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Universitas Brawijaya Universitas INTRODUCTION ersitas Brawijaya Universitas Brawijaya Universita 1.1 Background of Study tas Brawijaya Universitas Brawijaya Universitas Brilm is a form of entertainment that creates a story with sound and a sequence Brawijaya University of images giving the illusion of continuous movement. In the others side film, ersitas Brawijava Universitas Brawijaya also considered to be an important art form, a source of popular entertainment and Universita a powerful method. As described by Brooks (1997, p.163) "film is made by ersitas Brawijaya recording photographic images with cameras, by creating images using animation hiversitas Brawijaya techniques and visual effects". hiversitas Brawijaya 1.1.1 Film and Literature Film has become one of the most popular media which often elevated ersitas Brawijaya Universita literary work to be visualized. Many novels and autobiographies have been ersitas Brawijaya University filmed to give a new way in enjoying literary works. As a other product of art, Universita films can be adapted from many literary works such as true story, short story, ersitas Brawijaya novel and many others. Film which is adapted from novels also has elements of ersitas Brawijaya University work such as plot, setting, theme, character, and others to give the clear ersitas Brawijaya Universita images./iia Film is also used as a media to show social phenomenal and a society. Many Universitas Brawijaya University film directors present the historical facts in a film, because it creates a certainers it as Brawijaya setting which historical facts similar to the setting in that era. So, a film director Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University should have knowledge in history. For example, if the film director wants to tell aersity Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya story about American culture, he should observe the historical background of Universitas Brawijaya Universitas Brawijaya

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Brawijaya	University America in the past, also, there are examples of successful adaptations of novel to
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Brawijaya	University cinema, including such classics as Gone with the Wind, The Grapes of Wrath, ersitas Brawijaya
Brawijaya	University Gettysburg, Huckleberry Finn, The Scarlet Letter A, or the modern ones such as
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	University The Color of Purple, Percy Jackson & the Olympians, The Lightning Thief, The ersitas Brawijaya
Brawijaya	University Golden Compass, The Lovely Bones, The Da Vinci Code, New Moon and many
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	University others. Those films have successfully lifted the social phenomena in a certain era ersity Brawijaya
Brawijaya	Although the novels have successfully touched the heart of the readers when those
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Brawijaya	Universi Film is one of the products of popular culture. In the twentieth century ersitas Brawijaya
Brawijaya	Universi people tended to watch film in television more than before. Jack Nachbar and ersitas Brawijaya
Brawijaya	Universit  Universit  Universit  Universitas Brawijaya
Brawijaya	Universit Kevin Lause states that, "The Beverly Hillbillies had a record of popular successersitas Brawijaya
Brawijaya	Universita in the 1960s which was every bit as impressive as that of <i>The Cosby Show</i> in the ersitas Brawijaya
Brawijaya	Universitas Diawijaya
Brawijaya	Universita 1980s and Cheers in the 1990s" (1992, p.105). It is evident that people are ersitas Brawijaya
Brawijaya	Universita interested in the condition and situation shown in the movie. Film is the easiest ersitas Brawijaya
Brawijaya	Universitas Brawijaya
Brawijaya	Universita media to show the people about the social condition in America. Jack Nachbar ersitas Brawijaya
Brawijaya	Universities and Kevin Lause (1992, p.7) suggest that "popular culture is a funhouse mirror ersitas Brawijaya
Brawijaya Brawijaya	Universitas Brawija Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	
Brawijaya	Universitas Brawijaya
Brawijaya	University horror, and thriller. And nowadays, there are a lot of films in America that reflectersity Brawijaya
Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya some issues about racism, gender, environment, children welfare, anti-war and Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita others, but one of the most phenomenal issues adapted in film is about racism. Iniversitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Rrawijaya	Universitas Brawijava, Universitas Brawijava, Universitas Brawijava, Universitas Brawijava

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	<b>Universitas Brawijaya</b>
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	<b>Universitas Brawijaya</b>
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Uni3ersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	<b>Universitas Brawijaya</b>
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	<b>Universitas Brawijaya</b>
Brawijaya	Universitas Braw In terms of the issues of racism, most of the problems depicted in	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita is always, concerning with discrimination whether it is racial prejud	<sup>ice</sup> n%ersitas Brawijaya
Brawijaya	Universitä stereotype. One of the film concerning racism on Black woman in America	is The Brawijaya
Brawijaya		Universitas Brawijaya
Brawijaya	Universita Help. The Black maid in The Help film is shown as poor, unintelligen	<sup>nt</sup> J <sup>and</sup> ersitas Brawijaya
Brawijaya	Universita ignorant by the White, although the maid is capable to handle the household	d. She
Brawijaya	Ulliversitas brawijaya Ullive	Ulliversitas brawijaya
Brawijaya	University was not greeted well by the White people because of the history of slavery	
Brawijaya	University that time mostly the Black people are considered as the inferior. The	Whites Brawijaya
Brawijaya	Universitas Brawi	Universitas Brawijaya
Brawijaya	University judge that "the Blacks are poor, lazy, violence prone, unintelligent, live off	Universitas Brawijaya
Brawijaya	Universitas/ welfare, and ignorant" Feldman (2001, p.97).	Universitas Brawijaya
Brawijaya	Universita	Universitas Brawijaya
Brawijaya Brawijaya	Universi Universi 1.1.3 The History of Black People and The Help	niversitas Brawijaya niversitas Brawijaya
Brawijaya	Offiveral Assets of the Control of t	
Brawijaya	Universit  As stated by McCain (2000, p.32), "in America, racism has a lor Universit	ng and risitas Brawijaya Aniversitas Brawijaya
Brawijaya	Universit varied history, and the dramatic strides against it that came in the 19	960's".ersitas Brawijaya
Brawijaya	Universita African-American has been fighting racism ever since they were brou-	
Brawijaya	Universitas 18 \ 18 \ 18 \ 18 \ 18 \ 18 \ 18 \ 18	Tuniversitas Brawijaya
Brawijaya	Universita America against their will to be slaves. They fought for emancipation	<sup>i</sup> t <sup>irom</sup> ersitas Brawijaya
Brawijaya	Universita slavery again and again.	<b>Universitas Brawijaya</b>
Brawijaya	Universitas BIA A A A A A A A A A A A A A A A A A A	Universitas Brawijaya
Brawijaya	Universitas Bra African-Americans are people in the United States, but their ancesto	
Brawijaya	University from the Negroid race in Africa. Most African-Americans are the descendant	
Brawijaya	Universitas Brawija Wijaya	Universitas Brawijaya
Brawijaya	University captive Africans held in the United States from 1619 to 1865. They co	
Brawijaya	America as slave and work in tobacco farm in Southern. As what Anderson	(1993,
Brawijaya Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya Universitas Brawijaya
Brawijaya		Universitas Brawijaya
Brawijaya	African Americans, over thirty million citizens of the United	Universitas Brawijaya
Brawijaya	Universitas BrayIdentified principally by skin color and differentiated mostly	Universitas Brawijaya
Brawijaya	socio-politically and economically, they are, indeed, Africans in	Universitas Brawijaya
Brawijaya	America or at most African Americans. Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Bra Much of African-American history is based on the Blacks' strug	gglentoersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya achieve the equality and get the rights promised by the founders of the nuniversitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita democratic government. It happened because the Blacks were considered a	
Brawijaya	Universitas Brawijaya Universitas Brawijaya and inferior. The Whites always felt that they were more superior than the Universitas Brawijaya	Universitas Brawijaya Blacks
Brawijaya		
Brawijaya		Universitas Brawijaya
Brawijaya	Universitas Brawijaya Slavery had encouraged a false assumption that the Blacks were infe	Universitas Brawijaya
Brawijaya		
Brawijaya	Universita the Whites. Despite emancipation, discrimination against the Black	
Brawijaya	Universitas Br Universitas continued to pull out the African-Americans of their legal rights. Funda	Universitas Brawijaya
Brawijaya		
Brawijaya	University democratic privileges, such as the right to vote, were routinely denied from	n them, ersitas Brawijaya
Brawijaya Brawijaya	Universi Universi and they were set apart from the mainstream society by laws designed to ke	Niversitas Brawijaya
Brawijaya		
Brawijaya	Universit races socially separate and politically unequal to the Whites. Their frust	trations ersitas Brawijaya
Brawijaya	Universit finally erupted in a Civil Right Movement from 1963 to 1965 when A	African <sub>zersitas</sub> Brawijaya
Brawijaya	Universite Americans began demanding their proper and equal place in society. In this	
Brawijaya	Universita:	Universitas Brawijaya
Brawijaya	Universita Right Movement there were many leaders who struggled for freedom, "	Martinersitas Brawijaya
Brawijaya	Universita Luther King, Jr. and other Blacks leaders staged a protest rally and Ma	arch in ersitas Brawijaya
Brawijaya	Universitas Bl	Universitas Brawijaya
Brawijaya	University Bermingham demanding equal rights and access in employment, housi	ngjandersitas Brawijaya
Brawijaya	Universita public accommodation" (Anderson, 1993, p. 102).	Universitas Brawijaya
Brawijaya	Universitas Brawija (wijaya	Universitas Brawijaya
Brawijaya	Universitas Bra However, social segregation after the 1960's movement still flou	
Brawijaya	Public areas and public facilities in South, Montgomery city, were regula	Universitas Brawijaya ated by
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita Segregation Law. Rhea (1997, p.94) states that: niversitas Brawijaya	Universitas Brawijaya
Brawijaya	During the nearly century-long battle against segregation prior	Universitas Brawijaya
Brawijaya	Universities Braw to the 1960's, black cultural resistance often involved resisting	Universitas Brawijaya
Brawijaya	Universitas Braw the white vision of the past. To understand why the Race Pride Universitas Braw Movement began with blacks, it is important, then to review	Universitas Brawijaya
Brawijaya Brawijaya	these early expressions of the Race Pride dream	Universitas Brawijaya
Brawijaya Brawijaya		Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Uni <del>s</del> ersitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Bray This segregated condition in the South is also portrayed in The Help	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	University film. The Help was launched in August 2011 and has time setting in 1963.		
Brawijaya	Universita maids in the film are influenced by the injustice of Black-White race relation		
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U		
Brawijaya	University the South at the dawn of the Civil Rights Movement. The film is paradoxi		
Brawijaya	University describes how the Black women in America suffer from the oppression of	of the	Brawijaya
Brawijaya		Universitas	
Brawijaya	Universita White people. It is such a reflection of racism in 1960's when the Civil I		
Brawijaya	movement nappened.	Universitas	
Brawijaya Brawijaya	Universitas Brawi Universitas Brawi	Universitas Universitas	
Brawijaya	Universitas 1.1.4 The Help: Synopsis	Universitas	
Brawijaya			
Brawijaya	Ine Help is a 2011 drama adapted from Kadnyn Stockett's best s	Divergitae	Rrawijava
Brawijaya	Universi novel and directed by Tate Taylor. However, after becoming one of	f the the the	Brawijaya
Brawijaya	Universi nominations on the Academic Award in 2012, and Minny Jackson won for ac		
Brawijaya	Universit	niversitas	Brawijaya
Brawijaya	Universit in a supporting role, <i>The Help</i> seems to be more popular than the novel itself.	niversitas	Brawijaya
Brawijaya	Universita  Mississippi is the setting place of the film. This film is about Black n	naidsersitas	Brawijaya
Brawijaya	Universitas ( )	universitas	Brawijaya
Brawijaya	Universita in the segregated world of the sixties Mississippi at the height of the civil r		
Brawijaya	Universitä struggle. Eugenia "Skeeter" Phelan is a White writer of the manuscript about		
Brawijaya		Universitas	
Brawijaya	Universita friend's two Black maids, during the Civil Rights era in the early 1960		
Brawijaya	University America. She rejects the virulent inbred racism of her old school friends.		
Brawijaya Brawijaya	Universitas Brawija Universita first Black maid name is Aibileen Clark. She is a middle-aged Black woman	Universitas	
Brawijaya			
Brawijaya	has spent her life by raising children of her White master's. The second E	3lack Universitas	Brawiiava
Brawijaya	Universita maid is Minny Jackson, whose outspokenness has gotten her fired many times		
Brawijaya			
Brawijaya	Universitas Braw a deputation for being a difficult employee, but she makes up for this Universitas Braw and a difficult employee, but she makes up for this	with Universitas	Brawijaya
Brawijaya		Universitas	
Brawijaya		Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya U	Universitas	Brawijaya
Brawijaya		Universitas	
Rrawijava	Universitas Brawijava Universitas Brawijava Universitas Brawijava I	Universites	Rrawijaya

