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Brawijaya Universitas There are many different types of qualitative research. Ary, et. Al (2010:29) as Brawijaya Brawijaya Universitas Brawijaya Universit		ochaviors. (111 y, ot al. 2010)	
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Brawijaya Universitas		explains that qualitative approach has eight designs which most widely used in	va
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Brawijaya	Universitas B This study was classified into document or content analysis because	ause writertas Brawijaya
Brawijaya	conducted the study by taking analysis of the utterances taken from the mo	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Univers300. This study analyzed and interpreted the utterances to learn human	n behaviortas Brawijaya
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Brawijaya	represented by the main character of the movie named King Leonidas.	Universitas Brawijaya
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Brawijaya	Universitas B The data of this study were utterances uttered by the main character	Universitas Brawijaya er of movie
Brawijaya	Universitas bi	Universitas Brawijaya
Brawijaya	Universentitled 300 "King Leonidas" containing face-threatening acts which appear	
Brawijaya	University dialogues with other characters. The data were obtained from the original dialogues.	Universitas Brawijaya
Brawijaya	Universidialogues with other characters. The data were obtained from the original control of the origi	
Brawijaya	University script entitled 300 taken from http://subscene.com/subtitle/download. The	study was Brawijaya
Brawijaya	University and adversed by transcribing the mayin garint of main character's "Ving	hiversitas Brawijaya
Brawijaya	Universconducted by transcribing the movie script of main character's "King	
Brawijaya	University dialogue from the original text of 300 to answer the analysis of st. University	Iniversitas Brawijaya rategies in
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Brawijaya	Universitas Braw Data collection is important to determine the result of the study. In Universitas Brawn	this study Universitas Brawijaya
Brawijaya	Universities procedures used in collecting the data were as follows:	Universitas Brawijaya
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Brawijaya	Universitas B1. Watching the movie entitled 300. a Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	2. Downloading the movie script from http://subscene.com/ to identify the province of the script from http://subscene.com/ to identify the script from http://subscene.com/ to identify the script from http://subscene.com/	Universitas Brawijaya
Brawijaya	Universitas Bravutterances containing FTA on positive face and negative face.	Universitas Brawijaya
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Universitas Brawijaya Universitas Bilataj Analysis ilversitas Brawijaya Universitas Brawijaya Universitas BAfter collecting data, the obtained data would be analyzed to answer the Universitas Brawijaya Universitas Brawijaya Universproblems of the study. Ary et al. (2010) state that data analysis is a process to make as Brawijava the data arranged systematically in order to increase researchers' understanding of the Universidata and to enable them to report what they learned to others. In this study, the as Brawijaya s Brawijaya Universitas Brawijaya process of analyzing the data was focused on Miles and Huberman's theory of as Brawijaya qualitative data analysis (1994). The process of data analysis was divided into three Universitages: Data reduction, data display, and drawing conclusion and verification. niversitas Brawijaya **Data Reduction** hiversitas Brawijaya According to Miles and Huberman (1994, p.10), data reduction as Brawijaya refers to the process of selecting, focusing, simplifying, abstracting, and transforming the data. The further process is needed to be inducted as Brawijaya to sharpen the data such as writing summaries, coding, teasing out themes, making cluster, making partition, or making memos. In this study, the steps of reducing data were as follows: Transcribing the movie script of 300 consisting the utterances Universitas Braw **Universitas Brawijaya** from the main character "King Leonidas" Coding the utterances of King Leonidas based on the as Brawijaya Universitas Brawija da arrangement found in the movie script dialogue. dialogue in the movie will be coded as D1 (Dialogue 1). The las Brawijaya Universitas Brawiiaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijasa	Clustering the utterances of King Leonidas into p	ositive and tas Brawijaya
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Brawijaya	Universitas Brawijaya	negative FTA based on the theory of politeness p	roposed by Universitas Brawijaya
Brawijaya	Universitas Brawijaya	Brown and Levinson (1987). Prisitas Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawija ^{d)}	Organizing FTA strategies used by King Leonida.	s based on tas Brawijaya
Brawijaya	Universitas Brawi	Brown and Levinson's (1987) theory of FTA strategies	Universitas Brawijaya
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Brawijaya		berman (1994, p.11) state that a display is an	
Brawijaya	Universit	mpressed assembly of information that needs conclusion	Iniversitas Brawijaya on drawing
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Brawijaya		d action. The data must be displayed in order to make	
Brawijaya	Universitas	cessible to be reported. In this study, the data would be o	Universitas Brawijaya
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Brawijaya	Universitas Blanda a f	form of table containing code, utterances, and FTA stra	tegies used tas Brawijaya
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Brawijaya Brawijaya	Universitas Brawija mo	vie. The table could be seen below:	Universitas Brawijaya Universitas Brawijaya
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Brawijaya		n. Miles and Huberman (19		
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Brawijaya	explain and Universitas Brawijaya	Universitas Brawijaya I interpret the data after colle	ecting them such as noting r	egularities, Universitas Brawijava
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