

**A SEMIOTIC ANALYSIS ON *THE HELP*  
MOVIE POSTERS**

**THESIS**

BY  
**INDAH RAHMASARI**  
NIM 0911110187

UNIVERSITAS BRAWIJAYA



**STUDY PROGRAM OF ENGLISH  
DEPARTMENT OF LANGUAGES AND LITERATURE  
FACULTY OF CULTURAL STUDIES  
UNIVERSITAS BRAWIJAYA  
2014**

**A SEMIOTIC ANALYSIS ON *THE HELP*  
MOVIE POSTERS**

**THESIS**

Presented to  
**Universitas Brawijaya**  
in partial fulfillment of the requirements  
for the degree of *Sarjana Sastra*

BY  
**INDAH RAHMASARI**  
NIM 0911110187

**STUDY PROGRAM OF ENGLISH  
DEPARTMENT OF LANGUAGES AND LITERATURE  
FACULTY OF CULTURAL STUDIES  
UNIVERSITAS BRAWIJAYA**

**2014**

## DECLARATION OF AUTHORSHIP

Herewith I,

Name : Indah Rahmasari  
NIM : 0911110187  
Address : Desa Jimbaran Kulon No. 15 RT. 02 RW. 01 Kec. Wonoayu  
Kab. Sidoarjo

declare that:

1. this *skripsi* is the sole work of mine and has not been written in collaboration with any other person, nor does it include, without due acknowledgment, the work of any other person.
2. if at a later time it is found that this *skripsi* is a product of plagiarism, I am willing to accept any legal consequences that may be imposed upon me.

Malang, 30 January 2014

Indah Rahmasari  
NIM 0911110187



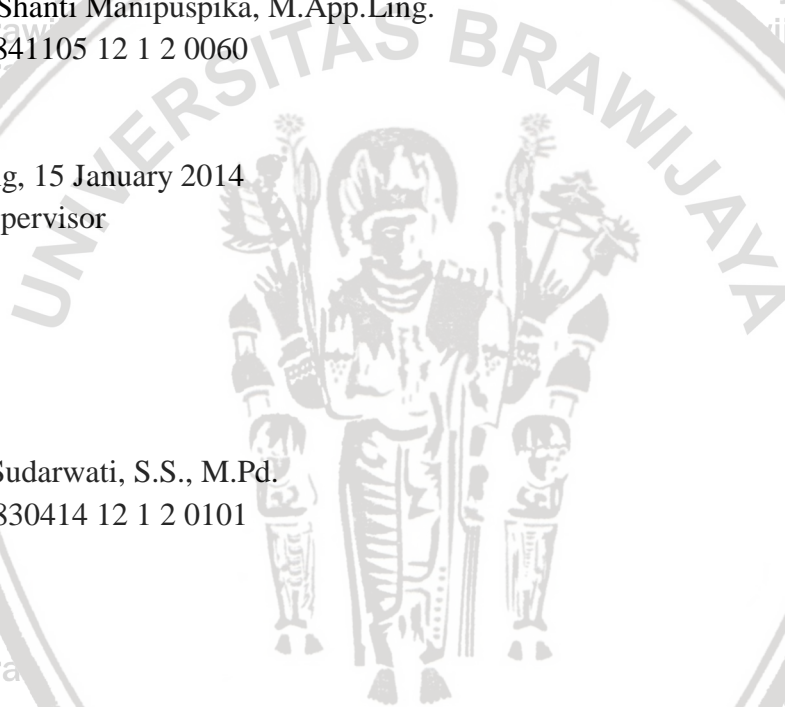
This is to certify that the *Sarjana* thesis of Indah Rahmasari has been approved by  
the Board of Supervisors

Malang, 15 January 2014  
Supervisor

Yana Shanti Manipuspika, M.App.Ling.  
NIK. 841105 12 1 2 0060

Malang, 15 January 2014  
Co-Supervisor

Emy Sudarwati, S.S., M.Pd.  
NIK. 830414 12 1 2 0101



This is to certify that the *Sarjana* of Indah Rahmasari has been approved by the Board of Examiners as one of the requirements for the degree of *Sarjana Sastra*

Yana Shanti Manipuspika, M.App.Ling., Chair  
NIK. 841105 12 1 2 0060

Fatimah, M.Appl.Ling., Member  
NIP. 19751125 200212 2 002

Emy Sudarwati, S.S., M.Pd., Member  
NIK. 830414 12 1 2 0101

Acknowledged by,  
Head of Study Program of English

Sighted by,  
Head of Department of Languages  
and Literature

Yusri Fajar, M.A.  
NIP. 19770517 200312 1 001

Syariful Muttaqin, M.A.  
NIP. 19751101 200312 1 001

