita
Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijava
Brawijaya	Universitiant The data was collected from all chapters in the textbook entitled "Buku as Brawijaya
Brawijaya	Universibate Bahasa Inggris untuk SMA kelas XII, as the researcher investigate the data based on
Brawijaya	Universitas Bra
Brawijaya	Universthe Cunningsworth (1995) categories of social and cultural values. Those categories tas Brawijaya
Brawijaya	Universitas Brawija, wijaya Universitas Brawijaya
Brawijaya	Universitas Brawijava are: range of topic, inclusion of sensitive social/cultures topic, characters Depicted, Brawijava
Brawijaya	Univer Social relationship, expression of personal feelings, and interactions. By the sixtee Brawijava
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universcategories of social and cultural values above, the researcher makes the blueprint tas Brawijaya
Brawijaya	University which help the researcher to analyze, describe, and identify the data. The blueprint is Brawijaya
Brawijaya	
Brawijaya	Universithe social and cultural values based on Cunningsworth categories, as shown in table as Brawijaya
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FROM/IIOVO	LINIVAREITAE KRAWIIAVA LINIVAREITAE KRAWIIAVA LINIVAREITAE DRAWIIAVA LINIVAREITAE DRAWIIAVA

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas B The data were classified based on the category. Thus, each data is possible to tas Brawijaya
Brawijaya	appear in more than one category. The note is utilized for express the idea that may
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universappear at any time. Then, the researcher analyzed the six point of social and cultural tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Univers <sup>3.4</sup> Data Analsysis Vawijaya Universitas Brawijaya
Brawijaya	Universitian Based on the classification, the researcher took notes in each detail such as Brawijaya
Brawijaya	
Brawijaya	University bage, chapter and the social and cultural values criteria. Then the researcher as Brawijaya
Brawijaya	Universite Iniversitas Brawijaya Universitate the description based on the data found related to the social and cultural values Brawijaya
Brawijaya	
Brawijaya	Universin Indonesia. The social and cultural values references comes from Curriculum 2013 as Brawijaya
Brawijaya	Universit Universiand Deskripsi Instrumen Penilaian Buku Teks Pelajaran Bahasa Inggris SMA/MAtas Brawijaya
Brawijaya Brawijaya	Universit
Brawijaya	published by Badan Standar Nasional Pendidikan. The description contains of in
Brawijaya	Univershow and what extent the appropriate theory in each point social and cultural values intas Brawijaya
Brawijaya	Universitas Universitas Brawijaya
Brawijaya	Indonesia. Whether the social and cultural values mentions briefly, the discussion as Brawijaya
Brawijaya	University detail based on the existing theory. The researcher analyze the social and tas Brawijaya
Brawijaya	Universitas Braula and Angelera angele
Brawijaya	Universcultural values in term of literature review of content and the pictures presented in the tas Brawijaya
Brawijaya	Universities Brawijaya textbook. To analyze all of the point, the researcher used the natural explanation by Universities Brawijaya
Brawijaya Brawijaya	
Brawijaya	Universities real phenomenon in the textbook and carry out the criteria proposed by tas Brawijaya Universitias Brawijaya Universitias Brawijaya Universitias Brawijaya Universitias Brawijaya
Brawijaya	Cunningswoth. Therefore, by using the analysis by the content anticipate author's
Brawijaya	
Brawijaya	Universitias Brawijaya bias toward certain group of social and cultural values can reveal in the textbook.
Brawijaya	Universitas BiThe researcher brought the brief explanation about some aspect of social and tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	cultural values in the textbook which are most dominant and views in portion and
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Universitas Brawijaya compares both the points of categories in term of feasibility and equality based on Brawijava Indonesian cultures. This steps meant to see whether social and culture values items Universappears in the textbook and how prominent in the way present. Then the researcher as Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya took some conclusion. Universitas Brawijaya Universitas Destruction Universitas Brawijaya Universitas Brawijaya Brawijaya

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## CHAPTER IV

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## FINDINGS AND DISCUSSION

hiversitas Brawijaya This chapter presents the finding of the study based on the analysis of social Universand cultural content criteria proposed by Cunningsworth (1995). There are six criteria as Brawijaya of social and cultural values. Those are range of the topic used, inclusion of sensitive Universion social/cultural topics, the characters depicted, social relationship, expression of as Brawijaya Universpersonal feelings, and interactions which are necessary conducted in textbook. Based tas Brawijava Universitas Brawijaya on the findings, the researcher discusses and relates them with BSNP theory, Universitas Brawijaya UniversInstrument Kelayakan Buku Bahasa Inggris (2015), and Basic Competence. Those as Brawijaya Universtheories are related to the social and cultural values in Indonesia. awijava onversitas Brawijaya Universitas Brawija The research findings describes the textbook analysis that deals with as Brawijava University of topic, inclusion of sensitive social/cultural topic, characters depicted, social Brawijaya Universelationship, expression of personal feelings, and interaction. Each category is as Brawijaya Universitas Brawijaya

