

Lampiran 1

Kuesiner Penelitian

Bagian A. Identitas Responden (berilah tanda (X) pada jawaban pilihan anda.

1. Nama :
2. Jenis Kelamin : Pria/Wanita *) (*coret yang tidak perlu*)
3. Usia : Tahun
4. Apakah pendidikan terakhir anda?
 - a. SD
 - b. SMP
 - c. SMA
 - d. Diploma-1
 - e. Diploma-3
 - f. Diploma-4
 - g. S-1
 - h. S-2
 - i. Lain-lain.....(*boleh diisi sendiri*)
5. Apakah pekerjaan/status anda sekarang?
 - a. Pelajar/Mahasiswa/i
 - b. PNS
 - c. Karyawan Swasta
 - d. Wirausaha
 - e. Pensiunan
 - f. Lain-lain (*boleh diisi sendiri*)

Bagian B.

Petunjuk pengisian:

Beri tanda (√) pada jawaban yang paling sesuai dengan pilihan saudara/saudari.

Keterangan:

SS : Sangat Setuju

TS : Tidak Setuju

S : Setuju

STS : Sangat Tidak Setuju

N : Netral

NO	Pernyataan	Penilaian				
		SS	S	N	TS	STS
1	Saya menilai bahwa <i>smartphone</i> iPhone adalah merek yang populer					
2	<i>Smartphone</i> iPhone memiliki citra yang baik dimata konsumen					
3	<i>smartphone</i> iPhone adalah produk dengan ciri khas yang mudah diingat oleh konsumen					
4	<i>Smartphone</i> iPhone selalu memberikan citra yang baik kepada pelanggannya					
5	Saya menilai bahwa <i>smartphone</i> iPhone selalu memberikan produk yang terbaik dan desain yang menarik					
6	Smartphone iPhone digunakan untuk meningkatkan status sosial					
7	Smartphone iPhone digunakan untuk mengikuti gaya hidup modern					
8	Saya mereferensikan produk iPhone kepada teman dekat					
9	Memberikan informasi terkait tarif dan promo iPhone kepada teman dekat					
10	Adanya trend yang mengacu kepada minat pelanggan kepada produk iPhone					
11	Produk yang ditawarkan oleh iPhone selalu sesuai dengan harapan konsumen					
12	Saya selalu percaya dengan produk iPhone terbaru yang di tawarkan oleh Apple					
13	Saya tidak pernah mengalami kendala dalam menggunakan produk iPhone					
14	Saya membeli iPhone karena iPhone sangat menunjang saya dalam melakukan kegiatan sehari-hari					
15	Saya membeli iPhone karena mempunyai desain dan fitur yang menarik					
16	Pembelian berdasarkan kepercayaan terhadap merek iPhone					

17	Pembelian berdasarkan popularitas iPhone					
18	Saya memilih membeli produk iPhone di Indo cell karena mudah untuk mendapatkan produk iPhone					
19	Saya membeli smartphone iPhone di indocell karena memiliki citra yang baik di mata konsumen					

