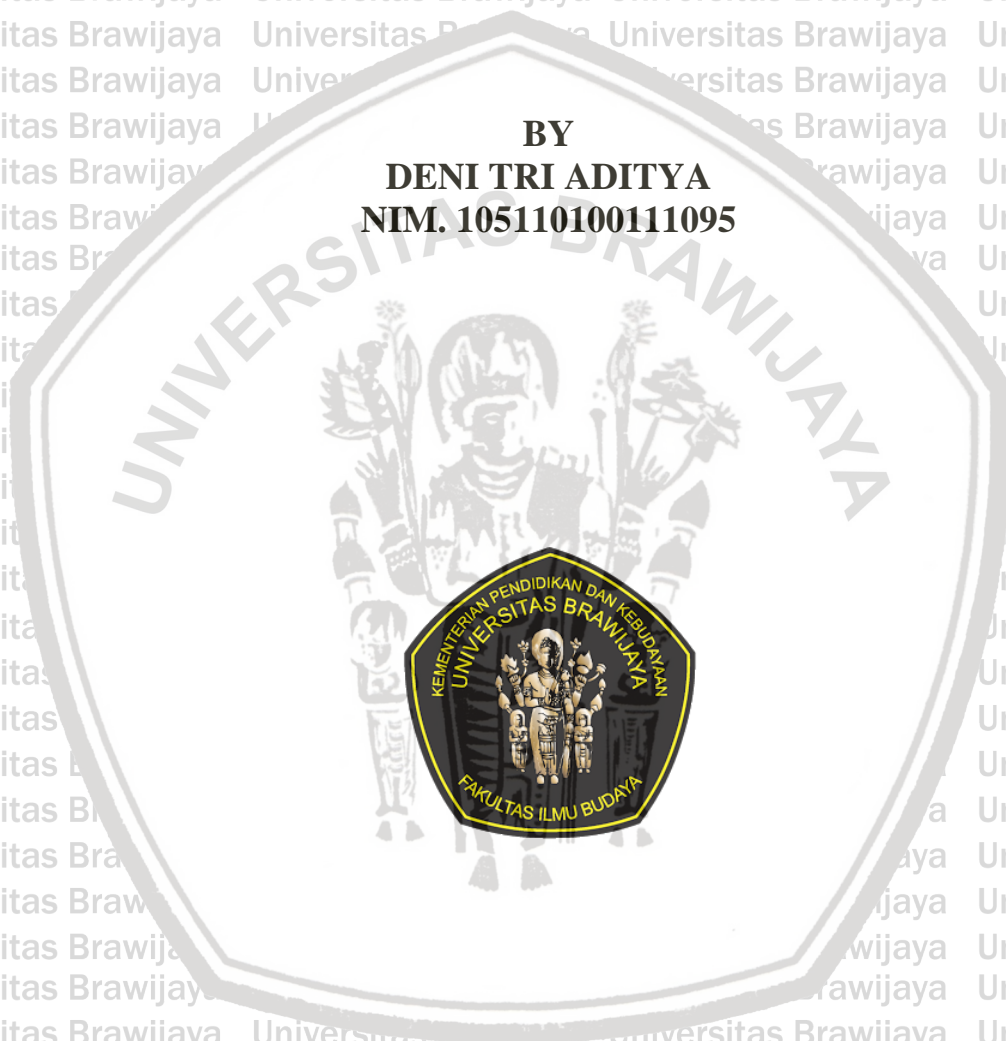


**FLOUTED MAXIMS IN THE MAIN CHARACTERS'
UTTERANCES OF WRECK - IT RALPH ANIMATED MOVIE**

THESIS

**BY
DENI TRI ADITYA
NIM. 105110100111095**



**STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURES
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA**

2014

**FLOUTED MAXIMS IN THE MAIN CHARACTERS'
UTTERANCES OF WRECK - IT RALPH ANIMATED MOVIE**

THESIS

**Presented to
Universitas Brawijaya
in partial fulfillment of the requirements
for the degree of *Sarjana Sastra***

**BY:
DENI TRI ADITYA
NIM. 105110100111095**

**STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURES
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA**

2014

DECLARATION OF AUTHORSHIP

Herewith I,

Name : Deni Tri Aditya

NIM : 105110100111095

Address : Jl. Gerupuk No. 01 RT 09 Griya Pagutan Indah - Mataram

Declare that:

1. This *skripsi* is the sole work of mine and has not been written in collaboration with any other person, nor does it include, without due acknowledgement, the work of any other person.
2. If a later it is found that this *skripsi* is a product of plagiarism, I am willing to accept any legal consequences that may be imposed upon me.

Malang, 12 August 2014

Deni Tri Aditya

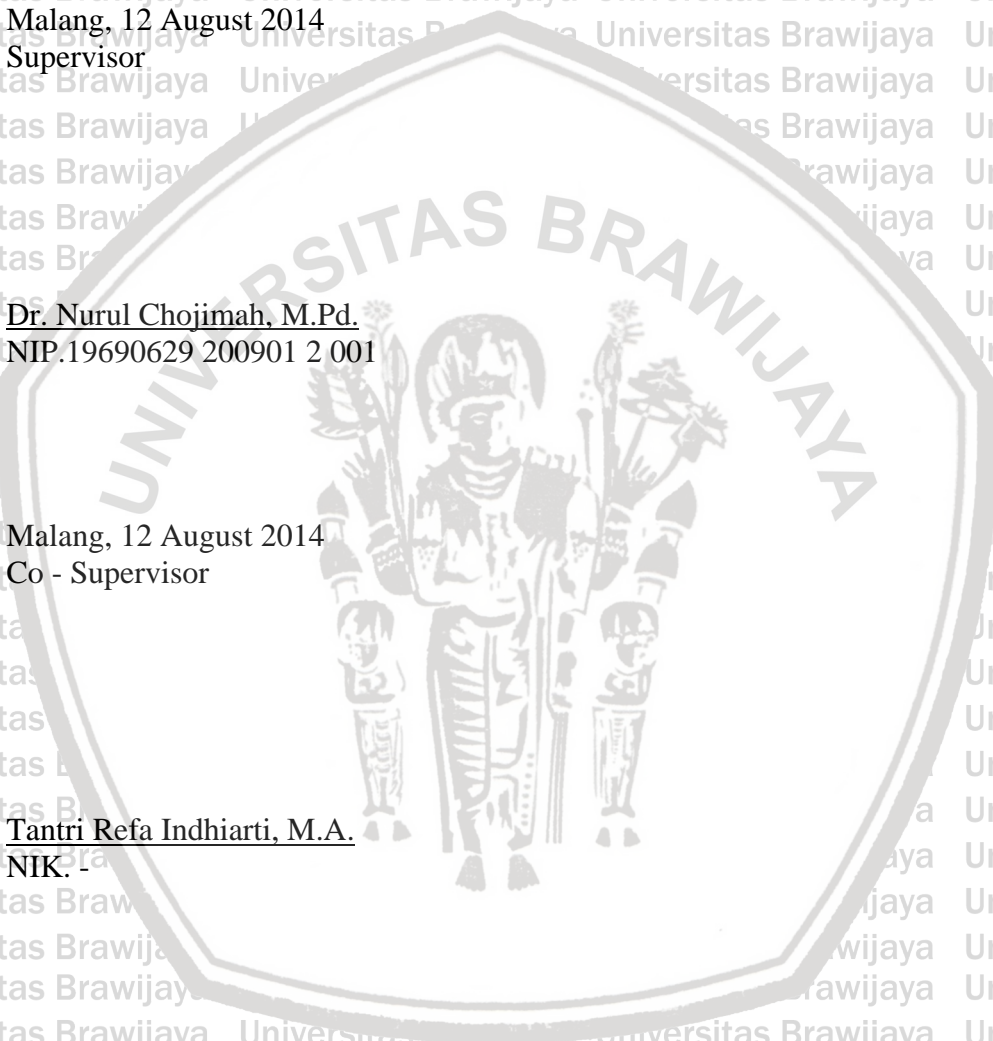
This is to certify that the *Sarjana* thesis of **Deni Tri Aditya** has been approved by
the Board of Supervisors

Malang, 12 August 2014
Supervisor

Dr. Nurul Chojimah, M.Pd.
NIP.19690629 200901 2 001

Malang, 12 August 2014
Co - Supervisor

Tantri Refa Indhiarti, M.A.
NIK. -



This is to certify that the Sarjana thesis of **Deni Tri Aditya** has been approved by
the Board of Examiners as one of the requirements for the degree of *Sarjana*
Sastra

Iis Nur Rodliyah, M.Ed., Chair
NIP. 19760607 200312 2 004

Dr. Nurul Chojimah, M.Pd, Member
NIP. 19690629 200901 2 001

Tantri Refa Indhiarti, M.A., Member
NIK. -

Acknowledged by,
Head of Study Program of English

Sighted by,
Head of Department of Languages and
Literatures

Yusri Fajar, M.A.
NIP. 19770517 200312 1 001

Ismatul Khasanah, M.Ed., Ph.D.
NIP. 19750518 200501 2 001

ACKNOWLEDGEMENTS

Firstly, the researcher's gratitude goes to the one and only in his life, Allah SWT, who has given him strength and health to overcome all challenges in writing his thesis "Flouted Maxims in The Main Characters' Utterances of *Wreck - It Ralph* Animated Movie".

Furthermore, he would like to express his deep gratitude to his supervisor, Dr. Nurul Chojimah, M.Pd, who has guided and given him advice with all of the meaningful notes or in direct messages. Also, for Tantri Refa Indhiarti, M.A. as his co-supervisor who has given him much contribution, guidance, and patience during the process, and for the examiner Iis Nur Rodliyah, M.Ed for her willingness to be his examiner and all of her suggestion.

Then he would like to thank and dedicate this thesis to his parents, uncle, brothers, and all of his family who have given him prayers and supports to finish this thesis. Besides, he also would like to give a lot of thanks to his friends of English Department 2010 and his friends from Persatuan Tennis Meja Universitas Brawijaya for giving him friendship, supports and happiness. Lastly, he would like to give big thanks to his special friend Dian Tantri Pratiwi who has given him supports, love, and time for him in all his struggles to finish these studies. Hopefully, this research may give a valuable contribution to the readers, especially for the next researchers who will conduct a research in pragmatics.

Malang, 12 August 2014

The writer

ABSTRACT

Aditya, Deni Tri. 2014. **Flouted Maxims in the Main Characters' Utterances of *Wreck - It Ralph* Animated Movie**. Study Program of English, Universitas Brawijaya. Supervisor: Nurul Chojimah, Co-Supervisor: Tantri Refa Indhiarti

Keywords: Cooperative Principles, Flouting Maxims, Intended Meanings, *Wreck-it Ralph* Animated Movie

Paul Grice proposes a cooperative principle that consists of four maxims to make an effective and efficient communication in conversation. However, in the real life, people do not always obey this principle. This phenomenon is called flouting of maxim. The researcher conducts a research on flouting of maxims in “*Wreck-it Ralph*” animated movie where the main characters produce utterances flouting maxims. There are two problems to solve in this research: (1) what maxims are flouted by the main characters in the animated movie entitled *Wreck-it Ralph*? and (2) what are the intended meanings of the utterances being flouted by main characters in the animated movie entitled *Wreck-it Ralph*?

This research used the qualitative approach because it was intended to describe the flouted maxims produced by the main characters in *Wreck-it Ralph* animated movie. The type of analysis in this research is document analysis. The data were the main characters' utterances flouting maxims, and the data source was the script of *Wreck-it Ralph* movie.

The results showed that there were four kinds of maxims flouted by the main characters totaling 28 utterances. The mostly flouted is maxim of manner. The next was the maxim of relation, maxim of quantity, and the fewest is maxim of quality. There are some intended meanings found in the utterances flouted by the main characters, such as to make conversation serious or funny, to avoid a conflict, to show good impression, to give proof, to make some surprise, to hide bad issue, and to show some regard.

From this research, the researcher suggests that the next researchers analyze the flouting of maxim in different object because there are many interesting objects such as novel, comic, debate, talk show, or the other objects that more unique and interesting that can be found in this modern era.

