| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
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| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Bratis chapter presents finding and discussion arising from the obtained data as Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universin relation to the two research problems. In this chapter the researcher explores the as Brawijaya |
| Brawijaya | University of the data finding and analyzing the data according to theoretical framework Brawijaya |
| Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitated in chapter II about locutionary acts proposed by Levinson (1983) and the as Brawijaya |
| Brawijaya | Universitate Universitate Universitate Brawijaya Universitate Brawijaya Universitate Brawijaya Universitate Brawijaya Universitate Brawijaya Brawijaya |
| Brawijaya | |
| Brawijaya | Universianalyzing the data, namely data description and data analysis, and conclusion Brawijaya |
| Brawijaya | University discussion is about the data finding more deeply about types of both tas Brawijaya |
| Brawijaya Brawijaya | Universit niversitas Brawijaya |
| Brawijaya | locutionary and illocutionary act found in the data. Universita Iniversitas Brawijaya Universitas Brawijaya |
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| Brawijaya | Universitas Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas BraThe finding contains utterance in A Mild's advertisement. The researcher as Brawijaya |
| Brawijaya | |
| Brawijaya | Universitas Braw organized the data to find which utterances contain locution and illocutionary act and Universitas Brawijaya |
| Brawijaya | Universalso the types of locution and illocutionary act. The researcher categorized the tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universutterance which is spoken and written in A Mild's advertisement. The data of the tas Brawijaya |
| Brawijaya | Universities By a wind the supersities advertisements of A Mild's advertisement in 2012. Universities Brawijaya Brawijaya Brawijaya Brawijaya Brawijaya Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | UniversThere is A Mild's advertisement; "Untuk Diri" version in January 2012, "Kadang tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Hari" version in April 2012 and "Semua Mencari" version in July 2012 which is Brawijaya |
| Brawijaya | |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Rrawijava | Universitas Brawijava Universitas Brawijava Universitas Brawijava Universitas Brawijava |

| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
|------------------------|---|--|---|
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Univergitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | University contain of the spoken and written utters | ance. The analysis of the utte | rances was tas Brawijaya |
| Brawijaya | focused on the types of locutionary and illo | ocutionary act for each utterance | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | 4.1.1 Data description Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Univer Universitas Brawijaya Universitas Brawijaya three data from A M | ersitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawliay are three data from A M | Aild's advertisement in this st | udyni These tas Brawijaya |
| Brawijaya | University and the utterances were obtained from transcribed | script of A Mild's advertiseme | Ilnivarsitas Brawijaya |
| Brawijaya | Universitas Brawi | Bo | Universitas Brawijaya |
| Brawijaya | Univer Diri" version in January 2012, "Kadang | Hari" version in April 2012 a | |
| Brawijaya | Universitas Mencari" version in July 2012 Since som | e utterances contained similar il | Universitas Brawijaya |
| Brawijaya | Univers ^{Mencari} " version in July 2012. Since som | - BH | |
| Brawijaya | Universacts, the writer presented some representa | ative utterances consisting simil | ar types of tas Brawijaya |
| Brawijaya | Universit | | hiversitas Brawijaya |
| Brawijaya | Universillocutionary acts such as directives and | commisives. The writer was ap | prenending tas Brawijaya |
| Brawijaya | Universit some example of utterance including more Universit | e and different types of illocution | nary act as Brawijaya |
| Brawijaya | | | |
| Brawijaya | Universities representation. The utterances were | chosen using different table ba | |
| Brawijaya | Universitas Universitasber of the data. These utterances were | presented in the following table | Universitas Brawijaya |
| Brawijaya | | | |
| Brawijaya | Universitas L Univers Table 4.1.1 Utterances containing locution | onary and illocutionary act | Universitas Brawijaya |
| Brawijaya | | | Universitas Brawijaya |
| Brawijaya | University Industrial | The English Translation (1979) | Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | 1 Untuk yang tak normah nyaman | For those who were never comfortab | Universitas Brawijaya |
| Brawijaya Brawijaya | Univers 2 Yang tak pernah berhenti mencari Univers 335 Untuk siapa yang bertujuan untuk | Those who never stop searching | Universitas Brawijaya |
| Brawijaya | University Untuk siapa yang bertujuan untuk University tersesat University | For whom that intend to get lost | Universitas Brawijaya |
| Brawijaya | 4 Mengikuti kemana hati ingin pergi | Follow where the heart wants to go For those embarrassed to commit a s | |
| Brawijaya | Universitas Brawijaya Universitas Brawija | va Universitas Rrawijava | Universitas Brawijaya |
| Brawijaya | 6 Berusaha sama agar berbeda Universitas Brawijaya Universitas Brawija | Trying to be equal in order to be diff | erent Universitas Brawijaya |
| Brawijaya | Universitas Ryang takut iversitas Ryawiis | For those who are afraid of regret | Universitas Brawijaya |
| Brawijaya | takut pada penyesalan Univer 8 Untuk sang pelopor dan sang | For the pioneers and the rebels | Universitas Brawijaya |
| Brawijaya | Universitas Pemberontak Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
| Rrawijaya | Universitas Brawijava Universitas Brawija | ava Universitas Brawijava | Universitas Brawijava |

| Brawijaya | Universitas E | Brawijava Universitas Brawija | aya Universitas Brawijaya | Universitas Brawijaya |
|-----------|--------------------|--|---|-------------------------------------|
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | | |
| | | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | aya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | Terret the mainland on any challenge | Universitas Brawijaya |
| Brawijaya | Universitas E | Lupa daratan pada setiap tantangan dan kemungkinan | Forget the mainland on any challenge possibilities | |
| Brawijaya | Universites E | Untuk yang siap tersandung tanpa harus | For those who are ready to stumble w | |
| Brawijaya | Universitas E | jatuh Untuk yang siap mencari dan tersesat | falling For those who are ready to seek out a | Universitas Brawijaya |
| Brawijaya | Universitas E | 3rawijaya Universitas Brawija | Nost Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | Untuk yang siap hidup untuk diri | For those who are ready to live for th | emselves itas Brawijaya |
| Brawijaya | Universitas E | Go ahead.a Universitas | Go ahead/ersitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | MEROKOK DAPAT MENYEBABKAN | Smoking can cause cancer, heart attached | Universitas Brawijaya |
| Brawijaya | Universitas E | KANKER, SERANGAN JANTUNG, | impotence and disorder of pregnancy | and fetus raitas Brawijaya |