Lampiran 2
Jawaban responden

No.Resp	X1								X2								Y					
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
1	4	4	4	4	4	3	5	28	4	5	4	4	3	4	24	4	3	4	4	4	3	22
2	5	3	4	5	5	3	5	30	4	4	4	5	4	5	26	5	5	4	4	3	3	24
3	4	3	3	4	3	3	4	24	5	5	4	5	5	4	28	4	3	3	2	3	3	18
4	5	4	5	5	5	5	5	34	5	4	4	5	4	4	26	3	3	4	3	5	4	22
5	4	4	4	4	3	5	4	28	4	5	5	5	5	5	29	5	4	4	4	4	5	26
6	3	3	3	3	4	3	3	22	4	5	4	4	4	4	25	4	4	4	5	5	3	25
7	4	4	3	3	4	4	5	27	4	4	4	4	5	4	25	3	5	5	4	5	5	27
8	4	3	4	4	4	4	4	27	5	5	5	4	5	4	28	4	5	4	4	5	4	26
9	3	5	3	4	3	4	4	26	4	4	4	5	4	5	26	4	4	4	4	3	5	24
10	2	4	4	5	5	4	4	28	4	4	4	4	4	3	23	5	5	3	4	4	4	25
11	4	3	3	4	3	5	5	27	4	3	3	3	3	4	20	4	4	4	5	3	4	24
12	3	4	3	4	4	5	4	27	4	5	5	5	5	5	29	5	5	5	4	5	4	28
13	3	4	3	3	3	4	4	24	4	4	4	4	4	4	24	4	5	5	4	4	4	26
14	3	3	5	4	4	4	5	28	4	5	5	5	5	4	28	4	4	4	4	4	4	24
15	3	3	3	3	3	3	3	21	4	4	4	5	4	4	25	4	4	5	5	5	5	28
16	4	4	4	5	4	4	4	29	4	5	4	4	4	4	25	4	5	4	5	5	4	27
17	4	4	4	5	5	4	5	31	4	5	4	4	3	5	25	4	4	4	4	5	5	26
18	5	4	4	4	4	4	4	29	4	4	4	5	3	5	25	4	4	4	4	4	4	24
19	3	3	4	4	5	3	4	26	4	4	4	4	4	5	25	5	4	4	4	4	5	26
20	5	4	4	5	4	3	4	29	4	5	5	5	5	4	28	5	4	4	5	5	5	28
21	4	4	4	3	4	4	5	28	5	4	5	4	5	4	27	5	4	4	4	4	5	26

Lanjutan Jawaban Responden

No.Resp	X1								X2							Y						
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
22	5	4	5	5	5	5	5	34	5	4	5	4	4	4	26	5	5	5	5	5	5	30
23	3	5	5	4	5	4	4	30	4	4	4	4	4	4	24	3	4	4	4	3	4	22
24	5	5	5	5	5	3	4	32	5	4	4	5	5	5	28	5	4	5	4	4	5	27
25	4	4	5	3	5	4	4	29	4	5	3	4	4	4	24	5	4	4	4	5	4	26
26	4	4	5	4	4	5	4	30	4	4	5	4	5	4	26	4	5	5	4	5	5	28
27	4	3	5	4	4	3	4	27	4	4	4	4	4	4	24	4	3	4	3	3	4	21
28	4	4	4	5	4	5	4	30	4	4	3	4	5	4	24	3	4	5	4	5	4	25
29	4	4	3	4	4	4	5	28	4	5	5	4	4	4	26	5	4	5	5	4	4	27
30	5	4	4	4	4	4	4	29	4	5	3	4	4	4	24	5	4	3	4	5	4	25
31	5	4	4	4	5	4	4	30	4	5	4	3	4	4	24	4	4	4	4	4	4	24
32	4	4	4	4	4	5	4	29	4	5	4	4	4	4	25	4	4	4	4	4	4	24
33	4	4	4	4	4	4	4	28	4	4	5	4	4	4	25	4	4	4	4	4	5	25
34	4	5	4	4	4	4	4	29	5	5	4	4	5	4	27	4	4	4	4	4	4	24
35	5	4	4	4	5	5	5	32	4	4	4	4	4	4	24	4	4	4	4	5	5	26
36	4	5	4	4	4	4	4	29	4	4	4	4	4	4	24	4	4	4	4	5	4	25
37	4	4	4	4	4	4	4	28	4	5	5	4	4	4	26	4	4	4	4	4	4	24
38	5	5	5	4	5	5	5	34	5	5	5	4	4	5	28	4	5	4	5	5	5	28
39	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
40	2	2	4	4	2	2	4	20	2	2	2	4	4	5	19	4	2	4	4	2	4	20
41	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
42	5	4	2	4	2	4	2	23	2	5	4	2	4	2	19	4	4	2	4	2	2	18
43	4	5	4	4	4	4	4	29	5	5	4	5	4	4	27	4	4	4	4	4	4	24
44	5	4	4	4	4	4	4	29	4	4	5	4	4	4	25	4	4	4	4	4	4	24