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	i6ersitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	Universitas Brayminny has an employer named Hilly Holbrook. She is a childhood frier	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	University of Skeeter's. Hilly tries to push through a sanitation initiative so that all the whi	teersitas	Brawijaya
Brawijaya	Universitä homeowners have a separate bathroom (outside, like an outhouse) for the Blad	iversitas	Brawijaya
Brawijaya			Brawijaya
Brawijaya	University domestics. Minny, deliberately disobeys Hilly's order not to use the family		
Brawijaya	University bathroom. Despite the fact that a violent thunderstorm rages outside, going to the	iversitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Un	iversitas	Brawijaya
Brawijaya	University outhouse is dangerous. Hilly then fires her when there is a meeting in Elizabe		
Brawijaya	Universita Leefolt's house. Leefolt is Aibileen's employer, who is also best friends wi	thersitas	Brawijaya
Brawijaya	Universitas Braw ijaya Un Universita Hilly and Skeeter. Hilly influences Elizabeth to make a separate bathroom for h		Brawijaya
Brawijaya Brawijaya			Brawijaya
Brawijaya	maid. She explains that Black people carry many diseases. Elizabeth	1S	Brawijaya
Brawijaya			Brawijaya
Brawijaya			Brawijaya
Brawijaya	The segregation does not only happen in the bathroom but also in the	he	Brawijaya
Brawijaya	Universit public transportation. It is shown when Aibileen and her friend have to sit in the		
Brawijaya	Universit	iversitas	Brawijaya
Brawijaya	back of the bus. As Black people, they cannot mingle with the White peop	le iversitas	Brawijaya
Brawijaya			Brawijaya
Brawijaya	Universities  The research on <i>The Help</i> is worth conducting because this film providence to the providence of the provi	iversitas	Brawijaya
Brawijaya	Universitas L	iversitas	Brawijaya
Brawijaya	Universitarich data about the existence of Segregation Law, the problem faced by Black		
Brawijaya	women when the Civil Right Movement happened. Segregation Law has create	iversitas ed	Brawijaya
Brawijaya			Brawijaya
Brawijaya	University such a big problem in the Black community. Therefore, it is always important		
Brawijaya	Universitas Brawijaya Un Universitas Brawijaya Universitas Brawija	he	Brawijaya
Brawijaya Brawijaya			
Brawijaya Brawijaya			Brawijaya Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Uni7ersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B. Jim Crow Law, the law of segregation which regulated the different	t rightsersitas Brawijaya
Brawijaya	Universita between Blacks and Whites had become a controversial issue in the An	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	University history. This depiction can be clearly seen in <i>The Help</i> , the film. awijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita 1.3 Objective of the Study ersitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya The study of <i>The Heln</i> aims:	Universitas Brawijaya
	Universitas Brawijaya The study of <i>The Help</i> aims:  rawijaya	Universitas Brawijaya
Brawijaya	Universita (1) to observe Segregation Law which still existed in the Southern states w	
Brawijaya	Universitas By the Civil Right Movement was performed to end discrimination	Universitas Brawijaya
Brawijaya	Universitäs	Universitas Brawijaya
Brawijaya	University (2) to trace back the impact of Segregation Law upon the Black	women ersitas Brawijaya
Brawijaya	Universi especially on work places and public places	iversitas Brawijaya
Brawijaya	Universit especially on work places and public places	hiversitas Brawijaya
Brawijaya Brawijaya		hiversitas Brawijaya hiversitas Brawijaya
Brawijaya	Universit 1.4 Significance of the Study Universit	niversitas Brawijaya
Brawijaya	Studying social phenomena in 1960's in America, especially in relation	n with Iniversitas Brawijaya
Brawijaya	Universita the Black woman segregation from the Whites, through this film is reveal	
Brawijaya	Universitas	Universitas Brawijaya
Brawijaya	Universities impact of <i>Jim Crow Law</i> for Black women life in America. That is why, by Universities	Universitas Brawijaya
Brawijaya	Universita this research, the understanding about the Jim Crow Law in the 1960's	ih theersitas Brawijaya
Brawijaya	Universitas Bra South hopingly will be improved.	Universitas Brawijaya
		Universitas Brawijaya
Brawijaya	Universitas Brawija wijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijay	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya Brawijaya	Universitas Brawijaya	Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya REVIEW OF RELATED LITERATURE rawijaya Universitas Brawijaya Univerand RESEACRH METHOD as Brawijaya **Universitas Brawijava** University 2.1 Theoretical Framework Universitas Brawijaya Universitas B Devereux (2003, p.9) states that "film is important agent of socialization in arsitas Brawijava University that they reproduce dominant (and other) social norms, beliefs, discourses, Universita ideologies and values". Film is the product of human works and thoughts which ersitas Brawijaya are accepted and approved of by a large community and population. Besides that, film is important since it is one of the mass media that functions as a social ersitas Brawl equipment to promote value and belief to people. Value and beliefs appear when the viewers of the films understand and interest what their favorite film show ersitas Brawijaya Film is one of the most of art that important and interest to be learned, and it is University very crucial for comprehend it. There are three characteristic of film by Nichols, ersity Brawi (2008). First, film has the social impact on specific field of study, for example it Universita influences the way of thinking of society. Second, as an art form, film is always ersitas Brawijaya tied to a social and historical context where different responses and interpretations Universita occur. And the third, the history of film is the story both of its rise as an art and ersitas Brawijaya its social impact and political significance as mass medium. Therefore, ersitas Brawijaya Universita understanding film can start form sociological perspective. S Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities B According to Anderson (1993, p.114), "sociology began to take root in the University United States at the height of racial segregation, violence, and oppression near the PISITAS Brawllaya University end of the nineteenth and the beginning of twentieth centuries". It influences the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	<b>Universitas Brawijaya</b>
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Unigersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Università social phenomena in America because African-American has a bad experier	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	University the White society. And they think that they are the stronger than the Blacks.	Universitas Brawijaya
Brawijaya	Universities B That social phenomenon which is related with segregation, violence	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita oppression toward the Blacks in <i>The Help</i> movie is a true story and many p	
Brawijaya	University admitted that. The movie review by Owen Gleiberman (2011) confirms that	Universitas Brawijaya at this
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	University film shows complex, compassionate and nuanced of Black people's li	
Brawijaya	Universitas America. Like its characters, it has its faults. But overall, it is a move	Universitas Brawijaya
Brawijaya	Universitas Brawing TAS R S vijaya	Universitas Brawijaya
Brawijaya		Universitas Brawijaya
		Universitas Brawijaya
Brawijaya	University 2.1.1 Racism: Blacks in American Society	Universitas Brawijaya
	Universi Universi Based on some research, the racial problem between Black and '	Miversitas Brawijaya White
	Universi American still exists. It is commonly accepted that racism is as old as h	Live weller Dwarrillaria
Brawijaya Brawijaya	Universit society itself. As long as human beings have been around, the argument	hiversitas Brawijaya goes; niversitas Brawijaya
	Universita they have always hated or feared people of a different nation or skin color.	niversitas Brawijaya
Brawijaya	Universitas Pasian is a Historia form of Street of Stree	Universitas Brawijaya
Brawijaya	Universitas Racism is a particular form of oppression. It stems from discrimination against a group of people based on the idea that	
Brawijaya	Universities some inherited characteristic such as skin color, makes them	<b>Universitas Brawijava</b>
Brawijaya	Universities B inferior to their oppressors. Yet the concepts of "race" and "racism" are modern inventions. They arose and became part of the	<b>Universitas Brawijaya</b>
3 3	dominant ideology of society in the context of the African slave	
	Universitas Braw trade at the dawn of capitalism in the 1500s and 1600s (Selfa, 2006,	<b>Universitas Brawijaya</b>
Brawijaya		Universitas Brawijaya
Brawijaya	Universitas Brawijay So, slavery in America has its own history. No one really knows how many Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya men,
	University women and children left Africa in the holds of slave ships. The trade	
Brawijaya	Universities Brawing a University Brawing White people as being the most per Universities	fectly
	University developed and the Blacks as being at the bottom of the ladder. Slavery is a public of the ladder.	
Brawijaya Brawijaya	American history.	Universitas Brawijaya
		Universitas Brawijaya Universitas Brawijaya
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Unioersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita 2.1.2 Stereotype, Prejudice, and Discrimination Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas BraIn terms of racism, the conflict involves majority and minority groups. Inersitas Brawijava Universita this case, White Americans become a majority group and have a big power to ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya University control Black Americans. As a minority group, Black Americans have a Brawijaya Universitas significantly less power, control, and influence over their own lives than White ersitas Brawijaya Universitas Brawijaya Universita Americans as the members of a dominant group. So, the Black Americans alwaysers tas Brawijava Universitas uffer from a hard oppression from the White Americans. And it show that Universita African-American as more visible and overt forms of prejudice and discrimination arsitas Brawijaya To understand such acts and assumptions, social psychologists have required clarifying the basic concept of stereotype, prejudice, and discrimination. Versitas Brawijaya 2.1.2.1 Stereotype Stereotypes are qualities assigned to groups of people related to their race, ersitas Brawijaya Universita nationality and sexual orientation. Feldman (2001, p.81) states that: Stereotype is a set of beliefs and expectations about members of a group ... Stereotypes increase the chance that discrimination will occur. Discrimination, the behavioral Universitias B manifestation of stereotypes and prejudice, refers to negative **Universitas Brawijaya** actions taken toward members of a particular group because of their membership in a group. Brawijaya Universitas Brawijaya Universita In this case, stereotypes applied to a racial group become inconsistent when ersitas Brawijaya Universita members of that group are broken down by national origins. The stereotype Universita becomes a problem faced by African-Americans. Sit And the effect is the ersitas Brawijaya University discrimination towards Black People in their daily life. Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B Feldman (2001, p.81) states that "prejudice refers to the negative or positive ersitas Brawijava Universitate valuation or judgments of members of a group that are based primarily on ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University membership in the group and not necessarily on the particular characteristics of ersitas Brawijava Universita individuals". In general, prejudice includes negative feelings, stereotyped beliefs, University and a tendency to discriminate against members of the group. Besides, prejudice ersitas Brawijava Universities can be based upon a number of factors including sex, race, age, University orientations, nationality, socioeconomic status and religion. 2.1.2.3 Discrimination According to Feldman (2001, p.81), "discrimination such a differential treatment on the basis of race that disadvantages a racial group and treatment on the basis of incapably justified factors other than race that disadvantages a racial group (differential effect)". Manifestation of stereotype and prejudice can be Universita positive or negative. Positive discrimination is to be understood as discrimination Universita that is beneficial and the negative discrimination can be taken to be any harmful University discrimination. For example, positive discrimination happen when a man is Universities married, and people assume that he is more trust worthy. It is not necessarily true, ersitias Brawijaya University but that is discrimination. In negative discrimination, if a person is shoppingers it as Brawijava Universitas Brawijaya while wearing old clothes they, may not be helped because they seem like they Universitas Brawijaya Universitas Brawijaya Universita could not afford anything itas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Unizersitas Brawijaya Universitas Brawi In 1960's African-American especially Black women have not got the arsitas Brawijaya Universita equality because the Black people struggle of their right under Jim Crow Law. ersitas Brawijaya University During the segregation era in America, it was found that Segregation Law became Universitas big problem for Black people. As described by Anderson (1993, p.39), ersitas Brawijaya rsitas Brawijaya Universita "segregation is a policy of forced apartness (apartheid) under the control of an ersitas Brawijava oppressor or dominant race. Segregation in the America included the racial ersitas Brawijaya University segregation of facilities, services, and opportunities such as housing, medical care, ersity Brawijava education, employment, and transportation along racial lines". Besides, the segregation happened to separate other racial or ethnic minorities from the major ersitas Brawijava society and communities. Around 1890-1918, the lives of Blacks Americans were complicated. They ersit as Brawijava faced Jim Crow Law, segregation between the Whites and the Blacks in public University places, like buses, railroads, hotels, and hospitals. Blacks were free but they haders tas Brawijaya to deal with the White supremacy. Universitas B. The origin of the expression "Jim Crow" has often been related to "Jumpersitas Brawijaya Jim Crow", a song and dance caricature of Blacks performed by white actor Universita Thomas D. Rice in Blackface, which first surfaced in 1832 and was used to deride ersitas Brawijaya Andrew Jackson's populist policies. As a result of Rice's fame, Jim Crow had University become a judgmental expression meaning "Negro or Black" by 1838 and when exists Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University the laws of racial segregation were passed at the end of the 19th century they exists Brawijaya Universita became known as Jim Crow law. Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universities Browneyer, Jim Crow Law was passed to limit the freedom of Black (A	African Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	University Americans). As identified from the article by Pilgrim (2000), the Jim	Crowersitas Brawijaya
Brawijaya	Universitä system was undergirded by some beliefs or rationalizations: Whites were su	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	University to the Blacks in all important ways. As the result, there were two ki	
Brawijaya	Universitas Brawijaya  Segregation Law based on Jim Crow:  Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya 2.1.3.1 Segregation in Public Places Universitas Brawijaya	Universitas Brawijaya
Brawijaya		Universitas Brawijaya
Brawijaya Brawijaya	Universitas Br Thompson and Bigsby (1998, p.158) states that "the Blacks were not of Universitas Br	Universitas Brawijaya
Brawijaya	Universita inferior money-starved school system but also to wide-ranging 'Jim Crow	Laws' Prawijaya
Brawijaya		
Brawijaya	Universi	N Diversitas Brawijava
Brawijaya	Universi theaters, trade unions, and many other institutions and facilities". There	fore, itersitas Brawijaya
Brawijaya	Universit was the basic rules for the Whites to violate the Blacks in the whole sectors	
Brawijaya	Universit	hiversitas Brawijaya
Brawijaya	Universit	niversitas Brawijaya
Brawijaya	2.1.3.2 Segregation in the Work Places Universita	Iniversitas Brawijaya
Brawijaya	Universita. Segregation does not only happen in public places but also in work	<u>*</u>
Brawijaya	Universitas Wills (2009, p.3) says that "there are some companies in America where A Universitas L	Universitas Brawijaya
Brawijaya	Universitas L	Universitas Brawijaya
Brawijaya	Universita American maid becomes routinely excluded from direct client contact". a	Universitas Brawijaya
Brawijaya	Universitas Bra	Universitas Brawijaya
Brawijaya	Universita 2.1.4 Civil Right Movement	Universitas Brawijaya
Brawijaya	Universitas Brawija (Wijaya	Universitas Brawijaya
Brawijaya	Universities BraThe segregation resulted in <i>Civil Right Movement</i> among the Blacks. I	
Brawijaya Brawijaya	struggle established by the Blacks because of the oppression they experi	ienced.  Universitas Brawijaya
Brawijaya	Anderson (1993, p.2) states that "The Civil Right Movement of the sixties si	
Brawijaya		
Brawijaya	a rebirth of African-Americans' pride in their race, history and culture the	nat was Universitas Brawijaya
Brawijaya	University reflective of the Harlem Renaissance". Black Americans needed to be admi	
Brawijaya		
Brawijaya	the part of America and gain the same rights like the White because there	was a Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Rrawijaya	Universitas Brawijava, Universitas Brawijava, Universitas Brawijava	Universitas Brawijava

