Universitas Brawijaya Universitas INTRODUCTION versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Bray This chapter discusses background of study, problems of study, objectives Brawijaya University of study, and definition of key terms. Universita 1.1 Background of The Study Human beings have interaction process in their communication, and it makes the role of language in human's daily life very important. Using a language ersitas Brawijaya we can communicate and express our ideas or wishes to other people. According Brown and Levinson (1978), politeness is an appropriate way for redressing or ersitas Brawijaya satisfying the hearer's face. The manifestation of two kinds of politeness, positive Universita politeness and negative politeness, interactive conversation between the speakerersitas Brawijaya and the hearer is one of the manifestations of the social interactions which usually University perform such kind of politeness. For instance, interactive conversation commonly ersity Brawijaya happens when someone apologizes to other persons in certain situation. In this Universita way, he or she clearly maintains the strategy of apology and as the result is that he ersitas Brawijaya or she naturally performs one kind of politeness that is negative politeness. Universitias BrayIn everyday conversation, there are ways to go about getting the goal we ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University want. When we are with a group of friends, we can say to them, "Go get me that Universita plate!" or "Shut-up!" but when we are surrounded by a group of adults at a formal ersitas Brawijaya Universita function, in which our parents are attending, we must say, "Could you please passers it as Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universita me that plate, if you don't mind?" and "I'm sorry, I don't mean to interrupt, but I ersitas Bray	wijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Braw	
Brawijaya	Universita am not able to hear the speaker in the front of the room". A different social ersitas Bray	
Brawijaya	University situation, we are obligated to adjust our use of words to fit the occasion. It would ersit as Bray	
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Brawijaya Brawijaya	Universitas Bray According to Brown and Levinson (1987, p.156), politeness strategies are Universitas Brayijaya Universitas Bray	vijaya
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Brawijaya	Universitation individual has for him or herself, and maintaining that "self-esteem" in public or Universitation Universitation in public or Universitation in Universit	wiiava
Brawijaya	Universita in private situations". Usually people try to avoid embarrassing the other person, ersitas Brav	
Brawijaya	Universitas Universitas Bray	wijaya
Brawijaya	or making them feel uncomfortable. Face Threatening Acts (FTA's) are acts that Universitas Bray	wijaya
Brawijaya	Universi infringe on the hearers' need to maintain his or her self-esteem, and be respected.ersitas Brav	wijaya
Brawijaya	University	wijaya
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Brawijaya	Universit FTA's. It is no doubt that everyone will have special intentions whenever he orersitas Bray	
Brawijaya	She speaks or interact with others. He or she wants to be understood and not be	, ,
Brawijaya	Universita \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
Brawijaya	Universita disturbed by other people; he or she does not want to lose face. Universitas Bray	wijaya
Brawijaya	Universitas Universitas Social life is very complicated, requiring specific strategies to live a life in Universitas Bray	wijaya
Brawijaya Brawijaya	University the community. By maintaining certain strategies in communicate, the speakers ersity Bray	
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Brawijaya	Universitas Bray actually can have the polite conversation. They use politeness is in order to make Universitas Bray Universi	
Brawijaya	University their conversation run well and go smoothly. Brown and Levinson as edited byersity Bray	
Brawijaya	Universitas Brawijaya Universitas Bray	wijava
Brawijaya	University Goody (1987, cited in Goody 1996, p.62) stated that "One recognizes what people ersity Bray	wijaya
Brawijaya	University are doing in verbal exchange (e.g. requesting, offering, criticizing, complaining, ersitas Bray	wijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Braw	wijaya
Brawijaya	University and suggesting) not so much by what they overtly claim to be doing as in the fine	wijaya
Brawijaya	Universita linguistic detail of their utterance". Politeness involves taking account of the ersitas Bray	
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Brawijaya			