Lanjutan Jawaban Responden

No.Resp	X1								X2							Y						
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
45	4	4	4	4	5	5	4	30	4	5	5	4	4	4	26	4	4	5	4	4	4	25
46	5	4	4	4	5	4	4	30	4	4	5	4	5	5	27	5	4	4	4	5	4	26
47	5	4	5	4	4	4	5	31	4	5	4	4	4	4	25	4	4	5	4	5	4	26
48	5	5	4	5	5	5	5	34	5	4	5	5	5	4	28	4	4	4	4	4	4	24
49	4	4	4	4	4	4	5	29	5	4	5	4	4	4	26	5	5	4	4	4	5	27
50	5	4	4	4	5	5	4	31	4	4	5	4	4	4	25	4	4	4	4	4	4	24
51	4	4	4	4	5	5	4	30	4	5	4	4	4	4	25	4	4	4	4	4	4	24
52	5	4	4	5	5	4	5	32	5	5	5	4	4	4	27	5	4	5	5	5	5	29
53	4	4	5	4	4	4	4	29	4	4	5	4	4	4	25	4	4	4	4	4	5	25
54	5	4	4	4	5	4	4	30	5	5	4	5	5	5	29	4	4	4	4	4	4	24
55	4	4	4	4	4	4	4	28	4	4	5	4	4	4	25	4	4	4	4	4	4	24
56	5	4	4	4	5	4	4	30	5	4	5	4	4	4	26	4	4	4	4	4	4	24
57	5	4	5	4	4	4	4	30	5	5	5	4	4	4	27	4	4	4	4	4	4	24
58	5	4	4	4	5	5	5	32	5	4	5	4	4	5	27	4	4	4	4	5	4	25
59	2	2	3	3	2	2	2	16	2	2	2	4	2	3	15	2	4	2	3	2	2	15
60	5	4	5	5	5	5	5	34	5	5	4	4	5	5	28	5	4	5	5	5	4	28
61	5	4	3	3	5	4	4	28	4	4	5	4	4	4	25	4	4	4	4	4	4	24
62	5	4	4	4	5	4	5	31	4	4	5	4	4	4	25	4	4	4	4	4	5	25
63	5	4	5	4	5	4	4	31	5	5	4	4	4	5	27	5	5	4	4	5	4	27
64	4	4	4	4	5	4	4	29	4	4	4	4	4	4	24	4	4	4	4	4	4	24
65	4	4	4	4	5	4	4	29	4	5	4	4	4	5	26	4	4	4	4	4	5	25
66	4	4	4	4	4	5	4	29	4	4	4	4	4	4	24	4	4	4	4	4	4	24
67	4	4	4	4	4	4	5	29	5	5	4	4	4	5	27	4	4	4	4	4	5	25