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Un <b>i</b> 4ersitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	notion that all men are created equal as stated in the Declaration Ame	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	University Independence. As described by Hine et.al (2000, p.502) "The Civil	Rightersitas	Brawijaya
Brawijaya	Universita Movement would be long and bloody and it would not lead to the promised		
Brawijaya		Universitas	
Brawijaya	University but it would profoundly change America". In addition, Hine et.al (2000, p		
Brawijaya	Universita argues that "the heart of the story of the modern Civil Right Movement is	Iniversitas is the	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	University remarkable courage and tenacity people in their own communities showed in		
Brawijaya	University determination to attack segregation and exclusion and exclusion from poly	litical	Brawijaya
Brawijaya Brawijaya		Universitas Universitas	
Brawijaya		Universitas	
Brawijaya	Historia de la Companya del Companya de la Companya del Companya de la Companya d	Universitas	
Brawijaya	University 2.2 Previous Study University		Brawijaya
Brawijaya	Universi In general, the research on movies is often conducted. Previously, there	were	Brawijaya
Brawijaya	Universi some researchers using a movie on African-American as the object of study.		
Brawijaya	Universit	niversitas	Brawijaya
Brawijaya	Universit of the research is The Pursuit Of Happyness: A Black Man's Struggle To	Gainersitas	Brawijaya
Brawijaya	Universite American Dream by Ivan Chandra (2011). The study focuses on a Black man	whoersitas	Brawijaya
Brawijaya	Universitas 18 18 18 18 18 18 18 18 18 18 18 18 18	Universitas	Brawijaya
Brawijaya	Universita wants to gain happiness in his life. The study reveals that because of	Uheirersitas	Brawijaya
Brawijaya	Universita historical background, the Blacks always face discrimination. However,	Uriversitas	Brawijaya
Brawijaya		Universitas	
Brawijaya	Universita Pursuit of Happiness shows there are some counter actions from the Black p		
Brawijaya	University to seize equality as mostly shown by Chris Gardner, as the main character,		
Brawijaya Brawijaya		Universitas	
Brawijaya Brawijaya	Universitae Brawijaya Universitae Brawijaya		
Brawijaya Brawijaya	American dream he successfully disproves negative stereotypes of Blacks as Universities Brawnian and Brawnian	lazy, Universitas	Brawijaya
Brawijaya	University stupid, and poor in The second study is The Blacks' Stereotypes As		
Brawijaya			
Brawijaya	Manifestation Of The Ideology Of Racism In "Crash" by Aisyi Nur Inda	hsary Universitas	Brawiiava
Brawijaya	Universita (2008). The study is on the Blacks' stereotypes shaped by the Whites' colle		
Brawijaya			
Brawijaya	Universitas Brawijaya Universitas Brawijaya Consciousness that construct the ideology of racism in <i>Crash</i> . In the number of the ideology of racism in <i>Crash</i> .	er of Universitas	Brawijaya
Brawijaya		Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Rrawijaya	Universitas Brawijava, Universitas Brawijava Universitas Brawijava	Universites	Rrawijava