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Brawijaya				Among them there are only	
Brawijaya	Universitas Bra that can	be categori	Universitas P zed or correspond the criter	ia of range of topic based or	Universitas Brawijaya
Brawijaya					
Brawijaya			points. The findings of so	ocial and cultural values are	
Brawijaya	Universitas Bra	awijay	24580101212 Thomas	rawijaya	Universitas Brawijaya
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Brawijaya	Universitas Br and cultu	ural values	criteria. As shown at Table	4.1 below	Universitas Brawijaya
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Brawijaya	Universit		et s visit Seattle	interaction	Thiversitas Brawijaya
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Brawijaya	Universita			social network	Universitas Brawijaya
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Brawijaya	Universitas L		or a job	and profession, gender bal	anceiversitas Brawijaya
Brawijaya	Universitas B		tudent don't bully	Social relationship, a	lpersonalitas Brawijaya
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Break and cultural values are included in the criteria proposed by Brawiava Cunningsworth (1995). They are inclusion of sensitive social and cultural topics, Universitas Brawijaya Universitas Brawijaya Universcharacters, depicted, social relationship, expression of personal feelings, and as Brawijava Universitas Brawijaya interaction. Each chapter in the textbook is not always identified into the categories of iversitas Brawijaya Universistical and cultural values. The finding consists of nine chapters. Those chapters are tas Brawijaya s Brawijaya – Universitas Brawijaya analyzed and evaluated based on the social and cultural values in term of its as Brawijaya Universitategories. **Universitas Brawijaya** Universitas Universitas Brawijaya Universitas The analysis of the study focussed on the chapter which generally presents as Brawijaya Iniversitas Brawijaya University of social and cultural topic in the next point. In the textbook the whole topics Universion of the table of content as shown in Figure 4.1: hiversitas Brawijaya DAFTAR ISI Iniversitas Brawijaya Universitas Brawijaya Kata Pe Daftar Isi Chanter Chapter 3 Have A Look At Life Underwate Do You Know How to Apply for a Job? What Do They Look Like? Read The Nature **Chapter 5 Universitas Brawijaya** Chapter 6 Chapter 7 96 111 **Universitas Bra Universitas Brawijaya** Chapter 8 Students Don't Bully Do You Know How Potte 132 Chapter 10 What Can We Learn from Baduy People? 147 Universitas Brawijaya jaya Who Was Involved? 161 Chapter 11 Chapter 12 What's The New 179 Chapter 13 It's Garbage In Art Works Out 190 wijaya Chapter 14 Tell Me How... Chapter 15 Do It Carefully 206 Universitas Brawijaya 'awijaya 216 Universitas Brawijaya Universidiossary nversitas₄Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawija Figure 4.1 Table of Content of Textbooksitas Brawijava Universitian Brawijaya According to the topic which are shown in the textbook, some of the Universitas Brawijaya Universitas Brawijaya, Universitas Brawijaya Universtopics already fulfill of social and cultural values needs (see the figure 4.1). Chapter tas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya 1 presents personal feelings which shows the feeling and expression when people help each other. In Chapter 2 presents about social relationship, personal feeling, the Universitas Brawijaya Universitas Brawija Universtradition pictures, and attitude values. In Chapter 2 the topic is "What does it mean?"; it as Brawijava It explicitely explains the values in big portion. It chapter discusses about attitude Universproblem, personality and so on. In Chapter 4 the topic is "I can't believe it", refers to itas Brawijaya s Brawijaya – Universitas Brawijaya personal feeling. The personal feeling mentions in each part of that chapter. In Chapter 5 the topic is "Do you know how to apply for a job?" The topic that discuss Universin that chapter is about job. It related to character depicted. In chapter 8 the topicitas Brawijaya discusses about the influence of bullying in the school environment toward students attitude. The effect of bullying can bring the negative impact to the students. The Universchapter shows the things related to the values that is teaching students how to interact tas Brawijava each other, and how to admire person. In chapter 9 "Do you know how potteries Universmade? "In that topic discusses about character depicted which consists of occupation tas Brawijaya and ethnic origin. In chapter 10 the topic is "What can we learn from baduy people?". It is related to the cultural content which presents how the particular ethnic Universitive states the social test of the social function related the social test Brawing environment in daily life, developing the human concept of cooperation, tolerant, Universadmiring gender equivalence, peace, and opposing strictness and presents the tas Brawijaya versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawij habitual thing that baduy's people do. It is related to the theory proposed by Kachru tas Brawi (1992). They suggest that English as an International Language must consist of the iversitas Brawijava Universelescription of the own culture and linked to the culture of those the learners speak. In tas Brawijaya Universitas Brawijaya – Universitas Brawijaya–Universitas Brawijaya chapter 12, the topic is "what's the news?". In this chapter consists of some findings, Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya	Universita	s Brawijaya	Universitas	s Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya	Universita	s Brawijaya	Universitas	s Brawijaya	Universitas	Brawijaya
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Brawijaya	Universitas Bravia chapter 13 the top	ic is "Its Garba	age in Art Wo	ks Out" discu	sses about ethr	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya	Universita	s Brawijaya	Universitas	s Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas BRecognizi	ng the range o	f topic above,	the next poin	t of the analys	is focuses tas	Brawijaya
Brawijaya	Universitas Brawijava on those chapters Universitas Brawijaya	Universita	s Brawijaya	Universitas	s Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya	Universita	ated to the so	Universitas	s Brawijaya	Universitas	Brawijaya
Brawijaya	Universcategories propose	ed by Cunning	sworth, 1995.	versitas	s Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya			195	Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijay				rawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawi	-17	AS B	D	vijaya	Universitas	Brawijaya
Brawijaya	Universitas Br	251			va	Universitas	
Brawijaya	Univers4.2s Inclusion	of Sensitive Se	ocial/Cultura	l Values		Universitas	Brawijaya
Brawijaya	Universita	1.21	A.A.	61		Universitas	Brawijaya
Brawijaya	Universi In Chapter	8 the researc	cher found the	e inclusion of	sensitive soci	al/cultural tas	Brawijaya
Brawijaya	Universit		1. 6.11				Brawijaya
Brawijaya	Universyalues that can be					7 M	Brawijaya
Brawijaya	Universit Table 4.2 Finding	of Inclusion o	f sensitive soc	ial/cultural val	ues		Brawijaya
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Brawijaya	Universita Unit C	riteria	STAL	Findings from	the textbook	Iniversitas	
Brawijaya	Universita 8 Inclus	ion of	<ol> <li>Why do the bullied teens fan the bullies?</li> </ol>	Sev	ell phone text messages, and onlir	ne social networks to humiliate	Brawijaya
Brawijaya	Universitas sensiti	ve	<ol> <li>Why do the bullied teens see classmates in retailating the it themselves?</li> </ol>	bullying instead of doing pr	nd embarrass others. This can be eople being bullied because they o the virtual world.		Brawijaya
Brawijaya		cultural	<ol> <li>How can retaliation cause he</li> <li>What is the author's purpose</li> </ol>	eartbreak?	There are a number of effects ullying. First of all, there are the ob		Brawijaya
Brawijaya	Universitas Blovalues		Vocabulary Builder Task 4: Identify the meaning of wor	ds. vi	juries that can result from physical erbal and cyber bullying can deeply ctivities can lead to depression (an	y affect teens as well. These	Brawijaya
Brawijaya	Universitas Bra		Match the words in the left column to the column. See the example.	heir meanings on the right si	tunted social development. These ell into adulthood.	problems can affect a person S	Brawijaya
Brawijaya	Universitas Braw		2. ostracize (verb) b. refuse to a	in in a second as a member	Another problem is retaliation. ave violent fantasies of attacking the which these teens become violent.	eir bullies. There are instances	Brawijaya
Brawijaya	Universitas Brawija		3. inadequate (verb)	up Ol omeone or something seem (4	rder to get revenge. This can be a c dapted from http://www.bullyingstatistics.or	ause of heartbreak and difficulty.	Brawijaya
Brawijaya	Universitas Brawijay		4. instigator (noun) d. A person i	who initiates something	sk 3: Comprehension question	Universitas	
Brawijaya	Universitas Brawijaya	Universita	do not war 6. coerce (verb) f. to teach so	nt to do by threatening them TRe omeone to think, behave,		answer these questions briefly.	Brawijaya
Brawijaya	Universitas Brawijaya	Universita	S Brawi of time	particular way over a period	1. What is bullying? 2. What do bullies usually do		Brawijaya
Brawijaya	Universitas Brawijaya	Universita		ed to destroy something 🤇 🕇 😑 🤇		ng are there? CISITAS pe of bullying from another?	Brawijaya
Brawijaya	Universitas Brawijaya	Universita	S Brawliava	notice or understand unless we	<ol> <li>What are the effects of but</li> <li>Which do you think is the</li> </ol>	most damaging kind SITAS	Brawijaya
Brawijaya	Universitas Brawijaya	Universit <mark>a</mark>	s Brawijaya	Universitas	Brawijaya	Universitas	Brawijaya
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Drowiiovo			Diamilaria	and the second second	Durauliaura	The second second	Dussellares
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Brawijaya	Universitas Brawijaya	Universita: Universita:	s Brawijaya	Universitas Universitas	s Brawijaya s Brawijaya	Universitas	Brawijaya Brawijaya