Brawijaya	Universitas feeling of others to make others feel comfortable. Actually it was be done Universitas Brawijaya Universitas Brawijaya	by the Universitas B	rawijaya
Brawijaya	University host in Kick Andy Show how when they speak on television. Brawijaya	Universitas B	
Brawijaya	Universitas Braw The researcher chose an episode on August 3 2012, entitled "Berp	restasi	rowijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita di Usia Muda". This episode according the researcher was very inspiration		
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Brawijaya	University very touching. In this episode also consist of utterance which is consist	many	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universita politeness strategies. Based on the explanation above, the writer intends to a	Universitas B	
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Brawijaya	Universita the politeness by the host of Kick Andy Show "Berprestasi di Usia Muda	The Universities B	rawijaya
Brawijaya Brawijaya	Universitas Braw ijaya Universita writer emphasizes the strategies being performed by the host of Kick Andy	Universitas B	
	Universitas	Universitas B	
Brawijaya	for performing both, the negative politeness and the positive politeness. Politeness.	iteness	
Brawijaya	ACT IN THE PARTY OF THE PARTY O	Universitas B	
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Brawijaya	Universi Universi consider being a good person. Besides, the host of Kick Andy Show as the	e focus	rowijaya
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Brawijaya	Universit of the study because first, Kick Andy Show is one of the inspirational should be universit.	/ =	
Brawijaya	Indonesia and also there are many utterances in this show which is valual	hiversitas B	
Brawijaya Brawijaya	Universita Universita this research. Second, this study focus only on Andy's utterances because	Universitas B	
Brawijaya	Universitas	Universitas B	
Brawijaya	faced different people every section in Kick Andy Show. The researcher cluniversities	hooses Universitas B	
Brawijaya	Universita "Politeness Strategies Performed by the Host of Kick Andy Show "Berpres		
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Brawijaya	Universitas Brawijaya The Study	Universitas B	
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Brawijaya	Universita 3.3 Objectives of the Study as Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Bray Based on the problems of the study, the objectives of the study are:	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B1. To find out the politeness strategies performed by the host of Kick	
Brawijaya	Universitas Bravijay "Berprestasi di Usia Muda" Episode.	Universitas Brawijaya
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Brawijaya	Universitas B2. To find out the potential reason of the host in using the pol	
Brawijaya	Universitas strategies in Kick Andy Show "Berprestasi di Usia Muda" Episode	Universitas Brawijaya
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Brawijaya	Universit	hiversitas Brawijaya
Brawijaya	Universit In order to give a clear picture of this study and to p	
Brawijaya	Universit misinterpretation, the following definitions are given:	niversitas Brawijaya
Brawijaya	Universita Universita	Iniversitas Brawijaya
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Brawijaya	Universitas Ideas like being tactful, modest, and nice to other people (Yule, p.13-	Universitas Brawijaya
Brawijaya	Universitas L	⁴⁾ Universitas Brawijaya
Brawijaya	Universitas B2. Politeness Strategies	Universitas Brawijaya
Brawijaya	Universitas Bra In doing the FTA on record, an actor goes on record in doing an actor	Universitas Brawijaya
Brawijaya	Universitas Braw	Universitas Brawijaya
Brawijaya	Universitas Bravclear to participants what communicative intention led the actor to	
Brawijaya	Universitas Brawijay	Universitas Brawijaya
Brawijaya	Universitas Brawijaya act (Brown and Levinson 1987, p.101)	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawkick Andy Show is one of talk show programs in Meta	^{ro} Un ^{tiv} ersitas Brawijaya
Brawijaya	Universitas Brav(http://www.goodreads.com/book/show/3090821-kick-andy).	Universitas Brawijaya
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Brawijaya		Universitas Brawijaya		Universitas Brawijaya
Brawijaya		Flores Noya or better known as		
Brawijaya	Universitas Bravelast Ja	va, November 6, 1960. Andy	is a journalist and television	host in Brawijaya
Brawijaya	Universitas Brawijaya	Universitas Brawijaya	Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawkjeky A	ndy Show (https://www.facebo	ook.com/fpandyfnoya/info)	Universitas Brawijaya
Brawijaya	Universitas Brawijava Metro	TV niversitas P	Universitas Brawijaya	Universitas Brawijaya
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