| Brawijaya | Universitas E | IMPOTENSI DAN GANGUAN | rawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | KEHAMILAN DAN JANIN. | RA | Universitas Brawijaya |
| Brawijaya | | 2: Kadang Hari Version | DR1. va | Universitas Brawijaya |
| Brawijaya | UniversiNos / | The Original Utterances | The English Translation | Universitas Brawijaya |
| Brawijaya | Universita / | kadang hari, mendung seakan tak mau | Sometimes, the day with a cloud which | ch seems Iniversitas Brawijaya |
| Brawijaya | Universi2 | pergi sinar selalu kan datang lagi | to remain The ray always comes right again | hiversitas Brawijaya |
| | 3 | hujanlah hujan hari ini | Rain falls today | |
| Brawijaya | University | membuka ragu | Opening doubt | itas Brawijaya |
| Brawijaya | Universi5 | pacu langkahmu Bersamaku | Drive your step Together with me | Thiversitas Brawijaya |
| Brawijaya | Universit | jangan merasa kau sendiri (kau tak | Do not feel that you are alone (you a | |
| Brawijaya | Universit | sendiri) | alone) | <u>Inivers</u> itas Brawijaya |
| Brawijaya | University \ | gapai tanganku mereka kan bebaskan kita | Take my hand They will release us | Univers itas Brawijaya |
| Brawijaya | Universitios | percayalah semua | Trust me all | Universitas Brawijaya |
| Brawijaya | Universitas | kadang hari mendung seakan tak mau | Sometimes the day, wish a cloud seen | ms do notrs itas Brawijaya |
| Brawijaya | Universitas | pergi | want to go | Universitas Brawijaya |
| Brawijaya | Univers 12 | sinar kan selalu datang lagi Go ahead | The rays have always come right aga Go ahead | ^{In} Universitas Brawijaya |
| Brawijaya | Universitas E | MEROKOK DAPAT MENYEBABKAN | aya | Universitas Brawijaya |
| Brawijaya | Universitas E | KANKER, SERANGAN JANTUNG, | Smoking can cause cancer, heart attainmotence and disorder of pregnancy | ck, niversitas Brawijaya |
| Brawijaya | Universitas E | IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN. | impotence and disorder of pregnancy | Universitas Brawijaya |
| Brawijaya | Universitas E | | rawijaya | Universitas Brawijaya |
| Brawijaya | | 3: Semua Mencari Version | Har Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universi Nos I | The Original Utterances tas Brawija | The English Translation | Universitas Brawijaya |
| Brawijaya | Universitas I | Sahabat sejiwa semua mencari | A friend with common soul, all seek | Has Drawillava |
| Brawijaya | Universi2as E | Canda tawa pelepasan, semua mencari | Laughter is released, all seek | Universitas Brawijaya |
| Brawijaya | Universitas E | Tempat dimana kau mencinta semua | A place where you love, all seek | Universitas Brawijaya |
| Brawijaya | Universitas E | mencari - | Quotes of the day to share, all seek | Universitas Brawijaya |
| Brawijaya | Universitas E | Kutipan hari untuk berbagi semua mencari | | Universitas Brawijaya |
| | | prawijaya Offiversitas Drawija | | |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas E | | nya Universitas Brawijaya | Universitas Brawijaya |
| Rrawijava | Universites F | Rrawijava Universitas Rrawija | va Universitas Brawijava | Universitas Brawijava |

| Duguellava | Universitas Drawijava Universitas Drawija | va Universitas Dravillava | Universitas Drawiiava |
|------------|--|--------------------------------------|--|
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Univers 5 Emas diantara sampah semua mencari | Gold among the garbage, all seek | Universitas Brawijaya |
| Brawijaya | 6 Puncak gunung sejarah tentang cinta semua mencari | A mountain peak history about love, | all seek Universitas Brawijaya |
| Brawijaya | Universitas Brawija | To be found sitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Univers 8as Temu hati temu mimpi temu arti 8 rawija | meet beauty, meet dreams, meet of r | meaningers itas Brawijaya |
| Brawijaya | Univers 9 Temu kamu dan kamu 10 Cari dan temu | meeting you and you Seek and meet | Universitas Brawijaya |
| Brawijaya | Universitas Go aheada Universitas | Go ahead ersitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Univers 12 MEROKOK DAPAT MENYEBABKAN | Smoking can cause cancer, heart atta | |
| Brawijaya | Universitas KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGUAN | impotence and disorder of pregnancy | Universitas Brawijaya |
| Brawijaya | Universitas KEHAMILAN DAN JANIN. | | Universitas Brawijaya |
| Brawijaya | Universitas Brawi | RA | Universitas Brawijaya |
| Brawijaya | Universitas Brawing STAS | ya | Universitas Brawijaya |
| Brawijaya | Universitas 4.1.2 Analysis | # 1/ | Universitas Brawijaya |
| Brawijaya | 4.1.2 Analysis Universit | it. | Universitas Brawijaya |
| Brawijaya | Universi After presenting the data, the wa | riter analyzes those utterances | |
| Brawijaya | Universit | | hiversitas Brawijava |
| Brawijaya | Universbased on the type of locutionary and illocut | tionary acts. The utterances are | selected in Brawijaya |
| Brawijaya | | | |
| Brawijaya | Universition to some features locutionary and Universit | illocutionary act. There are 40 | iniversitas Brawijaya |
| Brawijaya | Universified three data of A Mild's TV advertisement | ent presented in this part. | Iniversitas Brawijaya |
| Brawijaya | Universitas | | Universitas Brawijaya |
| Brawijaya | Universitas | | Universitas Brawijaya |
| Brawijaya | Univers4.1.2.1 Types of locutionary and illocution | nary acts | Universitas Brawijaya |
| Brawijaya | Universitas B | ini y acis. | Universitas Brawijaya |
| Brawijaya | Universitas Bra In this part the data are put into ta | ble based on classification locu | tionary and Rrawijaya |
| Brawijaya | | | |
| Brawijaya | Universities Brawin | | explanation (as Brawijaya Universitas Brawijaya |
| Brawijaya | Universitäs Brawns Universitäs Brawns Universitäs Brawns Universitäs Brawns Universitäs Brawns | wijaya rawijaya | Universitas Brawijaya |
| Brawijaya | | ya. Ginversitas Brawijaya | Universitas Brawijaya |
| | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | | |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawija | ya Universitas Brawijaya | Universitas Brawijaya |
| Diawijaya | | | |

| Brawijaya | Univers | itas | Br | ʻawi | iava | Universitas | s Brawijaya | Uni | vers | itas | Braw | iiava | Un | ivers | sitas | Bray | vijaya |
|-----------|---------|-------------|-------------|----------------|------------------|-----------------------------------|----------------------------|------|----------|-----------|-----------------|------------------|----------|--------|--------------------|------|------------|
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | _ | • | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | Tabl | e 4 | 1.1.2 . | 1 Cla | ssification of | f Utterance | base | d on | Type | e of I | cut | ionar | y an | $\mathbf{d}_{t>c}$ | Bray | vijaya |
| Brawijaya | Univers | Illocu | utic | onar | y act | Hadrian dalla | - Duannillania | 11 | | | Duan | | | | | | |
| | | Data | _ | No | | | s Brawijaya | | | | Dodu | Type | s of ill | ocutio | nary a | ct | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | act W | ijaya | | | | | vijaya |
| Brawijaya | Univers | | D | awi | aya | | s Brawijaya | | Dc S | Ins | ImW | Rp | Di | Co | Ex | De | vijaya |
| Brawijaya | Univers | t | B | 1 . | Untuk | k yang tak pernal | | -Uni | 1 | tas | b | ijaya | 1 | iver | itas | Brav | vijaya |
| Brawijaya | Univers | Guita | | awi | jaya | Universitas | | Uni | vers | itas | Braw | ijaya | Un | livers | sitas | Brav | vijaya |