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Unisersitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas	Brawijaya
Brawijaya	findings will be elaborated based on the purpose the study. There are three	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	Brawijaya
Brawijaya	Universita Blacks' stereotypes in crash supported by some scene from the film. First, Blacks ersitas	Brawijaya
Brawijaya	University are financially inadequate. Second, Blacks are ignorant; low intelligence. And	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	
Brawijaya	University the third, Blacks easily commit crime. As the ideology in crash, the ideology of	
Brawijaya	racism is by some means dominating the whole story. Based on the ideological	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas	Brawijaya
Brawijaya	University models of the films theory, the films is categorized into film with ideological ensities	
Brawijaya	Universitas Brawijaya Universitas	
Brawijaya	Universitas Braw Universitas Bran this research, <i>Jim Crow</i> is applied as grounding theoretical framework to ersitas	
Brawijaya		
Brawijaya	Universitas observe <i>The Help</i> . As until now there has not been any research using historical niversitas	Brawijaya Brawijaya
Brawijaya Brawijaya	Universit approach focusing on Jim Crow as Segregation Law against Black Americans ersit as	
Brawijaya		Brawijaya
Brawijaya	especially woman. This study will be different from other research done before	Brawijaya
Brawijaya		Brawijaya
Brawijaya	11 a n 1 a n 1 a n 1 a 2010 a 1 a 1 a 1 a 1 a 1 a 1 a 1 a 1 a 1	Brawijaya
Brawijaya		Brawijaya
Brawijaya	Universitas Universitas	Brawijaya
Brawijaya	Universitas  2.3.1 Deciding the Object Material  Universitas  Universitas	Brawijaya
Brawijaya	Universitas Deciding the Object Material Universitas Universitas	Brawijaya
Brawijaya	Universitas B The film entitled The Help is chosen as the material object of the study. This ersitas	Brawijaya
Brawijaya	Universitas Bra La	Brawijaya
Brawijaya	film depicts how a Black woman faces the segregation problem in her life as a Universitas Bray	Brawijaya
Brawijaya	Universita maid of the Whites. Therefore, the problems of segregation against Black women ersitas	
Brawijaya	Universitas Brawijay awijaya Universitas	Brawijaya
Brawijaya	in public places and work places as regulated by the Segregation Law serve as the	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	
Brawijaya		Brawijaya
Brawijaya	2.3.2 Analyzing and Interpreting the Data	Brawijaya
Brawijaya		Brawijaya
Brawijaya	Universitas B The discussion of the research is to figure out the Segregation Law, in the ensites	
Brawijaya	Universitas Braying Civil Right Movement was struggled to end discrimination. In this Universitas	Brawijaya
Brawijaya Brawijaya		Brawijaya
Brawijaya Brawijaya		Brawijaya Brawijaya
Brawijaya Brawijaya		Brawijaya Brawijaya
		Brawijaya
Brawijaya Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas	

Brawijaya	Universitas Brawijaya	Universitas	Brawijava	Universitas	Brawijava	Universitas	Brawijava
Brawijaya	Universitas Brawijaya			Universitas		Universitas	
Brawijaya	Universitas Brawijaya			Universitas		Uni6ersitas	
Brawijaya	Universitas Brawijaya			Universitas		Universitas	
Brawijaya	Universitas Brawijaya			Universitas		Universitas	
Brawijaya	Universitas Brawijaya			Universitas		Universitas	
Brawijaya	Universitas Pravity, The He						
Brawijaya	Universitas Brawijaya	elp is watched s	everal times to	o observe the cl	haracter of the	Universitas	Brawijaya
Brawijaya	Universitain the movie, A						
Brawijaya	Universita Based on history						
Brawijaya	Universitas Brawijaya	Universitas	Brawijava	Universitas	Brawijava	Universitas	Brawijava
Brawijaya	Universita From this analy						
Brawijaya	Universita in The Help fac						
Brawijaya	Universitas Brawijaya	Univer	on in work br	ersitas	Brawijaya	Universitas	Brawijaya
Brawijaya	Universita emphasize the	racial problem.	To make th	e discussion m	ore detail, th	eory of ersitas	Brawijaya
Brawijaya	Universitas Brawiia is a	nnlied to unco	ver how a F	Black woman i	s always un	Universitas	Brawijaya
Brawijaya	Universitas Brawi		AS R	Mark Wolliam I	ijaya	Universitas	Brawijaya
Brawijaya	Universita oppression of th	e Whites.		741	va	Universitas	
Brawijaya	Universitas /	夢		堂 1		Universitas	Brawijaya
Brawijaya	Universita	7.2.1	CA.A.	May 1		Universitas	Brawijaya
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Brawijaya	Universi		300	100	1	hiversitas	Brawijaya
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Brawijaya	Universit				· ·		Brawijaya
Brawijaya	Universit	F		177		niversitas	
Brawijaya	Universita	(44)	STELL			Iniversitas	
Brawijaya	Universitas	(2)				Universitas	
Brawijaya	Universitas	rei		161	//	Universitas	
Brawijaya	Universitas L				//	Universitas	
Brawijaya	Universitas Bl	4.5	1.4	4.5	a	Universitas	
Brawijaya	Universitas Bra		AA		aya	Universitas	
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Brawijaya	Universitas Brawijay				Mawijaya	Universitas	
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Universitas Brawijaya Unive FINDING AND DISCUSSION as Brawiiava Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B Film, as a part of popular culture, is said by Nachbar (1992, p.4) as "a mirror ersitas Brawijava Universities of the spirits of age"; therefore the situation of films often refers to scientific, University political, social and economic condition at the same time. The Help proves that arsity Brawijava Universitas Brawijaya the setting of time represents the American condition in 1960's. This film is University about the real life the Black maids set in racist Jackson, Mississippi, around the ersity Brawijaya period 1960 to 1964; during of the Civil Rights Movement. However, there still were many African-Americans who became slave especially maids in the ersitas Brawijaya Southern state. Based on their history, the slaves' work were very difficult and sometimes they did not get salary. Most women cooked, cleaned the house and arsitas Brawijaya raised the children of their White masters. Men were trained to be carpenters or niversitas Brawij Universita masons. As noted by Anderson (1993, p.1) "slavery is one group of humans ersitas Brawijaya subjugating other humans for the purpose of forcing them to perform labor work Universita or services without pay or compensation". Therefore, in terms of their different ersitas Brawijaya race, African-American worked as slaves and were always commended by the Universita White people. Universitas Brahe Help movie shows about the slavery, in different version because slavery ersitas Brahijaya Universita was abolished in 1865 especially in the Black woman as the maids by the White ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya masters. However, in this film, Aibileen Clark, one of the maids has a family Universita history as a slave and she knows that one day she will become one. "My mama ersitas Brawijaya Universita was a maid. My grandmamma was a house slave" (The Help, minute 00:01:39). ersitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Uni8ersitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	From this sentence, it can be shown that both of Aibileen's Grandmothe	Universitas	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universita Aibileen's mother are slave, therefore Aibileen has to be slave or maid. It su		
Brawijaya	that from the experience, from generation to generation Black people have a	always	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	Brawijaya
Brawijaya	Universita worked as slaves for the Whites. However, Aibileen dreams that she wants		
Brawijaya	Universita different from their family, by not becoming a maid. As an African Ame	erican, ersitas	Brawijaya
Brawijaya	Universitas Brawijaya Univer	Universitas	Brawijaya
Brawijaya	University Aibileen is not only in an improper situation in the Whites society but,		
Brawijaya	Universita under stereotypes which become the main cause of discrimination. Beside	les, the	Brawijaya
Brawijaya	Universities Braw' ijaya	Universitas	
Brawijaya	University big problem in this era is the segregation between the Blacks and the Whites		
Brawijaya	Universitas Universita 3.1 Storootyno and Discrimination in The Haln	Universitas Universitas	
Brawijaya Brawijaya	3.1 Stereotype and Discrimination in <i>The Help</i> University		Brawijaya
Brawijaya	Universi In <i>The Help</i> , there are many examples showing that Black Americans	do notersitas	Brawijaya
Brawijaya			
Brawijaya	Universit live easily in the society where the Whites are the majority. The Black working university live easily in the society where the Whites are the majority.	niversitas	Brawijaya
Brawijaya	University this film, Aibileen and Minny, are representatives of the Black Americans	livingersitas	Brawijaya
Brawijaya	Universita with negative stereotypes and discrimination.	Iniversitas	Brawijaya
Brawijaya	Universitas	Universitas	Brawijaya
Brawijaya	Universitas Universitas L	Universitas	Brawijaya
Brawijaya	Universitas L	Universitas	Brawijaya
Brawijaya	Universitas B Stereotypes of African-Americans have been around since the slavery I	period.ersitas	Brawijaya
Brawijaya	Universitas Bra In <i>The Help</i> , it is a negative attitude toward a group of people who have Universitas Bray	Universitas	Brawijaya
Brawijaya			
Brawijaya	University characteristics in common that are not shared by all people. Besides, it has		
Brawijaya	Universitas Brawijay Universita basis in fact, usually an overly simplistic and inaccurate belief that all mem	Universitas	Brawijaya
Brawijaya			
Brawijaya	University certain group reflect the behave of one member or some members. WJAVA	Universitas	
Brawijaya Brawijaya	Universitas Brawijaya	Universitas d upon orgitas	Brawijaya
Brawijaya Brawijaya			
Brawijaya	Universita them and while partly right, African-American reinforce stereotype from Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	White ersitas Universitas	
Brawijaya	people through acceptance (Mc.Cain, 2000; Fiske, 1999). African-Am	nerican	Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas	