Lanjutan Jawaban Responden

No.Resp	X1								X2						Y							
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
68	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
69	4	4	4	4	4	4	4	28	4	4	4	4	4	4	24	4	4	4	4	4	4	24
70	4	4	4	4	4	4	4	28	4	5	4	4	4	4	25	4	4	4	4	4	4	24
71	5	4	4	4	5	4	4	30	4	4	4	4	4	5	25	4	4	4	4	4	4	24
72	5	4	4	4	4	4	4	29	4	5	5	5	4	5	28	4	4	4	4	4	5	25
73	4	4	4	5	4	5	5	31	5	5	4	4	4	5	27	4	4	4	4	4	4	24
74	5	4	5	4	5	5	4	32	4	5	4	4	4	4	25	4	4	4	4	4	4	24
75	4	4	4	5	4	5	4	30	4	4	5	4	4	4	25	4	4	4	4	4	4	24
76	5	5	4	4	4	5	4	31	4	5	5	4	4	4	26	4	4	4	4	4	4	24
77	5	4	4	5	5	5	5	33	5	5	4	5	3	3	25	4	4	4	4	4	4	24
78	4	5	4	4	4	4	5	30	5	5	4	5	5	5	29	5	5	5	5	4	4	28
79	4	4	4	4	4	4	5	29	5	4	5	5	4	4	27	4	4	3	4	4	4	23
80	4	4	4	4	4	4	5	29	5	5	5	4	3	4	26	5	5	4	4	4	4	26
81	5	5	4	4	5	4	4	31	4	4	5	4	5	4	26	5	5	5	5	4	5	29
82	5	4	4	4	4	4	4	29	4	5	5	5	4	4	27	4	4	3	5	2	5	23
83	4	5	4	4	4	4	5	30	4	5	4	4	4	3	24	5	5	4	4	4	5	27
84	3	2	2	2	3	2	3	17	2	3	2	2	3	2	14	2	3	2	4	4	3	18
85	4	5	4	4	4	4	4	29	5	4	4	5	5	4	27	4	4	4	4	4	4	24
86	5	5	4	4	5	4	4	31	4	4	4	4	4	5	25	5	5	4	4	4	4	26
87	5	4	5	5	5	5	4	33	4	5	5	4	5	5	28	5	5	5	5	5	4	29
88	4	5	5	4	4	5	5	32	5	5	5	4	4	5	28	4	4	4	4	4	4	24
89	5	5	5	5	5	4	4	33	4	5	5	4	4	5	27	5	5	4	4	4	5	27
90	5	4	4	4	5	5	4	31	4	5	5	4	4	4	26	4	4	4	4	4	4	24

Lanjutan Jawaban Responden

No.Resp	X1								X2						Y							
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
91	5	4	4	4	5	4	5	31	4	5	5	4	4	4	26	4	4	5	4	4	4	25
92	5	4	4	4	4	4	4	29	4	5	5	4	4	5	27	5	4	5	4	4	4	26
93	5	4	4	4	5	5	5	32	4	5	5	5	5	4	28	5	5	5	5	5	5	30
94	4	4	4	4	4	5	4	29	4	4	5	4	4	4	25	5	3	4	4	4	5	25
95	5	4	4	4	4	4	4	29	5	5	5	4	4	4	27	5	5	4	5	5	5	29
96	4	4	4	4	4	4	4	28	4	5	4	4	4	4	25	4	5	5	4	4	4	26
97	4	5	4	4	5	4	4	30	4	5	5	5	4	5	28	5	5	3	5	5	4	27
98	3	4	3	3	5	3	5	26	4	5	5	5	4	3	26	3	3	4	5	5	3	23
99	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
100	5	4	4	4	4	4	5	30	4	5	4	4	4	3	24	4	4	4	4	4	4	24
101	5	4	4	4	5	4	4	30	4	5	5	5	4	2	25	4	5	4	4	4	5	26
102	4	4	4	4	4	4	4	28	5	5	4	5	5	4	28	3	4	5	4	4	4	24
103	4	4	5	5	5	4	5	32	4	4	4	5	4	4	25	4	4	5	4	4	4	25
104	4	5	4	5	3	4	4	29	3	5	5	5	4	4	26	4	4	4	4	4	4	24
105	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
106	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	4	5	5	5	5	29
107	2	2	3	2	2	2	2	15	3	3	2	2	3	2	15	2	2	2	2	3	3	14
108	4	4	4	4	1	4	4	25	4	4	3	4	4	4	23	4	4	4	4	4	4	24
109	4	3	4	4	4	4	3	26	3	4	5	4	4	5	25	5	5	4	4	4	5	27
110	5	4	5	5	5	5	5	34	5	5	4	4	5	4	27	5	4	4	4	4	5	26
111	4	4	4	3	4	4	4	27	4	5	4	4	4	4	25	4	4	4	4	4	4	24
112	4	4	4	4	4	4	4	28	4	4	4	4	4	5	25	4	4	4	4	4	4	24
113	4	4	4	4	4	4	3	27	4	4	5	5	4	4	26	5	5	4	4	4	5	27