| Brawijaya | Univers | | | 2 | Yang | tak pernah berhe | enti mencari | | 7'S | tas | sraw | цауа | Un | HVER | HEAS | Brav | vijaya |
| Brawijaya | Univers | | _ | <u>awi</u> | aya | | tujuan untuk terse | esat | | 35 | Braw | | | | | | vijaya |
| Brawijaya | Univers | | R | awi. | (a) | | | | , | | raw | , , | 'Un | | | | vijaya |
| Brawijaya | Univers | | B | 4w | Meng | ikuti kemana hat | ti ingin pergi | | V | | | ijaya | Un | livers | itas | Bray | vijaya |
| Brawijaya | Univers | | | 5 | Untuk | k yang malu untu | k malu | | 7/ | 7. | | 7 | Un | iver | itas | Brav | vijaya |
| Brawijaya | Univers | | | 6 | Berus | saha sama agar l | perbeda | 差 | 1 | | | | Un | | itas | | vijaya |
| Brawijaya | Univers | | | | | J.P. | | .01. | -1 | | | | 7.10 | | | | vijaya |
| Brawijaya | Univers | | | 7 | | k yang takut, t pada penyesala | n | | | ie T | V | _ | | livers | itas | Brav | vijaya |
| Brawijaya | Univers | | | 8 | | | an sang pembero | ntak | .) | d . | 1 | | 1 | iver: | itas | Brav | vijaya |
| Brawijaya | Univers | | | 9 | Lupa | daratan pada se | tiap tantangan d | an | 1 | | | | 1 | | | | vijaya |
| Brawijaya | Univers | | | 1.0 | kemui | ngkinan | | | 1 | | , | , | | | | | vijaya |
| Brawijaya | Univers | | \setminus | 10 | Untuk jatuh | k yang siap tersa | ndung tanpa har | us | 7 | | V | V | V n | | | | vijaya |
| Brawijaya | Univers | | T | 11 | J | k yang siap menc | ari dan tersesat | | 2 | V | | | 11 J | | | | vijaya |
| Brawijaya | Univers | | Н | 12 | Untuk | k yang siap hidup | o untuk diri | SE | 1 | | | -/ | J-Un | ivers | sitas | Bray | vijaya |
| Brawijaya | Univers | | _ | | | 1157 | | NET. | | | , | | 7 Un | ivers | sitas | Brav | vijaya |
| Brawijaya | Univers | | - N | 13 | Go al | nead. | | | | | V | 1 | ۷Un | ivers | sitas | | vijaya |
| Brawijaya | Univers | | | 14 | | | MENYEBABKAN | AA | √ | | | // a | ' | ivers | | 1 ' | vijaya |
| Brawijaya | Univers | | | | | KER, SERANGAI OTENSI DAN GA | | | | | | Aya | | | | | vijaya |
| Brawijaya | Univers | | | | KEHA | AMILAN DAN JA | ANIN. | | | . , | | ljaya | - | | - | | vijaya |
| Brawijaya | Univers | 2nd data | | 'awi | kadar pergi | | g seakan tak mau | | | 1 | .W | ijaya | | I | | | vijaya |
| Brawijaya | Univers | | | awi | ayu | | 7 | | | | | ijaya | | | | | vijaya |
| Brawijaya | Univers | | | | | selalu kan datan | | | l | | Braw | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | | | | | | vijaya |
| Brawijaya | Univers | | | | | | s Brawijaya | | | | | _ | | | | | vijaya |
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities Braccording to finding, there are 40 utterances analyzed. Based on locutionary as Brawijava containing Brawijaya act, there were 25 utterances containing declarative, 5 utterances Universitas Brawijaya Universitas Brawijaya Universinterrogative, and 10 utterances containing imperative found in the table. Based on as Brawijava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya illocutionary act, there were 24 utterances containing representatives, 21 utterances Universitas Brawijaya Universiontaining directives, 7 utterances containing commissives, 1 utterances containing as Brawijaya s Brawijaya Universitas Brawijaya Universexpressives, and 3 utterances containing declarations found in the table. The as Brawijaya Universide declarative sentences were most in locutioanay act and the representative sentences Brawijaya Universiwere most in illocutionary act used to inform some information in relation in A Mild's las Brawijaya Universadvertisement. Those utterances were explained more clearly in data analysis. niversitas Brawijaya Univers4.1.2.2 Data Analysis In this data analysis, the researcher will show the process of analyzing the las Brawijaya University data. The researcher investigated both the types of locutionary and illocutionary act in Universide and more clearly. The researcher explained both of locutionary and as Brawijaya Universillocutionary acts such as the context. Since this study deals with utterance in the A as Brawijaya Mild's advertisement, the analysis focused on the speaker's intention. **Universitas Brawijaya** The first data "Untuk Diri" version **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers1:a Untuk yang tak pernah nyaman rawijaya Universitas Brawijaya Universitas The locutionary of utterance number 1 was declarative sentence for commanding. tas Brawijaya Universitas Brawijaya

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| Brawijaya | Universitas Braw comfortable. It is directive of commanding. | Universitas Brawijaya |
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| Brawijaya | Universitas Universitas searching for what they want to find. It represents about how people I | Universitas Brawijaya |
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| Brawijaya | University the enjoying his/her life with looking for a good cigarette. | Universitas Brawijaya |
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| Brawijaya | challenging. The speaker is asking question to the listener which is p | |
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| Brawijaya | These utterances contain two illocutionary types, namely represent | Universitas Brawijaya |
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| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya representative of suggesting for the listener who ready to get lost by Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita Mild. The second were directives, it has also represented the spe | aker gives tas Brawijaya |
| Brawijaya | Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | University challenging to the listener. The speaker wants listener to do some | |
| Brawijaya | Universitäs challenge people who never lost or never do bad thing. So, the speaker | Universitas Brawijaya r wants the |
| Brawijaya | Universitas Br | Universitas Brawijaya |
| Brawijaya | Universita listener try a something new for their life by smoking A Mild product. | Universitas Brawijaya |
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| Brawijaya | Universit These utterances contains declarative sentence for suggesting. | hiversitas Brawijaya niversitas Brawijaya |
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| Brawijaya | Universitas speaker give a suggestion to the listener that to follow what your hea | art said, do |
| Brawijaya | Universitation of listen what people said to you but just do what you want to do. It r | |
| Brawijaya | Universitas Bra | Universitas Brawijaya |
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| Brawijaya | | Universitas Brawijaya |
| Brawijaya | Universitas Brawil Wijaya your heart said to you. It was representative of suggestion. (awijaya Universitas Brawilaya) | Universitas Brawijaya |