Universitas Brawijaya Universitas BThe inclusion of sensitive social and cultural deals with the way textbook as Brawijaya presents the world poverty, discrimination, personal handicap, and homelessness. UniversThe homelessness found in Chapter 8 is about bullying. There are values presented in tas Brawijava the textbook, such as the bad effect of bullying between each other, for instance Brawijaya Universbullying can injure physical problems, also presents that these activities can lead to tas Brawijaya as Brawijaya – Universitas Brawijaya depression, drug abuse and stunted social development. Based on the case, bullying tas Brawijaya is related to the phenomenon that generally happens in student's environment and Universitas Brawijaya Universitaily life. On page 115, in comprehension activity, the question leads the student to University think and realize about the effect of bullying. The students can realize how the Brawijaya Universimportant to show care for each other to build the good social environment. It can be tas Brawijava reflection that all people must realize and admiring the diversity. Bullying can give Universphysiological impact to someone and bring the bad effect for them. From the text, tas Brawijaya the material can be used as the reflection for the student to do respect and tolerate Brawijaya Universities other students. **Univer 4.3 Character Depicted** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University of gender role, age, social class, ethnic origin, as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universoccupation/profession, and disability. The criteria of character depicted can be found as Brawijaya in chapter 2, 5, 9, 10, 12, 13. The researcher only found one picture in Chapter 2 that <sup>•</sup>Universitas Brawijaya Universrepresents character depicted of ethnic origin. As shown in Figure 4.2. ya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

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Figure 4.2 Ethnic Origin

The picture is about traditional lamp which is usually used in the village. The tas Brawijaya bamboo wall represents the old building in Indonesia that show the cultural and Universi Univershistorical place. As in Wawasan kebhinekaan attitude stated that lesson must fulfill as Brawijaya Universappreciation to variety of culture. From that picture the student can recognize their Universation culture of their country in which the ancient people used kind of wall and tas Brawijaya Universitas Brawijaya Universlamp because that era was difficult to find and get the modern lamp and interior wall. as Brawijava The students can reflects the understanding of national knowledge for developing the Universit Universaffection of country according to their cultures. Universitas B In chapter 5, the material totally presents the character depicted of occupation or profession. It can be seen in such the Figure 4.3 Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