ABSTRAK

Aditya, Deni Tri. 2014. **Pelanggaran Maksim di Dalam Ungkapan Karakter – Karakter Utama Dari Film Animasi *Wreck-it Ralph***. Program Studi Sastra Inggris, Universitas Brawijaya. Pembimbing (i): Nurul Chojimah, Pembimbing (ii): Tanti Refa Indhiarti

Kata kunci: Prinsip kerjasama, Pelanggaran Maksim, Makna Tersembunyi, Film Animasi *Wreck-it Ralph*

Paul Grice mengusulkan prinsip kerjasama yang terdiri dari empat maksim untuk membuat komunikasi yang efektif dan efisien di dalam percakapan. Akan tetapi, orang-orang di kehidupan nyata tidak selalu mematuhi prinsip ini. Fenomena ini disebut pelanggaran maksim. Peneliti melakukan sebuah penelitian mengenai pelanggaran maksim di film animasi *Wreck-it Ralph* yang dilakukan oleh karakter utama ketika membuat ucapan yang melanggar maksim. Ada dua permasalahan dalam penelitian ini: (1) maksim apa yang di langgar oleh karakter - karakter utama di dalam film animasi yang berjudul *Wreck it Ralph*? (2) makna tersembunyi apa yang ada di dalam ungkapan yang di langgar oleh karakter – karakter utama di dalam film animasi *Wreck-it Ralph*?

Penelitian ini menggunakan pendekatan kualitatif karena penelitian ini ditujukan untuk menjelaskan pelanggaran maksim yang di hasilkan oleh karakter utama di dalam film *Wreck-it Ralph*. Tipe analisis dari penelitian ini adalah dokumen analisis. Data penelitian ini adalah naskah dari film *Wreck-it Ralph*.

Hasilnya menunjukkan bahwa terdapat 4 macam maksim yang dilanggar oleh karakter utama yang berjumlah 28 ungkapan. Maksim yang sering di langgar adalah maksim tatakrama. Selanjutnya yaitu maksim korelasi, maksim kuantitas, dan yang paling sedikit adalah maksim kualitas. Ada beberapa makna tersembunyi yang di temukan dalam ungkapan yang di langgar oleh karakter utama, seperti membuat percakapan serius atau menyenangkan, untuk menghindari suatu konflik, untuk menunjukan kesan yang bagus, memberikan bukti, membuat suatu kejutan, menyembunyikan berita buruk, dan untuk menunjukan suatu kepedulian.

Dari penelitian ini, peneliti menyarankan kepada peneliti selanjutnya untuk menganalisis objek yang berbeda tentang pelanggaran maxim karena masih banyak objek yang menarik seperti novel, komik, debat, acara obrolan, atau objek lain yang lebih unik dan menarik yang bisa ditemukan di era modern ini.

TABLE OF CONTENTS

TITLE PAGE	i
DECLARATION OF AUTHORSHIP	ii
SUPERVISORS' APPROVAL	iii
BOARD OF EXAMINERS' CERTIFICATE OF APPROVAL	iv
ACKNOWLEDGEMENTS	v
ABSTRACT	vi
ABSTRAK	vii
TABLE OF CONTENTS	viii
LIST OF TABLE	x
LIST OF APPENDICES	xi

CHAPTER I INTRODUCTION	
1.1 Background of the Study	1
1.2 Problems of the Study	3
1.3 Objectives of the Study	3
1.4 Definition of Key Terms	4

CHAPTER II REVIEW OF RELATED LITERATURE	
2.1 Cooperative Principle	5
2.1.1 Maxim of Quantity	6
2.1.2 Maxim of Quality	6
2.1.3 Maxim of Relation	7
2.1.4 Maxim of Maner	7
2.2 Flouting of Maxims	8
2.2.1 Flouting of Maxims of Quantity	8
2.2.2 Flouting of Maxims of Quality	9
2.2.3 Flouting of Maxims of Relation	9
2.2.4 Flouting of Maxims of Manner	10
2.3 Context	11
2.4 Previous Studies	12

CHAPTER III RESEARCH METHOD	
3.1 Type of Research	14
3.2 Data Source	14
3.3 Data Collection	15
3.4 Data Analysis	15

CHAPTER IV FINDINGS AND DISCUSSION	
4.1 Finding	17
4.1.1 Utterances Flouting the Quantity Maxim and Their Intended Meanings	17
4.1.2 Utterances Flouting the Quality Maxim and Their	

Intended Meanings	22
4.1.3 Utterances Flouting the Relation Maxim and Their Intended Meanings	25
4.1.4 Utterances Flouting the Manner Maxim and Their Intended Meanings	33
4.2 Discussion.....	46
CHAPTER V CONCLUSION AND SUGGESTION	
5.1 Conclusion.....	52
5.2 Suggestion.....	53
REFERENCES	54
APPENDICES	56



LIST OF TABLE

Table	Page
4.1 The Total of Flouting of Maxims Produced by the Main Characters in the <i>Wreck-It Ralph</i> Movie	47



LIST OF APPENDICES

Appendix

Page

Appendix 1	The List of Maxims Flouted by the Main Characters	57
Appendix 2	<i>Berita Acara Bimbingan Skripsi</i>	67



CHAPTER I

INTRODUCTION

This chapter presents the background of the study, problems of the study, objectives of the study, and definition of the key terms.

1.1 Background of the Study

In daily life, communication is an important thing to connect with each other. In doing so, a good communication is a necessity to make it run effectively and to avoid misinterpretation between the speakers and the hearers. Sometimes in communication, a lot of people do conversation for some purposes or for a courtesy only. In this case, they commonly flout a maxim in their conversation to create conversational implicature or to imply something beyond what they say.

Flouting a maxim means that one of the maxims is deliberately exploited by the use of some utterances of the speaker while it is still being cooperative based on an addressee's assumption (Levinson, 1983, p.104). It happens because sometimes people want to explain something beyond the utterances they produce by giving much information and expect the hearer will understand more about it and sometimes people do flouting of maxim to imply hidden meaning of something in their utterances. For example, A is asking to B, "Do you want to play this new game with me?". B's is answer, "I like sleeping in midday". From the example, it can be assumed the B's answer is not related with A's question. A's is asking B about

playing the game together but B answers that he likes sleeping in midday and also B implies that he does not want to join to play the game with A.

In some cases, people frequently exchange topic and idea orally one to another through conversation. Based on Grice (1975), effective communication requires cooperative situation between the speaker and the hearer. Levinson (1983, p.100) states that Paul Grice was the first person who developed the Cooperative Principle theory. The Principle is divided into four maxims, namely maxim of quantity, maxim of quality, maxim of relation, and maxim of manner.

Flouting of maxims does not only happen in a real-life conversation but it also appears in a movie. A movie is a type of visual communication which use moving pictures and sound to tell stories or inform. Communication between the characters in the movie must be good and articulately to make audience understand on what the utterances spoken by the characters and easy to follow the topic or point in that conversation. It means that there are no characters that broken the rules of maxim or flouting it despite of some movie in which the characters intentionally flout the maxims.

In accordance with the explanations, the researcher has selected an animated movie entitled *Wreck - It Ralph*. The researcher chooses this movie because this is one of the animated movies that has comedy-fantasy genre that contains many flouting of maxims used by the characters. The use of flouting of maxims is needed in order to make the conversation more humorous and interesting. For example when Ralph chisels on *Hero's Duty* game, he gets busted by the leader in the game. The

leader asking to Ralph “what is the first rule of *Hero’s Duty*?” and Ralph answer “No cuts, no butts, no coconuts”. He does not exactly know what the rule is so that he just says a random answer to convince the hearer.

The purpose of the study is to investigate the utterances being flouted by the characters of *Wreck-It Ralph* animated movie and the implied meaning behind the flouting. As a result, the researcher makes an analysis of the movie entitled “Flouting of Maxims in the Main Characters’ Utterances of *Wreck - It Ralph* Animated Movie”.

The researcher hopes that this study may give benefit to the readers who are the students of English Department and give contribution to pragmatic field since it has often been used as a reference by other researchers interested in it.

1.2 Problems of the Study

Based on the background of the study, this study is conducted to answer the following questions:

1. What maxims are flouted by the main characters in the animated movie entitled *Wreck-it Ralph*?
2. What are the intended meanings of the utterances being flouted by main characters in the animated movie entitled *Wreck-it Ralph*?

1.3 Objectives of the Study

Related to the problems of the study, the objectives of the study are:

1. To find out the maxims flouted by the main characters in the animated movie entitled *Wreck-it Ralph*.

2. To find out the intended meanings of the utterances being flouted by the main characters in the animated movie entitled *Wreck-it Ralph*.

1.4 Definition of the Key Terms

To avoid miscomprehension, definition of the key terms related to the study is as follows:

1. **Cooperative Principle Theory** : The cooperative principle is a principle of conversation that was proposed by Grice 1975 stating that participants expect that each will make a “conversational contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged” (Levinson 1983, p. 101).
2. **Maxim** : a general principles that underlying the efficient co-operative use of language (Levinson 1983, p.101).
3. **Flouting of Maxim** : a major violation of maxims rules to create a conversational implicature (Grice 1975).
4. **Wreck-it Ralph Movie** : a 2012 American computer-animated family-comedy film produced by Walt Disney Animation Studios and the director was Rich Moore.(<http://www.youtube.com/watch?v=COC8W8uLdI8&gl=ID&hl=id>).

CHAPTER II

REVIEW OF RELATED LITERATURE

In this chapter, the researcher discusses the theories related to the research, namely cooperative principle, flouting of maxims, context, and previous studies.

2.1 Cooperative Principle

In a conversation, people must have communicative communication when they talk to each other so that they are cooperating to construct meaningful conversations. In other words, people as the speaker try to contribute meaningful and productive utterances to further the conversation. Then the listeners assume that the conversational partners are doing the same. This assumption is known as cooperative principle. In line with this Grice, (1975) says, “Make your conversational contribution what is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged”

From the statement, cooperative principle construes that a speaker and a hearer must speak by following the rules of communication in which the utterances can be easy to understand by others to make agreed meaning. In addition, if both speaker and the hearer fulfill this principle, their communication will be good.

The principle from the philosopher Grice was fleshed out in a series of maxims. Those are maxim of quantity, maxim of quality, maxim of relation, and maxim of manner.

2.1.1 Maxim of Quantity

Maxim of quantity is primarily concerned with giving information. The important thing is the utterances in conversation should be effective and efficient as

Grice (1975) says, “Make your contribution as informative as is required, do not make your contribution more informative than is required.”

Example:

A : Where is your motorcycle?

B : In parking lot upon the right of white car with off-road wheel.

In this conversation, B is doing the maxim of quantity because B gives detailed and clear answer that is needed by A.

2.1.2 Maxim of Quality

Maxim of quality is a principle about being truthful. It means that, in conversation speaker should only say true statement and not to tell something which is false as Grice (1975) says, “Try to make your contribution true, do not say what you believe to be false, do not say that for which you lack adequate evidence”.

Example:

A : May I eat this cake?

B : Sure, it is your part.

In the dialogue, B is doing Maxim of Quality because B tells the truth to A about the cake that is the A's part cakes.

2.1.3 Maxim of Relation

In this maxim, the participants of conversation tend to make their utterance interconnected each other. It means that the utterances must be relevant with the topic being discussed. Grice (1975) states "Be relevant in building sentences or utterances".

Example:

A : Where is your laptop?
B : It is in my bag.

From the example, B's statement is relevant to A's question so that in this conversation, B obeys Maxim of Relation.

2.1.4 Maxim of Manner

In maxim of manner, speaker must clearly express the utterances or the utterances must be easily understood by the hearer. It suggests that people as the speakers avoid ambiguity, is brave, and is orderly as Grice (1975) says "Avoid obscurity of expression, avoid ambiguity, be brief and be orderly".

Example:

A : What do you think about the movie?
B : I love it! It has an epic ending.

From the conversation, B obeys maxim of manner because B orderly and briefly gives the answer about the movie which is asked by A.

2.2 Flouting of Maxims

Flouting of maxims is violating a rule of maxim clearly and obviously. Grundy (2000, p.78) states that flouting of maxim is a particularly salient way of getting addressee to draw an inference and hence recover an implicature. Grice (1975) says that in the conversation, people sometimes flout the maxims in order to create implicature. From the theory, it is clear that people who flout or disobey the rule of maxims, they have a certain purpose to make communicative communication with some 'non-natural meaning' or implicature in their sentence.

2.2.1 Flouting of Maxims of Quantity

Flouting of maxims of quantity occurs when the speaker gives too much information or less contribution than what is required. Too much information makes the hearer bored and it is unnecessary. Those who give little information make the hearer think again to identify the answer. Here is the example of flouting maxims of quantity by Grice (1975, p.52). A is writing a testimonial about a pupil who is candidate for a philosophy job, and his letter is written as follow: "Dear Sir, Mr. X's command of English is excellent, and his attendance at tutorials has been regular. Yours, etc."