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Unigersitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitä stereotypes are often used to mask real issues. For example, it is said that it is	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	Brawijaya
Brawijaya	University twice as hard as an African-American to get a job, when the fact is that these menersitas	
Brawijaya	Universitä are severely marginalized. Historically, this condition cannot be separated from	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	Brawijaya
Brawijaya	University the African-American background which is always connected with the experience	3rawijaya
Brawijaya	Universitä in the South, skin color, and social status (Plous and Williams, 1997, p.796).	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas B	<b>Srawijaya</b>
Brawijaya	University Every Black who is born and grown in the South is always connected with slaves. Jersitas E	
Brawijaya	Universitas Bravija Condition is also portrayed in <i>The Help</i> . The Help is one African-	3rawijaya
Brawijaya	Universitas Brawi	
Brawijaya	Universita American movie that describe about the two Black women as maid in the Southersitas E	
Brawijaya	Universitas State, especially Mississippi. The dialogue between Aibileen and Skeeter Iniversitas E	3rawijaya
Brawijaya		
Brawijaya		
Brawijaya Brawijaya	Aibileen: I was born in 1911, Chickasaw Country, Piedmont	
Brawijaya	Universit Skeeter : And did you know, as a girl growing up?	
Brawijaya	University  That one day you'd be a maid?  niversitas E	
Brawijaya	Aibileen : Yes, mama, I did	
Brawijaya	Universita: Skeeter : And you knew that because?  Universita: Aibileen : My mama was a maid.  Universitas E	
Brawijaya	Universitas And my grandmamma was a house slave Universitas E	
Brawijaya	Universitas L (The Help, minute 00:01:24)  Universitas E	
Brawijaya	Universitas B Slavery was an existing institution in the Chickasaw state at the time of andersitas B	
Brawijaya	Universitas Bra	Brawijava
Brawijaya	prior to the treaties of 1830 and 1837, and the same general rule regarding the Universitas Braw	Brawijava
Brawijaya	Universita status of the generation of slaves seemed to have prevailed there as in the ersitas E	
Brawijaya	Universitas Brawijay Universitas B	Brawijava
Brawijaya	University neighboring States. Aibileen Clark is born in Chickasaw Country, plantation area	3rawijaya
Brawijaya	University in the South where the African-American descents were generally presumed to be	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	3rawijaya
Brawijaya	Universitas B By the early nineteenth century, when over half a million Africans were established	3rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas B	
Brawijaya	University enslaved in the South, the five southern states including Chickasaw practiced	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	
Rrawijava	Universitas Brawijava Universitas Brawijava Universitas Brawijava Universitas F	Zrawijava.

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya slavery. According to Richard (2002, p.5), slave status is an inheritance; "where
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita one parent was the Blacks (male or female) and the other had the status of a slave.ersitas Brawijaya
Brawijaya	Universita If she or he were a slave their children would also be slaves, as was the rule
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita generally in slave holding States". Therefore, this condition is also experienced ersitas Brawijaya
Brawijaya	Universitä by Aibileen. In <i>The Help</i> , Aibileen grows up in 1911 in Chickasaw and one day
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita she knows that from her family history, she will become a maid because as sheersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B. The African-American stereotypes create negative stigmas and since thenersitas Brawijaya
Brawijaya	Universitas Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	77-78.7 (19) 11 ( \ \ L.
Brawijaya Brawijaya	
Brawijaya	Universi Universi member of a group of Black people which in there are varieties of negative inversitas Brawijaya
Brawijaya	Universit stereotypes susch as stupid, prone and poor, referring to slave.
Brawijaya	Universita Iniversitas Brawijaya
Brawijaya	Universita Along with information about what a group is and does, stereotypes also inversitas Brawijaya
Brawijaya	Universita provide information about why group members are the way they are or why theyersitas Brawijaya
Brawijaya	Universitas are in their present state. Stereotypes provide explanation of the cause of a Universitas Brawijaya Universitas Brawijaya
Brawijaya	
Brawijaya	Universita particular state of affairs regarding a group. The stereotype of Blacks is alsoersitas Brawijaya
Brawijaya	Universitas Brawijaya revealed in <i>The Help</i> . Although it is not directly or radically, stereotypes of being Universitas Brawijaya Universitas Brawijaya
Brawijaya	
Brawijaya Brawijaya	Universita dirty and having infectious diseases pass from the Whites anticipation. As notedersitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	by Richard (2002, p.7) "stereotypes of Blacks include: lazy, poor, dirty, dishonest Brawijaya
Brawijaya	University and addicts", and this can be found in the following conversation between Hilly
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas B Hilly aya: That's why I drive to the Home House Sanitation Wijaya Universitas Brawijaya
Brawijaya	Universitas Brawijava Initiativesitas Brawijava Universitas Brawijava Universitas Brawijava
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya : The what? Itas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Rrawijaya	Universitas Brawijava Universitas Brawijava Universitas Brawijava Universitas Brawijava

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Ur21ersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya home to have a separate bathroom for the colored help.	Universitas Brawijaya
Brawijaya	Universitas Brawijaya It's been endorsed by the White Citizens Council wijaya	Universitas Brawijaya
Brawijaya	Universitas B. Skeeter, a: Maybe we should just build you a bathroom outside, jaya	Universitas Brawijaya
Brawijaya	Universitas Brilly aya : You ought not to joke about the colored situation. Wijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya I'll do whatever it takes to protect our children rawijaya	Universitas Brawijaya
Brawijaya	Universitas Br(The Help, minute 00:15:45)Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B When Aibileen hears Hilly's conversation with Skeeter in next room	n Universitas Brawijaya
Brawijaya	Universitas Brawijava Univer	Universitas Brawijaya
Brawijaya	University Black woman she feels that the Whites consider her as a dirty person.	Hillyersitas Brawijaya
Brawijaya	University suggests that Sketeer have a separate bathroom from Black. Having sep	
Brawijaya	Universitas Brawii ijaya	Universitas Brawijaya
Brawijaya	Universita bathroom from Black maid is "for the colored help", as Hilly said.	Universitas Brawijaya
Brawijaya	Universitas Sketeer who seems to be a non-racist White, indirectly insinuates H	Ilniversitas Brawijaya
Brawijaya		Till Cisitas Brawijaya
Brawijaya	Universi build a bathroom in outside Hilly's house, "Maybe we should just build	
Brawijaya	Universi bathroom outside, Hilly". Though Hilly accepts Sketeer is suggestion to	have Brawijaya
Brawijaya		The state of the s
Brawijaya	Universit separate bathrooms reluctantly, she pays attention to the Home House San	
Brawijaya	Universita Initiative. It is regulation even a kind instruction for White family to ant	icipate Brawijaya
Brawijaya	Universita disease infected by Blacks, "A disease preventative pill". That is why,	
Brawijaya Brawijaya		
Brawijaya	Universitas finally believes that separate bathroom will protect her family and children Universitas	n from Universitas Brawijaya
Brawijaya	University disease "it takes to protect our children".	Universitas Brawijaya
Brawijaya	Universitas Bra	Universitas Brawijaya
Brawijaya	Universites Preu	Universitas Brawijaya
Brawijaya	Universitas Brawija	Universitas Brawijaya
Brawijaya	Universitas Brawija	Universitas Brawijaya
Brawijaya	Universitas Brawija a	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Brawijaya Universitas Brawijaya Brawijaya Universitas Brawijaya Brawijaya Universitas Brawijaya Brawijaya Braw	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Miyasa Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Figure 3.1 Aibileen listens to the Whites' conversation about their Black ma Source: <i>The Help</i> , minute 00:15:52	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Rrawijava	Universitas Rrawijava Universitas Rrawijava Universitas Rrawijava	Universitas Brawijava

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Ur22ersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitias B Stereotypes represent a coherent picture of what a social category or	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitalike. However, stereotypes also serve an explanatory function, as descr	
Brawijaya	Universita Allport (1979, p.190) "long with information about what a group is an	d Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	stereotypes also provide information about why group members are the w	
Brawijaya	Universita are or why they are in their present state". And one of the stereotype	upon Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Placks is that they like to steel things. However, in The Halp, this steep	
Brawijaya	Universities Blacks is that they like to steal things. However, in <i>The Help</i> , this stered	Universites Brawijaya
Brawijaya	University unproven when Aibileen is suspected to steal Hilly's-ring. She bravely	Universitas Brawijaya
Brawijaya Brawijaya	Universitas Braw ijaya Universita that she is not thief. This can be seen in the following conversation.	Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Universitas	Universitas Brawijaya
Brawijaya	Aibileen: I didn't steal no silver.	Universitas Brawijaya
Brawijaya	Hilly: Maybe I can't send you to jail for what you wrote.  But I can send you for being a thief.	niversitas Brawijaya
Brawijaya	Aibileen: I know something about you.	iversitas Brawijaya
Brawijaya	Universi Don't you forget that. From what Yule Mae says, there's a lot of time to write	hiversitas Brawijaya
Brawijaya	Universit letters in jail.	hiversitas Brawijaya
Brawijaya	Universit Plenty of time to write the truth about you and the paper	niversitas Brawijaya
Brawijaya	is free. Hilly : Nobody will believe what you wrote!	niversitas Brawijaya
Brawijaya	Universitas Aibileen : I don't know!	Universitas Brawijaya
Brawijaya	Universitas  I been told I'm a pretty good writer.  Already sold a lot of books.	Universitas Brawijaya
Brawijaya	Universitias L ( <i>The Help</i> , minute 02:14:24)	Universitas Brawijaya
Brawijaya	Universitas Blanda de la	Universitas Brawijaya
Brawijaya	Universitas B. Hilly accuses that Aibileen has stolen her things. It is also one of her	
Brawijaya	University to express her anger because of the publication in the "The Help" book,	
Brawijaya	Universitas Brawija wijaya Universitas said "Maybe Lean't send you to jail for what you wrote. But Lean's send	
Brawijaya Brawijaya	Universitae Brawijaya Universitae Brawijaya Universitae Brawijaya	
Brawijaya Brawijaya	being a thief". "The Help" book express oppression from White to Black Universities Brawnian	t in The
Brawijaya	University Help movie. Aibileen answer Hilly statement, "there is a lot of time to	
Brawijaya		
Brawijaya	letters in jail", "plenty of time to write the truth about you and the paper is Universities.	free", it Universitas Brawiiava
Brawijaya	Universita is reflected that in this movie African Americans cannot freely expre	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijava Universitas Brawijava Universitas Brawijava	Universitas Brawijava