a Universitas Drawija

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava eta Merettae Brawijaya Universitas Brawijaya (4) I am writing to you in response to your advertisement for Universitas Brawijaya Universitas Brawijaya a local branch manager, which appeared in the Jawa Pos on Sunday, June 15. As you can see from my enclosed Universitas Brawijava resume, my experience and *qualifications* match this (AWI) available position's requirements. Universitas Brawijaya (5) My current position, managing the local branch of a Wijaya Universitas Brawijaya national shoe *retailer*, has provided the opportunity to work under a high-pressure, team environment, where it is a will Universitas Brawijava essential to be able to work closely with my colleagues Universitas Brawijava in order to meet sales deadlines. niversitas Brawijaya In addition to my responsibilities as manager, I also Universitas Brawijay *N*ijaya developed time management tools for staff using Access and Excel from Microsoft's Office Suite. Universitas Brawijaya Universitas Brawijay ya (6) Thank you for your time and consideration. I look forwar to the opportunity to personally discuss why I am particularly suited for this position. Please call me after 4.00 p.m. to suggest a time we may meet. I can be reached via telephone **Universitas Brawijaya** number 031-858564 or by email at lilish@yahoo.com Universitas Brawijaya Sincerely Lilis Handayani Universitas Brawijaya Iniversitas Brawijaya Figure 4.3 Application Letter hiversitas Brawijaya iversitas Brawijaya The topic in Chapter 5 is "Do you know for apply the job?". This criteria as Brawijaya Universion of the social and cultural values as Brawijaya Universcriteria. As stated in Badan Standar Nasional Pendidikan (2015) the material as Brawijava contains interpersonal communication and transactional communication which have Universto fulfill the thing according human concept and show the vocational competence and as Brawijaya skill which are needed to gain some current profession. The types of job and how to Universitive find job are included as transaction between the applicants and the company. This Universchapter also presents different kinds of job such as librarian, market researcher, and as Brawijaya designer. In addition, this chapter also provides an example of application letter (see Univer Figure 4.3), including kinds of application letter and how to make it (see Figure 4.4) as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya UniversFrom that material, the textbook explains the requirements of applying jobs related to tas Brawijava the social environment. It also introduces the students about the position of jobs Universitas Brawijaya **Universitas Brawijaya Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya which are appropriate for them. Stated in Badan Stndar Nasional Pendidikan, (2015) the textbook must show the vocational competence and skills which are needed for Universitas Brawijaya Universitas Brawijaya Universidoing in some current profession. Brawijaya Universitas Brawijaya c collecting information versitas Brawijaya Universi sitas Br<mark>awijava</mark> Please read the application letter written by Lilis Handayani once again carefully. Notice the numbers given (see page 62 & 63). Those numbers represent parts of the Brawijaya No Parts of the Application Letter 1 Your address writing to. Use comp The address of the company you are itle and address; don't abbreviate. 2 Always make an effort to write directly to the pe charge of hiring. 3 Opening paragraph – Use this paragraph to specify which job you are applying for, or, if you are writing to inquire whether a job position is open, question the availability of an opening. Middle paragraph(s)/body – This section should be used to highlight your work experience which most closely matches the desired job requirements presented in the job opening advertisement. Do not simply restate which is contained in your resume, but give strong reasons why you are suited to the section. the position Closing paragraph – Use the closing paragraph to ensure action on the part of the reader. One possibility is to ask for an interview appointment time. Make it easy for the personn department to contract you by providing your telephone number and email address. Always sign the application letter. ("enclosure" indicates tha you are enclosing your resume.) Figure 4.4 Parts of Application Letter Universitas BThe ethnic origin is discussed in chapter 9 and 10. In chapter 9 page 138, the Universidalogue mentions the kind of traditional manufactures that comes from Malang, East as Brawijaya UniversJava (see figure 4.5). That is related to the occupation and profession which took as Brawijaya Universitas Brawijaya Universita place in Malang. Malang is one of the cities in East Java, Indonesia. The use of the University in the textbook is appropriate because it is related to the students environment in as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities they can get a new information about one of the culture produced by human as Brawijava **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

**Universitas Brawijaya Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya hiversitas Brawijaya Universitas Brawijaya

**Universitas Brawijaya** 

pottery product.

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Universit Brawijaya Universitas Brawijaya Read the following conversation about pottery products in Malang and practice the conversation with your friends. Benny and Ana are two senior high school students in Malang, East Java. They are talking about pottery products in Bethek, a pottery-manufacturing area in Malang. Beny: Hi Ana, I heard you visited ceramic village in Bethek last week. Is it true? Ana Yes, you're right. Beny: Anything interesting? Ana : It was the first time for me to visit the pottery-

manufacturing area. I was surprised that there were more that 10 ceramic factories in Bethek. You know Bethek is not a large area, but Beny: Do they have any association? Ana : No, they are kind of traditional manufacturers. They have a good potentials actually. Their products show a high level of creativity. Beny: I see Ana : I think the government needs to help them improve their quality by setting up an association for the producers and the artists.