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universibas Types of illocutionary act: as Brawijaya Universitas Brawijaya University These utterances were representatives, the utterance *Untuk yang malu untuk malu* as Brawijaya Universitas Brawijaya Universitas Brawijaya University was representative of stating. The speaker states to the listener that people who as Brawijaya Universitas Brawijaya Universita product and you will be ready for something new that you never had. 6. Berusaha sama agar berbeda University as Types of locutionary act: **Universitas Brawijaya** Universitas These utterances were declarative sentences for recommending. The speaker as Brawijaya Įniversitas Brawijaya declares some information. hiversitas Brawijaya Universib. Types of illocutionary act: These utterances were directives. These utterance Berusaha sama agar berbeda as Brawijaya were directive of recommending. The speaker gives some recommendation that Universita every people wants to equal with the other. With A Mild people can equal, as Brawijaya Universitas Brawijaya Universita together use this product is the equal of the people. The utterance to make as Brawijaya University different is what condition they smoke, the time and the style. It has referent to tas Brawijaya Universita the product of A Mild, this product plagues of other product. Many products of tas Brawijaya Universitas cigarette imitate A Mild, such as the sachet and the style. **Universitas Brawijaya** Univers7. Untuk yang takut, takut pada penyesalan Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Types of locutionary act; tas Brawijaya Universitas Brawijaya Universitas Brawijaya These utterances were imperative sentences for threatening. The speaker states Universitasthis utterance to ordering someone to do something, itas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya**

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| Brawijaya | Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita A Mild give people power to do not fear of regret, because if we tr | y what we tas Brawijaya |
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| Brawijaya | Universita believe, we will satisfy what we have done. We will not fear of regre | t, un we do tas Brawijaya |
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| Brawijaya | Universitas Universitas pioneer and the rebels to give some challenge that to smoke A Mild of | Universitas Brawijaya |
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| Brawijaya | University they are truly pioneers and rebels, they will smoke this product. The spuniversities Brown | |
| Brawijaya | Universitas Bra Universita intends to give challenge to a person who wants to be a pioneers and r | Universitas Brawijaya |
| Brawijaya Brawijaya | | Universitas Brawijaya |
| Brawijaya | Universitas Brawii have to be brave, and that is brave for smoke <i>A Mild</i> . Universitas Brawii wijaya | Universitas Brawijaya |
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| Brawijaya | Universita or he/she will be ready on every challenge and possibilities becau | ise A Mild tas Brawijaya |
| Brawijaya | Universitas Braws beside him/her. AS B vijaya Universitas Braws beside him/her. | Universitas Brawijaya |
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| Brawijaya | Universitas that A Mild is ready to people who is stumble, the speaker recommend | Universitas Brawijaya to listener |
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| Brawijaya Brawijaya | Universita that A Mild will accompany you when you are fall. The speaker recomuniversitas Bra | mends that las Brawijaya Universitas Brawijaya |
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| Brawijaya | Universitas Brawii 11. Untuk yang siap mencari dan tersesat Universitas Brawii | Universitas Brawijaya |
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| Brawijaya | Universita mencari dan tersesat were directive of ordering. In this case, the speaker | er orders to tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya the listener that a person who smokes A Mild is ready to seek their Universitas Brawijaya | Universitas Brawijaya |
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| Brawijaya | Universita their life. Commisives can contain in this utterance. These above utter | rance were tas Brawijaya |
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| Brawijaya | University commissives of offer. The speaker offers that with A Mild the listener | erusito betas Brawijaya |
| Brawijaya | University ready getting lost. In any situation, A Mild will be your friend when you | Universitas Brawijaya |
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| Brawijaya | Universita diri were directive of commanding. In this case, the speaker gives some | |
| Brawijaya | Universitas Universitas to the listener that A Mild can bring the people life in any situation | Universitas Brawijaya |
| Brawijaya | | |
| Brawijaya | University family you can life with A Mild. This utterance is also challenging liste | |
| Brawijaya | Universitas Bra Universita you are man, you have to be ready to live for himself, this is challen | Universitas Brawijaya |
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| Brawijaya Brawijaya | Universitas Brawija Universitas Brawijaya who smoke this product. | Universitas Brawijaya Universitas Brawijaya |
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universibas Types of illocutionary act: as Brawijaya Universitas Brawijaya University These utterances were representatives and directives. These utterances Go ahead as Brawijaya Universitas Brawijaya Universitas Brawijaya University were representative of asserting, the speaker assert the listener to continue their as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya smoking of *A Mild*. This is also can be mean directive, these utterances *Go ahead* Universitas Brawijaya Universita were directive of requesting, the speaker request to the listener that to go on in tas Brawijaya us Brawijaya Universitas Brawijaya Universitausing this product. After looking this advertisement the speaker hopes that the as Brawijaya Universitalistener did not stop their smoke, but keep this product in his/her life. The last of Universita these utterances Go ahead were can also means the speaker asks that if you are as Brawijaya niversitas Brawijaya still smoke A Mild, it will be part of your life. In any condition, every time and hiversitas Brawijaya place A Mild always is your friend. Univers14. MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, tas Brawijaya IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN. Universia. Types of locutionary act: Universitas These utterances were declarative sentence for advising and warning. The Brawijaya Universitas speaker informs state some information. **Universitas Brawijaya** Univers b. Types of illocutionary act: Universitas Brawijaya
These above utterances had two types of illocutionary act, directives and Universitas Brawijaya
Universitas Brawijaya Universitas declarations. Directives are assuming for to the listener, this is the writer wants to as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University give some advising to the reader, that this product has an effect. It was directive as Brawijaya of advising. MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN Universitas JANTUNG, IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN is the as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya**

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| Brawijaya | declaration is from the speaker to the listener to get some warn. It is d | leclared by the Brawiiava |
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| Brawijaya | the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette, the effects of smulliple of the government to people who smoke a cigarette of the government to people who cigarette of the government to people who cigarette of the government to people w | noke itself |
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| Brawijaya | Seminary Transfer | |
| Brawijaya | Universi <i>pergi</i> were representative of stating. In this case a man crushes a woman universi | an with his tas Brawijaya |
