Universitas Brawijaya **Universitas Brawijaya** University Exercise Thomas Brawijaya Universitas P **Universitas Brawijaya** Universitas EThis chapter consists of research design, data source, data collection and data sitas Brawijaya Univer analysis. **Universitas Brawijaya** Univer 3.1 Research Design Iniversitas Brawijaya The writer used qualitative research approach since the data were collected sitas Brawijaya University and analyzed in words or sentences forms. As stated by Creswell (1998, p. 15) rsitas Brawijaya Univer qualitative research is a collecting information process of understanding based on sitas Brawijaya University distinct of the methodological traditions that explore a social or human problem. The Dniversitas Brawijaya Univerwriter uses a complex, holistic picture, analyzes words, reports detailed views of sitas Brawijaya Universities informants, and conducts the study in a natural setting. Universitas The writer used the document analysis to analyze the data. Ary et.al (2010, p. rsitas Brawijaya 29) say that to analyze and interpret data which learn about human behavior in public Universecord, textbooks, letters, films, tapes, diaries, themes, reports or other documents sitas Brawijaya Univer form, a writer can use document analysis. di emversitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univer 3.2 Data Source Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas The data source was the transcription of Obama dan Indonesia Eksklusif talk Brawijaya University show held by a private television in Indonesia. The recorded talk show was Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawlaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya downloaded from Youtube. There were two videos which were downloaded	because Universitas Brawijaya
Brawijaya	Univer the talk show had two parts of the interview. The writer chose the talk show	becausersitas Brawijaya
Brawijaya	Universitas Brawijava Universitas Brawijava Universitas Brawijava	Universitas Brawijava
Brawijaya	on that day Barrack Obama was visiting Indonesia and a private channel held	d that as Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya ersitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Las Brawijaya	Universitas Brawijaya
Brawijaya	Universitas The data was taken from the utterances that spoken by AM in Obo	
Brawijaya	University Eksklusif talk show. The data was chosen because the talk show.	Universitas Brawijaya
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Brawijaya	Univer interviewing AM about the welcoming of precense of Barrack Obama in In	
Brawijaya	She used Indonesia-English code switching when she was interviewed by	Universitas Brawijaya
Brawijaya	Univer She used Indonesia-English code switching when she was interviewed by	
Brawijaya	Univer Witjaksono. It seems that she used code switching because she had certain in	itentions rsitas Brawijaya
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Brawijaya	University idea or to be seen as educated person.	niversitas Brawijaya
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Brawijaya	Universities The writer conducted following steps when she collected the data:	Universitas Brawijaya
Brawijaya Brawijaya	Universitas B. Universita 1, Downloading the <i>Obama dan Indonesia Eksklusif</i> talk Show that p	Universitas Brawijaya
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Brawijaya	Universitas Brawija AM that held on 10 th November 2010 from Youtube. Wijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya data so that they can be described and interpreted." The writer used some	steps to Universitas Brawijaya
Brawijaya	Universitalyze the data as follows: rsitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	writer used Hymes's theory in the discussion part. University	niversitas Brawijaya
Brawijaya	Universit 5. Drawing conclusion from the finding.	niversitas Brawijaya
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