From the example, A flouts the maxim of quantity because he does not write down the information in detail to receiver. Besides, he knows more information about the issue and he is reluctant to write down clearly.

Another example of flouting of quantity maxim from Levinson (1983, p.111):

“War is war”, “Either John will come or he won’t”, and “if he does it, he does it”. The uttering of simple tautologies has no communicative import. People can get the picture more than one meaning.

2.2.2 Flouting of Maxim of Quality

The flouting of quality maxim happens when the speakers lie about the utterances or tend to say something wrong. Here is the example by Grice (1975, p.53):

A: X is a fine friend

In this case, A flouts the maxim of quantity because A makes false statement to the audience. Actually, he knows that X is misbehavior to him by betraying a secret about A to his business rival.

Another example of flouting maxim quality from Levinson (1983, p. 110):

A: Teheran’s in Turkey isn’t it, teacher?

B: And London’s in Armenia I suppose.

It is clear that B’s utterance is falsehoods since B’s utterance serves to suggest that A’s is absurdly incorrect.

2.2.3 Flouting of Maxim of Relation

The flouting of maxim of relation happens when there is not interconnected conversation between the speakers or one of them wants to avoid or stop the conversation. This is the example from Grice (1975, p. 54):

A: Mrs. X is an old bag

B: The weather has been quite delightful this summer, hasn't it?

From the example, it can be assumed that B's utterance is not related with A's utterance. B has blatantly refused to talk about Mrs. X so he clearly unrelated from the topic by making another utterance. B's utterance also implicates the warning for

A such as 'hey, watch out, Mrs. X is standing right behind you'. Another naturally example is from Levinson (1983, p. 111):

Johnny: Hey Sally let's play marbles?

Mother: How is your homework getting along Johnny?

It can be said that Johnny's mother is flouting maxim of relation to remind Johnny that he may not yet be free to play before the homework done.

2.2.4 Flouting of Maxim of Manner

The flouting of maxim of manner happens when the speaker is being vague and ambiguous with his statement that makes the hearer does not get the meaning from speaker utterances. For example (Grice, 1975, p. 54),

"I sought to tell my love, love that never told can be".

This utterance has a double ambiguity here. *My love* may refer to either a state of emotion or an object of emotion, and *love that never told* may mean either "Love that cannot be told" or love that if told cannot continue to exist". Therefore, the ambiguity in the utterance is kept up.

2.3 Context

Context is very important in the conversation. Mey (2001, p.41) also says context is more than just reference but is about action and understanding what things are for. Additionally, Brown and Yule (1983, p.25) say the environment, circumstances, and context are the important aspects which must be referred to its basic condition. Next, Grundy (2000) states, there must be a connection between the speaker and his context that makes the hearer understand what is said by the speaker.

From the theory, it means that it is very important for the speaker and the hearer to know about context. It can help them to determine a meaning of the utterance.

To understand the context in the conversation, Cutting (2002, p. 3) introduces three sorts of context:

1. Situational context

It occurs when the speakers know about what they can observe in their surroundings.

The situational context is the immediate physical co-presence, the situation where the interaction is taking place at the moment of the speaking.

2. Background knowledge context

It takes place when the speaker knows about each other and the world, either cultural or interpersonal knowledge.

The cultural knowledge means that most people carry with them in their minds or about areas of life and interpersonal knowledge is specific and possibly private knowledge about the history of the speakers themselves.

3. Co-textual context

It happens when the speakers knows about what they have been saying.

It means that the co-textual context is the context of the text itself. The speaker surely understanding the concepts of grammatical or lexical cohesion.

In conclusion, the three aspects of context are sufficient to conceive the context and to know the implied meaning behind the utterances. It is obvious that understanding the context in conversation will make the hearer easily catch the implied meaning.

2.4 Previous Studies

Many studies about flouting of maxim have been conducted by some researchers. The first is a study conducted by Latsa (2013) entitled “The Implicature In Flouting of Maxim of Relation by The Main Character in Iron Man 2 Movie”. The writer focused on the implicature that arises from flouting of maxim of relation. She also investigated the effect of flouting of maxim of relation to the conversation. She used the theory from Grice and Hyme’s SPEAKING.

The second is a study conducted by Praisya (2013) entitled “Flouting and Hedging Maxims in BBC Podcast *The English We Speak* Taken from BBC Learning English”. The writer discussed podcast in BBC learning English by using the theory from Grice and Brown and Levinson. There are 37 occurrences of flouting of maxim

within 18 data in the script based on Grice's theory. In addition, there are 120 occurrences of hedging maxims categorized based on Brown and Levinson's theory.

The previous studies and the recent study have similarities and differences. The similarity is the previous writers use the Grice's theory of implicature to analyze the flouting of maxim in the data as well as the recent writer does. On the other hand, the differences are on the data source and objectives of the study. Latsa investigated only the flouting of maxim of relation from the main character of Iron Man 2 movie and the effect of flouting of maxim of relation to the conversation, while Praisya investigated the flouting and hedging of maxim in BBC podcast by using theory from Grice's conversational implicatures for flouting of maxim and Brown and Levinson for hedging of maxim. Moreover, in this research, the writer tries to find the kinds of flouting of maxims in "Wreck-it Ralph" movie by Grice's theory and finds out the intended meaning of the flouting maxims.

CHAPTER III

RESEARCH METHOD

In this chapter, the researcher presents four aspects that are applied in conducting this research. They are type of research, data source, data collection, and data analysis.

3.1 Type of Research

In this study, the researcher used qualitative approach of research to describe how maxims were flouted by the main characters of *Wreck - It Ralph* animated movie. Besides, the researcher used qualitative research because the data were in the form of words or sentences. According to Ary *et al.* (2010, p. 424), qualitative research deals with the data that is the description of the words rather than numbers or statistic.

The analysis of this research is document analysis. Ary *et al* (2010, p. 457) state that document or content analysis is a research method that is applied to written or visual materials for the purpose of identifying specific characteristics of the materials such as textbooks, newspapers, web pages, speeches, television pro-grams, advertisements, musical compositions, or any of host of other types of documents.

3.2 Data Source

The data in this study are the utterances in *Wreck-It Ralph Movie* that are flouted by the main characters, namely Wreck it Ralph, Fix-it Felix Jr., Venellope

Von Schweetz, and Jean Calhoun. In this case, the researcher only observed the utterances that were flouting the maxims. To make easily analyze the main characters' utterances, the researcher downloaded the movie script from the website <http://waltdisneystudioswards.com/downloads/wreck-it-ralph-screenplay.pdf>.

3.3 Data Collection

The researcher uses the following steps to collect the data:

1. Downloading the movie's script from <http://waltdisneystudioswards.com/downloads/wreck-it-ralph-screenplay.pdf>.
2. Checking the script with the dialogue in the movie.
3. Listing the utterances in the animated movie *Wreck-it Ralph* that contain flouting of maxims.

3.4 Data Analysis

The following are the steps the researcher used to analyze the data:

1. Identifying all main characters' utterances by watching the movie.
2. Coding the utterances

The researcher gave some codes to utterances that contained flouted maxims by coloring the utterances in and the researcher used green color in it.

3. Categorizing the data

After the data were coded, the next step is categorizing each of flouted maxims according to the utterances by the main characters into four types of flouting of

maxims: maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner based on Grice (1975).

4. Sorting the data into table

After categorizing the utterances which are flouted, the researcher sorted the utterances into a table based on the criteria of the flouting of maxim.

Example Table of Utterances Flouting the Maxims

No.	Utterances	Flouted Maxims			
		Quantity	Quality	Relation	Manner
1.					

5. Analyzing the Intended Meaning

The researcher analyzed the intended meaning of the utterances that were flouted by the main characters using the theory of context by Cutting (2002).

6. Drawing Conclusion

The researcher drew a conclusion on the analysis of flouted maxims and the intended meaning of utterances flouting the maxims.

CHAPTER IV

FINDING AND DISCUSSION

In this chapter the researcher discusses the finding and the discussion based on the research problems.

4.1 Finding

After collecting the data from the movie script, the researcher found 28 dialogues containing flouting of maxim from the main characters' utterances. The data were categorized based on the theory of flouting maxim by Grice. There are four kinds of maxims which were flouted in the movie *Wreck-it Ralph*; those are flouting of maxim of quantity, flouting of maxim of quality, flouting of maxim of relation, and flouting of maxim of manner. The data used are in bold.

From the analysis of the utterances containing flouting of maxims, the researcher classifies it in table that appeared in Appendix 1. The followings are the analysis of each dialogue.

4.1.1 Utterances Flouting the Quantity Maxim and Their Intended Meanings

There are 4 data show the flouting of maxim of quantity and they all are presented as follow:

Dialogue 1

Lines	Characters	Utterances
1	Ralph	Got it. But here's the thing. I don't want to be the bad guy anymore.
2	Cy-Borg	You can't mess with the program, Ralph
3	M. Bison	You're not going Turbo, are you?
4	Ralph	Turbo? No, I'm not going Turbo. Come on guys. Is it Turbo to want a
5		friend, or a medal, or a piece of pie every once in a while? Is it turbo to want
6		more out of life?

Implied Meaning

This utterance was stated by Ralph when Ralph joined in 'Bad-Anon Sharing' with the other villain characters from another arcade games and their friend asked him about Ralph's statement. Ralph's friend wanted explanation from Ralph but when Ralph said he did not want to become a bad guy anymore, they got panic and were worried about Ralph's statement because it was dangerous. Then Ralph got Shocked and he explained his statement with long explanation.

According to Ralph's utterance (lines 4 – 6), he spontaneously flouted the maxim of quantity because he made his contribution in conversation more informative than was required. What Ralph wanted to say is he was tired and depressed of being a bad character and of course he never thought that he wanted to become "Turbo" (very bad character). It is better if Ralph said it more informatively like "*I did not want to become Turbo guys. I know it will break all the system and rules right?*" That statement may make their friends understand and directly know the point.

The intended meaning of Ralph's utterance is that he wants to clarify their friends' response. Instead, he just wants to be a good character like he said in line 4 but

their friends make conclusion quickly. So, he explained to his friends with long explanation and countered their panic response with question about Turbo.

Dialogue 2

Lines	Characters	Utterances
1	Calhoun	I'll say this much, they don't call your friend Wreck-It for nothing. There's
2		the shuttle!
3	Felix	Is he in there?
4	Calhoun	Nope lucky for him, otherwise I would have slapped his corpse. No cy-
5		bug either.

Implied Meaning

This utterance was stated by Calhoun when she and Ralph's friend Felix were looking for Ralph and *Cy-bug*. Yet they both just found the air space-craft that Ralph rode in with the *Cy-bug* with him.

In Calhoun's utterance (lines 4 – 5), she flouted the maxim of quantity because she answered Felix's question more informatively than required. What she wanted to say was Ralph and *Cy-bug* were not in air-craft. It is better if she just say "*No, it's empty. They left nothing in here*".

The intended meaning in Calhoun utterance is she just fed up with Ralph because Ralph has made many trouble to her, Felix, and in the other games arcade. It is because Calhoun was worried if the *Cy-bug* multiplied and destroyed the game and all things in front of him.

Dialogue 3

Lines	Characters	Utterances
1	Ralph	"Diet cola hot springs. Watch out for falling Mentos?"
2	Vanellope	Yeah, check it out. Look! Oh, you gotta watch out for the splash. That stuff's broiling hot.
3	Ralph	Yeah, I got that, thank you. What is this dump?
4	Vanellope	I think it's some sort of unfinished bonus level. Yeah, it's pretty cool, huh? I found that secret opening, and now I live here. See, look, look
5		look! Welcome to my home! I sleep in these candy wrappers. I bundle
6		up like a little homeless lady.
7		
8	Ralph	By yourself, with all this garbage around you?
9	Vanellope	Well, yeah. I mean everyone here says I'm just a mistake, and that I wasn't
10		even supposed to exist. What do you expect?

Implied Meaning

These utterances were stated when Vanellope took Ralph to her place inside cola mountain. They both did some long conversations and Ralph stomped his foot and he heard something exploding near him. They followed the sound and Ralph asked to Vanellope about the thing and the place.

Vanellope's utterances (lines 4 – 7) contain flouting of maxim of quantity because she produced too much information. What she wanted to say was the dump place that she lived in was the last option that she could staying. Other people in her game did not like her and hate her so she explained to Ralph with many words to expect that Ralph understood her situation. However, it is better that she said *"I stay in this place by myself because I don't have a choice but I like this place because it has many secret things in here like that unfinished bonus level."*

The intended meaning in this utterance is Vanellope wants Ralph to understand that she really know about Ralph's situation. She was alone and shoved

by the others like Ralph. Yet she wants to explain that even though she was suspended by the others in her game, she was still happy with what that she had.

