Universitas Brawijaya Universi RESEARCH METHODS sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Bray This chapter presents the detail of the research methodemployed in this ersitas Brawijaya University study. It consists of research design, data sources, data collection, and dataers tas Brawijava BRAW, Universitas Brawij analysis. **Universitas Brawijaya** Universitas 3.1 Type of Research Universitas Brawijaya On the basis of the research problems, the research approach of this studyersitas Brawijaya is qualitative since it fulfills the criteria for qualitative research. In qualitative studies, the human investigator is the primary instrument forersitas Brawijaya gathering and analyzing the data (Ary, 2002, p.424). This study was be done by University collecting data and analyzing data by the writer herself. In this study the writerersity Brawijaya Universitas explains utterance in dialogue performed by the hostof Kick Andy Show Jniversitas Brawijaya Universitas "Berprestasi di UsiaMuda" episode. Universita 3.2 Data Source Universitas Brawlia and Indian of the research is to provide a description of politeness Brawliaya Universitä strategies used by hostof Kick Andy Show. The data of the research are the ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita utterances produced by the hostin an interactive politeness strategies conversation. Brawijaya Universita The data source of this research is the excerpt or extract of conversation done by exists Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas the hostof Kick Andy Show as Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas B1. The writer obtains the datafrom the interactive conversation done by the arrival Brawijava Universitas Brayhostof Kick Andy Show "Berprestasi di Usia Muda" episode. The data ersitas Brawijaya Universitas Brayconsists of 6 videos and the duration of all the videos is 55 minutes. **Universitas Brawijaya** Universitas B2. The conversation between the presenter and the guests record is Brawijaya from http://www.youtube.com/watch?v=KOXMh2EHtfg.ersitas Brawijaya Universitas Braydownloaded Considering that the main point of this research is to find out the politeness strategies performed by the Hostof Kick Andy Showersitas Brawijaya "Berprestasi di UsiaMuda" episode. Universitas Brawijaya 3. After downloading video from YouTube, watch the video then write downersitas Brawijaya all the host utterance of Kick Andy Show "Berprestasi di UsiaMuda" iyersitas Brawijaya iversitas Brawijaya episode become a transcript data which is ready for analysis on the nextersitas Brawijaya step. In order to validate the source of data, the writer crosscheck by listening and seeing the video from YouTube to check whether theersitas Brawijaya transcript is exactly the same or there are some different between the Jniversitas Brawijava transcript and the video so that the data will be valid one. Universitas Brawijaya Universitas B3.4 Data Analysis **Universitas Brawija** Universitas Brawling the data were obtained, they were analyzed by conducting the Universita following steps: Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B1. Classifyingthe politeness strategies performed by the host in Kick Andyersitas Brawijaya Brawijaya Universitas BravShow "Berprestasi di UsiaMuda" episode based on Brown and Levinson ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya p. 103 132) sitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

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