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Urgaersitas Brawijaya Urgaersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	University feelings; however, they find a way to show their condition in writing the truth ersitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brayaibileen's statement refers to the Harlem Renaissance in America. In the
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	University reality, the birth of Harlem Renaissance in America indicates that African-ersitas Brawijay
Brawijaya	Universitas Americans literature and art have a goal to critic the unfair condition in America.
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita As noted by Rhea (1997, p.101), "the problem of American collective memoryersitas Brawijay
Brawijaya	Universities Brawijay appear in the writings of virtually every major Black intellectual before 1970". ersitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijay
Brawijaya	Universita Though Aibileen is a maid, she also expresses her feeling by writing a book aboutersitas Brawijay
Brawijaya	Universitas Universitas Brawijay her position as minority, who cannot struggles anymore against the Whites. The
Brawijaya	Universitas Brawijay
Brawijaya	Universi impact of this Black consciousness partly, can be seen in <i>The Help</i> .
Brawijaya	Universi Universi Universi
Brawijaya	
Brawijaya Brawijaya	Universit estimates her is writing, by saying; "Nobody will believe what you wrote!". It isersitas Brawijay Universit
Brawijaya	an evidence that Aibileen as Black are really marginalized in this movie.  Universita
Brawijaya	Universitas Most of African Americans have to work hard to support their poor family ersitas Brawijay
Brawijaya	
Brawijaya	Universitas African Americans are always portrayed as poor, living in a slum and crowded Universitas Brawijay Universitas Brawijay
Brawijaya	Universita circumstances. As described by Shipler (2003, p.78), "the current Africanersitas Brawijay
Brawijaya	Hairanitas Duri
Brawijaya	American stereotypes include poor, unintelligent, untrustworthy, and violent".  Universitas Brawljay
Brawijaya	Universita The Help shows that African-American lives are very poor, as a result Blacks are ersitas Brawijay
Brawijaya	Universitas Brawijay Universitas Brawijay
Brawijaya	Universities the Black to work hard. When Minny gives the instructions to her brawing the Black to work hard. When Minny gives the instructions to her brawing the Black to work hard.
Brawijaya	Universita daughter before work, she says: Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universities Brawing : You cooking white food, you taste it with a different.  They see you putting the tasting spoon back in the pot,
Brawijaya	Universitas Brawijaya might as well throw it all out. Spoon too. When you are Universitas Brawijay
Brawijaya	Universitas Brawijaya serving white folks coffee, sit it down in front of them.ya Universitas Brawijay
Brawijaya	Don't hand it to them. Last thing, come here. Look at me.  No sass-mouthing. (Sugar looks away and Minny pulls
Brawijaya	Universitas Brawijaya  No sass-mouthing. (Sugar looks away and Minny pulls Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Rrawijaya	Universitas Brawijava, Universitas Brawijava, Universitas Brawijava, Universitas Brawijava

Universitas Brawijaya Universitas Brawijaya Um24ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya her face towards her again) Universitas BraMinny: No sass-mouthing. rawijaya Universitas Brawijaya Universitas Bra(The Help, minute 00:47:52) awijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Bridger Minny describes to her daughter, Sugar, about how to be a good maid for the ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya University White master. Sugar must study from Minny to be a good maid, because it is the ersitas Brawijava Universita first time for her to be a maid. Minny explains to Sugar, if she wants to cook in Brawijaya Universita the kitchen for the the Whites, she must use a different spoon to taste it. If the ersitas Brawijaya Universitas White master knows that the maid uses their spoon, the White will throw the Brawijaya University spoon all out, "they see you putting the taste spoon back in the pot, might as wellers it as Brawijaya Universitas throw it all' Iniversitas Brawijaya niversitas Brawijaya Iniversitas Brawijaya Universitas Brawijaya Universitas Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Figure 3.2 Minny gives instructions to Sugar on how to act as a maid. Source: The Help, minute 00:48:30 Universitas Brawijaya Universitas Brawijaya Universitas BrIn the picture above, Minny give instruction to Sugar, Minny's dialogueersitas Brawijaya Universitas Brawijaya Minny Universitas Brawijaya University tries her best to teach Sugar how about attitude as a maid in the White master. Iniversity Brawijaya Universitas Brawijaya **Universitas Brawijaya Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Ur25ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Broot only when Sugar cooks, but also Minny explains to Sugar how to serve a Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University cup of coffee for the White master, "When you are serving white folks coffee, sitersity Brawijaya Universita it down in front of them. Don't hand it to them". The maid must put the coffee in ersitas Brawijaya University front of their White master because the maid hand is forbidden to touch White assess Brawijava Universitas master's hand. And in the last before Sugar takes a bus, Minny gives a notice to University Sugar for not doing sass-mouthing to the Whites. The example of the sass-ersity Brawijava Universities mouthing expose in the dialogue of Minny to Hilly, "eat my shit". Other example University is Minny dialogue to Aibileen when she prepare food for their White master party, ersitas Brawijava Universitas Universitas Brawijaya "She (Hilly) looks like the winning horse at the Kentucky Derby, all flowers and This explanation shows the sass-mouthing by Minny to Hilly.ersitas Brawi Sugar is the oldest daughter of Minny's. She has to drop out from school and her father Lorey is required to work as White's maid, because her mother is fired ersitas Brawijaya by Hilly and having gotten a new job. It shows when Aibileen refers to Minny's Universita oldest daughter According to Richard (2002, p.9), "work is a mandatory requirement for the University Black people to meet their needs because of their poor condition". However, the ersitas Brawijaya Black people order their children to drop out from school to work and to help their Universita family's economic condition. It is also reflected in *The Help* movie, when ersitas Brawijaya Minny's daughter, Sugar, drops out from the school and starts working as maid in Brawijaya Universitathe White society Universitas Brawijaya Universitas Brawijaya

Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brakileen Clark: (Voice over) Leroy had made Sugar quit school to
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universitas Brawijaya Unive And every day Minny Went without a job, might Universitas Brawijay
Brawijaya	Universitas Brawijaya Universitas But I knew, I knew the only white lady Miss Universitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Bra(The Help, minute 00:48:50) rawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawn Aibileen's monologue about her best friend, Minny, shows that after
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universita Minny gets sacked from her job, she cannot get a new job. Minny's family is ersitas Brawijay
Brawijaya	Universitas Brawijay poor. That is why, to help her economic condition Sugar should work, "Leroy"
Brawijaya	Universitas Brawijaya Universitas Brawijay
Brawijaya	University had made Sugar quit school to help them with the bills". Lorey, Minny's husbandersity Brawijay
Brawijaya	Universitas does not have other choices to stay live. He feels that Sugar must quit from Iniversitas Brawijay
Brawijaya	WORK IN CONTRACT OF THE PROPERTY OF THE PROPER
Brawijaya	Universi school and help her family to continue their life. Also Lorey force Minny to workersitas Brawijay
Brawijaya	University expressed in, "might have been a day Leory took her from our world", but the truth
Brawijaya	University 1
Brawijaya	Universit Minny always rejected because the last accident with her White master, Hilly. niversitas Brawijay
Brawijaya Brawijaya	Universit Universit  African Americans are always identified as brutal, deliberate, unintelligent, Universitas Brawijay
Brawijaya	University and uneducated. This situation can be seen when Aibileen is going home from ersity Brawijay
Brawijaya	Universitas Brawijay
Brawijaya	work with the other maids, suddenly they have to get off the bus because there is a Universities Brawijay
Brawijaya	Universita fight between Black and White, and Ever, the Black, is killed in this incident. Universitas Brawijay
Brawijaya	Universitas Brau universitas Brawijay
Brawijaya	Universitas Bruncivilized state. There is no state with a record that approaches that
Brawijaya	Universitas Brof Mississippi in inhumanity, murder, brutality, and racial hatred. It Universitas Brawijay
Brawijaya	Universitas Bris absolutely at the bottom of the list. Fifteen minutes past midnight, Universitas Brawijay
Brawijaya	ever got out of his car beside his home in a Negro residential area.  In a vacant lot about 40 yards away, a sniper fired a single shot from
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijay
Brawijaya	Universitas Br(The Help, minute 01:21:57) Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya
Brawijaya	
Brawijaya	Universita circumstances. Ever, Aibileen and Minny's friend, is shot to death by a White inersitas Brawijay
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijay the Black's car beside his home. This situation shows that Black is identified with Universitas Brawijaya Universitas Brawijaya
Brawijaya	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Brawijaya	Universitas Brawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Brawijaya	University negative stigma by the Whites; for example, the city that Black people liv	universitas B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Brawijaya	University viewed as "uncivilized state", referring to Mississippi which is known as the	he cityersitas B	rawijaya
Brawijaya	University of "inhumanity, murder brutality, and racial hatred". Mississippi is the So	outhern B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	
Brawijaya	part of United Stated where there are descendants of Native American		
Brawijaya	Universita including the Chickasaw and Choctaw live. Blacks also live in this sta	Universitas B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas B	
Brawijaya	University create a great deal of history for African-Americans.  as Brawijaya	Universitas B	
Brawijaya	Universitas Brancher, The Help proves that Black in Mississippi is identical w	ith the	rawijaya
Brawijaya Brawijaya	Universitas Braw ijaya Universita stereotype problems. White people in Mississippi tend to be racist, and th	Universitas B	
Brawijaya	Universitas	Universitas B	
Brawijaya	portrays in <i>The Help</i> movie.	Universitas B	
Brawijaya	Universit	niversitas B	
Brawijaya	Universi 3.1.2 Discrimination	niversitas B	
Brawijaya	Universit As stated by Anderson (1993, p.117), "slavery and discrimination		
Brawijaya	Universit	hiversitas B	rawiiava
Brawijaya	Universit brought ever miseries to the African-American such as being treated as ar	nimals, ersitas B	rawijaya
Brawijaya	Universita losing their human right, and subjecting to violence". Because Blacks are	slavės, ersitas B	rawijaya
Brawijaya	Universita ( )	Universitas B	rawijaya
Brawijaya	Universita Whites consider them as half human. The Whites think they are more su	iperior <sub>ersitas</sub> B	rawijaya
Brawijaya	Universita than Blacks. African-American women as part of African-American socie		
Brawijaya	Universities By cannot free from the miseries	Universitas B	
Brawijaya	Universitas Bila rice from the miseries.	Universitas B	
Brawijaya	Universitas Brahe Help highlights the different social statuses between Black and		
Brawijaya Brawijaya	Universitas Brawija Universita especially in the Black women and White. Black women frequently	Universitas B	
Brawijaya Brawijaya			
Brawijaya	improper treatments in the work places as maids or in the public places. A	ibileen Universitas B	rawijaya
Brawijaya	Universita and Minny as maids suffer from the discrimination from their White master.		
Brawijaya			
Brawijaya	In <i>The Help</i> , there are three pictures showing how discrimination and the state of	always Universitas B	rawijaya
Brawijaya	Universita follows/Black women in every situation. Figure 3.4 depicts when Aibi		
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Brawijaya	ordered by Elizabeth to prepare food for the members of the Bridge Club.	Universitas B	rawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas B	rawijaya
Rrawijaya	Universitas Rrawijava Universitas Rrawijava Universitas Rrawijava	Universites R	rawijaya