Beny: You're right. The association can also help them market their products to other places

Figure 4.5 Ethnic origin example 1

Universibeing. The citizen there, dominantly has worked as a manufacturer who produce the Brawijava Universitas Brawijaya Universitas Brawijaya Brawijaya Brawijaya Brawijaya wijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya hiversitas Brawijaya

Universitas Brawijaya

Universitas The other finding of profession mentions in the sentence, on page 66. That is as Brawijaya **Universitas Brawijaya** Univers"Maya's calm personality is really be suited for her role as one of the school Universide that help conflicted students to achieve conflict resolution". That sentence Universindirectly shows some kind of jobs that appropriate with someone who has calm as Brawijaya nversitas Brawijaya personality. Students can reflect by themselves what kind of job that they want and Brawijaya Universappropriate with his/her opportunity skill. **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitian Brawing the character that attributes to women does not appear in the textbook. Universitas Brawijaya – Universitas Brawijaya Universitas Brawijaya University Meanwhile the portion of representation of man and women in the textbook is as Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	balanced presented in each chapter. It shows in the pictures or text. T	he womentas Brawijaya
Brawijaya	occupying discuss in chapter 5, page 63. That topic is the jobs. That text	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universible of the second apply in a company. The position of the job i	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	The manager is not always man but also woman. The position here refl	Universitas Brawijaya
Brawijaya	Universgender balance both man and woman. The women and men given equal p	rominenceitas Brawijaya
Brawijaya	Universitas Brawijava	Universitas Brawijava
Brawijaya	University men in all aspects of the textbook. Each chapter usually puts the charac	ter of mantas Brawijaya
Brawijaya	University and woman. ASBS tiaya	Universitas Brawijaya
Brawijaya	Universitas Brance State State Va	Universitas Brawijaya
Brawijaya	Universitas In term of age, the character presented are usually based on student	s charactertas Brawijaya
Brawijaya	Universite	Universitas Brawijaya
Brawijaya	Universor teenage. For certain part the old character such as policeman, job	applicant, tas Brawijaya
Brawijaya	Universiparents, and others are presented. The representation of character sho	ws in big Brawijaya
Brawijaya		hiversitas Brawijaya
Brawijaya	Universportion to the student's age. It is appropriate with learner's age. So the s	tudent cantas Brawijaya
Brawijaya	Universit reflect how to be good teenagers based on the material presented the	niversitas Brawijaya
Brawijaya	Universita	Universitas Brawijaya
Brawijaya	Universattitude. Chapter 5 introduces the good attitude for the students. The boo	k destined as Brawijaya
Brawijaya	Universitas	Universitas Brawijaya
Brawijaya	University of the students, what motivate them, about their fears, hopes and hat	es have to tas Brawijaya
Brawijaya	Universitação da	Universitas Brawijaya
Brawijaya	Universitas Bra	Universitas Brawijaya
Brawijaya	Universitas Braw	Universitas Brawijaya
Brawijaya	Universitas Brawija B. OBSERVING AND QUESTIONING	Universitas Brawijaya
Brawijaya	Universitas Brawijay, Reading	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Taski 1:/Think about it.	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Before iver earling following text about Barluy people ask about vijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya these things in small groups. Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijava Ul <sup>2</sup> ive <sup>Where</sup> do <sup>they</sup> live <sup>®</sup> ijava Universitas Brawijava	Universitas Brawijaya
Brawijaya	3. What are their characteristics? Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya U Figure 4.6 Ethnic Origin example 2 as Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas brawijava
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya Universitas Brawijaya
5 5		