Dialogue 4

Lines	Characters	Utterances
1	Ralph	Felix!
2	Felix	Ralph! I'm so glad to see you. Wait. No I'm not. What do you have to say for yourself? Wait, I don't want to hear it. I'm not talking to you.
3	Ralph	Ok, don't talk, that's fine. But you have to fix this go-kart for me, pronto.
4	Felix	I don't have to do boo...forgive my potty mouth. I'm just so, so, cross with you. Do you have any idea what you've put me through? I ran higgledy-piggledy all over creation looking for you. I almost drowned in chocolate milk mix. And then I met the most dynamite gal. She just gives me the honey-glow something awful. But she rebuffed my affections. And then I got thrown in jail.
5		
6		
7		
8		
9	Ralph	Felix, pull yourself together.

Implied Meaning

This utterance was stated when Ralph saved Felix in King Candy's castle prison. Ralph needed a help from Felix because Ralph thought that the only one person that could fix everything was Felix. Yet Felix was upset with what Ralph had done with all the problems. After that, he helped Ralph after they did some agreement.

In Felix's utterance (lines 4 – 8), he flouted maxim of quantity because he response Ralph request with long sentence and more informative than required. What he wanted to say to Ralph was he had been through many things to search him. It is better if Felix said *"you must listen to me first that I through many things to find you"*. It may make Ralph silent and listen to the explanation from him.

The intended meaning in this conversation is Felix wants to explain to Ralph that he gets lots trouble in journey to find Ralph. He explains everything in detail and puts outside their angry with this situation. Yet Ralph is still in hurry and admits his fault also he has a plan to fix all this mess.

4.1.2 Utterances Flouting the Quality Maxim and their Intended Meanings

There are 3 data flouting of maxim of quality and they all are presented as follow:

Dialogue 5

Lines	Characters	Utterances
1	Ralph	Ugh
2	Surge Protector	Step aside, sir, random security check
3	Ralph	Random my behind. You always stop me
4	Surge Protector	I'm just a surge protector doing my job, sir. Name...
5	Ralph	Lara Croft
6	Surge Protector	Name...
7	Ralph	Wreck-it Ralph
8	Surge Protector	And where you coming from?
9	Ralph	Pac-man.

Implied Meaning

The context of the conversation was when Ralph wanted to going back to his game arcade 'Fix-it Felix' but he was blocked by Surge Protector or security in all game arcade who was check the status of Ralph as well.

Ralph's utterance (line 5) contains flouting of maxim of quality because he clearly lies to Surge Protector about his name. He wanted to say to Surge Protector that he feed up with security check that he got it when he was in or out from other

game arcade. It is better if Ralph just say his real name, so that he can make the process faster.

The intended meaning from Ralph’s utterance is he deliberately lies about his name because he want to make Surge Protector upset and also because Ralphs knows that Surge Protector has already known his name, but Surge’s protector always asks and checks him again and again.

Dialogue 6

Lines	Characters	Utterances
1	Vanellope	Hi mister!
2	Ralph	Ahhh
3	Vanellope	Hello
4	Ralph	Man! You scared me, kid! I nearly soiled myself!
5	Vanellope	What’s your name?
6	Ralph	Ralph, Wreck-it Ralph
7	Vanellope	You’re not from here, are you?
8	Ralph	No, well, yeah, I mean not from right in this area. But I’m just doing some
9		work here.

Implied Meaning

This utterance was stated when Ralph was climbing in candy tree in *Sugar Rush* game arcade. He climbed to get his gold medal in the top of the tree. Suddenly, he was meeting with Vanellope Von Schweetz, a little 9-year-old girl. The little girl say hello to Ralph and asking him with many question. Because Ralph in hurry to get his medal, he lying to the kid.

Ralph utterance (lines 8 – 9) was surely flouted of maxim of quality because he was lying to that kid about what he doing in that game arcade. He makes false

statement because he does not want if anyone gets involved with his problem, included to the kid. It would be better if he said the truth like “yes, *I’m not from here. I just want to take my gold medal on the top of this tree*” so, the little girl does not make more questions to him and also Ralph’s problems are not getting much bigger.

The intended meaning from Ralph’s utterance (lines 8 – 9) is he tried to make all fast and made the kid unsuspecting to him. Yet, he could get his medal back. The other reason was he did that because Vanellope was still kid and does not know about anything or a man’s stuff like many grown up people in reality that lies to the kids and he thought that it was not good if kids intruded to his problem.

Dialogue 7

Lines	Characters	Utterances
1	Vanellope	What kind of work?
2	Ralph	Some routine candy-tree trimming. You probably want to stand back. In fact, this whole area is technically closed while we’re trimming’ so---
3		
4	Vanellope	Who’s we?
5	Ralph	Candy-tree department.
6	Vanellope	Ah. Where is everybody else?
7	Ralph	Oh, it’s just me, today.
8	Vanellope	So, you just meant like the royal we?
9	Ralph	Yup. That’s right.

Implied Meaning

This conversation happened when Ralph tried to get his gold medal back on the top of candy tree. Yet, he met Vanellope and he said something false to her about what was he doing in there. The conversation was longish and unwell to him

Ralph's utterances (lines 2, 3, 7, and 9) were flouting the maxim of quality because he lying or giving false information to the hearer. He just wanted to say that he was in hurry and he wanted to make the little girl leave that place. Maybe Ralph could tell the truth about what was he doing in that place like "*I'm sorry kid, but now I'm in hurry to get my medal in the top, so we can talk later if you want, ok?*" Thus, maybe the little girl could understand and did not ask more question to Ralph.

The intended meaning from Ralph's utterances is he lied to make the girl leave him and was not involved into his business. He did not want to be coarse to the kid so he kept lying. Yet, his fake statements made Vanellope more anxious to him.

4.1.3 Utterances Flouting the Relation Maxim and their Intended Meanings

There are 9 data flouting of maxim of relation and they all are presented as follow:

Dialogue 8

Lines	Characters	Utterances
1	Gene	Why is he here?
2	Felix	He's just here for a slice of cake.
3	Ralph	And I am a big part of the game, technically speaking... Why are you here
4	Gene?	
5	Felix	Oh look, the cake

Implied Meaning

This conversation happened when Ralph joined the thirtieth anniversary of Fix-it Felix with Felix and the people of the game in penthouse. The people were

uncomfortable with Ralph attendance, especially Gene. When Gene asked to Felix, Ralph fought back with incisive statement to Gene and Felix broke up the fight with pointing the cake that has already coming.

In the conversation, Felix was flouting of maxim of relation because his utterance (line 5) was not correlate with Ralph's utterance before (line 3). Ralph was asking back to Gene about what was he doing there but Gene did not answer the question. Instead, Felix took the part of that conversation between Ralph and Gene. It was better if Felix said *"ok, stop you two! Let's just enjoy the party and the cake, shall we?"* it would probably make Ralph and Gene stop over the fight.

The intended meaning of Felix's utterance is that he wants to avoid fire atmosphere between Ralph and Gene. As a hero of that Game, he also wanted to make a happy atmosphere to everyone.

Dialogue 9

Lines	Characters	Utterances
1	Ralph	You okay there, cadet?
2	Markowski	We've only been plugged in a week. And every day it's climb the building.
3		Fight bugs. Climb the building. Fight more bugs.
4	Ralph	Yeah yeah yeah, right. Hey, easy on the overalls spaceman. It's tough all
5	Over	

Implied Meaning

This utterance was stated when Ralph was looking a medal in storage of Tapper bar. Suddenly, Markowski passed behind Ralph and ran against him also the soldier mumbling about cy-bugs. Ralph was calling him and the soldier scream and

said like the utterance in conversation (lines 2 – 3). Ralph was reacting as if he knows what that soldier was through.

In Ralph’s utterance (lines 4 – 5), he was flouting of maxim of relation because his utterance was not related with what Markowski’s said. He did not know what that soldier said. Thus, he just responded with what he thought in that time. It was better if Ralph said to the soldier like “*calm down big guy, what is going on? Say calmly*”. Probably it may make that soldier share with Ralph and calm the situation after that. The intended meaning of Ralph’s utterance is he wants to make the soldier not so hysterical and disturb him because Ralph also has a business that must be finished.

Dialogue 10

Lines	Characters	Utterances
1	Calhoun	Alright, now listen up ‘cause I’m only gonna say this once. Fear is a four letter
2		word, ladies. If you wanna go pee-pee in your big boy slacks, keep it to
3		yourself! It’s make-your-mamas proud time!
4	Ralph	I love my momma

Implied Meaning

This utterance (line 4) was stated by Ralph when he sneaked into *Hero’s Duty* game with Markowski uniform. He sneaked because he wanted to take a gold medal from that game. When all soldiers were in their line, except him, the captain came out giving some opening (lines 1 – 3) before the game start. Then Ralph yelling (line 4) with happy face when the other soldier was ready in their position.

Ralph's utterance contains flouting of maxim of relation because his utterance (line 4) or his response to Calhoun was not relevant with what Calhoun wants. Calhoun wanted to make all soldier prepared because it is not easy to fight with the "thing" in inside. It was better if Ralph just said "Yes! Captain!" it may make him out of attention from the others and make his undercover through well. The intended meaning of Ralph utterance is he wants to convince the captain that he is the real soldier and shows a good spirit. In the other hand, Ralph's moves make him get a lot attention from the others.

Dialogue 11

Lines	Characters	Utterances
1	Calhoun	Markowski!
2	Ralph	Who? Oh, yeah, me, I'm Markowski.
3	Calhoun	What's the first rule of Hero's Duty?
4	Ralph	...No cuts, no butts, no coconuts?

Implied Meaning

This utterance (line 4) was stated by Ralph when he fouled up the game process and made the first person shooter game over and thought that the game arcade was broken. Calhoun bounds towards Ralph and ask to him. Yet, he answered with confusing face.

In the conversation, Ralph was flouted of maxim of relation because his response was not related with Calhoun's question. It was better if Ralph just kept silent and did not make more trouble or Ralph can say "*I forgot, Captain*". Maybe it

may make the captain calmer to him. The intended meaning of Ralph utterance is he just hoped that his answer can be accepted by the captain but his fast response obviously made him get punched by the captain.

Dialogue 12

Lines	Characters	Utterances
1	Vanellope	Are you a hobo?
2	Ralph	No, I am not a hobo. But I am busy, so you go, go home.
3	Vanellope	What's that? I didn't hear you. Your breath is so bad, it made my ears
4		numb.
5	Ralph	Listen, I try to be nice--
6	Vanellope	(mimicking him) I try to be nice
7	Ralph	You're mimicking me.
8	Vanellope	You're mimicking me.
9	Ralph	Okay, that is rude, and this conversation is over.

Implied Meaning

This utterance (lines 3 – 4) was stated by Vanellope when she and Ralph met in candy tree. Vanellope in this context is disturbing Ralph by asking some question because she angered with him. Ralph replies the entire question but Vanellope respond Ralph with unrelated utterance and keep disturbing him by mimicking Ralph utterance.

Vanellope's utterance (lines 3 – 4) contained flouting of maxim of relation because she replies Ralph utterance (line 2) with unrelated utterance. She turned out the utterance from Ralph with say the utterance like in conversation above. It was better if she just said “*okay, I will go home later*” or she could continue to ask about to Ralph about ‘hobo’. It may make Ralph not upset to her and the conversation

running well. The intended meaning of Vanellope’s utterance is she wants to make Ralph upset and play him because she guess that Ralph is stranger that came from nowhere, not from her game.

Dialogue 13

Lines	Characters	Utterances
1	Vanellope	What are you looking at?
2	Ralph	You’re welcome, you rotten little thief.

Implied Meaning

This utterance was stated when Ralph helped Vanellope from bad kids. She was crying very sad at that time because her go-kart candy was broken by the bad kid.

Ralph was looking at her but Vanellope still scornful to him but actually he wanted that little girl to say thanks to him.

When Ralph said that utterance (line 2), he intentionally flouted maxim of relation because his utterance was not relevant with Vanellope’s utterances. It was better if Ralph just answered “*I’m looking you, little girl and It is better to say thanks to someone who helping you.*” It may make the kid understand and also Ralph answer not out from the question. The intended meaning of Ralph’s utterance is he is upset because the kid show ingratitude attitude to him after he help her from the bad kids that intruding her. He wants that little kid to say thanks to him although she stole his gold medal when in the candy tree.

Dialogue 14

Lines	Characters	Utterances
1	Vanellope	Alright, do your thing, knuckles. Bust it open.
2	Ralph	What's this? You are a full on criminal, aren't you?
3	Vanellope	Hey, we shook on it.