| Brawijaya | Universit body, and her paper ashamed. The cloud were coming, and starting the | |
| Brawijaya | Universit | niversitas Brawijava |
| Brawijaya | man said to the women who is busy with his duty, and the paper of we | re blew by Iniversitas Brawijaya |
| Brawijaya | Universita wind. The cloud can be mean people who stress with his work, and | |
| Brawijaya | Universitas | Universitas Brawijaya |
| Brawijaya | Universitas anything. A man says to her for giving spirit. Your work can be fast if | you are not Brawijava |
| Brawijaya | Universita always thinking about work, but enjoy your day every time with your ti | |
| Brawijaya | Universitas Bra | Universitas Brawijaya |
| Brawijaya | Universita can enjoy your day, your work will be easily to be done. | Universitas Brawijaya |
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| Brawijaya | Universitas These utterances were declarative sentence for suggesting. The speak | cer informstas Brawijaya |
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Universitas Brawijaya Universitas Brawijaya Univercitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universibas Types of illocutionary act: as Brawijaya Universitas Brawijaya University These utterances were representatives. In this case, after a man says something to Universitas Brawijaya Universitas Brawijaya Universita her, another woman comes to her and says sinar selalu kan datang lagi these as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya utterance were representative of suggesting. The second woman give the first Universitas Brawijaya Universita women suggest for not easily to angry. The rays will come right again referent as Brawijaya as Brawijaya - Universitas Brawijaya University that your work will be done if you are happy. The rays refer to A Mild itself. versitas Brawijaya BRAW, **Universitas Brawijaya** Universia. Types of locutionary act: Iniversitas Brawijaya These utterances were imperative sentence for criticizing. The speaker says to the Brawijaya audience for stop the rain. Types of illocutionary act: Universib. These utterances were representatives. A bus passed in their conversation, bus Universita driver says hujanlah hujan hari ini these utterance were representative of as Brawijaya Universita criticizing. It might refer to Jakarta, which is always flood every time the rain as Brawijaya Universitacomes. This man says happily, that means criticizing to the city itself. Another as Brawijaya Universita meaning might refer to A Mild, which is in the rain this product will warm your tas Brawijaya University body because of rain. **Universitas Brawijaya** Univers₄. membuka ragu Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitasanother people. Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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| Brawijaya | These utterances were representatives. After bus driver says, the wor | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita bus with a full of people says membuka ragu these utterance were rep | resentative tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya of complaining. In this case, the speaker wants to people realize that tuniversitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita full, she gets push from behind and beside her. In this case is the situa | tion of our tas Brawijaya |
| Brawijaya | Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | University country that people does not want to be deficit. The context of this adv | rertisement tas Brawijaya |
| Brawijaya | Universita that A Mild can open your doubt to be believed to this product. | Universitas Brawijaya |
| Brawijaya | Offiversitas bit | Universitas Brawijaya |
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| Brawijaya | University | niversitas Brawijaya |
| Brawijaya | Universit says to the woman who looks hopeless. | hiversitas Brawijaya |
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| Brawijaya | Universitas says pacu langkahmu with the smile. It was representatives of suggesting | Universitas Brawijaya |
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| Brawijaya | Universita speaker wants the audience driving her step to be optimist, don not be p | essimist Brawijaya |
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| Brawijaya | University person. This is also directive of ordering, the speaker wants the listener | |
| Brawijaya | Universitas Brawii Universitas B | Universitas Brawijaya do what |
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| Brawijaya | Universita you have to do, do not imagine a bad thing because sometimes what we | |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita not what the real. The speaker says as if <i>A Mild</i> can drive our step to be | Universitas Brawijaya |
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| Brawijaya | University were directives of advising. In this case people busy with his work, and | Universitas Brawijaya |
| Brawijaya | Universitas Br | Universitas Brawijaya |
| Brawijaya | Universitä greeting each other. The speaker said together with me to listener prop | |
| Brawijaya | University University university are busy and stress, just come with me (A Mild)., The speaker offer to | Universitas Brawijaya |
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| Brawijaya | Universi that A Mild will be with you when you need | niversitas Brawijaya |
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| Brawijaya | University alone. Sometimes many people around us, we feel alone. In a big of | |
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| Brawijaya | Universita kau tak sendiri was offer of the A Mild, that if you are not alone, A M | <i>fild</i> always _{tas} Brawijaya |
| Brawijaya | beside you. What problem you have, what situation you are A Mild is w | Universitas Brawijaya |
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| Brawijaya | Universit offers to the listener to raise <i>A Mild</i> . | hiversitas Brawijaya |
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| Brawijaya | Universitas Brawii informing A Mild, these utterance mereka kan bebaskan kita were repr | esentatives Universitas Brawijaya |
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| Brawijaya | Universita a freedom from your problem in your daily life. This cigarette can mak | |
| Brawijaya | everyone, for any situation. The speaker also tries to show the act of a | Universitas Brawijaya |
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| Brawijaya | University the listener that if you are with A Mild, you will happy every time, | the picture tas Brawijaya |
| Brawijaya | Universitas hows an accident car, but a person was in the car still smile. | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
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| Brawijaya | Universite Universite that A Mild can make you free. It shows with many people exit from | Universitas Brawijaya |
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| Brawijaya | University and together sings a song on the street. These utterances were also com- | nmisives of tas Brawijaya |
| Brawijaya | University | niversitas Brawijaya |
| Brawijaya | Universit offer, in this case A Mild offer all people to believe it, it shows people | |
| Brawijaya | University together. | niversitas Brawijaya |