Universitas Brawijaya What is the traditional community referred to ins Brawijava paragraph one? **Universitas Brawijaya** Universitas Brawijaya 2. What are the characteristics of this traditional community? 3.n i What is the similarity between beople in Badus Dalam wijaya and Baduy Luar? Brawijaya **¥**. What are the differences between people in Baduy ersitas Brawijaya Dalam and Baduy Luar? What is the different atmosphere that you can sense awijaya 5. Universitas Brawijaya when you enter Kaduketu? Is it possible to find concrete houses in Kaduketu? Why? 6. **Universitas Brawijaya** What can you explore in Baduy? 7. What is 'leuit'? 8. Universitas Brawijaya Universitas Brawijaya Figure 4.7 Ethnic Origin Example 3 Iniversitas Brawijaya Chapter 10 tells about "what can we learn from baduy people?". The tas Brawijaya Universcontent of this chapter fully represents the baduy people. Baduy people is one of the tas Brawijava famous ethnic in Indonesia. There are many parts in that chapter that tell about some Universvalues in Baduy. The text discusses some rules of the community such as their tas Brawijaya willingness to accept modern influence into their daily lives which is reflected the Brawijaya Universunderstanding of national knowledge for developing the affection of country. Universitas Brawijaya Chapter 13 page 197 depict the women role and good representation tas Brawijaya Jniversitas Brawijaya of women. The figure of Tri Rismaharini as mayor in Surabaya City expressed her University of the state of th Universpolicy of transportation problem. The mayor said that the city also runs a program for tas Brawijaya children called eco school. This portray the gender role of women as a public figure Brawijaya which is have good position in a social. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universidea Contraction Universitation Strategy Contractions Contracti Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya **Universitas Brawijava** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BThere are two criterion that describe the criteria of social relationship. It as Brawijaya describes about family make up and social networks. The social relationships are Universitown in chapter 4, 8, and 12 tas Brawijava Universitas Brawijava Universitas Brawijava Parents upset, disappointed with online school registration vi ava (Source: The Jakarta Post, Jakarta | Headlines | Sat, July 05 2014, 9:25 AM) Universitas Brawijaya aya Hundreds of parents thronged the Jakarta Education Agency's ava Universitas Brawijaya office in Kuningan, South Jakarta, to report problems with the online. school registration system on Friday. Universitas Brawijaya During their visit to the agency's office, the parents expressed their dissatisfaction with the online system, which according to them was disorganized and made it difficult for them to register their children for enrollment in public schools. Iniversitas Brawijaya Figure 4.8 Family make up The finding of family make up is stated in Chapter 12 page 180 and 182 (See UniversFigure 4.8) in reading passage. The text explains about relationship between parents as Brawijaya and the students. It reflects the family make up. The parents have an important role Universi Universfor the children to give suggestion, cares, advice, and solution for their children. It is tas Brawijaya shown in the text entitled "parents upset, disappointed with online school as Brawijava In that passage it shows that the parents care of their children's registration". Universproblem. The text discusses about expression of the parent's dissatisfaction in online as Brawijaya registration. According to them, the online registration disorganized and made them as Brawijaya difficult to register their children for enrollment in public schools. The dissatisfaction Universalso comes from the student's daughter. She suggested the agency have to solve the as Brawijaya problem soon. The text also states that Jakarta governor Basuki "Ahok" suggested Brawijaya Universitat the parents should be patient and not panic. Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BThe findings of social relationship are found in chapter 4 and 8 about social Brawijava tas Brawijaya networks. Chapter 4 shows the social network between some people. There are four Universitas Brawijaya Universitas Brawijaya Universidalogues. The first is the conversation between two people who are as friend. The as Brawijava first character shows care to the second character who is sick. It can be seen when the Universfirst character suggest the second character to see a doctor soon for consultation. The las Brawijaya second and the third dialogue also discuss about social network. The dialogues as Brawijaya explicitly discuss about showing care between each other's. Those conversations Universitas Brawijaya Universitas Brawijaya Universpresents the social relationship between some people. Iniversitas Brawijaya hiversitas Brawijaya H. COMMUNICATING Task 1: Use the expressions of necessity. Think about a situation when it was necessary for you to do something. Where did it happen? Who else was involved? What did hiversitas Brawijaya you say? Create a dialog to represent the situation Task 2: Use the expressions of expectations. Think about a situation when you were expected to do Jniversitas Brawijaya something. Where did it happen? Who else was involved? What did Universitas Brawijaya you say? Create a dialog to represent the situation. Task 3: Write a text that describes a situation when it was necessary for you to do something. **Universitas Brawijaya** Figure 4.9 Social network Chapter 4, in communicating part (see figure: 4.9), the social network is Universitas Bra Universpresented. In that part, the material of social network is presented in dialogue made as Brawijaya **Universitas Brawijaya** University the students. The dialogue consists of some people who have any relationship in as Brawijaya Universitas Brawijaya social case. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya page 113 discusses the social network between friends. The Universitas Brawijaya Universitas Brawijaya Universcomprehension questions ask the student to answer the question. The question as Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya stimulates the student's think about the definition, role, and the important of the relation between friendships. The questions are: "What is friendship? "And in what Universitas Brawijaya Universitas Brawijaya Universbranch of science do people learn friendship?". It can be conducted that those as Brawi ava questions discuss about the friendship. The finding on page 121 discusses about the Universtopic entitled the Friendship Forever. The content of that text explains that some of as Brawijaya s Brawijaya – Universitas Brawijaya the people may eventually become true friends. It also explains about some criteria of good friends. For instance, the characteristics of good friends are commitment Universmaking to their friend's happiness, respect, and give good influence. To keep that as Brawijaya relationship, the best friends forever are friends with those traits. Those statements reflects social function and can develop the life proficiency by helping and giving hiversitas Brawıjaya Universmotivation each other's. It is related to the human concept of cooperation. Page 124 as Brawijava niversitas Brawijaya discusses about how to be a good person. According to the text, the good person is Universion on the second s being is God's masterpiece that has their own designated contribution in making the world as a better place. In page 125, the sentences is "We should stand together" as Brawi Universagainst those who invite us to do something negative, such as making fun of some of as Brawijava Universitas Brawij our classmates", As his best friend, I always tell him to push aside from smoking". University Those sentences reflects the students for doing care and how important in giving as Brawijaya motivation for their friends. They also must do cooperation between their friends. tas Brawijaya 4.5 Expression of Personal Feeling Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BThis part discusses about expression of personal feeling found in that as Brawijaya Universitas Brawijaya Universitas Brawijaya textbook. The explanation is about the textbook in what extent of feeling depicted, Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya expression of feeling, greeting, compliment and etc. The findings of the expression of personal feeling based on Cunningsworth (1995) theory find in Chapter 1, 2, and Universtas Brawijaya Universitas Brawijaya The theory of personal feeling stated by Instrument kelayakan buku bahasa Universinggris (2015) explains that the textbook must recognize shortage and excess either tas Brawijaya s Brawijaya – Universitas Brawijaya themselves or others, develop the character of autonomy, social human, and human of God creator. This expression of personal feeling can be found in chapter 1 page 7, Universin the short conversation between two people showing the relationship between Anita tas Brawijaya niversitas Brawijaya and Fatah as the characters. As friends, they care each other. It can be seen when UniversAnita says, "may I help you?", then Fatah answer, "yes please". I need a book hiversitas Brawıjaya Universentitled "Visiting Seattle". Anita help him happily. This part of conversation reflects tas Brawijava a good attitude that is feel happy to help each other's. Based on the example written Universing the textbook, it can be conducted that good attitude can build good characteritas Brawijaya between students. It implicitly teaches the students to be more cooperative with others. Universitas BChapter 2 has topic about "what does it means?". The chapter discusses the tas Brawijava personal feelings in big portion. Each part mentions the feeling of compliment, Universthanksgiving, showing sympathy, and etc. On page 18, there are some pictures which that Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universare followed by some directions such as "What do you think about that picture?, Is tas Brawijava the man happy? What does this man symbolize?. The conversations in task 1 discuss Universitas Brawi Universabout feeling of the students by guessing the pictures related to the student as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya perception about the character presents in the picture. Then, in Task 2 page 20 the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universations discuss about the feeling of pleasure between two people who mention as Brawijaya about the things that they like. The conversation between A and B is about asking University opinion. When A asked B," Which captions do you like?". The following as Brawlava Universitas Brawijava conversation is blank. In other word, B does not answer the question given by A. Brawijava UniversTherefore, the blank answer should be completed by the students. The answer is a las Brawijaya s Brawijaya – Universitas Brawijaya kind of thing that the students like. The next question asked by B is "can you tell me Brawijaya why you like it?". This is a kind of personal feeling about the likeness. Further in Universpart E page 22, the text explains about the sympathy. The direction of this part is tas Brawijaya niversitas Brawijaya "write the caption of the pictures". The pictures that students write may express the Universign sympathy of some expressions of personal feeling. The example of personal feeling Universpresented the pictures "Oh my goodness", and "poor boy". Oh my goodness is as Brawijava niversitas Brawijava express the personal expression of surprised. Expressing the feeling can show the Universpeakers sympathy to others. Dialog 1 Think about your past experiences. Share with your friends : You know what? My extended family is going to about these things Amida hold a surprise birthday party for my grandmothers tas Brawiaya a. The time when you were most surprised. b. the time when you had to do something and had no next week. : Wow! That sounds great. How old is she? iversitas Brawijaya Diana other choice.