Implied Meaning

This utterance (line 3) was stated by Vanellope when she takes Ralph into big factory. When they both arrived in the backdoor, Ralph stop and asked her like the utterance in the conversation (line 2). Then Vanellope did not answer the question and remembered that he has agreement with her.

When Vanellope say the utterance (line 3) in the conversation, she was deliberately flouted a maxim of relation because the utterance was not related with Ralph's questions before. Ralph was asking to her about the face of her is painted very huge on the door with a circle slash through it but she averted the question. It was better if she just said "*ok, ok I'm sorry, I'll never do some criminal things anymore*" probably it may make Ralph believe her and not hysterics all the time. The intended meaning of Vanellope's utterance is she want to make Ralph not change his mind because he look the picture about her in the door. Also, Vanellope knows that she is in hurry because if the guards know about her, she will be arrested.

Dialogue 15

Lines	Characters	Utterances
1	Vanellope	Wait. Hold on!
2	Ralph	Where are you going?
3	Vanellope	I forgot something. I'll be right back

4 Ralph Huh, kids...!

Implied Meaning

This utterance (line 3) was stated when she and Ralph came out from the hiding place of Vanellope in *‘Diet cola mountain spring’*. Vanellope was very happy and talking many things because she can drive his go-kart and ready for a race with the other racer in circuit. Not far after they left the mountain, she entered the mountain again to take something.

Vanellope’s utterance contains flouting of maxim of relation because she’s utterance was not answer Ralph’s question. Ralph asked to her about where she wanted to go, but she just run and make Ralph asked to himself why she back to inside again. It was better if Vanellope said *“I’ll go to inside, wait a minute, ok”* it may answer the question of Ralph and make him not questioning about her in his mind. The intended meaning of Vanellope’s utterance is she have a surprise for Ralph and it is better if Ralph does not know what the thing is.

Dialogue 16

Lines	Characters	Utterances
1	Calhoun	Your face is still red, you might want to hit it with your hammer.
2	Felix	Oh that’s not blunt force trauma, ma’am. That’s just the honey glow in my
3		cheeks.
4	Calhoun	Oh
5	Felix	Ma’am, I just gotta tell you... You’re one dynamite gal.
6	Calhoun	Get out!
7	Felix	All I said is you’re a dynamite gal!
8	Calhoun	I said GET OUT!

Implied Meaning

This utterance was stated by Calhoun when she was searching for Ralph and the Cy-Bug with air-spaceship with Felix. Inside the spaceship, Felix kept looking to Calhoun face because he was amazed with her, every time. Yet, when Felix said she was ‘*one dynamite gal*’, Calhoun got mad because she suddenly came back to bad memories about his poor boyfriend that always say ‘*dynamite gal*’ to her. At last, she told Felix to coming out and she drop him in nowhere.

When Calhoun said the utterances in the conversation above (line 6 and line 8), she was flouting maxim of relation because she avoid Felix’s statement. She made Felix confused and guesses about his angry, whether it was because he said that she was a ‘*one dynamite gal*’ or because he always disturbing her. It was better if Calhoun just said “*okay, I’m in a bad mood now, so you better quite or you can leave this ship, understood?*” probably it may make Felix know what his feeling with the problem that she had been through about all persuasion stuff although it would be little bit hard to delivered it.

The intended meaning of Calhoun’s utterance is she did not want to remember his bad memories about her boyfriend. It will make her heart very broken.

4.1.4 Utterances Flouting the Manner Maxim and their Intended Meanings

There are 12 data flouting of maxim of manner and they all are presented as follow:

Dialogue 17

Lines	Characters	Utterances
1	Clyde	Question Ralph , we’ve been asking you to Bad-Anon for years now, and
2		tonight you finally show up. Why is that?
3	Ralph	I don’t know, I felt like coming...I suppose it has something to do with the
4		fact that,... well today is 30 th Anniversary of my game.
5	Satan	Happy Anniversary, Ralph.
6	Ralph	Thanks, Satan.
7	Satan	It’s sai-time, actually

Implied Meaning

This utterance (lines 3 – 4) was stated by Ralph when he joined in ‘Bad-Anon Sharing’ with the other villain character from another arcade games. The leader of the sharing was Clyde and he asked Ralph about why he suddenly joined with the meeting.

Ralph answered the question with confusing face.

When Ralph said the utterances in the conversation (lines 3 – 4), he intentionally flouted a maxim of manner because he answered Clyde question with ambiguous statement and obscurity expression. He also not orderly answered the question because he said a prolixity to the others. It was better if Ralph be orderly such as *“today is 30th anniversary of my game, it will be nice if a have someone to celebrate it”* it may make all of the friends in that room understand with Ralph’s felling. The intended meaning of Ralph’s utterance is he uncertain with what he wanted to share to the others. He was afraid if the others did not accept it.

Dialogue 18

Lines	Characters	Utterances
1	Felix	Ralph? Can I help you?
2	Ralph	Hey Felix, I just wanted to check on you. I saw a big explosion or something go over the building there--
3		
4	Felix	Oh, those were just fireworks.
5	Ralph	Fireworks. Okay. Is it somebody's birthday or..?
6	Felix	Well, it's more of an anniversary. The thirtieth anniversary of our game,
7		actually.
8	Ralph	What? Is that today?
9	Felix	I know!
10	Ralph	I'm such a dummy with dates. Anyway, congratulations.
11	Felix	Thank you, Ralph. And to you, too.

Implied Meaning

This utterance was stated by Ralph when he came to Felix's building because he saw that Felix and *Nicelanders* peoples not joined Ralph to the party. In front of the door, they start the conversation with awkward face and Ralph did not say orderly to Felix what does he wanted.

In the conversation, Ralph's utterances (lines 2 – 3) contain flouting of maxim of manner because he was not orderly answered the question from Felix. The statement of Ralph was labour the point. Actually, he knows that behind of the Felix, everybody was going on party without inviting Ralph. It was better if Ralph just said "*hey Felix, congratulation for our anniversary, and can we celebrate it together with the others too?*" it may made Felix know what he wanted and say to him that we already have a party and Ralph can join too. The intended meaning of Ralph's utterances is that he want Felix and the people of 'Felix-fix it junior' inviting him to join the anniversary because he is the part of the game.

Dialogue 19

Lines	Characters	Utterances
1	Turtle	Just a heads up, Felix, they’re bringing out the cake in a few shakes.
2	Ralph	Hi, Glen.
3	Turtle	Ralph.
4	Ralph	Cake. Heard about this cake stuff. Never had it. No one ever seems to
5		throw it out, so it never ends up in the dump. Never actually tasted it.
6	Felixyeah
7	Ralph	Always wanted to try cake
8	Felix	I don’t suppose you’d like to come in and have a slice, would you?

Implied Meaning

This utterance was stated when Ralph was talking to Felix in the front door of Felix room. Suddenly, Glen came out from the door and told Felix about the cake. Then Ralph took the moment to make Felix invited him to the party.

When Ralph said the utterance in the conversation (lines 4 – 5), he flouts a maxim of manner because he did not orderly said what he wanted to Felix. He connected what the turtle said so he can persuade Felix to invite him to the party. It was better if Ralph said “*Wow, I think that’s cake is good, can I have a slice of the cake?*” It may made Felix don’t have a choice to not invite Ralph to the party. The intended meaning of Ralph’s utterance is he wanted Felix to invite him to the party because he embarrassed if he said directly about the truth that he wanted to participate in 30th anniversary of the game. Also in that situation, Ralph tried hard to persuade Felix about the party but Felix knew that the people inside did not like if Ralph joined the party, so Felix overextend of Ralph. Then the moment for Ralph was coming to make Felix cornered.

Dialogue 20

Lines	Characters	Utterances
1	Ralph	I've never been more serious about anything in my life. That's why I came
2		straight here, Tapper. You've never given me a bum steer. Now where can a
3		guy like me go and win a medal?
4	Tapper	I don't think such a game exists, Ralph.
5	Ralph	Come on, you know people. There's got to be--
6	Man	Tapper! Need a root beer!
7	Tapper	Hold that thought.

Implied Meaning

This utterance (line 5) was stated by Ralph when he shared to Tapper in Tapper bar. Ralph was shared about the tragedy in penthouse party with Felix and the Nicelanders before. He asks to Tapper about a medal and Tapper did not know where he could get the medal.

When Ralph response Tapper's statement (line 5), he intentionally flout a maxim of manner. When he said 'you know people', it makes an ambiguous statement for Tapper to understand it because Tapper did not know all people although his job was the bar tender that always meet people. It was better if Ralph ask more specific about the medal or request Tapper to ask someone about the game that have a medal. The intended meaning of Ralph's utterance is he keeps forcing Tapper about the medal because he believes that Tapper could help him.

Dialogue 21

Lines	Characters	Utterances
1	Felix	Wait, Ma'am! I'm going with you!
2	Calhoun	Like fun you are, short stack. You die outside your game you don't
3		regenerate.
4	Felix	Well neither do you, ma'am. Now, it is my job to fix what Ralph wrecks. And I

5 cannot ask you to risk your life cleaning up his mess. No flex..on this one,
6 ma'am. 'm coming along with you.

Implied Meaning

This utterance was stated by Calhoun, the captain of 'Hero's Duty' game when she wants to look for Cy-bug in 'Sugar Rush' game. Upon reaching the hole of that '*Sugar Rush*' game, Felix running to her and request to join with her because he also wanted to find Ralph. In this context, Calhoun permitted him after he explained his reason why he wanted to go with her.

Calhoun's utterance in the conversation (lines 2 – 3) was flouting of maxim of manner because she did not gave brief statement to Felix. Lucky for Felix, he could countered her and got the point from Calhoun statement like his utterance in the conversation (line 3 – line 5). It was better if Calhoun just said orderly to Felix such as "*Ok you can came with me, but we must work together, understand?*" probably that statement may make both of them understand each other about the problem. The intended meaning of Calhoun utterance is she worry about Felix and she look that Felix was unconvincingly to deal a Cy-bug or a danger situation in '*Sugar Rush*' game.

Dialogue 22

Lines	Characters	Utterances
1	Vanellope	Hey! What are you doing?! Come on! I know it's a dump, but it's a dump, but
2		it's all I got!
3	Ralph	If you're going to be a racer, you have to learn how to drive, and you can't
4		do that without a track.

Implied Meaning

This utterance was stated by Ralph when he was hiding from King Candy and his men in inside of *Cola Mountain* with Vanellope. In this situation, Ralph realized that Vanellope was a poor girl like him with an unfit house. After long talking, he had an idea but he did not tell Vanellope after it finished. It was a track for Vanellope to learning to be a racer.

When Ralph said the utterances (lines 3 – 4) in that conversation above, he was flouting of maxim of manner because his utterance was not say in orderly way. In that situation, Ralph unexpectedly pound in the ground. He made Vanellope wait and guessing what he was doing. It was better if Ralph said just “*Wait*” or “*I have an idea*” maybe it may made Vanellope not shout to him because she thought that Ralph fed up and will wreck his place.

The intended meaning of Ralph’s utterance is he wants to make surprise for Vanellope by making a Track to her training. Also Ralph seen Vanellope’s life is same as his so he wanted to help her with his skill that is ‘Wreck Things’.

Dialogue 23

Lines	Characters	Utterances
1	Vanellope	I’m gonna learn to drive! I’m gonna learn to drive! I’m gonna..Wait. Do you
2		know how to drive?
3	Ralph	Yeah! I mean, I haven’t done it, but look, I flew a spaceship today, okay?
4	Vanellope	You crashed it.
5	Ralph	Just get in. How hard can it be? Okay, uh.. start it up.

Implied Meaning

This utterance was stated by Ralph after he made a track for Vanellope. In that time, Vanellope was so happy because she could learn how to drive, but when she steady in the go-kart she asked to Ralph about driving and Ralph confused because he also did not known how to drive. Then, Ralph raised her to his go-kart and starts the learning.

Ralph's utterance (line 3) was contains flouting of maxim of manner because his statement was ambiguously. When Ralph said 'yeah' then he said again that *'he has not done learning about driving'*. That was made an ambiguity statement for the hearer that he can drive or not. It was better if Ralph just said *"I can't but we can learn it together"* it may made Vanellope understandable because she knows that he can't drive a go-kart. The intended meaning of Ralph utterance is he trying to make Vanellope not lose his spirit just because she did not know how to drive a go-kart and he also forced her to just tries and do not talk too much.

