

**TV VIEWERS' INTERPRETATION TOWARD "TRANS TV
MILIK KITA BERSAMA" SLOGAN USED BY TRANS TV
(A CASE STUDY ON BANJARWATI VILLAGE SOCIETY)**

THESIS

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**STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURE
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA**

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Presented to
Universitas Brawijaya
in partial fulfillment of the requirements
for the degree of *Sarjana Sastra*

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