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| Brawijaya | Universitas Brawii These utterances were directives and commisives. These utterance were directives and commisives. | re directive |
| Brawijaya | University of asking, the speaker asks to the listener to get some happiness, it sho | |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | |
| Brawijaya | Universita on the street sing together when the city stops raining. The second can | |
| Brawijaya | | |
| Brawijaya | offer. After the rain is coming, people offer themselves to get freedom | n, as it rain Universitas Brawijaya |
| Brawijaya | Universita is their work activity. They are waiting for the ray that is A Mild. Jaya | Universitas Brawijaya |
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers12 sinar kan selalu datang lagis Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya ... Types of locutionary act: **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas These utterances were declarative sentence for concluding. The speaker informs as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers b. Types of illocutionary act: s Brawijaya Universita These utterances were representatives. In this case, people together say sinar tas Brawijaya Universitas elalu kan datang lagi these utterance were representative of concluding. The Universita woman who is depression in the first meeting start smile and happy. After the rain as Brawijaya Iniversitas Brawijaya were coming, the rays will come right again referent that your work will be done hiversitas Brawijaya if you are happy. A Mild brings a rays for every people to get their smile. Univers13. Go ahead Types of locutionary act: Universita These utterances were imperative sentences. Universib. Types of illocutionary act: University These utterances were representatives and directives. These utterances Go ahead as Brawijaya University were representative of asserting, the speaker assert the listener to continue their as Brawijava Universitas Brawijaya smoking of *A Mild*. This is also can be mean directive, these utterances *Go ahead* Brawijaya Universitas Brawijaya Universita were directive of requesting, the speaker request to the listener that to go on in las Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita using this product. After looking this advertisement the speaker hopes that the as Brawijaya Universities listener did not stop their smoke, but keep this product in his/her life. The last of Universities Brawijaya University these utterances Go ahead were can also means the speaker asks that if you are as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya University still smoke A mild, it will be part of your life. In any condition, every time and as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers14. MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, niversitas Brawijaya Universita IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN. Universita Univers a. Types of locutionary act: Universitas These utterances were declarative sentence of advising and warning. The speaker as Brawijaya BRAW, Universitas informs state some information. **Universitas Brawijaya** Univers basTypes of illocutionary act: Iniversitas Brawijaya These utterances had two types of illocutionary act, directives and declarations. Directives are assuming for to the listener, this is the writer wants to give some Brawijaya advising to the reader, that this product has an effect. It was directive of advising. tas Brawijaya JANTUNG, Jan MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN Universita IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN is the declaration is as Brawijaya Universitas from the speaker to the listener to get some warn. It is declared by the tas Brawijaya Universitas government to people who smoke a cigarette, the effects of smoke itself declare as Brawijaya Universitato listener. **Universitas Brawijaya** The third data "Semua Mencari" version. **Universitas Brawijaya** Univers_{1.}a Sahabat sejiwa semua mencari Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Types of locutionary act; tas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
These utterances were declarative sentence for ordering.
Universitas Brawijaya **Universitas Brawijaya Universitas Brawijaya** Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universibas Types of illocutionary act: as Brawijaya Universitas Brawijaya These utterances contain directives. In this case the speaker wants to say to the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita listener to do some action. It is directive of ordering Sahabat sejiwa the speaker as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya ordered to listener to seek friendship by cigarette that is smoke same product that Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita is Ar Mild. aya Universitas Brawijaya 2. Canda tawa pelepasan, semua mencari University a. Types of locutionary act: **Universitas Brawijaya** Universitas The locutionary utterance number 2 was declarative for asserting and thanking. Sitas Brawijaya Iniversitas Brawijaya Types of illocutionary act: The illocutionary utterance was representatives. The speaker asserts that Canda as Brawijaya tawa pelepasan cannot get easily, that is referring to friend who can always as Brawijaya accompany you every time and place; these utterances were representative of niversitas Brawijaya Universita asserting. That is represent to a thing which can make people get laugh and free as Brawijaya by smoke A mild. It was also expressive is express something. These utterances Brawijaya Universita were epressive of thanking. The picture shows people smile with a friend, who is as Brawijaya Universita always present when she/he wants. The listener can express their laughter by tas Brawijaya Universitas Brawia Universitas Brawia Universitas Brawia Universi.a Tempat dimana kau mencinta semua mencari uversitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Types of locutionary act; tas Brawijaya Universitas Brawijaya Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universibas Types of illocutionary act: as Brawijaya Universitas Brawijaya The illocutionary utterance was representatives of asserting. The speaker *Tempat* as Brawijaya Universitas Brawijaya Universitas Brawijaya Universita dimana kau mencinta wants to the listener get some place where you can accept as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya by everyone, such as home. This place you can get a love from everyone, and you Universitas Brawijaya Universitas Brawijaya Universit aget safe place to do what you want to. The picture shows how a person is looking as Brawijaya as Brawijaya Universitas Brawijaya Universita for place where she/he can get a love, when you smoke A Mildpeople can accept as Brawijaya Universitas Bray **Universitas Brawijaya** Univer 4. Kutipan hari untuk berbagi semua mencari Iniversitas Brawijaya Types of locutionary act: Universi^a. niversitas Brawijaya This utterance contains declarative sentence Types of illocutionary act: Universib. The illocutionary utterance was representatives. It shows people who can get any niversitas Brawijaya Universita sharing for many friends. Which can accept of their idea, the day for share to a las Brawijaya Universitas friend, and a friend for share is A Mild itself to share your idea. Univers_{5.} Emas diantara sampah semua mencari **Universitas Brawijaya** Universia. Types of locutionary act: Universitas Brawii.