c. The time when you were expected by someone else to do something. EXPRESSING SURPRISES **B. OBSERVING AND QUESTIONING** Task 1: Observe the Dialogs. Read these dialogs. Pay attention to the italicized expressions. Answer

the questions that follow.

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawi Figure 4.10 Personal Feeling v1 Universitas Brawijaya Universitas Brawijaya

## Amida : She'll be 75 on August 13. Really? I didn't know that she was that age, I stas Brawijaya thought that she WAS still around 60. She looks Diana much younger. Universitas Brawijava Amida : I think so. Thanks. Universitas Brawijaya Dialog 2 Universitas Brawijaya Have you heard the latest news about our school? Zahra tas Brawijaya No. What about it? Baisa : It got Grade A from the National Accreditation Body Zahra Raisa : Wow! That's terrific. We should be very proud. Zahra niversitas

: We are. It means that our school is of good quality. We are. It means that our school is of good quality. Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawija The other finding is also found in chapter 4 page 44 and 45. The topic as Brawijava is "I can't believe it" discussing about expression of personal feelings too. The Universide directions are presented in figure (see figure 4.10). This activity leads the students to tas Brawijava express their feeling directly. The other part of this chapter also explains about other Brawijaya Universpersonal feeling in expression, those are expressing surprises and language expression as Brawijaya s Brawijaya – Universitas Brawijaya such as: You know what?, guess what?, wow, really?, that's terrific. The expression is Brawijava BRAW Universities presented 4.11 **Universitas Brawijaya** Universitas B Universitas 4.6 Interactions Iniversitas Brawijaya There are two categories of interaction, those are transactions (functional Universinteraction) and personal interactions. The findings of the interaction are found in tas Brawijaya UniversChapter 1 and Chapter 8. According to BSNP, the social and cultural values of transactions must fulfill tas Brawijaya the values of cooperation, tolerant, peace, good manner, responsive, and active. The Universmaterial must fulfill the social daily life interaction including of human concepts. The tas Brawijaya material consists of interpersonal communication and transactional communication in Universiter of interaction/asking or giving information about object and service. The as Brawijaya awijaya Universitas Brawijaya Universpersonal interactions must contains some aspect of: honesty, discipline, responsible, as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Cooperation, tolerant, peace), good manner, responsive, and active, Basic Competence 2 (Curriculum, 2013). The personal interaction can be seen from all as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universconversation parts in the textbook. Such as follows: versitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya READ THE FOLLOWING CONVERSATION Task 4: Find another text Univers Braw In groups of four, find another factual text report about human / 2V2 interactions or other social phenomena. You can go to the library or Father : Exam is around the corner. It's about time Universitas B to go back to your study. Iniversitas search in the Internet. Use the following questions 3rawijaya Universitas Brawijaya Father : If you want to pass 1. What is the social phenomenon? exam, you have to Brawiav2. What features does the phenomenon have? Wiava : Thanks, Dad. 3. What other features do the phenomena have? Universita **Universitas Brawijaya** Universitas wijaya Present your text neatly and interestingly so that other groups Dela : Where can I get inexpensive price for want to read it. Take turns sharing the information you have with a ya Universitas Br good quality shoes? Constant a good price, why don't you Brav the class. Universitas Braw to the factory outlet?versita Task 5: Find the gerunds rsitas Brawiia ya Work in groups. Examine the text carefully. Identify any verbs in the Universitas Mr.Lukman : If you want to be the chair of OSIS offer a good program to improve the subject and object positions. Rewrite the sentences that have those verbs. Compare what you have with other groups' works. Universitas Brawijaya school environment. Universitanyoman Sure I will Va as Brawijaya Universitas Brawijaya Writing UniversFigure 4.12 Personal Interaction 1 Figure 4.13 personal interaction 2 Universitas B The conversation express the attitude of helping each other's, care Univers(cooperation, tolerant, peace) and responsive to other's. In that conversation (see as Brawijaya niversitas Brawijaya University figure 4.12 and 4.13) the material contain of interpersonal communication and Brawijaya Universtransactional communication contain of interaction/asking or giving information as Brawijaya Universabout object and service. hiversitas Brawijaya Iniversitas Brawijaya Universitas Brawijaya Universitas **Universitas Brawijaya** 4.6 **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya CONCLUSION AND SUGGESTION Universitas Brawijaya Universitas Brawijaya Universit This chapter presents the conclusion and suggestion of the study wijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijava rawijaya Universitas Brawijaya Universitas Brawijaya Universit5.1 Conclusion Universitas P Universitas Brawijava Universitas Brawijava Universitas The researcher analyzed how far the textbook presents and fulfills the criteriasitas Brawijaya Universit of Cunningsworth (1995) based on Indonesian cultural values. The researchersitas answered the part of research problem and gave the meaning from the finding. Universit The categories that the researcher analyzed are: range of topic, inclusion of sitas Brawijaya Universi sensitive social/cultural topics, character depicted, social relationship, expression of personal feeling, and interaction. The portion of each criterion in the chapter does not appear frequently.sitas Brawijava rawijava rawijaya The categories which show in big portion in the textbook are characters depicted. Universit The character depicted discusses in the contents of textbook are representations of sitas Brawijaya women, age, ethnic origin, occupation/profession. While the criteria of disability, transaction and social class do not appear. The contents of the textbook already Universitfulfill some social and cultural values in Indonesia in which the appropriatenesssitas Brawijava comes from the pictures and the text. Universitas Br The way of the author presents the textbook based on social and cultural sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitvalues in Indonesia becomes a good side of the textbook. As stated by thesitas Brawijaya curriculum 2013 a good textbook should emphasize the goal of student's behavior Universi related social and cultural values in Kompetensi Inti dan Kompetensi Dasar. Thesitas Brawlay Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas textbook implicitly bring the influence for the student to do some behaviors Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** rawijaya Universitas Brawijaya Universit related to the criteria. In addition, the textbook also gives many good examples for Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universi the students in term of the language used in real purpose in social life. Further, its itas Brawijava rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya can develop their knowledge to build the good attitude consciously and Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitunconsciously. Because it brings images of life, attitudes, the social and cultural sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Universitas Brawijaya K **Universit5.2 Suggestion** Universitas Brawijaya Universitä Universi bad content of values and cultures will give bad influence of students' behaviors.sitas Brawijaya So, the teacher have to anticipate as the paradigm often happens from textbook. Universi Universit The teacher must be selective to choose the textbook in teaching and learningsitas Brawijaya rawijaya Universitation processes. For the further researcher, the writer suggests to analyze other criteria Brawijaya Universit of good textbook to enrich knowledge of textbook analysis and evaluation. Last Brawijaya **Universitas Brawijava** Universitas Universitas Brawijaya Universitor the teacher, the good textbook for learning and teaching process is the stas Brawijaya textbook which are not just fulfill the basic criteria such as effectiveness, skills, Universitgrammar, and etc. As the textbook also must fulfill the content of the social andsitas Brawijaya Universitas Brawing wijaya Universit cultural values which are stated by the Curriculum and BSNP. awijaya **Universitas Brawijava** Universitas Brawijaya rawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijava** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya rawijava

