Universitas Brawijaya Universitas BCHAPTERUniversitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitias BIn this chapter, the writer explains about the background of the study, as Brawijaya problems of the study, objectives of the study and definition of key terms. BRAW, **Universitas Brawijaya** Universitas **Background of the Study** niversitas Brawijaya In the world, human being as social creature cannot live alone. They live in Brawi Universioniety as group to be drawn together for certain purposes. They need tools to as Brawijaya Universcommunicate and interact with other people around. Therefore, language is the most as Brawijava important tools of communication which is needed by all people. Language helps the Universipeaker to deliver message, idea, feeling and opinion to the hearer. Language may as Brawijaya Sitas refer to the material act of speaking, writing or signing in a given situation or Sitas Brawijaya Universperformance. Jenkins (2001) states that by using language, people can express their as Brawijaya Universemotion to others because language is the system of communication. Universitas Brawii and Varley cited in Bloomer et al (2006, p.15) Universitas Brawijaya state that Universitas Brawijaya Universion communication is the sending and receiving of messages. In other words, it is the as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya process of transfering information between the speaker and the hearer. According to Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University meaning in an attempt to create shared understanding; both the speaker and the as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya hearer should hold to general rules and principles and thereby use certain strategy".

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universities B The branch of linguistics which deals with how the speaker conveys messages as Brawijaya
Brawijaya	and how the addressee receives the messages from utterances is called pragmatics.
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	UniversSpecifically, Pragmatics deals with verbal act because it concerns with the intended tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya meaning of language (Leech, 1983), and one of the products of the verbal act is Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universutterance. However, people in different societies and different languages have as Brawijaya
Brawijaya	Universitas Brawijava Universitas Brawijava Universitas Brawijava
Brawijaya	Universdifferent politeness principle. rawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Most people know how to deal with other people in the same culture and
Brawijaya	Universitas Brawijaya
Brawijaya	Universnative language. A good interaction requires politeness principle to organize how to tas Brawijaya
Brawijaya	Universitate Universitate the information to others, Vula (1996) states "in interaction, politoness
Brawijaya	Univers communicate the information to others. Yule (1996) states "in interaction, politeness as Brawijaya
Brawijaya	Universian be defined as the means employed to show consciousness of another person's tas Brawijaya
Brawijaya	Universital A hiversitas Brawijaya
Brawijaya	Universface". According to him, showing consciousness of another person's face in social as Brawijaya
Brawijaya	Universit distance is different from person who is socially close. For example, we will ask
Brawijaya	Universitation of the Control of the
Brawijaya	Universioneone about direction politely and it is different when we talk with our friend.versitas Brawijaya
Brawijaya	Universitas Universitas In communication, face-threatening acts often happen between speakers and tas Brawijaya
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Brawijaya	Universherarers. They can damage each other's face by acting oppositely to each of them as Brawijaya
Brawijaya	Universitas Bra
Brawijaya	Universwants and desires when they are asking something, declining statement, or refusing tas Brawijaya
Brawijaya Brawijaya	Universitas Brawijaya This act is called "Face-Threatening Acts (FTA)". If someone is doing FTA, it means Universitas Brawijaya
Brawijaya Brawijaya	
Brawijaya	Universitat the speaker threatens the addressee's face, so the addressee's face could not be tas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	fulfilled. On the other hand, there are two strategies that are used to formulate as Brawiava
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Brawijaya	Universitas Brawijaya Universitas Brawijaya messages in order to save the face of either the speaker or the hearer when face- Universitas Brawijaya universitas Brawijaya
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Brawijaya	Universthreatening acts are desired. They are positive politeness strategy and negative as Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas BRelated to the theory, the writer wants to find out the face threatening acts and tas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya the politeness strategies that are done by the main character of Sherlock Holmes, "A Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	UniversGame of Shadows" movie. In this movie, Holmes as the main character is threatened as Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya	University Professor Moriarty 'a mathematichal genius' and 'the Napoleon of crime' because as Brawijaya
Brawijaya	Holmes tries to prevent bombing done in France and Germany that is actually
Brawijaya	Universitas Br
Brawijaya	Universiontrolled by Professor Moriarty. Many face-threatening acts are indicated to be as Brawijaya
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Brawijaya	Universi From the phenomena above, the writer wants to know how politeness Brawijaya
Brawijaya	Universitas Brawijaya
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Brawijaya	Universit relationship can influence the choice of strategy. The reason why the writer chooses
Brawijaya	Universita Universitas Brawijaya
Brawijaya	UniversSherlock Holmes, "A Game of Shadow" movie because the writer want to know how tas Brawijaya
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Brawijaya	Universities is reflected in Holmes' life when he was insulted by Moriarty. Another Brawijaya
Brawijaya	Universities on in choosing this movie is because it has an English background and also used tas Brawijaya
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Brawijaya	Univers English language which is in line with the subject taken by the writer which is as Brawijaya
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Brawijaya	Universities B This study is expected to be useful for the writer, the Study Program of as Brawijaya
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Brawijaya	Univers English students and the next researcher. By doing this study, the writer can apply the tas Brawijaya
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Brawijaya	Universitudy is hopefully useful for the Study Program of English students to give them as Brawijaya
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Brawijaya	Universidescription about pragmatics in term of politeness strategies that are appli-	
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	universitas Brawijaya universitas Brawijaya universitas Brawijaya analysis such as find out what factors influencing the choice of strategie	Universitas Brawijaya
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Brawijaya	Universitions. In this research, the writer applied the theory of Brown and	d Levinson tas Brawijaya
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Brawijaya	Universitategies used by the main character in Sherlock Holmes, "A Game of	Shadows Brawijaya
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Brawijaya	Universita	Universitas Brawijaya
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Brawijaya	Universitas Based on the problems of the study above the objectives of the study Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	y are: versitas Brawijaya Universitas Brawijaya
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Brawijaya		claim for himself (Brown	and Levinson, 1978)	Universitas Brawijaya
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