This utterance contains declarative sentence.
Universitas Brawiia. Universitas Brawijaya University b. Types of illocutionary act: Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita The aillocutionary autterance was representatives. These atterances were as Brawijaya Universities representative of stating, *Emas diantara sampah* refers to people who wants to get Universities Erawijaya **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya University precious taste is A Mild. For many product of cigarette, the speaker states that A Brawijaya *Mild* is gold among the garbage which people can get a precious taste. Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Univers6. Puncak gunung sejarah tentang cinta semua mencari tas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
a. Types of locutionary act:
Universitas Brawijaya Universitas Brawijaya Universitas This vutterance Contains imperative sentence, the speaker fordering to do tas Brawijaya Universitas something. Universities

Types of illocutionary act:
Universities **Universitas Brawijaya** University The illocutionary utterance was representatives. This is representative of as Brawijaya Įniversitas Brawijaya Puncak gunung sejarah tentang cinta the speaker gives some statement to the listener to look for the true love. Such as mountain in high sky tas Brawijaya and stand strong, that love can find within A Mild cigarette. In the high mountain as Brawijaya people still can enjoy it; in the top of the world this product can bring the listener Universita a love by smoking A Mild. Univers⁷: *Untuk ditemukan* Universitas Types of locutionary act: **Universitas Brawijaya Universitas Brawijaya** University This utterance contains declarative sentence for stating. **Universitas Brawijaya** Universitas Brawit Universitas Types of illocutionary act: **Universitas Brawijaya** Universita These utterances were representatives. These utterance Untuk ditemukan were as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University representative of stating. The speaker states to the listener to find what they as Brawijaya looking for such as pleasure, love and friend. The speaker wants the listener can Universitä get all pleasure in their life in A Mild cigarette. The speaker states to listener as Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita everywhere place you want to go to seek, you can find it with smo | oke <i>A Mild</i> tas Brawijaya |
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| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
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| Brawijaya | UniversitasThis utterance contains imperative sentence for suggesting. rawijaya | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya U es Brawijaya | Universitas Brawijaya |
| Brawijaya | Univers bas Types of illocutionary act: | Universitas Brawijaya |
| Brawijaya | Universita These utterances were representatives. These utterances were representatives. | Universitas Brawijaya entative of |
| Brawijaya | Universitas Br | Universitas Brawijaya |
| Brawijaya | Universita suggesting. The speaker gave an image to listener that to find the mean | |
| Brawijaya | University University life is only with A Mild. In any place you seek, you will find it (A | Universitas Brawijaya |
| Brawijaya | | |
| Brawijaya | Universi speaker brings the listener to finding your love, finding your meaning | in this life las Brawijaya |
| Brawijaya Brawijaya | Universit With A mild. | hiversitas Brawijaya hiversitas Brawijaya |
| Brawijaya | Universita | niversitas Brawijaya |
| Brawijaya | 9. Temu kamu dan kamu Universita | Iniversitas Brawijaya |
| Brawijaya | Universita Types of locutionary act: | Universitas Brawijaya |
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| Brawijaya | Universities These utterances were declarative for concluding. | Universitas Brawijaya |
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| Brawijaya | Universita These above utterances were representatives. These utterances Temu | |
| Brawijaya | | |
| Brawijaya | Universitas Brawii, kamu were representative of concluding. The speaker shows that A M. Universitas Brawii. | lild can get Universitas Brawijaya |
| Brawijaya | University in anywhere. So when you find a something, you will meet A mild. Wh | nerever you tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita go, you will find A Mild. Every place presents this product. So, the place | asure what tas Brawijaya |
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| Brawijaya | Univers ¹⁰ . Cari dan temu Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
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| Brawijaya | Universitas These utterances were imperative for stating and requesting awijaya | Universitas Brawijaya |
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| Brawijaya | Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita These utterances contain three illocutionary acts, namely represent | tatives and tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | University directives. These utterance Cari dan temu were representative of st | |
| Brawijaya | Universitas Braw states to the listener to give some information that to seek Universitas Braw states to the listener to give some information that to seek | Universitas Brawijaya what your |
| Brawijaya | | |
| Brawijaya | Universita purpose is not easily to get, but with A Mild everything what you see | |
| Brawijaya | University University get easily. This utterance can be mean directive of requesting, the sp | Universitas Brawijaya |
| Brawijaya | | |
| Brawijaya | Universi some request to the listener that to find what you want A Mild has | it in their Brawijaya |
| Brawijaya | Universit product. So just seek and find what pleasure you want to. | hiversitas Brawijaya |
| Brawijaya Brawijaya | | hiversitas Brawijaya niversitas Brawijaya |
| Brawijaya | University 11. Go ahead University | Iniversitas Brawijaya |
| Brawijaya | Universia. Types of locutionary act: | Universitas Brawijaya |
| Brawijaya | Universities | Universitas Brawijaya |
| Brawijaya | Universities These utterances were imperative sentences. | Universitas Brawijaya |
| Brawijaya | | Universitas Brawijaya |
| Brawijaya | Universitas Bra | Universitas Brawijaya |
| Brawijaya | Universita These utterances were representatives and directives. These utterances | |
| Brawijaya | | |
| Brawijaya | Universitas Brawii Universitas B | universitas Brawijaya |
| Brawijaya | University smoking of A Mild. This is also can be mean directive, these utterances | s Go ahead tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita were directive of requesting, the speaker request to the listener that t | |
| Brawijaya | Universitas Bravia de la | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universitalistener did not stop their smoke, but keep this product in his/her life. | The last of tas Brawijaya |
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| Brawijaya | University these utterances Go ahead were can also means the speaker asks that | if you are tas Brawijaya |