Lanjutan Jawaban Responden

No.Resp	X1								X2							Y						
	1	2	3	4	5	6	7	X1	1	2	3	4	5	6	X2	1	2	3	4	5	6	Y
114	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	5	5	5	5	5	5	30
115	4	4	4	3	4	4	4	27	4	5	4	4	5	5	27	4	4	4	5	5	4	26
116	4	4	5	5	5	5	5	33	5	5	4	5	5	5	29	5	5	4	5	5	5	29
117	4	4	4	4	4	4	5	29	5	4	5	5	4	5	28	5	5	4	4	4	5	27
118	5	5	5	5	5	5	5	35	5	5	5	5	5	5	30	4	4	4	5	5	4	26
119	5	4	4	4	4	4	4	29	4	5	4	4	5	5	27	5	5	5	5	5	5	30
120	5	4	5	5	5	5	4	33	4	5	4	4	5	5	27	5	5	4	5	5	5	29

Lampiran 3

Frekuensi Jawaban Responden

Frequency Table

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	10	8.3	8.3	11.7
	4.00	53	44.2	44.2	55.8
	5.00	53	44.2	44.2	100.0
	Total	120	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	10	8.3	8.3	11.7
	4.00	80	66.7	66.7	78.3
	5.00	26	21.7	21.7	100.0
	Total	120	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	13	10.8	10.8	12.5
	4.00	75	62.5	62.5	75.0
	5.00	30	25.0	25.0	100.0
	Total	120	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	11	9.2	9.2	10.8
	4.00	77	64.2	64.2	75.0
	5.00	30	25.0	25.0	100.0
	Total	120	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.8	.8	.8
	2.00	4	3.3	3.3	4.2
	3.00	8	6.7	6.7	10.8
	4.00	55	45.8	45.8	56.7
	5.00	52	43.3	43.3	100.0
	Total	120	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	10	8.3	8.3	11.7
	4.00	68	56.7	56.7	68.3
	5.00	38	31.7	31.7	100.0
	Total	120	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.5	2.5	2.5
	3.00	5	4.2	4.2	6.7
	4.00	69	57.5	57.5	64.2
	5.00	43	35.8	35.8	100.0
	Total	120	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	3	2.5	2.5	5.8
	4.00	74	61.7	61.7	67.5
	5.00	39	32.5	32.5	100.0
	Total	120	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	3	2.5	2.5	4.2
	4.00	46	38.3	38.3	42.5
	5.00	69	57.5	57.5	100.0
	Total	120	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	5	4.2	4.2	7.5
	4.00	54	45.0	45.0	52.5
	5.00	57	47.5	47.5	100.0
	Total	120	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.5	2.5	2.5
	3.00	2	1.7	1.7	4.2
	4.00	77	64.2	64.2	68.3
	5.00	38	31.7	31.7	100.0
	Total	120	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.8	.8	.8
	3.00	8	6.7	6.7	7.5
	4.00	76	63.3	63.3	70.8
	5.00	35	29.2	29.2	100.0
	Total	120	100.0	100.0	

X2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	6	5.0	5.0	8.3
	4.00	68	56.7	56.7	65.0
	5.00	42	35.0	35.0	100.0
	Total	120	100.0	100.0	

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.5	2.5	2.5
	3.00	6	5.0	5.0	7.5
	4.00	68	56.7	56.7	64.2
	5.00	43	35.8	35.8	100.0
	Total	120	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	7	5.8	5.8	7.5
	4.00	75	62.5	62.5	70.0
	5.00	36	30.0	30.0	100.0
	Total	120	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	6	5.0	5.0	8.3
	4.00	80	66.7	66.7	75.0
	5.00	30	25.0	25.0	100.0
	Total	120	100.0	100.0	

Y4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	3	2.5	2.5	4.2
	4.00	85	70.8	70.8	75.0
	5.00	30	25.0	25.0	100.0
	Total	120	100.0	100.0	