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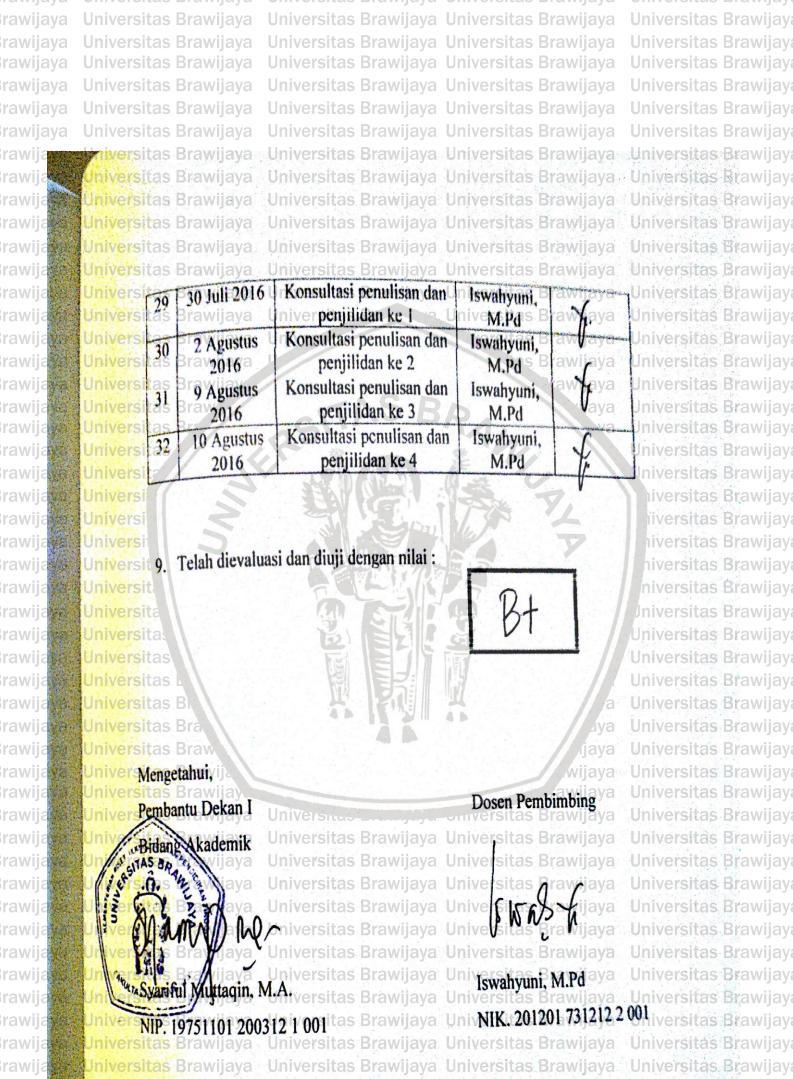
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