Dialogue 24

Lines	Characters	Utterances
1	Ralph	Waaahhhhhh!
2	King Candy	Milk my duds, it's Wreck-it Ralph?!
3	Ralph	Yeah. Who are you, the guy that makes the donuts?
4	King Candy	Please. No, I'm King Candy.
5	Ralph	I see you're a fan of pink.
6	King Candy	Salmon. Salmon. That's obviously sal-- What are you doing here?
7	Ralph	Look, you're candiness, this is just a big misunderstanding. Just get
8		me out of this cupcake, I'll get my medal, and I'll be outta your way.

Implied Meaning

This utterance was stated by Ralph when he got caught by security and they brought Ralph to King Candy's castle. Then he was interviewed by King Candy with some questions. In this conversation, King Candy was surprised with Ralph's presence in his game, "*Sugar Rush*". He asked Ralph about what he was doing in "*Sugar Rush*".

According to Ralph's utterance (lines 7 – 8), he flouted the maxim of manner because he answered the question not in briefly and orderly. What Ralph wanted to say is he was just looking for his gold medal that he got from '*Hero's Duty*' game and unfortunately the medal was stolen by a little girl in this game arcade. It would be better that he just said "*I am just looking for my gold medals that I got from 'Hero's Duty' game arcade. Now that medal has been stolen by a little girl in this game arcade*". It may make King Candy not confused because the statement is clear and straight to the point to King Candy. The intended meaning from Ralph's utterance is he does not want to make his problem become much bigger or more complicated and he does not want the others to be involved in his problem. Thus, he did not give a brief answer. Besides, he did not realize that King Candy could help him if he wanted to be cooperative with King Candy.

Dialogue 25

Lines	Characters	Utterances
1	Vanellope	Now rise, my royal chump! I've got a date with destiny! Ralph, come on, move
2		your molasses!

3 Ralph Um, I've been thinking--
4 Vanellope That's dangerous.
5 Ralph Who cares about this stupid race, anyway?
6 Vanellope That's not very funny, Ralph.
7 **Ralph No, I'm serious. It was really fun to build the kart and everything but**
8 **maybe you shouldn't do it.**

Implied Meaning

This utterance (lines 7 – 8) was stated by Ralph when he waited Vanellope in outside diet Cola Mountain. When he's waiting, he met King Candy and King Candy talks about Vanellope that it would be danger if Vanellope joined the race because she may make the game broken. In the last, King Candy gave Ralph the gold medal and Ralph agreed with what King Candy was state. King Candy left the place and Vanellope came out. Then, Ralph changes his mind that he would help Vanellope about the race.

In the conversation, Ralph's utterance (lines 7 – 8) to Vanellope was flouting of maxim of manner because his utterance was not said in brief and orderly so she could get the point from him. He was also showed the obscurity of expression when delivered it. Those characteristic made Vanellope did not believe with what Ralph said and she thought that he just played fun to her. It was better if Ralph opened the conversation about what he wanted to said to her such as *"wait Vanellope, I must talk seriously to you about this race"* after that, he could tell about him and King Candy talked before. The intended meaning of Ralph's utterance is he cares about Vanellope's life so he makes his word as smooth as he can.

Dialogue 26

Lines	Characters	Utterances
1	Vanellope	Wait a minute. Where did you get this?
2	Ralph	Look, I'm gonna be straight with you; I've been talking to King Candy.
3	Vanellope	King Candy? You sold me out?
4	Ralph	You don't understand.
5	Vanellope	No, I understand plenty, traitor.

Implied Meaning

This utterance (line 2) was stated by Ralph when Vanellope look a gold medal behind Ralph's clot. Before of that, Ralph made her crying because he suddenly changed his mind about Vanellope race and did not want her to join the race. When Vanellope caught Ralph hide the gold medal, Vanellope was disappointed to Ralph because she thought that Ralph collaborating with King Candy.

When Ralph said the utterance (line 2) in the conversation, he was not say in orderly way. That was made Vanellope thought bad especially when he heard about King Candy. It was better if Ralph said to Vanellope little more sensitive, calmly, and be orderly so Vanellope did not think anything bad. The intended meaning of Ralph's utterance is he wants to make all the things are clear and he wanted help Vanellope from the worse possibility if she won the race.

Dialogue 27

Lines	Characters	Utterances
1	Ralph	Hello? Anybody home? Felix? Mary?
2	Gene	Well, you actually went and did it.
3	Ralph	Gene? Where is everybody?
4	Gene	They're gone. After Felix went to find you and then didn't come back,
5		everyone panicked and abandoned ship.

6	Ralph	But--but I'm here now.
7	Gene	It's too late, Ralph. Litwak's pulling our plug in the morning. But, never let
8		it be said I'm not a man of my word. The place is yours, Ralph. Enjoy.
9	Ralph	Gene, wait. Listen, this is not what I wanted
10	Gene	So what did you want Ralph?
11	Ralph	I don't know, I just...I was just tired of living alone in the garbage.
12	Gene	Well now you can live alone in the penthouse

Implied Meaning

This utterance was stated by Ralph when he went back to penthouse in his 'game arcade' to prove to everyone that he could get the shiny medal like Felix.

When he was going inside, he just found Gene in there. He was shocked when he saw that everybody was gone. Gene told him that everybody left because the game would be shutdown in the morning. Gene gave Ralph a key of penthouse and when he was going to leave, Ralph telling him about his feeling

When Ralph said the utterance (line 11), he indirectly flouted maxim of manner because his utterance is obscure and not orderly. The sentence "*I was just tired living alone in the garbage*" does not represent all of Ralph's feeling all this time. The truth is he did that because he just wanted to get to some respect and appreciation from everybody. It was better if Ralph say "*I just want some little respect and be together with you all*" maybe it could open Gene's eyes that it was very hard to become Ralph all the time. The intended meaning of Ralph's utterance is he is tired that people never repute him and always hate him.

Dialogue 28

Lines	Characters	Utterances
1	Ralph	A beacon?. Stay with felix. Let me borrow that, lady.
2	Vanellope	Ralph, where are you going?
3	Ralph	What I do best; I'm gonna wreck it! I'll meet you in the finish line!
4	Felix	No! Wait!

Implied Meaning

This utterance was stated by Ralph when he, Vanellope, Felix and Calhoun were pushed in a corner exit hole of Sugar Rush game by Cy-bugs. The Cy-bugs destructed anything in Sugar Rush. Then Ralph had an idea to safe the game after he heard about a ‘beacon’ from Calhoun. He jumped onto Calhoun cruiser and flied to the Diet Cola Mountain.

When Ralph said his utterance (line 3), he flouted maxim of manner because he did not orderly tell where he was going to. What he wanted to said was he had a plan that could save this game that was wreck the top of mountain to make a beacon so then all Cy-bugs would be dead like in the ‘Hero’s Duty’ game. It would be better if Ralph just said “*I’m going to the mountain*” and probably it may make everyone understand what he will do especially Vanellope that knows the mountain can explode if the ‘mentos’ fall. The intended meaning of Ralph’s utterance is he will wreck the top of mountain to create a light of beacon but he cannot explain it because he did not have much time.

4.2. Discussion

From the analysis of the data, the rules of cooperative principles are important in communication between the speaker and the participant to make it work smoothly and effectively. Levinson (1983, p. 102) says these maxims “rules” specify what participants have to do in order to converse in a maximally efficient, rational, cooperative way is they should speak sincerely, relevantly and clearly, while providing sufficient information. Practically, the interesting of the “rules” is people do not always follow them.

When the speakers do not obey the rules of maxim or flout one of the maxims, they have an intended meaning when they produce their utterances to the hearers or in pragmatics field it is called implicature. Cutting (2002, p. 37) states that “when flouting a maxim, the speaker assumes that the hearer knows that their words should not be taken at face value and that they can infer the implicit meaning”. Therefore, “when the speaker intentionally failed to observe a maxim the purpose may be to effectively communicate a message” (Thomas, 1995)

Based on the data and the first problem of the research, the researcher found 28 dialogues containing four types of flouting of maxims, namely maxim of quantity, maxim of quality, maxim of relation, and maxim of manner that were flouted by the main characters of the movie. In this *Wreck-it Ralph* movie, there are four main characters named Wreck-it Ralph, Fix-it Felix Jr., Vanellope Von Shwetz, and Sergeant Jean Calhoun who do not observe the rules of Cooperative principles when

they delivered the utterances. The total of flouting of maxims that flouted by those characters can be seen in the table 4.1 below.

Table 4.1 The Total of Flouting of Maxim Produced by the Main Characters in the Wreck-it Ralph Movie.

The Type Of Flouting of Maxim	Ralph	Felix	Vanellope	Calhoun
Quantity	1	1	1	1
Quality	3	-	-	-
Relation	4	1	3	1
Manner	11	-	-	1
Total	19	2	4	3

The table shows that the flouting of maxim in the Wreck-it Ralph animated movie were quite a lot used by the characters. It indicates that flouting of maxims in this movie is discernible in the communication because movie is one of literary works that represents the real life communication.

The second problem of this research is to find out the intended meanings of utterances that are flouted by the main characters. The researcher wants to identify it because every utterance has intended meaning. The first character in this movie, Ralph, frequently flouted maxim of manner when he was engaged in conversation.

Through the maxim of manner, Grice (1975) expects the speaker in the conversation should avoid obscurity of expression, avoid ambiguity, be brief, and be orderly to get successful communication with the people. However, Ralph in this movie disobeyed the rules because he was being vague and ambiguous when he said his utterances. It

can be seen in dialogue 27 when Ralph wants to disgorge his feeling implicitly to Gene.

The second maxim often flouted by Ralph in this movie is the maxim of relation. Maxim of relation means the participants of conversation tend to make their utterance interconnected to each other. It means that the utterances must be relevant with the topic being discussed, as Grice (1975) states "Be relevant in building sentences or utterances". Unfortunately, in this movie Ralph did not follow the rule or flouted the maxim of relation because he intentionally made the conversation not related to the implicit meaning. It is same as Ralph did in dialogue 13 when he said utterance was satirically said to Vanellope after he helped her.

The third maxim flouted by Ralph in this movie is the maxim of quality. Grice (1975) proposes the rules that people should not say what they believe to be false and not say something for which they lack the adequate evidence. It means that, in the conversation speaker should only say true statement and not tell something that they believe to be wrong. In this movie, Ralph disobeyed the rules because he told something lie like when he tried to trick Vanellope with his lying statement about candy tree department (dialogue 6 and 7).

Maxim of quantity is also flouted by Ralph. Maxim of quantity indicated that the utterances in conversation should be effective and efficient, not too long or not too short as what Grice (1975) says "Make your contribution as informative as required; do not make your contribution more informative than is required." In this movie Ralph flouted a maxim of quantity because he wanted to clarify or to explain

something wrong about him. It can be seen in dialogue 1 when the people always think bad or wrong about him.

From the four maxims flouted by Ralph in this movie, the researcher can conclude that Ralph was a good person who trapped in “bad character” skin. He is a person who takes the action. He just wants simplicity in everything without complicated part. He did not like if someone make his business or important thing harder, such as when he was lying to Vanellope because he wanted to get his medal in the top of candy tree. That was what made him always get a trouble or misunderstand response when he tried to explain to people or when people wanted to hear explanation from him.

The other character is Felix. The researcher found that he flouted a maxim of quantity and maxim of relation. From the two types of flouting of maxim in his utterances, the researcher can conclude that he has a good manner who likes something in detail. For example, when Ralph helped him in King Candy prison, he gave too much information to Ralph.

The third character is Vanellope Von Schwetz. She flouted maxim of quantity and maxim of relation. From the type of flouting of maxim founded in her, the researcher concluded that Vanellope was a talkative girl and full of spirit. As so result, she disobeyed the maxim rules because she always changed the topic of conversation like when she denied explaining about the picture of her in the door of bakery factory to Ralph.

Lastly, Sergeant Calhoun often flouted maxim of manner in this movie. She disobeyed the rules because she was the person facing a problem seriously such as when she tried to explain to Felix that in outside of his game was a danger, but Calhoun explained it ambiguously and not orderly.

From the findings of the research, it displayed that the characters in the movie sometimes need to flout the maxims to make their utterances more comfortable when it is delivered to someone. They have an intended message too inside of his utterance.