Y5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.3	3.3	3.3
	3.00	7	5.8	5.8	9.2
	4.00	69	57.5	57.5	66.7
	5.00	40	33.3	33.3	100.0
	Total	120	100.0	100.0	

Y6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	7	5.8	5.8	7.5
	4.00	68	56.7	56.7	64.2
	5.00	43	35.8	35.8	100.0
	Total	120	100.0	100.0	

Lampiran 4

Uji validitas dan Reliabilitas

Correlations

		X1
X1.1	Pearson Correlation	.735**
	Sig. (2-tailed)	.000
	N	120
X1.2	Pearson Correlation	.715**
	Sig. (2-tailed)	.000
	N	120
X1.3	Pearson Correlation	.738**
	Sig. (2-tailed)	.000
	N	120
X1.4	Pearson Correlation	.743**
	Sig. (2-tailed)	.000
	N	120
X1.5	Pearson Correlation	.763**
	Sig. (2-tailed)	.000
	N	120
X1.6	Pearson Correlation	.762**
	Sig. (2-tailed)	.000
	N	120
X1.7	Pearson Correlation	.697**
	Sig. (2-tailed)	.000
	N	120

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	120	100.0
	Excluded ^a	0	.0
	Total	120	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.858	7

Correlations

		X2
X2.1	Pearson Correlation	.764**
	Sig. (2-tailed)	.000
	N	120
X2.2	Pearson Correlation	.643**
	Sig. (2-tailed)	.000
	N	120
X2.3	Pearson Correlation	.706**
	Sig. (2-tailed)	.000
	N	120
X2.4	Pearson Correlation	.708**
	Sig. (2-tailed)	.000
	N	120
X2.5	Pearson Correlation	.694**
	Sig. (2-tailed)	.000
	N	120
X2.6	Pearson Correlation	.648**
	Sig. (2-tailed)	.000
	N	120

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	120	100.0
	Excluded ^a	0	.0
	Total	120	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.782	6

Correlations

Correlations

		Y
Y1	Pearson Correlation	.750**
	Sig. (2-tailed)	.000
	N	120
Y2	Pearson Correlation	.738**
	Sig. (2-tailed)	.000
	N	120
Y3	Pearson Correlation	.736**
	Sig. (2-tailed)	.000
	N	120
Y4	Pearson Correlation	.742**
	Sig. (2-tailed)	.000
	N	120
Y5	Pearson Correlation	.717**
	Sig. (2-tailed)	.000
	N	120
Y6	Pearson Correlation	.729**
	Sig. (2-tailed)	.000
	N	120

** . Correlation is significant at the 0.01 level

Reliability

Case Processing Summary

		N	%
Cases	Valid	120	100.0
	Excluded ^a	0	.0
	Total	120	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.828	6

Lampiran 5

Asumsi Klasik

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.742 ^a	.550	.543	1.90419	1.782

a. Predictors: (Constant), X2, X1

b. Dependent Variable: Y

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1	.459	2.181
	X2	.459	2.181

a. Dependent Variable: Y

One-Sample Kolmogorov-Smirnov Test

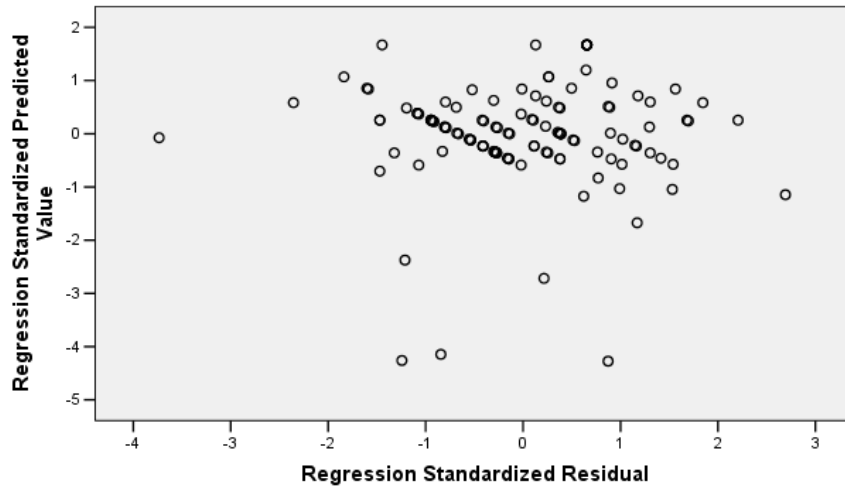
		Unstandardized Residual
N		120
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.88811686
Most Extreme Differences	Absolute	.038
	Positive	.038
	Negative	-.036
Kolmogorov-Smirnov Z		.417
Asymp. Sig. (2-tailed)		.995