Universitas Brawijaya Universitas Brawijaya Um28ersitas Brawijaya Universitas Brawija Universitas Brawn Universitas Brawijaya **Universitas Bra Universitas Brawijaya Universitas Bra** Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya Figure 3.3 Aibileen accepts orders from her employer. hiversitas Brawijaya Source: The Help, minute 00:09:28 This picture shows while Aibileen is accompanying Elizabeth daughter's in the ersitas Brawijaya toilet, Elizabeth gives another order. The employer does not care about how busyersitas Brawijaya Universita Aibileen is. At first, Aibileen is confused, whether she has to continue her workersitas Brawijaya Universitato accompany the child or to leave for a moment to prepare the food for the Universita Bridge Club. Then, she decides to go to the kitchen and prepares for the party. niversitas Brawijaya Universitas Brafrican-American women are also discriminated in public places. UForersitas Brawijaya Universitaexample, when Aibileen misses the bus that will take her to work, she feels afraidersitas Brawijaya Universita and panic. She is shocked when she sees Sketeer, a White, invites her to have arsitas Brawijaya Universitas Brawijaya chat and then Sketeer gives her phone number. It is very rare when a Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita woman like Sketeer wants to have a chat with a Black woman like Aibileen.ersitas Brawijaya Universitas Aibileen thinks that due to the *Segregation Law*, it is a crime when, she as a Black Universitas Brawijaya University woman, talks to the White lady. In fact, Aibileen and Sketeer should not talk like arsity Brawijaya Universitas Brawijaya friends at all. Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Um29ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawia Universitas Brawijaya **Universitas Bra Universitas Brawijaya Universitas Bra** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya niversitas Brawijaya Figure 3.4 Aibileen and Sketeer talk in the park. Source: The Help, minute 00:36:56 Then, Sketeer offers a ride home to Aibileen, but Aibileen refuses it "Myersitas Brawijaya car's here. I could take you home". "No, ma'am" (The Help, minute 00:37:00). Universita This refusal shows Aibileen is afraid of accepting Skeeter's offer to go homeersitas Brawijaya Because of the Segregation Law, Black and White are prohibited to together. University have the same places or facilities. Actually Aibileen realizes that a chat between ersity Brawijaya Black and White in public area is not common, whereas Black maid and White University lady sitting in one car is not socially acceptable, either. Universitas Brawijaya Universitä Figure 3.5 shows Minny has lunch in a separate table from her White master. Sheersitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** University cannot join lunch with the family to whom she works. Sitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Unioersitas Brawijaya Universitas Bra Universitas Brawijaya **Universitas Bra Universitas Bra** Universitas Brawijaya **Universitas Br** Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya hiversitas Brawijaya Figure 3.5 Minny has lunch alone in the kitchen. Source: The Help, minute 01:05:50 Having discrimination from the Whites unconsciously affects Minny mindset ersitas Brawijaya Universita that Black is an inferior. She has no power or control over herself. Universitas
3.2 Segregation in *The Help* Universitas B As noted by McCain (2000, p.48), "the sense of superiority among othersersitas Brawijaya created the concept of segregation; the legal or social practice of separating people Universitas Braw Universita based upon their race or culture". As a result, segregation often become a culture ersitas Brawijaya Although segregation in America is always perceived to occur in the South, the Universita unjust concept is found in every section of the United States from one time to time. PSILas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Segregation was a major impediment to unity throughout the country during the University 1950's and 1960's. Jones (2007, para 2), notes that "the Blacks in the South faced arsitas Brawijaya Universitas Brawijaya Universitas Brawijaya University segregation or outright exclusion from schools, taverns, and other public places". Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	In <i>The Help</i> , there are shown two kinds of segregation that has experienced	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita Black women, represented by Aibileen and Minny; the segregation in the	e workersitas Brawijaya
Brawijaya	Universita places and segregation public places. Wijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B'After the slavery period in America, in the 1960's there were still	manyersitas Brawijaya
Brawijaya	Universitas Brawijaya  oppressions from the White to the Black in indirect way. It is known	Universitas Brawijaya
Brawijaya		own as Universitas Brawijaya
Brawijaya	Universita segregation. Segregation was an attempt by White Southerners to separ	ate theersitas Brawijaya
Brawijaya	Universitas Br Universita races in every sphere of life and to achieve supremacy over Blacks.	Universitas Brawijaya
Brawijaya		Thisersitas Brawijaya
Brawijaya	University condition was connected to the Civil Right Movement which attempted to	create ersitas Brawijaya
Brawijaya	Universi universi eaquality between Blacks and Whites in American society, as stated	hiversitas Brawijaya
Brawijaya		
Brawijaya Brawijaya	Universit Declaration American Independence. The most important purpose of A	frican versitas Brawijaya
Brawijaya	Universit American Civil Rights Movement is to gain the constitutional amendments	to endercites Brawijaya
Brawijaya		
Brawijaya	University and establish the entering status of blacks to be equal to the wind	Universitas Brawijaya
Brawijaya	Universitas The segregation in the work places condition in the South is also portra	ayed in ersitas Brawijaya
Brawijaya	Universita The Help. In The Help, the problems of segregation emerges when the	
Brawijaya	Universitas B	Universitas Brawijaya
Brawijaya	Universita have Club Bridge party, Aibileen listens to Hilly's suggestion to her employee	
Brawijaya	Universita separate the bathrooms or toilet, for Elizabeth family and the maid. This	
Brawijaya	Universitas Brawija wijaya	Universitas Brawijaya
Brawijaya	University seen in the following conversation.	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Elizabeth: Just go use mine and Raleigh's.	Universitas Brawijaya
Brawijaya	Universities Bi Hilly and : If Aibileen uses the guest bath, I'm sure she uses yours	Universitas Brawijaya
Brawijaya	Universitas Brawijaya tooniversitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas B Elizabeth: She does not! Hilly: Wouldn't you rather them take their business outside?	Universitas Brawijaya
Brawijaya	(Skeeter sees Aibileen can hear their conversation and	Universitas Brawijaya
Brawijaya	Universitas Brawijaya she tries to change the subject) niversitas Brawijaya	Universitas Brawijaya
Brawijaya	Universities B Skeeter : Have you all seen the over of Life this week? Jackie's never looked more regal.	Universitas Brawijaya
Brawijaya	Universitas Brawijaya  Jackie's never looked more regal.  Universitas Brawijaya  Universitas Brawijaya  Jackie's never looked more regal.	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
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Rrawijava	Universitae Pramijava Universitae Pramijava Universitae Pramijava	Universitas Brawijava

