

## CHAPTER III

### RESEARCH METHOD

In this chapter, the researcher presents research method of the study. The researcher explains the general procedure in conducting the research. In order to get a systematic organization, the research method consists of the following sections: Research Design, Data and Data Sources, Data Collection, and Data Analysis.

#### 3.1 Research Design

This study used the descriptive qualitative approach, which focused on analyzing the conversation of *Suro* and *Boyo* in the *Video Grammar Suroboyo*.

The data were collected in natural setting, and the research aimed at generating theory rather than testing theory

This study used the descriptive qualitative approach because this study did not use number in the research methods and because the object of this study is in form of written material and qualitative approach facilitates the process of analysis.

Ary et al (2002, p.22) say that there were two types of approaches, the descriptive qualitative approach and the descriptive quantitative approach.

The type of research was textual analysis as the type of the research, and according to Ary et al (2002. P.442) document analysis (or textual analysis) was a research method applied to written or visual material for the purpose of identifying specified characteristics of the material such as textbook, news paper, speeches, television program, advertisement, or musical composition, etc.

The researcher used qualitative method as this research aimed at finding out the taboo expressed by *Suro* and *Boyo* in *Video Grammar Suroboyo*. In addition, this research was designed in qualitative because the purposes of this study were to get the knowledge of the taboo words used in Video Grammar Surabaya and the types of taboo word uttered by characters.

### 3.2 Data and Data Sources

The data of this research were only words in “Video Grammar Surabaya” containing taboo words uttered by *Suro* and *Boyo*. The data source was the utterance of “Video Grammar Suroboyo” taken from <http://www.gathotkacastudio.com/film>.

### 3.3 Data Collection

The data of this research were collected by using the following steps:

1. Downloading *Video Grammar Suroboyo* from the website <http://www.gathotkacastudio.com/film>.
2. Listening and watching “Video Grammar Suroboyo” carefully.
3. Taking a note of the taboo words expressed by the characters in the video.

### 3.4 Data analysis

The research analyzed the data by doing the following steps:

1. Identifying and making a list of the types words related as taboo word.
2. Classifying and determining the taboo words found in the video.



Here, the writer is assisted by an online dictionary “Online Slang Dictionary” ([www.urbandictionary.com](http://www.urbandictionary.com)) In order to make sure that taboo words that considered taboo are really taboo words.

3. Translating the taboo words into English.

This is done to put the readers at ease especially when the readers do not understand Javanese.

4. Analyzing and describing the context of situation when taboo word was expressed by the characters.

5. Drawing a conclusion based on the analysis.