a. Test distribution is Normal.

b. Calculated from data.

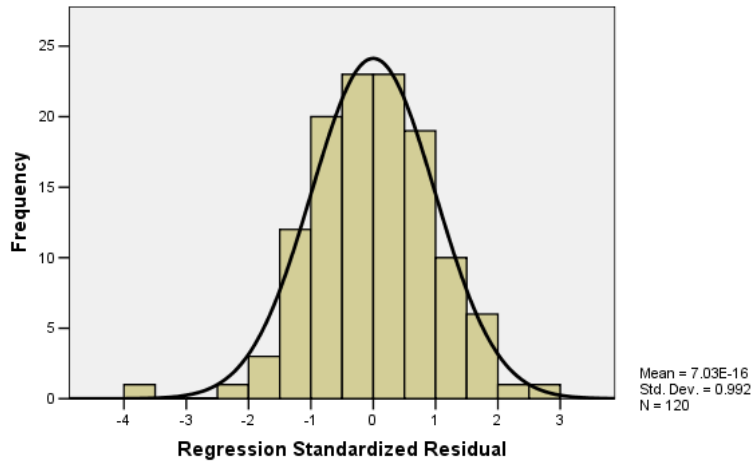
Scatterplot

Dependent Variable: Y

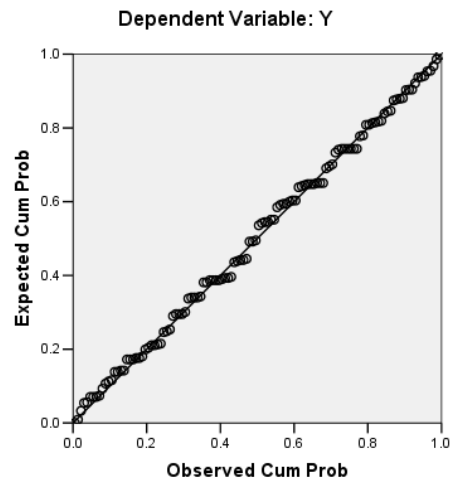


Histogram

Dependent Variable: Y



Normal P-P Plot of Regression Standardized Residual



Lampiran 6
Regesi Linier Berganda

Regression

Descriptive Statistics

	Mean	Std. Deviation	N
Y	25.2667	2.81572	120
X1	29.3000	3.58475	120
X2	25.8083	2.71410	120

Correlations

		Y	X1	X2
Pearson Correlation	Y	1.000	.664	.713
	X1	.664	1.000	.736
	X2	.713	.736	1.000
Sig. (1-tailed)	Y	.	.000	.000
	X1	.000	.	.000
	X2	.000	.000	.
N	Y	120	120	120
	X1	120	120	120
	X2	120	120	120

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	X2, X1 ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Y

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.742 ^a	.550	.543	1.90419	1.782

a. Predictors: (Constant), X2, X1

b. Dependent Variable: Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	519.233	2	259.617	71.600	.000 ^a
	Residual	424.233	117	3.626		
	Total	943.467	119			

a. Predictors: (Constant), X2, X1

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.177	1.696		3.052	.003
	X1	.239	.072	.304	3.322	.001
	X2	.507	.095	.489	5.341	.000

a. Dependent Variable: Y

DAFTAR RIWAYAT HIDUP



DATA PRIBADI

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