| Brawijaya | still smoke A Mild, it will be part of your life. In any condition, ever | Universitas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | Universita place A Mild always be your friend vijaya Universitas Brawijaya | Universitas Brawijaya |
| Brawijaya | 12. MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUN | Universitas Brawijaya |
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| Brawijaya | Universita IMPOTENSI DAN GANGUAN KEHAMILAN DAN JANIN. Pawijaya | Universitas Brawijaya |
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| Brawijaya | Universia as Types of locutionary act: | Universitas Brawijaya |
| Brawijaya | Universitas These utterances were declarative sentence of advising and warning. Tuniversitas By | Universitas Brawijaya |
| Brawijaya | | |
| Brawijaya | Universitasinforms state some information. | Universitas Brawijaya |
| Brawijaya | Universite Linivers b. Types of illocutionary act: | Universitas Brawijaya |
| Brawijaya | omversity and the second secon | niversitas Brawijaya |
| Brawijaya | Universi These utterances had two types of illocutionary act, directives and de | eclarations. Brawijaya |
| Brawijaya | University | niversitas Brawijaya |
| Brawijaya | Universit Directives are assuming for to the listener, this is the speaker wants to | |
| Brawijaya | Universita advising to the listener, that this product has an effect. It was d | irective of |
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| Brawijaya | | ERANGAN tas Brawijaya |
| Brawijaya | Universitas JANTUNG, IMPOTENSI DAN GANGUAN KEHAMILAN DAN JAN | Universitas Brawijaya NIN is the |
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| Brawijaya | Universita declaration is from the speaker to the listener to get some warn. It is o | |
| Brawijaya | Universitas Bra Universitas the government to people who smoke a cigarette, the effects of sr | Universitas Brawijaya |
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| Brawijaya | Univers 4.2 Discussion ya Universitas Brawijaya Universitas Brawijaya | Universitas Brawijaya |
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| Brawijaya | Universitas BraThe discussion part discusses about the ranalysis of finding | |
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Universitas Brawijaya analysis which is produced by A Mild's advertisement; "Untuk Diri" version in tas Brawijaya January 2012, "Kadang Hari" version in April 2012, "Semua Mencari" version in Universitas Brawijaya Universitas Brawijaya UniversJuly 2012 which contains the spoken and written utterances. All types of locutionary as Brawijaya are applied namely declarative, interrogative, imperative in this advertisement, and Universalso all types of illocutionary act are applied in this advertisement, namely as Brawijaya representatives, commisives, directives, expressive and declarations. Universitias By Based on data analysis, the writer found that the utterance used locutionary as Brawijaya and illocutionary text in deliver their utterance. There are some words indicating the types of locutionary act; declarative 25 utterances, interrogative 5 utterances and versimperative 10 utterances. While illocutionary act; representatives 24 utterances, as Brawijava directives 21 utterances, commisives 7 utterances, expressive 1 utterances and Universdeclarations 3 utterances. From the analysis, the writer can conclude that, for as Brawij locutionary; declarative sentence is most often used in this advertisement because the speaker declare some statement to the listener to get straight point. The speaker more ver gives information of this advertisement itself. While illocutionary; representatives is as Brawijaya most often used in this advertisement because the speaker describes some state Universaffairs, the speaker is stating and suggesting to the listener to use this product. niversitas Brawijaya According to finding, it is necessary to apprehend the proposition and the Universitas Brawijaya Universitas Brawijaya Universitas Braw Universcontext of the utterance. The types of locutionary are not always identified only in as Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawi utterance but also the context. Sometimes imperative sentence is not always used in stress utterance such as the example shut up! But in finding such as Go Ahead can Universitas Brawıj Universitas Brawijaya Universitas Brawijaya

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| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universinclude imperative, because it has meaning the speaker wants asking the listener to do tas Brawijaya |
| Brawijaya | something. For the types of illocutionary acts can be identified by the context. In a |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universifinding, illocutionary acts can be meaning two types. Such as MEROKOK DAPAT as Brawijaya |
| Brawijaya | Universitas Brawijaya MENYEBABKAN KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGUAN Universitas Brawijaya |
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| Brawijaya | UniversKEHAMILAN DAN JANIN these above utterances had two types of illocutionary act, as Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universitives and declarations. Directives are assuming for to the listener, this is the tas Brawijaya |
| Brawijaya | writer wants to give some advising to the reader, that this product has an effect. It was |
| Brawijaya | offiversitas brawijaya |
| Brawijaya | Universdirective of advising. The second is declaration; it is from the speaker to the listener as Brawijaya |
| Brawijaya | Universita Iniversitas Brawijaya to get some warn. It is declared by the government to people who smoke a cigarette. |
| Brawijaya | Universito get some warn. It is declared by the government to people who smoke a cigarette, tas Brawijaya |
| Brawijaya | Universitate effects of smoke itself declare to listener. |
| Brawijaya | Universitas Brawijaya |
| Brawijaya | Universit Universit Universit Related to the two previous studies, there are similarities and differences inversitas Brawijaya |
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| Brawijaya | Universitas B. Maria Ulfah (2007) used Austin's theory for analyzing the Brawijaya Universitas Brawijaya |
| Brawijaya | Universitionary acts and Searle's theory for analyzing the illocutionary acts; she found 3 as Brawijaya |
| Brawijaya | |
| Brawijaya | Universitas Brawijaya types of illocutionary acts. She did not find types of expressives and declarations. In Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Universities discussion, the researcher found all of types of locutionary acts based on tas Brawijaya |
| Brawijaya | Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya |
| Brawijaya | Univers Levinson's theory and types of illocutionary acts based on Searle's theory. The tas Brawijaya |
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| Brawijaya | Second Mirza Fajrin (2011) found all types of illocutionary acts based on Austin's Universitas Brawijaya |
| Brawijaya | Universtheory. Here, the researcher also found all types of illocutionary but based on Searle's tas Brawijaya |
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