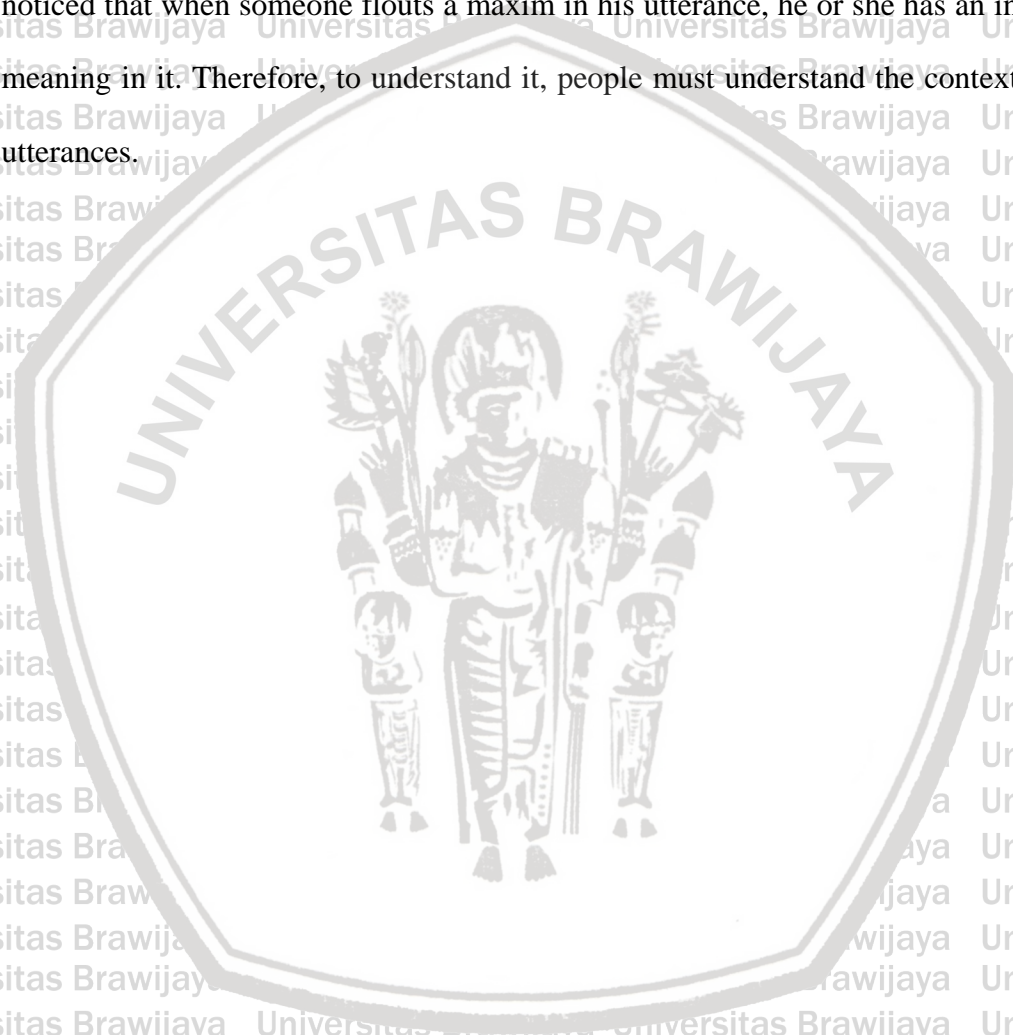
In summary, the context is an important tool to find out the intended meanings of the utterances which are flouted because by understanding the context the hearer can identify the intended meanings of the utterances.

Comparing with the previous studies, it is clear that this research is different from the previous study conducted by Latsa (2013) in her thesis entitled "The Implicature in Flouting of Maxim of Relation by The Main Character in Iron Man 2 Movie" because her data just focused on the arising implicature from flouting of maxim of relation. She also investigated the effect of flouting of maxim of relation to the conversation while the researcher search all the intended meaning from all main character or why the characters flouted the maxims not the effects.

The second one is flouting and hedging Maxims in BBC Podcast *The English We Speak* conducted by Praisya (2013). The data of Praisya's research is different on the limitation of her study and the object of the data. She discussed podcast in BBC learning English by using the theory of Grice for flouted of maxim and Brown and Levinson for hedging of maxim, on the other hand the current research focus on what

maxims are flouted and looking the intended meaning in order to make easier to understand.

Accordingly, from all the explanations about the flouting of maxim, it can be noticed that when someone flouts a maxim in his utterance, he or she has an intended meaning in it. Therefore, to understand it, people must understand the context of the utterances.



CHAPTER V

CONCLUSION AND SUGGESTION

After analyzing the research findings and the discussion, the researcher presented the conclusion and suggestion. The suggestion is intended to give additional information to the next researcher who is intended in doing the similar research.

5.1 Conclusion

This research is conducted to find out what maxims are flouted by the main characters' utterances and the intended meanings of the utterances in *Wreck-it Ralph* animated movie. The theory of flouting of maxim that used is based on Grice's Cooperative Principle. By using Grice's (1975) and Cutting's (2002) theory, the researcher could answer the problems of the study. The researcher found five floutings of maxim of quantity, three floutings of maxim of quality, eight floutings of maxim of relation, and twelve floutings of maxim of manner from the main characters' utterances in the movie.

When the speaker flouted the maxim of their utterances, they intentionally had some purposes or intended meanings to the hearer. It can be seen when they flouted of maxim of quantity, they shorted their utterances to make the hearer get the point quickly or they gave long explanation to make the hearer know what the speaker wanted or when the speaker flouted of maxim quality, they gave a lie statement to

make the hearer believe what they said. Also, sometimes they flouted maxim of relation to avoid or stop untoward conversation or when the speaker flouted maxim of manner, they made ambiguous and obscurity statements to make the hearer not immediately get the point.

The other reasons why the characters flouted the maxim are because this movie is an animated movie that has a comedy-action genre intended to make the viewer interested in the conflict and also entertained by the comedy presented through the utterances in the movie.

5.2 Suggestion

According to this research, the researcher suggests the next researcher to look for the other objects of the study to analyze such as novel, comic, debate, talk show, or the other objects that are more unique and interesting that can be found in this modern era. The researcher also suggests the next researcher use different theories of context in analyzing the data. Lastly, the researcher hopes the students of English Department especially who are concentrating on Linguistics field can be updated with the flouting of maxim in Pragmatics.

REFERENCES

Ary, D, Jacobs, L.C, Sorensen, Chris, Razayieh, A. (2010). *Introduction to research in Education (eighth edition)*. New York: Wadsworth Group.

Brown, Gillian, and Yule, G. (1983). *Discourse Analysis*. Cambridge: Cambridge University Press.

Cutting, J. (2002). *Pragmatics and Discourse*. London: Routledge.

Geoffrey N. Leech. (1983). *Principles of Pragmatics*. New York: Longman Inc.

Grice, H. P. (1975). *Logic and Conversation*. In P.cole and J.Morgan (Eds), *Syntax and semantics*, vol.3: *Speech Acts*. New York. 41-58. (Orig. 1968)

Grundy, Peter. (2000). *Doing Pragmatics (second edition)*. New York: Oxford University Press.

Jacob L. Mey (2001). *Pragmatics: An Introduction (second edition)*. Blackwell Publishing. UK.

Latsa (2013). *The implicature in flouting maxim of relation by the main character in iron man 2 movie*. Unpublished Thesis. Malang: Perpustakaan Universitas Brawijaya.

Levinson, Stephen C. (1983). *Pragmatics*. Cambridge: Cambridge University Press

Praisya, Jovani K. M. (2013). *Flouting and Hedging Maxims In BBC Podcast The English We Speak Taken From BBC Learning English*. Unpublished Thesis. Malang: Perpustakaan Universitas Brawijaya.

Thomas, Jenny. (1995). *Meaning in Interaction: An Introduction to Pragmatics*. Harlow: Pearson Education

Yule, George. (2006). *The Study of Language (third edition)*. Cambridge.

<http://www.youtube.com/watch?v=COC8W8uLdI8&gl=ID&hl=id>. Retrieved March 26, 2013.

<http://waltdisneystudioswards.com/downloads/wreck-it-ralph-screenplay.pdf>. Retrieved March 25, 2013.



Appendix 1: The List of Maxims Flouted by the Main Characters

No.	Utterances	Flouted Maxims			
		Quantity	Quality	Relation	Manner
1.	<p>Clyde Question Ralph: we've been asking you to BadAnon for years now, and tonight you finally show up. Why is that?</p> <p>Ralph I don't know, I just felt like coming.... I suppose it has something to do with the fact that,.. well, today is 30th Anniversary of my game.</p>				√
2.	<p>Satan : Happy Anniversary, Ralph.</p> <p>Ralph : Thanks, Satan.</p> <p>Satan : It's sai-time, actually.</p> <p>Ralph : Got it. But here's the thing.. I don't want to be the bad guy anymore.</p> <p>Cy-Borg : You can't mess with the program, Ralph.</p> <p>M. Bison You're not going Turbo, are you?</p> <p>Ralph Turbo? No, I'm not going Turbo. Come on guys. Is it Turbo to want a friend, or a medal, or a piece of pie every once in a while? Is it turbo to want more out of life?</p>	√			
3.	<p>Ralph Ugh.</p> <p>Surge Protector Step aside, sir, random security check.</p> <p>Ralph Random my behind. You always stop me.</p> <p>Surge Protector I'm just a surge protector doing my job, sir. Name...</p> <p>Ralph Lara Croft.</p> <p>Surge Protector Name...</p> <p>Ralph</p>			√	

Table continued...

	<p>Wreck-it Ralph. Surge Protector And where you coming from? Ralph Pac-Man.</p>				
4.	<p>FELIX : Ralph? Can I help you? RALPH : Hey Felix, I just wanted to check on you. I saw a big explosion or something go over the building there-- FELIX : Oh, those were just fireworks. RALPH Fireworks. Okay. Is it somebody's birthday or...? FELIX Well, it's more of an anniversary. The thirtieth anniversary of our game, actually. RALPH What? Is that today? FELIX I know! RALPH I'm such a dummy with dates. Anyway, congratulations. FELIX Thank you, Ralph. And to you, too.</p>				
5.	<p>TURTLE Just a heads up, Felix, they're bringing out the cake in a few shakes. RALPH Hi, Glen. TURTLE (terse) Ralph. Turtle shuts the door, fast. RALPH Cake. Heard about this cake stuff. Never had it. No one ever seems to throw it out, so it never ends up in the dump. Never actually tasted it. FELIX ...yeah. RALPH</p>				

Table continued...

	<p>Always wanted to try cake.</p> <p>FELIX</p> <p>(shaking his head, no)</p> <p>I don't suppose you'd like to come in and have a slice, would you?</p>				
6.	<p>GENE</p> <p>Why is HE here?</p> <p>FELIX</p> <p>He's just here for a slice of cake.</p> <p>RALPH</p> <p>And I am a big part of the game, technically speaking... Why are you here, Gene?</p> <p>FELIX</p> <p>Oh look, the cake.</p>			✓	
7.	<p>RALPH</p> <p>I've never been more serious about anything in my life. That's why I came straight here, Tapper.</p> <p>RALPH (CONT'D)</p> <p>You've never given me a bum steer. Now, where can a guy like me go and win a medal?</p> <p>TAPPER</p> <p>I don't think such a game exists, Ralph.</p> <p>RALPH</p> <p>Come on, you know people. There's got to be--</p> <p>MAN (O.S.)</p> <p>Tapper! Need a root beer!</p> <p>TAPPER</p> <p>Hold that thought</p>			✓	
8.	<p>RALPH</p> <p>You okay there, cadet?.</p> <p>MARKOWSKI</p> <p>We've only been plugged in a week. And every day it's climb the building. Fight bugs. Climb the building. Fight more bugs.</p> <p>RALPH</p> <p>Yeah yeah yeah, right. Hey, easy on the overalls spaceman. It's tough all over.</p>			✓	
9.	<p>CALHOUN</p> <p>Alright, now listen up 'cause I'm only gonna say this once. Fear is a four letter word, ladies. If you wanna go pee-pee in your big boy slacks, keep it to yourself! It's</p>			✓	

Table continued...