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya (Hilly ignores Skeeter and continues the same Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brillyaya: Tell Raleigh, every penny he spends on a coloreds ujaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya bathroom he'll get back in spades when you all sell. It's just plain dangerous.  Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya They carry different diseases than we do as Brawijaya Universitas Brawijaya
Brawijaya	Universitas Br. (The Help, minute 00:14:55) rawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita The conversation between Hilly, Elizabeth and Skeeter above shows that Hilly has Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	University discriminated the Blacks. Hilly thinks that the Black people are always dirty and ersitas Brawijaya
Brawijaya	Universitas Bravijaya carry disease, so, do not let the White people infected by them. Hilly states, "If ersitas Brawijaya
Brawijaya	Universitas Brawi
Brawijaya	Universita Aibileen uses the guest bath, I'm sure she uses yours too" express her disgusted ersitas Brawijaya
Brawijaya	Universitas Felling with the Black people. Basically, Elizabeth as Aibileen employer does not niversitas Brawijaya
Brawijaya	TOTAL SELECTION OF THE PARTY OF
Brawijaya Brawijaya	
Brawijaya	Universi Universi Universi Universi
Brawijaya	Universit spades when you all sell". Here Hilly talks about the disease brought by Blackersitas Brawijaya
Brawijaya	Universita Iniversitas Brawijaya
Brawijaya	Universita that is dangerous for White.  Universitas Brawijaya
Brawijaya	Universitas At the same time, Hilly tries to send her article to the government to orderersitas Brawijaya
Brawijaya	Universitas Universitas Brawijaya
Brawijaya	every house in Mississippi to have a different bathroom, so that the Black maid Universitas Brawijaya
Brawijaya	Universita cannot use her White master bathroom that "a disease preventative pill thatersitas Brawijaya
Brawijaya	Universitas Bra Universitas Brawijaya requires every white home to have a separate bathroom for the colored help. It
Brawijaya	requires every white home to have a separate bathroom for the colored help. It Universitas Brawijaya
Brawijaya	Universita has been endorsed by the White Citizens Council" ( <i>The Help</i> , minute 00:48:50).ersitas Brawijaya
Brawijaya	Universitas Brawijaya  And government legislation law is included in the Segregation Law to govern the Brawijaya  Universitas Brawijaya
Brawijaya	
Brawijaya Brawijaya	Universita separation between the Blacks and the Whites. This separation is surely notersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya Brawijaya	Universitas Brawijaya
Brawijaya	Based on Hilly's suggestion, finally Elizabeth has two the bathrooms in her
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universita house, one for her family and one for her maid, Aibileen. According to Elizabethersitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya
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Universitas Brawijaya Universitas Brawijaya Um3ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universita and Hilly, Aibileen deserves to be separated from the White masters because the Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita Blacks are always identical with dirty things. Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Jniversitas Brawijaya Universitas Brawijaya Jniversitas Brawijaya Iniversitas Brawijaya Isn't it so nice hiversitas Brawijaya to have your own, Aibileen? Figure 3.6 Aibileen gets off her bathroom and has to accompany Elizabeth's daughter. ⊅niversitas Brawijaya Source: The Help, minute 00:34:10 . Aibileen is nervous when she goes out of the bathroom because herersitas Brawijaya employer is waiting outside. Elizabeth's daughter wants to go to the bathroom, ersitas Brawijaya Universita but her mother forbids her and promises that her daughter will never go in there. ersitas Brawijaya Universita In this time Elizabeth says "No, no. no honey. Promise me you won't go in there? ersitas Brawijaya Universita OK. alsn't it so nice to have your won, Aibileen?" (The Help, minute 00:34:20) ersitas Brawijaya Universitas "Isn't so nice to have your own Aibileen?" (The Help, minute 00:34:27). Aibileenersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Cannot say that she do not feel comfort with the bathroom.
Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Um4ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brased on the dialogue and picture, Aibileen experiences the segregation in Ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya University the workplace, Elizabeth's house, obvious show that Black people have a Brawijaya Universitae experienced problems due to racial segregation based on their race and history. niversitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities B It is not only Abileen but also her best friend Minny, who faces segregation are the Brawillava Universitas problem. Minny works in Hilly's house, but she deliberately disobeys Hilly's ersitas Brawijaya ersitas Brawijaya Universitas Brawijaya Universita order not to use the family's bathroom. One day, Minny needs to use the rsitas Brawijaya Universitas Brawijaya bathroom, but there is a heavy storm outside the house, so she cannot use her Universita toilet. When Hilly finds out that Minny uses the master's toilet, she gets veryersitas Brawijaya angry and she shouts, "Get off my toilet! Ooh! The toilet! You are fired Minny Jackson!" (The Help, minute 00:31:01). Finally Hilly punishes fires Minny, "Goersitas Brawijaya on!" to drive her directly out from her house in the middle of the storm. Iniversitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Go on! Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita Figure 3.7 Minny is fired by Hilly rawijaya Universitas Brawijaya Universitas Brawij Source: The Help, minute 00:34:10 Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Brawijaya Universitas Brawijaya

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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Based on the Segregation Law, the segregation in the work place	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita experienced by all of the maid in Mississippi in The Help especially Aibile	
Brawijaya	Universita Minny. As Black women, they cannot do anything except face the reality	
Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita discrimination in their daily life. Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya Universitas Brawijaya	Universitas Brawijaya
Brawijaya	Universita 3.2.2 Segregation in the Public Places  ersitas Brawijaya	Universitas Brawijaya
Brawijaya	Universitas Brawijaya The segregation does not only happen in the work place but also in the Brawijaya	Universitas Brawijaya
Brawijaya		
Brawijaya	Universita place. VAs described by Scoot (2002, para 5), "Jim Crow Laws, were passed	
Brawijaya	Universitas Br Universitas late 1800's by the legislatures of the Southern states that discriminated again	Universitas Brawijaya
Brawijaya Brawijaya		
Brawijaya	University African-Americans in the south The Blacks and the Whites never sit to University	ogether ersitas Brawijaya
Brawijaya	Universi in the same publics transportation, ate in the same restaurants, and used the	e same ersitas Brawijaya
Brawijaya		
Brawijaya	Universit public facilities but didn't hang out with each other socially". This indicates	hiversitas Brawijaya
Brawijaya	Universit there are many types of segregation in public place.	niversitas Brawijaya
Brawijaya	Universita The Help shows about segregation between the Blacks and the V	Whites, ersitas Brawijaya
Brawijaya	Universitative in the second of the second o	Juniversitas Brawijaya
Brawijaya		se two ersitas Brawijaya
Brawijaya	Universita Black maids have to accept the segregation as their fate, even though they	
Brawijaya	feel comfort with that Being discriminated and embedded negative stereot	Universitas Brawijaya
Brawijaya	University feel comfort with that. Being discriminated and embedded negative stereot	
Brawijaya	Universitas Bray, is not easy for Blacks to be equal with White.	Universitas Brawijaya
Brawijaya Brawijaya	Universitas BrawNo person shall require any white female to nurse in hospital or/a	Universitas Brawijaya Universitas Brawijaya
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Brawijaya	interchangeable between a write and colored school, but shall	Universitas Brawijaya
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Brawijaya	person printing, publishing or circulating written matter urging	Universitas Brawijaya
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Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Uni6ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universities B From this monolog, Aibileen describes the segregation in her society. Universitas Brawijaya Universitas Brawijaya Universita when there are Negro patients, White female nurse is not accepted to treat them, ersitas Brawijava Universita by her described that "No person shall require any white female to nurse in wards ersitas Brawijaya University or rooms in which Negro men are placed". Second, "Books shall not be as a Brawijaya Universita interchangeable between a white and colored school, but shall continue to be used University by the race first using them", reflects the segregation has also infuse to the race Brawijava Universities education. Next, even the White should uses the different barber from the Black; Universitas "No colored barber shall serve as a barber to white women or girls". Segregation ersitas Brawijaya law creates the difference space between Black and White. In the next sentence "publishing or circulating written matter urging for public acceptance or social ersitas Brawl equality between whites and Negro's is subject to imprisonment" means that when someone write an article or journal about equality between Blacks and Whites, he ersit as Brawijaya will be jailed. Besides that there is also the segregation in public transportation, which exists Brawi regulates the different seat between Black and White. Other example of the University segregation in public places condition is portrayed in *The Help*, when Aibileen ersity Brawijaya and her friend Herny go home by a bus after work. They cannot sit together with Universitathe Whites in the bus because Segregation Law also regulates the seat in public ersitas Brawijaya transportation. The Blacks have to sit in the back of bus, and the Whites can sit in Universita front seats of the bus versitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Figure 3.8 shows that Aibileen and Henry, as African-American, have to sit in Universita the back of the bus. Aibileen looks tired and as friend, Henry tries to comfort her. ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

Universitas Brawijaya Universitas Brawijaya Um7ersitas Brawijaya Universitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universita Her greeting "Thank you. How you doing?" shows that Aibileen is happy because "Sitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitashe cannot her problem with Henry awijaya Universitas Brawijaya **Universitas Brawijaya Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Iniversitas Brawijaya Thank you. How you doing? niversitas Brawijaya Figure 3.8 Aibileen and Henry sit in the back of the bus. Source: The Help, 2011, minute 01:20:35 Based on the Segregation Law, the Black cannot do everything in White Universita society. They should be separated by the White in public facilities and places, forersitas Brawijaya Universitas example in the restaurant, transportation, hotel, cinema, and others. <u>Iniversitas Brawijaya</u> Iniversitas Brawijava Universita Segregation Law gives a bad effect to the Black people in America. This law is ersitas Brawijaya also applied in *The Help*. It is experienced by Minny and Aibileen, especially in Universita their position as maid. Universitas Brawija Universitas B As a minority group, Blacks do not have any power to control their own lives. Universita Therefore, they have to accept the segregation like in this movie. They grow upersitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universita with negative stereotype, so it is unconsciously embedded in their minds and they ersitas Brawijaya Universita unconsciously accept it. sitas Brawijaya Universitas Brawijaya **Universitas Brawijaya** Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universita entitled, "The H				
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Universitas Brawijaya CONCLUSION AND SUGGESTION Brawiiava Universitas Brawijaya Universitas Brawijaya Universita 4.1 Conclusion Universitas Brawijaya Universitas Brawijaya Universitas Brainiversitas Brawijaya always associated with their history in the past as slaves. Universita Consequently, Blacks as the minority in the White-dominated society have lower ersitas Brawijava Universities social status. Their negative stereotypes such as lazy, like stealing, poor, and dirty University become the main reason why they are discriminated by White. The Help is one of the African-American films. This film is set in 1960s Jackson, Mississippi during the Civil Right Movement era. The film tells how two ersitas Brawi the Black maids', Aibileen and Minny, hardships routinely inflicted on them by the wealthy families whose food they cook and whose children they raise-thereby exsitas Brawijaya winning them a valuable step towards true racial equality. This film shows the Universita existence of stereotype and discrimination in the form of segregation in the public ersitas Brawijaya places and work places between the Black and the White in America. Universitas B In their daily life, Blacks often face unfair treatment. Because of poverty theyersitas Brawijava should have to work hard. Besides, Black women in The Help also experiences University segregation in two kinds, there are segregation in the work places and segregation ersitas Brawijaya in the public places. In the work place, the Blacks have segregation experience Universita where their bathroom should be separated with the White master, because of their explanations where their bathroom should be separated with the White master, because of their explanations are supported by the separated with the White master, because of their explanations are supported by the separated with the White master, because of their explanations are supported by the separated with the White master, because of their explanations are supported by the separated with the White master. Universitas Brawijaya Universitas Brawijaya background that "Black are dirty" stereotype. As their master, the White feels that dirty identic with the disease and it can influence for their family. In the public Universitas Brawijaya Universitas Brawijaya place, segregation also happen when the Black and the White cannot chat together Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya

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Brawijaya	Universi significant contribution to the unfair condition that they live in. The book	niversitas	Brawijaya
Brawijaya	University Significant contribution to the unian condition that they live in. The book	niversitas l	Brawijaya
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Brawijaya	Universita: Aibileen Clark and her best friend Minny Jackson can be said as a hero		
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Brawijaya	Universitas Brawijaya Universitas Brawijaya Universitas Brawijaya	e <i>Civil</i> Universitas I	Brawijaya
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Brawijaya	Universities Brawing study further. That is why, it is recommended for the further researchers Universities Brawing and the further researchers	Universitas I	Brawijaya
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