	<p>make-your-mamas-proud time!</p> <p>RALPH</p> <p>I love my momma!</p>				
10.	<p>CALHOUN</p> <p>Markowski!</p> <p>RALPH</p> <p>Who? Oh, yeah, me, I'm Markowski.</p> <p>Ralph stands at attention, chin raised, to avoid detection.</p> <p>Calhoun CLOCKS his helmet with the butt of her gun.</p> <p>RALPH (CONT'D)</p> <p>Ow!</p> <p>CALHOUN</p> <p>What's the first rule of Hero's Duty?</p> <p>RALPH</p> <p>...No cuts, no butts, no coconuts?</p>			✓	
11.	<p>VANELLOPE (O.S.)</p> <p>Hi mister!</p> <p>RALPH</p> <p>AHHH!</p> <p>VANELLOPE</p> <p>Hello!</p> <p>RALPH</p> <p>Man! You scared me, kid! I nearly soiled myself!</p> <p>VANELLOPE</p> <p>What's your name?</p> <p>RALPH</p> <p>Ralph, Wreck-it Ralph.</p> <p>VANELLOPE</p> <p>You're not from here, are you?</p> <p>RALPH</p> <p>No, well, yeah, I mean not from right in this area. But I'm just doing some work here.</p>		✓		
12.	<p>VANELLOPE</p> <p>What kind of work?</p> <p>RALPH</p> <p>Some routine candy-tree trimming. You probably want to stand back. In fact, this whole area is technically closed while we're trimmin' so—</p> <p>VANELLOPE</p> <p>Who's we?</p> <p>RALPH</p>		✓		

Table continued...

	<p>Candy-tree department. VANELLOPE Ah, Where is everybody else? RALPH Oh, it's just me, today. VANELLOPE So, you just meant like the royal we? RALPH Yup. That's right.</p>				
13.	<p>VANELLOPE Are you a hobo? RALPH No, I am not a hobo. But I am busy, so you go, go home. VANELLOPE What's that? I didn't hear you. Your breath is so bad, it made my ears numb. RALPH Listen, I try to be nice— VANELLOPE (mimicking him) I try to be nice. RALPH You're mimicking me. VANELLOPE (still mimicking) You're mimicking me. RALPH Okay, that is rude, and this conversation is over.</p>			✓	
14.	<p>FELIX Wait, Ma'am! I'm going with you! CALHOUN Like fun you are, short stack. You die outside your game you don't regenerate. FELIX Well neither do you, ma'am. Now, it is my job to fix what Ralph wrecks. And I cannot ask you to risk your life cleaning up his mess. No flex.. on this one, ma'am. I am coming along with you.</p>				
15.	<p>RALPH Waaahhhhhh! KING CANDY Milk my duds, it's Wreck-it Ralph?! RALPH</p>		✓		

Table continued...

	<p>(getting his bearings) Yeah. Who are you, the guy that makes the donuts? KING CANDY Please. No, I'm King Candy. RALPH I see you're a fan of pink. KING CANDY Salmon. Salmon. That's obviously sal-- What are you doing here? RALPH Look, you're candiness, this is just a big misunderstanding. Just get me out of this cupcake, I'll get my medal, and I'll be outta your way.</p>			
16.	<p>VANELLOPE What are YOU looking at? RALPH You're welcome, you rotten little thief.</p>		✓	
17.	<p>CALHOUN I'll say this much, they don't call your friend Wreck-It for nothing. There's the shuttle! FELIX Is he in there? CALHOUN Nope. Lucky for him, otherwise I would have slapped his corpse.... No cy-bug either.</p>	✓		
18.	<p>VANELLOPE Alright, do your thing, knuckles. Bust it open. RALPH What's this? You are a full on criminal, aren't you? VANELLOPE Hey, we shook on it.</p>		✓	
19.	<p>RALPH "Diet cola hot springs. Watch out for falling Mentos?" VANELLOPE Yeah, check it out. Look! VANELLOPE (CONT'D) Oh, you gotta watch out for the splash. That stuff's broiling hot. RALPH Yeah, I got that, thank you. What is this dump?</p>	✓		

Table continued...

	<p>VANELLOPE I think it's some sort of unfinished bonus level. Yeah, it's pretty cool, huh? I found that secret opening, and now I live here. See, look, look look! Welcome to my home! I sleep in these candy wrappers. I bundle myself up like a little homeless lady...</p>				
20.	<p>VANELLOPE (CONT'D) Hey! What are you doing?! Come on! I know it's a dump, but it's all I got! RALPH (still pounding) If you're going to be a racer, you have to learn how to drive, and you can't do that without a track.</p>				
21.	<p>VANELLOPE I'm gonna learn to drive! I'm gonna learn to drive! I'm gonna--Wait. Do you know how to drive? RALPH Yeah! I mean, I haven't done it, but look, I flew a spaceship today, okay? VANELLOPE You crashed it. RALPH Just get in. How hard can it be? Okay, uh... start it up.</p>				
22.	<p>CALHOUN Your face is still red, you might want to hit it with your hammer. FELIX Oh that's not blunt force trauma, ma'am. That's just the honey glow in my cheeks. CALHOUN Oh. FELIX Ma'am, I just gotta tell you... You're one dynamite gal. CALHOUN Get out! FELIX All I said is you're a dynamite gal!</p>				

Table continued...

	<p>CALHOUN I said GET OUT!</p>				
23.	<p>VANELLOPE (CONT'D) Wait. Hold on! RALPH Where are you going? VANELLOPE I forgot something. I'll be right back. RALPH Huh. kids...!</p>			✓	
24.	<p>VANELLOPE Now rise, my royal chump! I've got a date with destiny! (Ralph doesn't move) Ralph, come on, move your molasses! RALPH Um, I've been thinking-- VANELLOPE That's dangerous. RALPH Who cares about this stupid race, anyway? VANELLOPE That's not very funny, Ralph. RALPH No, I'm serious. It was really fun to build the kart and everything but maybe you shouldn't do it.</p>			✓	
25.	<p>VANELLOPE (CONT'D) Wait a minute. Where did you get this? RALPH Look, I'm gonna be straight with you; I've been talking to King Candy. VANELLOPE King Candy? You sold me out? RALPH You don't understand. VANELLOPE No, I understand plenty, traitor.</p>				
26.	<p>RALPH Hello? Anybody home? Felix? Mary? GENE (O.S.) Well, you actually went and did it. RALPH Gene? Where is everybody?</p>				✓

Table continued...

	<p>GENE They're gone. After Felix went to find you and then didn't come back, everyone panicked and abandoned ship.</p> <p>RALPH But--but I'm here now.</p> <p>GENE It's too late, Ralph. Litwak's pulling our plug in the morning.</p> <p>GENE (CONT'D) But, never let it be said I'm not a man of my word. The place is yours, Ralph. Enjoy.</p> <p>RALPH Gene, wait. Listen, this is not what I wanted.</p> <p>Gene stops and turns back.</p> <p>GENE So what did you want Ralph?</p> <p>RALPH I don't know, I just.... I was just tired of living alone in the garbage.</p> <p>GENE Well now you can live alone in the penthouse.</p>			
27.	<p>RALPH Felix!</p> <p>FELIX Ralph! I'm so glad to see you.</p> <p>FELIX (CONT'D) Wait. No I'm not. What do you have to say for yourself? Wait, I don't want to hear it. I'm not talking to you.</p> <p>RALPH Ok, don't talk, that's fine. But you have to fix this go-kart for me, pronto.</p> <p>FELIX I don't have to do boo...forgive my potty mouth. I'm just so, so, cross with you. Do you have any idea what you've put me through? I ran higgledy-piggledy all over creation looking for you. I almost drowned in chocolate milk mix. And then I met the most dynamite gal. She just gives me the honey-glow something</p>	✓		

Table continued...

	<p>awful. But she rebuffed my affections. And then I got thrown in jail.</p> <p>RALPH Felix, pull yourself together.</p>				
28.	<p>RALPH A beacon? (to Vanellope) Stay with Felix.</p> <p>RALPH (CONT'D) (to Calhoun) Let me borrow that, lady.</p> <p>VANELLOPE Ralph, where are you going?</p> <p>RALPH What I do best; I'm gonna wreck it! I'll meet you in the finish line.</p> <p>FELIX No, wait!</p>				

Appendix 2: Berita Acara Bimbingan Skripsi



KEMENTERIAN PENDIDIKAN NASIONAL

UNIVERSITAS BRAWIJAYA

FAKULTAS ILMU BUDAYA

Jalan Veteran Malang 65145

Telp./Fax (0341) 575822 (direct)

E-mail: fib_ub@ub.ac.id <http://www.fib.ub.ac.id>

BERITA ACARA BIMBINGAN SKRIPSI

1. Nama : Deni Tri Aditya
2. NIM : 105110100111095
3. Program Studi : Sastra Inggris
4. Topik Skripsi : Pragmatic
5. Judul Skripsi : Flouted Maxims in the Main Characters' Utterances of *Wreck-it Ralph* Animated Movie
6. Tanggal Mengajukan : 24 Februari 2014
7. Tanggal Selesai : 20 Agustus 2014
8. Pembimbing : I. Dr. Nurul Chojimah, M.Pd.
II. Tantri Refa Indhiarti, M.A.
9. Keterangan Konsultasi :

No	Tanggal	Materi	Pembimbing	Paraf
1.	1 April 2014	Pengajuan Judul dan Outline	Pembimbing I	
2.	8 April 2014	Konsultasi BAB I - III	Pembimbing I	
3.	8 – 14 April 2014	Revisi BAB I - III	Pembimbing I	
4.	15 April 2014	Konsultasi BAB I - III	Pembimbing I	
5.	16 – 27 April 2014	Revisi BAB I - III	Pembimbing I	
6.	28 April 2014	Konsultasi BAB I – III	Pembimbing I	
7.	29 – 5 April 2014	Revisi BAB I - III	Pembimbing I	
8.	6 Mei 2014	ACC BAB I - III dan ACC Seminar Proposal	Pembimbing I	
9.	7 Mei 2014	Konsultasi BAB I - III	Pembimbing II	
10.	8 – 11 Mei 2014	Revisi BAB I - III	Pembimbing II	
11.	13 Mei 2014	Konsultasi BAB I - III	Pembimbing II	

12.	14 – 15 Mei 2014	Revisi Bab I - III	Pembimbing II	
13.	16 Mei 2014	Konsultasi BAB I - III	Pembimbing II	
14.	16 – 18 Mei 2014	Revisi BAB I – III	Pembimbing II	
15.	19 Mei 2014	ACC BAB I - III dan ACC Seminar Proposal	Pembimbing II	
16.	15 Mei 2014	Seminar Proposal	Pembimbing I	
			Pembimbing II	
17.	23 – 29 Mei 2014	Revisi BAB I – III (Setelah Seminar Proposal)	Pembimbing I	
18.	19 Juni 2014	Pengajuan dan Konsultasi BAB IV	Pembimbing I	
19.	20 Juni – 2 Juli 2014	Revisi BAB IV	Pembimbing I	
20.	3 Juli 2014	Konsultasi dan ACC BAB IV	Pembimbing I	
21.	8 Juli 2014	Pengajuan BAB V dan ACC BAB V	Pembimbing I	
22.	8 Juli 2014	Konsultasi BAB IV, V, dan Lampiran	Pembimbing II	
23.	9 - 10 Juli 2014	Revisi BAB IV, V, dan Lampiran	Pembimbing II	
24.	11 Juli 2014	Konsultasi BAB IV, V, dan Lampiran	Pembimbing II	
25.	13 Juli 2014	ACC Seminar Hasil	Pembimbing I	
26.	14 Juli 2014	ACC Seminar Hasil	Pembimbing II	
27.	17 Juli 2014	Seminar Hasil	Pembimbing I	
			Pembimbing II	
			Penguji	
28.	18 – 20 Juli 2014	Revisi dan Konsultasi BAB I – V dan Lampiran (Setelah Seminar Hasil)	Pembimbing I	
			Pembimbing I	
29.	21 Juli 2014	ACC Ujian Skripsi	Pembimbing II	
			Penguji	

30.	12 Agustus 2014	Ujian Skripsi	Pembimbing I	
			Pembimbing II	
			Penguji	
31.	13 - 14 Agustus 2014	Pengajuan Revisi BAB I - V dan Keseluruhan (Setelah Ujian Skripsi)	Pembimbing I	
32.	16 Agustus 2014	Konsultasi ke I (setelah ujian skripsi)	Pembimbing I	
			Pembimbing II	
33.	17 Agustus 2014	Revisi Keseluruhan	Pembimbing I	
34.	20 Agustus 2014	Konsultasi Keseluruhan ke II dan ACC Penjilidan	Pembimbing I	
			Pembimbing II	
35.	21 - 23 Agustus 2014	Penjilidan dan Pengumpulan Skripsi	Pembimbing I	

10. Telah dievaluasi dan diuji dengan nilai:



Malang, 20 Agustus 2014

Pembimbing I

Pembimbing II

Dr. Nurul Chojimah, M.Pd.

NIP. 19690629 200901 2 001

Tantri Refa Indhiarti, M.A

NIK. -

Mengetahui,
Ketua Jurusan Bahasa dan Sastra

Ismatul Khasanah, M.Ed., Ph.D.

NIP. 19750518 200501 2 001